ARIZONA STATE UNIVERSITY

Walter Cronkite School of Journalism
and Mass Communication

Established 1984

TWO THOUSAND TWENTY-TWO
CONVOCATION

7:30 P.M.
TUESDAY, MAY 10, 2022

ARIZONA FEDERAL THEATRE
PHOENIX, ARIZONA
PROCESSIONAL

WELCOME
Dr. Battinto L. Batts Jr.
dean and professor

KEYNOTE CONVOCATION SPEAKER
Marc B. Johnson
vice president, corporate communications, Meta

PRESENTATION OF MASTER'S DEGREE CANDIDATES
Dr. Dawn Gilpin
assistant dean

PRESENTATION OF BACHELOR'S DEGREE CANDIDATES
Jessica Pucci
senior associate dean

SPECIAL AWARDS

STUDENT SPEAKER
Sydney Halliwell

RECESSIONAL

PLATFORM GUESTS
Bonnie Bartak '72
alumni representative

Adrienne R. Fairwell
general manager, Arizona PBS

Sydney Halliwell
student speaker

Marc B. Johnson
keynote speaker

John Schurz
dowment board representative
LONGEST SERVING JOURNALISM PROFESSOR RETIRES

John Craft
The Cronkite School will soon say farewell to its longest-serving faculty member, John Craft, who has been guiding students for nearly five decades. Craft has been with the school for more than 48 years and will retire at the end of the spring semester, leaving behind a legacy of influence on thousands of graduates, many of whom have gone onto successful broadcast careers. Professor Craft is an expert in journalism, media, production and is the Cronkite Gallery’s curator. He was the director of graduate studies for more than a dozen years, and he taught more than 6,000 students in 350 classes over 90 semesters. The Cronkite School offers tremendous gratitude and appreciation for Professor Craft!
SPECIAL AWARDS

Outstanding Graduate Students
Fatma Abid  Sara Edwards  Emma VandenEinde

Outstanding Undergraduate Students
Samantha Chow  Olivia Munson  Karishma Sood
Gabrielle Ducharme  Nicole Shinn  Mitchell Zimmermann

Top Innovator
Jeffrey Horst

Cronkite Spirit
Faith Abercrombie  Andrew Onodera

Highest GPA in Journalism and Mass Communication and Sports Journalism
Andrew Onodera

Highest GPA in Digital Audiences and Mass Communication and Media Studies
Lauren Adams

Outstanding Graduate Online Students
Adriana Lacy  Stephen McDowell  Nikita Naik

Outstanding Undergraduate Online Students
Lauren Adams  Stephanie Gertsch  Steven Martinez

Kappa Tau Alpha National Honor Society
Michele Ailport  Ian Garcia  Ashlyn Register
Diana Arellano Barajas  Sydney Halliwell  Kiera Riley
Joycelyn Cabrera  Gareth Kwok  Isabella Schneider
Aubrey Carpenter  Preston Markland  Alexia Stanbridge
Claire Cornelius  Olivia Munson  Alyssa Stoney
Ariana Diaz Victoria  Hope O’Brien  Tyler Wegleitner
Ike Everard  Andrew Onodera

Moeur Award
Diana Arellano Barajas  Ian Garcia  Olivia Schindler
Ashley Church  Sydney Halliwell  Isabella Schneider
Ariana Diaz Victoria  Olivia Munson  Alyssa Stoney
Ike Everard  Andrew Onodera  Tyler Wegleitner
KEYNOTE CONVOCATION SPEAKER

Marc B. Johnson is a 20-year veteran in communications. Over his career, Marc has developed a deep expertise in identifying and activating unique data-based insights to develop more authentic brand voice and connection with business stakeholders. Marc is currently Vice President of Corporate Communications at Meta, managing a range of critical communications functions. His priority focus is to empower employees to become more informed advocates and drivers of the company mission, shape corporate brand reputation as a business leader, and manage communications efforts through centralized creative, editorial and data communications services. Marc has influenced numerous sensitive company initiatives including the rebrand from Facebook to Meta, organizational changes, and media relations connected to company earnings disclosures and acquisitions.

