

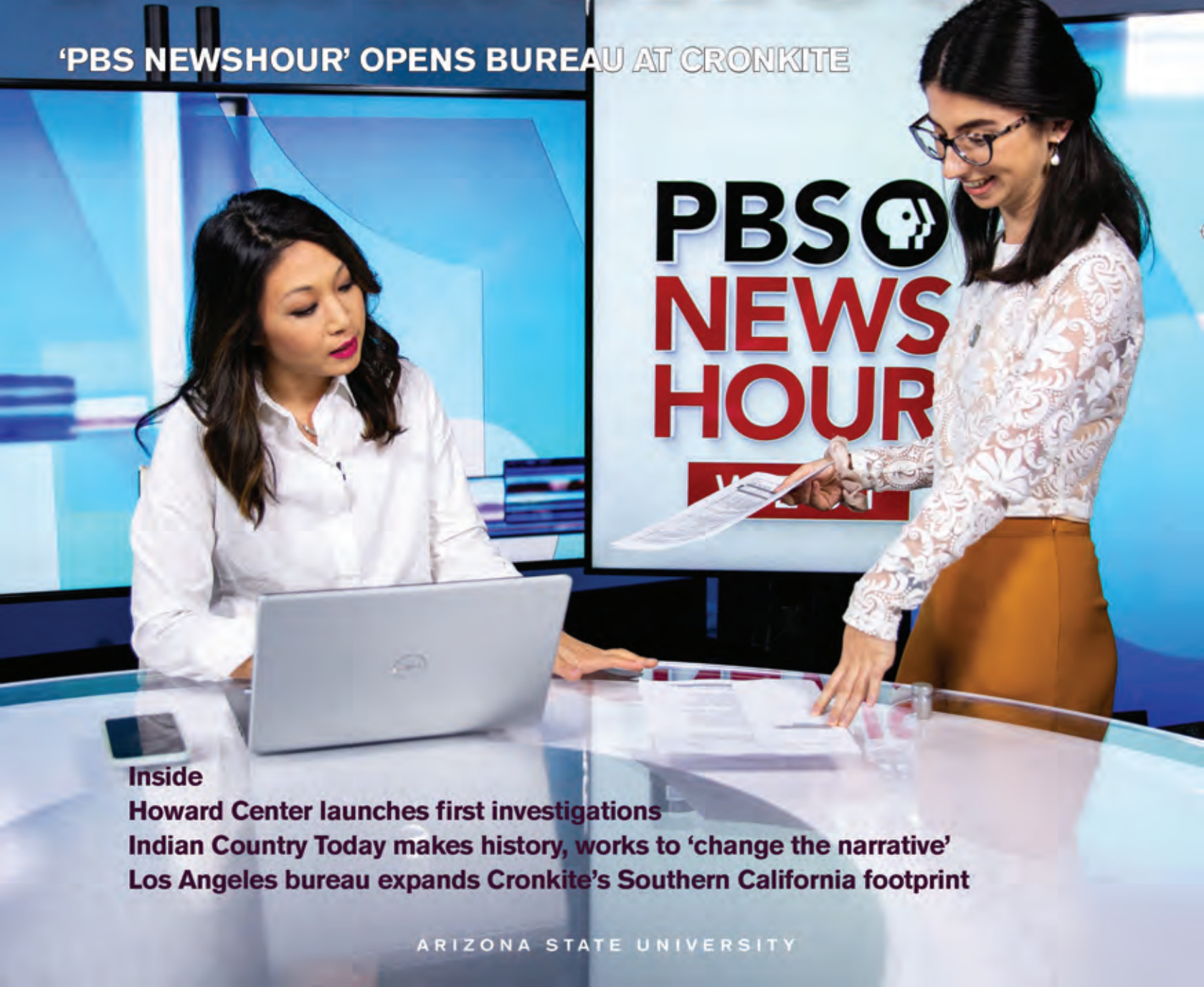
The Cronkite Journal

2019-2020

WALTER CRONKITE SCHOOL OF JOURNALISM AND MASS COMMUNICATION

Reaching New Audiences

'PBS NEWSHOUR' OPENS BUREAU AT CRONKITE



Inside

Howard Center launches first investigations

Indian Country Today makes history, works to 'change the narrative'

Los Angeles bureau expands Cronkite's Southern California footprint

ARIZONA STATE UNIVERSITY



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Cronkite student Muska Olumi (right) delivers a script to anchor Stephanie Sy before a recent PBS NewsHour West show. Above photo and cover photo by Ellen O'Brien

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New Partnerships Spark Opportunities for Cronkite Students



A central element of the Cronkite School — and a reason for our extraordinary success — is our remarkable professional partnerships.

There are, of course, the hundreds of relationships the school has built with media companies locally, regionally, nationally and globally over the years through our robust set of internship programs, led by the incomparable Mike Wong. Employers come back to Cronkite semester after semester, year after year, because they have seen firsthand the talent, passion and dedication of our students in both internships and jobs.

Additionally, for more than a decade now we have built great bonds with media outlets through our professional immersion programs. Today, Cronkite News provides news and information to dozens of newspapers, broadcast outlets and digital services across Arizona and California on multiple platforms, offering timely and in-depth stories on the environment, education, business, Native American communities, the borderlands and other issues critical to our region.

Those professional partnerships have been expanded nationally through programs such as Carnegie-Knight News21 and the new Howard Center for Investigative Journalism, where we are building relationships with national news outlets such as The Washington Post, Los Angeles Times, PBS NewsHour and The Associated Press.

And more recently, we have created new applied research and experimentation hubs such as the News Co/Lab, where teams are working side-by-side with the Kansas City Star and other McClatchy newspapers to develop new and better ways to engage with audiences and build trust. At the same time, a Knight Foundation-funded project is looking for ways to help local TV news stations around the country find new and better ways to tell stories and grow audiences in an increasingly complex and competitive media ecosystem.

But this year, we have taken partnerships to a new dimension by bringing national news organizations into the Cronkite School with initiatives featuring “PBS NewsHour” and Indian Country Today.

We have built strong relationships with the NewsHour in recent years through the work of Allysa Adams and other faculty members, giving our students the opportunity to

have their in-depth reports air nationally on the nightly newscast. Cronkite students stand alone among journalism students who now have their content featured regularly on a national nightly newscast.

The NewsHour partnership reached new heights this year with the creation of PBS NewsHour West. NewsHour executives wanted to branch out beyond Washington, build their first domestic news bureau in the western part of the U.S., and broadcast a West Coast edition of the newscast. After looking at potential partnerships with major news outlets in Los Angeles and other western news hubs, the NewsHour selected the Cronkite School to serve as home to NewsHour West.

The NewsHour partnership brings extraordinary new opportunities to our students — the ability to work on a national newscast each night in their own building — again, a journalism education opportunity unique to the Cronkite School. At the same time, our support for this partnership enables the NewsHour to better cover the issues most important to our region. In the coming months and years, we expect the relationship to continue to flourish — to the benefit of our students, school, region and nation.

At about the same time that we brought the NewsHour to Cronkite, another important initiative was underway. We are now home to Indian Country Today, the most important news outlet covering Native American issues. Mark Trahan, the visionary leader of Indian Country Today, is transforming the news outlet into an essential part of the news media landscape. And our students will be working side-by-side with Mark and his team, providing critical coverage to Native communities that far too often do not have a voice.

We encourage everyone — our alumni, supporters, prospective students and families, industry colleagues and friends — to come visit us at the Cronkite School and see for themselves some of these exciting new initiatives. And if you don't have the opportunity for a visit soon, please drop me a note at christopher.callahan@asu.edu. I'd love to hear your thoughts on our school — and, importantly, what we should be thinking about for the future.

Dean Christopher Callahan

Vital Initiatives Give Voice to the Underserved

A decade ago, the Walter Cronkite School of Journalism and Mass Communication moved downtown from the Tempe campus to engage more closely with the nation's fifth largest city. At that time, downtown Phoenix was a quieter place, but Cronkite Dean Christopher Callahan saw an opportunity — both to build a robust professional school and play a role as a catalyst for an invigorated downtown. On both counts, the plan is working.

Arizona State University takes seriously its responsibility to meaningfully connect with its surrounding communities and produce societal impact. In our design aspirations, a fundamental template for our efforts, we call that leveraging our place and being socially embedded. We take pride in the fact that the Cronkite School is a shining expression of this commitment.

Over the last year, Cronkite has added a significant number of new programs and partnerships to demonstrate this continuing effort. It's worth pausing to highlight some of the new and exemplary work.

According to a recent survey of the American Society of News Editors, Native Americans account for less than 1% of U.S. journalists — 0.37% to be exact — despite representing 2% of the U.S. population and 6% of Arizona residents. The school saw a problem and an opportunity.

This summer Indian Country Today, a national news organization focused on covering Native American issues and communities, relocated from Washington, DC, to Cronkite in Phoenix. This move by the influential news site and its lead editor positions Cronkite to expand its Native coverage and better serve Native communities, in addition to creating new opportunities for Native students interested in pursuing journalism as a career. So will the creation of a new ASU student chapter of the Native American Journalists Association and expanded focus on media coverage of Native populations.

The need for high-quality health care news and information is clear whatever one's socioeconomic background. But a partnership between Cronkite and the Robert Wood Johnson Foundation made it possible to create a new professional reporting program that will focus on Latino and Native and other underserved communities in Arizona and the Southwest. Named the Southwest Health Reporting Initiative, students will work with two top and veteran practitioners brought to



ASU following a national search. Once again, this is a benefit for students considering health care journalism as a career and residents who often don't get their stories told or don't have adequate access to timely health information.

Some of the resulting work will appear on Arizona PBS, based at Cronkite, which has provided student reporters the opportunity to share their nightly reports with Arizona residents. But some of that reporting might also be seen by national PBS audiences with the launch of a new "PBS NewsHour" western news bureau at Cronkite. This extends an already important partnership as the national show and news operation looks to better cover issues in the West and better match local time zones amid shrinking news cycles. I am particularly excited to see what national Cronkite News—"NewsHour" investigations will air as a result of the groundbreaking new Howard Center for Investigative Reporting at Cronkite.

This is only a sampling of the important initiatives at Cronkite. But what remains consistent across the school's fact-based, high-impact and outcome-driven work — in front of the camera and behind, by students and their teachers, inside and outside the classroom — is the recognition that what matters most is serving and enhancing our myriad, local, regional, national and global communities.

ASU President Michael M. Crow

New Audiences

The energy is hard to miss.

Nearly every floor of the Cronkite School, as well as bureaus hundreds of miles away, is filled with new people, new technology and new perspectives — all with the goal of better serving existing audiences and reaching new ones.

PBS NewsHour West staff moved into offices on the fifth floor of the Cronkite building, creating a springboard for the iconic national newscast to better cover the West.

Nearby, another newcomer took up residence. Indian Country Today, the largest news site covering tribes and Native people across the Americas, now calls the Cronkite School home.

Meanwhile, in a second floor newsroom, students began investigating stories of regional and national importance in a redesigned space with the latest technology for collaboration and reporting, while in another newsroom a few floors up, students began giving voice to Native American and Latino communities across the Southwest through enhanced health care coverage.


And hundreds of miles to the west, the LA bureau of Cronkite News expanded to include coverage of both sports and news in one of the country's largest media markets.

Taken together, these initiatives represent the largest expansion of the school's news and information services to date. And we're just getting started. ■



PBS NewsHour West Arrives at the Cronkite School

By Katie Jones

A photograph of Stephanie Sy, a woman with long dark hair, wearing a purple blazer and a gold necklace, smiling at a news desk. In the background, there is a large screen displaying a man in a suit and the text "THE INVESTIGATION".

For more than 40 years, “PBS NewsHour” has delivered solid, reliable reporting, making it one of the most trusted news programs on television. Now, “PBS NewsHour” has come to Arizona.

Stephanie Sy is the new anchor of PBS NewsHour West, which operates from the Cronkite School. Photo by Ellen O'Brien

NEW AUDIENCES



Richard Coolidge (left) leads the editorial operations as senior producer of PBS NewsHour West. Stephanie Sy (right) is the anchor. Photos by Ellen O'Brien

In a partnership with the Cronkite School, a new bureau is being established in downtown Phoenix. The result is PBS NewsHour West, a development made possible through the generous support of both the Corporation for Public Broadcasting and private donors.

"It's part of our overall strategy at CPB to build capacity in local, regional and national journalism," said Kathy Merritt, CPB senior vice president for journalism and radio. "Public media has this amazing nationwide footprint of stations, and the more we can build out what's happening at the stations, the better we can serve the American public."

Having a bureau in Phoenix provides multiple advantages to "PBS NewsHour." For one, the western team will be able to update the nightly broadcast as never

before. When important news stories break after the East Coast broadcast has ended but before the show has aired in western time zones, the NewsHour West bureau will be able to produce an updated version of the show.

"Typically, I think what's going to require updating are going to be items in the news summary," said Judy Woodruff, NewsHour's anchor and managing editor. "But there may be times when an interview requires updating."

A Phoenix bureau also gives NewsHour a base from which to cover more stories and partner with media organizations in the western half of the country, where more than 20% of NewsHour's audience resides.

"There's something about being here, and seeing what life is like and being

close to the PBS stations in this part of the country," Woodruff said. "I think that gives you a more immediate sense of what's important to people, and so the folks we hire to be based here will be able to fan out and cover some of those stories. We're going to look for the ASU/PBS NewsHour West office to keep us abreast of what you're seeing and what you think we should be paying attention to."

Sara Just, executive producer for "PBS NewsHour" echoed the sentiment.

"With a team located at the Cronkite School and Arizona PBS, we will have an ideal perch from which to better cover the important issues in the West with alacrity and insight that serve our West Coast audiences even better," she said.

The presence of PBS NewsHour West fits perfectly with the Cronkite School's



commitment to education, journalism and public broadcasting.

Students in Cronkite News, the student-staffed, faculty-led news division of Arizona PBS, have produced several in-depth reports that have aired nationally on “PBS NewsHour.” In addition, the Howard Center for Investigative Journalism, also housed within the Cronkite School, will collaborate with “PBS NewsHour” on national investigations.

“‘PBS NewsHour’ has a long history of setting the standard for broadcast journalism,” said Cronkite Dean and Arizona PBS CEO Christopher Callahan. “This is a tremendous opportunity for our students while, at the same time, giving us the opportunity to help provide deeper and more nuanced news coverage of issues more critical to the West.”

“I think the audiences here in the West are really going to notice the difference,” Merritt said. “It’s really going to feel like a program that’s reflecting them, and I think that’s really going to be exciting for people

in this part of the country.”

The staff of PBS NewsHour West is now working alongside Arizona PBS in the Cronkite School building, led by senior producer Richard Coolidge and anchor/correspondent Stephanie Sy.

“It is interesting to view the news through the lens of a Western viewer,” Coolidge said. “There is criticism sometimes that a lot of the news is East Coast-centric because most of the national news outlets are based there. We want to try to balance that out.”

Coolidge said that he expects the NewsHour West team to contribute stories — both features and breaking news — on a handful of topics that are more prevalent in the western half of the country.

“Immigration is one, since we’re so close to the border,” he said. “Energy is another because of all the gas and oil drilling, but also because of solar and wind. We’ll also be looking closely at Native American affairs and land management issues.”

Coolidge has served as a senior content producer and managed station and partner editorial collaborations for “PBS NewsHour” since April 2015. He previously spent 26 years at ABC News, producing stories around the country and around the world.

Whereas Coolidge is an experienced member of the NewsHour team, Sy most recently served as anchor/correspondent at Yahoo News. She previously served in anchor and correspondent roles at CNN International, Al Jazeera America, ABC News, CBSN and “PBS NewsHour Weekend.”

Sy said she is thrilled to be joining the NewsHour West team.

“The role ‘PBS NewsHour’ plays in the American landscape is more relevant and needed today than ever before,” Sy said. “It’s a privilege to be on NewsHour’s team of distinguished journalists, led by the incomparable Judy Woodruff, who has tirelessly held up this gold standard in journalism.” ■

The History of 'PBS NewsHour'



1973 Jim Lehrer joins forces with Robert MacNeil to anchor public television's unprecedented, gavel-to-gavel coverage of the U.S. Senate Watergate hearings. The team earns an Emmy Award and initiates one of the most respected journalistic partnerships in television history.

1975 "The Robert MacNeil Report," a half-hour news program that provides in-depth coverage of a different issue each evening, debuts locally on Thirteen/WNET in New York, with Jim Lehrer as Washington correspondent, reporting from WETA in Washington, D.C. A few months later, the successful program is re-titled "The MacNeil/Lehrer Report" and is distributed nationally by PBS. For the next seven years, the program sets a standard for broadcast journalism and garners more than 30 major awards for the program and its co-anchors.

1983 The program becomes "The MacNeil/Lehrer NewsHour," making history as the first hour-long broadcast of national nightly news, proving there is both a need and a substantial audience for serious, long-form journalism. Broadcasting simultaneously from New York and Washington, The NewsHour expressed the MacNeil/Lehrer signature style — low-key, even-handed, inclusive of all perspectives — and inspired participation by thousands of the world's pivotal newsmakers as well as a growing roster of top-flight correspondents and analysts. The NewsHour received numerous Emmy and Peabody awards, along with virtually every other significant award for quality television and outstanding journalism.

1995 After MacNeil's retirement in October, the program becomes "The NewsHour with Jim Lehrer" and makes WETA its production home.

1996 The NewsHour website is launched.

2009 In December, the program's name changes to "PBS NewsHour" as Lehrer prepares for his own retirement. According to a 2011 Washington Post interview, Lehrer says he asked himself, "How do I depart in a way that protects the institution, prevents unpleasantness among the people involved and keeps the continuity?" The program also integrates its on-air and online news operations.

2010 The program is recognized with the prestigious Chairman's Award at the 31st annual News & Documentary Emmy Awards for its "significant and distinguished contribution to the craft of broadcast journalism."

2011 In June, Lehrer steps down as anchor, but continues to moderate the Friday news analysis segments and remains involved with the show's production company. Over the next two years, Gwen Ifill, Judy Woodruff, Jeffrey Brown, Ray Suarez and Margaret Warner anchor the show on a rotating basis.

2013 In September, the program begins its newest incarnation with co-anchors Ifill and Woodruff, the first female co-anchor team in U.S. network broadcast history. Also, "PBS NewsHour" expands to the weekend, with 30-minute newscasts produced in New York and anchored by weekday correspondent Hari Sreenivasan.

2016 In February, Ifill and Woodruff become the first team of women to moderate a Democratic presidential debate. Ifill passes away from breast cancer in November.

Today "PBS NewsHour" is broadcast by more than 300 PBS stations, reaching 98% of the nation's television households, according to Nielsen. The award-winning program continues its commitment to serious journalism, on-air and online. The broadcast's mission — to provide a substantive alternative combining civility, objectivity and thoughtful reporting and analysis — remains as critical today as when the broadcast began more than 35 years ago. ■

Sony Electronics

Partnership Helps Students Learn with New Technology

The launch of PBS NewsHour West is the latest in a long-standing partnership between Sony Electronics and the Cronkite School.

The West Coast feed of “PBS NewsHour” is being shot using Sony studio cameras and switchers. Cronkite students run the cameras, prompters and other equipment, using some of the latest technology available.

The Cronkite School's control rooms are anchored by Sony technology. This year, Sony provided a major camera upgrade to one of Cronkite's studios, which enables students to operate and produce projects with the latest in 4K technologies. The school also uses new Sony HDC-4300 4K studio cameras for “PBS NewsHour” and students use Sony FS7 4K cameras for field reporting on other programs such as “Arizona Horizon.”

“Providing access to learn on the latest studio and field cameras provides Cronkite students with a unique edge in the industry,” said Ian MacSpadden, director of broadcast engineering and operations for the Cronkite School. “Students who graduate from the Cronkite School are able to leverage their high-level experience working with this equipment. They walk out ‘job ready.’”

When the Cronkite School started in downtown Phoenix, Sony donated much of the studio and control room equipment to help make the state-of-the-art facility a reality. The equipment allows students to learn and train on what they'll eventually work with at a typical TV station.

“Sony prides itself on working hand-in-hand with universities to create a collaborative learning environment that exposes students to the latest and most advanced broadcast

PBS NewsHour West is being shot using Sony studio cameras and switchers. In addition, control rooms are anchored by Sony technology. Photos by Ellen O'Brien



technology,” said Theresa Alesso, pro division president, Sony Electronics. “We’ve been a longtime supporter of Arizona State University both inside and outside of the classroom.”

The Cronkite School is a charter member of Sony's Future Learning Collaborative, a forum for sharing insights and providing feedback on future technology implementations. ASU and Sony also work together at one of the biggest broadcast events of the year — the NAB Show in Las Vegas — where Sony provides student ambassadors with hands-on access to the company's most powerful equipment. The students have the opportunity to answer customer questions while networking with peers and industry professionals.

“As ‘PBS NewsHour West’ launches using a complement of our flagship HDC-4300 4K broadcast cameras and switchers, we are excited to open the next chapter of our evolving relationship with ASU,” Alesso said. “We will continue our joint mission

of delivering unparalleled tools and experiences that provide a competitive advantage, while preparing students for job placement and career success.”

The benefits aren't lost on Cronkite students. Megan Kappus worked on Sony equipment as a student, graduated in 2018 and now is a broadcast engineer and the floor director for the new PBS NewsHour West.

“It's awesome working with the new cameras for PBS NewsHour West. The quality of these cameras really brings out the bling of the set, and we're able to do so much more with how nice these cameras are. The new cameras have so much more ability and allow us to really bring out the creativity during the show,” she said.

“Cronkite having such nice equipment is a blessing in disguise,” she added. “The students don't know it yet, but a lot of stations don't have as nice gear as we have here, so it prepares them for just about anything.” ■

NewsHour Bureau Brings Increased Opportunities to Students

Cronkite students, through Cronkite News and Arizona PBS, have a long history of working with “PBS NewsHour.” Carnegie-Knight News21 investigative pieces have aired on the show, along with other special stories.

But during 2018-2019, students began to regularly contribute content to the national news program. They reported eight stories that reached national audiences.

Writing scripts and editing video for the program gives students a chance to interact with NewsHour editors and see how a national news operation works, said Allysa Adams, executive producer of news and public affairs for Arizona PBS.

Cronkite students now have opportunities to help produce the PBS NewsHour West program, which is anchored by Stephanie Sy. Photos by Ellen O'Brien

Recent ‘PBS NewsHour’ stories contributed by Cronkite students



“Why U.S. pedestrian deaths are at their highest level in almost 30 years”

A team of student reporters from the Howard Center for Investigative Journalism explored why pedestrian deaths are the highest they have been since 1990.



“This ‘Dreamer’ and undefeated boxer finds peace in the ring in the face of uncertainty”

Tyler Paley reported on DACA recipient Alexis Zazueta, an undefeated boxer who came to Arizona as an infant. The “Dreamer” found his passion for boxing in middle school and the sport became a calming force in his life.



“Cactus thieves and fossil robbers are taking treasures from the national parks”

Tyler Fingert reported from Saguaro National Park, where the namesake cactus is the main attraction for both hikers and thieves.



ASU students Simona Grasman (left) and Kylee Golden work as part of the student production team during a PBS NewsHour West rehearsal. Photo by Ellen O'Brien



“How a four-legged mowing system keeps solar farms producing energy”

Amanda Mason explored the challenges of controlling vegetation growth on solar farms — essential for ensuring a consistent, stable power source, but a laborious and time-consuming task. While some facilities use traditional automated lawn mowers, others are taking a four-legged approach.



“National parks work to welcome more diverse Americans”

Tyler Fingert reported that the incredible views in America's national parks are seen largely by visitors who are white. Park officials are trying to attract diverse new visitors.



“More Navajo take to the dirt for rez golf”

Jake Trybulski and Drake Dunaway reported from northeast Arizona, where much of the land on the Navajo Nation is dry, rocky and dotted with dense sagebrush. Yet a growing number of Navajo are taking to the desert with clubs, balls and tees to play “rez golf.”



“For these homeless individuals, comfort comes with a collar”

Samie Gebers reported on the bond between homeless people and their pets. As many as 10% of the homeless have animals.



“Why the current U.S. immigration challenge reflects complete political failure”

Cronkite News students helped “PBS NewsHour” report and produce a report on the massive influx of families seeking asylum on the border. ■

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Sy, Coolidge Lead Launch of PBS NewsHour West

Two industry veterans now call the Cronkite School home as they help expand “PBS NewsHour” and launch PBS NewsHour West.

Stephanie Sy is the new anchor for PBS NewsHour West, which operates from the Cronkite School. Sy, also a “PBS NewsHour” correspondent, has served as anchor/ correspondent at Yahoo News and anchor or correspondent at CNN International, Al Jazeera America, ABC News, CBSN, and “PBS NewsHour Weekend.”

Richard Coolidge, who has served as a senior content producer and managed station and partner editorial collaborations for NewsHour since 2015, moved to Phoenix to lead the editorial operation as senior producer of PBS NewsHour West.

“I am delighted to welcome Stephanie Sy to our team as we expand the NewsHour and launch PBS NewsHour West,” said “PBS NewsHour” Executive Producer Sara Just. “Stephanie’s nearly two decades of experience reporting in the field, domestically and overseas, on digital and broadcast platforms and at the anchor desk, give her tremendous range and depth.”

Just said she was equally delighted to have Coolidge oversee PBS NewsHour West.

“We will miss him in Washington, where he is a natural and widely respected leader and skilled





PBS NewsHour West anchor Stephanie Sy (left) brings nearly two decades of experience reporting in the field domestically and overseas. Richard Coolidge, who leads the news operation as senior producer, is an award-winning industry veteran. Photo by Ellen O'Brien

his steady hand at the wheel in Arizona,” Just said. “Richard’s work with our PBS stations and partner editorial collaborations has been key to furthering the mission and reach of the ‘PBS NewsHour.’”

His producing work at ABC News includes coverage of wars in Iraq and Afghanistan as well as crises in other global hotspots such as Pakistan, Yemen and Darfur. Domestically, Coolidge produced stories from the field during four presidential campaign cycles and covered political, national security and foreign affairs stories during the Bush and Obama administrations. He also has been

the creative force behind the design, execution and production of multimedia content.

Coolidge has earned three George Foster Peabody awards, two Alfred I. duPont awards, three Emmy awards and one Edward R. Murrow award. For online work, he has been a Webby honoree three times.

At Al Jazeera America, Sy anchored a two-hour live morning program as well as major news events that included the Supreme Court’s gay marriage ruling, the re-opening of the U.S. embassy in Cuba and terrorist attacks in Europe. She was also one of the hosts of the network’s flagship interview program, “Talk to Al

Jazeera,” for which her interview with Gloria Steinem was awarded a Gracie Award in 2015.

Sy is the recipient of an Overseas Press Club Award for her breaking news reports from the Sichuan earthquake in 2008 for ABC News. That year she also received a Business Emmy for her contributions to the ABC World News report “Global Food Crisis.”

Sy said “PBS NewsHour” is more relevant and needed today than ever before, adding, “I look forward to reporting from Phoenix and the region with the thoughtfulness and integrity that are NewsHour’s signature.” ■

Indian Country Today Changes Narrative, Challenges Stereotypes

By Ellen O'Brien

Investigating a century of appropriation by the Boy Scouts of America. Opening newsrooms in Phoenix and Anchorage. Making history as the first Native publication to interview a presidential candidate.

There's been a flurry of activity since Indian Country Today, one of the nation's most influential tribal media outlets, moved into the Cronkite School during the summer. Editor Mark Trahant and his staff have been busy keeping up with presidential candidates and preparing to launch a daily television program — part of a goal to improve coverage of Native American issues and to change the media narrative about Indian Country.



INDIAN » COUNTRY » TODAY

Digital. Indigenous. News.



Indian Country Today Washington Editor Jourdan Bennett-Begaye interviews U.S. Sen. Elizabeth Warren (D-Mass) at a forum for presidential candidates in Iowa. Photo by Patty Talahongva

"We have so many stories to tell," Trahant said. "Our mission is simple but important: solid, factual reporting; great writing; photography that inspires and records; (and to) provide a real service to readers across Indian Country's digital landscape."

In the midst of Indian Country Today's expansion, "our big goal is getting the show on the air," Trahant said.

Indian Country Today's new weekday television news program will be two minutes and 14 seconds long, fitting the show into the schedules of public TV stations around the country. The program will begin airing this winter.

The plan is to do a weekly program as well.

"I think a lot about the perception of American Indians and Alaska Natives in media. We all know the stereotypes and narratives that come out of Washington or Hollywood," Trahant said. "So a news program, one that reaches millions of people via public television stations, has the

chance to change the story, showing the beauty, intelligence and aspirations of Native people."

Trahant also wants Indian Country Today to give Native American journalists a platform to tell their own stories about their communities. A recent American Society of News Editors survey found that Native Americans represent 0.37% of U.S. journalists, even though Native Americans make up nearly 2% of the U.S. population and 6% of Arizona residents.

"Congress has a better diversity record than news organizations," Trahant said. "So many (Indian Country Today reporters) have tried to get jobs at mainstream news organizations, and those doors just weren't there. We want to open the doors for a lot of people."

Within the next year, Indian Country Today expects to employ 24 reporters nationwide.

Indian Country Today's coverage of overlooked issues is attracting a young audience: the top demographic reading Indian Country Today is people age 25 to 34.

"There are interesting lessons for the media here," Trahant said. "There's the potential to be innovative."

Dean Christopher Callahan said that with the Indian Country Today partnership, "we will not only be able to provide our students with more opportunities to cover these critically important stories, but also better serve our Native communities regionally and nationally and grow the pipeline of young Native students who may be interested in careers in journalism."

Callahan said the Cronkite School also is focused on increasing the quantity and quality of Native American news coverage, which he said is too often ignored or reported in a way that lacks depth and understanding of Native communities. In addition to its partnership with Indian Country Today, the Cronkite School is seeking to create pathways for American Indian high school students to study journalism and enter the field.

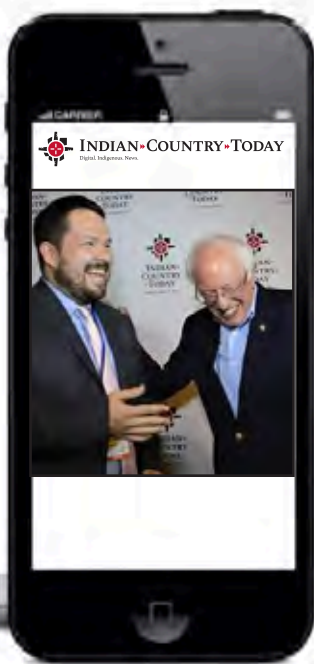
Cronkite News, the student-powered, faculty-led news organization of Arizona

PBS, has made Native American coverage a prime area of focus. The school also is seeking to fill the nation's first named professorship focused on the intersection of Native Americans and the news media and has one of the first student chapters of the Native American Journalists Association.

"There's a narrative of decline about news," Trahant said, but, "Cronkite is all about growth, and we're all about growth." ■

"Our mission is simple but important: solid, factual reporting; great writing; photography that inspires and records; (and to) provide a real service to readers across Indian Country's digital landscape."

— Mark Trahant,
editor, Indian
Country Today



Reporter-producer Kolby Kicking Woman shares a moment with U.S. Sen. Bernie Sanders (D-VT). Photo by Charlie Perry



Montana Gov. Steve Bullock (left) sits down with Indian Country Today Editor Mark Trahan for an in-depth interview about issues affecting Native Americans.

Cronkite News reporter Mariah Gallegos (below) interviews the governor on education tax credits.

Photos by Ellen O'Brien



Presidential Candidate Makes History with Interview at Cronkite School

When Montana Gov. Steve Bullock sat down for a one-on-one interview at the Indian Country Today headquarters at the Cronkite School, it was believed to be the first time a presidential candidate made a visit to a Native newsroom.

This election cycle already made history in other ways: there were a record number of presidential candidates making campaign stops on tribal lands, releasing official policies on their views of Indian affairs, and mentioning Indian Country at various national debates.

"To my knowledge, I don't know of a presidential candidate who has visited a Native newspaper, radio station or television studio," said Paul DeMain, former editor of News from Indian Country and a reporter who has covered Indian Country for more than 45 years. He is a citizen of the Oneida Nation of Wisconsin. The Sequoyah National Research Center, home to the American Native Press Archives, also has no previous knowledge of such an event.

This visit came after an invitation for all presidential candidates to join Indian Country Today for in-depth interviews — leading up to the 2020 election. The conversation was moderated by editor Mark Trahan.

"If you look at the history of this country, the federal government has had a huge role in the lives of American Indians and Alaska Natives. Yet representation — whether running for office or visits from potential office holders — has been far less than adequate," Trahan said. "But this year seems different."

Eleven candidates met with tribal leaders at a presidential forum in Iowa, Trahan noted, followed by the Indian Country

Today interview with a presidential candidate at Cronkite.

"This is huge. It's a chance to frame the discussion before the election," he said. "And it's worth noting that many of the candidates we talk with could end up in different areas of the government, including the cabinet. So it really does raise the discourse for Native Americans."

Bullock viewed the interview as a chance to talk "about his partnership with tribal governments and his state Legislature's Indian Caucus, and the real progress they have been able to make together — on health care, economic development, public safety, cultural preservation, and more," said Nathan Stein, spokesman for the Bullock campaign.

Bullock is one of a handful of candidates who addressed Indian Country recently. He has been actively campaigning in Indian Country, highlighting his work to fund language preservation programs and combat Native youth suicide. He also has vowed to investigate the epidemic of missing and murdered indigenous women.

"Indian Country Today is making tremendous strides under Mark's leadership toward deeper and better coverage of Native American communities," said Cronkite Dean Christopher Callahan. "We are very proud of our partnership with Mark, and there will be more to come as we continue to expand and intensify our focus on Native American news coverage and bring more Native Americans to America's newsrooms." ■

A version of this story first appeared in Indian Country Today.



Mark Trahant Revives Indian Country Today

Mark Trahant used to be the old school newspaper guy. “Then the world changed,” he said, and he changed with it, diving into digital news and social media.

He owes a lot to former President George Bush, actually. A video of Trahant asking the president a question at the UNITY conference in Washington, D.C., went viral, helping him to see news through a digital filter.

Today Trahant is the familiar face running Indian Country Today, an editor well known in Arizona and around the nation for his work in both Native and mainstream media.

Trahant reported at The Arizona Republic, and for six years was the editor of the editorial pages for the Seattle Post-Intelligencer, where he led the daily editorial board, directing a staff of writers, editors and a cartoonist. He previously was a columnist at The Seattle Times, executive news editor at The Salt Lake Tribune, and editor and publisher of the Moscow-Pullman Daily News.

He also served as the editor and publisher of The Navajo Times, worked at Navajo Nation Today and the Sho-Ban News, and is former president of the Native American Journalists Association. He is a member of the Shoshone-Bannock tribe.

Trahant was a finalist for the Pulitzer Prize, and has been a judge for the Pulitzer Prizes. He was elected a fellow of the American Academy of Arts & Sciences.

The Arizona Republic once described Indian Country Today



Editor Mark Trahant is leading a digital expansion of Indian Country Today.
Photo by Ellen O'Brien

as “a towering presence in Native news. Founded, owned and operated by Native Americans, ICT is the only national news outlet with both the mission and the money to cover all of Indian Country.”

Trahant revived Indian Country Today and led its conversion from a glossy magazine to a growing digital news organization based in the Cronkite School to serve American Indians and Alaska Natives. ■

Former Cronkite Student Leads TV News Programs

Patty Talahongva has returned to the Cronkite School as the executive producer for Indian Country Today's new television news programs. Talahongva, who studied journalism at Cronkite in the 1980s, is a multimedia journalist with rich experience in television, radio and newspaper journalism.

“I can't think of anyone more qualified for this position than Patty Talahongva,” said Mark Trahant, editor of Indian Country Today. “It's as if she has been preparing for years for this exact job and for this moment in history.”

The goal of the non-profit news enterprise is to expand its news gathering operation and to produce the first national news show by and about Native Americans. Indian Country Today is planning a short daily video report as well as other broadcast projects.

Talahongva has worked in television,



Patty Talahongva
Photo by Ellen O'Brien

video production and radio.

“I like to say I've produced TV newscasts as long as two hours and as short as two minutes,” she said.

Talahongva has been on the scene as a reporter or producer for many national

stories. She covered the Los Angeles riots in 1992, reported live in 2004 from the National Mall in Washington, D.C., for the grand opening of the Smithsonian's National Museum of the American Indian; and produced stories about the Yarnell Fire in Arizona that took the lives of 19 Hot Shot firefighters.

Talahongva said it's “a huge honor” to bring an American Indian perspective to the news.

“It's also a tremendous responsibility and I fully embrace this opportunity to serve our Native peoples,” she said, adding, “We plan on changing the newscape for Indian Country.” ■

A version of this story first appeared in Indian Country Today.

NAJA President Noah Huerta (left), Vice President Kiarra Spottsville and Treasurer Raphael Romero Ruiz plan a panel on diversity for Native American Heritage month. Photos by Ellen O'Brien



Cronkite Welcomes Native American Journalists Association Student Chapter

By Emily Dean

One of the nation's first college chapters of the Native American Journalists Association is being established at the Cronkite School.

Noah Huerta, president of the chapter, underscored the importance of launching the organization at Cronkite.

"Native American journalists are doing amazing things around the country in the field, and we want to help foster a community that recognizes and supports our Native communities," he said. "The Native voice is sometimes forgotten, so it is important to us, as a student organization, to create a space that will help out any Native journalists here at Cronkite and to welcome anyone who is interested in covering issues that affect the Native communities."

The new chapter has a full executive board and several additional members, and began initial meetings this fall.

Bryan Pollard, director of programs and strategic partnerships at NAJA, said the association prides itself in advocating for its members' success and ensuring that the mainstream media's reporting is "accurate and contextual" when covering Native American stories.

The association, established in 1984,

serves as a family, a networking tool and a catapult for the careers of Native American journalists nationwide, he said. Until recently, though, the association did not have chapters on college campuses.

Besides ASU, Pollard said the organization also recently started a chapter at the University of Oklahoma, and more student chapters are in the works.

"I want students to know that their voice is absolutely critical in the journalism space," Pollard said. "We really want our young people to look at this seriously as a career choice. They can play an extremely important role by entering a newsroom and offering an authentic, Native perspective that may change the narrative on some stories in that room."

Cronkite student Kiarra Spottsville, vice president of the new chapter, said starting a NAJA college chapter especially makes sense in Arizona, a state that is home to 22 different tribal nations.

"Native Americans and Native culture are more present here than lots of other places. It goes back to representing your surroundings," said Spottsville, who is part Navajo.



Kiarra Spottsville (left), Raphael Romero Ruiz, Nicole Shinn and Rebecca Wondimu listen to speakers from Native American publications.

She said that Cronkite News covers Native Americans more than most news outlets, but the addition of the chapter should result in enhanced coverage.

"News outlets have a responsibility to be heard from Native journalists on the issues," she said.

Pollard said he hopes the chapter will help the media move away from stereotypical coverage of Native American issues. The goal is simple.

"We need to reach as many Native kids as we can to make sure that they have the networking and the training to make it into the workforce," Pollard said. "Starting university chapters is really going to help us meet that goal." ■





Tony Duncan, a five-time world champion, dances in the first round of the World Championship Hoop Dance contest in Phoenix. Cronkite News reporter Lillian Donahue won three National Native Media Awards for stories and photos about how hoop dancing keeps Apache traditions alive.. Photo by Lillian Donahue

School Dominates National Native Media Awards

Cronkite students took home seven first-place awards during the 2019 National Native Media Awards, the most of any school in the nation.

The Native American Journalists Association announced that students at ASU won a total of 17 awards across radio, television, writing and online news categories for their in-depth coverage of issues important to Native American communities.

Cronkite News, the student-produced and faculty-led news organization of Arizona PBS, has strengthened its coverage of indigenous communities. The media outlet took home 16 of the NAJA awards, including six first-place honors. Among the award winners, Carnegie-Knight News21 reporters explored cases of missing and murdered Native American women.

"The Cronkite School is dedicated to increasing both the quantity and quality of Native American news coverage to better serve Native communities regionally and nationally," said Cronkite Assistant Dean Rebecca Blatt. "These awards are a testament to the outstanding work our students are producing and the Cronkite School's increased efforts to cover tribes and Native people across the Americas." ■

A dancer performs in hand-beaded moccasins at the World Championship Hoop Dance contest.

Photo by Lillian Donahue



National Native Media Awards

TV – BEST FEATURE

First: **Lillian Donahue**, "Supai Village residents are fearful for their future," Cronkite News

Second: **Lillian Donahue**, "Indigenous tribes unite at the World Championship Hoop Dances," Cronkite News

TV – BEST NEWS STORY

First: **Samantha Gebers**, "Protestors: Culture not costume," Cronkite News

Second: **Ariana Bustos**, "Indian educational systems face cuts in the Trump administration budget," Cronkite News

TV – GENERAL EXCELLENCE IN STUDENT COVERAGE

First: **Cronkite News**

PRINT / ONLINE – BEST SPORTS STORY

First: **Nate Fain**, "Looking for someone like me: JJ Nakai blazes trail for younger Native American basketball players," Cronkite News

PRINT / ONLINE – BEST FEATURE PHOTO

First: **Lillian Donahue**, "Family keeps Apache traditions alive," Cronkite News

Second: **Anya Magnuson**, "Honoring tradition: All-Indian rodeo," Cronkite News

Third: **Nicole Neri**, "Jordyn Lunn, 22, shows her dress," Cronkite News

PRINT / ONLINE – BEST FEATURE STORY

First (tie): **Taylor Notah** (Cronkite alumna '18), "Showdown on the Rez," Turning Points magazine; and **Garet Bleir** and **Anya Zoledziowski**, "Cases of missing and murdered Native American women challenge police, courts," Carnegie-Knight News21

Second (tie): **Sarabeth Henne**, "Tribally owned solar power plant beats skeptics, odds on Navajo reservation," Cronkite News; and **Taylor Brown**, "Native American farmers plan moves to global market, great sustainability," Cronkite News
Third (tie): **Lillian Donahue**, "Full circle: Urban Native American family keeps Apache traditions alive through hoop dancing," Cronkite News; and **Christopher Cadeau** and **Lillian Donahue**, "Hands, heart and feet: Havasupai children write letters urging Trump to ban canyon mining," Cronkite News

PRINT / ONLINE – BEST NEWS STORY

First: **Bryan Pietsch**, "Tribal leaders tell Senate voting barriers are persistent, systemic," Cronkite News

Second (tie): **Lillian Donahue** and **Abdel Jimenez**, "Despite rough patches, officials recall McCain's service to Native Americans," Cronkite News; and **Alexis Egeland**, "Potential buyer for Navajo Generating Station out, plant closure likely," Cronkite News

PRINT / ONLINE – GENERAL EXCELLENCE IN STUDENT COVERAGE

Third: **Taylor Notah** (Cronkite alumna '18), Turning Points magazine



Find more coverage of Indian Country online at

cronkitenews.azpbs.org/category/indian-country

Cronkite Increases Efforts to Recruit Native American Youth

By Hayley Anderson

High school and college students from Native American communities around the country came to the Cronkite School for a two-day journalism bootcamp, one of the efforts in 2018-2019 to connect with Native American youth.

