



Walter Cronkite  
School of  
Journalism  
and Mass  
Communication  
Arizona State  
University



# Cronkite Pledge

**#CronkiteGlobal**

As communicators, journalists, students and global community members, we are united in our shared values. The **Cronkite Pledge is a movement** giving power to those who seek to become advocates and be more connected to the world. **#CronkiteGlobal**

**By signing this pledge, I vow to...**

- 1. Uphold** truth and support facts
- 2. Confront and correct** misinformation
- 3. Demonstrate** integrity
- 4. Advocate** for diversity, inclusion and empowerment in media
- 5. Hold** myself to the highest standard of transparency and fairness



**CRONKITEPLEDGE.COM**