Previously, Mr. Johnson was Managing Director of APCO Worldwide’s New York business, and the Global Head of Digital Strategy where he helped clients accomplish their objectives through data analytics and content strategy. His work in issues management and stakeholder analysis has driven critical business goals for consumer and association brands. This work included designing corporate brand activations for Audi of America, connecting IKEA to meaningful public affairs moments, developing new ways to educate people on Red Bull energy drink ingredients and supporting communications and brand strategy at many other Fortune 500 organizations. Marc has also driven global communications strategy in the public sector including work with the Government of Malaysia where he helped 400 government officials better engage public constituents through the more informed use of social media.

Mr. Johnson holds a Bachelor of Arts in Advertising and Mass Media Communication from Hampton University. He is an active board member with America’s Charities, Gideon’s Promise, and the Hampton University Scripps-Howard School of Journalism and Communications. Marc was named to PRWeek’s 40 under 40 list in 2015 and was ranked #5 on The Observer’s Power PR List in 2020.

STUDENT SPEAKER

Sydney Halliwell is graduating with a Bachelor of Arts in Journalism and Mass Communication with a minor in Marketing and Sales Essentials. During her time at ASU, she held six internships for small companies located across Phoenix. Sydney was also a member of the Digital Audiences Lab and a social media specialist for the ASU Enterprise Marketing Hub for three years.

While pursuing her education at the Cronkite School, Sydney was a member of the ASU Pitchforks, the first a cappella group in the state of Arizona. She also is a proud member of Chi Omega. After graduation, Sydney will be joining the ASU Enterprise Marketing Hub full-time as a paid social media coordinator, as well as pursuing her Master’s of Science in Digital Audience Strategy.
About the School
The Cronkite School is widely recognized as one of the nation’s premier professional journalism and mass communication programs. Rooted in the time-honored values of accuracy, responsibility, fairness and integrity that characterize its namesake, the school fosters excellence and ethics among students as they master the practical skills they need to succeed in the world of today and tomorrow.

The Cronkite School’s 2,500 students, including in-person and online, consistently lead the country in national competitions. Over the past decade, Cronkite has been first in the nation in the Society of Professional Journalists’ Mark of Excellence competition and the Broadcast Education Association’s Festival of Media Arts awards and has finished in the top 10 in the Hearst Journalism Awards each year.

Students are guided by a faculty made up of award-winning professional journalists, strategic communications executives and world-class media scholars. Cronkite professors include five Pulitzer Prize-winning journalists, digital media thought leaders, top TV producers and correspondents, major metropolitan newspaper editors and strategic communications experts. They are master teachers, writers and scholars who often speak around the globe on the most important topics facing our industries.

The Cronkite School leads the field of mass communication education with its innovative use of the “teaching hospital” method, providing both unparalleled learning opportunities for students and important news content to the community, state, region, nation and around the world.

Students cover public affairs from news bureaus in Phoenix, Los Angeles and Washington D.C., and they report on sports from bureaus in Phoenix and Los Angeles. They conduct national investigations as part of the Howard Center for Investigative Journalism, and they produce multimedia projects on issues of national importance in the Carnegie-Knight News21 program.

Other immersion programs include Cronkite Noticias, in which bilingual students produce Spanish-language broadcast and digital stories; the Public Relations Lab, where they develop campaigns for clients; the Digital Audiences Lab, where they harness social media, SEO and analytics to grow and engage audiences; and the New Media Innovation and Entrepreneurship Lab, where they use emerging media technologies to forge the future of journalism.

Arizona PBS, one of the nation’s largest public television stations, serves as a hub for these full-immersion programs, with students producing a nightly newscast that reaches 1.9 million households across the state.

Elsewhere at the school, the Donald W. Reynolds National Center for Business Journalism provides education and training to professional journalists, and Cronkite Global Initiatives fosters partnerships throughout the globe and brings international journalists to the school for study and training. Cronkite also is home to PBS NewsHour West and Indian Country Today, creating enhanced coverage and added student opportunities. ASU’s investment in the school has generated national and international attention from educators and media professionals who place the school in the top tier of all U.S. journalism schools, calling it a pioneer in shaping how news is delivered and how people will stay informed in the future.

The Cronkite School is supported by generous individuals, corporations and foundations seeking to help train the next generation of journalists and communication professionals at a pivotal moment of industry transformation and growth. To make a gift today, visit asufoundation.org/cronkite.
ABOUT WALTER CRONKITE

ASU's journalism program was named in honor of former CBS News anchor Walter Cronkite in 1984.