For Vonica LaPlante, a member of the Mandan, Hidatsa and Arikara Nation in North Dakota, the bootcamp was a time to experiment with new ways of storytelling.

"Coming from an Indian's perspective, we don't really have many of our stories shared," LaPlante said. "It's really cool that Cronkite is reaching out."

The political science and music major at Fort Lewis College in Durango, Colorado, learned how to conduct interviews as well as the basics of video and audio storytelling and editing. She is particularly interested in sharing stories of indigenous women.

For Mariah Sharpe, a member of the Colorado River Indian Tribes who is studying nursing at Paradise Valley Community College, the bootcamp helped her create compelling stories.

Though not a journalism major, "every day we tell stories," Sharpe said.

LaPlante and Sharpe were among about a dozen high school and college students at the February bootcamp, an important part of the Cronkite School's Native American outreach.

Anita Luera, director of the high school Summer Journalism Institute at the Cronkite School, led the workshop with longtime Arizona television reporter Mary Kim Titla, executive director of UNITY, the United National Indian Tribal Youth. Titla would



Student journalists interview Charli Turner Thorne, ASU women's basketball coach, during a sports reporting camp in Window Rock, Arizona. Photo by Anita Luera

like to see more Native Americans become digital reporters and television broadcasters.

Lillian Donahue, a Cronkite News reporter who wrote numerous award-winning stories on Native American issues in 2018-2019, was one of eight student journalists who volunteered to be mentors at the bootcamp.

"It's really important that Cronkite is pouring into the Native communities," Donahue said. "So many stories from Native American communities are going untold."

While the bootcamp was a signature event, the Cronkite School also has increased its outreach efforts in other ways.

Luera visited Native American nations around the country to encourage youth to take part in Cronkite School programs even before they are in college.

During the ASU women's basketball season, the team took on the eventual NCAA-champion Baylor Bears in a nationally televised game on the Navajo Reservation in Window Rock, and Luera invited student journalists from three area high schools to participate in a half-day sports reporting camp.

ASU Sports Information Director Steve Rodriguez joined two Cronkite Sports reporters and Sun Devil game announcer Mike Wong to explain how to cover a major sporting event. Students

were able to report on the teams' practices and interview players, coaches, media professionals and fans.

After the trip, one student wrote that the experience gave students an idea "of what it would be like doing it instead of just telling them," about it. Another wrote, "I would love to do something like this. I never actually thought they had a whole school for this." ■

2019 Native American Journalism Boot Camp

Amber Clark, Navajo, Arizona

Freddie Gipp, Apache Tribe, Oklahoma

ArriAnna Henry-Matt, Confederated Salish and Kootenai Tribes, Montana

Maddie Lamb, Muscogee Creek Nation, Oklahoma

Vonica LaPlante, Mandan/Hidatsa/Arikara Nation, North Dakota

Jay Massey, White Mountain Apache Tribe, Arizona

Xavier Medina, Pascua Yaqui, Arizona

Mariah Sharpe, Colorado River Indian Tribes, Arizona

Kaylo Toledo, Jemez Pueblo, New Mexico

Josh Tso, Navajo, Arizona

Jazmine Wildcat, Northern Arapaho, Wyoming



Lillian Donahue (right) helps students in a journalism boot camp to create multimedia stories. Photo by Anita Luera



New Initiatives Sheds Light on

Native American, Latino Health Care

The new Southwest Health Reporting Initiative at Cronkite News will shine a light on important issues facing communities that often get little attention from mainstream media.

The reporting initiative, supported by a grant from the Robert Wood Johnson Foundation, will bring clarity to some of the health concerns in Native American and Latino communities across the Southwest while also highlighting successes.

The initiative aims to help train the next generation of journalists to better cover these complex issues.

Leading the Southwest Health Reporting Initiative is Pauline Arrillaga, a Pulitzer Prize finalist whose work as a reporter and editor for The Associated Press, earned major national awards.

"I'm incredibly passionate about these issues and covering these communities," said Arrillaga, director of the reporting initiative. "In my own work as a reporter and editor, I've worked on stories related to immigration, missing and murdered Native American women and more. I'm thrilled to be working on an initiative that focuses on these communities full time."

She also is excited to be working with

the talented students at the Cronkite School.

"I've said it before and I'll say it again: There is no higher calling than working to help coach the next generation of journalists," she said. "I'm honored to have that opportunity."

In addition to Arrillaga, the initiative added Julio Cisneros as professor of practice in health news. The five-time Emmy Award winner brings to the job deep experience in television news, including nearly a decade at Telemundo Arizona.

"Providing these underserved communities with information about health issues has the potential to save lives," he said. "The work we are doing with this initiative could have an enormous, positive impact on the quality of life in these communities."

Too often, Arrillaga and Cisneros said, coverage of Latino and Native American communities misses the mark. It tends to scratch the surface, focus on stereotypes or fail to incorporate or explain the health disparities in communities.

The new reporting initiative will focus on the specific needs of these underserved communities, who are often

Anikka Abbott interviews a farmworker near Willcox, located in southeastern Arizona. Photo by Megan Marples

isolated either due to language or location, and will provide them with critical health information in traditional and non-traditional formats.

"These are difficult subjects to cover," Arrillaga said, "and reporters must have a good understanding of what they're covering and whom they're covering in order to do it right."

Cisneros added, "It is very important to me to reach underserved communities and offer them health stories that will educate them to prevent future diseases and also inform them about where they can get help."

And as for teaching the students?

"I see them as seeds that will develop into excellent journalists," he said. ■

Support
provided by

Robert Wood Johnson Foundation



Arrillaga, Cisneros Join Cronkite to Enhance Health Care Coverage

An award-winning national editor for The Associated Press and a five-time Emmy Award-winning journalist are leading a Cronkite School effort to provide quality health news for underserved residents across the Southwest and to create a new cadre of health care journalists.

A national search landed Pauline Arrillaga and Julio Cisneros, who joined the Robert Wood Johnson Foundation-funded Southwest Health Reporting Initiative in the summer. They lead a team of students at Cronkite News who cover health care issues with a particular focus on Latino and Native American communities.

Arrillaga, who directs the initiative, is a 27-year AP veteran who since 2014 had overseen enterprise journalism in the U.S. Cisneros, a professor of practice in health news, has 23 years of experience as a reporter, director and editor at Spanish-language television, radio and digital outlets, including Telemundo and Univision.

"Pauline and Julio bring elite journalism skills, impressive backgrounds and deep connections in the community to the Cronkite School," Dean Christopher Callahan said. "Through the generous support of the Robert Wood Johnson Foundation, they will help our students tackle health care issues across the Southwest head-on. The students who complete the program will be prepared to cover these complex issues with depth, nuance and accuracy as they enter the profession."

As the AP's U.S. enterprise editor, Arrillaga helped shape and edit coverage examining the effects of President Donald Trump's immigration policies on children and families — work named a finalist this year for the Pulitzer Prize in national reporting and winner of an RFK Journalism Award as well as the John Seigenthaler Prize for Courage in Reporting. She also oversaw the AP's series last year on missing and murdered Native American women, winner of the Dori J. Maynard Award for Justice in Journalism, the Les Payne Award for Coverage on Communities of Color and other honors.



Pauline Arrillaga
Photo by Ellen O'Brien

Arrillaga joined the AP as an intern in 1992 in Dallas. She later covered state politics in Austin and the space program and prison system in Houston. She served as a desk supervisor in Dallas and was the company's correspondent on the Texas-Mexico border, writing about immigration and the growing influence of Hispanics in America.

She later was named Southwest regional writer in Phoenix, and then was promoted to the coveted role of national writer in 2002. She was responsible for long-form narratives and major news events from presidential elections to

Julio Cisneros
Photo by Ellen O'Brien



the attack on Arizona Rep. Gabrielle Giffords. Her stories have captured numerous accolades, including a 2005 Livingston Award for “Doors to Death,” an investigative series examining human smuggling across the border. As both a writer and editor, Arrillaga has long focused on issues affecting Latinos and Native Americans and has reported from Native American communities across the West.

Cisneros, a five-time Emmy Award winner, spent eight years with Telemundo Arizona in various roles, including news director, web editor and reporter. He has served as a coach and trainer at Telemundo, working with staff members on the development and production of multimedia stories.

Cisneros previously was director of digital production for Entravision Communications in Phoenix, where he developed and managed video content and produced news stories for on-air and digital platforms. He also spent 13 years at KUVR (later KREN) Univision in Reno, Nevada, where he helped launch Noticias Univision Reno, Reno's first Spanish-language newscast. While there, he anchored the 6 p.m. and 11 p.m. news and reported regional stories for a national news magazine program. ■



The **Robert Wood Johnson Foundation** has worked for more than 45 years to improve health and health care and to build a national culture of health that provides everyone in America a fair and just opportunity for health and well-being.

The Foundation has been a supporter of other ASU health-related initiatives, including sponsored research at ASU's College of Health Solutions that examines the spending of tax dollars on public health systems. ASU's Sandra Day O'Connor College of Law also received funding to support its Center for Public Health Law and Policy.

The Foundation also has awarded numerous grants to faculty across the university to conduct health-related research.

For more information, visit www.rwjf.org.

Follow the Foundation on Twitter: [@RWJF](https://twitter.com/RWJF) or on Facebook: [@RobertWoodJohnsonFoundation](https://www.facebook.com/RobertWoodJohnsonFoundation)

NEW AUDIENCES

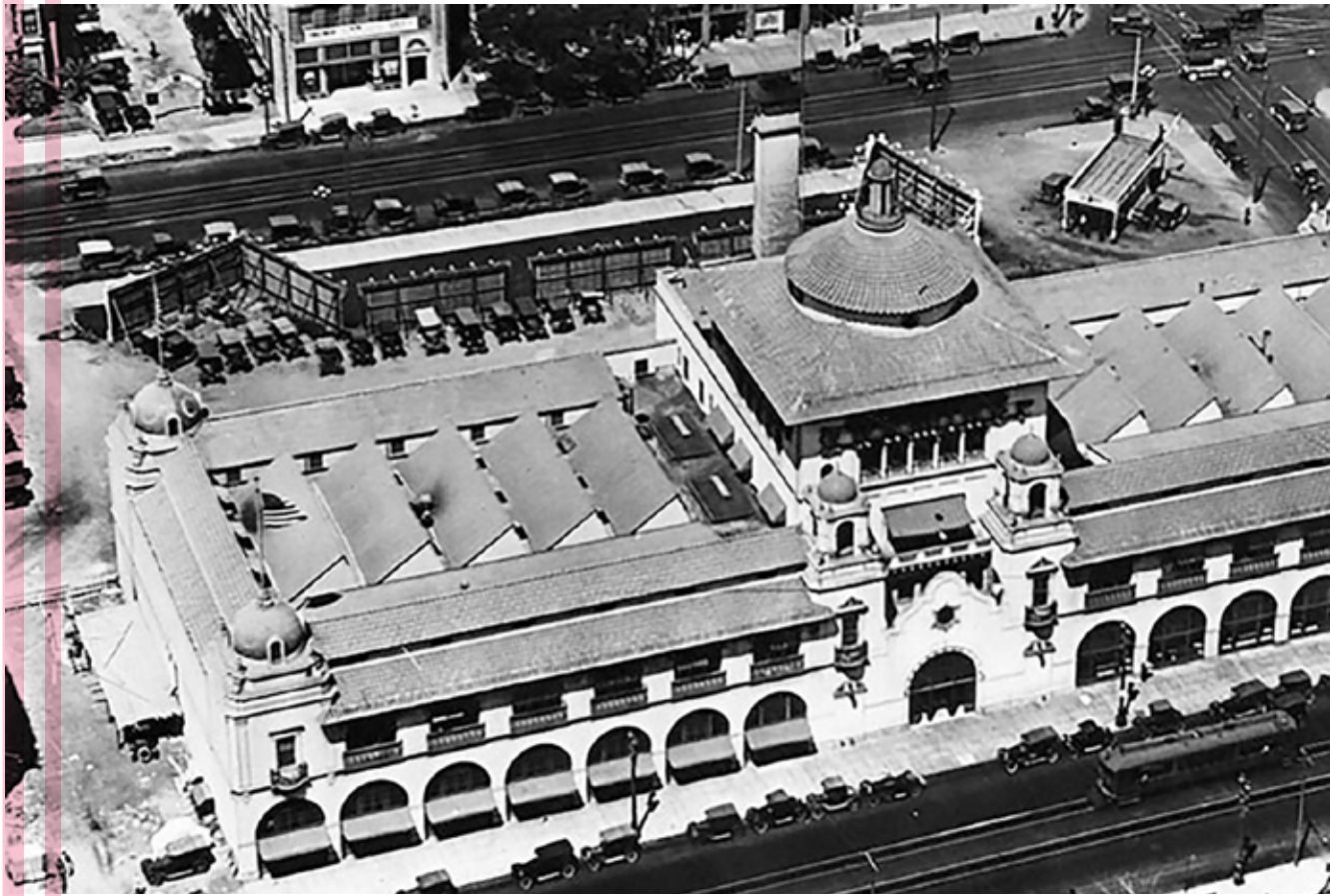
Cronkite School Expands Coverage,



Reach in *Los Angeles*

The Cronkite School stands in downtown Phoenix, a six-story modern media complex bustling with journalism students. About 400 miles to the west, the Cronkite News – Los Angeles bureau offers a different vibe, but the same career-making opportunities.

The bureau, which will soon leave behind the breezy Santa Monica coastline in favor of a new home in a fast-paced, urban center in downtown Los Angeles, affords broadcast and digital students an opportunity to cover news and sports stories across one of the country's biggest markets.



Veteran Los Angeles journalist Shaya Tayefe Mohajer, who joined the Cronkite School in August as bureau chief, brings with her an impressive professional portfolio, which includes stints at The Associated Press, The New Yorker and NBC News. Most recently, she was director of writing for the Annenberg Media Center at the University of Southern California.

“ASU has an unbelievable commitment to the students. I’m excited by the ambition of the dean and the potential he sees in Los Angeles,” she said. “I covered national news in Los Angeles. This is such a big opportunity for them to tackle

big stories with deep and rich reporting.”

That commitment to Southern California is only expected to grow. Within the next two years, the Cronkite News – Los Angeles bureau plans to move into the historic Los Angeles Herald Examiner building. Tayefe Mohajer said she’s looking forward to working in the downtown Los Angeles building, which was originally commissioned by William Randolph Hearst.

She said the fact that the building will be home again to deadline-chasing journalists “charms me to no end” as Arizona State’s presence in Los Angeles grows.

ASU plans to significantly expand its footprint in Southern

ASU and the Los Angeles Herald Examiner Building

- ASU is already home to nearly 15,000 California students, with roughly 9,000 of them pursuing degrees through ASU Online.
- The building lease approved in April 2019 allows ASU to expand its presence in California and add lecture programs, events, targeted educational programs and internship opportunities.
- ASU will offer programs in global business, arts and entertainment, communications and public service.
- The move supports efforts to partner and work closely with LA-based institutions to solve educational, social and economic challenges that span the Arizona/California border.
- LA is one of the great performing and visual arts centers in the world, offering key capstone and internship opportunities.

- The Herald Examiner Building is located centrally in the LA region, an area with nearly 600,000 people ages 18-25 who have completed high school and are not students of California colleges and universities. More than 30,000 of them live within seven miles of the building.

The Herald Examiner Building

Coming Soon:

The Cronkite News – Los Angeles bureau is expected to move within the next two years into the historic Los Angeles Herald Examiner building. Information and floor plans provided here are courtesy of “An Architectural Legacy: The Herald Examiner Building,” Jones Lang LaSalle Brokerage.

Designed by Julia Morgan for William Randolph Hearst, the Herald Examiner Building is an architectural icon on Broadway in the heart of downtown Los Angeles.

Preserving its historic nature while paying homage to the glamour of its design, The Georgetown Company is working with Gensler to transform the building into a modern workplace with retail and restaurant opportunities.

The building features soaring ceiling heights, operable leaded windows and sawtooth skylights and approximately 100,000 square feet of space on five floors. A newly created paseo includes awning-lined outdoor bistro seating in the original grand arched window frames, taking advantage of the newly designed Broadway streetscape.



Year built	1914
Designer	Julia Morgan
Space	± 100,000 square feet
Stories	5
Skylights	Original sawtooth
Patios	Exclusive



First floor

Creative Offices	19,100 square feet
Retail/Restaurant	14,000 square feet

The first floor features 24-foot ceilings and iconic grand arched windows opening on both Broadway and 11th Street. On the west side of the building is a landscaped pedestrian-only paseo and plaza, which provides access to underground parking.



Third floor

Creative Offices	19,100 square feet
Retail/Restaurant	14,000 square feet

The third floor boasts 18-foot ceilings with the original sawtooth skylights, blocked during World War II and now brought back to their original grandeur. The skylights provide north-facing natural ambient light.

NEW AUDIENCES



An architectural rendering gives the historic building a modern look, including an open, three-level atrium space.

California, welcoming the Herberger Institute of Design and the Arts and more to the renovated 100,000-square-foot Herald Examiner building.

“That building has been the jewel of Los Angeles for a long time,” Mohajer said. “It will bring a spark of life back to one of the storied buildings in LA and it will connect the Cronkite News students to a rich piece of journalism history.”

The Los Angeles bureau already has a strong foundation in sports journalism. Student work is published by Cronkite News and distributed to a wide variety

of media outlets in and around Southern California. Sports stories are regularly published by the Pac-12 Networks, MLB.com and regional FOX Sports networks. Student work also appears on Spectrum News 1, KABC.com and other print, digital and broadcast platforms around Los Angeles.

But Tayefe Mohajer, a longtime Orange County resident, will help grow other reporting opportunities, drawing on her news background. Just weeks into the fall semester, sports broadcast students in Los Angeles demonstrated their flexibility,

reporting on national news stories involving immigration and a deadly boat fire off the Santa Barbara coast that killed 34 people, including two Arizonans.

The goal is to serve the Cronkite News audience meaningfully from the coast, and Tayefe Mohajer said the window of opportunity to cover national news is wide open in Los Angeles, especially for news-focused Cronkite students who will join the bureau in the future.

This fall, some students were busy tackling their first piece of long-form digital journalism while others were developing documentary work. And all of it was happening less than 10 blocks from the Santa Monica pier.

Former Arizona State volleyball player and 2019 Cronkite School graduate Cassidy Pickrell said she fine-tuned her interviewing skills while in the Los Angeles bureau. She recalled a story she reported for the Pac-12 Networks on USC volleyball player Victoria Garrick's struggles with depression.

“I had to get the point of the story across while making it something that Garrick was O.K. with the world seeing,” Pickrell said.

Pickrell is playing professional volleyball now, but said she plans to pursue a career in television when her playing days are over.

“The LA bureau is not only a beautiful place to be,” she said. “There are so many opportunities to work with well-known networks, and to network yourself. I have been able to meet people who can help me get a job that I’ll want.” ■

The ASU Footprint in California:

The Herberger Institute for Design and the Arts works with the Los Angeles County Museum of Art to offer a master's fellowship in art history.

California companies, including Google and Tesla, recruit from ASU, ranked a Top 10 university for landing a job in the Silicon Valley.



Watts College of Public Service and Community Solutions works with Heart of Los Angeles, a nonprofit supporting underserved youth that will support student experiences, and sponsors a speaker series in LA featuring ASU researchers.

ASU, in partnership with Santa Monica College, won a \$2 million state innovation award to build an online educational planning tool.

ASU is managing more than 10 off-earth space missions in partnership with the Jet Propulsion Laboratory in Pasadena.



Shaya Tayefe Mohajer Leads New LA Bureau

The Cronkite School conducted a national search for its new Los Angeles bureau chief for Cronkite News — only to discover the ideal candidate was close by.

Shaya Tayefe Mohajer, a veteran of The Associated Press who was teaching at the University of Southern California, joined the Cronkite School this summer to help expand its footprint in Southern California.

She will help students produce daily digital and broadcast content for existing media partners and will work to establish new media relationships in the region.

“When you combine Shaya’s long history with The Associated Press and Southern California and her love of teaching, it’s a perfect fit,” Cronkite Associate Dean Mark Lodato said. “She will really help the students connect with the community.”

Tayefe Mohajer had been teaching at the University of Southern California’s Annenberg School for Communication and Journalism for the past two years, most recently as director of writing for the student-led publication, Annenberg Media. She has a decade of news experience. As a reporter for The Associated Press, she covered poverty in West Virginia and health care in California. As an Iranian American who is fluent in Farsi, she contributed to coverage of Iran throughout her career at the AP, including time in Cairo during the 2009 Green Revolution. She began her career in network news, working for the “TODAY” show at NBC in New York City.

At Participant Media, she developed innovative digital content dealing with social justice and global

Shaya Tayefe Mohajer
Photo by Ellen O'Brien

human rights issues. She also writes on newsroom diversity and fairness in coverage for The Columbia Journalism Review, and her long-form work has been published in Curbed and The Intercept. She holds bachelor’s degrees in political science and English from the University of California, Irvine, and a master’s degree in journalism from New York University.

“I’m deeply honored by the opportunity to lead ASU’s Cronkite News bureau in Los Angeles where I’ll work with a highly select group of students to develop rich storytelling and quality news coverage,” Tayefe Mohajer said. “Simply put, becoming a professor of practice and a Los Angeles bureau chief is a dream realized for me. I treasure this chance to teach, to lead and to share the gift of Los Angeles with bright, curious minds.” ■

Howard Center Aims to *Create* the Next Generation of Great Investigative Reporters

Photos by
Ellen O'Brien

The Cronkite School has launched a major new program designed to develop the next generation of great investigative reporters.

The school welcomed its inaugural class of students in a new Master of Arts in Investigative Journalism and opened the Howard Center for Investigative Journalism, where students are producing far-reaching regional and national investigations.

The Howard Center at the Cronkite School and a second center at the University of Maryland are supported by \$6 million in grants from the Scripps Howard Foundation. The centers honor the legacy of Roy W. Howard, former chairman of the Scripps-Howard newspaper chain and a pioneering news reporter.

"Roy Howard was an entrepreneur whose relentless pursuit of news took him around the world, sourcing his education directly from the lessons of the newsroom," said Liz Carter, president and CEO of the Scripps Howard Foundation. "That same pursuit led us to establish the Howard Centers — bridging the classroom and the newsroom to ensure tomorrow's journalists are prepared with the mastery of dogged reporting they need in a world that increasingly demands it."

Cronkite's Master of Arts in Investigative Journalism, the first graduate degree devoted exclusively to investigative journalism in the country, is led by a faculty of Pulitzer Prize-winning journalists. They include Leonard Downie Jr., former editor of The Washington Post; Sarah Cohen, former data editor for The New York Times; Walter V. Robinson, who led the Boston Globe's "Spotlight" investigative team; and Karen Bordeleau, the former executive editor of The Providence Journal in Rhode Island.

In addition to taking courses taught by these faculty, students will participate in a series of seminars taught by faculty from other disciplines at ASU, drawing on what those disciplines can teach investigative journalists. For example, students may learn "micro-interviewing" from a social worker, financial statement analysis from an accountant, observational drawing from an artist, and



HOWARD CENTER

FOR INVESTIGATIVE
JOURNALISM

SCRIPPS HOWARD FOUNDATION

The first class of 18 Howard Center master's students, who began their studies in fall 2019, is made up of career-switchers from fields such as law, science and business as well as early- and mid-career journalists.

"I am certain American journalism
will not fail in the task that is ahead.
Criticize it, check up on it, call it to
account, but keep your faith in it."

Roy W. Howard

"I am certain American
journalism will not fail in
the task that is ahead.
Criticize it, check up on it,
call it to account, but keep
your faith in it."

—Roy W. Howard

"We want to present

the news so that

our friends believe it

and our enemies cannot

Roy W. Howard

how to analyze satellite imagery from an expert in Geographic Information Systems.

Students in the master's cohort bring their own interdisciplinary expertise to the program as well. The first class of 18 master's students, who began their studies in fall 2019, is made up of career-switchers from fields such as law, science and business, as well as early- and mid-career journalists.

"The interdisciplinary aspect is among the most exciting and innovative parts of the new Howard program," said Cronkite Senior Associate Dean Kristin Gilger. "There's so much other disciplines can teach us, and there's no place better to do this work than at ASU," the nation's largest research university with more than 3,400 professors in 800 degree programs.

Cohen, who will teach a data journalism course for the new master's students as well as consult with students working on investigations in the center, said her own career trajectory reflects the advantages that having expertise in another discipline can have. She was a government economist before going back to school for a master's degree in journalism and becoming a data journalist.

"Having some specialty that others didn't gave me a huge leg up in the job market, and I found it more useful than I'd ever dreamed," she said. "The opportunity to move into investigative reporting, in general, and data journalism, in particular, has let me report on subjects like elderly guardians, housing scams, child welfare and even farm subsidies. I'd never have been able to make that much of a difference where I was."

Graduate students will spend the last semester of their three-semester program working full time in the new Howard Center, a collaborative space on the second floor of the school equipped with the latest technology. It is led by two award-winning journalists with deep investigative experience: Maud Beelman, former head of U.S. investigations for The Associated Press, and Lauren Mucciolo, a television journalist and documentarian who has produced work for PBS "Frontline," among other outlets.

Beelman and Mucciolo work closely with students to

produce national and regional investigations that are distributed on digital, print and broadcast platforms in partnership with professional news organizations.

The goal is to serve the public by shining a light on important public issues while also preparing students for investigative reporting careers at news organizations around the country.

Demand for investigative reporting is growing in the U.S. and around the world, as is the demand for journalists who are trained in data analysis, research methods, public records, digital storytelling and other tools of investigative reporting, said Cronkite Dean Christopher Callahan.

"The Howard Centers (at ASU and Maryland) will create a new cadre of great investigative journalists — steeped in the



Maud Beelman (center) talks to students in the new Howard Center about conducting deep interviews. Photo by Ellen O'Brien

values and vision of the Scripps Howard Foundation — while generating impactful national investigations on some of the most important challenges facing our country today," Callahan said. "We are honored to be selected for this critically important initiative and to preserve and celebrate the extraordinary legacy of Roy W. Howard." ■

"We want to present the news so that our friends believe it and our enemies cannot dispute it."

— Roy W. Howard



The **Scripps Howard Foundation** supports philanthropic causes important to The E.W. Scripps Company and the communities it serves, with a special emphasis on excellence in journalism. At the crossroads of the classroom and the newsroom, the Foundation is a leader in supporting journalism education, scholarships, internships, minority recruitment and development, literacy and First Amendment causes. The Scripps Howard Awards stand as one of the industry's top honors for outstanding journalism. The Foundation improves lives and helps build thriving communities. It partners with Scripps' brands to create awareness of local issues and supports impactful organizations to drive solutions. For more information, visit scripps.com/foundation.

Top Investigative Journalists Team Up to *Lead* Howard Center Students

Maud Beelman is a former foreign correspondent who has steered national investigations for The Associated Press, including one that unmasked the Pentagon's mishandling of sexual assaults among U.S. military dependents.

Lauren Mucciolo is an independent producer of documentaries and films, including a "Frontline" production on sex trafficking in America and a virtual reality film on solitary confinement in prisons.

The two women are merging their investigative skills in the Cronkite School's new Howard Center for Investigative Journalism, where Beelman is the founding director and executive editor and Mucciolo is executive producer.

The pair work with graduate students and top-performing undergraduates to produce national and regional investigations in partnership with professional news outlets across the country.

Beelman has spent most of her career guiding reporters in conducting investigations and building collaborations among journalism organizations. In addition to her work leading investigations for the AP, she was the founding director of the International Consortium of Investigative Journalists. ICIJ, launched by the Center for Public Integrity in 1997, was the first global collaboration of investigative reporters, where Beelman built and supervised more than 90 journalists in 45 countries who delivered award-winning international investigations.

She also served as deputy managing editor for projects at The Dallas Morning News, leading a 15-member team focused on investigative and enterprise stories. Investigations under her leadership won numerous awards, including George Polk, Investigative Reporters and Editors, Society of Professional Journalists, Online Journalism Award, Overseas Press Club, Scripps-Howard and American Bar Association honors.

Early in her career, Beelman was a foreign correspondent, covering the wars in the former Yugoslavia, post-war conflicts in Iran and Iraq, German reunification and other major stories across Europe and the Middle East.

In a talk with Cronkite students shortly after her arrival in early 2019, Beelman said she joined the AP with the firm determination to report abroad. She worked for several years reporting from AP domestic bureaus before getting her shot.

When the Berlin Wall came down in 1989, she was the only front-line editor on the World Desk in New York who had been studying German. She was sent to Bonn, West Germany, but it turned out to be a "sleepy town" and she began looking for something more exciting.

"I was the new kid on the block and I had no right whatsoever to ask, but I asked if I could go help out with coverage of the first Gulf War. They said, 'No, thank you.'"

Still, she managed to get a visa to go to Iran. She finagled a seat on a German aid flight into the country, "and when I had the flight and the visa lined up, I called up the AP and said, 'Can I go now?' and they really had no choice. ... When I came out of Iran, I think they were so shocked that I had survived, much less done well, that they said, 'Do you want to go to Iraq next?' and I said, 'Yes, I do.'"



Maud Beelman (left) is founding director and executive editor of the new Howard Center for Investigative Journalism. Lauren Mucciolo is executive producer. Photo by Ellen O'Brien

Beelman said her career has been filled with wonderful opportunities, and she views the Howard Center as one of them. "Having the chance to help shape the future of investigative reporting is more than I could have hoped for," she said.

Mucciolo said she had always been interested in storytelling and documentary films, but it wasn't until she was in her late 20s that she realized she could make films, not just admire them from afar.

A native New Yorker, she developed and produced arts and public affairs content at a non-commercial television station in the city for several years while experimenting with making small documentaries and short films.

"Then in late 2011, my first big break in the world of journalism came: a producing position for a 'Frontline'/BBC co-production about children living in poverty in America's heartland," she said. "Poor Kids" went on to win a Robert F. Kennedy Journalism

“Having the chance to help shape the future of investigative reporting is more than I could have hoped for.” — Maud Beelman, executive editor, Howard Center for Investigative Journalism

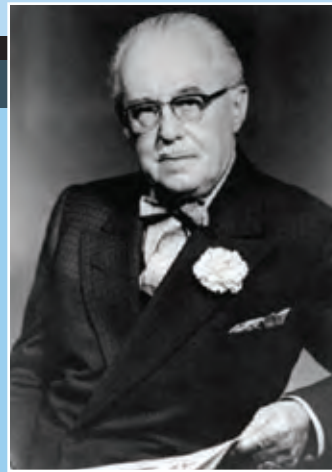


Photo courtesy of Roy W. Howard Archive

Roy W. Howard: A Living Legacy

A lifelong reporter, a seeker of the truth and a fierce defender of a free press, Roy W. Howard was a giant in the media industry.

From his childhood days delivering papers in Indiana to a storied journalism career leading one of the most prolific media organizations in the country, Howard left a legacy that is synonymous with leadership among industry peers, innovative approaches that pushed the envelope and a reverence for the values upon which the First Amendment was established.

Among his most important contributions was his commitment to investigative journalism and his fervent dedication to sharing the truth with his readers. The Cronkite School shares these values. And much like the life and legacy of Roy W. Howard, the Cronkite School stands for excellence, integrity and innovation — values that were the hallmark of Walter Cronkite himself.

One of the key missions of the Cronkite School is to preserve the memory, legacy and ideals of our namesake. We do this each and every day through the teaching of our students, through the journalism we produce, through our leadership in journalism education and by keeping Walter front and center — in an intentional way — in everything we do.

We do the same for the legacy of Howard, the son of humble Midwestern roots who found his passion for journalism while still in high school, explored the world through the prism of journalism and — in the process — changed forever what we do and how we do it.

“American journalism will, I believe, prove to be in the future what it has been in the past — the people’s refuge and champion in times of stress and readjustment. The newspapers will continue to be ... the chief reliance of those who seek the truth to use it in the service of humanity.” ■



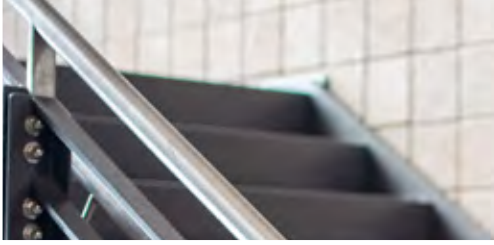
Faculty and students strategize in the new Howard Center for Investigative Journalism. Photo by Ellen O'Brien

Award and was nominated for a News & Documentary Emmy.

Over the next eight years, Mucciolo worked steadily for PBS “Frontline,” producing or directing seven broadcast films and five digital documentary shorts, winning a Best Director award from the Royal Television Society, another RFK, an Online Journalism Award and numerous nominations from the Grierson and News & Documentary Emmy awards, among others.

Mucciolo’s background is a perfect fit for the Howard Center, according to Beelman. She understands how to tell visual stories; she is comfortable with new technologies, such as virtual reality. She also is an experienced teacher, having taught media production, led teacher trainings and designed and produced content at the City University of New York for 12 years. Most of all, Beelman said, she is “a gifted storyteller.” ■

NEW AUDIENCES



Karen Bordeleau

The former executive editor of The Providence Journal in Rhode Island, Bordeleau leads the graduate “bootcamp,” the first course in the Master of Arts in Investigative Journalism program and an intensive, hands-on immersion in beginning and intermediate journalism skills.

Bordeleau, the school's Reynolds Visiting Professor, was the first woman in The Providence Journal's 188-year history to hold the title of senior vice president and executive editor. She also served as president of the New England First Amendment Coalition, the New England Associated Press News Executives, and the New England Society of Newspaper Editors.

In 2014, she was awarded with the Yankee Quill, the highest individual journalism honor in New England, and in 2016, she received the Judith Brown Spirit of Journalism Award, given annually to one woman who has made a significant impact on journalism in New England.

Bordeleau has taught journalism for 21 years at institutions of higher education that include Emerson College, Northeastern University, the University of Rhode Island and Bryant University. ■



Photo by
Ellen O'Brien

Meet the Team

Students in the new Master of Arts in Investigative Journalism take core classes from faculty members with deep experience in investigative journalism and leading newsrooms.



Sarah Cohen

The Knight Chair in Journalism at Cronkite, Cohen had a 25-year career in news, most recently leading a group of New York Times reporters who focused on data- and document-driven investigations. She teaches a course in data journalism in the MAIJ program and consults with Howard Center students on the data aspects of their investigations.

Prior to joining the Times, she was a database editor at The Washington Post, where she shared in the Pulitzer Prize

for Investigative Reporting and was a Pulitzer finalist for public service.

Cohen served as the first Knight Chair in computational journalism at Duke University and as an adjunct instructor at Columbia University's Graduate School of Journalism.

She is the immediate past president of Investigative Reporters and Editors, a 5,000-member journalism educational and training organization. She also has served as a board member and adviser to the Fund for Investigative Journalism and the Center for Investigative Reporting. ■

Photo by Ellen O'Brien

Leonard Downie Jr.

Downie, the former executive editor and vice president of The Washington Post, is the Weil Family Professor of Journalism at the Cronkite School. He teaches a seminar in accountability journalism in which students study the history, mission, culture, values, techniques and ethics of watchdog reporting.

During his 44 years at the Post, Downie was an investigative reporter, editor on the local and national news staffs, London correspondent and managing editor, and helped supervise the newspaper's Watergate coverage.

During his 17 years as executive editor, he oversaw the newspaper's coverage of every national election from 1984 through 2008 and helped lead the Post to 25 Pulitzer prizes.

Downie is a founder and former board member of Investigative Reporters and Editors, an advisory board member of the Shirley Povich Center for Sports Journalism at the University of Maryland, and chairman of the board of advisers of Kaiser Health News. He also is the author of five nonfiction books and a novel. ■

Photo by
Courtney Sargent



Photo by
Brooks Canaday



Walter V. Robinson

A veteran investigative reporter and editor, Robinson is the school's Edith Kinney Gaylord Visiting Professor in Investigative Journalism. He teaches Howard students advanced reporting in their second semester of the program.

Robinson led the Boston Globe's "Spotlight" investigative team for seven years, during which time the team won a Pulitzer Prize for reporting on the Roman Catholic Church sexual abuse scandal, recounted in the Academy Award-winning film "Spotlight."

During his 34 years at the Globe, Robinson covered the Ronald Reagan and George H.W. Bush administrations, served as the newspaper's Middle East Bureau chief during the first Gulf War, and was the Globe's roving foreign and national correspondent. His reporting on artworks looted by the Nazis during World War II that ended up in American museums earned him the Archaeological Institute of America's first-ever outstanding public service award in 1999.

Robinson also has served as a distinguished professor of journalism at Northeastern University in Boston and as editor-at-large of the Globe. ■



Meet the Inaugural Class

A lawyer, a bank fraud investigator, a paleontologist, a health care data analyst and Peace Corps volunteers are among the first cohort of students in the new Master of Arts in Investigative Journalism program.

Three of the 18 students have served in the Peace Corps, while three others have worked abroad. The group also includes a Fulbright Scholar from the country of Georgia.

"This cohort brings remarkable diversity of skills and experiences," said Assistant Dean Rebecca Blatt, who oversees Cronkite master's programs. "Working together, under the direction of Cronkite's Pulitzer Prize-winning investigative faculty, this team of students is going to produce work that is going to make an impact across the country."

Photos by Ellen O'Brien

Nino Abdaladze is a Fulbright award recipient and an investigative reporter from the country of Georgia. She has produced multimedia reports on corruption, economic crime, environmental protection and other issues in her country and is a recipient of the EU Prize for Journalism.

Agya Aning recently returned to the United States after teaching English in Taiwan and China for a combined seven years. During his travels, he developed fluency in Mandarin and a passion for writing.

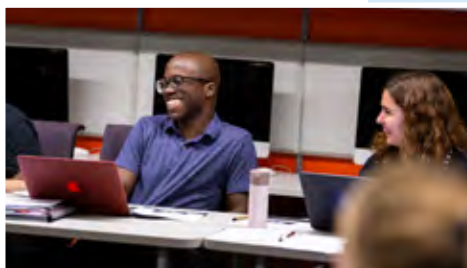
Andrew Blye served as a Peace Corps volunteer in Zambia, where he taught rural farmers new agricultural techniques. He earned a bachelor's degree in business administration from Oklahoma State University.



"The demand is growing for journalists who are trained in data analysis, research methods, public records, digital storytelling and other tools of investigative reporting."

— Christopher Callahan, dean, Cronkite School

Helen Wieferring's background is in mathematics.



Maureen "Molly" Bohannon completed a bachelor's degree in journalism at Creighton University, where she served as editor-in-chief of the student newspaper. She has conducted research on how news outlets portray bias in language choices and on social media.

Brendon Derr has traveled the world since graduating from high school in

Agya Aning is a teacher who recently taught in Taiwan and China.

Phoenix. He earned bachelor's degrees in philosophy and creative writing at the University of Greenwich in London and spent three years teaching in Japan, Taiwan and the Czech Republic.

Chance Dorland served as a Peace Corps volunteer in Barranquilla, Colombia, for three years. He created a top-ranked English news and talk podcast in South Korea and taught Emerson College's first podcasting course.

Andrew Blye served in the Peace Corps in Zambia and holds a business degree.



Austin Fast is a former Peace Corps volunteer in the Republic of Macedonia. He has been a freelance reporter and managed social media at Cincinnati's ABC television affiliate. Most recently, he worked as a fisheries beat reporter for a public radio station in Alaska.

Jamie Fields built a career investigating bank and credit union fraud in San Diego. She also worked as a human resources manager and as a photographer. She holds a bachelor's degree in history from Purdue University.

Audrey Jensen reported for weekly newspapers, magazines, a business journal and an Air Force base newspaper and has managed marketing for a Taekwondo school in Colorado. She holds a bachelor's degree in journalism from the University of Colorado-Cororado Springs.

Chloe Jones is a graduate of the Cronkite School who worked for KJZZ-FM public radio, the NPR affiliate in Phoenix. While at Cronkite, she reported on the Central American refugee crisis, including reporting from Peru, and covered sustainability for Cronkite News.

Megan Lupo completed her bachelor's degree in journalism at Rider University, where she was managing editor of the college newspaper and worked in the university's marketing and communications office. She also interned at NorthJersey.com, part of the USA Today network.

Chance Dorland (left), specializes in podcasting; Megan Lupo and Jill Ryan bring journalism experience.

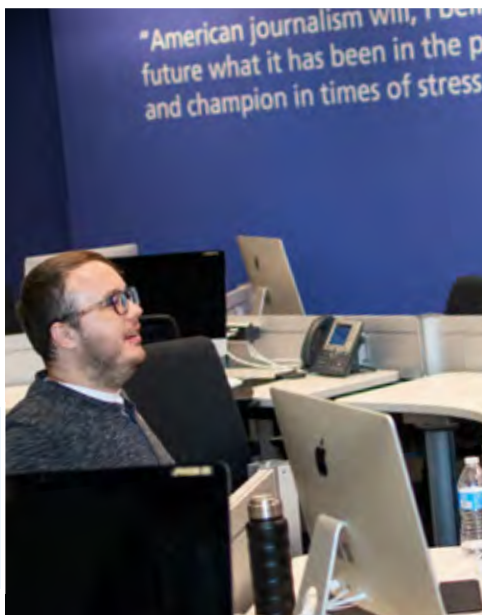


Anne Mickey is a recent justice studies graduate from ASU. She was one of 10 ASU students chosen to work with incarcerated students in a medium-security Arizona prison. She also worked at the ASU Center for the Study of Race and Democracy.

Shaena Montanari is a paleontologist with a Ph.D. in comparative biology from the Richard Gilder Graduate School at the American Museum of Natural History. She was a Science and Technology Policy Fellow at the National Science Foundation and made the Forbes list of "30 under 30" in science.

Jill Ryan worked as a news assistant at WSHU-FM, an NPR member station in Connecticut, and for Long Island's Newsday. She completed her bachelor's degree in journalism at Stony Brook University.

Katie Surma is a practicing attorney in the area of commercial litigation. She earned a J.D. at Duquesne University and



NEW AUDIENCES

Andrew Blye, Audrey Jensen, Austin Fast, Shaena Montanari and Brendon Derr work on a writing assignment.

completed a Master of Laws degree at ASU with a focus on international rule of law, governance and security.

Lidia Terrazas is a corporate immigration paralegal who also worked in the financial industry as a negotiations specialist. A native Spanish-speaker, she holds a bachelor's degree in communications from ASU.

Natalie Walters reported on technology and business for The Motley Fool. Her work also has appeared in TheStreet and Business Insider, and she covered health care issues in Kenya for Banda Health. She is a journalism graduate of Bob Jones University.

Helen Wiewfering graduated Phi Beta Kappa from Bowdoin College with a bachelor's degree in mathematics and a minor in computer science. She worked as a health care data analyst in Washington, D.C., where she also freelanced articles on housing and government affairs for local outlets. ■



First Howard Center Stories Examine Pedestrian Fatalities and State Land Leases

An investigation into pedestrian deaths earned a prime spot on the “PBS NewsHour” in mid-2019 — an auspicious beginning for the new Howard Center program at the Cronkite School.

A team of students in Walter V. Robinson’s depth reporting course spent the better part of the spring semester digging into the statistics and telling the personal stories of people around the country who have lost loved ones in pedestrian traffic fatalities.

U.S. pedestrian deaths are at their

highest level since 1990, the students reported, with nearly 50,000 people dying on U.S. roads since 2009 — the consequence of wider roads that make it difficult for pedestrians to cross, sprawling cities, heavier traffic in residential areas and distractions caused by digital devices.

Anchor Judy Woodruff introduced the 6-minute piece, narrated by student Arren Kimbel-Sannit, by saying, “A team of student reporters from the Howard Center for Investigative Journalism at Arizona State University has been investigating

what victims, families and advocates say are slow changes to a deadly problem.”

The story reached a national audience of an estimated 1.1 million viewers and has since earned more than 7,500 views on YouTube. In addition, a version of the story ran in the Los Angeles Times. Besides Kimbel-Sannit, other students working on the story were Kailey Broussard, Derek Hall and Lindsay Walker.

A second story produced by students in Robinson’s class had prominent play in The Arizona Republic. The article revealed

Student Team

Molly Duerig
Yael Grauer
Harrison Mantas
Grayson Schmidt
Mackenzie Shuman

The screenshot shows a web article from AzCentral. The title is "Arizona charges less than almost anyone else to graze cattle. Public schools miss out on the money". The byline lists the student team: Mackenzie Shuman, Harrison Mantas, Yael Grauer, Molly Duerig and Grayson Schmidt, Howard Center for Investigative Journalism. The article is dated July 7, 2019. It features a video of Chris Kotterman, President of the Arizona School Board Association, and a photo of a cow grazing on state land. The article discusses the low rates for grazing on state land compared to other states and the potential revenue for public education.

Arizona charges less than almost anyone else to graze cattle. Public schools miss out on the money

Mackenzie Shuman, Harrison Mantas, Yael Grauer, Molly Duerig and Grayson Schmidt, Howard Center for Investigative Journalism

Published 9:00 a.m. MT July 7, 2019 / Updated 5:38 p.m. MT July 7, 2019

Chris Kotterman
Arizona School Board Association

Ranchers in Arizona pay the lowest rates of the Western states to lease state land. Some say they should pay more. Molly Duerig/Walter Cronkite School of Journalism and Mass Communication, Arizona Republic

It was more than a century ago that the federal government gave the new state of Arizona over 10 million acres of land — with the stipulation that revenue from the sale or lease of the land be earmarked to support public education.

But for at least two decades — and perhaps much longer — the leasing of more than 8 million acres of that land for cattle grazing appears to have benefited cattle ranchers more than public education:

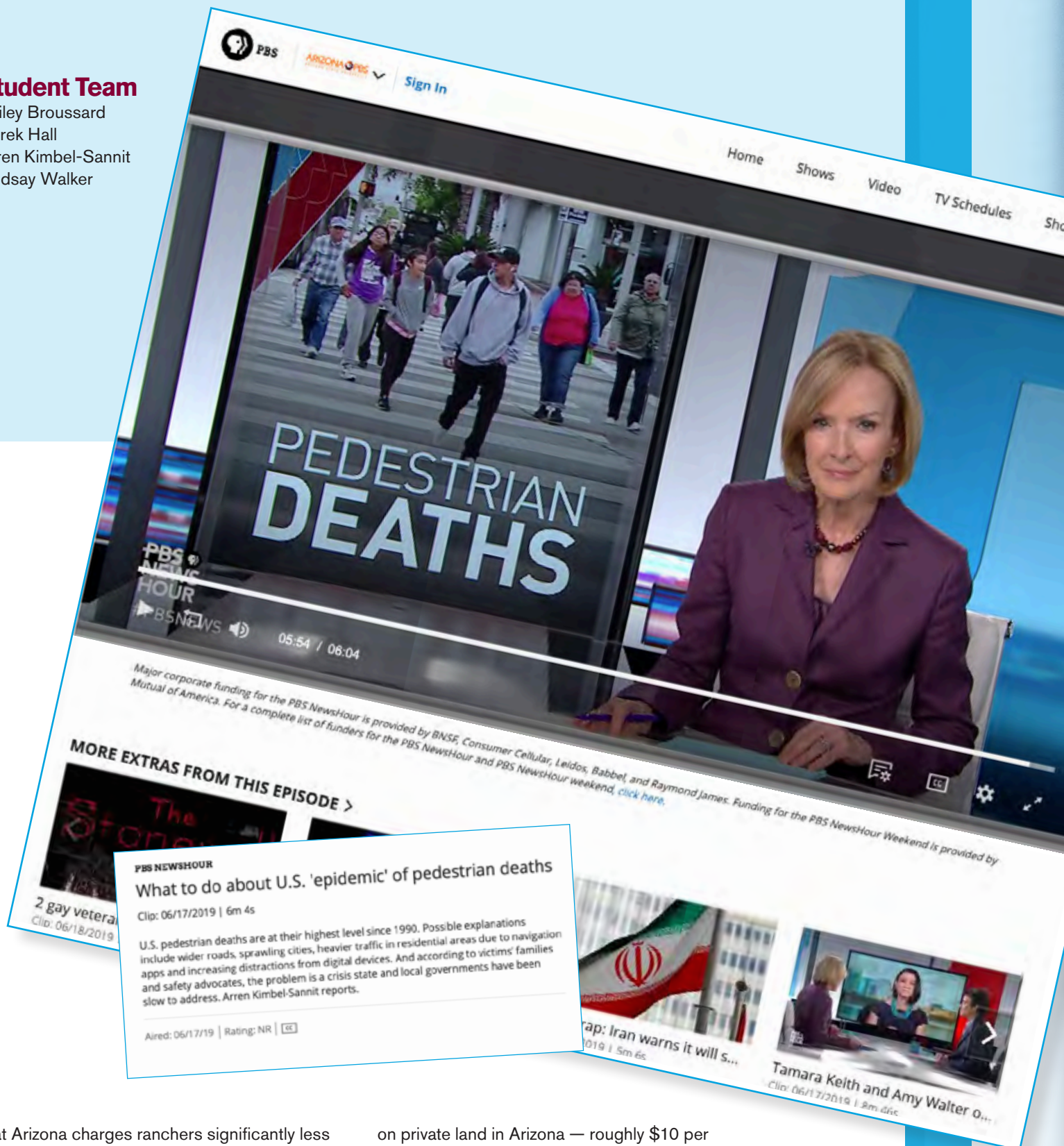
- Ranchers this year pay just \$2.76 a month to graze each cow on state land.
- It costs almost four times as much to graze a cow on privately owned land in Arizona — roughly \$10 per cow a month last year. (It also would cost more than twice as much to feed a household cat.)

Cow grazes on state trust land, housed by Arizona and submitted to a herder, outside of Coolidge, Arizona on April 20, 2019. Photo: Mackenzie Shuman/Walter Cronkite School of Journalism and Mass Communication

“We do value trying to maximize the amount of revenue that we get from state trust lands, so we really do value what our beneficiaries are getting. But we

Student Team

Kailey Broussard
Derek Hall
Arren Kimbel-Sannit
Lindsay Walker



that Arizona charges ranchers significantly less than other western states to graze cattle on public land. The lost revenue hurts public schools, which receive revenue from the sale or lease of public land.

The team of students, made up of Mackenzie Shuman, Harrison Mantas, Yael Grauer, Molly Duerig and Grayson Schmidt, pointed out that it costs almost four times as much to graze a cow

on private land in Arizona — roughly \$10 per cow per month — than on state land and that it would cost more than twice as much to feed a household cat.

The students concluded that for at least the last two decades, the leasing of more than 8 million acres of state land for cattle grazing “appears to have benefitted cattle ranchers more than public education.” ■

Our Students

Cronkite students dominated journalism competitions in 2018-2019, amassing more than 220 awards in local, regional and national competitions.

It was a record that surpassed even the Cronkite School's standards, said Senior Associate Dean Kristin Gilger. "I don't think we've ever had a better year in terms of the number, range or quality."

The honors ranged from the prestigious Robert F. Kennedy Journalism Award for reporting on social justice issues to the regional and national Society of Professional Journalists competitions, which measure the best reporting done by college students in the country.

In addition, three Cronkite students won Fulbright awards to teach, research and study abroad. It was the most Fulbrights awarded to Cronkite students in a single year. ■

There is no better role model for our faculty and students than **Walter Cronkite** — the embodiment of excellence, integrity, accuracy, fairness and objectivity.

Together, Our Potential is Limitless

CAMPAIGN ASU 2020

cronkite.asu.edu/2020

Cronkite Students Rack Up a Record Year



Kerry Kennedy (center), president of the Robert F. Kennedy Human Rights group, presents the bronze RFK bust to Carnegie-Knight News21 Executive Editor Jacquee Petchel and News21 students attending the awards ceremony in Washington, D.C. Photo courtesy of Robert F. Kennedy Human Rights

Robert F. Kennedy Journalism Award

A Carnegie-Knight News21 investigative report, **"Hate in America,"** won the prestigious 2019 **Robert F. Kennedy Journalism Award**. It was the fourth RFK Award the school has won — the most of any journalism school in the country.

The package of multimedia stories, a documentary and podcasts examined acts of intolerance, racism and hate crimes across the country. The student journalists found that more than 2.4 million hate crimes were committed across the U.S. between 2012 and 2016, based on an analysis of national crime statistics.

Jacquie Petchel, a Pulitzer Prize-winning journalist who serves as executive editor for Carnegie-Knight News21, said the project

came at a particularly timely moment, just a year after the Charlottesville, Virginia, protests and clashes between white supremacists and counter-protesters.

"This project was an extremely challenging endeavor in which our student reporters were asked to report nationally on one of the most controversial political topics of our times," Petchel said. "And yet, in every encounter and interview, they found ways to tell the story of the oppressed and the oppressors, no matter how uncomfortable."

The RFK Journalism Awards program honors outstanding reporting on issues that reflect Kennedy's passions, including human rights, social justice and the power

"To tell a story truthfully and without bias, sometimes you have to travel to great lengths or to a place that makes you uncomfortable."

— Justin Parham, News21 reporter and ASU graduate student

of individual action in the U.S. and around the world. The winning entries were selected by a panel of judges in several rounds.

"To tell a story truthfully and without bias, sometimes you have to travel to great lengths or to a place that makes you uncomfortable," said Justin Parham, a News21 reporter and ASU graduate student. "As an African American, I never imagined I would interview a member of the Ku Klux Klan. But winning a Robert F. Kennedy Award is a reminder that work around human rights and social justice is important."

Students, accompanied by Petchel, received the award at a ceremony at the Newseum in Washington, D.C. The school also

received a \$500 prize and a bronze bust of the late senator and U.S. attorney general.

News21, launched in 2005, brings top journalism students from across the country each year to the Cronkite School to work on a national reporting project. Past projects have won numerous national awards for enterprise, explanatory and investigative reporting.

In addition to Parham, the Cronkite students who participated in the "Hate in America" project were Allie Bice, Scott Bourque, Brendan Campbell, Renata Cló, Alexis Egeland, Kianna Gardner, Jimmie Jackson, Ashley Mackey, Angel Mendoza, Connor Leavy Murphy and Danny Smitherman. ■

The Robert F. Kennedy Journalism Awards program was founded by a group of journalists covering Kennedy's 1968 presidential campaign and has grown to become the largest program of its kind in the world.



Other Cronkite RFK Winners

2009

Students in an in-depth reporting class won for "Divided Families," which documented the effects on families separated by the U.S.-Mexico border.

issuu.com/cronkiteschool



2010

News21 student David Kempa won for a multimedia story, "Crossing Lines," about one man's mission to help impoverished Mexicans.

asu.news21.com



2011

Students in an in-depth reporting class won for "Stateless in the Dominican Republic," which examined immigration and border issues in the Dominican Republic.

cronkite.asu.edu/buffett/dr/



"I like to think we channeled the qualities of Murrow in our day-to-day work ethic."

— Allie Bice,
Hearst Journalism
Foundations fellow

A NEW GENERATION

Growing within some young men is an intolerance and hatred that is bringing violence to the streets and white nationalist politics to the forefront.

PRIDE IN PREJUDICE

Nearly 1,000 hate groups are active in the United States, and their numbers are growing.

OVERVIEW:

A nation divided

News21 investigates a growing climate of hate in the United States through analysis of national crime victimization data and on-the-ground reporting by 38 reporters in 36 states.

BY CATHERINE DEVINE AND ELLIANNA BYINGTON



Black Americans still are victims of hate crimes more than any other group

Leonard Downey Jr., (center), the Weil Family Professor of Journalism at Cronkite, leads a News21 meeting. Photo by Justin Parham

Edward R. Murrow Awards

The Carnegie-Knight News21 "Hate in America" project also won the **Student Edward R. Murrow Award for Excellence in Digital Reporting**. It was the third consecutive year a News21 project has won the award and brings to five the total number of student Murrow Awards the Cronkite School has won — the most of any journalism program in the country.

Allie Bice, a Hearst Journalism Foundations fellow who now works for Politico in Washington, D.C., noted that she and other students spent eight months researching, reporting and producing the "Hate in America" project.

"I like to think we channeled the qualities of Murrow in our day-to-day work ethic," she said. "We were filled with curiosity and determination to dive deeper

into this difficult subject. We grappled with incomplete FBI data and traveled across the country to interview victims and perpetrators of hate. It feels great to have our hard work pay off, but we wouldn't have been able to do any of it if it weren't for so many brave sources willing to share their stories with us."

The 2019 winners were recognized at the Edward R. Murrow Awards black-tie event hosted by the Radio Television Digital News Association in New York City.

Established in 2015, the student awards celebrate excellence in

journalism at the collegiate and high school levels. Unlike the professional Edward R. Murrow Awards, which are presented to news organizations, the student Murrows are awarded to individuals in five categories — audio newscast, audio reporting, video newscast, video reporting and digital reporting.

The RTDNA is the world's largest professional organization exclusively serving the electronic news profession. It has been honoring outstanding achievements in professional journalism with the Edward R. Murrow Awards since 1971. ■



hateinamerica.news21.com

SPJ Mark of Excellence Awards

Cronkite students finished first in the 2018 national Society of Professional Journalists' Mark of Excellence competition with 10 awards — more than any other school in the nation.

Students won first place in five categories: on-line in-depth reporting, television feature reporting, videography, sports photography, and broadcast sports videography as well as five national finalist awards.

In addition, Chris McCrory won "Best in Show" in the national student SPJ competition for a two-part investigative series on abandoned mines in Arizona that appeared on Cronkite News. Photographer Nicole Neri was one of four finalists for the "Best in Show" award for a photo at a sporting event. They were honored at the national SPJ conference in San Antonio, Texas.

Cronkite students have topped the Mark of Excellence Awards program 10 times since 2005 and have won a total of 107 awards. Cronkite holds the record for the most first-place awards in the national competition — a total of 52 — during that same time period.

The school also holds the record for best performance over the past 18 years in the SPJ Region 11 contest, which includes Arizona, California, Guam, Hawaii, Northern

Cronkite student Chris McCrory, winner of the top award — "Best in Show" — in the national SPJ student competition, interviews bat biologist Joel Diamond of the Arizona Game and Fish Department. The story was part of his series on abandoned mines. Photo by Cami Clark

Mariana Islands and Nevada. Cronkite students won a total of 47 awards, including 21 first-place awards, in the 2018 regional competition. All first-place winners in regional competitions advanced to the finals.

"We're especially proud of our students' performance in this year's SPJ contest," said Cronkite Dean Christopher Callahan. "National awards like this prove to our students that they can perform at the highest possible level and that hard work and dedication really do pay off." ■



Cronkite student Nicole Neri's award-winning photo was taken while she interned at the Lincoln Journal Star in Nebraska. This photo is one of four finalists for "Best in Show" in the national SPJ student competition.



SPJ is the nation's most broad-based journalism organization, dedicated to encouraging the free practice of journalism and stimulating high standards of ethical behavior. The 2018 contest drew nearly 4,000 entries from around the country.

National Winners

BEST IN SHOW

Chris McCrory, two-part series on "Abandoned Mines," Cronkite News

BEST IN SHOW FINALIST

Nicole Neri, "Ballyard Brawl," Lincoln Journal Star, Nebraska

BROADCAST FEATURE VIDEOGRAPHY

Matt Lively, "Operation Restoring Hope," Cronkite News/Arizona PBS

BROADCAST SPORTS VIDEOGRAPHY

Jake Trybulski and **Drake Dunaway**, "In Arizona, More Navajo Take to the Dirt for Rez Golf," PBS NewsHour

ONLINE IN-DEPTH REPORTING

Chris McCrory, "In a Hole: Arizona Officials Lack Funds to Find, Secure at least 100,000 Abandoned Mines," two-part series, Cronkite News

TELEVISION FEATURE REPORTING

Samie Gebers, "Art Class Dementia," Cronkite News/Arizona PBS

SPORTS PHOTOGRAPHY (LARGE) 10,000+ STUDENTS

Nicole Neri, "Ballyard Brawl Mixes it Up in Haymarket Park," photo published during an internship at Lincoln Journal Star in Nebraska

National Finalists

These entries won first in the region and were national finalists:

BEST ALL-AROUND TELEVISION NEWS MAGAZINE

Staff of Cronkite News – Phoenix Sports bureau, "Cronkite Sports Report: Season 10, Episode 6," FOX Sports Arizona

BEST INDEPENDENT ONLINE STUDENT PUBLICATION

ASU's The State Press

BROADCAST NEWS VIDEOGRAPHY

Lillian Donahue, "Helping with Cleanup after Record Storms," Cronkite News/Arizona PBS

TELEVISION BREAKING NEWS REPORTING

Staff of Cronkite News, "Midterm Election Coverage," Cronkite News/Arizona PBS

TELEVISION IN-DEPTH REPORTING

Courtney Mally, Marissa Roper and Maya Patrose, "Concrete Change," Arizona PBS



Hearst Journalism Awards

Cronkite students shined at the Hearst Journalism Awards, coming in second among 100 schools nationally in the yearlong competition that led up to the national championship finals. Students finished in the top six in all four categories — broadcast, multimedia, writing and photojournalism.

Cronkite has placed in the top 10 in the Hearst Journalism Awards program for 17 consecutive years and has finished in the top five in nine of those years.

Five Cronkite students were selected for the 2018-2019 national championships, which bring together top journalism students from around the country for several days of live competition during which they write, report and produce stories. Cronkite tied with two other schools for the most students in this year's championship round.

One of the students, Bryce Newberry, a recent Cronkite graduate now at KVUE-TV in Austin, Texas, came in second overall in television broadcast news, winning a total of \$8,500 in scholarships. Cronkite students won a total of \$18,000 in scholarships during the competition.

The other students and their awards:

- Matt Lively, a recent graduate who is a weekend sports anchor at 23ABC News in Bakersfield, California, received \$5,000 for his third-place finish in television broadcast news.
- Senior Jack Harris was a finalist in the writing competition, earning a \$1,500 scholarship.
- Senior Nicole Neri was a photojournalism finalist, also winning \$1,500.
- Austin Westfall, a recent graduate who is a multimedia journalist at KERO-TV in Bakersfield, California, was a finalist in the radio broadcast news category and earned a \$1,500 scholarship. ■



Cronkite students competing in the 2018-2019 Hearst national championships are (front row) Nicole Neri and Bryce Newberry; (back row) Jack Harris, Matt Lively and Austin Westfall. Photo by Jakub Mosur

Students who placed in the monthly Hearst Awards competitions:

Writing

PERSONALITY/PROFILE

Second: **Jack Harris**, "Apple of his eye: Children inspire visually impaired runner after lifetime of heartache"

14th: **Ethan Millman**, "Interview with a Bluesman"

ENTERPRISE REPORTING

Fourth: **Chris McCrory**, "In a hole: Arizona officials lack funds to find, secure at least 100,000 abandoned mines"

21st: **Stephanie Morse**, "Will Arizona's saguaros survive climate change and drought?"

SPORTS WRITING

Fourth: **Ryan Clarke**, "Something in the water: A high school on the border and its many successful athletes"

FEATURE WRITING

Sixth: **Aydali Campa**, "Border towns struggle with students who live in Mexico, learn in Arizona"

BREAKING NEWS

11th: **Alexis England**, "Flake Votes to approve Kavanaugh — for now — demands an FBI probe"

Multimedia Journalism

ENTERPRISE REPORTING

Fifth: **Daria Kadovik**, "Young Women Take Rising Interest in Taxidermy"

NEWS

Sixth: **Samie Gebers**, "Vegas Stronger"

10th: **Rebecca Spiess**, "No More Deaths duels with Border Patrol"

FEATURES

Seventh: **Charlene Santiago**, Hurricane Maria multimedia bilingual video stories, part of the project "Puerto Rico: Restless and Resilient"

TEAM/NEWS

Eighth: **Claire Cleveland, Carly Henry and Lerman Montoya**, "Puerto Rico universities grapple with future after Hurricane Maria"

10th: **Cami Clark, Celisse Jones, Chris McCrory and Nicole Neri**, "Arizona's two abandoned-mine inspectors face daunting task"

Radio News And Features

Third: **Austin Westfall**, "Vegas Shooting Anniversary" and "Swept Away"

18th: **Jordan Elder**, "Walk or Rebuild"

Television News

Fourth: **Bryce Newberry**, "Fentanyl Strips"

Sixth: **Gabriella Bachara**, "Missing and murdered indigenous women" and "Customs and Border Patrol"

Television Features

Third: **Matt Lively**, "Veterans Retreat" and "Blind Football Player"

Ninth: **Lillian Donahue**, "Honor Flight: Korean War Veterans" and "Hurricane Florence Relief"

Photojournalism

NEWS & FEATURES

11th: **Nicole Neri**

PICTURE STORY/SERIES

13th: **Nicole Neri**

16th: **Delia Johnson**

BEA Festival of Media Arts Awards

Cronkite students again won the most news division awards in the 2019 national Broadcast Education Association's annual Festival of Media Arts national competition.

Students took home 23 awards in the news, documentary, sports and video categories. It was the ninth time in 10 years that the Cronkite School has finished with the most awards in the news division.

Additionally, Cronkite student Troy Lynch won a Best of Festival King Foundation Award, the competition's highest honor. His sports package, "Turning Tragedy to Triumph," was an emotional report about Eric Young Jr., a Los Angeles Angels baseball player whose son died shortly after being born. ■



Troy Lynch wins the BEA's Best of Festival King Foundation Award, the competition's highest honor.



Justin Parham and other Carnegie-Knight News21 videographers win the BEA long-form video or film documentary contest for "American Hate."



Lillian Donahue takes the BEA's top award in the television feature category for "Honor Flight."

Other BEA winners:

MIXED PEDAGOGICAL (TEACHER/STUDENT CO-PRODUCTION)

Best of Competition: **Steve Filmer, Bailey Netsch and Juliana Evans**, "Science of the Saguaro Cactus," Catalyst

TELEVISION FEATURE

First: **Lillian Donahue**, "Honor Flight," Cronkite News

Award of Excellence: **Matt Lively**, "Operation Restoring Hope," Cronkite News

TELEVISION WEATHERCASTER

First: **Jordan Evans**, "Weathercast Reel," Cronkite News

Third: **Lauren Schieler**, "Weathercast Reel," Cronkite News

LONGFORM VIDEO OR FILM DOCUMENTARY

First: **Justin Parham** and other Carnegie-Knight News21 videographers, "American Hate"

TV SPORTS NEWS PROGRAM

First: **Terra Pinckley, Hailey Hole, Chaz Frazier and Tyler Paley**,

"Cronkite Sports Report — Season 10, Episode 6," Cronkite News
Award of Excellence: **Scotty Gange and Blaine McCormick**, "The House — Episode 8," Cronkite News
Award of Excellence: **Noah Lau**, "The House - Episode 11," Cronkite News

SHORTFORM VIDEO OR FILM DOCUMENTARY

Award of Excellence: **Jasmine Spearing-Bowen**, "Myeloma Rabbit Virus," Catalyst

TELEVISION HARD NEWS

Second: **Lillian Donahue**, "Supai Village Residents Fearful for Their Future," Cronkite News

TELEVISION NEWS ANCHOR

Third: **Bryce Newberry**, "Anchor Reel," Cronkite News

TELEVISION NEWSCAST

Third: **Hayley Brand, Kevyn Gessner and Acuzena Martinez**, "March for Our Lives," Cronkite News

RADIO/TV SPORTS EVENT: PLAY-BY-PLAY TALENT

Third: **Blaine McCormick**, "Play-by-Play Arizona State vs. Colorado Football," Cronkite News

TELEVISION SPORTS STORY/FEATURE

First: **Brooke Coltelli**, "Coach Kibler," Cronkite News

Award of Excellence: **Jake Trybulski and Drake Dunaway**, "Rez Golf," Cronkite News

Award of Excellence: **Anthony Totri**, "ACL Brothers," Cronkite News

Award of Excellence: **Bailey O'Carroll**, "ASU Groundskeeper," Cronkite News

Award of Excellence: **Chancellor Johnson**, "Basketball Virtuoso," Cronkite News

TELEVISION SPORTS TALENT (ANCHOR/HOST)

Award of Excellence: **Blaine McCormick**, "Fall 2018 Sports Talent Reel"

Award of Excellence: **Scotty Gange**, "Anchor Reel," Cronkite News

Rocky Mountain Emmy Student Production Awards

Cronkite students dominated the 2018 regional intercollegiate Rocky Mountain Emmy Awards, taking home seven Student Production Awards, the most of any school in the region.

Students have won 49 Student Production Awards since 2009, the region's best record. The competition, organized by the Rocky Mountain Southwest Chapter of the National Academy of Television Arts & Sciences, recognizes the best work in television and radio. ■

The 2018 college Student Production Award winners:

COLLEGE ARTS AND ENTERTAINMENT/ CULTURAL AFFAIRS

Winner: **Lillian Donahue**, "The Duncan Dancers, a Family Affair," Cronkite News

COLLEGE CRAFT - TALENT

Winner: **Blaine McCormick**, Cronkite News

COLLEGE NEWSCAST

Winner: **Olivia Anderson, Haley Brand, Kevyn Gessner, Alessandra Luckey, Courtney Mally, Azucena Martinez, Demitria Pilatos and Ann Marie Schlup**, "Full Circle," Cronkite News

COLLEGE NEWS GENERAL ASSIGNMENT REPORT

Winner: **Lillian Donahue**, "Aid Groups Caught in Border Battle," Cronkite News

COLLEGE PUBLIC AFFAIRS/COMMUNITY SERVICE

Winner: **Claire Caulfield, Brandon Kitchin, Jenna Miller, Corinne Roels, Michael M. Santiago, Karl Schneider, Briana Smith, Jasmine Spearing-Bowen, Adrienne St. Clair and Nicole Tyau**, "Troubled Water," Carnegie-Knight News21

COLLEGE SHORT FORM: NON-FICTION

Winner: **Amanda Mason**, "Puerto Rico Recovery Six Months After Maria," Cronkite News

COLLEGE SPORTS

Winner: **Tyler Paley**, "DACA Boxer," Cronkite News

Additional Awards

Intercollegiate Broadcasting System National Radio Awards

BEST COMMUNITY VOLUNTEER PROGRAM/ PERSONALITY

Winner: **Nick White**, Veteran Diaries, Blaze Radio

BEST HOCKEY PLAY-BY-PLAY

Winner: **Josh Schaefer**, Pac-12 Hockey, Blaze Radio

BEST SPORTS DIRECTOR

Winner: **Braiden Bell**, Blaze Radio

BEST SPORTS TALK PROGRAM

Winner: **Eliav Gabay and Harley Yearout** for Gabay & Yearout, Blaze Radio

BEST WOMEN'S BASKETBALL PLAY-BY-PLAY

Winner: **Lyle Goldstein**, Stanford vs. Oregon Women's Pac-12 Championship, Blaze Radio

Society for Advancing Business Editing and Writing (SABEW) Award

STUDENT BEST IN BUSINESS AWARD

Winner: **Andres Guerra Luz**, "Hurricane Provides Opportunity for Puerto Rico's Battered Tourism Industry," part of Cronkite Borderlands project "Puerto Rico: Restless and Resilient," Cronkite News

Society of Environmental Journalists Awards Ray Reece "Excellence in Environmental Journalism" Student Award

Winner: **Chris McCrory**, "Abandoned Mines," two-part series, Cronkite News

Honorable Mention: **Lillian Donahue** (broadcast reporter) and **Christopher Cadeau** (digital reporter), "Hands, Heart and Feet: Havasupai Children Write Letters Urging Trump to Ban Canyon Mining," Cronkite News
Honorable Mention: **Jenna Miller**, "Feeding Change: Puerto Rico's Push for Food Independence Intertwined with Debate over

Statehood," part of Cronkite Borderlands project "Puerto Rico: Restless and Resilient," Cronkite News

Investigative Reporters and Editors Awards

STUDENT REPORTING: LARGE

Finalist: **Chris McCrory**, "Abandoned Mines," two-part series, Cronkite News

Online News Association Journalism Awards

DAVID TEEUWEN STUDENT JOURNALISM AWARD

Winner: **Meagan Barbee, Adriana De Alba, Eric Jakows and Jenna Miller** "Leaving Tracks: The Capture of Wolf No. 1553," Cronkite News

PRO-AM STUDENT AWARD

Winner: "Troubled Water," Carnegie-Knight News21

EPPY Awards

BEST COLLEGE/UNIVERSITY INVESTIGATIVE/ DOCUMENTARY REPORT

Winner: "Hate in America," Carnegie-Knight News21

BEST COLLEGE/UNIVERSITY NEWS

Finalist: "17 Lives, 17 Minutes," Cronkite News

College Television Awards

Cronkite News was one of three national finalists nominated in the news category of the College Television Awards, presented by the Television Academy in Los Angeles in March 2019.

National Association of Black Journalists Awards

TELEVISION UNDERGRADUATE – TELEVISION SPORTS REPORTING

Winner, **Matt Lively**, "Blind Brophy Football Player has Vision for Success," Cronkite News

DIGITAL MEDIA – GRADUATE –

BEST USE OF MULTIMEDIA – SPECIAL PROJECT

Winner, "Hate in America," Carnegie-Knight News21



Jenna Miller (above), with Meagan Barbee, along with Adriana De Alba and Eric Jakows, wins the ONA's David Teeuwen Student Journalism Award. Photo by Claire Cleveland

National Association of Hispanic Journalists Awards

LATINO ISSUES – TV/ONLINE VIDEO JOURNALISM (PROFESSIONAL CATEGORY)

Finalist **Charlene Santiago** (video producer), "Study Puts Hurricane Maria's Death Toll at More Than 4,600; Some residents still struggle with power," Cronkite News

LATINO ISSUES – STUDENT PRINT/DIGITAL JOURNALISM

Two finalists: **Chris McCrory** (reporter) and **Nicole Neri** (photographer), "Footsteps Into America: A Migrant's Journey of Struggle, Hope and the Unknown," Cronkite News

Asian American Journalists Association Awards

STUDENT JOURNALISM (GENERAL)

Winner: **Cronkite Borderlands project**, "Puerto Rico: Restless and Resilient," Cronkite News

Association of Food Journalists Awards

BEST WRITING ON FOOD, STUDENT DIVISION

Second: **Taylor Brown**, "Native American Farmers plan moves to global market, greater sustainability," Cronkite News
(continued)

Sports Photographer Badders Wins Crowder Photojournalism Award

Cronkite senior Nicholas Badders traces his interest in photography to an admiration for his father, who was always snapping photos from the sidelines of his school soccer games to share with other parents.



"I always thought that was cool of him," said Badders, of Livermore, California. "And looking back, I am so grateful he did."

These days, Badders is the one behind the camera, shooting everything from baseball to bull riding. His pictures won the 2019 Greg Crowder Memorial Photojournalism Award.

The award was created by the Cronkite School to honor Greg Crowder, a 1980 ASU alumnus and longtime photojournalist at The Press-Enterprise in Riverside, California. After Crowder's 2005 death, his parents established the award and endowment to honor his life and spirit. The first award was presented in 2010.

Badders brought his father's used superzoom point-and-shoot camera with him to ASU. Shooting baseball games during his freshman year, he became friends with Brady Klain, a fellow student interested in sports photography. The two would reactivate the photo department at the Walter Cronkite Sports Network, a student organization.

Over the past two years, Badders photographed more than a dozen ASU sports and more than 100 games. His photos appeared on the Walter Cronkite Sports Network website, on social media



Nicholas Badders shoots everything from college games to professional sports events. His photos appear on the Walter Cronkite Sports Network website, on social media platforms, and on the Sun Devil Athletics website and social media.

platforms and on the Sun Devil Athletics website and social media.

"To capture an athlete in motion and make it a still frame in memory is fascinating to me," Badders said. "I know how much I liked having photos of myself when I played sports. To be able to save those moments for others is special."

Covering college football was the most challenging, he said. He knew baseball and soccer well, but had to learn the nuances of the game of football and get used to so many players in motion. In January, he learned something else that was new: how to photograph a professional bull riding competition.

"I had no idea how a bull riding event ran. I was learning on the fly," he said.

One of his winning Crowder photos was from that event.

Badders said his father was emotional when he heard about the Crowder award; the two bond over photography. He credits two Cronkite faculty instructors — Joe Camporeale and Roy Dabner — with helping him turn an interest in photography into a passion.

Badders hopes to become the voice of a professional baseball team and sees his photography as important to that work. For the past two summers, he has called baseball games for the Elizabethton Twins, a Tennessee minor league team for the Minnesota Twins, and the Sonoma Stompers, an independent team in California's grape and wine country.

"It's more than being able to do the play-by-play," Badders said. "You have to be able to write and also engage fans on social media before,

2019 Crowder Award Honorees
Winner: Nicholas Badders
Second place: Anya Magnuson
Honorable mention: Ellen O'Brien

**To view winning photo entries since 2010,
go to cronkite.asu.edu/crowderwinners.**



Nicholas Badders, winner of the Crowder photojournalism award, looks for the unusual angle in all of his shots. Photo by Joseph Camporeale

during and after games.”

By taking photos of players during batting practice and warm-ups, he gets to know players better, which improves his commentary when he calls a game. The players appreciate the shots, and he has additional content for social media.

“These days, no team will hire you solely for your broadcasting skills,” he said. “The other things you can do are just as much, if not more, important.”

Badders' winning photos are on exhibit on the third floor of the Cronkite School during the 2019-2020 academic year. ■

Maggie Awards

BEST STUDENT PUBLICATIONS —

BEST PRINT PUBLICATION

Finalist: **State Press Magazine**

BEST STUDENT PUBLICATIONS —

BEST PRINT COVER

Finalist: **State Press Magazine**

Webby Awards

ADVERTISING, MEDIA & PR: STUDENT

Honoree: “**Puerto Rico: Restless & Resilient**,” Cronkite Borderlands project, Cronkite News

Best of the West Awards

BUSINESS AND FINANCIAL REPORTING

(PROFESSIONAL CATEGORY)

Third: **Derek Hall**, “For crew of 2,100-passenger cruise ship, frenetic ‘turnaround day’ in Seattle starts and ends the journey,” The Seattle Times

Arizona Press Club Awards

Professional categories:

COMMUNITY HEALTH REPORTING

Third: **Claire Cleveland**, “Pregnant and Addicted,” Arizona Center for Investigative Reporting

COMMUNITY NINA MASON PULLIAM

ENVIRONMENTAL JOURNALISM AWARD

Second: **Megan Janetsky**, “Passage Prevented: Trump’s border wall threatens delicate wildlife habitat,” Arizona Center for Investigative Reporting

SPANISH-LANGUAGE NEWS REPORTING

Third: **Charlene Santiago**, Hurricane Maria multimedia bilingual stories, part of the project “Puerto Rico: Restless and Resilient,” Cronkite Noticias

SPANISH-LANGUAGE FEATURE REPORTING

Third: **Mia Armstrong** and **Miranda Cyr**, “Activistas al poder,” Cronkite Noticias

SPANISH-LANGUAGE COMMENTARY/ANALYSIS

Third: **Charlene Santiago**, “Hija y periodista, lo que me enseñó el huracán María desde la diáspora,” Cronkite Noticias

STATEWIDE EDUCATION REPORTING

Third: **Johanna Huckleba**, “ASU professor teaches in the dark as students in Puerto Rico wait for light,” The State Press

STATEWIDE IMMIGRATION REPORTING

Second: **Chris McCrory**, “Footsteps into America: A migrant’s journey of struggle, hope and the unknown,” Cronkite News

STATEWIDE PUBLIC SERVICE JOURNALISM

Second: **Chris McCrory**, two-part series on Arizona abandoned mines, Cronkite News

STATEWIDE NINA MASON PULLIAM

ENVIRONMENTAL JOURNALISM AWARD

Third: **Megan Janetsky**, “Passage Prevented: Trump’s border wall threatens delicate wildlife



Gabriella Bachara and Hayley Brand of Cronkite News attend the regional SPJ Mark of Excellence Awards luncheon in Las Vegas. Cronkite’s tally: 47 regional awards. Photo by Samie Gebers

habitat,” Arizona Center for Investigative Reporting

STATEWIDE SPORTS INVESTIGATIVE REPORTING

Second: **Nate Fain**, **Daniel Perle** and **Veronica Graff**, “I’m losing those memories: Ex-Cardinals among thousands in concussion suit,” special report for The Arizona Republic

Student categories

INVESTIGATIVE REPORTING

First: **Kianna Gardner**, “Social Media: Where voices of hate find a place to preach,” Carnegie-Knight News21

Second: **Mia Armstrong**, “ASU uses mandatory reporting to fight sexual misconduct on campus,” The State Press

Third: **Isaac Windes**, “The Elephant in the Room,” The State Press

STUDENT NEWS REPORTING

First: **Corey Hawk**, “Grand Canyon gap: Arizona national parks need \$531 million to fix roads, buildings,” Cronkite News

Second: **Rebecca Spiess**, “No More Deaths duels with Border Patrol over water and food drops for migrants,” Cronkite News

Third: **Kailey Broussard**, **Amy-Xiaoshi DePaola**, **Harrison Mantas** and **Lindsay Walker**, “Challenge to law could redefine Native American foster care, adoptions,” Cronkite News

STUDENT FEATURES REPORTING

First: **Lillian Donahue**, “Full circle: Urban Native American family keeps Apache traditions alive through hoop dancing,” Cronkite News

Second: **Karishma Albal** and **Maya Shrikant**, “Why do some labs drown in funding while others dry up?” The State Press

Third: **Johanna Huckleba**, “ASU professor teaches in the dark as students in Puerto Rico wait for light,” The State Press ■

Cronkite Students Win Fulbrights to Study in Germany and Mexico

Three 2019 graduates of the Cronkite School are recipients of prestigious Fulbright awards to study and work abroad.

Rebecca Spiess and Jakob Wastek will be in Germany, and Mia Armstrong will be in Mexico during the 2019-2020 academic year.

The Fulbright program, sponsored by the U.S. Department of State, is the government's flagship international educational exchange initiative, sending students, teachers, professionals and scholars to study, teach, lecture and conduct research in more than 155 countries. The program was created in 1946 to increase mutual understanding between Americans and people of other countries.

"It's very unusual for three students from one school to be selected for this highly competitive program — in fact, we don't know of another time it has happened," said Cronkite Dean Christopher Callahan. The school has had a total of four other Fulbright award winners in the past decade.

The three recipients all graduated in May with summa cum laude honors from Cronkite and Barrett, the Honors College. They will join 21 other ASU students who were named Fulbrights for the 2019-2020 academic year. ASU is among the top schools in the country for Fulbright scholars.

Cronkite's winners took different paths to become Fulbrights, and will pursue different goals for their year abroad:

Mia Armstrong: Teaching English and storytelling in Mexico

Armstrong, who graduated with dual degrees in journalism and global studies, previously interned at the State Department in Madrid, Spain, at the U.S. House of Representatives, and at Slate Magazine. She also worked for The State Press, ASU's independent student news organization, and taught writing and journalism to Arizona prison inmates.

She recently won a national contest to accompany New York Times Pulitzer Prize-winning columnist Nicholas Kristof on a reporting trip to Guatemala and Paraguay.

Armstrong said she wanted to study international relations even before she knew she wanted to be a journalist. She plans a career combining the two.

She will be based at la Universidad Autónoma del Carmen in Campeche, Mexico, where she will teach English. She also will work on a community storytelling project.



Mia Armstrong



Rebecca Spiess



Jakob Wastek

Photos by
Marcus Chormicle

Other Cronkite student Fulbrights in the past decade:

- 2016-2017: Elizabeth Blackburn, Kazakhstan**
Blackburn remained in the region, doing volunteer work in education and women's rights in Kazakhstan and Kyrgyzstan. She recently returned to the Cronkite School, where she works with the Hubert H. Humphrey Fellowship Program.
- 2014-2015: Kyle Renick, Taiwan**
Renick is a writer and teacher in Los Angeles.
- 2012-2013: Dustin Volz, Indonesia**
Volz is a reporter for The Wall Street Journal covering cybersecurity and intelligence.
- 2011-2012: Lauren Gambino, United Kingdom**
Gambino won the Fulbright-Alistair Cooke Award in Journalism for graduate studies at the University of the Arts, London; she is a political correspondent based in Washington for The Guardian.

Rebecca Spiess: Research and reporting in Berlin

Spiess is spending nine months in the Young Journalists Program based in Berlin, working half the year on immigration research followed by an internship at a German news organization.

Spiess, who has dual U.S. and Swiss citizenship, lived in the German-speaking part of Switzerland until she was 6. Her brother and father still live there, and she visits often. She grew up in Prescott with her mother and stepfather.

At Cronkite, she reported stories along the U.S.-Mexico border for Cronkite News. During her Fulbright year, she plans to continue focusing on immigration issues, studying how Germany is coping with shifting demographics. She will conduct in-depth interviews with residents of the Neukölln district of Berlin, which has a large immigrant population from the Middle East and Africa.

Jakob Wastek: Teaching in Germany

Wastek, a Scottsdale native who studied broadcast journalism, video production and editing at the Cronkite School, will be teaching English in the Rheinland-Pfalz area of Germany.

As a student, Wastek gravitated toward stories about social, political and technological change. The summer after his sophomore year, he studied social identity during a Fulbright UK Summer Institute in Dundee, Scotland. That experience fueled his desire for a full year as a Fulbright.

Wastek has studied the German language for eight years and has relatives who live in the country.

After his Fulbright year, he plans to work as a video producer on longer-form news videos and documentaries.

The Fulbright fellowship “will help me by giving me a better perspective of the world, while also allowing me to better determine what type of video production I want to do,” he said. ■



Mia Armstrong (left), with New York Times columnist Nicholas Kristof in Guatemala. Photo by Daniele Volpe/The New York Times

Armstrong Reports from Guatemala and Paraguay with New York Times Columnist Nicholas Kristof

A 2019 Cronkite graduate turned her attention to impoverished women and families in Guatemala and Paraguay when she accompanied a New York Times Pulitzer Prize-winning columnist on a reporting trip there in late May.