The relationship started when Tom Chauncey, longtime owner of the CBS affiliate in Phoenix and a leading supporter of journalism education at ASU, contacted his old friend in an effort to advance the program. An endowment on behalf of the program was soon established and the school was named after “the most trusted man in America.”

Over the next quarter of a century, Cronkite lent much more than his name to the school. He was closely involved — advising leadership, guiding students and faculty and traveling to Arizona each year to personally give the Walter Cronkite Award for Excellence in Journalism to one of the nation’s top journalists. The most special relationship, though, was with “our students,” as Cronkite would always call them. Young students, some with parents barely old enough to remember Cronkite behind the anchor desk, lit up when he walked into a classroom. They hung on his every word as he thoughtfully answered their questions about the profession he so loved. They lined up just to shake his hand, and he loved every minute of it.

In what turned out to be Cronkite’s last visit to ASU in 2007 before declining health prevented him from traveling, a group of 100 students gathered with just a few minutes of notice that Cronkite was in the building. He held them spellbound as he spoke about covering World War II, Vietnam, Apollo, Watergate and presidents from Truman to Reagan — and of how important “our school” was to him. Although Cronkite died on July 17, 2009, before he was able to visit the new building, he remains an ever-present part of the school’s spirit and mission.

ABOUT OUR GRADUATES

The Cronkite School has about 14,000 alumni throughout the Valley, across the country and around the world. Many are leaders in television, digital media, newspapers, radio, magazines, public relations and digital marketing.

In 1993, the Cronkite School inducted its first class into the Cronkite Alumni Hall of Fame. The charter inductees were Al Michaels (’66), an Emmy Award-winning sports broadcaster best known for anchoring “Monday Night Football,” and Bill Redeker (’71), an ABC News correspondent who covered the Middle East and the Far East during his 30 years with the network.

Other notable Cronkite Alumni Hall of Fame inductees include Matt Barrie (’01), anchor of SportsCenter and studio host of ESPN College Football; Nicole Carroll (’91), editor-in-chief of USA Today; Becky Anderson (’94), CNN International anchor; Julie Cart (’98), Pulitzer Prize-winning Los Angeles Times reporter; Derrick Hall (’91), president and CEO of the Arizona Diamondbacks; Christine Devine (’87), news anchor at FOX 11 in Los Angeles; Mary Kim Titla (’85), founder of Native Youth Magazine; Ray Artigue (’76), president of The Artigue Agency; and Chip Dean (’77), legendary director of ESPN’s “Monday Night Football.”

Stay connected to fellow #CronkiteNation alumni on LinkedIn, Facebook, Instagram and Twitter.
CRONKITE SCHOOL CLASS OF 2022

MASTER OF MASS COMMUNICATION
Fatma Abid
Michelle Ailport
Constance-Sophie Almendares
Morgan Carden
Kylie Cochrane
Sara Edwards
Farah Eltohamy
Fatma Abid
Michelle Ailport
Constance-Sophie Almendares
Morgan Carden
Kylie Cochrane
Sara Edwards
Farah Eltohamy

Nicole Soto
Kiarra Spottsville
James Teeple
Emma VandenEinde
Alexis Young
Harrison Zhang