In a series of articles for the Times' website, Armstrong reported on maternal and child health, women's education, malnutrition and the push and pull factors of migration.

“Traveling with Nicholas Kristof on his win-a-trip contest is the most valuable experience I've had as a journalist,” Armstrong said.

“I learned how to immerse myself in a new environment and pursue stories relentlessly but with compassion. Over the course of eight days, we heard tragic stories, but we also heard hopeful ones. I will hold on to the hopeful ones.”

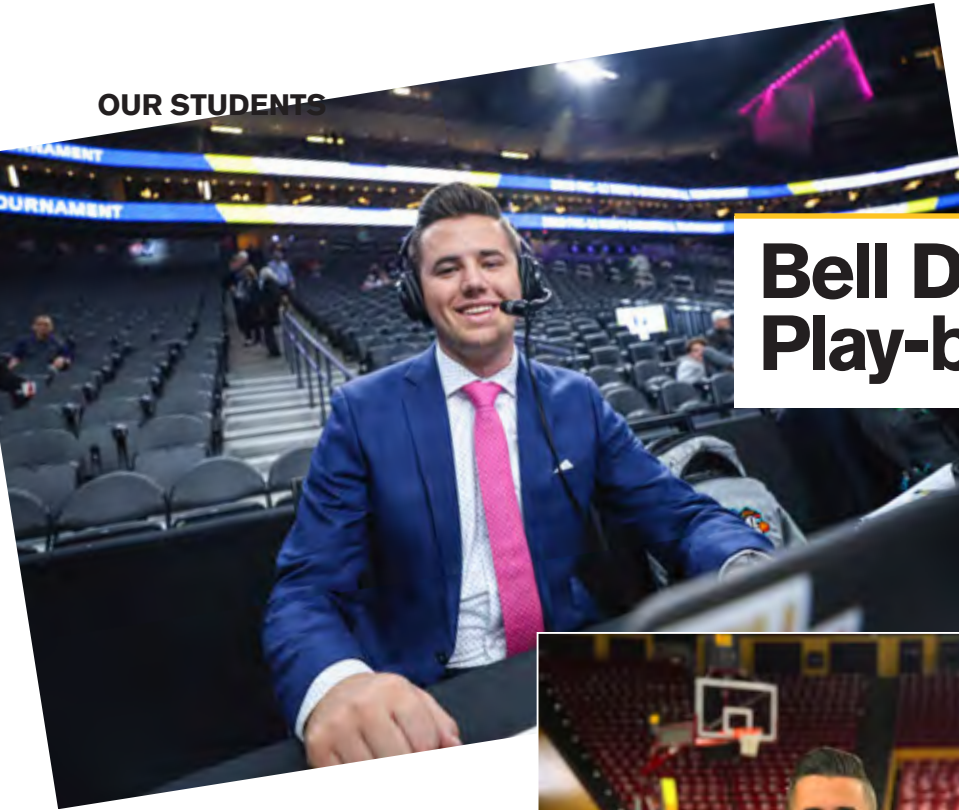
In Guatemala, after she and Kristof witnessed stunning levels of malnutrition, she wrote an article describing how breast-feeding is transforming the lives of some children in areas with unsafe water and insufficient food.

In an opinion column, she reported that 85% of cervical cancer deaths are in low- and middle-income countries and questioned why, as cervical cancer is among the most treatable forms of cancer.

After meeting a young woman about her age (but a mother of three and a widow), Armstrong wrote a passionate personal column, “Two Women, Divided by Opportunity.” She concluded that circumstances of birth may be a lottery, but we all have a responsibility to help level the playing field for the underprivileged.



Mia Armstrong (left) reports in Guatemala with Nicholas Kristof. Photo by Daniele Volpe/The New York Times



Cronkite student Braiden Bell is accustomed to the big game lights. In December, ASU officials asked him to do play-by-play for an ASU game in Georgia. Photos courtesy of Braiden Bell

Bell Delivers Play-by-Play in a Pinch

By Cole Cusumano

When ASU landed a spot in the 2018 Las Vegas Bowl, the team brought along the voice of Sun Devil football, Tim Healey.

That left Healey unavailable to call the action for the scheduled ASU men's basketball game. And Healey's normal fill-in, Jeff Munn, would already be busy calling the ASU women's

basketball game in Wisconsin.

So who exactly would call the scheduled men's basketball game in Athens, Georgia? Assistant Athletic Director of Media Relations Doug Tammara made a call to the Cronkite School.

Enter Cronkite senior Braiden Bell. What happened next was the opportunity of a lifetime.

"It proved to me that I can do this, and I chose the right career path," Bell said. "I dedicated my time leading up to the game to extensive preparation. That's what separates a good play-by-play guy from a great one — the work they put in during prep."

In a thriller, ASU rallied from 18 points down to beat Georgia by two. On the sideline, Bell was a star.

Tammara called Bell a natural fit: "He's experienced, he's professional, and he was ready for it."

ASU men's basketball color analyst Kyle Dodd worked



Read the column:
nytimes.com/2019/06/07/opinion/women-guatemala.html

Armstrong wrote: "I'm no expert on international aid or development. I'm not actually an expert on anything. But when you see a woman of roughly your age, whose life experience has been so divergent, it's impossible not to muse about fate. It's easy for a successful American to look in the mirror and feel

proud of the hard work that engendered that success — and then you meet Olga and realize that what really nurtured that success was being born to opportunity in the right family in the right country."

A fourth column summarized several lessons she learned from the trip.

Armstrong, who graduated with double majors in journalism and global studies, won a competitive

national contest to take the international reporting trip. She said the trip was a great opportunity to learn from a journalist she has long admired and who is covering issues important to her.

"I have always been interested in global issues," she said. "I had lived in Flagstaff my entire life, so I was eager to learn more

about the world and other places."

Armstrong was selected after writing an essay in which she described the media's coverage of American prison inmates as often lacking the human dimension. Before graduating, she worked in Arizona prisons for two years, teaching a course on writing and journalism.

She also was a bilingual journalist for Cronkite Noticias, an immersive professional experience in which Cronkite students cover Latino communities and issues.

"We are extremely proud of Mia," said Cronkite Dean Christopher Callahan. "This achievement is a testament to her hard work at the Cronkite School and her passion for international journalism."

Following the trip, Armstrong worked at The Marshall Project on criminal justice issues, then began the 2019-2020 academic year as a Fulbright award winner, studying and teaching in Mexico.

Cronkite Team of Two Covers NCAA Final Four Three Years Running



Chancellor Johnson is one of two Cronkite students who contributed to NCAA Final Four coverage three years in a row. Photo courtesy of Chancellor Johnson

the game alongside Bell and gave him some simple advice.

"I told him to do his thing. This is his show," said Dodd, who was impressed with Bell's maturity and ability to remain calm on such a big stage.

Cronkite Director of Sports Programs Brett Kurland echoed the praise, complimenting Bell for professional delivery and solid knowledge of the game's players.

"He proved he was ready for the big time," Kurland said.

While at Cronkite, Bell traveled to the 2018 NCAA Final Four in Minneapolis to produce multimedia content and support the NCAA's digital media, marketing and promotional efforts during the men's basketball tournament.

In 2017, Bell and dozens of other Cronkite students were part of the Final Four Social Media Hub at the Cronkite School. The students produced and managed livestreams, photos, videos, 360-degree experiences and daily analytics reporting. Bell interviewed celebrities and former players and helped with NCAA and Final Four promotions.

Cronkite students like Bell are used to being in the big-game lights. Since the Cronkite School announced new sports journalism degrees in 2014, students have covered Super Bowl XLIX, the 2016 Summer Olympic Games, the 2016 College Football National Championship and multiple Final Fours. Students regularly cover professional and intercollegiate sports from bureaus in Phoenix and Los Angeles.

That type of experience helped him when the ball tipped on that December night in Athens, Georgia.

"I never really felt any nerves during the broadcast due to the experience I've already had at Cronkite," Bell said.

Bell, who graduated in May, is now a sports multimedia journalist for WGBA-TV, the NBC affiliate in Green Bay, Wisconsin. ■

"The Cronkite School has challenged me every step of the way — not just as a student, but also as a journalist," she said. "The rigor and focus on doing real work from Day One (at the Cronkite School) has allowed me to build on my skills and passion for storytelling." ■



Mia Armstrong's final column from Guatemala summarizes several lessons she learned from the trip. Among them: Poor roads exacerbate inequality and education doesn't solve everything — but it solves a lot. Photos by Daniele Volpe/The New York Times

For a third consecutive year, two students from the Cronkite School contributed news coverage from the NCAA Final Four.

Sports reporters Chancellor Johnson and Braiden Bell traveled to Minneapolis in April to produce multimedia content and support the NCAA's digital media, marketing and promotional efforts during the annual men's basketball tournament.

Johnson, then a sports journalism major and African-American Studies minor, served as a digital host, doing on-camera interviews for digital and social media platforms that collectively reached more than 130,000 users.

"There aren't many college students who get opportunities to cover an event like this, and we didn't take it for granted," Johnson said. "I'm thankful to the Cronkite School for not only helping to put us in a position for an opportunity like this, but helping us thrive in these roles."

Bell, who graduated in May, is now a sports multimedia journalist for WGBA-TV, the NBC affiliate in Green Bay, Wisconsin, where he covers the Green Bay Packers, Milwaukee Bucks, Milwaukee Brewers and Wisconsin Badgers.

Since the Cronkite School announced its new sports journalism degrees in 2014, students have covered numerous major sporting events including Super Bowl XLIX, the 2016 Summer Olympic Games, and the 2016 College Football National Championship.

Cronkite Dean Christopher Callahan said experiences such as these are part of Cronkite's hands-on approach to learning — an approach bolstered by support from organizations such as the NCAA and the Final Four.

But the real stars, he said, are the students.

"Their hard work and persistence are on display every day," he said. "We couldn't be more proud of them." ■

Online Degrees Offer New Skills and Flexibility

Not long ago, a digital audiences program at Cronkite was little more than an idea. Now it is a magnet for online students who want to prepare for a growing array of the most desired digital jobs.

“Every organization is a publisher to a degree” and an understanding of audiences and engagement can help organizations communicate their messages clearly, said Assistant Dean Jessica Pucci.

The online degrees are bringing alumni back to Cronkite, helping them develop skills in SEO, SEM, audience data and analytics, data-driven strategies and measuring results.

The skills help graduates launch new careers, strengthen existing careers or grow businesses.

Online Cronkite degrees include a Bachelor of Arts in Mass Communication and Media Studies, Bachelor of Science in Digital Audiences, and Master of Science in Digital Audience Strategy.

The degree programs offer the flexibility that online students need.

“Being able to work this grad program into life on the go has been nothing short of a dream. It’s been a huge blessing to pick up and go and not have to worry about missing class because all I need is my laptop and WiFi,” Cronkite graduate student Miranda Gaona shared on Instagram.

Cronkite’s online graduate certificate in digital audiences also is a popular choice for students and for companies that want to grow their employees’ skills, provide a continuing education option, and aid employee retention.

Consider Adidas. The company is sending eight to 10 people at a time several times a year for continuing education to pursue the graduate certificates. Companies like Adidas can identify and reward rising stars within the organization, but also benefit by improving the skills of large numbers of employees.

Enhanced digital audience skills can help virtually any business or group – from a large business or boutique shop to a nonprofit,



church or hair salon – to create and execute digital campaigns, grow an audience, and help set a strategy for growing business.

“I see it as a way for the Cronkite School to give back by growing businesses and creating new opportunities to engage with us,” Pucci said.

Cronkite continues to add faculty members who specialize in audience behavior, engagement and analytics. Their work “will keep Cronkite on the leading edge of research in this new area of journalism,” Pucci said. ■

Attending Cronkite – in Rural Arizona

The nearest university for Amber Shepard, who lives in St. Johns, Arizona, – population 3,400 people near the New Mexico border – is 150 miles away. That wasn't going to work.

She had a job and she and her husband are raising a small daughter. But she knew she was ready to earn a bachelor's degree to advance her career.

The answer? Attending Cronkite online from her St. Johns' home. She graduated in May with a 4.27, the highest grade-point average in Cronkite's online Bachelor of Arts degree in Mass Communication and Media Studies.

"This online program allowed me to stay in my close-knit community and not have to uproot my family in order to continue going to school," Shepard said.

"I worked on my classes in the evenings after my daughter went to bed, and I took my course work with me wherever I went," she said. "My media teachers were very engaging and supportive, and the classes were interesting and helpful in understanding modern media trends, laws and the tools used today."

She plans to attend law school in 2020. ■



Amber Shepard earned the highest GPA in Cronkite's online B.A. program.

Working in Seattle, Studying at Cronkite



Senior Associate Dean Kristin Gilger (left) congratulates Shelley Fry, winner of Cronkite's outstanding online undergraduate award. Photo by Victor Ren

Shelley Fry, who lives in Seattle, graduated from Cronkite in May with a Bachelor of Arts degree in Mass Communication and Media Studies.

She took online classes while working full time as a marketing and media manager for ExpeditionTrips, where she specializes in travel to remote destinations ranging from Antarctica to the Arctic.

She said she frequently applied the audience analysis and data visualization skills she learned in her classes to her job.

"For many years, as I advanced my career with just an associate's degree on my resume, I held out hope that I would eventually finish my bachelor's," Fry said.

She researched distance-learning options and, in summer 2018, applied to ASU.

"My husband and I considered my undergrad degree as an investment in our future, and it has already started to pay dividends," Fry said.

At graduation, she met many of her classmates and professors in person for the first time. She also received Cronkite's outstanding online undergraduate student award. ■

Opportunities in Bilingual Journalism Surging at Cronkite

While many traditional newsrooms are shrinking, Spanish-language media opportunities are growing, and the bilingual specialization track at the Cronkite School is expanding to meet that demand.

"It is one of the most special and unique opportunities that Cronkite offers," said Vanessa Ruiz, an award-winning broadcast journalist who is director of the Cronkite News – Borderlands bureau, where students cover stories across the Southwest and along the U.S.-Mexico border.

Cronkite has expanded classes and opportunities for students to tell stories in both Spanish and English.

Increasingly, students are telling stories in English for Cronkite News and in Spanish for Cronkite Noticias, said Valeria Fernández, who directs the Spanish-language news program.

Some bilingual students speak fluently, and Spanish might be their first language. But other students get help reporting in the language, Fernández said.

"We work with students," Fernández said. "I have students with all different skill sets."

For the Cronkite News – Borderlands bureau, students produce award-winning video, radio and print stories about life in the Southwest, in Indian Country, and from countries abroad to the streets of Phoenix.

Another group of students cover health care issues with a particular focus on Latino and Native American communities.

The Robert Wood Johnson Foundation health reporting initiative targets Arizona, Nevada, New Mexico, Southern California and Texas, with a particular emphasis on Native American and Spanish-speaking border communities.

As part of the bilingual specialization track, Southwest Borderlands Initiative Professor of Practice Fernanda Santos, a Brazilian-American journalist who came to Cronkite after 12 years at The New York Times, teaches Advanced Bilingual Reporting. Her class has reported on issues ranging from the expansion of light rail services in south Phoenix — where four in five residents are Latino — to

immigration and civil rights activists running for public office and the consequences of including a citizenship question in the U.S. Census.

The ability to interview people in Spanish creates the opportunity to report stories English-speaking reporters aren't able to do, Santos said. It's not just a language — it is being exposed to a different world.

"And it will make you a better journalist," she said. ■



Charlene Santiago (above), a 2018 Cronkite graduate, is a reporter for Telemundo Atlanta.



2017 Cronkite graduate Thalia Varelas (left) is a multimedia journalist for Noticias Univision Nueva Inglaterra in Boston.

'We are a Teaching Hospital – and Now We're Producing Doctors'

One of the measurements of success for a Ph.D. program is the number of dissertations that receive book contracts – a sign that the work is of such high caliber that it quickly is accepted for publication.

This year, four Cronkite doctoral students received book contracts, creating plenty of cheers around the Cronkite School.

"It's a validation of the program," said B. William Silcock, a Cronkite assistant dean.

Maddie Liseblad's dissertation led to the 2020 book now in production, "American Consultants and the Marketization of Television News in the United Kingdom" (Peter Lang Publishing). The book explores how American consultants, with the help of British journalists, transformed television news in the United Kingdom in the 1990s.

"I'm thrilled that my dissertation has led to a book because that means my research will be available to a wider audience," said Liseblad, an assistant professor at Middle Tennessee State University.

She thanked her dissertation committee, and in particular her chair, Leslie-Jean Thornton, who spent "hours and hours working with me on my dissertation."

"I wholeheartedly recommend the Cronkite School's Ph.D. program. I wouldn't be where I am today if it wasn't for the fantastic tutelage of the Cronkite faculty and the training and

Business Specialization Helps Students Meet Worldwide Demand

Salvador Rodriguez covers technology in San Francisco. Tian Chen reports on Chinese currency from Hong Kong. Christine Harvey does broadcast reports on trade from Dubai. Yahaira Jacquez covers fashion in New York City.

The common thread? They all are products of the Business Journalism Specialization at the Cronkite School.

"It has become a magnet for internship and job recruiting by organizations such as Bloomberg News, Reuters, The Wall Street Journal, The Los Angeles Times and many other news groups and investment letters," said Andrew Leckey, president of the Donald W. Reynolds Center for Business Journalism at the Cronkite School.

In 2019, Cronkite student Andres Guerra Luz won a national student award from the Society for Advancing Business Editing and Writing. Students were leaders in the national "Campus Connect" money essay program and in achieving Bloomberg Market Concepts online training certificates.

The underpinnings of the specializa-

tion, available to bachelor's and master's students, are the courses "Issues in Coverage of Business and the Economy" and "Reporting on Business and the Economy." The first is a hybrid, with some on-campus class sessions but primarily online readings, discussions and topical writing that goes beyond numbers to consider human financial issues. The second course gives students opportunities to have articles published or aired by local media. Students often double major or add minors from the W. P. Carey School of Business.

In addition, the school offers an online business journalism master's degree for those living far from campus, working full-time, busy in the home or returning to school after a hiatus.

Leckey said the degree has attracted students ranging from a former top executive at a national sports network to a public relations executive and parent of five. With courses from Cronkite and W. P. Carey, students gain relevant graduate business and communication skills for career advancement.

"Most taking the business specializa-



Andres Guerra Luz, a 2019 graduate who works as an emerging markets reporter at Bloomberg, is winner of the SABEW top student business reporting award.

tion had never initially considered business journalism, but demand worldwide and Cronkite made the difference," Leckey said. ■

preparation I received during my doctoral studies," Liseblad said. "The Cronkite School name carries real weight — it is well respected in both the academic community and the media industry — and I'm proud to be a Cronkite Ph.D. graduate."

Ian Punnett, who teaches at Kansas State University, landed two books out of his Cronkite dissertation, which pinpointed the line between solid crime reporting and true crime. The books are "Toward a Theory of True Crime" (Rutledge) and his own true crime narrative, "A Black Night for the Bluegrass Belle" (Acclaim).

"I didn't really know what to expect when pitching my dissertation as a book," he said. "Perhaps my only pleasant surprise was how quickly the first publisher grabbed it."

His interest in true crime would never have become a dissertation without his professors at Cronkite, he said.

"It all started and ended with the faculty. Period," Punnett said. "This group of teachers turned friends forged me from fairly raw material."

The close relationship is by design, Silcock said.

"One of the things we stress is we don't have a large number

of students, but they have a very close relationship working with their dissertation advisers," he said. "At some large doctoral programs they may not get the one-on-one attention. It's a unique part of our program."

Two other graduates from Cronkite's doctoral program have academic books in progress based on their dissertations. Guy Harrison, who teaches at Youngstown State University, studied female sportscasters. The result is "On the Sidelines: Gendered Neoliberalism and the American Female Sportscaster" (University of Nebraska Press). Wafa Unus also has a book in the works based on her dissertation.

The doctoral program continues to expand, with new faculty brought onboard to mentor graduate students with research in emerging areas such as audience engagement and health communications.

Quipped Silcock, "We are a teaching hospital — and now we're producing doctors." ■

OUR STUDENTS



Julian Hernandez, "NBC Nightly News with Lester Holt" in New York City

"There's something incredibly humbling about being able to walk through the halls of 30 Rock and see photos on the wall of the great journalists of NBC News, past and present. I know that thousands of students apply to the program each year and I enjoyed the privilege of working at such a great organization. Being there requires great care and diligence to the truth, something that became ingrained in me during my time on the Borderlands team at Cronkite News."

Nicole Eldridge, CBS in Chicago

"For my summer job, I covered Chicago Cubs and Chicago White Sox pre- and post-games, attending press conference interviews with team managers and went into clubhouses to help interview players. Because I covered Spring Training games for Cronkite, I felt prepared. I'd like to be a sideline reporter for Major League Baseball, and I am seeing the ins and outs of what that job would be like and also building relationships with people in this field."

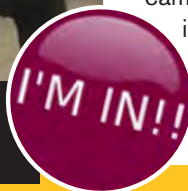


Arren Kimbel-Sannit, Politico in Washington, D.C.

"Politico is a great newsroom with smart, motivated reporters. The editors provided me opportunities to cover everything from authorization of the farm bill to a Bill de Blasio presidential campaign event. They were intent on making sure that all the interns came away from the summer as well-equipped D.C. reporters. My former Cronkite instructor, Bryan Bender, now a Politico editor, took this photo of me with editor P.J. Joshi."



Cronkite School



Internships

Alisa Murphy, Intern for Terence Patrick, photographer for “The Late Late Show with James Corden,” in Los Angeles

“I love late night comedy shows and photography, so being able to land an internship where both are included was the best of both worlds. To see what goes on behind the scenes with a photographer who photographs celebrities was fascinating. This summer renewed my desire to work in the entertainment industry after graduation.”



Ellie Nakamoto-White, Hawaii News Now in Honolulu

“Any school can teach students how to write and shoot, but Cronkite pushes its students to tackle the hard stories. At Hawaii News Now, I had to learn a completely new market and culture — and fast. My editors expected me to pitch story ideas daily, then go out with a videographer and turn them before deadline. This internship helped strengthen my digital reporting skills, plus spending a summer in Hawaii was a bonus.”

Ethan Millman, The Wall Street Journal in Los Angeles

“I covered the business of entertainment as well as West Coast news at The Wall Street Journal over the summer. It really feels like the culmination of four years of preparation and learning from Cronkite. A lot of the skills I developed in college, such as building sources and digging for stories, are crucial to the work I do now, and I’m glad I went to a school that prepared me for working in a newsroom of this scale.”

Cronkite Career Services placed 460 student interns at more than 150 companies across the country in 2018-2019. Here’s what students had to say about their summer internships. ■





Scott Rowe, Spectrum Sports Network in Los Angeles

"I edited packages to air on the Los Angeles Dodgers and Lakers pre- and post-game shows. I also wrote and put together highlights of the Dodgers, Sparks and Galaxy games for after-game packages. Cronkite prepared me for this internship by fostering my editing and production skills. Spectrum is a regional sports network, and I shadowed producers, directors and editors, learning so much about how the company and its shows are run."

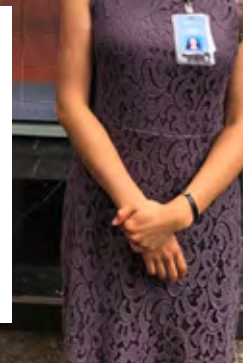
Bryan Pietsch, Thomson Reuters in Washington, D.C.

"I worked over the summer at Reuters in Washington, D.C., focusing on corporate regulation. I covered stories such as federal efforts to combat robocalls and reported on D.C. locals' and tourists' reactions to President Trump's Fourth of July 'Salute to America' event. Going through the Cronkite News — Washington bureau prepared me for this internship. It taught me how to pitch, source, report and write a great story quickly and accurately."



Lauren Bukoskey, "The Today Show" at NBC Universal in New York City

"At 'The Today Show,' I worked in the control rooms, the famous studio 1A and the green room helping out with talent. I also helped shoot upcoming segments and worked in the plaza at Rockefeller Center with the crowds watching the show. There are so many jobs in journalism that I was exposed to during this internship."



The Teaching Hospital

The Cronkite School's professional programs give students the kind of experiences most journalists don't gain until their first, second or even third jobs.

Students are encouraged to choose multiple programs from among the 15 different professional opportunities. They might spend one semester producing content for the Carnegie-Knight News21 program and another in Washington, D.C., covering national news for Arizona audiences. Or they might work in the Digital Audiences Lab one semester and take their new audience engagement skills into the Public Relations Lab, where they develop campaigns for clients that range from startups to Fortune 500 companies.

Other students choose programs that prepare them for careers in television, Spanish-language media, sports media, investigative reporting or innovation and entrepreneurship.

Students commit to at least two full days a week over the course of a semester. They work closely with professional faculty who have been hired for their expertise in their fields and their ability to edit, mentor and support students working in a professional environment. Students emerge with rich portfolios and experiences that propel them into successful careers.

The most successful students do two, three and even four professional programs before they graduate, taking advantage of the wide range of opportunities. They recognize that having broad skills and knowledge will put them ahead in the rapidly changing fields of media and communications. ■

News21 fellows traveled to 25 states, Puerto Rico and the Virgin Islands during the summer of 2019 to report on disaster recovery efforts.

From top: Ben Sessions wades through flood waters in North Carolina. Photo by Harrison Mantas

Anton L. Delgado photographs one of the drones used to monitor the Woodbury Fire near Miami, the fifth largest wildfire in Arizona history. Photo by Brigette Waltermire

Briana Castanon (right) interviews residents who lost their homes in California wildfires. Photo by Allie Barton

Campaign ASU 2020 provides students with rich opportunities to work side-by-side with practicing journalists and other media professionals.

CAMPAIGN ASU 2020

The Stanley and Erika Tobin Broadcast Center

Cronkite News Puts Emphasis on Innovation in News

By Ethan Gilchrist

Students in Cronkite News report stories from the Arizona Statehouse to the Grand Canyon and Mexico for the nightly newscast, website and social channels. More than 90 local, regional and national professional news outlets regularly pick up the content.

The newsroom experience prepares students to not only excel when they enter the workforce but also to serve as leaders in a changing news industry, said Christina Leonard, executive editor of Cronkite News.

More than 130 student journalists each semester work with the 15 fulltime and nine part-time faculty and staff members under the Cronkite News umbrella to produce daily, enterprise and investigative stories that appear on Arizona PBS, the Cronkite News website and its social channels.

"It's important for us to not only teach our students the basics of journalism and understand the foundation of journalism but also to get them to think about the future of journalism," Leonard said.

During 2018-2019, Frank Mungeam, Knight Professor of Practice – TV Innovation, joined the Cronkite News team and amplified the newsroom's culture of experimentation by introducing new and innovative tools and storytelling techniques.

The Cronkite School teamed up with several businesses to try new tools that newsrooms across the U.S. and around the world could implement. For

example, Cronkite News students used iOgrapher gear and Switcher Studio technology to make mobile storytelling and production easier in the field.

The students also used GroundSource, an audience engagement tool, to help determine what stories viewers most want to watch. Students produced a 30-minute live broadcast in which the audience chose the stories that aired and ranked their interest level, which then determined the content for the rest of the show.

Students played with tools that allowed them to animate videos and incorporate more audience feedback into the nightly broadcast. They also leaned on their own experiences and developed new projects for social media platforms such as Instagram and Snapchat.

Cronkite News is one of the largest newsrooms in Arizona and can send students across the state and region to cover important issues. For example, the Phoenix newsroom had more than 100 journalists scattered throughout the Valley covering the 2018 midterm election, Leonard said.

The robust staff also allows Cronkite News journalists to go deeper. For example, digital reporter Chris McCrory worked with a team of seven other student journalists during the fall 2018 semester to produce a two-part, multimedia series on the dangers posed by the more than 100,000 abandoned mines in the state. It won numerous national awards, including

“They’re curious.
They’re passionate.
They’re creative.
I soak up their energy
each and every day.”

— Christina Leonard,
executive editor,
Cronkite News



Photo by Kynan Marlin

first place in investigative student journalism from the Society of Professional Journalists.

Students focus on topics important to the region: health, border and immigration issues, social justice, politics, “next gen” issues, money and sustainability. Reporters also pay special attention to stories that affect Indian Country.

Students gain experience in a diverse array of roles for broadcast, digital and social media — roles that reflect the changing job responsibilities at media organizations across the country. That includes broadcast, digital and audio reporting, broadcast producing, photo and web video and web production, data visualization, analytics and social media.

Austen Bundy, a senior majoring in broadcast journalism with a double minor in political sciences and history, said the program teaches its students every skill they could need.

“You’re coming out of this school being a Swiss army knife of the entire industry,” he said.

He said the versatility speaks to potential employers, who say, “This person doesn’t just know how to shoot video, edit video, do a stand up, know how to look good on camera. They also know how to write their script. They know how to write an article that accompanies whatever package they’re doing. They know how to market on social media. They really know all of the multimedia.” ■



Christina Leonard Promoted to Executive Editor

Christina Leonard was named executive editor of Cronkite News, where she is responsible for all news-gathering operations, overseeing faculty and the students who produce daily news content on TV and digital platforms.

She previously oversaw the Reynolds Business Bureau at Cronkite News, an immersive professional program in which students produced daily coverage of business and economics for regional and national media outlets. Before that, she worked for 17 years as a reporter and editor at The Arizona Republic.

Leonard says the best part of her job at Cronkite is working with students.

“It’s an honor to teach them and play such an important role in their lives,” she said. “They’re curious. They’re passionate. They’re creative. I soak up their energy each and every day.”

Leonard graduated with a master’s degree in interdisciplinary studies from ASU. She earned a bachelor’s degree in journalism from the University of Oklahoma. ■

ARIZONA PBS
ARIZONA STATE UNIVERSITY

The newscast airs
**weekdays at 5 p.m. on
Arizona PBS.**

**[cronkitenews.azpbs.
org/sitenewscast](http://cronkitenews.azpbs.org/sitenewscast)**

Beyond the Scores

Students Add New Dimensions to Sports Coverage

By Cole Cusumano



Ashley Mackey reports from a Phoenix sporting event.

Students in Cronkite's sports bureaus cover games and break sports news, but they also go beyond the headlines to give viewers and readers something extra.

Students cover all of the major professional sports, including NASCAR racing and intercollegiate and high school sports. The Phoenix sports bureau, located blocks from the homes of the Phoenix Suns and Arizona Diamondbacks, provides coverage of Major League Baseball spring training as well as PGA golf at the Phoenix Open.

Meanwhile, not far from the Santa Monica Pier, is Cronkite's Los Angeles bureau. Students work regularly on a 30-minute show for the Pac-12 Networks called "Crosstown Stories," featuring deeper storytelling on athletes and coaches at the University of California, Los Angeles, and the University of Southern California. The show is hosted and produced by students.

"The Phoenix and LA bureaus want to breathe three-dimensional life into a two-dimensional sporting world by diving into topics such as business, culture, science and human interest," said Brett Kurland, director of sports programs for the Cronkite School.

Kurland pointed to a multimedia story on "Rez-golf" that won journalism awards and aired on "PBS NewsHour." Students traveled to Native American reservations and produced television and digital stories about the growing popularity of an innovative sport played on rugged courses amid rocks, medicinal plants and grazing livestock. The reporters went deeper, explaining that people played the outback golf for physical and mental health reasons, not just for entertainment.

Kurland's students recently have added podcasts and leveraged new partnerships with local publications and ASU's Sports Knowledge Lab and GlobalSport Matters.

"It's very much a working newsroom and at the end of the day it's more of an editor/reporter relationship as opposed to a professor/student relationship," said Kurland.

Anthony Totri, an ASU State Press sports



Brett Kurland (right), director of sports programs for Cronkite, works with student Chancellor Johnson. "It's more of an editor/reporter relationship as opposed to a professor/student relationship," Kurland says. Photo by Cole Cusumano



Cassidy Pickrell gets ready to do pre-game interviews at Angel Stadium in Anaheim, California. Photo by Andrew Castellano

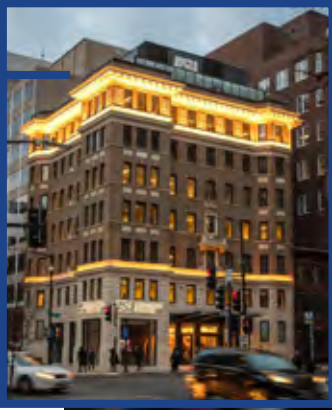
editor and 2019 Cronkite School graduate, said faculty in the Phoenix sports bureau taught him "how to be more efficient in creating stories as well as how to communicate with someone you're meeting for the first time and to find a story within the first 60 seconds."

Totri showcased his skills with a story about two high school athletes who are brothers — and tore their ACLs three weeks apart. The story was featured on FOX Sports Arizona and earned Totri an award of excellence at the Broadcast Education Association Festival of Media Arts.

"The combination of being able to develop those storytelling skills while also being recognized for it was definitely a big accomplishment for me," Totri said. ■



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Cronkite News in Washington Tackles Top National Stories

By Ethan Gilchrist

Arizona Sen. John McCain's funeral at the Washington National Cathedral. The hearings and vote that sent Brett Kavanaugh to the U.S. Supreme Court. Sen. Martha McSally's announcement that she was raped while in the military.

All were among the nation's top stories, and all were covered by students in the Cronkite News — Washington bureau.

Student content from Washington is distributed to more than 90 news outlets, including local and national newspapers, magazines, news websites, radio and TV stations, The Associated Press, Arizona PBS and the Cronkite News website.

"The bureau's student reporters work on tight deadlines, competing against national and international news organizations," said Steve Crane, director of the Washington bureau and a former political reporter for The Washington Times. "We have students producing news five days a week, covering Congress, the White House and

federal agencies."

The bureau is just blocks from the White House in the heart of the vibrant U.S. capital.

"It's an experience not many college students and not many professional reporters have," Crane said. "Our reporters are mixing it up with the pros and getting experience and getting a lot on their resumes."

Master's student Keerthi Vedantam covered tribal affairs in Washington and broke other news about Arizona. The state comes up frequently in federal issues, including education, forest management and tribal land management.

The bureau, located in the ASU Barbara Barrett and Sandra Day O'Connor Washington Center, is an added plus.

"It's been great for networking because The Wall Street Journal, AP, Reuters and many of the big newsrooms are close by," Vedantam said. "If you want to get coffee

Micah Bledsoe delivers a story for Cronkite News. She and other students in the Cronkite News — Washington bureau pursue national stories of interest to Arizonans. Photos by Deanna Dent/ASU Now



Washington bureau reporter Alyssa Klink captures footage during a House Committee on Natural Resources meeting at the U.S. Capitol.

with someone, it's easy."

Luv Junious covered the borderlands beat during the spring semester, reporting on several immigration issues.

"As soon as you come to work — boom! — you're busy, sometimes for the next 12 hours," Junious said. "Having deadlines pushes you to learn how to be a reporter in the industry. Meeting so many influential people has been phenomenal, and they do respect you as a reporter, not just a student." ■



Student Samuel Leal covers stories for Cronkite Noticias. Photos by Rosali Robles



Cronkite Noticias Fills Gap in Spanish-Language Journalism

By Rosali Robles



Cronkite Noticias student Karina Espinoza polishes a story in the Cronkite News newsroom.



Cronkite Noticias airs on Univision Arizona.
Learn more at cronkitenoticias.azpbs.org

The Cronkite Noticias professional program offers an immersive experience to bilingual students interested in covering Spanish-language communities.

Mia Armstrong graduated in 2018 and then spent the 2018-2019 academic year in Mexico as a Fulbright student award winner. She credits Cronkite Noticias with helping her learn the many nuances of reporting in Spanish, her second language.

Launched in 2017, the professional program focuses on stories important to Arizona's Spanish-speaking community, including family life, politics, education and immigration.

"There's not a lot of reporting in Spanish in Arizona, so Cronkite Noticias brings important journalism and resources," said Valeria Fernández, director of the program.

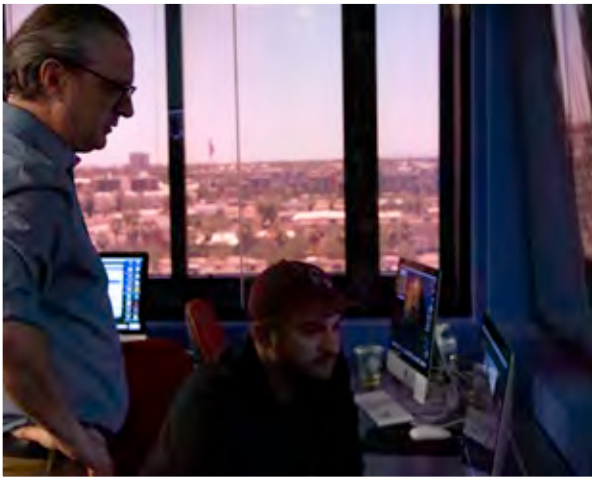
Each semester, bilingual Cronkite students produce in-depth Spanish-language digital and video stories for the Cronkite Noticias website, a multiplatform news operation. A student-staffed newscast also airs on Univision Arizona every Saturday during the academic year, and students produce a weekly Facebook Live news program at 1 p.m. on Thursdays.

Cronkite Noticias graduates have landed jobs with major news outlets such as Univision, Telemundo and ABC, in both English and Spanish. Their award-winning digital reporting in Spanish won three awards in the 2018 Arizona Press Club competition in a category in which they competed with professional journalists.

In the aftermath of Hurricane Maria, Cronkite Noticias students, also in the Southwest Borderlands Initiative class, produced an award-winning documentary in Spanish on the damage to Puerto Rico. The broadcast aired on Univision Arizona and in parts of Puerto Rico on the one-year anniversary of the hurricane.

"Our mission is large, but because our team is small, we can and do collaborate freely with other professors here," Fernandez said.

Student Karina Espinoza said Cronkite Noticias is giving her experience on both sides of the camera, which she believes will help her land her first job in television. ■



Jim Jacoby (left) helps Mike Barnitz work on graphics for Cronkite News. Photos by Kynan Marlin



Professional Programs Now Include Television Production and Graphics Lab

The Television Production and Graphics Lab is a new professional program at the Cronkite School, meeting a growing interest in behind-the-camera, technical and visual aspects of journalism.

Students work in Cronkite News and Arizona PBS, learning television production as well as motion graphic design.

“A lot of students don’t realize that there’s this whole other path they could take, where they can express their creativity in ways other than traditional journalism,” said Jim Jacoby, director of studio production for the Cronkite School and Arizona PBS. “This program will expose them to more of those opportunities and give them the chance to explore this area and gain more experience.”

Any student wanting a well-rounded journalism experience would benefit from this program, Jacoby said, but students who know they want a career in TV production and motion graphics — and those who would rather be producing broadcast and web content on the technical and creative side — will benefit

“A lot of students don’t realize that there’s this whole other path they could take, where they can express their creativity in ways other than traditional journalism.”

— Jim Jacoby, director of studio production,
Cronkite School and Arizona PBS

the most.

The new professional program will prepare students for careers as directors, technical directors, videographers and motion graphic artists.

Cronkite had a one-credit basic studio production class for underclassmen, but many students asked for a more in-depth, advanced experience as well as graphics, said Associate Dean Mark Lodato.

Mike Barnitz, a Cronkite student from Oregon, said Jacoby’s program helped him find a career path.

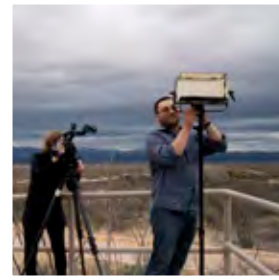
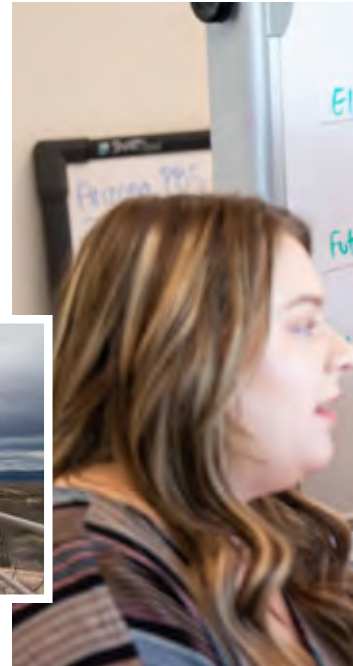
“Coming into Cronkite News I didn’t know anything about television production,” Barnitz said.

He now plans to become a news or sports broadcast director.

This summer, he made a director reel, which showed what he does in a control room as he directs a Cronkite News newscast. After he posted it on YouTube, a news director from Albany, New York, found him on Facebook and sent him a message in all caps to “PLEASE APPLY” after he graduates. ■



Steve Filmer, “Catalyst” executive producer, and student videographer Kaya Philapil set up a shot at the Colibrí Center in Tucson. Photo by Marcus Chormicle



On the Road with CATALYST

SHAPING THE FUTURE

By Marcus Chormicle

A five-person crew from “Catalyst,” the Cronkite-produced science and research documentary program, took in the scene. They had traveled to Tucson on a February day to interview researchers using DNA to identify the remains of migrants who died in the Southwestern deserts.

The need for the research is sobering. An estimated 10,000 men, women and children have died in the deserts of the American Southwest since 1994, according to Border Angels, a California group that tracks deaths along America’s southern border. One Arizona border county, Pima County, has counted 3,000 deaths in its jurisdiction alone since 2001.

Families of those who die often do not know what happened to their loved ones and do not receive their remains. The DNA project was created to help give those families closure.

That’s the power behind “Catalyst.” It has the ability to make ASU research compelling to the everyday person, said Steve Filmer, an award-winning television producer who is the executive producer of the program, which airs following NOVA on Arizona PBS.

Topics range from plastics in the ocean

to aging infrastructure and from how Sun Devil Motorsports designed and built a Formula One race car to northern Arizona’s legacy of training Apollo Mission astronauts at Meteor Crater.

“We like to go to big, bold places if we can,” Filmer said.

In its second season of 13 programs, which aired from February through July 2019, he sent crews out in the field on location rather than interviewing in more controlled environments.

“I love the fact that we are stepping out of the studio and into the community,” said Cronkite Professor of Practice Vanessa Ruiz, a former co-anchor for 12 News in Phoenix who hosts “Catalyst.”

In Tucson, the team visited the Pima County Office of the Medical Examiner, where Ruiz interviewed Mirza Monterroso, the missing migrant and DNA project director for the Colibrí Center, which works to identify migrant remains. By identifying geographic patterns among isotopes in the DNA, it is sometimes possible to find areas of origin and family members.

“At some point, the program goes from being really scientific to being potentially really personal and really emotional,” Filmer said.

In each shoot, Filmer said he is looking for “that moment where the viewer’s invitation into the science subject feels like they are being treated as a peer, and nothing is going over their head and nothing is being pitched too low.”

In the 2018-2019 academic year,

24 students chose “Catalyst” as their professional program.

“As a journalist, it’s best to have as many tools as possible, and this program certainly gives you that repertoire,” said student Jalen Fong.

Fong assisted in lining up sources for shoots, filming segments, editing and writing scripts. He liked being part of the production of a professional documentary from beginning to end.



Students on location inside Kartchner Caverns. Photo by Marcus Chormicle

The “Catalyst” team works on several projects at once. On the day the crew interviewed Colibrí officials, they also traveled south of Tucson to Kartchner Caverns State Park, where they recorded several introductions to future episodes. Deep within the caverns, Fong and others assembled their equipment using only flashlights and the feel of the cavern walls.

“Catalyst” is supported by ASU Knowledge Enterprise Development, which promotes interdisciplinary university research institutes and initiatives. ■

ASU Now contributed to this report.

Digital Audiences Lab Sparks Audience Engagement

By Taryn Engmark

Inside the modern fourth-floor classroom, students are busy researching and targeting new audiences for the Elemental website to increase web traffic. They're working with Arizona PBS on content strategies to reach a younger audience on Instagram. And they're creating new types of content to publish on Future Tense's Twitter channel to increase engagement.

The students are part of the Cronkite School's Digital Audiences Lab, one of Cronkite's newest professional programs and part of the expansion of the school's pioneering digital audiences program.

The lab gives students hands-on experience with emerging technologies and strategies for understanding digital audiences. Structured like a real-world digital agency, students are assigned to ASU-affiliated clients to execute campaigns and build and improve their social media presence.

The cutting-edge work happens

under the watchful eyes of Luis Bonilla. The director of the Digital Audiences Lab worked for more than a decade in digital marketing, most recently with the National Basketball Association's Phoenix Suns. He helps students learn how to research and define audience data as well as how to grow and engage digital audiences.

In the lab's first year, students produced and managed content for clients such as Slate's Future Tense, Elemental, Issues in Science and Technology, and Creative Nonfiction.

Richard Rieves was drawn to the program after he heard about it from a friend. He said he learned so much in the first semester in the lab that he returned the second semester as a student worker. He then landed his dream summer internship as a digital marketing specialist at LaneTerralEver. He said he enjoys talking to real-world clients about digital goals and tailored strategies to meet their needs.

Jamie Byerlee, a broadcast journalism major, enrolled in the lab to learn more about digital strategies.

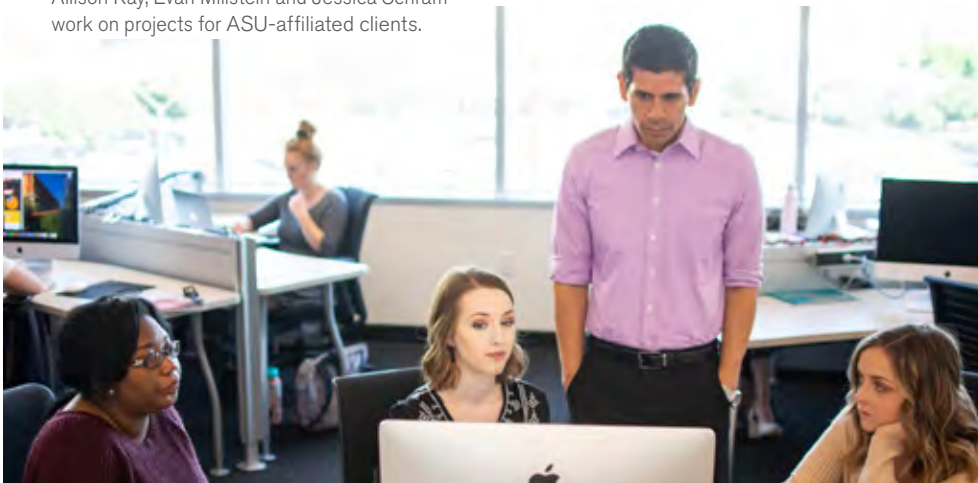
Byerlee created Facebook ads to promote clients' pages and direct traffic to their websites. She also worked with other social media platforms, such as Twitter and Instagram, and helped increase clients' social followers.

"It was exciting to see those numbers climb," she said.

Assistant Dean Jessica Pucci, who oversees Cronkite's digital audience degree and certificate programs, said the lab prepares students for internships and their first jobs after graduation. ■



From top: Digital Audiences Lab student Jessica Schram reacts to an idea for new content. Allison Ray, Evan Millstein and Jessica Schram work on projects for ASU-affiliated clients.



Luis Bonilla, Digital Audiences Lab director, works with students Kiya Gaskin (left), Emily Taylor and Katy Anderson. Photos by Ellen O'Brien

In the lab's first year, students produced and managed content for clients such as Slate's Future Tense, Zocalo Public Square, GlobalSport Matters and Arizona PBS.

PR Lab Teaches Students to Get Their Messages Out to the World

By Ashli Digiambattista

Launched in 2011, the Cronkite PR Lab is an intensive learning environment for upper-level undergraduates and graduate students. It functions like a PR agency, with student teams working on behalf of clients to develop strategic plans and campaigns.

Students are assigned to clients from Fortune 500 companies and federal agencies to nonprofits and startups. Clients have included Phoenix Children's Hospital, Avnet, Honeywell Aerospace, the Phoenix Zoo, Walmart and many more.

The students work in a state-of-the-art space on the second floor of the Cronkite School that includes the RIESTER Room for Collaboration, and they leave the lab with professional portfolios and experience in all aspects of public relations, including messaging, event promotion, image and reputation management, internal and external communication and corporate communications strategies.

"The clients we are working with rely on us to get their messages out to the world," student Jennifer Gordon said. "Practice is the key when working in the public relations field, and before the lab I did



Cronkite PR Lab Director Lisa Schmidtko (right) works on a project with 2019 graduate Ashlee Thomason. Photos by Marcus Chormicle

not have real experience. Now, I feel confident and able to go into a job interview and say what I can bring to the job."

The Cronkite PR Lab's work won 11 gold Hermes Creative Awards in the 2019 international competition. The awards were for work for Catalyst Communications, the U.S. Department of State's Hubert H. Humphrey Fellowship Program, a Phoenix Children's Hospital fundraising event, and Rise PR. In addition, students earned four platinum awards and 14 honorable mentions.

The Hermes Creative Awards honor the creators and messengers of traditional and emerging media in animation, documentaries, educational programs, film, music videos, television pilot trailers, webisodes and more.

Awards aside, the experiences inside the lab are invaluable. On one spring day, five Cronkite PR Lab students stood before five faculty members for a practice presentation of their work with Phoenix Children's Hospital. Brianna McKissick, Lisa Travis, Jennifer Gordon, Chad Bramlett and Daniella Rudoy teamed up with the hospital and ASU's



PR students present their final project. From left: Lisa Travis, Daniella Rudoy, Brianna McKissick, Chad Bramlett and Jennifer Gordon.

Herberger Institute for Design and Arts to develop a program called Power Play. They created superhero identities for 12 children with life-threatening illnesses, helping them identify their strengths.

Cronkite faculty members praised the students' emotional presentation and offered ideas for further improvements. Said Rudoy, "To be able to say that I worked directly with a client like Phoenix Children's Hospital before graduating college is an experience few students from other schools share." ■

Recent PR Lab honors:

2019 Hermes Gold winner

Phoenix Children's Hospital "Power Play"

2019 Hermes Platinum winner

Southwest Interdisciplinary Research Center social media campaign

2019 Hermes Gold winner

The Hubert Humphrey Legacy Story

2019 PR News Platinum PR Award

Phoenix Children's Hospital Foundation "Power Play: Facing Futures Together"

2019 dotCOMM Platinum award

The Center on the Future of War

2019 dotCOMM Gold award

The Center on the Future of War

2018 Hermes honorable mention

33rd Annual St. Patrick's Day

Parade and Faire

Using Technology to Push Limits of Storytelling

By Michael Hannan

Quintin Bingham was part of a group of Cronkite students who created an augmented reality app that shows the effects of water consumption on the Colorado River. Using 3D scenes for virtual reality, the app allows users to immerse themselves in the canyon and see water levels drop, among other details.

That was just one project students created in the Cronkite School's New Media Innovation and Entrepreneurship Lab, which each semester allows students to use technologies in new ways to enhance their digital storytelling.

Retha Hill, the director of the lab, views technology as a tool to provide people with a fresh view on news.

"I look at emerging technology and figure out how to use that within journalism," Hill said.

She tells her students that it is important to create something that is not only "a neat experience," but is also helpful and informative. Students in the lab get the chance to do just that using virtual reality, 360-degree video, mobile applications and augmented reality.

The lab also has a entrepreneurial bent. Students are able to take their ideas and projects and potentially make businesses out of them.

"When students are working on innovative creations for journalism, it isn't uncommon for business ideas to emerge from them," Hill said.

Student Yacoub Al-Sakkaf designed a program called Blender to introduce different types of Asian food that might be of interest to people attending the 2020 Summer Olympics in Tokyo. The goal was to create a useful app for travelers and Al-Sakkaf said he learned much about cutting-edge technology, but more importantly, the class opened his eyes to new ways of storytelling. ■



Students begin work in the New Media Innovation and Entrepreneurship Lab by learning to use Unity software, then work in teams to design and build an interactive news game.
Photo by Ellen O'Brien



Student Jordan Evans is the meteorologist in an augmented reality weather storm scene created in the lab.



From left: Students Jake Epley, Octavio Serrano and Susanna Eckstein watch as lab director Retha Hill demonstrates augmented reality projects.
Photo by Ellen O'Brien



Anna Huntsman and Jake Steinberg interview a resident of Charleston, South Carolina, about flooding. Photo by Ellen O'Brien

News21 Journalism Students from 19 Universities Investigate Disaster Recovery

Thirty-seven journalism students from 19 universities traveled over the summer to 25 states, Puerto Rico and the U.S. Virgin Islands to conduct a major multimedia investigation about disaster recovery in the U.S.

They were part of the 2019 Carnegie-Knight News21 program, a national multi-university reporting initiative headquartered at Cronkite.

The News21 project “State of Emergency” included 16 digital stories, portraits of more than 50 survivors, and four half-hour documentaries on hurricanes, wildfires, tornadoes and flooding. The fellows also produced a five-episode podcast following a disaster from the moment a storm hit through the long recovery process.

“This deeply reported project brought to the forefront the lasting and troubling consequences of natural disasters and recovery, particularly for people living in remote, impoverished and storm-prone communities,” said News21 Executive Editor Jacquee Petchel, a Pulitzer Prize-winning investigative journalist. “What we found were thousands of people still coping with the aftermath months and even years after the fact.”

The project’s major finding was a discrepancy in communities that receive money for disaster recovery. A News21 analysis of Federal Emergency Management Agency data over the past two decades shows that small disasters accounted for more than 60% of all federally declared disasters between 2003 and 2018. Yet they received at least \$57.8 billion less in public assistance from FEMA.



Students work out of a state-of-the-art newsroom and travel across the country to report and produce their stories. Photo by Jim Tuttle

The federal government also provided less individual assistance to survivors in communities with smaller disasters. Since 1999, 651 declared disasters did not receive individual assistance.

A spike in natural disasters, coupled with concerns that they’re getting worse, makes it the perfect time to ask: “Is what we’re doing working?” said Jake Steinberg, a student from the University of Minnesota. He traveled to Charleston, South Carolina, and San Diego County in California to interview government officials and residents of areas that regularly face flooding or wildfires.

“I was guided by the question: ‘Why do we build homes in places that are risky?’ The answer, as is usually the case, is

“News21 has been one of the most rewarding experiences of my life.”

— Molly Duerig, News21 fellow and ASU graduate student



Stacy Fernandez captures photos of volunteers from the Calvary Baptist Church in Dayton, Ohio. The volunteers helped families who lost their homes in a tornado, which ravaged their community this summer. Photo by McKenzie Pavacich

nuanced and complex,” he said. “News21 gave me the time, resources and training to document that complexity. It is rare that journalists get to ask big questions and rarer that we get the support to answer them.”

The investigation was published by major media organizations across the country.

Work on the project started in January 2019 with a seminar on issues surrounding natural disasters taught by Petchel. Students heard from experts on the topic, analyzed data, researched topics and conducted interviews across the country.



From left, Carly Henry, Natalie Wadas and Ariel Salk interview Carmen Huertas and her family in their partially-destroyed home on the island of St. Croix in the U.S. Virgin Islands. Photo by Anya Magnuson

Molly Duerig, one of 14 Cronkite students involved in the project, reported on this year’s historic Midwest floods and then traveled to Puerto Rico for a story about Hurricane Maria’s lasting impact on young people. She also co-wrote an investigative story on the electric power grid in the U.S. and storms that cause power outages.

“We heard so many stories about people who were able to adapt and rebuild after facing loss and destruction in their communities,” Duerig said. “News21 has been one of the most rewarding experiences of my life.” ■

2019 News21 Fellowships

DALLAS MORNING NEWS FELLOW:

Briana Castañón, University of North Texas

DIANE LANEY FITZPATRICK FELLOW:

Anna Huntsman, Kent State University, Ohio

DON BOLLES/THE ARIZONA REPUBLIC NEWS21 FELLOW:

Isaac Windes, ASU

ETHICS AND EXCELLENCE IN JOURNALISM FOUNDATION FELLOWS:

Yael Grauer, **Harrison Mantas**, **Ellen O'Brien**, ASU, and **Sarah Beth Guevara**, **Drew Hutchinson**, **Bailey Lewis** and **Brigette Waltermire**, University of Oklahoma

HEARST FOUNDATIONS FELLOWS:

Allie Barton, **Molly Duerig**, **Jordan Elder**, **Jake Goodrick**, **Carly Henry**, **Anya Magnuson**, **McKenzie Pavacich** and **Ariel Salk**, ASU

INDEPENDENT NEWS & MEDIA FELLOW:

Rachel Farrell, Dublin City University, Dublin, Ireland

JOHN AND PATTY WILLIAMS FELLOW:

Sophie Grosserode, University of Tennessee

KNIGHT FOUNDATION FELLOW:

Priscilla Malavet, University of Puerto Rico, San Juan, Puerto Rico

MURRAY ENDOWMENT FELLOW:

Becca Scadden, University of Iowa

MYRTA J. PULLIAM FELLOWS:

Katlyn Hunger and **Peter Nicieja**, DePauw University, Illinois.

REYNOLDS FOUNDATION FELLOWS:

Kailey Broussard and **Alex Simon**, ASU

FELLOWS SUPPORTED BY UNIVERSITIES:

Ben Sessoms, Appalachian State University, North Carolina

Anton Delgado, Elon University, North Carolina

Justine Coleman, George Washington University, Washington, D.C.

Jordan Laird, Hofstra University, New York

Natalie Anderson, Louisiana State University

Christian Gravius, St. Bonaventure University, New York

Stacy Fernández, Syracuse University, New York

Dustin Patar, University of British Columbia, Canada

Natalie Wadas, University of Colorado, Boulder

Miguel Octavio and **Jake Steinberg**, University of Minnesota

Fellows also are supported by gifts honoring the legacies of photographer Charles Cushman and Irish crime reporter Veronica Guerin.



**KNIGHT
FOUNDATION**

Carnegie-Knight News21 was established in 2005 by the **Carnegie Corporation of New York** and the **John S. and James L. Knight Foundation** to demonstrate that top journalism students can produce groundbreaking reporting on major national topics and present their findings in innovative ways.

Over the past decade, Carnegie-Knight News21 projects have included investigations into

hate in America, voting rights, post-9/11 veterans, marijuana laws, drinking water quality and guns in America, among other topics. Projects have won numerous honors, including two Robert F. Kennedy Awards, four EPPY Awards from Editor & Publisher magazine, four Student Edward R. Murrow Awards, and a host of honors from the Society of Professional Journalists, the Online News Association and the Investigative Reporters and Editors organization. For more information, visit carnegie.org and knightfoundation.org.

stateofemergency.news21.com

Outreach

A radio reporter from New Hampshire. An editor from Alaska who searched for polar bears in the Chukchi Sea. A college journalism professor from the University of North Carolina at Chapel Hill. A journalism student from Columbia University. A student from Hamilton High in Chandler.

They all were part of critical outreach efforts by the Cronkite School to educate, inspire and innovate.

Some came to Cronkite for a week or two; for others, the conversations continued all year, strengthening the collaboration between public radio and television stations across the West to better cover sustainability issues and seeking ways to help people spot fake news.

Other programs helped encourage and recognize better coverage of those living with disabilities. And train college journalism professors from around the nation to inject entrepreneurship concepts into their classes. And inspire college students through in-depth digital journalism training.

Programs inspired high school journalism students through various programs and camps, and attracted fellows from around the country to learn how to become better leaders and innovators. From teens to those with decades of experience, the education continues. ■

Lessons from a Year on the Front Lines of Innovation

By Andrew Heyward,
Knight Senior Researcher
in TV News Innovation



Andrew Heyward

"We should be terrified of NOT being innovative," said Ellen Crooke, TEGNA vice president of news. "Not taking action is even scarier than trying something new."

That was last fall, at the "Excellence in Journalism" conference in Baltimore. We were there to introduce the Knight-Cronkite News Lab — part of a \$1.9 million project funded by the John S. and James L. Knight Foundation and based at the Cronkite School to report on, implement and inspire local TV news innovation.

Since then, we've been sharing stories of news people overcoming the "fear factor" that too often impedes innovation; working with a group of stations on a transformation program called "Table Stakes;" and conducting newsroom experiments with Cronkite students under the leadership of my colleague, Frank Mungeam.

Here are five takeaways from our first year of seeking out and analyzing effective local TV initiatives as well as a few examples from innovators.

Campaign ASU 2020

encourages excellence in journalism and ensures that students from less fortunate backgrounds find a pathway to journalism.

Together, Our Potential is Limitless

CAMPAIGN ASU 2020

Takeaway 1: Stations are breaking away from conventional formulas to experiment with new formats and different types of stories.

When Tom Gibrowski took over as general manager of ABC's KGO-TV in San Francisco, he was surprised by the urban ills he discovered walking to work in his new city. At his urging, news director Tracey Watkowski and her team created a franchise called Building a Better Bay Area. That meant pushing a sometimes entrenched newsroom culture to deviate from the standard formula and convincing their colleagues that it's OK to forego some routine local stories. Nexstar's WPRI-TV in Providence brought back good old-fashioned beat reporting, part of a growing trend toward more original enterprise journalism. We also reported on challengers from outside the broadcast arena, including Spectrum News 1 in Southern California, a 24/7 cable upstart that is trying to rewrite the rules for local news in LA and its surroundings. "We don't do car chases," said news honcho Cater Lee.

Takeaway 2: Station groups are going over the top, using the streaming platform to experiment and find new viewers in an on-demand universe.

Gray's InvestigateTV is an OTT channel built around the work of Lee Zurik's investigative team out of WVUE-TV in New Orleans, additional Gray (and formerly Raycom) stations, and partners like ProPublica, the Cronkite School's own Carnegie-Knight News21, and others. CBS announced that it is planning to expand its 24/7 local news stream to more of its owned stations. And many stations have started original programs designed specifically for streaming, such as the new 9 p.m. hour on Graham Media's KSAT-TV in San Antonio.

Takeaway 3: More stations are collaborating with partners rather than trying to go it alone.

With a new emphasis on enterprise

journalism, some for-profit newsrooms are drawing on funding from the nonprofit world to beef up their original journalism and beat reporting.

One example: C.J. LeMaster, investigative reporter at Gray's NBC affiliate WLBT-TV in Jackson, Mississippi, unexpectedly found himself with a new partner in Erica Hensley, a data reporter from the nonprofit Mississippi Today. The Knight Foundation underwrote an 18-month collaboration, paying Hensley's salary for four projects with the commercial TV station. It was an experiment designed to see what happens when a print reporter and a TV reporter join forces. LeMaster said their investigation of ambulance services was their most successful collaboration yet. "We shared initial databases, but let them complement each other to tell pretty different stories."

Takeaway 4: TV journalists are forging new connections with audiences through social media and an emphasis on transparency and authenticity.

Lots of TV journalists are experimenting with Facebook, Twitter and other social media platforms to create new content and attract new audiences. They include Lauren Donovan of Hearst's KCCI-TV in Des Moines, Iowa, who does conversational "translations" of her daily assignments for her Twitter followers; Abbey Fernandez of NBC Bay Area (KNTV-TV) and Telemundo 48, who writes, edits and posts three times a week on Instagram and Twitter in English and Spanish; and Kristen Hampton of Gray's WBTV-TV in Charlotte, North Carolina, who became an accidental viral sensation when she started testing beauty products from her car on Facebook Live.

Takeaway 5: Stations are taking creative risks in search of new audiences.

Local TV innovators are starting to experiment with new storytelling forms and program ideas. Bonneville's KSL-TV

in Salt Lake City helped reporter Dave Cawley turn his obsession with a local cold case into a Top 10 podcast and a station-wide news project. Beat reporter Scott McGrew of NBC Bay Area turned his connections with Silicon Valley entrepreneurs into the podcast series, "Sand Hill Road."

Kevin Necessary of WCPO-TV in Cincinnati calls himself a "cartoon journalist." His cartoons bring difficult-to-visualize stories to life, mostly on the digital side, but occasionally crossing over to TV.

And it doesn't get much more different than The ClassH-Room, a daily game show created by news executives and their colleagues at Fox 29 (WTFX-TV) in Philadelphia that pits local high-school students against their teachers. ■



KNIGHT FOUNDATION

The **John S. and James L. Knight Foundation** is a national foundation with strong local roots. It invests in journalism, in the arts, and in the success of cities where brothers John S. and James L. Knight once published newspapers. Its goal is to foster informed and engaged communities, which it believes are essential for a healthy democracy.

For more, visit knightfoundation.org.

Knight efforts at the Cronkite School

The Knight Foundation has helped establish some of the school's signature programs, providing more than \$10 million in support. Knight-funded programs include **Carnegie-Knight News21**, a national fellowship program in which top journalism students from across the country conduct national investigations into issues critical to Americans. The Knight Chair in Journalism also is a tenured professorship at Cronkite held by Pulitzer Prize-winning journalist **Sarah Cohen**, who led the data journalism team at The New York Times.



cronkitenewslab.com



Cronkite, CPB Training

Ignites Innovation, Leadership

The Corporation for Public Broadcasting and the Cronkite School are teaming up to train 100 journalists over a two-year period in an effort to respond to the leadership talent crisis in public media.

The Editorial Integrity and Leadership Initiative is overseen by Julia Wallace, the Frank Russell Chair in the Business of Journalism at Cronkite. She brings a wealth of experience to the \$1.1 million grant program, which focuses on editorial integrity through one-on-one coaching with industry leaders and group sessions with their public media peers.

"Skilled newsroom leaders are essential to the success of public media newsrooms," Wallace said. "As the media landscape continues to evolve, it's important for journalists to combine leadership and innovation for these organizations to thrive. Through virtual and onsite training, fellows receive top-notch training with a customized curriculum, unlike any other development program."

Fellows are recruited from radio and television stations across the country. During the initial stages of the program, an in-depth assessment is conducted on each fellow. Additionally, coaches discuss with the fellows' supervisors the issues facing their station and how well-prepared fellows are to help facilitate change.

The fellows spend a week at the

Cronkite School in downtown Phoenix. During a five-day conference, fellows participate in various sessions led by noteworthy journalists, including Judy Woodruff, anchor and managing editor at "PBS NewsHour"; Walter V. Robinson, Edith Kinney Gaylord Visiting Professor in Investigative Journalism and former Boston Globe investigative reporter and editor; Leonard Downie Jr., Weil Family Professor of Journalism and former executive editor and vice president of The Washington Post; and Reveal editor-in-chief Matt Thompson.

In addition to the sessions, fellows team up with coaches for individualized guidance that allow them to identify key opportunities to improve as newsroom leaders. They are given the opportunity to collaborate with their peers while creating actionable development plans.

After leaving Phoenix, the participants work on implementing these strategies in real-world settings. Examples of projects include launching a new statewide talk show, redefining newsroom mission statements, and creating an ethics policy and building a culture of ethics in an organization.

After about 100 days, the fellows and coaches return to the Cronkite School to present their improved newsroom strategies, which include what they have learned

Judy Woodruff, anchor and managing editor for "PBS NewsHour," leads a session on the role of journalism in a democracy. Photo by Victor Ren

while participating in the rigorous EILI program.

"We are already seeing tremendous success from our fellows," Wallace said. "Since completing the program, fellows have taken on higher leadership roles and have expressed more confidence in their abilities to implement real change in newsrooms." ■



The **Corporation for Public Broadcasting**, a private nonprofit corporation created by Congress in 1967, is the steward of the federal government's investment in public broadcasting. It helps support the operations of more than 1,500 locally owned and operated public television and radio stations nationwide. CPB also is the largest single source of funding for research, technology and program development for public radio, television and related online services. For more information, visit cpb.org.



“As the media landscape continues to evolve, it’s important for journalists to combine leadership and innovation.”

— Julia Wallace, Frank Russell Chair in the Business of Journalism

First CPB Participants

Andrew Becker, KUER-FM/
NPR Utah

Sean Bowditch, WNYC-FM

Tracy L. Brown, WBEZ-FM
91.5 Chicago Media Group

Scott Cameron, Indiana
Public Broadcasting
Collaboration

Aimee Crouch, South Carolina
ETV

Vincent Duffy, Michigan Radio

Holly Edgell, Sharing America/
St. Louis Public Radio

Annie Feidt, Alaska Public
Media

Gideon Hayes Butler, NJTV
News

Adriene Hill, KPCC-FM + LAist

Dennis Kellogg, Nebraska
Educational Telecommunications

Michael Leland, Iowa Public
Radio

Laura McCallum,
Minnesota Public Radio

Maureen McMurray, New
Hampshire Public Radio

Sarah Neal-Estes, WFYI-FM

Arnie Seipel, NPR

Sara Shahriari, GPB

Mary Shedden, WUSF-FM
Public Media

Annie Wu, ideastream

Jeff Young, Ohio Valley
ReSource/Louisville Public
Media



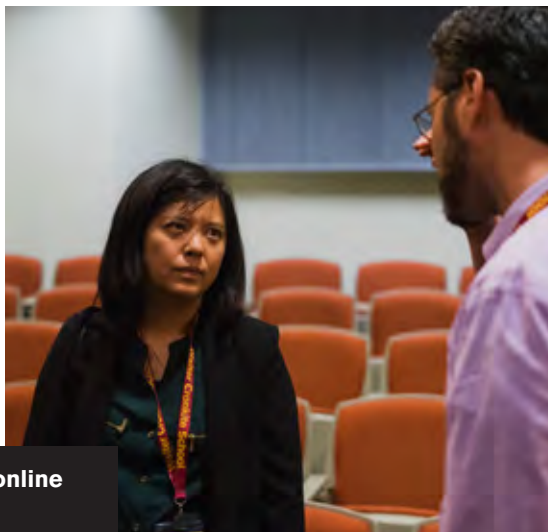
Clockwise from above: Holly Edgell of St. Louis Public Radio and Sean Bowditch of WNYC-FM brainstorm ways to lead change in their organizations.



Jeff Young from Ohio Valley ReSource, a journalism collaboration, and Tracy L. Brown of WBEZ-FM 91.5 in Chicago discuss ways to integrate diversity into their newsrooms.

Joy Lin, CPB vice president of journalism, takes a question from Scott Cameron of the Indiana Public Broadcasting Collaboration.

Photos by Victor Ren



more photos and testimonials online
bit.ly/CPBEILI

'Elemental: Covering Sustainability'

Gaining Momentum Across the West

The reports are as varied as the challenges facing the West.

One series of digital, radio and video reports addresses the impact of climate change, supporting a network of public media partners across the western U.S.

Another examines how housing developments in high-risk fire areas continue to be built in Arizona, Colorado and California, despite the growing threat of wildfires.

And a multimedia tour of the oil industry's legacy in the West shows how the modern push for clean renewable energy is creating tension in communities.

These were some of the work produced in 2018-2019 by Elemental: Covering Sustainability, a multimedia collaboration of reporting on important sustainability issues in the West with a focus on water, renewable energy, climate change and urbanization.

The partnership between public radio and television stations in Arizona, Colorado and California, is supported by a grant from the Corporation for Public Broadcasting.

"The projects were so timely," said



Elemental covers sustainability issues in the West – water, renewable energy, climate change and urbanization.

The partnership between public radio and television stations in Arizona, Colorado and California is supported by a grant from the Corporation for Public Broadcasting.



Melanie Asp Alvarez, executive editor of Elemental. "They aired at a time of increased concerns about the climate and at a time when cities and states are making decisions on the issues we are explaining."

For example, Elemental published "Coming Clean: Oil's Legacy in the Age of the Green Dream" just after Colorado introduced sweeping new oil and gas regulations and three days before Los Angeles announced its own "Green New Deal."

Elemental features reporting and content from Cronkite News and Arizona PBS as well as KJZZ-FM in Phoenix. Other partners are PBS SoCal, KPCC-FM (Southern California Public Radio) in Los Angeles, and Denver's Rocky Mountain PBS. Key contributors include Colorado Public Radio in Denver and KUNC in northern Colorado.

"Our partners are amazing. They're at the top of the game in what they're doing in their respective communities," Alvarez said. "Elemental is about bringing the power of all those partner stations into one regional collaboration."

During the first half of 2019, the Elemental collaboration produced 260 multimedia stories, most of them featured on ElementalReports.com and accessed by more than 21,000 visitors.

Elemental also is developing a strong following on social media, according to an analysis by the Cronkite School's Digital Audiences Lab. The group's Facebook audience is up more than

300%, and stories have garnered nearly 5 million impressions.

Many of the daily sustainability stories were produced for both the Cronkite News broadcast on Arizona PBS and its website.

During the 2018-2019 academic year, nearly 50 Cronkite students contributed 139 pieces of digital, television, radio, graphics and other multiplatform content to the Elemental website and to partners in the region. One of those contributions, a two-part series on abandoned mines in Arizona reported by Cronkite's Chris McCrory, won the top student award in the 2019 Society of Environmental Journalists' competition. The series also won the top student award in a Society of Professional Journalists' contest.

Graduate student Molly Duerig helped produce an Elemental story about the city of Phoenix's efforts to curb the urban heat island by planting more trees. It aired this summer on "Arizona Horizon" on Arizona PBS.

"The fact that Cronkite has a program dedicated to sustainability journalism is

an enormous opportunity for students here,” Duerig said. “Elemental is producing important work that can make an impact on the world around us.”

Several faculty and staff contribute to Elemental's success, Alvarez said.

Sadie Babits, sustainability director for Cronkite News, guided Cronkite News' environmental and energy coverage. Allysa Adams, Arizona PBS's executive producer of news and public affairs, handled the editing of several long-form sustainability reports that aired on “Arizona Horizon.” Valeria Fernández, who directs the Spanish-language Cronkite Noticias, worked with Cronkite students to translate and report several sustainability stories to air on Univision Arizona.

Other faculty members and contributors included: sustainability filmmaker Peter Byck; Retha Hill, director of Cronkite's New Media Innovation and Entrepreneurship Lab; and Cronkite News Digital Director Lori Todd.

Alvarez predicts Elemental will help Cronkite students land internships with partners in Arizona, Colorado and California, with a specific focus on the future relationship with the Cronkite News — Los Angeles bureau, thanks to its proximity to partners PBS SoCal and Southern California Public Radio.

Ultimately, Alvarez says Elemental will help build the next generation of journalists across the West. ■



Melanie Asp Alvarez
Photo by Ethan Gilchrist

Alvarez Promoted to Executive Editor of Elemental

By Ethan Gilchrist

Melanie Asp Alvarez is the executive editor of Elemental, leading the partnership of public radio and TV stations across the West.

Prior to her promotion, Alvarez spent more than a decade as the assistant news director and executive producer of the student-powered, faculty-led Cronkite News newscast. Airing weeknights on Arizona PBS, Cronkite News has been consistently recognized as the top college newscast in the nation, garnering first-place awards from the Broadcast Education Association, the Society of Professional Journalists, the College Television Awards and the Student Murrow awards.

Before joining the Cronkite School, Alvarez worked as a newscast producer for KKTU-TV in Colorado Springs, Colorado; WTSP-TV in Tampa/St. Petersburg; and KPHO-TV in Phoenix, where she also served as an executive producer for the morning newscast and special projects.

She said she brings an outsider's perspective to her work with radio and TV stations across Arizona, California and Colorado.

“As I've been talking with our partners, I've found it helpful for me to have the perspective of someone that hasn't come up through the sustainability journalism sector to try to get these really important stories to appeal to a broader audience,” she said.

The daughter of a longtime environmental activist, Alvarez said Elemental is one of the most meaningful appointments she has had at Cronkite.

“My ultimate goals are to present the facts and research in a compelling way, to not get caught up in the volatile semantics of the debate, and to seek out commonalities and solutions in the sustainability sector across the Western U.S.” ■

Communities Across the U.S. Are Experiencing Threats from Wildfires

Explore Communities Threatened by Wildfires, 2000-2017



Alex Hall, climate scientist at the University of California, Los Angeles, says climate change is ramping up the intensity of wildfires in the West.



elementalreports.com

Gift Helps ‘News Co/Lab’

Tackle Misinformation



News Co/Lab Managing Director Kristy Roschke works with student Caroline Veltman on a project to deepen newsrooms' engagement with audiences. Photo by Sierra Bardfield

The Cronkite School received a \$200,000 gift from Craig Newmark Philanthropies to support a project that will combat misinformation by improving the reach and effectiveness of journalism corrections.

The initiative is led by the school's News Co/Lab, which aims to help the public find new ways of understanding and engaging with news. The lab is partnering with researchers, journalists and technologists on the project. Among them are three newsrooms of the McClatchy media company, including The Kansas City Star and Brendan Nyhan, professor of government at Dartmouth College, who has done groundbreaking research on misinformation and journalism.

The volume and rate at which information is shared on social media allows misinformation to proliferate online. At the same time, it is increasingly difficult for news consumers to identify trustworthy information.

In the face of these challenges, getting high volumes of trustworthy news in front of online readers and viewers is critical. One goal of the corrections project is to help accurate and up-to-date information stand out in the busy stream of social media posts.

“We’d all prefer that every piece of

“Fixing an error is just the beginning.”

— Christopher Callahan, dean,
Cronkite School

journalism be perfectly accurate when it's published or broadcast, but journalists, being human, make mistakes,” said Dan Gillmor, co-founder of the News Co/Lab. “Digital design has made it much easier to incorporate corrections into a live story, a big improvement on 20th-century methods. But we can do even better in a world where so much news spreads fast via social media.”

The News Co/Lab initiative will help to send corrections down the same pathways that original errors traveled. A key element will be to design and deploy a web-based tool that streamlines the process for reaching news consumers on social media platforms. This will allow news organizations to provide the people who encounter a story error with the corrected information, helping to repair some of the damage misinformation causes. Ultimately, the effort may help to increase trust in high-quality journalism.



Craig Newmark
Photo by Bleacher + Everard

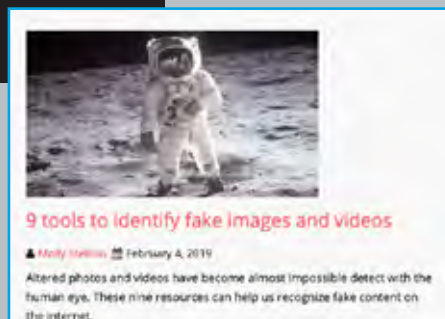


NewsCoLab.org

"When many reporters and news organizations realize that they have published false information, they are quick to fix that error, but on an impact level, that correction matters only as much as the number of people who see it," said Craig Newmark, founder of craigslist and Craig Newmark Philanthropies. "This effort of the News Co/Lab is about getting journalistic corrections in front of a lot of people as quickly and as publicly as possible, and I am quite proud to back such a needed effort."

"The generous support of Craig Newmark Philanthropies will help us to make corrections a more powerful tool in the arsenal for the fight against misinformation," said Christopher Callahan, dean of the Cronkite School. "Fixing an error is just the beginning. To help repair the damage that misinformation causes, we need to develop tools that can help journalistic corrections reach people on a wide scale." ■

Survey: Many Can't Identify Fake News



People with higher education levels and more positive attitudes about news can more easily spot fake headlines, according to a research report by the News Co/Lab at the Cronkite School in collaboration

with the Center for Media Engagement at The University of Texas at Austin.

Their report, "How the Public, News Sources, and Journalists Think about News in Three Communities," compiled and analyzed a series of online surveys of news consumers, news sources and newsrooms.

In a headline exercise, a total of 4,854 community members from Fresno, California; Kansas City, Missouri; and Macon, Georgia, were given three headlines tailored to each city. Two were real. One was fake. Participants were asked to identify the phony headline.

Overall, 61.6% of the survey-takers could correctly identify the fake headline. For people with college degrees, the success rate rose to 67.7%. For those without college degrees, it fell to 56.7%.

Although those with more education were more likely to answer correctly, nearly a third — 32.3% — of those with a college degree or better could not identify the fake headline.

"This is both good and bad news," said Eric Newton, News Co/Lab co-founder. "Good, because a general education seems to help protect a person against hoaxes. Bad, because a third of the college graduates were still fooled. This suggests a need for a greater focus on news fluency."

Other groupings, such as age, income and political affiliation, also produced different success rates, with seniors, those with lower incomes and Republicans less likely to detect fake news headlines. While 53.7% of those making less than \$30,000 a year correctly identified the false headline, for example, 71.1% of those with incomes exceeding \$150,000 a year did so.

The full report can be found on the News Co/Lab's website.

The News Co/Lab is a collaborative lab aimed at helping people find new ways of understanding and engaging with news and information. The Center for Media Engagement is dedicated to helping media organizations meet their business and democratic goals. ■

Key Supporters



Craig Newmark Philanthropies was created by craigslist founder Craig Newmark to support and connect people and drive broad civic engagement. It works to advance people and grassroots organizations in areas that include trustworthy journalism, voter protection, gender diversity in technology, and veterans and military families. For more information, visit craignewmarkphilanthropies.org.



The **Democracy Fund** is a bipartisan foundation established by eBay founder and philanthropist Pierre Omidyar to help ensure that the political system can withstand new challenges and deliver on its promise to the American people. Since 2011, Democracy Fund has invested more than \$70 million in support of effective governance, modern elections and a vibrant public square. For more, visit democracyfund.org.

The **Facebook Journalism Project** was created in 2017 to establish stronger ties between Facebook and the news industry. FJP focuses on three pillars: collaborative development of new products; tools and training for journalists; and tools and training for people. For more information, visit facebookjournalismproject.com.



The **Rita Allen Foundation** invests in transformative ideas in their earliest stages to leverage their growth and promote breakthrough solutions to significant problems. It enables early-career biomedical scholars to do pioneering research, seeds innovative approaches to fostering informed civic engagement, and develops knowledge and networks to build the effectiveness of the philanthropic sector. For more information, visit ritaallen.org.



NCDJ Honors

Nation's Top Disability Reporting

By Ray Alonzo

Stories on sexual assault of people with intellectual disabilities and mistreatment of youth with severe autism won top awards in 2018 contests that honor the best in disability reporting.

The National Center on Disability and Journalism, housed in the Cronkite School since 2008, conducts two national contests honoring the best in disability journalism. The Ruderman Awards for Excellence in Reporting on Disability recognizes work by large-market digital, broadcast and print media outlets. The Katherine Schneider Journalism Award for Excellence in Reporting on Disability, honors small media outlets.

The goal of the awards contests is to place disability coverage more sturdily in the spotlight, said Cronkite Senior Associate Dean Kristin Gilger, who directs the NCDJ.

"PBS NewsHour" Anchor and Managing Editor Judy Woodruff attended the awards dinner last fall in Washington, D.C., and congratulated the winners. A workshop on the same day offered resources and guidance on how journalists can improve their coverage of matters dealing with disabilities.

Jay Ruderman, president of the Ruderman Family Foundation, said 20% of the world's population lives with a disability, yet the media coverage of issues involving disabilities is scant. The little attention it does receive is often littered "with pity and condescending language," he said.

The NCDJ is working to change that, Gilger said. ■



"PBS NewsHour" anchor Judy Woodruff (center) greets Duaa Eldeib of ProPublica Illinois (left) and Alejandra Cancino, Better Government Association investigative reporter, at the NCDJ awards dinner.



Other award winners are (from left) Taylor Mirfendereski and Susannah Frame from KING-TV in Seattle, Kenny Slavini of New Mobility Magazine, and his wife, Claire Slavini.



Left to right: Enjoying the NCDJ dinner are award-winning journalists Christina Jewett, senior correspondent for Kaiser Health News; Bridget Kelley, senior editor for NPR's "All Things Considered"; Meg Anderson, NPR assistant producer; and Joe Shapiro, NPR investigative correspondent. Photos by Yvette White

NCDJ Updates Style Guide, Adds Spanish Version

By Ray Alonzo

The National Center on Disability and Journalism updated its English disability language guide in 2018 and also created a new Spanish-language guide.

The style guide contains nearly 100 words and terms that are commonly used to refer to those living with disabilities.

The NCDJ received a grant from the Ford Foundation, which made the creation of the Spanish style guide possible.

"The guide is used around the world,

but until now has been available primarily in English," said NCDJ Executive Director Kristin Gilger, the senior associate dean at the Cronkite School.

The NCDJ's website also links to a Romanian translation of the guide.

Nicole Koester, program manager of the NCDJ, said the guide is designed to help journalists and other communications professionals use accurate and fair disability language.

"Our goal is not to police people on vocabulary selection," she said. "We would like to help them do a better job

when they are creating content or writing stories about the disability community or disability issues."

Amy Silverman, the journalist who updated the style guide, said the language used when referring to people with disabilities changes on a daily basis and that technology makes change happen even faster.

"I'm active on Twitter and I follow a lot of people in the disability community, and I notice debate emerging about language on a daily, if not an hourly, basis," she said. ■



ncdj.org/style-guide

Ruderman Awards for Excellence in Reporting on Disability



First place:

Joseph Shapiro, Robert Little and Meg Anderson from NPR's special investigations team took home the \$10,000 top prize in the 2018 Ruderman Family Awards. "Abused and Betrayed" reported on an epidemic of sexual assault against people with intellectual disabilities. NPR's team dedicated a year to gathering government data and personal stories, revealing that those with intellectual disabilities are seven times more likely to experience sexual abuse than others.

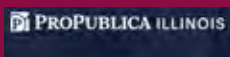
Contest judges said: "NPR devoted thorough, sensitive reporting on a long overlooked issue and people who often are unable to say #MeToo for themselves."



Second place:

J. David McSwane and Andrew Chavez of The Dallas Morning News won \$2,500 for their exposé "Pain & Profit."

The central character, an infant named D'ashon, was born three months premature and required intense care in a foster home in Mesquite, Texas. The boy had constant care to prevent him from suffocating, until he lost health coverage. This story detailed systemic denial of care, among other abuses, by companies paid to administer Medicaid.



Third place:

Duaa Eldeib, Sandhya Kambhampati, Vignesh Ramachandran and David Eads of ProPublica Illinois won \$1,000 for "Stuck Kids," which described the plight of hundreds of children in Illinois placed in psychiatric hospitals and kept there long after they were cleared for release. The investigation found that 21% of the time that Department of Children and Family Services youth spent in psychiatric hospitals was not medically necessary.