MASTER OF SCIENCE IN DIGITAL AUDIENCE STRATEGY
Mario Baralta
Jacqueline Berry
Lindsay Burgio
Vickey Chitgian
Gwendolynn Combs
Salvatore Conte
Melissa Daniels
Jennifer Deason
Isis Dennis
John Dimas
Katrina Emmert
Alyssa Everett
Christina Flores
Misty Free
James Geiselhofer
Pablo Gonzalez-Alvarado
Aja Greer
Fernanda Guerrero-Irish
Candace Hamana
Genevieve Harazim
Jessica Harshberger
Breahna Henderson
Tamara Herman
Briana Hernandez
Gustabo Hernandez
Kelsie Hoffman
Lauren Fountain
Jeffrey Horst
Molly Hudson
Brooke Newman
Hope O’Brien
Edwin Perez
Sydney Rich
Hailee Hook
Dallas Hunt-Miles
Wendy Jacob
Abraham Jauregui
Shehzaar Kak
Richelle LaBarge
Adriana Lacy
Kianna Lawrence
James Lindroos
Tiana Liss
Sienna Lopez
Parker Lucas
Karina Luna
Naledi Makhene
Desire Marchitello
Rebecca Marsch
Taylor Martinez
Rose McAninch
Holly McClarin
Stephen McDowell
Brianna Mesquita
Timothy Miller
Hetukumar Mistry
Jessica Montgomery
Emily Munro
Nikita Naik
Cassie Padgett
Meredith Payette
Sage Piccolotti
Stacy Pigott
Natalia Revere
Tonia Rogers
Gabriela Ruiz
Lauren Schafer
Katrina Simyab
Jamin Smith
Rebecca Smouse
Crystal Spenner
Dave Spenner
Avery Stephenson
Dominick Taylor
Jody Thompson
Grayson Toledo
Michael Torres
Rachel Traub
Marcel van der Stroom
Aleida Wakefield
Laura Wapelhorst
Brooke Weiler
Jacey West
Benjamin Wilson
CRONKITE SCHOOL CLASS OF 2022

BACHELOR OF SCIENCE IN DIGITAL MEDIA LITERACY

Ashley Church ***

BACHELOR OF ARTS IN JOURNALISM AND MASS COMMUNICATION

Faith Abercrombie **
Sinobia Aiden **
Mckenzie Allen-Charmley
Genesis Alvarado **
Riley Anderson
Maria Apud De La Fuente *
Diana Arellano Barajas ***
Jenna Arend ***
Roxanne Banuelos
Ulysse Vincent Horace Bex
Dallys Bostic
Nathaniel Boyle *** ^
Erin Brassey ***
Ryleeann Buss *
Joycelyn Cabrera ***
Brian Cano
Aubrey Carpenter ***
Sara Castro
Michael Chirichillo *
Ashley Chorzelewski
Samantha Chow ***
Andrew Columbo ***
Itzia Crespo
Drea Degrate *
Nicholas Devor *
Ariana Diaz Victoria ***
Kelly Donohue ***
Christopher Dorch
Mareena Emran
Melissa Estrada
Leilani Fitzpatrick **
Lizbet Flores
Endia Fontanez ^
Hannah Foote *** ^
Danya Gainor
Kayleigh Gallagher
Tracey Garrett
Alexa Glidic *
Sydney Halliwell ***
Melanie Hamner
Samantha Herdrich **
Troy Hill *
Rachel Howard *** ^
Caroline Jackson-Smyrk ***
Angel Jimenez ***
Eliza Johnson ***
Miranda Judd
Rithwik Kalale
Jazmyne Keese
Haleigh Kochanski
Taylor Lane ^ ^
Mckenna Leavens ***
Karen Marroquin
Isabella Martillaro *
Cara Martinez
Molly McBride ***
Olivia McCann **
Madison McConnell *
Sedona Meadows ***
Bianca Meza ***
Roman Micucci *
Amanda Montini
Alexandra Mora Medina
Kiersten Moss ^
Maxwell Muehlhausen *
Olivia Munson *** ^
Megan Newsham ***
Andrew Onodera ***
Balin Overstolz-McNair *
Michael Patton
Jenna Pinkney
Taliah Plach *
Reyna Preciado
Diana Quintero Chavez **
Kiera Riley *** ^
Jadin Roberson
Travis Robertson *** ^
Valeria Rodriguez **
Ethan Rosales
Hayden Rosenberg
Jeffrey Rosenfield *
Cameron Rubner
Julia Sandor **
Jenna Sauter
Isabella Schneider ***
Samantha Schnoes
Nicole Shinn *** ^
Tatum Smith
Karishma Sood **
Alissan Speidel
Alexia Stanbridge ***
Alyssa Stoney ***
Kaleigh Strong ^
Alicia Sylvester *
Ryan Tsiminezyk *
Cheuk Lam Titus To
Miguel Torres
Olivia Trentadue **
Zachary Van Arsdale *
Adrik Vargas
Peyton Watts
Tyler Wegleitner ***
Kenzel Williams **
Kacey Wilson *** ^
Caroline Yu *** ^
Mitchell Zimmermann ***