Katherine Schneider Journalism Award for Excellence in Reporting on Disability



First place:

Christina Jewett of Kaiser Health News won top honors and \$5,000 for her investigative report "Nowhere to Go: Young People With Severe Autism Languish in Hospitals." The report found that youth with severe autism are often confined in emergency rooms and acute-care hospitals for weeks or months, often sedated, restrained or restricted to mesh-tented beds.

Contest judges referred to the investigative piece as "angering and heartbreaking" and said it "should prompt policymakers at all levels of government to address this situation urgently."



Second place:

A team of investigators at KING-TV in Seattle, including reporters **Susannah Frame** and **Taylor Mirfendereski** and photojournalist **Steve Douglas**, earned a \$1,500 prize. They produced "Back of the Class — Lack of Inclusion," outlining the segregation of students living with disabilities in Washington state's school system, likening their treatment to that of a "leper colony."



Third place:

The series "Trapped" for the Better Government Association/WBEZ

Chicago Public Media won a \$500 prize. **Alejandra Cancino** and **Odette Yousef** reported that elevators that often don't work pose a danger to residents who live in high rise buildings owned by the Chicago Housing Authority.



Honorable Mentions:

"Flying the Unfriendly Skies" by **Kenny Salvini** for New Mobility Magazine relates how airlines treat people living with disabilities.

"Aftereffect," by host **Audrey Quinn**, and producers **Aneri Pattani** and **Phoebe Wang**, tells the story of a 2016 police shooting that upended the life of an autistic man and the hidden world of psych wards, physical abuse and chemical restraints.

Journalism Educators Explore Entrepreneurship at Scripps Howard Institute

By Adianna Bermudez

College journalism professors from around the country came to the Cronkite School to develop new ways of introducing entrepreneurial concepts and practices into their journalism courses.

The 15 professors were part of the Scripps Howard Journalism Entrepreneurship Institute.

The seventh annual Scripps Institute consisted of a five-day boot camp that immersed journalism professors in the concepts and practices of entrepreneurship.

Dan Gillmor, a Cronkite professor of practice and internationally known expert on new media and entrepreneurship, led the institute. Speakers and instructors included entrepreneurs, investors and Cronkite faculty.

"Our goal is to help journalism educators understand the startup culture and how to bring it to their students," Gillmor said. "We've been fortunate to

have great speakers — including entrepreneurs who have built their own digital media businesses — from the journalism, technology and education spheres."

The institute offered a variety of interactive sessions on how to design a semester-long course in entrepreneurial journalism as well as how to integrate other disciplines into the teaching of entrepreneurial journalism. Fellows learned how to use grants, contests and challenges to expand their teaching.

David Squires, a lecturer at North Carolina A&T, focused on cryptocurrency.

"The sites out there are either too simple or too complex," Squires said. He said he plans to create a website dedicated to cryptocurrency that will be "easier for the regular consumer to understand."

Squires recommended the institute to anyone who teaches journalism.

"The entrepreneurial principles should be present throughout all journalism



Tang Tang of Kent State University and Rick Clancy of Bethany College learn about entrepreneurship. Photo by Kynan Marlin

disciplines," he said.

The institute is made possible through a grant from the Scripps Howard Foundation, the philanthropic arm of the E.W. Scripps Company.■

2019 Professors

Alejandro Alvarado, Florida International University/CARTA

Tom Arenberg, University of Alabama

Christa Bell, McNeese State University

Rick Clancy, Bethany College

Bianca Crawford, Claflin University

Carolyn Desalu, Elon University

Allison Frisch, Ithaca College

Gina Gayle, Syracuse University

Lee Meredith, The University of North Carolina at Chapel Hill

Bryan Monroe, Temple University

Kathleen O'Toole, Pennsylvania State University

Damian Radcliffe, University of Oregon

David Squires, North Carolina A&T State University

Tang Tang, Kent State University

Stephen Wolgast, Kansas State University



Scripps Howard Foundation supports philanthropic causes important to the E.W. Scripps Company and the communities it serves, with a special emphasis on excellence in journalism. At the crossroads of the classroom and the newsroom, the foundation is a leader in supporting journalism education, scholarships, internships, minority recruitment and development, literacy and First Amendment causes.

Top College Journalists Train in Digital Media



Eighteen students from across the country participate in the Dow Jones News Fund digital training program hosted by the Cronkite School. Photo by Shuran Huang

By Adianna Bermudez

Cronkite student Ellie Nakamoto-White was familiar with the audio editing program Adobe Audition but did not consider herself proficient. That changed in May 2019.

She was one of 18 top college journalism students from around the country who participated in a Dow Jones digital training program at Cronkite.

Students learned social media analytics, audience engagement, SEO headline writing, basic computer coding, visual and audio editing, and podcast production.

Mary Ramsey, a graduate of the University of South Carolina, said the program helped her expand her digital skills, especially HTML coding.

Classes were taught by media professionals from The Arizona Republic, KNXV-TV, KPNX-TV, KPHO-TV and The Wall Street Journal. Students applied the lessons they learned to complete a multimedia project focused on booming development in downtown Phoenix, which they called “When the Dust Settles.”

Nakamoto-White’s role in the project was to show how the boom has affected local artists. She created a video

profiling artist Abbey Withey, also known as Jane Goat.

“Some artists are coming because of the boom,” Nakamoto-White said. “Some are leaving because of the boom.”

After their 10 days at Cronkite, the students spent the rest of the summer at full-time, paid internships at news organizations across the country. Nakamoto-White interned at Hawaii News Now as a multimedia journalist, and Ramsey interned at The Arizona Republic on the digital team.

Nakamoto-White said the program was an incredible opportunity that she could not pass up.

“It’s cool to have this free training,” she said, and she enjoyed working with talented students from across the country. “It’s nice to network and make lifelong friends who work in the same industry.” ■

Launched in 1960, the Dow Jones News Fund summer internship program supports five training sites at leading journalism schools. In 2019, 79 undergraduate and graduate students were selected from more than 779 applicants for the program. After their internships, students returning to college receive \$1,500 scholarships.



The **Dow Jones News Fund** is a nonprofit organization supported by the Dow Jones Foundation, Dow Jones and Co., publisher of The Wall Street Journal and other news industry organizations. Its mission is to encourage high school and college students to pursue journalism careers by sponsoring workshops and providing internships. It also offers ongoing training and grant-funded programs for educators. For more information, visit dowjonesnewsfund.org.

2019 Students and Internships

Jade Allen, Lane College, Connecticut Public Radio

Bernadette Berdychowski, The King’s College, SourceMedia

Amanda Blanco, Columbia University, Newsday

Danae Bucci, Northeastern University, Colorado Springs Gazette

Brooke Eberle, University of Illinois at Urbana-Champaign, The Arizona Republic

Layla Ferris, University of Central Florida, Storyful

Tre’Vaughn Howard, University of Miami, CBS “This Morning”

Shuran Huang, Syracuse University, National Public Radio

Bryauna Kralik, Virginia Commonwealth University, The Palm Beach Post

Faith Lucas, Ohio University, Fox 5 Atlanta

Ellie Nakamoto-White, Arizona State University, Hawaii News Now

Alexandria Ng, University of Florida, Hawaii News Now

Mary Ramsey, University of South Carolina, The Arizona Republic

Victor Ren, Arizona State University, Austin American-Statesman

Christopher Scragg, Arizona State University, AccuWeather

Brooke Stanley, California Lutheran University, International Center for Journalists

Bayliss Wagner, Swarthmore College, Philadelphia Inquirer

Sorayah Zahir, University of Texas at Arlington, The Wall Street Journal

High School Students Report on Homelessness in Summer Journalism Institute



DeAsiah Ball (left) and Jalen Woody learn video skills.



Desiree Smith (left) and Shreya Kosuru practice interviewing.

By Adianna Bermudez

Cassandra Duarte and Mia Andrea experienced an intense two weeks at the Cronkite School during the 2019 Summer Journalism Institute, which brings high school students interested in journalism to train at ASU.

The 28 Summer Journalism Institute students researched heat-related deaths and interviewed officials of homeless shelters to produce a website and newscast about the unsheltered homeless in downtown Phoenix.

"We had mentors who helped us along the way," said Duarte, a senior at James C. Enochs High School in Modesto, California, "but we had to set up our own interviews and shoot our own b-roll."

Duarte said she appreciated the level of independence SJI provided.

"It gives you a lot of freedom to be creative," she said.

While working on the project, students lived in a residence hall on the Downtown Phoenix campus and attended classes led by Cronkite faculty and local journalists. They got hands-on training in reporting, writing, ethics, social media and video production.

Andrea, a senior at Westwood High School in Mesa, said she got a sense of what college life and classes are like.

"I definitely learned what digital writing is expected to be like," she said.

At first, she felt intimidated due to her lack of journalism experience, but the mentors and instructors quickly helped her feel more confident to try new things, she said.

Instructors included Cronkite Professor of Practice Fernanda Santos, the former Phoenix bureau chief for The New York Times; Craig Allen, Cronkite associate professor; adjunct faculty members Joseph Camporeale and Celeste Sepessy; and KNXV-TV multimedia journalist and Cronkite graduate Megan Thompson.

"They really focus on making sure you understand everything, no matter what



Daisy Tanner sets up her camera.



Megan Thompson (left), reporter for KNXV-TV, helps Cassandra Duarte check a camera.
Photos by Kynan Marlin



Top: Twenty-eight teens from across the country attend the Summer Journalism Institute.

Right: Sarah Baker, Fernando Cervantes, Esmeralda Valenzuela and Lydia Curry are among the students attending the two-week camp. Photos by Joe Camporeale



your skill level is," Andrea said. "I feel like I improved a lot, so I would definitely recommend SJI to anyone who is interested in the field."

SJI is directed by Anita Luera, the former president of the Arizona Latino Media Association who now heads Cronkite's high school outreach efforts. Luera said the program helps students to see themselves as successful college students and journalists.

Participants receive full scholarships to cover housing, meals and training, with support from the Arizona Broadcasters Association, RIESTER advertising agency and several alumni, board members and friends of the school.

"After seeing what Cronkite is and all the hands-on experience you get here, I am now considering going to Cronkite," Duarte said. ■

2019 High School Summer Journalism Institute

Joselyn Alvarez, Glendale, Arizona
Mia Andrea, Mesa, Arizona
Sarah Baker, St. Louis, Missouri
DeAsiah Ball, Tolleson, Arizona
Judah Brody, Goleta, California
Isabella Castilblanco, Tucson, Arizona
Fernando Cervantes, Dallas
Andrew Coan, Keller, Texas
Lydia Curry, Mission Viejo, California
Olivia Diem, Elgin, Illinois
Cassandra Duarte, Modesto, California
Gabriel Estes, Goodyear, Arizona
Morgan Fischer, Sterling, Virginia
Alexis Garibay, Glendale, Arizona
Isabel Gonzalez, Goodyear, Arizona
Isabella Gordon, Spring Hill, Tennessee
Grace Hardy, Phoenix
Emma Kogan, Scottsdale, Arizona
Shreya Kosuru, Scottsdale, Arizona
Aubrey Pettitt, Oro Valley, Arizona
Justin Rombough, Chandler, Arizona
Cameron Salas, Lake Havasu City, Arizona
Marisa Serrano, Laveen, Arizona
Desiree Smith, Church Rock, New Mexico
Daisy Tanner, Phoenix
Esmeralda Valenzuela, Phoenix
Jalen Woody, Window Rock, Arizona
Lauren Zaragoza, Yuma, Arizona



more photos online

High School Media Innovation Camp Explores Downtown Redevelopment

By Adianna Bermudez

In recent years, journalism has transformed from ink on a page to interactive experiences. To introduce students to the new possibilities of journalism, the Cronkite School hosted the High School Media Innovation Camp.

The 18 high school students who attended experimented with augmented and virtual reality, game creation, motion books and podcasting.

Elizabeth Navarro, a junior at Sunnyslope High School in Phoenix, said the camp taught her how to use programs such as Balsamiq and Madefire. Navarro and her team applied their newfound knowledge to create a motion book, or animated graphic novel, telling the story of the Garfield Historic District, a downtown Phoenix neighborhood that has experienced rapid redevelopment. Their motion book

explained the history of the neighborhood and the diverse groups of people who have lived there as well as the impact of gentrification.

"We talk about whether the changes occurring are positive or negative," Navarro said.

Students worked under the guidance of Retha Hill, director of the Cronkite School's New Media Innovation and Entrepreneurship Lab, as well as other ASU faculty and staff, technology experts, and journalists from The Arizona Republic.

"This year's project is the most ambitious to date," Hill said. "At the end of the two weeks, we have a multimedia, interactive product that can be a guide for other journalists on how to tell the complexities of a story through the use of different mediums."

In addition to the motion book, two students worked on a decision-based game in which users play as different

Aubrey Harvey of Hopi Junior Senior High School shows off her Sun Devil spirit. Photo by Riley Trujillo

characters living in the Garfield neighborhood. Users must decide what characters should do to deal with issues caused by the redevelopment. Kobe Hollins, a senior at the Phoenix Coding Academy, created a story in which an elderly couple faces home foreclosure due to the changes in their neighborhood. Users must figure out how the couple can keep their home.

"They either try to get money from friends and family, have a yard sale or they just sell the house," Hollins said.

The game is meant to illustrate how difficult it can be when a neighborhood changes.

During the camp, students also received a taste of college life at the Cronkite School. They lived in the Taylor Place residence hall on the Downtown Phoenix campus and enjoyed full access to the



Elizabeth Navarro (above left) says the camp taught her how to use new digital tools to tell stories. Amber Clark and Navarro (right) listen to a speaker. Photos by Kynan Marlin



Arizona Republic reporter Jessica Boehm and lab director Retha Hill (right) lead a class.



Aedan Rivas, Uriel Choi and Cronkite student leader Michelle Ailport listen and pose questions. Photos by Riley Trujillo

latest digital equipment in Cronkite's state-of-the-art building.

The camp was free to selected participants, thanks to The Arizona Republic's Media in Education program, which is funded by subscribers who donate the value of their subscriptions during vacations or other temporary stoppages.

"Traditional journalism and new technology intersect every day in our newsroom and in newsrooms across the country," said Greg Burton, executive editor of The Arizona Republic and azcentral.com. "We're proud once again to sponsor this media innovation camp to support the next generation of journalists." ■



Eighteen teenagers from across Arizona participate in the High School Media Innovation Camp. Photo by Riley Trujillo

2019 High School Media Innovation Camp Students

Sandra Beltran Valeriano, Mesa High School, Mesa
Uriel Choi, Arizona College Preparatory – Erie Campus, Chandler

Amber Clark, Page High School, Page
Bailey Defoor, Greenway High School, Phoenix
Will Eggert, Fountain Hills High School, Fountain Hills
Brandon Friedman, Phoenix Coding Academy, Phoenix
Aubrey Harvey, Hopi Junior Senior High School, Navajo County

Kobe Hollins, Phoenix Coding Academy, Phoenix
Bianca Hurtado, Mesa, Ariz., Desert Ridge High School
Christian Johnson, Gilbert Classical Academy, Gilbert
Isaiah Jump, Page High School, Page
Jennifer Maldonado, Lourdes Catholic School, Nogales
Kaitlyn Martinez, Phoenix Coding Academy, Phoenix
Elizabeth Navarro, Sunnyslope High School, Phoenix
Adrienne Ndikum, Shadow Ridge High School, Surprise
Cristabela Parra, Salpointe Catholic High School, Tucson
Aedan Rivas, South Mountain High School, Phoenix
Michael Start, Sunnyslope High School, Phoenix



more photos online

Sports Broadcast Boot Camp

Inspires High School Journalists

By Adianna Bermudez

Olivia Eisenhauer has been a sports fan all her life. The high school senior from Kansas was an avid volleyball player until health complications forced her off the court.

"It made me watch more sports," she said. "That's what made me realize I wanted to be a sports journalist."

Eisenhauer, along with 31 other high school students from 17 states, came to the Cronkite School in July for two weeks of learning, discussions and hands-on experiences in sports journalism.

During the fifth annual Sports Broadcast Boot Camp, students learned play-by-play, studio producing and live on-air reporting, both in the classroom and on the field. They covered the Arizona Cardinals, Arizona Diamondbacks, Phoenix Mercury and Phoenix Rising FC as well as ASU teams, creating polished media packages for broadcast, podcasting, print, radio and television.

Students also toured radio and television studios in Phoenix and received educational and career guidance from Cronkite faculty and professional sports journalists.

Hayden Cilley, a senior at Mountain Ridge High School in Glendale, said he appreciated the opportunity to meet people who work in the industry, especially Al McCoy, the "voice of the Phoenix Suns."

"It was an honor to meet him," Cilley said. "I wanted to ask him every single question."

Mia Torres, a senior from California, said she experienced all journalism has to offer.

"It has helped me figure out what I want to do," Torres said. She learned more about editing video than she expected and enjoyed documenting the Phoenix Rising practice. She met and interviewed members of the soccer team, including forward Adam Jahn and midfielder Solomon Asante.

"It was fun videotaping the game and watching them score 6-0," Torres said.

Students lived on campus at the Taylor Place residence hall and experienced what life is like as college students.

The residential summer program is offered in partnership with the Diamondbacks, Mercury and Phoenix Rising FC.

"This is always one of my favorite times of the year," said Cronkite Professor of Practice Paola Boivin, a former sports columnist for The Arizona Republic who manages the camp. "I love introducing high school students from all over the country not only to our sports teams but to a Cronkite School that I so strongly believe in." ■



Top: Jacob Singer, Judah Brody and Sam Datin compete in a basketball musical chairs game at a halftime event of the Phoenix Mercury game in June. Datin (bottom) reacts to the crowd's cheers. Photos by Kynan Marlin

2019 Sports Broadcast Boot Camp Students

James Adams, North Oaks, Minnesota
Mason Arneson, Golden Valley, Minnesota
Zach Bradshaw, Flagstaff, Arizona
Judah Brody, Goleta, California
Hayden Cilley, Glendale, Arizona
Sam Datin, Chapel Hill, North Carolina
Matthew Dodaro, Scottsdale, Arizona
Daniel Eaves, Atlanta, Georgia
Olivia Eisenhauer, Olathe, Kansas
Connor Eubanks, Seabrook, Texas
Kaiden Fesler, Tolleson, Arizona
Joshua Finehirsh, Newport Beach, California
Finn Garrison, Walnut Creek, California
Ashley Hamett, Scottsdale, Arizona
Harris Hicks, Franklin, Tennessee
Asher Hyre, Centennial, Colorado
Makenzi Johnson, Castle Rock, Colorado
Tyler Larry, Loganville, Georgia
Jackson Lev, Westport, Connecticut
Andrew Martine, Las Vegas, Nevada
Jason Mazer, Short Hills, New Jersey
Samuel Nute, Morgan Hill, California
Madeline Schmitke, Lincolnshire, Illinois
Jacob Singer, Paradise Valley, Arizona
Walker Smith, Knoxville, Tennessee
Jeb Stevenson, Edgeworth, Pennsylvania
Aaron Tandatnick, Seminole, Florida
Mia Torres, Felton, California
Ethan Tuttle, Clive, Iowa
Dorian VanCoppennolle, Palm Beach Gardens, Florida
Gabrielle Waslewski, Franklin, Massachusetts
Ari Wohl, Laguna Niguel, California



Diamondbacks pitcher Stefan Crichton answers questions from Sports Camp students Matthew Dodaro and Ashley Hamett before a game in July. Photo by Kynan Marlin



Diamondbacks manager Torey Lovullo (above) answers questions from Ashley Hamett (left), Daniel Eaves, Tyler Larry and Joshua Finehirsh. Photos by Kynan Marlin



more photos online

Global Programs

This spring, 17 Cronkite students traveled to Peru to report on the influx of immigrants from neighboring countries. They found that the nation's housing, labor and health care systems are under strain and are impacting Peru's population and culture.

Cronkite also welcomed 11 distinguished mid-career professionals from Ethiopia, Hungary and other countries to spend the academic year as part of the Hubert H. Humphrey Fellowship Program. Since 2010, journalists and communicators from 56 countries have been Humphrey Fellows at Cronkite.

Those are just two examples of Cronkite's expanding reach around the world. ■

Campaign ASU 2020 supports the Cronkite School's global activities, preparing the next generation of news and communications leaders and building cross-cultural understanding.

Together, Our Potential is Limitless

CAMPAIGN ASU 2020

cronkite.asu.edu/2020



Above and opposite page: Venezuelan migrants wait for processing before crossing the border between Ecuador and Peru. Experts predict nearly 8.2 million Venezuelans will have been displaced by social and political unrest in their homelands by 2020, and Peru likely will remain a major destination for resettlement. Photos by Nicole Neri

Borderlands Students Report from Peru on Influx of Venezuelans

By Michael Hannan

Venezuelan refugees arrive daily in Peru, having crossed more than 2,000 miles of Colombia and Ecuador. They come by car, bus and on foot.

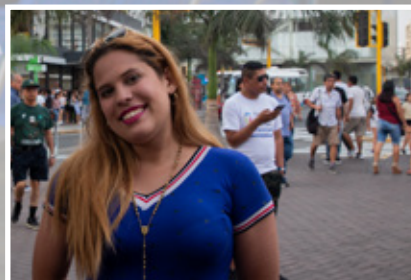
They are part of the largest mass migration ever in the Western Hemisphere — at least 3 million displaced people over the past four years. Peru alone has taken in 700,000 people, welcoming them with relatively open arms.

In April 2018, a team of 17 Cronkite students traveled to Peru to report on the influx of immigrants from neighboring countries. They covered current issues involving citizens of Peru as well as the new arrivals. They found that the influx is straining the nation's housing, labor and health care systems — and may permanently change Peru's population and culture.

The in-depth reporting project was led by Southwest Borderlands Initiative Professor Rick Rodriguez and Professor of Practice Jason Manning.

"For many of the students, this was their first time traveling for reporting," Rodriguez said.

Students spent two semesters studying issues related to the Venezuelan refugee crisis and eight days on the ground reporting in Peru.



From left: Julia Lorena Campos Noguera, 22, sells water and lemonade on the streets of Lima. Sayjery Magallanes, 22, is an activist, helping Venezuelans who relocate to Peru. Pedro Zabaleta, 25, sells jewelry in the Inka Market. Photos by Kailey Broussard



cronkitenews.azpbs.org/venezuelans-in-peru



From top: A police officer stands in Plaza San Martín in Lima, Peru. Venezuelans in Peru worry that the media's focus on crime spurs hatred.

Domingo Diaz is a political asylee who spent three days incarcerated for supporting student protests in Venezuela.

Former Lima Mayor Ricardo Belmont Cassinelli raised the issue of migrants causing crime and disease in last year's campaign.

Photos by Nicole Neri

Support for the Southwest Borderlands Initiative comes from the **Howard G. Buffett Foundation**, a private foundation working to catalyze transformational change to improve the standard of living and quality of life, particularly for the world's most impoverished and marginalized populations. The foundation focuses on funding for food security, conflict mitigation and public safety.

For more information, visit thehowardgbuffettfoundation.org



Nersis Arrieta, 32, and Edil Aguilar, 31, hold up their Permiso Temporal de Permanencia cards, which allow them to work legally in Peru. The couple, who came from the region of Lara, Venezuela, arrived in Peru in January 2018. Photo by Anya Magnuson

"One of the more daunting aspects of the trip was the strict timeline we had to gather all of the information we needed," said Ethan Millman, who wrote the overview story from the Peru trip for Cronkite News.

Most of the students were based in Lima, the capital of Peru, and did much of their reporting from that city, which has become a major destination for refugees; other students headed for the border areas.

Molly Duerig flew to Tumbes, a border town near Ecuador. She spent days in Tumbes connecting with migrants, some of whom traveled on foot for nearly a month to get there. Many planned to continue south to Lima or even farther as they try to reach Chile and Argentina.

Duerig said that despite all of the preparation leading up to the trip, it still felt like starting over when it came to getting out on the streets and reporting. It was a humbling experience, not only because of the responsibility to tell the story fully, but also because of the people she met.

"Even in a foreign country, people were very willing to share their stories," she said.

The project was made possible by a grant from the Howard G. Buffett Foundation, the Illinois organization founded by the international photojournalist, author and philanthropist. ■



Eduardo José of Venezuela said he found his route, housing and a job through Facebook and apps.



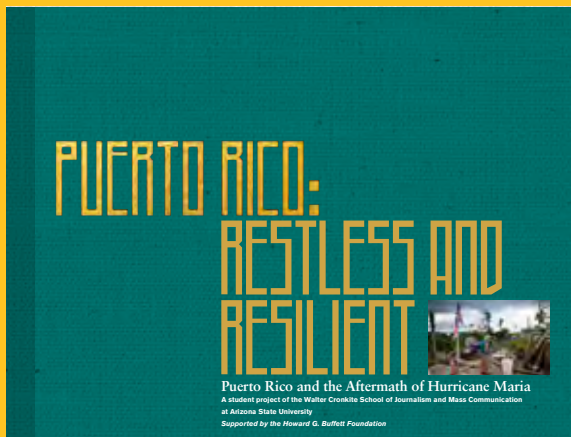
Andriena Itala, 15, of Venezuela checks her phone. Smartphones can be a lifeline for migrants. Photos by Chloe Jones

Borderlands Puerto Rico Project Wins Numerous Awards

In September 2017, Puerto Rico was devastated by the most powerful hurricane to hit the island in 85 years, leaving 3.6 million residents without power or water, with severely damaged infrastructure and with little hope for a quick recovery. In March 2018, a team of Borderlands reporters from the Cronkite School traveled to Puerto Rico to report on recovery efforts. The project has won numerous awards. ■



Southwest Borderlands student Mercedes Cervantes-Arroyo puts her classroom knowledge to work covering the aftermath of Hurricane Maria in Puerto Rico.



The project generated a publication and a website.
cronkitenews.azpbs.org/2018/puerto-rico-restless-and-resilient

Asian American Journalists Association

National winner, colleges and universities: **"Puerto Rico: Restless and Resilient,"** Cronkite News

Online Journalism Awards

THE DAVID TEEUWEN STUDENT JOURNALISM AWARD/LARGE NEWSROOM

Finalist: **"Puerto Rico: Restless and Resilient,"** Cronkite News

Rocky Mountain Emmy Student Production Awards

COLLEGE SHORT FORM/NONFICTION

First: **Amanda Mason**, "Puerto Rico Recovery Six Months After Maria," Cronkite News

Society for Advancing Business Editing and Writing

STUDENT BEST IN BUSINESS AWARD

First: **Andres Guerra Luz**, "Hurricane Provides Opportunity for Puerto Rico's Battered Tourism Industry," Cronkite News

Hearst Journalism Awards

MULTIMEDIA FEATURES

Seventh: **Charlene Santiago**, "Puerto Rico: Restless and Resilient," Cronkite News

MULTIMEDIA TEAM/NEWS

Eighth: **Claire Cleveland, Carly Henry and Lerman Montoya**, "Puerto Rico universities grapple with future after Hurricane Maria," Cronkite News

National Association of Hispanic Journalists Awards

LATINO ISSUES – TV/ONLINE VIDEO JOURNALISM

(PROFESSIONAL CATEGORY)

Finalist **Charlene Santiago** (video producer), "Study Puts Hurricane Maria's Death Toll at More Than 4,600; Some residents still struggle with power," Cronkite News

Society of Environmental Journalists

BEST USE OF MULTIMEDIA

Honorable Mention: **Jenna Miller**, "Feeding Change: Puerto Rico's Push for Food Independence Intertwined with Debate over Statehood," Cronkite News

Society of Professional Journalists Mark of Excellence

REGIONAL COMPETITION

First: **Jenna Miller**, "Feeding Change: Puerto Rico's Push for Food Independence Intertwined with Debate over Statehood," Cronkite News

TELEVISION IN-DEPTH REPORTING

Finalist: **"Puerto Rico Rebuilds,"** Cronkite Noticias, Arizona Univision

Webby Awards

ADVERTISING, MEDIA & PR/STUDENTS

Honoree: **"Puerto Rico Restless & Resilient,"** Cronkite News

Arizona Press Club

STATEWIDE SPANISH-LANGUAGE NEWS REPORTING

Third: **Charlene Santiago**, "Puerto Rico: Restless and Resilient," Cronkite Noticias

STATEWIDE EDUCATION REPORTING

Third: **Johanna Huckleba**, "ASU professor teaches in the dark as students in Puerto Rico wait for light," The State Press

International Scholars

Study Media Entrepreneurship at Cronkite



Eighteen journalists and media educators from all over the world gather at the beginning of their program at the Cronkite School with lead instructor Associate Professor Dawn Gilpin (third from right). Photo by Russell Prim

By Adianna Bermudez

Grisel Salazar, a professor and researcher from Mexico, knows there are good examples of journalism in her country — journalism that holds government officials accountable and helps to change things for the better. She also knows that journalists in Mexico lack freedom and security.

As a 2019 participant in the Study of the U.S. Institutes for Scholars, Salazar expanded her research on Mexican journalism by exploring how conditions for Mexican journalists could be improved through societal support.

Salazar joined 17 other journalists and media educators from 18 different countries to study entrepreneurship, media innovation and government at the Cronkite School. Salazar, a professor and researcher at the Center for Research and Teaching of Economics in Mexico, said the program was a provocative and interesting experience.

“It’s a chance to get acquainted with U.S. reality and get in contact with scholars from other countries,” she said.

The Journalism, Technology and Democracy program is part of the Study of the U.S. Institutes and is funded through a \$300,000 grant from the U.S. Department of State. The Study of the U.S. Institutes’ programs expose global professionals, scholars and youth to U.S. institutions and culture through academic programs, cultural activities, workshops and service projects.

The Cronkite School is one of four universities to host



Retha Hill, director of the New Media Innovation and Entrepreneurship Lab, lectures on new tools for storytelling. Photo by Alibek Begalinov

Participants traveled to California, Alabama and Washington, D.C., for two weeks of immersion in U.S. democratic, government, historical, media and technological institutions.

international scholars during summer 2019. Journalists and scholars like Salazar came from nations around the world, including Brazil, Cambodia and Ethiopia.

At Cronkite, the participants tried digital tools, visited newsrooms and historical landmarks, experienced local attractions and culture, and talked with judges and elected officials about the role of a free and independent press in a democracy. They also learned new approaches to teaching journalism and conducted media research on a subject of their choosing.

The participants traveled to California, Alabama and Washington, D.C., for two weeks of additional exposure to important democratic, government, historical, media and technological institutions.

Dawn Gilpin Leads New International Program



Dawn Gilpin

Cronkite Associate Professor Dawn Gilpin served as academic director this summer for a U.S. Department of State six-week program focused on journalism, technology and democracy.

The scholars, who came from 18 countries, learned about the latest research and practices in journalism — including rising concerns about misinformation — as well as media technology and education. They also learned about American democratic institutions, visited with local and state lawmakers and administrators and examined the role of the courts.

“We were thrilled to host these scholars and introduce them to how we teach, research and experience journalism at the Cronkite School,” Gilpin said. “They returned to their home countries with a new set of skills, knowledge and experiences to enrich their own teaching and professional expertise.”

Gilpin’s current research at Cronkite looks at the role media play in how people develop their individual and group identities and the social, cultural and political implications of those processes.

Gilpin frequently delivers workshops for journalists and practitioners from all over the world on topics such as social media for media professionals and news organizations, data security and privacy, and diversity and inclusion practices. ■



Associate Professor Dawn Gilpin, who directed the new program, says the international scholars return to their home countries with new skills, knowledge and experiences. Photo by Väino Koorberg

Salazar said her visit to The Arizona Republic newsroom helped her understand what local journalism in Mexico could look like.

“In terms of the organization, of the financial matters, and of the connections to national organizations, it’s a good example for me on how things can be done and how things can be different for local newspapers in Mexico,” she said.

Salazar said she especially appreciated the Cronkite faculty’s connections to the real world and how they put students at the center of the action.

“The Cronkite School is impressive,” she said. “It has been very fascinating for me.” ■

2019 Study of the U.S. Institutes for Scholars participants

Joanna Azar, Lebanon
Dinashree Balliah, South Africa
Alibek Begalinov, Kazakhstan
Abel Adamu Gebeyehu, Ethiopia
Sumon Francis Gomes, Bangladesh
Yurii Havrylets, Ukraine
Basil Hamusokwe, Zambia
Meta Kong, Cambodia
Väino Koorberg, Estonia
Cristiane Lindemann, Brazil
Andreea Mogoș, Romania
Ganchimeg Namsrai, Mongolia
Nguyễn Thii Quynh Nga, Vietnam
Shree Ram Paudel, Nepal
Grisel Salazar, Mexico
Luís António Santos, Mozambique/Portugal
Shailendra Bahadur Singh, Fiji
Yue (Bess) Wang, Hong Kong

Others involved with the program include:

- **Dan Barr**, partner, Perkins Coie law firm
- **Marianne Barrett**, Louise Solheim Professor
- **Janet Coats**, senior project manager of research and grants
- **Retha Hill**, director, New Media Innovation and Entrepreneurship Lab
- **Kristy Roschke**, managing director, News/CoLab
- **Alma Telibecirevic**, former Cronkite Global Initiatives program coordinator



Reynolds Center Hosts **Six-Nation Summit in Dubai on Business Journalism**

By Rian Bosse

South Asia consistently ranks as one of the fastest growing economic regions in the world, but the area's potential remains untapped.

That's where the Donald W. Reynolds National Center for Business Journalism stepped in, organizing a summit in Dubai designed to improve economic and business journalism coverage in the region.

The journalism summit was sponsored by the Reynolds Center, the Cronkite School and the U.S. Department of State. Many of the 60 journalists from India, Pakistan, Afghanistan, Sri Lanka, Bangladesh and Nepal who attended produced articles, columns or videos that explore the region's growing economic power, expertise and opportunities.

Andrew Leckey, president of the Reynolds Center, said the six-nation summit continued the center's mission since 2003 of "bringing together journalists who can make a difference in the world."



Experts and specialists on economics and business representing organizations such as the World Bank and United Nations provided instruction. But just as important was providing those attending the time to network and learn from each other.

"It was run by journalists for journalists in order to expand their horizons through thoughtful discussions with each other as well as noted experts," Leckey said.

The journalists learned about factors holding back economic development from speakers such as Nagesh Kumar, the director of social development division, United Nations Economic and Social Commission for Asia and the Pacific; Patchamuthu Illangovan, World Bank country director for Pakistan; Posh Raj Pandey, chairman of South Asia Watch

From top: Sixty journalists from India, Pakistan, Afghanistan, Sri Lanka, Bangladesh and Nepal gather for the business journalism summit in Dubai.

From left: Reuniting at the Dubai business summit are Assistant Dean B. William Silcock, former Humphrey Fellow Kiran Somvanshi of India, Humphrey Fellow program manager Jan Holland-Malcom, and former Humphrey Fellow Kazi Mohua of Bangladesh. Somvanshi and Mohua studied at Cronkite during 2017-2018.

on trade economics and environment; and James Crabtree, former Financial Times bureau chief in Mumbai.

One of the news stories on the summit by Riaz Khan Daudzai for The News International, the largest English-language newspaper in Pakistan, summed up the summit this way: "Economic integration is the best option for peace in South Asia." ■



Project: Religion Shouldn't be a 'Conversation Stopper'

A two-year effort to improve communication and understanding between journalists and scholars of religion culminated in fall 2019 with a new course at ASU.

"Exploring Religion, Politics and the Media" is taught by Tracy Fessenden, director of strategic initiatives at the ASU Center for the Study of Religion and Conflict, and Cronkite's Southwest Borderlands Initiative Professor Fernanda Santos.

The class brings together students from journalism, religious studies, political science and other disciplines to examine how journalists approach the coverage of complex issues at the intersection of religion and politics.

The goal is for students to become better consumers of religion news and information while also developing their own writing and content creation skills, said Santos, the former Phoenix bureau chief for The New York Times.

"Too often religion is a conversation-stopper," Fessenden added. "We'd like to enable students to use their own views about religion as the bridge to fuller, more complete understandings."

The class is an extension of a project that began in 2017 under a grant from the American Council of Learned Societies and the Henry Luce Foundation. The project included faculty workshops as well as panels and speakers for the campus and public.

Among the speakers brought to campus were Rozina Ali, a New Yorker

staff member and contributing editor at the Cairo Review of Global Affairs; Anthea Butler, associate professor of religious studies and Africana studies at the University of Pennsylvania; Amy Sullivan, who has covered religion and politics for TIME, Yahoo and the Washington Monthly; Daniel Burke, CNN's religion editor; and Peter Beinart, professor of journalism and political science at the City University of New York, who is a contributing editor to The Atlantic and a senior columnist at The Forward.

Journalism and religious studies faculty also participated in a series of workshops designed to bring together academics and journalists for discussions about their work.

"Both academics and journalists are writers and interpreters of culture, but they do it on different timelines and using different tools," said John Carlson, interim director of the Center for the Study of Religion and Conflict and associate professor of religious studies. "One of the biggest challenges in understanding religion is its complexity, and both professions play critical roles in that respect."

In workshops at the Cronkite School, religious scholars received guidance on how to work with the media and training on interviewing techniques. They were interviewed by Ted Simons, host of "Arizona Horizon," the public affairs news show on Arizona PBS, and then watched tapes of the interviews and received feedback from their peers and journalists.

Journalist Peter Beinart lectures to a reporting class at Cronkite. Beinart writes about the intersection of politics and religion. Photo by Kynan Marlin.

The two-year project was led by Carlson, Cronkite Senior Associate Dean Kristin Gilger and Anand Gopal, assistant research professor with the center. Gopal has covered Iraq, Syria and Afghanistan for multiple news outlets and is the author of "No Good Men Among the Living: America, the Taliban, and the War Through Afghan Eyes," winner of the Ridenhour Prize for Journalism. ■

Our Supporters



The Henry Luce Foundation was established in 1936 by Henry R. Luce, co-founder and editor-in-chief of Time Inc., to honor his parents, who were missionary educators in China. The not-for-profit corporation builds upon the vision and values of four generations of the Luce family, broadening knowledge and encouraging the highest standards of service and leadership. For more information, visit hluce.org.



Formed a century ago, the **American Council of Learned Societies** is a nonprofit federation of 75 scholarly organizations. As the preeminent representative of American scholarship in the humanities and related social sciences, ACLS strives to promote the circulation of humanistic knowledge through the support of scholarship in the humanities and social sciences. For more information, visit acls.org.



Humphrey Fellows Experience America

By Sierra Bardfeld

Ten mid-career professionals from Ethiopia, Hungary, Lebanon and other countries around the globe joined the Cronkite School for months of study and cultural immersion.

The professionals were part of the Hubert H. Humphrey Fellowship Program, which celebrated its 40th anniversary in October.

Since 2010, 91 journalists and communicators from 56 countries have been Humphrey Fellows at Cronkite, studying for personal, cultural and professional enrichment. The program of the U.S. Department of State and the Institute of International Education invites highly-accomplished international journalists to select universities in the United States for 10 months of study and professional interactions.

Alexey Gorbachev, a political journalist from Russia, spent the year studying American mass media and politics.

"There are a lot of problems with press freedom and censorship in Russia, so American experiences are important for me because there is more media freedom," Gorbachev said.

Gorbachev said he would use his

broadened understanding of American journalism to promote press freedom in Russia. He is the chief deputy editor of the political desk at the Russian newspaper Nezavisimaya Gazeta (The Independent Newspaper).

"This program helped to hone my professional skills and experience American media," Gorbachev said. "I am so thankful to my American friends and colleagues both at Cronkite and The Arizona Republic who shared their experiences with me."

He also landed an internship and a job at Voice of American in Washington, D.C.

Veteran filmmaker Jinjin Mo from China said she expanded her perspectives on filmmaking and global issues and became a better visual storyteller.

Mo created a film titled "I Need Press Freedom," which featured her Humphrey colleagues. It was presented at the 2018 Global Leadership Forum in Washington, D.C.

Mo also volunteered at Bioscience High School in downtown Phoenix and taught students about documentary filmmaking. She said they helped her gain a deeper understanding of American life from a high school

Humphrey Fellows celebrate the end of their program at the Cronkite School. The Hubert H. Humphrey Fellowship Program marked its 40th anniversary in October. Photo by Marcus Chormicle

student's perspective.

"They're younger than me, but they brought me into a bigger world and broadened my horizons," Mo said.

Milton Johnson, a math and science teacher at Bioscience High School, said Mo and other Humphrey Fellows shared real stories about different countries, communities and cultures. "That's a really powerful takeaway," he said.

The fellows traveled throughout Arizona, including Flagstaff, Grand Canyon National Park, Lake Powell, Nogales, Page and Tucson. They also visited the Global Leadership Forum and Voice of America in Washington, D.C.

Cronkite Assistant Dean B. William Silcock, director of Cronkite Global Initiatives and curator of the Humphrey program, said the most rewarding part of the leadership program is seeing the fellows grow as leaders when they return to their home nations.

"The best part is what they teach me," he said. ■

From top: Humphrey Fellows experienced many aspects of Arizona, including the U.S.-Mexico border and the Grand Canyon.

Veteran filmmaker Jinjin Mo from China volunteers at Bioscience High School in Phoenix, where she taught students about making documentaries.

The Fellows visit news outlets, including KNXV-TV (ABC15.)

Faculty mentor Fellows throughout their stay. Mentors include professors of practice John Misner (center right) and Mark Hass (bottom).

Photos by Sierra Bardfield and Humphrey Fellows



2018-2019 Humphrey Fellows (left to right):

Benazir Samad, Pakistan – The digital media editor at ARY NEWS, a Pakistani news channel.

Phanindra Dahal, Nepal – A bilingual journalist at the BBC's Nepali Service in Kathmandu.

Jinjin Mo, China – A veteran filmmaker who worked as a journalist for the Southern Metropolis Daily, a newspaper in Guangzhou.

Balint Szalai, Hungary – A business journalist for Index.hu, a popular and influential website in Hungary.

Alexey Gorbachev, Russia – The chief deputy editor of the political desk at the Russian newspaper Nezavisimaya Gazeta.

Rula Rizk, Lebanon – A broadcast journalist and producer who works with MTV Lebanon, a leading TV station in the MENA region.

Dalia Younis, Egypt – A producer and anchor for Nahda TV, the online channel for Nahda University in Egypt.

Sebenzile Nkambule, South Africa – A media professional based in Johannesburg, with eight years of experience in print and broadcast media.

Adey Tegene, Ethiopia – A producer, editor and educational talk show programs coordinator for National Radio, part of the Ethiopian Broadcasting Corporation.

Lilan Wu, China – The director of NGO CN, an independent media organization that focuses on social issues and policy advocacy for China's non-governmental organization sector.



Study Abroad

Cronkite students had a busy summer through Study Abroad, including an introductory photojournalism class in Spain.

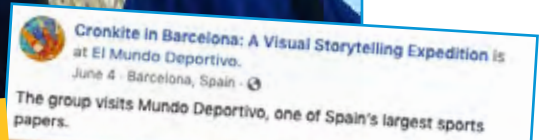
They learned the basics of DSLR cameras and how to shoot photos manually, all while taking in the architecture, culture and natural beauty of Barcelona. Students learned the basics of videography on mobile phones and photo editing techniques. They also visited local TV stations and newspapers and met with journalists stationed in Barcelona.

"It was great having professors by your side to give direct feedback on your work," said Tae Yoo, a master's student in digital audience strategies, who shot photos and videos in Barcelona.

Another group of Cronkite students spent a week in Japan studying social media. They were immersed in all facets of Japanese culture and explored how media organizations use social media to interact with their audiences. ■



Top: Cronkite students in Barcelona
Below: Cronkite group in Tokyo



Scenes from Barcelona and Tokyo



Jessica Pucci @jessica_pucci · Jul 10
Today, our [@Cronkite_ASU](#) / [@asuonline](#) Tokyo crew visited the world's second-largest newspaper, [@asahi_shimbun](#)! 1/



They put us on the front page! [#ForksUp](#)



Jessica Pucci @jessica_pucci · Jul 19
Asahi Shimbun's digital innovation arm has its own mascot, DigiMole, and now I think all newsrooms should have a mascot. 7/



ASU
Study Abroad
Arizona State
University

Our Events

CNN's Anderson Cooper inspired more than 1,200 people as he accepted the Walter Cronkite Award for Excellence in Journalism.

Top editors of The New York Times discussed the state of journalism and the danger of using loaded words.

A top investigative journalist talked about how she was drawn to journalism as a child, "always asking the wrong question at the right time. Journalism seemed to be a natural fit."

And then there was the All-Star Major League Baseball player doing the weather on the set of Cronkite News.

These and other visitors brought new ideas and reinforced journalism values in a series of events at Cronkite during the past year. ■

Anderson Cooper Receives Cronkite Award, Delivers Message of Hope

By Mary Beth Faller

Anderson Cooper, the award-winning prime-time CNN anchor, delivered a message of hope when he accepted the 2018 Walter Cronkite Award for Excellence in Journalism last October.

ASU Provost Mark Searle presented the 35th annual award, given by the Cronkite

School, which recognizes distinguished journalists who embody the values of the school's namesake.

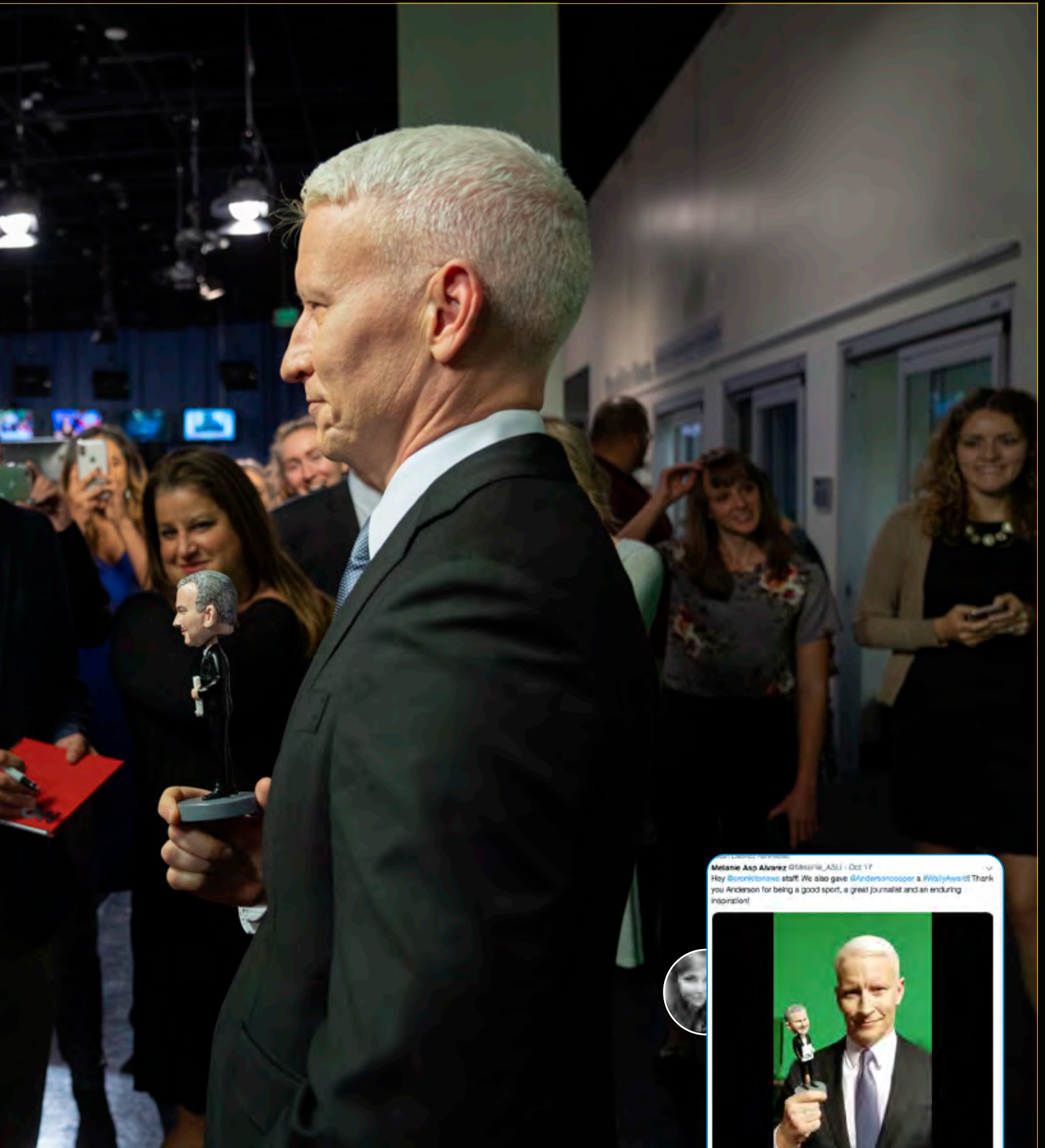
Cooper, who anchors "Anderson Cooper 360" on CNN accepted the award at a luncheon attended by a sellout crowd of more than 1,200 media leaders,

Campaign ASU 2020 will expand the number of events and educational opportunities for students to meet and network with national industry leaders in journalism.

Together, Our Potential is Limitless

CAMPAIGN ASU 2020
cronkite.asu.edu/2020





Background photo by Marcus Chormicle

OUR EVENTS

Recipients of the Cronkite Award with their positions at the time of the award

- 2018 Anderson Cooper**, anchor, "Anderson Cooper 360"
- 2017 Judy Woodruff** and **Gwen Ifill**, co-anchors and managing editors, "PBS NewsHour"
- 2016 Scott Pelley**, anchor and managing editor, "CBS Evening News"
- 2014 Robin Roberts**, anchor, "Good Morning America"
- 2013 Bob Schieffer**, moderator, "Face the Nation"
- 2012 Bob Costas**, host, "Football Night in America"
- 2011 Christiane Amanpour**, anchor, "This Week with Christiane Amanpour"
- 2010 Diane Sawyer**, anchor, "World News with Diane Sawyer"
- 2009 Brian Williams**, anchor and managing editor, "NBC Nightly News"
- 2008 Robert MacNeil** and **Jim Lehrer**, longtime PBS news anchors of "The MacNeil/Lehrer Report"
- 2007 Jane Pauley**, former anchor of NBC's "Today Show" and founding co-host of "Dateline NBC"
- 2006 Tom Brokaw**, former anchor, "NBC Nightly News"
- 2005 Dave Barry**, Pulitzer Prize-winning humor columnist for The Miami Herald
- 2004 Charles Osgood**, host of "The Osgood Files" and "CBS News Sunday Morning"
- 2003 Andy Rooney**, "60 Minutes" correspondent
- 2002 Al Michaels**, sportscaster, ABC Sports
- 2001 Bob Woodward**, Pulitzer Prize-winning reporter for The Washington Post
- 2000 Cokie Roberts**, ABC News correspondent
- 1999 Tom Johnson**, president of CNN
- 1998 Ben Bradlee**, executive editor of The Washington Post (1965-91)
- 1997 Roone Arledge**, chairman of ABC News
- 1996 Charles Kuralt**, former host of "On the Road" and "CBS News Sunday Morning"
- 1995 Bill Moyers**, PBS host and producer
- 1994 Bernard Shaw**, CNN anchor
- 1993 Helen Thomas**, White House bureau chief of United Press International
- 1992 Don Hewitt**, creator and executive producer of "60 Minutes"
- 1991 George Will**, Pulitzer Prize-winning syndicated columnist and author
- 1990 Ted Turner**, chairman and president of Turner Broadcasting System and founder of CNN
- 1989 Malcolm Forbes**, publisher and editor-in-chief of Forbes magazine
- 1988 Allen H. Neuharth**, chairman of Gannett Co. and founder of USA TODAY
- 1987 Katharine Graham**, chairwoman of the board of The Washington Post Co.
- 1986 Otis Chandler**, publisher of the Los Angeles Times
- 1985 Bill Mauldin**, Pulitzer Prize-winning editorial cartoonist
- 1984 William Paley**, founder of CBS, and **Frank Stanton**, former president of CBS
- 108** The Cronkite Journal 2019-2020

NBC's Lester Holt wins 2019 Cronkite Award

Lester Holt, the award-winning journalist and anchor of "NBC Nightly News with Lester Holt," is the 2019 recipient of the Walter Cronkite Award for Excellence in Journalism.

Holt will receive the 36th annual award from the Cronkite School, which has honored a journalism luminary each year since 1984.

Holt has anchored the flagship NBC broadcast since 2015, following eight years as anchor of the newscast's weekend edition and 12 years as co-anchor of "Weekend TODAY." He also leads NBC's special reports, major breaking news and primetime political coverage, and has served as principal anchor of "Dateline NBC" since 2011.

His work has been recognized with multiple Emmy Awards, a Robert F. Kennedy Journalism Award and the Fred Friendly First Amendment Award. In 2016, he was named Journalist of the Year by the National Association of Black Journalists.

"Lester Holt is a fantastic role model for our students and all journalists for his insightful, caring, fact-based journalism and stories that focus on the impact of major news events on everyday Americans," said Cronkite Dean Christopher Callahan. "He embodies the cherished news values of accuracy, honesty, fairness and objectivity championed by Walter throughout his long career."

In addition to anchoring, the evening newscast, Holt has reported breaking news events around the globe. He anchored from Normandy for the 75th anniversary of D-Day and reported from the Korean Peninsula on the growing tensions between the U.S. and North Korea just weeks before the 2018 Winter Olympics.

Over the past several years, Holt has reported from Manchester, Brussels and Paris on terrorist attacks that took place across Europe. He anchored from South Africa during the Nelson Mandela memorial service, reported from Cairo on the political and civil unrest in Egypt during the Arab Spring, covered the 2010 earthquake and

nuclear crisis in Japan, and reported on the immediate aftermath of the devastating earthquake in Haiti. Additionally, he was embedded with U.S. forces reporting on the ongoing military operations in Afghanistan in 2010 and 2012.

One of Holt's trademarks is his on-the-ground reporting focused on everyday people. He reported in Texas and Florida following the 2017 hurricanes and from Las Vegas on the Mandalay Bay shooting, providing first-person accounts of the devastation.

In 2016, he was selected to moderate the first presidential debate of that cycle, which is still the most-watched debate in U.S. history. He conducted one-on-one interviews with Presidents Donald Trump and Barack Obama and the top presidential candidates leading up to the November 2016 elections. He also covered every Olympics for NBC News since the 2002 Winter Olympics in Salt Lake City.

Holt started at NBC News in 2000, anchoring "Newsfront" and then "Lester Holt Live" on MSNBC, and later served as the cable network's lead anchor for major news events. He rose to co-anchor of "Weekend TODAY" in 2003 and in 2007 was named weekend anchor of "NBC Nightly News."

After studying government at California State University in Sacramento, he started his television journalism career in 1981 as a reporter at WCBS-TV in New York. The following year he moved to Los Angeles to report for KCBS-TV (then KNXT) before returning to WCBS in 1984. He moved to Chicago in 1986, where he served for 14 years as the afternoon and evening news anchor for WBBM-TV. ■





business executives, civic leaders and Cronkite School supporters and students.

During his speech, Cooper recalled watching Walter Cronkite on television as a child. He also discussed the current political climate.

"There is certainly much to criticize in the media and much to analyze and improve upon," Cooper said. "But this I know: I know that the kids who are studying here (at the Cronkite School) to become journalists are not the enemies of the people."

Cooper delivered an upbeat message, noting that the quality of life and economic growth has significantly improved around the globe. He said it's up to individuals to make a difference in the world and everyone has the power to reach out and care for someone else.

"Too often, I think we dwell on what separates us rather than the bonds that tie us to one another," he said. "Those bonds are at the core of who we are or can be when everything else is stripped away."

After the luncheon, Cooper spoke to more than 300 students who packed the school's First Amendment Forum.

The 40-minute discussion, led by Cronkite senior Bryce Newberry, weaved Cooper's stories from his hundreds of live reports around the world with a wealth of advice to the aspiring journalists and accounts of his journey as a political science graduate of Yale University who rose through the ranks in television news.

While referring to Walter Cronkite as the "north star" of journalists, Cooper stressed the importance of "finding your voice," pursuing internships, learning every aspect of the business and "out-hustling everyone around you."

"This is something that gets the heart pumping," he said. "If it's a genuine passion, then you'll put in the time and hours."

Cooper also encouraged Cronkite students to learn everything they can about journalism, the world and "keep and follow whatever is unique to you."

"You're entering an incredibly honorable profession in which you can help save lives and inform people about things that can change their world," he said. "It's an incredibly honorable and tough

Media, industry leaders, Cronkite School supporters and students gather for the 2018 Cronkite luncheon honoring Anderson Cooper. Photos by Ashley Lowery



Photo by Celisse Jones



Photo by Marcus Chormicle

OUR EVENTS

profession, with unique challenges and difficulties. But at its core, there's a real honor to doing it well."

"He reminded us that he is a real person; he laughed with us and told jokes," student Danielle Malkin said. "Also, all of the questions from students were very good. I don't think you're going to find a bad question within the halls of Cronkite."

While at Cronkite, Cooper recorded his "Anderson Cooper 360" news show live from the Cronkite News studio. Students looked on as he spoke with correspondents around the nation. During commercial breaks, Cooper took questions from students before dashing back to his chair for the newscast.

Cronkite Dean Christopher Callahan said the time Cooper spent with students was invaluable.

"Hopefully there are lessons that Anderson talked about that students will keep and be able to reference ... not just next month or even next year, but years from now as their careers continue to advance." ■

McKenzie Shuman contributed to this report. A version of this story first appeared in ASU Now.



During a Q&A session with Anderson Cooper in the First Amendment Forum, Cronkite student Bryce Newberry (top) asks questions before opening it up to the hundreds of students in attendance. Photos by Marcus Chromicle



Left: Cronkite students look on as Cooper reports his "Anderson Cooper 360" news show live from Cronkite News. Below: Cooper poses with student staff of Cronkite News. Photos by Marcus Chromicle





Walter V. Robinson (left), Edith Kinney Gaylord Visiting Professor in Investigative Journalism, interviews Maud Beelman, the founding executive editor of the Howard Center for Investigative Journalism, about the state of investigative journalism across the globe. Photos by Marcus Chormicle/ASU Now

Award-winning Investigative Editor: Ask ‘the Wrong Question at the Right Time’

By Marshall Terrill

The **Paul J. Schatt Memorial Lecture** is held annually in honor of the longtime Arizona Republic editor who taught journalism at ASU for more than 30 years. The series features prominent journalists exploring topics that were important to Schatt. It is made possible through an endowment from his widow, **Laura Schatt-Thede**, and an annual gift from **The Arizona Republic**.

Investigative reporters tend to see the world in a different way.

“An investigative mindset, as I conceive it, is someone who looks at the world just slightly askew,” said Maud Beelman, founding executive editor of the Howard Center for Investigative Journalism at the Cronkite School. “It’s someone who’s willing to consider that the most outrageous, impossible, unthinkable thing that could happen might happen and feel the need to look into it.”

“I think anything is possible, and I think history has shown us that the most outrageous things happen ... Truth is stranger than fiction.”

In March, Beelman delivered the 13th annual Paul J. Schatt Memorial Lecture, named in honor of the former Arizona Republic reporter, editor and columnist who taught public affairs reporting to Cronkite students for more than 30 years as a faculty associate.

Cronkite Dean Christopher Callahan said Beelman’s experience and insight as a veteran journalist made her an obvious choice to deliver the Schatt Lecture.

With moderator Walter V. Robinson, the Edith Kinney Gaylord Visiting Professor in Investigative Journalism, Beelman discussed her journalism career, the state of investigative reporting and the new Howard Center at Cronkite, which launched with a \$3 million grant from the Scripps Howard Foundation to train a new generation of investigative journalists.

Beelman said growing up in New Orleans served her well when she eventually became a journalist.

“It’s a city where the sea level is above your head, and you learn at an early age that things aren’t what they appear to be,” Beelman said. “I was a precocious child, and I was always asking the wrong question at the right time. Journalism seemed to be a natural fit.”

Beelman worked as a domestic and foreign correspondent for The Associated Press in her hometown of New Orleans and later in Florida and Pennsylvania. She edited on the AP’s international desk in New York before moving to Germany at the start of a six-year foreign assignment. During her overseas tour, she covered German unification, the Kurdish refugee

OUR EVENTS

crisis in Iran and Iraq after the first Gulf War, and the wars in the former Yugoslavia.

In between, she studied and became fluent in German.

"When the Berlin Wall came down, I was the only editor in New York who spoke German, which just proves that timing makes winners, not necessarily (that) it's only talent," she said.

Before joining the Cronkite faculty in January, Beelman was the U.S. investigations editor for The Associated Press. She led a national team of reporters who produced long- and short-term projects, including investigations into sexual assault among children in public schools and on U.S. military

bases, police misconduct and medical-device safety.

She said there's much more investigative reporting that needs to be done.

"There's still a lot of power structures that are not being watched," she said.

Beelman said it was the Cronkite School's reputation and the lure of building the Howard Center from the ground up that ultimately brought her to ASU.

She likes the Cronkite School's ambition, audacity and innovation.

"So they're not big, right?" Beelman joked. "We're just going to build the first

master's program in investigative reporting, and we're going to use the Howard Center as the laboratory in which these students are going to produce multimedia, groundbreaking investigations using cutting-edge technology in which we are going to collaborate with the biggest media in the United States to get it published and broadcast."

The first cohort at ASU's Howard Center for Investigative Journalism began in fall 2019. ■

A version of this story first appeared in ASU Now.

Maud Beelman tells students that "there's still a gaping hole" to fill in investigative journalism and that the Howard Center could provide a model for the rest of the country.

Photos by Marcus Chronicle



Bloomberg News, The Wall Street Journal and ProPublica Win 2018 Barlett & Steele Awards



Andrew Leckey (right), president of the Donald W. Reynolds National Center for Business Journalism, joins Pulitzer winner James Steele (left) to present awards to Bloomberg News reporters Cam Simpson, Gavin Finch and Kit Chellel, winners of the 12th annual Barlett & Steele gold award. Photo by Victor Ren

By Michael Hannan

Hedge funds using private polls to make millions. Issues surrounding President Donald Trump's former lawyer Michael Cohen. IBM pushing out older employees.

Stories on these topics earned journalists the top honors in the 12th annual Barlett & Steele Awards for Investigative Journalism.

Bloomberg News won the 2018 gold award, The Wall Street Journal received silver, and ProPublica took the bronze.

"Major political events abroad and at home energized journalists to seek financial answers," said Andrew Leckey, president of the Donald W. Reynolds National Center for Business Journalism, which manages the awards program.

Judges were Dan Hertzberg, a longtime financial journalist at The Wall Street Journal and Bloomberg News; Cesca Antonelli, editor in chief of Bloomberg BNA; and Paul Steiger, executive chairman of ProPublica. ■

The awards, named for the famed investigative reporting team of Don Barlett and James Steele, annually recognize the best business investigations in the U.S. The awards are given by the Cronkite School's **Donald W. Reynolds National Center for Business Journalism**.

Gold Award

"Brexit's Big Short" by Cam Simpson, Gavin Finch and Kit Chellel of Bloomberg News uncovered how a handful of hedge funds raked in hundreds of millions of dollars in the largest major currency crash in the modern financial system, tied to the Brexit vote. While United Kingdom law restricts pollsters from releasing exit-poll data before voting ends, secret exit polls purchased from leading pollsters provided confidential information that revealed how Britons voted. This put some funds in position to earn fortunes short-selling the British pound, while others secretly bought access to polls before they were published in the press and offered trades.



Judges comment:

"This is a great business investigative story of powerful financial firms infiltrating politics for pure financial benefit."

Silver Award

"The Investigation of Michael Cohen" by Michael Rothfeld, Joe Palazzolo, Rebecca Ballhaus, Peter Nicholas and Alexandra Berzon of The Wall Street Journal, was a string of exclusives. One story uncovered the \$130,000 paid to silence adult film star Stormy Daniels a month before the 2016 election. The team of reporters followed up by revealing a \$1.6 million settlement for a top Republican fundraiser and the exposure of Cohen's Washington, D.C., shell company that he pitched as an entrée to the president. Another story provided details of Cohen's often turbulent relationship with Trump, who came to doubt his attorney's professional abilities and judgment.



Bronze Award

"Cutting 'Old Heads' at IBM" by Peter Gosselin, Ariana Tobin and Ranjani Chakraborty of ProPublica, a story co-published with Mother Jones magazine, documented unfair practices targeting older employees at one of America's most storied companies. The ProPublica team surveyed more than 1,000 IBM former and current employees who also helped obtain hundreds of internal IBM documents confirming the reporting.





"We've seen the industry change so much in our time, it would be wrong for any of you to think that the media industry is going to be exactly as it is now."

— Marc Lacey, national editor, The New York Times

"When things shake out it's going to be very exciting."

— Dean Baquet, executive editor, The New York Times

Marc Lacey (left), national editor of The New York Times, and Dean Baquet, executive editor, answer questions from Cronkite students. Photo by Marcus Chormicle

Top New York Times Editors: 'It's About Being Fair'

By Marcus Chormicle

New York Times Executive Editor Dean Baquet and National Editor Marc Lacey had a lot to share with the next generation of journalists during a discussion with Cronkite students this spring.

Baquet said he learned from his early mistakes. He recounted a pivotal experience early in his career working for his hometown newspaper in New Orleans. He gave into pressure from his editor and sensationalized an already dramatic court story.

His story made the front page, he recalled, but when he returned to the trial he walked into the room and could tell by the faces of people there that "everyone thought a little less of me."

That experience changed him and made him a better journalist, he said.

Lacey added: "It's about being fair. Slow down, catch loaded words, catch when you're going just a little too far."

Jack Johnson, a sports journalism student, asked Baquet and Lacey how a professional journalist can stand out in a world where virtually anyone on the internet can act as a journalist.

The editors stressed that rigorous and fair reporting are key to

success in any journalistic career, and that's what sets journalists apart.

"When you're fair, endlessly curious, people buy that you're telling it how you really saw it," Baquet said.

The two also advised students to position themselves to capitalize on the changes sweeping through the news business.

"We've seen the industry change so much in our time, it would be wrong for any of you to think that the media industry is going to be exactly as it is now," Lacey said.

Baquet was optimistic about the future of journalism, despite massive changes hitting the industry. "When things shake out it's going to be very exciting," he said.

Cronkite Dean Christopher Callahan thanked the editors: "You are setting a standard that we try to teach to and that our students aspire to." ■



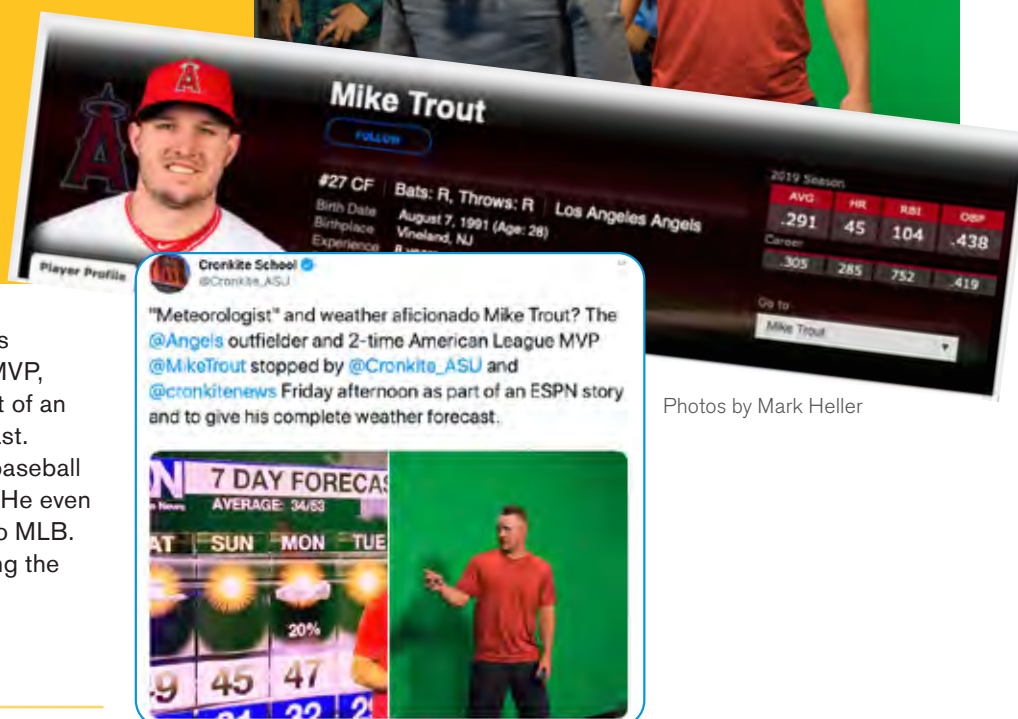
Students, faculty and staff of the Cronkite School fill the Morgan Murphy Media / Elizabeth Murphy Burns and Richard Burns Theater to hear New York Times editors speak. Photo by Marcus Chormicle.

Sports Figures in the Forecast

You just never know who you will spot at the Cronkite School.

Mike Trout (right), the Los Angeles Angels outfielder and two-time American League MVP, stopped by Cronkite News in March as part of an ESPN story — and to give a weather forecast.

Trout, one of the highest paid players in baseball in 2019, is a self-proclaimed weather nerd. He even owns his own weather balloon, according to MLB.com. He did a nice practice round, delivering the weather in a clip that made ESPN. ■



Photos by Mark Heller



Photos by Victor Ren

Later in March, George Halas McCaskey (left), chairman of the Chicago Bears, spoke to students, sharing his experience as a business professional in the National Football League. McCaskey graduated with a bachelor's degree in broadcasting in 1978 and a law degree in 1981, both from ASU. The talk was hosted at Cronkite in partnership with the Sandra Day O'Connor College of Law. ■



'Must See Mondays' **SPEAKER SERIES**

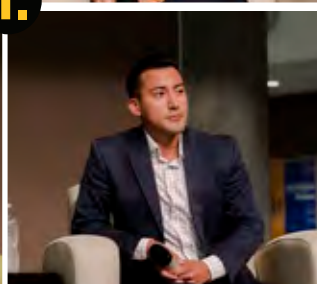
Each year, the Cronkite School brings in top-flight journalists and communications professionals for its Monday night lecture series. Speakers in 2018-2019 addressed critical issues in media, including politics and elections, border coverage and the importance of health reporting. They also shared expertise in photography, ethics and digital innovation with students, faculty and guests. ■

Fall 2018

1.



1.



1. Aug. 27 Cronkite Nation in the Real World

Michael Wong (top left) Cronkite's director of career services, leads a discussion about life in the working world with Cronkite alumni Katherine Fitzgerald ('16), sports reporter at The Arizona Republic; Cydney Henderson ('16), Life NOW reporter at USA Today; Lynnie Nguyen ('15), digital marketing program manager at U-Haul International; Kalia Pang ('10), senior public relations specialist for Sprout's Farmers Market; and Aldo Vazquez ('11), a reporter at ABC15.

2. Sept. 10 Launching Your Career with Cronkite Professional Programs

Assistant Dean Rebecca Blatt moderates a panel discussion on Cronkite's professional programs with Paola Boivin, digital director, Cronkite News; Retha Hill, director of the New Media Innovation and Entrepreneurship Lab; Cronkite News Executive Editor Christina Leonard; Associate Professor Fran R. Matera, former director of the Public Relations Lab; and Assistant Dean Jessica Pucci, director of the digital audiences programs. At right, Leonard, Matera and Pucci.



2.



Brings **Leading Journalists and Communicators** to Cronkite

3. Sept. 17

Crowder Photojournalism Award: Visual Storytelling

Brian Storm (right), founder and executive producer of MediaStorm, talks about the power of visual storytelling in an event that also celebrates the winners of the school's Greg Crowder Memorial Photojournalism Award.



3.



4.



4. Sept. 24

Covering the Border

Alfredo Corchado (left), Mexico correspondent for The Dallas Morning News, shares his experiences reporting from the border and his new book, "Homelands: Four Friends, Two Countries, and the Fate of the Great Mexican-American Migration," during a talk moderated by Rick Rodriguez, Southwest Borderlands Initiative professor.

5.



5. Oct. 1

Election 2018: Politics and Polling

Leonard Downie Jr. (above right), Weil Family Professor of Journalism, discusses the 2018 election with Washington Post journalists Dan Balz, chief correspondent; Cathleen Decker, political campaign editor; and Scott Clement, polling director.



6.



6. Oct. 15

The Power of Integrated Marketing and Communications

Cronkite public relations student Nina North (left) interviews Kim L. Hunter, chairman and CEO of Lagrant Foundation, about the changing field of marketing. The panel was moderated by Mark Hass (right), professor of practice in strategic communications.

7.



7. Oct. 22

Addition: Behind the Making of a New NOVA Documentary

Professor of Practice and documentary filmmaker Peter Byck (above left), moderates a talk with Sarah Holt, producer, writer and director of Holt Productions, who offers a behind-the-scenes look at what it takes to make a documentary for NOVA on PBS.

OUR EVENTS

'Must See Mondays' SPEAKER SERIES

Fall 2018



8.

8. Oct. 29 Religion, Journalism and Democracy

Daniel Burke (top left), religion editor at CNN, explores the intersections between religion, journalism and democracy in a talk with John Carlson, associate professor at the Center for the Study of Religion and Conflict, and Kristin Gilger, Cronkite senior associate dean. The discussion was supported by the Luce/ACLS Program in Religion, Journalism and International Affairs.



9.

9. Nov. 5 Global Corporate Communications

Laura Anderson (above), vice president of global marketing and communications and general manager of global communications at Intel Corp., discusses corporate communications in a talk moderated by Associate Professor Fran R. Matera.



10. Nov. 19 Barlett & Steele Awards: The Best in Investigative Business Journalism

James B. Steele (below, center), a member of one of journalism's most widely-acclaimed investigative reporting teams, talks with winners of the 2018 Barlett & Steele Awards for investigative business journalism.



10.



11.

11. Nov. 26 Hate in America: Carnegie-Knight News21 Investigation

Carnegie-Knight News21 students (from left) Ashley Mackey, Justin Parham and Angel Mendoza present findings of their in-depth national investigation on hate crimes during a panel moderated by Jacquee Petchel, executive editor of News21.

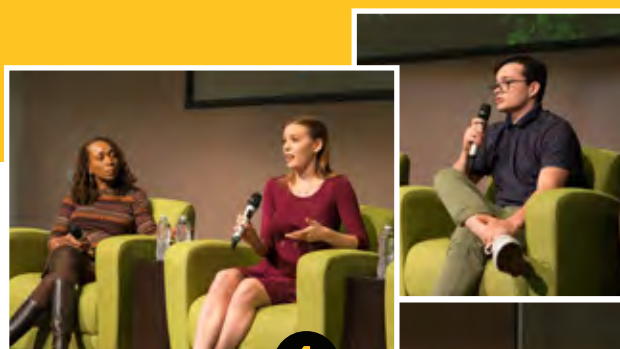


Spring 2019

1. Jan. 14

Virtual Tools for Real News

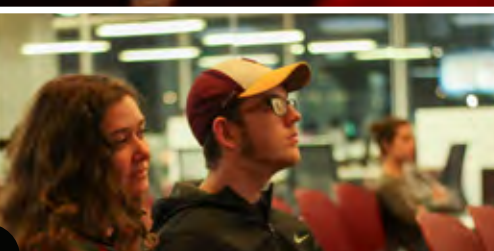
Retha Hill (left), director of the New Media Innovation and Entrepreneurship Lab, discusses the latest virtual tools for newsgathering with current and former students Nicole Dusanek, Aitana Yvette Mallari, Case Smith and Thomas Triolo.



2. Jan. 28

The News Desert Challenge

Penelope Muse Abernathy (below) talks about America's growing "news deserts" with moderator Mi-Ai Parrish, Sue Clark-Johnson Professor in Media Innovation and Leadership. Abernathy is Knight Chair in Journalism and Digital Media Economics at the School of Media and Journalism at the University of North Carolina at Chapel Hill.



3. Feb. 4

New Opportunities in Sports Journalism

Cronkite 2009 alumna Bailey Mosier (above right), an on-air personality for the Golf Channel, discusses her career path and growing opportunities in sports journalism with Brett Kurland, director of Sports Programs and the Cronkite News Phoenix Sports bureau.



4. Feb. 11

Covering the Uncovered: Native American Journalism

Mark Trahant, editor of Indian Country Today, stresses the importance of more news coverage of Indian Country in a conversation with Assistant Dean Rebecca Blatt.

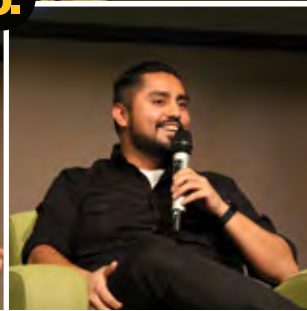
'Must See Mondays' **SPEAKER SERIES**



5.

5. Feb. 18 **Looking Back, Looking Forward: Downtown Devil and Career Paths**

Senior Associate Dean Kristin Gilger (left) moderates a talk with 2012 Cronkite graduates who are the founding editors of the Downtown Devil and work for some of the country's leading media organizations. Below left: Dan Neligh, producer for Bloomberg; Salvador Rodriguez, technology reporter for CNBC; Dustin Volz, cybersecurity and intelligence reporter for The Wall Street Journal; and Stephanie Snyder, engagement consultant for Hearken, which works with newsrooms around the country to inspire trust.



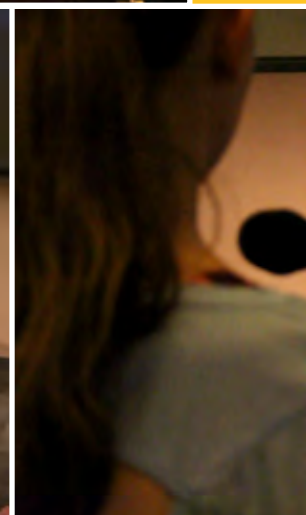
5.

6. Feb. 25 **Women in Sports Media**

Sarah Spain (below right), ESPN writer, radio host and TV personality, talks about the growing number of women in sports media with moderator Paola Boivin, digital director of the Cronkite News Phoenix Sports bureau.

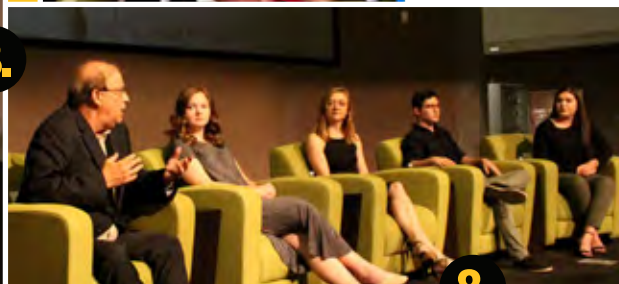


6.



7. March 18
The Young Researchers

Moderator Marianne Barrett (right), Louise Solheim Professor, leads a conversation with assistant professors Monica Chadha and Syed Ali Hussain, Associate Professor K. Hazel Kwon and Assistant Professor Sada Reed about their latest journalism and communications research and its impact on the profession.



8. March 25
Borderlands: Reporting from Peru

Southwest Borderlands Initiative Professor Rick Rodriguez (left) leads a discussion with Cronkite students Allison Barton, Molly Duerig, Ethan Millman and Paulina Verbera, who produced an in-depth reporting project in Peru.



9. April 1
Visual Storytelling in the Digital Age

Jessica Yu (below), Doodle team lead at Google, discusses visual storytelling and her company's changes to the Google logo to celebrate holidays and the lives of newsmakers. Luis Bonilla, director of the Digital Audiences Lab, moderated the discussion.



10. April 15
Untold Stories Around the World

Jenna Krajeski (left), a freelance journalist and writer whose work has appeared in The Atlantic, The New Yorker, The Nation and The New Republic, shares her experiences reporting from around the world in a conversation with Assistant Dean B. William Silcock, director of Cronkite Global Initiatives.



11. April 22
Covering Health: A New Cronkite Professional Program

Swapna Reddy (right), clinical professor at the College of Health Solutions, discusses the importance of health reporting with Frank Russell Chair Julia Wallace, Cronkite News Executive Editor Christina Leonard and Maud Beelman, executive editor of the Howard Center for Investigative Journalism.



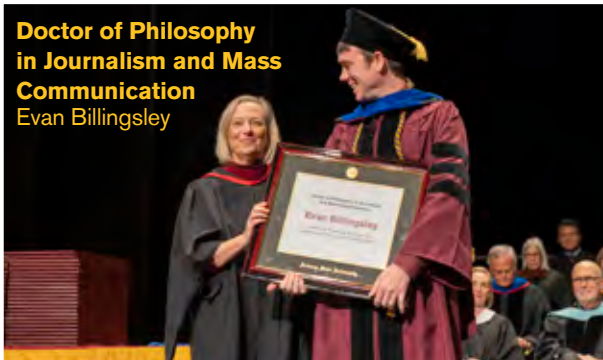
Convocation

Cronkite

The speakers at the Cronkite School's fall and spring convocation ceremonies challenged graduates to fearlessly pursue their dreams.



**Doctor of Philosophy
in Journalism and Mass
Communication**
Evan Billingsley



John Parker III is among 247 Cronkite students to earn a bachelor's degree during the fall 2018 graduation.

Photos by
Marcus Chormicle

Fall 2018: 'Stay in the Game and You Will Win'

ESPN SportsCenter host Matt Barrie, a 2001 Cronkite alumni, told the school's December 2018 graduates to pursue their dreams, even when it's fourth-and-long.

"No matter the score, no matter how many things aren't going your way," Barrie said, "you stay in the game, and you will win."

Barrie was the fall convocation keynote speaker at ASU Gammage, where 247 students received degrees.

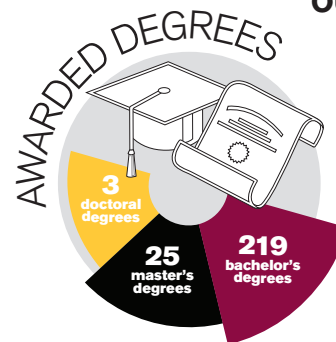
At the age of 27, Barrie said he was diagnosed with Bell's palsy, a form of temporary facial paralysis.

"I decided that adversity, rather than destroy me, would build character and make me a better person," he said.

Barrie told graduates that they are entering an exciting time in journalism. He said the industry is much bigger, with more opportunities than when he graduated, and he touted the value of a degree from his alma mater in this new media environment. ■



Convocation Speaker
Matt Barrie



Convocation Program **Fall 2018**

Processional

Welcome

Dean Christopher Callahan

Keynote Speaker

Matt Barrie, ESPN SportsCenter host

Presentation of Degrees

Doctoral Degrees

Dean Christopher Callahan

Assistant Dean B. William Silcock

Associate Professor Joseph Russomanno

Senior Associate Dean Kristin Gilger

Associate Dean Mark Lodato

Assistant Dean Rebecca Blatt

Master's and Bachelor's Degrees

Special Awards

Outstanding Graduate Student

Patrick Poblete

Outstanding Undergraduate Students

Ariana Bustos, Madison Kerley
and AnnMargaret Haines

Outstanding Online Student

Kendra Alexander

Highest Grade Point Average in Journalism

Alessandra Luckey

Highest Grade Point Average in Media Studies

Todd Epley

Top Innovator Award

Meagan Barbee

Kappa Tau Alpha National Honor Society

Meagan Barbee, Evan Billingsley, Michael Bluhm,
Ariana Bustos, Daniel Crumbley, Kade Garner,
AnnMargaret Haines, Guy Harrison, Lauren Intrieri,
Madison Kerley, Benjamin Leibowitz,
Alessandra Luckey, Davyn Matte, Maya Patrose,
Nicole Randock, Monica Sampson and
Ann Marie Schlup

Moeur Award

Ariana Bustos

“As you start your careers or your job hunting, I want you to remember that we can be our biggest rival. But we can also be our biggest asset.”

— Charlene Santiago,
student speaker

Highest Grade Point Average in Journalism

Alessandra Luckey

Student Speaker Charlene Santiago

Outstanding Undergraduate Students

Madison Kerley, AnnMargaret Haines and Ariana Bustos

Student Speaker

Charlene Santiago

Recessional

Platform Guests

Matt Barrie

ESPN SportsCenter host

Charlene Santiago

Student speaker

Mary Mazur

General Manager, Arizona PBS

Frederic “Fritz” Leigh

Faculty emeritus, Cronkite School

Lisa Matthews

Alumni representative;
multimedia producer and reporter,
Arizona Cardinals

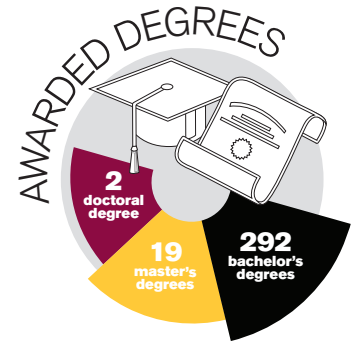
Ahron Cohen

Cronkite Endowment Board representative;
president and CEO, Arizona Coyotes

OUR EVENTS



Cronkite News Borderlands Professor Vanessa Ruiz congratulates student speaker Bryce Newberry.



Spring 2019: 'Lean Into Change,' Don't Fear It

Nancy C. Barnes, senior vice president for news at National Public Radio, told new graduates they need to be prepared to celebrate change, not resist it.

Barnes was the keynote graduation speaker at Comerica Theatre in downtown Phoenix, where 313 students received degrees.

Barnes, who also led newspapers in Houston, Minneapolis and Raleigh, North Carolina, said she entered journalism at a time of typewriters and dial-up landlines. Since then, the technology that reporters use and the way audiences consume information have been transformed, and the pace of change is only likely to accelerate.

"Success will depend on your ability to lean into change, to bravely and, indeed, happily face the future, and not rage against it," she said. At the same time, she advised graduates to "hold fast to your principles and find your guiding compass amid all of this disruptive change."

She also encouraged the graduates to "live a life of adventure." ■



Photos by
Victor Ren

From left: Cronkite Endowment Board representative Christina Dotts and Lauren Gilger, alumni representative, join Senior Associate Dean Kristin Gilger and faculty members as platform guests during the ceremony.



New graduate Samie Gebers poses for a photo with one of her mentors, Maria Hechanova, a reporter for KTVK/KPHO-TV.