BACHELOR OF ARTS IN MASS COMMUNICATION AND MEDIA STUDIES

Lauren Adams ***
James Arnold
Jessica Arvayo
Sebastian Balentyne **
Mathew Belamarc
Maximillian Benton ***
Gavin Biehl
Haley Borgrud **
Madeline Butler
Maricella Cantu
Randy Chavez
Christopher Conte *
Kasandra Cortinas
Chelsea Cranston ***
Brandon Cutler **
Brittany Dany ***
Brea DuBose
Jeremy Duckett
Adeline Embry **
Kyle Foster
Jacqueline Fulton
Abigail Garness *
Marissa Gonzales
Gabriella Gonzalez
Abigayle Goodman
Kylie Guest
Amorette Gutierrez
Robert Hall
Thomas Henry
Cambria Hibbert ***
Samantha House
Marcus Howe
Gabrielle Huberty
Brittany Kaufman
Samantha Keith ***
Cade Kelley
Sean Kettering
Matthew Kohler ***
Lauren Kos
Kaylee Kowalski ***
Yarcadova Lewinson **
Catalina Lira
Rebekah Lyons
Nicolas Maniscalco **
Anthony Marraccino ***
Stacy Martin
Steven Martinez ***
Karl Matthias
Ann McCarty **
Jadin O’Malley
Jennifer Parrish **
Moshe Paul
Evelyn Pecikonis
Deijza Ramos
Kassandra Rhyme
Cynthia Riveles *
Abagael Rivera
Adera Robinson
Brianna Roper
Tiara Rosales
Kirstie Rouse **
Victoria Safarian
Amanda Sanchez
Olivia Schindler ***
Aaron Schlader
Samantha Shinn ***
Lauren Sims
Bradley Smart
Ryan Spicer
Mat Steuer
Alexis Stovell
Gloria Suarez *
Bethany Szatkowski **
Kevin Tanenbaum
Marissa Thomas
Alec Torres ***
Matthew Waxenfelter
CRONKITE SCHOOL CLASS OF 2022

BACHELOR OF ARTS IN SPORTS JOURNALISM

Hogan Armstrong *
Michael Baribault ***
Kobe Blackwell
Brandon Bonaparte **
Caleb Bouchy
Dylan Breese
Alexander Coil * ^
Paige Cook ** ^
Jackson Coppinger
Parker Cordova-Smith
Claire Cornelius ***
Gabrielle Ducharme *** ^
Ashley Engle
Ike Everard *** ^
Christopher Fahrendorf ** ^
Kevin Foster
John Friday **
Benjamin Garcia *
Ian Garcia ***
Dominic Garramone
Parker Gray ***
Grant Greabell ***
Kaitlyn Green ***
Nikolaus Hall **
Burke Harmon
Hunter Hippel * ^
Kevin Hurley
Jack Johnson ^
Wesley Johnson
Maddyn Johnstone-Thomas ***
Harrison Klopp
Gareth Kwok ***
Michael Lancia ***
Zachary Larsen ***
Zachary Larson **
George Loureiro
Rebecca Mardikian **
Preston Markland ***
Joseph McHugh
Michael McQuade
Charles Messman *
Franklin Miller
David Montoya *
Connor Mormon
Sean Murphy *
Austin Nicholson *
Grayson Nykaza **
Alyssa Polczynski
Ashlyn Register ***
Dominic Rivera
Samuel Rivera
Winter Roberts
David Rodish **
Bradley Roe
Julian Rosa
Maryn Russell *
Marco-Antonio Salas * ^
Nicholas Sanchez
Marti Savlov
Nicholas Scheske ***
Ethan Schmidt
Ryan Schwager *
Mackenzie Schweickart ***
Kiana Solomon *
Jeremiah Sosa **
Haley Spracale ***
Gabriel Swartz *
Autumn Thompson *
Justin Torres *
Riley Trujillo
Brooke Tyburski **
Juan Urresti
Amanda Valle
Connor Van Ligen *** ^
Jeremy Walker *
Joshua Weisbly **
Simon Williams
Susan Wong *
Nicholas Zeller-Singh *
Jackson Zuber

Honors designations
Academic recognition is granted to undergraduate candidates only:

* Cum Laude GPA of 3.40 to 3.59
** Magna Cum Laude GPA of 3.60 to 3.79
*** Summa Cum Laude GPA of 3.80 and above
^ Graduate of Barrett Honors College

BACHELOR OF SCIENCE IN DIGITAL AUDIENCES

Taylor Adelman
Inisia Bilgrami
Victoria Brown ***
Lizbeth Bueno
Mckenna Burris
Yvette Castro
Isaac Chandler
Shannon Coleman *
Kevin Contreras Flores
Jacqui Delbert **
Kathryn Denny
Irvin Dina
Danielle Dong *
Keith Farner
Charles Frazier
Janelle Galvagno ***
Stephanie Gertsch ***
Kristin Gleim ***
Mia Hood
Camille Hymel
Zachary Kusz
Ashly Lambert **
Jamie Lannan ***
Kylee McCloney ***
Jaimee Merrill ***
Emma Moran **
Katia Mudrich ***
Chenet Nerette
Uyen Nguyen
Brianna Roosevelt **
Valerie Schwartz-Narvaez
Skyler Shores
Garrett Staker
Nicole Zaunbrecher
Kyrsten Ziolkowski

Honors designations
Academic recognition is granted to undergraduate candidates only:

* Cum Laude GPA of 3.40 to 3.59
** Magna Cum Laude GPA of 3.60 to 3.79
*** Summa Cum Laude GPA of 3.80 and above
^ Graduate of Barrett Honors College
EXECUTIVE COMMITTEE

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vice president, Cox Media; co-chair,
Student Experience Committee

Battinto L. Batts Jr.
dean and professor, Walter Cronkite
School of Journalism and Mass
Communication

Rebecca Blatt
senior associate dean, Cronkite School

David Bodney
senior counsel, Ballard Spahr LLP;
past president

Elizabeth Murphy Burns
president and chief executive officer,
Morgan Murphy Media; chair, Academic
Experience Committee

Kim Covington
vice president, community initiatives,
Arizona Community Foundation; member,
Student Experience Committee

Christine Dotts
senior vice president, Brodeur Partners;
co-chair, Development Committee

Anita Helt
vice president and general manager,
ABC15 Arizona and CW61 Arizona;
board president

Ray Schey
publisher, Phoenix Business Journal;
co-chair, Student Experience Committee

John Schurz
president and general manager, Orbitel
Communications; co-chair, Development
Committee

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Communications Association

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executive editor, The Arizona Republic/ azcentral.com

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vice president and general manager,
KPHO/KTVK Arizona's Family

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venture partner, Advantage Sports
Tech Fund

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Joe Donnarumma
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Communications Inc.

Elvira Espinoza
chief communications officer, Raza
Development Fund

Adrienne Fairwell
general manager, Arizona PBS

Derrick Hall
president and CEO, Arizona Diamondbacks

Scott Harkey
president, OH Partners

Ryan Hatch
senior vice president and market
manager, Bonneville Phoenix

Brian Hogan
senior vice president and general
manager, Bally Sports Arizona

Roger Hurni
managing partner, Off Madison Ave

Gordon James
owner, Gordon C. James Public Relations

Dawn Jones
chief diversity and inclusion officer,
vice president of social impact, Intel
Corporation

Susan Karis
vice president sales, Hubbard Radio
Phoenix

Chris Kline
president and CEO, Arizona Broadcasters
Association

Beau Lane
founder and CEO, LaneTerralever

Linda Little
president, Arizona region, iHeartMedia

Lynn Londen
CEO, AZTV Channel 7

Fran Mallace
president and CEO, Make-A-Wish
Arizona

Michael Mallace
founder, MHM Consulting

Kelly Mero
publisher, Arizona Highways Magazine

Kate Morris
president and general manager,
KPNX Phoenix, KNAZ Flagstaff and
KMSB/KTTU Tucson

Tim Riester
founder and CEO, RIESTER

Mark Rodman
vice president and general manager,
KSAZ Fox 10 Phoenix

Robert Steive
editor, Arizona Highways Magazine

Diane Veres
regional president, Clear Channel
Outdoor-Southwest

Clancy Woods
co-founder, CEO and director,
AFCM, Inc.

Aric Zion
CEO, Zion & Zion
Congratulations
class of 2022

#CronkiteNation