“We’re lucky to be graduating from a school that will make us leaders in the industry, no matter where and what the job entails.” — Bryce Newberry, student speaker



Cydeni Carter (center) shares a moment with her grandparents, Ronald and April Brooks, who drove from Prescott to attend graduation.

ASU Walter Cronkite
School of Journalism
and Mass Communication
Arizona State University

Processional

Welcome

Dean Christopher Callahan

Keynote Speaker

Nancy C. Barnes, senior vice president for news for National Public Radio, and president of the American Society of News Editors

Presentation of Degrees

Dean Christopher Callahan

Doctoral Degrees

Assistant Dean B. William Silcock
Associate Professor Dennis E. Russell
Associate Professor Leslie-Jean Thornton

Master's and Bachelor's Degrees

Senior Associate Dean Kristin Gilger
Associate Dean Mark Lodato
Assistant Dean Rebecca Blatt
Assistant Dean Jessica Pucci

Special Awards

Student Speaker

Bryce Newberry

Recessional

Platform Guests

Nancy C. Barnes, keynote speaker and senior vice president for news, NPR

Bryce Newberry, student speaker

Christine Dotts, Cronkite Endowment Board representative and senior vice president, Brodeur Partners

Mary Mazur, general manager, Arizona PBS

Lauren Gilger, alumni representative, host and producer, KJZZ-FM, Phoenix, “The Show”

Tom Fergus, faculty associate representative

Special Awards

Outstanding Graduate Student

Ashley Mackey

Outstanding Journalism Dual-Degree Student

Alicia Gonzales

ASU Alumni Association Outstanding Graduate

Kelsey Mo

Outstanding Undergraduate Students

Mia Armstrong	Ethan Millman
Austen Bundy	Keri Orcutt
Lillian Donahue	Imani Stephens
Samantha Gebers	

Outstanding Online Student

Shelley Fry

Highest Grade Point Average in Journalism

Kelsey Mo

Highest Grade Point Average in Media Studies

Amber Shepard

Top Innovator Award

Kayla King-Summer

Cronkite Spirit Award

Jordan Elder	Chancellor Johnson
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Kappa Tau Alpha National Honor Society

Mia Armstrong	Keri Orcutt
Allison Barton	Kirstin Pellizzaro
Jamie Bowen	Daniella Rudoy
Charles Bramlett	Case Smith
Gabriela Calles Monsivais	Skyler Snider
Jordan Elder	Rebecca Spiess
BrieAnna Frank	Imani Stephens
Madeleine Holler	Adin Tarr
Marguerite MacKrell	Ashlee Thomason
Kelsey Mo	Jakob Wastek
Jaime Muldrew	Robert Werner
Bryce Newberry	Jade Nicole Yeban

Moeur Award

Mia Armstrong	Rilee Robinson
Allison Barton	Daniella Rudoy
Charles Bramlett	Nicholas Serpa
BrieAnna Frank	Case Smith
Madeleine Holler	Jakob Wastek
Marguerite MacKrell	Robert Werner
Kelsey Mo	Alexandra Wolfe
Jaime Muldrew	
Bryce Newberry	
Keri Orcutt	



Lexi Dama (left) and Yvonne Arbolla show their school spirit on graduation night.

Spring 2019

Our People

It was a memorable year at the Cronkite School for those who lead, teach and inspire.

Faculty conducted research into the dark web, “robo-journalism” and the use of sports freelancers — and how nostalgic emotion could help determine if people with depression seek treatment.

Joseph Russomanno and K. Hazel Kwon were promoted to full professor and associate professor, respectively. Senior Associate Dean Kristin Gilger was named Reynolds Professor in Business Journalism, and Jessica Pucci joined the leadership team, promoted to assistant dean.

Assistant Dean B. William Silcock received the prestigious Larry Burkum Service Award from the Association for Education in Journalism and Mass Communication for his years of service.

The Cronkite family released two new books, and a host of new hires joined the school, adding even more to what Cronkite has to offer. ■

Campaign ASU 2020 will support our professors of practice and increase the number of endowed professors.



Together, Our Potential is Limitless



Joseph Russomanno Promoted to Professor

By Ellen O'Brien

At the convocation ceremony in May, with all of the faculty gathered backstage, Dean Christopher Callahan stood on a folding chair and asked for everyone's attention. He thanked the staff for a good year, and then he brought Joseph Russomanno and K. Hazel Kwon forward to congratulate

them on their promotions to full professor and associate professor, respectively.

"I'm getting choked up just thinking about it," Russomanno said. "It was very moving for me."

Russomanno has taught at the Cronkite School for 25 years. His research focuses on the First Amendment, freedom of the press

and freedom of speech, and he teaches mass media law, a core class for all undergraduate journalism students.

In the time he's been at ASU, the Cronkite School has "changed tremendously," Russomanno said. "The school has grown by leaps and bounds."

Russomanno taught broadcast news and JMC 110, the introductory

Associate Professor K. Hazel Kwon is an expert in quantitative social media analysis. Photo by Ellen O'Brien



K. Hazel Kwon Becomes Associate Professor

K. Hazel Kwon's research focused for years on how online communities behave on social media sites such as Facebook. Now, her research is dissecting the dark web, with the help of a three-year grant from the U.S. Department of Defense.

Kwon's project, "Crisis and Collective Problem-Solving on the Darkweb," focuses on analyzing interactions between anonymous users on hidden 'dark web' sites, often used to conduct illegal business.

"Dr. Kwon is conducting innovative research on the affective and cognitive signals that are generated within hacking communities," said Lisa Troyer, program manager for social and behavioral sciences at the U.S. Army Research Laboratory. "The findings have the potential to generate new methods of identifying risks to economic, security and intelligence systems."

For example, Kwon analyzes the message boards frequented by cryptomarket users to understand what's happening in the underground community. Kwon, who was promoted in May from assistant professor to associate

professor, said she hopes that down the road, her findings could help decrease the threat of cyber-attacks.

Kwon's interest in the dark web started when she was contacted by a colleague at the Ira A. Fulton Schools of Engineering who needed help analyzing a data set from hidden forums on the dark web from a journalism perspective.

Most of Kwon's research is about visible online communities, so a project about hidden communities "really triggered my interest," she said.

"The most interesting aspect of my research is that I'm focusing on dark web users as humans," Kwon said. "Other scholars focus on technical aspects, or they eulogize the dark web. They disregard that this is a human space."

"Even though they're bad actors, they are organizing agents," Kwon explaining that she takes a "human-centric approach."

Now as an associate professor, "I hope that I can continue this area of work and create more insightful research." ■

Professor Joseph Russomanno joined the Cronkite School in 1994. Photo by Ellen O'Brien

journalism class, for six years at Cronkite but he knew he wanted to teach mass media law.

"That was always what I had my sights set on," Russomanno said. "I made it known that mass communication law was what I wanted to do."

The promotion to full professor was a recognition of Russomanno's position as a national expert in his field. His publications include three books

as well as research articles in journals such as Communication Law and Policy, Hamline Law Review, Communications and the Law, Journal of Broadcasting & Electronic Media and Journal of Communication Inquiry.

Russomanno's most recent research focus is free speech on campus. Protestors have recently attempted to silence a number of people invited to speak on college campuses, arguing

that their ideas are offensive and even dangerous.

"Those situations have been handled, or mishandled, in some way or another," Russomanno said. "How does that fit with core First Amendment values?"

Russomanno has had one article published and another soon to be published, and is considering editing an anthology of pieces on the topic. ■

One was a fixture in the National Football League and in front of the cameras at ESPN. Another calls the action as a play-by-play voice for the Baltimore Orioles. Both are now part of the Cronkite School.

Herm Edwards Joins Cronkite School Faculty

ASU head football coach Herm Edwards faced the media spotlight in one of the toughest markets in the country when he coached the New York Jets. He spent nearly a decade on the other side of the camera as an analyst at ESPN.

Put the two together and you have a professor of practice at the Cronkite School who can speak from a unique perspective on the media.

No, Edwards won't be grading papers during halftime in the locker room. During the season and key recruiting periods, he will focus on the Xs and Os. But in the spring semester, the second-year head coach will be a guest lecturer in classes and conduct regular discussions on sports and the media at Cronkite.

"Our students, particularly our growing cadre of sports journalism students, will benefit greatly from his expertise in both worlds," said Cronkite Dean Christopher Callahan.

"As coaches, we are teachers first and foremost," Edwards said. "I am looking forward to sharing the knowledge I have accumulated as a player, coach and member of the working media with the students at the Cronkite School."

Before joining ASU in December 2017, Edwards worked at ESPN from 2009 to 2017, appearing regularly on SportsCenter, NFL Live, ESPN Radio and coverage of Super Bowl week.

Previously, Edwards played 10 seasons at cornerback in the National Football League, then served as a NFL head coach for eight years with the Jets and later the Kansas City Chiefs. Following two years as an assistant coach at



Photo by
Peter Vander Stoep

San Jose State University, he served as an NFL scout and assistant coach before becoming a head coach.

The Cronkite School has sports journalism degrees on the bachelor's and master's levels and has immersive experiences in sports

media in Phoenix and Los Angeles.

Cronkite students produce sports content for Cronkite News, the news division of Arizona PBS, and media partners such as FOX Sports Arizona, the Pac-12 Networks, Univision, The Arizona Republic, MLB.com and

Gary Thorne Turns Broadcast Booth into Classroom



Photo by
Ethan Gilchrist

Sports Illustrated. In recent years Cronkite students have covered the Super Bowl, NCAA men's basketball Final Four, the College Football National Championship game, Major League Baseball spring training, the British Open and the Summer Olympics.

Edwards and Vice President for University Athletics Ray Anderson, who is a professor of practice at the Sandra Day O'Connor College of Law, make up the only football coach-athletic director duo among the Power Five conferences who also serve their university as faculty members. ■

Gary Thorne, the lead play-by-play announcer for the Baltimore Orioles on the Mid-Atlantic Sports Network, joined the Cronkite School over the summer as a visiting professor.

The Emmy award-winning announcer taught a unique online play-by-play course to students enrolled in the Cronkite School's sports journalism program. Several students helped announce games for the Cape Cod Baseball League, while others applied their new skills in internships across the country.

Thorne recently completed his 13th year calling Baltimore Orioles games and has worked in broadcast baseball for nearly 34 years, including World Series and MLB All-Star games. He also has worked with ESPN and ABC and has taught at the University of Maine and the University of Maine Law School.

"For both the students and myself, teaching the class was a chance to really examine what a play-by-play announcer does in structuring a broadcast, consciously or otherwise," Thorne said. "Working with students who want to do this for a career was invigorating and intense. We proceeded with a class that was constantly interactive, leading to some intriguing discussions."

Since most of the students were doing or had done play-by-play broadcasting, Thorne and the students also spent a good deal of time critiquing past games, finding what worked or did not work for each student.

"Hopefully my practical experience shed light on the job and together we created a framework for each student to improve their presentations," he said. ■

OUR PEOPLE



Photo by
Paula Maturana

Sadie Babits, Sustainability Director, Cronkite News

The one constant in Sadie Babits' career as a journalist has been a passion for environmental storytelling.

Now, she said, it is a great honor to help student journalists at the Cronkite School learn ways to cover everything from climate change to renewable energy.

She leads sustainability coverage for Cronkite News after nearly 20 years of award-winning public radio reporting experience, including for National Public Radio's "Morning Edition" and "All Things Considered."

Babits has focused much of her reporting on public lands, water, climate change and issues of the West.

During her first year at Cronkite, she was delighted that students were so interested in environmental reporting.

"These young journalists see that climate change, water scarcity, plastic use and abuse, for example, are not just environmental matters, but issues that affect every aspect of being," Babits said. "This gives me tremendous hope for the future of environmental coverage."

Before coming to the Cronkite School, Babits spent an academic year as a Ted Scripps Fellow in Environmental Journalism at the University of Colorado, Boulder, where she researched and reported on public land issues. Previously,

she was the news director at Colorado Public Radio, where she guided and edited daily and long-term coverage for the state-wide network.

She has won Society of Environmental Journalists and Edward R. Murrow awards for her environmental and investigative reporting.

Babits earned a bachelor's degree at Boise State University with a major in political science and an emphasis in international relations. In college, she honed her skills as a radio journalist at Boise State Public Radio. ■

Photo by
Ellen O'Brien

Christy Bricks, Executive Producer of Cronkite News

By Ethan Gilchrist

When Christy Bricks joined Cronkite News in early 2019 as the new executive producer of the broadcast, it was a return to the Cronkite School.

"This was my dream job," said Bricks, who earned her master's degree in 2010 from Cronkite.

Previously, Bricks was the 10 p.m. newscast producer at 12 News KPNX-TV in Phoenix and the weekend producer at Tucson News Now KOLD-TV in Tucson. She won eight Rocky Mountain Emmys and a regional Edward R. Murrow award in eight years in Arizona television.

Before earning her master's degree, Bricks graduated from the Defense Information School at Fort Meade, Maryland, and served as a military broadcaster for the U.S. Air Force for five years.

Covering news for the military was intense, she said.

"I traveled in a Blackhawk helicopter to my assignment carrying an M16 and M9, a tripod, and a camera in full battle gear," she said.

Bricks was deployed to Baghdad, Iraq, in 2007 and became the anchor for the Freedom Journal Iraq newscast, which aired daily on the Pentagon Channel. While stationed in Germany, she DJ'd the base's "Eifel 105" morning radio show and covered stories across Europe as a multimedia journalist for the American Forces Network.

The military taught her many lessons she is passing on to her students, she said, including how to multi-task.

"Being a producer is so high stress – you're on your computer all day long with people coming and asking you questions and having to make decisions and still get a show on the air," Bricks said. "The biggest things the military taught me were to keep calm under pressure, be aware of my surroundings and be able to communicate effectively." ■

Photo by
Ethan Gilchrist

Luis Bonilla, Director of Digital Audiences Lab

Luis Bonilla, who has more than a decade of digital marketing experience, is a professor of practice at the Cronkite School and founding director of the Digital Audiences Lab.

Bonilla helps students learn how to research and define audience data and grow and engage audiences for real-world clients. During his first year, he was impressed that his students quickly adapted to an agency-like setting and thrived, which he said will help prepare them for careers in any fast-changing industry.

Previously, Bonilla was the digital services architect for ticket sales for the Phoenix Suns, helping with strategy and execution of search engine optimization, paid search, e-commerce, website analytics, paid social media, mobile app user experience and other digital channels. He helped increase single game ticket sales through organic and paid search, strengthened team shop e-commerce sales and improved website data capture form submissions.

Bonilla has worked in digital marketing for a range of organizations, including startups, digital agencies and large corporations with global clients.

"I stay in digital marketing because I enjoy the challenge of helping a business cut through the

noise online and get their message to the right audience," he said.

Throughout his career, Bonilla said he has had an affinity for entrepreneurship. In 2008, he started a ghostwriting service that grew to a team of six contract writers and serviced clients in more than 15 countries before he sold the business in 2012. Bonilla's most recent endeavor, ZingLead, began in 2015, providing small businesses with a results-driven approach to digital marketing.

He tells his students, "You can be successful as an entrepreneur if you are creative, naturally curious and excel at working autonomously."

Bonilla earned a bachelor's degree in English from Brigham Young University. ■



Chris Fiscus, Director of Communications

Chris Fiscus, an experienced public relations and journalism professional, joined the Cronkite School and Arizona PBS in July as director of communications.

"My entire career has been about telling good stories, whether as a

reporter, editor or an advocate for a brand," Fiscus said. "I'm thrilled to be able to now help tell the story of the Cronkite School and Arizona PBS."

Fiscus came to Cronkite from OH Partners, an international marketing and advertising agency based in Phoenix, where he was vice president of public relations and social media. He was responsible for working with clients in Arizona and several other states on

social media campaigns, brand awareness and philanthropic strategies.

He previously served as vice president and director of public relations for the Moses Anshell marketing and advertising agency in Phoenix, managing strategies for local and national clients in tourism, hospitality, state government and other areas.

In addition to his public relations experience, Fiscus worked for 17 years as a journalist. He was a reporter for The Arizona Republic, the Phoenix Gazette and the Arizona Business Gazette before moving into editing and management roles, eventually serving as Page 1 editor at the Republic.

Fiscus has been recognized for both his public relations and journalistic work. He has won more than 20 Public Relations Society of America "Copper Anvil" awards as well as national, regional and local ADDY awards given by the American Advertising Federation. As a reporter, he was a finalist for the prestigious Livingston Award for Young Journalists, and was nominated by the Republic and the Phoenix Gazette for the Pulitzer Prize three times for investigative and explanatory reports. ■

Frank Mungeam, Knight Professor of Practice, TV News Innovation

By Ethan Gilchrist

Frank Mungeam is the Cronkite School's first Knight Professor of Practice in TV News Innovation.

While Andrew Heyward, the former president of CBS News, is leading the research arm of an initiative to innovate local TV news, Mungeam took a lead role in innovation and experimentation, working with the Cronkite News broadcast.

Mungeam said he enjoys working with students because they "lean into innovation."

"They don't have any history from a journalism standpoint of how it used to be, so they're very open to trying things, and they are the consumers of the new media – so who better to co-create the future of journalism than the future

consumers?" he said.

Previously, Mungeam was vice president of digital audience engagement at TEGNA, where he helped develop collaborations with companies such as Facebook, Snapchat, Twitter and YouTube.

In his first year with Cronkite News, he launched partnerships with several technology firms to drive newsroom innovation. Under his guidance, Cronkite News serves as the incubator for many of the new and experimental tools being developed.

Mungeam graduated from Harvard University with a degree in psychology. He has a master's degree in communication and leadership studies from Gonzaga University. ■

Photo by
Ellen O'Brien



Photo by
Ellen O'Brien

Lisa Schmidtke, Director of the Public Relations Lab

Alumna Lisa Schmidtke joined the Cronkite School as director of the Public Relations Lab in April after nearly 20 years leading marketing and public relations teams in Arizona.

She previously served as general manager and head of health care practice communications at the Scottsdale office of Allison + Partners. Schmidtke also worked in marketing and public relations for several health care organizations, including Abrazo Health Care, Paradise Valley Hospital and St. Joseph's Hospital and Medical Center.

"I couldn't let this opportunity pass me by," she said. "It's not often you are given the chance to join a university of this caliber while also having a long-lasting impact on students' lives."

A 1997 graduate in broadcast journalism, Schmidtke began her career as an assignment editor at KNXV-TV before transitioning to public relations.

The PR Lab functions like an agency, with student teams working to develop strategic plans and campaigns for clients ranging from Fortune 500 companies and federal agencies to nonprofits and startups.

This fall, students are working with the PlayStation Fiesta Bowl, the National Guard and the organization Partnerships with Native Americans.

Students leave the PR Lab with experience in messaging, event promotion, reputation management, internal and



Photo by Marcus Chormicle

external communication, and corporate communications strategies. They have won industry honors that include the Accolade Global Film Competition, Hermes Creative Awards, PR News' Platinum PR Awards and PRSA Phoenix Copper Anvil Awards.

Fran Matera, the PR Lab's director since 2011, will continue teaching public relations courses.

As the founding director of the PR Lab, Matera "has done a remarkable job building a program that gives students the highest level of preparation for careers in strategic media," said Cronkite Dean Christopher Callahan. "We're now looking forward to building on that very solid foundation under Lisa's direction and leadership." ■



Lori Todd, Digital Director, Cronkite News

By Ethan Gilchrist

Lori Todd joined the Cronkite News digital desk after leading social media teams for major media outlets, including National Public Radio in Washington, D.C.

Todd teaches and guides three teams of advanced Cronkite students who create multimedia packages that integrate text, video, images, statistical information and other content. Her students are preparing for careers in social media, digital production, data visualization, photography and videography.

Todd said she has long liked working with students.

"I've always raised my hand to work with interns at my jobs," she said.

She wants the students in Cronkite News to be just as challenged in their jobs when they leave school.

"It's been really rewarding work," she said. "It's also helping me grow a lot because working with students, I have to provide a lot of clear feedback frequently."

At NPR, Todd worked across news and programming divisions to set social strategy, define best practices and develop training and experimentation on emerging platforms.

Todd also was social media manager at Tribune Publishing in Florida, where she managed social producers at the South Florida Sun Sentinel and the Orlando Sentinel.

She began her career in design at the Miami Herald and at the Austin American-Statesman in Texas. She earned a bachelor's degree at the University of Miami in communications, print journalism and graphic design. ■

Assistant Professors Use Research to Tackle Issues of the Times

By Madeline Ackley

So many questions confront journalists in the digital age. How can we create a sustainable business model? How should we be using technology to improve the delivery of news and information? What is the future of local news?

Cronkite assistant professors are busy researching these and other issues in modern journalism.

"The researchers are doing a lot to raise the Cronkite School's profile not only as a professional school but also as a place where solid academic research is done," said Marianne Barrett, the school's Louise Solheim Professor.

The assistant professors discussed their research at a "Must See Mondays" event in February and in separate interviews. ■

Chadha Looks at 'Robo-journalism'

Assistant Professor Monica Chadha is researching automation in journalism, where computer-generated software is used to produce news reports.

Chadha said journalism can benefit from automation, also referred to as "robo-journalism." If newsrooms prepare for and embrace the new technology, it can free up reporters to cover enterprise and investigative pieces — deeper, quality journalism that can only be written by human beings, Chadha said.

"Technology is really upending so many other industries, and part of the problem with news is that we never focused on how it would upend us," Chadha said. "With my research, I'm hoping to get ahead of that."

Many large newsrooms, including Bloomberg, The New York Times, Reuters, The Washington Post and The Associated Press, already are using text-generating bots in their reporting. But the technology to create automated news is expensive, so it hasn't reached the small, local digital startups, which is Chadha's primary research focus.

"I'm constantly exploring how we get all of these new technological tools to newsrooms at affordable prices," she said. ■



Hussain's Research Explores Mental Health Assistance

Assistant Professor Syed Ali Hussain is studying the link between nostalgic emotion and the likelihood that patients with depression will seek treatment.

Hussain hopes his research could lead to a breakthrough in treatment for students struggling with depression and mental health issues.

Hussain has applied virtual reality technology to mental health. He has experience in designing and implementing persuasive communication campaigns using both traditional and new media technologies, including mobile phones.

His ultimate goal is to help prevent suicides, especially among students, by catching mental illness early and persuading those affected to seek help. ■



Reed Studies Culture of Freelance Sports Reporters

When Sada Reed was working for The Journal-Courier in Central Illinois, she was one of just three full-time sports reporters.

The local football games on Friday nights would overwhelm the staff, and freelancers — reporters contracted for a short period of time by her news outlet — were essential.

“The freelancers fascinated me because they made quality local coverage happen,” Reed said.

But she began to notice that while freelancers were an indispensable part of the news process, they weren’t always treated that way by editors and other reporters.

As a research professor, she is examining the ramifications of the widespread use of freelancers in sports journalism on the industry and the freelancers themselves.

She has found that many freelancers feel “forgotten” or are viewed as less credible by editors or on-staff peers. Because of the stigma, some freelancers begin to see themselves as less skilled or credible, she said. ■



Photo by
Alexandra Gaspar

Nelson Researches Audience Engagement

If you ask a journalist what it is that makes their audience interested in their work, and then you ask a member of that audience the same question, how likely are their answers to overlap?

This question drives the research pursued by Assistant Professor Jacob Nelson.

Nelson said his research draws on interviews with news publishers, funders, consultants, and audience metric providers to uncover the assumptions underlying the attempts by journalists to improve their relationship with the public. It also draws on analyses of online audience measurement data to determine how news audiences actually behave, as well as the extent to which their behaviors align with journalists’ assumptions.

In short, his work compares how news industry stakeholders perceive their audiences with analyses of actual news audience behavior. In doing so, Nelson’s research sheds light on the relationship between journalists and the public at a moment when improving that relationship has grown more important than ever before. ■



Photo by
Marcus Chormicle

New Book Captures Lessons of Women Leaders in News

By Marshall Terrill

Cronkite Senior Associate Dean Kristin Gilger (left) and Julia Wallace (right), Frank Russell Chair in the Business of Journalism at Cronkite, are on tour this fall to promote their new book, “There’s No Crying in Newsrooms.”



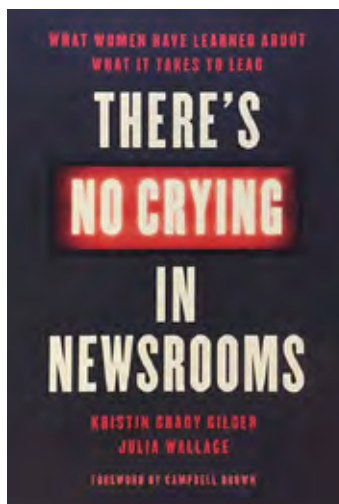
“This is one of the few leadership books in which each chapter becomes more compelling than the last.”

— Women 2.0

A new book by Cronkite Senior Associate Dean Kristin Gilger and Frank Russell Chair Julia Wallace chronicles the rise of women in America’s newsrooms and what it takes for women to lead in a traditionally male-dominated industry.

“There’s No Crying in Newsrooms: What Women Have Learned about What It Takes to Lead” (Rowman & Littlefield Publishers, 2019) tells the stories of women who have broken through barriers at media organizations around the country since the 1970s — and describes the challenges women still face as they navigate their way to the top.

Gilger served in various editing roles at newspapers in Louisiana, Oregon and Arizona before coming to Cronkite. Her co-author, Wallace, was the first female editor of The Atlanta Journal-Constitution and a top editor at USA Today, the Chicago Sun-Times and The Arizona Republic.



Question: What does the book’s title mean to you?

Julia Wallace: People ask, “What was the hardest part about writing a book?” In some ways, it was the title! We went through so many bad ones. Some were boring. Some were inaccurate. Some were ... well, inappropriate. We asked friends. We made lists. Nothing was working.

Kristin Gilger: We were in crunch time. Then one afternoon, my daughter and I were getting our hair cut, and we spent the entire time running book title ideas past our hairdresser. As we were driving home, it hit me. “A League of Their Own” has always been one of my favorite movies, and there’s this iconic scene in which Tom Hanks, who plays the coach of an all-female baseball team during World War II, confronts one of his players who is crying on the field. His response is to yell at her, “There’s no crying in baseball!” I love that scene. And I’ve told way too many

women, “There’s no crying in newsrooms.” Newsrooms have always been tough, male-dominated places where you can kick a trash can, but you better not show any sign of weakness. I’m not endorsing that, and I actually think it’s changing, but the title gets across the point that the women who have risen to the top of news organizations have not had an easy time of it.

Q: You interviewed almost 100 female journalists for the book. What did they end up telling you that you didn’t know?

JW: I learned a lot about the women who went before us. I walked into newsrooms just as they were beginning to change. I arrived in my first newsroom in the summer of 1975 when women were allowed to wear pants to work for the first time. I was actually the first woman to smoke in that newsroom because the publisher believed it was “unladylike” for women to smoke. Back then, I didn’t understand that I wouldn’t have been sitting in that newsroom if it weren’t for the brave women before me who have filed lawsuits and challenged the status quo. I didn’t understand that even though I faced challenges, they were nothing compared to people like Aggie Underwood, one of the first women city editors in the U.S. She kept a baseball bat on her desk and a gun loaded with blanks in her drawer just so the men would take her seriously.

KG: For me, the really eye-opening part was interviewing young women for our chapter on the next generation of women journalists. We, meaning women of my generation, spent too many years going along, assuming that if we just did the

work — better than anyone else — we would be rewarded, get to the top and then make the changes that we thought were needed. Young women today — and we see this with the #MeToo movement — just aren't as willing to put up and shut up as we were. They are changing all sorts of rules, and that's a great advance. One example: Melissa Bell, the publisher of Vox Media, talks about how she has become much more comfortable crying in the newsroom and it hasn't hurt her credibility at all. It's encouraging to see these women changing workplace cultures, although I still don't advise my students to cry in the newsroom!

Q: Journalists in the 1960s advocated for civil rights in their coverage and op-eds, and only a few years later, those same journalists were slow to warm to women in newsrooms. Why do you think that is?

JW: When the Civil Rights Act of 1964 passed, I don't think anyone understood the impact it would have on women in the workplace. It was intended to correct horrific job discrimination based on race. At the last minute, the words "sex" (note: not gender) was added to the language. It's a bit of a shock to see the news photos of President Lyndon Johnson signing the bill — surrounded by men. Only a handful of photos, shot with a wide lens, show any women at all, and they're in the very back of the room.

KG: The same thing happened with the right to vote. Women came last. It took a series of lawsuits by women at places like The New York Times and Newsweek to force changes in pay, access and jobs. Women at Newsweek, for example, weren't considered reporter material; they were assigned to male reporters as assistants and fact-checkers. We came across a transcript of a 1973 meeting of the American Society of Newspaper Editors that perfectly illustrates what it was

like at the time. The theme of the conference was "Problems in Journalism," and an entire morning was devoted to the particular problem of women in newsrooms.

Q: How did this start to change over time, and what was pushing this change?

KG: It changed because the world changed. Laws were passed outlawing discrimination, and media companies were losing lawsuits, which meant they were paying out real money. For the most part, companies changed because they were forced to. However, they discovered something interesting along the way. Women became some of their top performers. The Associated Press, which fought a sex discrimination suit for years before settling, now has a woman in the top editor job. Once women forced open the doors, they were able to show what they could do.

Q: Your chapter on sexual harassment in the workplace takes on new meaning in the #MeToo era. Why was it important for you to include this in the book?

JW: We actually began this book before the #MeToo movement began, but even if it had never happened, we had to talk about the reality of what happens to women in newsrooms and workplaces of all kinds. Virtually every woman we interviewed had a story about sexual harassment.

KG: While reporting this, we were struck by how differently women have handled harassment. Kate O'Brian, who went on to become a top leader at ABC News, recalled an incident during her first job at ABC when she was just in her 20s. One day, she was in the control room — a small, dark, crowded space — when she felt a hand cradling her behind. At first she was so shocked she didn't know what to do, but then she decided to go for it. She said, loudly enough for everyone to hear, "Take your hand off my a--!" The control

"A commanding critique of the current state of women in media, boosted by constructive advice applicable to workplaces other than newsrooms. A crucial resource for women leaders in any field."

— Booklist

room went silent, which doesn't happen very often, and, very slowly, the hand backed away. She said no one ever tried that with her again. Nina Totenberg, the legendary reporter for NPR, took a subtler approach. She told us about a White House dinner at which former President Bill Clinton was seated on one side of her and a high-ranking public official on the other. "This public official puts his hand on my leg, and I'm thinking, 'You can't make a scene at the White House,'" she said. "What was I going to do? So I held his hand for the whole dinner. I ate with one hand. My theory was the hand couldn't move if I held it." And we heard lots of versions in the middle. It was a struggle for women then, and too often it's still a struggle.

Q: You state that the numbers for women in the profession are dwindling, especially in leadership roles. Why is it moving backward in your opinion?

JW: The economic downturn really slowed diversity efforts. Editors and publishers became more focused on saving their newsrooms. What they missed, though, is that diversity — all forms of diversity — is necessary if journalism is to be saved. Unless we represent the communities that we cover and are connected to them in meaningful ways, we really are doomed. ■

A longer version of this story appeared in ASU Now.



Faculty members Ketha Hill, Christina Leonard and Fran Matera discuss the Cronkite School's professional programs during a "Must See Mondays" event. Photo by Kynan Marlin

Faculty News and Notes

"Elemental: Covering Sustainability" Executive Editor **Melanie Asp Alvarez** oversaw several key reporting efforts by the Corporation for Public Broadcasting-funded Regional Journalism Collaboration, including "Coming Clean: Oil's Legacy in the Age of the Green Dream" and a series of multimedia contributions to the #CoveringClimateNow initiative launched by the Columbia Journalism Review. As the Cronkite News executive producer, Alvarez led a team of broadcast producers who won the "Disrupt the News" Challenge sponsored by the Broadcast Education Association and TV NewsCheck. Over the summer, Alvarez traveled to London, Lisbon, Israel, Jordan and Egypt as part of the Travel With Kids "voluntourism" group, which produces a series that airs on Arizona PBS.

Sadie Babits, sustainability director for Cronkite News, delivered a presentation on how public radio newsrooms can create strong digital stories from radio features at the Public Radio News Directors conference in Washington, D.C. She also enjoyed giving podcasting workshops at two summer high school camps at the Cronkite School.

Louise Solheim Professor **Marianne Barrett** presented a paper on television inheritance effects at the 2019 Association for Education in Journalism

and Mass Communication conference in Toronto in August. The paper, co-authored with master of mass communication student Harrison Mantas, was part of a media management, economics and entrepreneurship division session. Barrett also organized and hosted a panel on making the transition from graduate student to faculty member.

Howard Center for Investigative Journalism Executive Editor **Maud Beelman** led panel discussions on using data in investigations at the national conferences of the Society for Advancing Business Editing and Writing and Investigative Reporters and Editors. She also spoke at IRE about new university models of investigative reporting. She co-authored an article on managing data investigations for the European Journalism Centre.

Steven Beschloss, senior director for narrative development and a professor of practice, launched the Narrative Storytelling Initiative, with a focus on developing faculty across the university, key strategic initiatives and original research projects that would benefit from a narrative emphasis. Beschloss worked with ASU's Melikian Center, serving as a media mentor and storytelling adviser for a new cohort of Fulbright Scholars heading to South and Central Asia. He helped shape a number of published works with faculty — articles, essays



Melanie Asp Alvarez



Sadie Babits



Marianne Barrett



Maud Beelman



Steven Beschloss

John Craft: The Longest-Serving Member of the Journalism Faculty

By Mara Friedman

In 1973, ASU Professor John Craft moved into the new journalism headquarters in Stauffer Hall on the Tempe campus. Inside were hand-me-down desks, seven faculty members and vacuum-tube television cameras.

He now is a senior faculty member teaching documentary production and television history in the Cronkite School's state-of-the-art downtown Phoenix headquarters.

Of the journalism school's more than 70 faculty, Craft is the longest-serving member, having taught at ASU for 46 years.

Craft also curates the Cronkite Gallery, which showcases some of the cameras he used in classes years ago. The cameras and other equipment in the gallery are important to help show students that there was life before the internet, he said.

"It's good to know where we've come from," he said, "because mass

communication really shapes who we are as a society."



Rebecca Blatt



Paola Boivin



Sharon Bramlett-Solomon



Peter Byck



Professor John Craft also is the curator of the Cronkite Gallery.

One of Craft's former students, Mark Bork, an award-winning producer and director, said Craft's personal attention changed his life. When Bork was an ASU business school student in 1977, he happened to walk by a bulletin board that caught his eye: A notice said the journalism program needed a technician. Craft hired him based on his broadcast experience in high school and eventually talked him into majoring in journalism.

"John has developed thousands of young journalists over the decades," said Cronkite Associate Dean Mark Lodato. "There's a core group of people who really are the heart and soul of the Cronkite School, and John is one of those people."

While teaching methods and technology constantly evolve, Craft said the core values of journalism remain the same. The equipment changes, but the elements of a

well-crafted story and the ethical treatment of the subjects do not, he said.

Craft and co-author Lisa Honebrink recently finished the book, "Images of America: Phoenix Television" (Arcadia Publishing). The book chronicles the history of commercial television in Phoenix through images and stories. The book gives readers a behind-the-scenes look at past and present on-air personalities, programs and other significant moments that have shaped society and, specifically, the lifestyles of Phoenicians. Money from the book will be used for scholarships.

Craft said he is looking forward to more students and more new technology in the next years at Cronkite. After all, he quipped, "The equipment we're using today will be in our museum pretty soon." ■

and books — following two-day writing workshops that he led.

Assistant Dean **Rebecca Blatt** worked to launch the nation's first Master of Arts in Investigative Journalism, welcoming 18 students in the inaugural cohort. She also completed ASU's Advanced Leadership Initiative and began development of a new online Bachelor of Arts in Digital Media Literacy.

Professor of Practice **Paola Boivin**, digital director of the Cronkite News Sports bureau, oversaw the two-week Cronkite Sports broadcast bootcamp in July, bringing together 32 high school students from 17 states. She also was part of a panel at AEJMC that discussed the future of sports journalism, and she had her inaugural 2019 meeting as one of 13 members of the College Football Playoff Committee. She also was appointed to the Arizona Interscholastic Association's first Media Advisory Committee.

Associate Professor **Sharon Bramlett-Solomon** was selected by Crain's NewsPro magazine as one of its 2019 Top 10 Journalism Educators who

inspire students. She presented a paper titled "From Threats to Shots Fired: How the Capital Gazette Newsroom Killings Resonated in Press Editorials" at the history division research session at AEJMC in August in Toronto. At that conference, she also presented a paper, "Teaching Race and Diversity in the Trump Era of Race, Rage and Resentment: Perspectives and Pedagogical Strategies," to the minorities and communication division.

Professor of Practice **Peter Byck** led a team of 20 researchers in its second year of studying a new method of grazing cattle. He is filming in the Southeast U.S. and brought in three science teams, two from Michigan State University and one from the University of Illinois. The \$5.3 million research project is trying to determine whether regenerative grazing can draw down enough CO2 to be a climate change mitigation option while promoting soil health, rural economies and ecological renewal.

Cronkite Dean **Christopher Callahan** participated in "A Conversation on the Future of Journalism Education," the Council of Affiliates'

Gilger Named Reynolds Professor

Cronkite Senior Associate Dean Kristin Gilger was named the Reynolds Professor in Business Journalism.

Gilger, part of the Cronkite leadership team since 2007, joined ASU in 2002 as director of student media, where she provided editorial guidance and oversaw business operations for the university's daily student newspaper, The State Press.

Gilger, who continues in her role as senior associate dean, has helped develop and lead a number of the school's signature professional programs, including Carnegie-Knight

News21, a groundbreaking initiative that brings top students from across the country to Cronkite to report on issues of national significance.

Her professorship is supported by the Donald W. Reynolds Foundation, a national philanthropic organization, which has supported numerous Cronkite School initiatives over the years, including an endowed chair in business journalism, two visiting professorships and the Reynolds Business Bureau at Cronkite News.

The Cronkite School is the home of the Donald W. Reynolds National Center for



Kristin Gilger

the Business of Journalism, which works to improve the quality of media coverage of business and the economy. ■

session at the 2019 AEJMC conference in Toronto. He also took part in another panel, "Telling Our Own Stories."

Lecturer **Michael Casavantes** is developing an online course on War and the Mass Media for spring semester 2020. In preparation, Casavantes toured the public affairs office aboard the U.S.S. Dwight D. Eisenhower in Norfolk, Virginia, and observed various operations on the carrier as it put out to sea. He is serving as chair of the committee for Ph.D. student Joseph Camporeal, whose topic is Olympic sports photography.

Assistant Professor **Monica Chadha** presented two papers as first author at the annual AEJMC conference in Toronto. At the conference, she was elected head of the community journalism interest group. Last October, she presented her research on automated journalism at the "China Presentation Art & Communication" conference at the University of Zhejiang in Hangzhou, China. She is currently working on a proposal for a National Science Foundation grant.

Knight Chair in Data Journalism **Sarah Cohen** spent two weeks as an "extern" with The Associated Press data journalism team. Although Cohen couldn't directly contribute to stories because of union rules, she was able to help young reporters think through stories, develop reporting strategies and collaborate on data analysis, all while learning about their work flow. Cohen also attended the Russell Sage Foundation's Social Science Summer Institute for Journalists. The institute is a three-day seminar on learning social science methods as they apply to journalism.

Professor **John Craft** spoke about his book "Images of America: Phoenix Television," released in April, at the Sunnyslope Museum, the Arizona Broadcasters Association luncheon, and numerous other events. Proceeds and royalties from sales of the book go to the scholarship fund of the House of Broadcasting, Inc., to assist Cronkite students. The publisher has asked Craft to write a new book on the history of radio in Phoenix.

Weil Family Professor of Journalism **Leonard Downie Jr.** is beginning work on a report about the Trump administration and the press for the Committee to Protect Journalists, to be published next year. He also is finishing a memoir for Public Affairs Books. Downie also prepared a new version of his accountability journalism seminar for the launch of the Howard Center for Investigative Journalism.

Heather Lovett Dunn, content director for Cronkite News, received a federal grant through the U.S. Department of State to help coach student and professional journalists in Tirana, Albania, on investigative storytelling. She spent two weeks working with reporters on their investigative show "31 Minuta," a TV program patterned after "60 Minutes." She also coached them on coverage of elections and political protests.

Valeria Fernández, director of Cronkite Noticias, became a fellow for the International Women's Media Foundation, reporting on children in agriculture for Pacific Standard Magazine. She also participated in the Borderland Film Festival 2018 in Nogales, leading a coaching session for high school students. In August, she published the story



Christopher Callahan



Michael Casavantes



Monica Chadha



Sarah Cohen



John Craft



Leonard Downie Jr.



Heather Lovett Dunn



Valeria Fernández



Steve Filmer

“The Death and Life of Frankie Madrid” in California Sunday Magazine, documenting the story of a young “Dreamer” who took his life after he was deported.

Steve Filmer, executive producer of “Catalyst,” the weekly science TV news magazine produced by Cronkite students and Arizona PBS staff, wrapped up the second season over the summer and is working on the new season this fall.

Senior Associate Dean **Kristin Gilger** and Frank Russell Chair in the Business of Journalism **Julia Wallace** did a multi-city tour to promote their new book, “There’s No Crying in Newsrooms: What Women

Have Learned About What It Takes to Lead.” They also presented at the AEJMC conference in Toronto and were featured at the SABEW spring conference, where they were interviewed by Professor of Practice **Vanessa Ruiz** about the challenges still facing women in newsrooms. In addition, Gilger co- led the Henry Luce Foundation/American Council of Learned Societies’ annual conference with ASU’s Center for the Study of Religion and Conflict.

Professor of Practice **Dan Gillmor**, as part of his work with the ASU News Co/Lab, collaborated with news organizations, including several in the McClatchy media company, on embedding transparency and engagement into everyday journalism. He spoke widely on media literacy, combatting misinformation and the future of journalism in the digital age. Among his appearances were a presentation to educators in Oklahoma; panels at the International Journalism Festival in Perugia, Italy; and a talk at a conference convened by the Department of Defense Advanced Projects Research Agency, a research arm of the U.S. Department of Defense.

Associate Professor **Dawn Gilpin** was the academic director this summer for the U.S. Department of State six-week program for journalists from 17 countries that focused on journalism, technology and democracy. Faculty teaching in the program at Cronkite included Louise Solheim Professor **Marianne Barrett** and New Media Innovation and Entrepreneurship Lab Director **Retha Hill** along with Kristy Roschke of the News/ Co Lab and local attorney Dan Barr. Gilpin also took two Barrett Honors College students, Alessandra Luckey and Samantha Pouls, to Denver in October 2018 for the Southwest Symposium, where they

presented work related to their honors theses. Pouls won a top paper award and her research was published in the Southwest Mass Communication Journal.

Writer-in-residence **Terry Greene Sterling** is reporting and writing an investigative narrative about people living with serious mental illness in county jails. The project, funded by the Vera Institute of Justice and ITVS, is part of a collaboration with filmmaker James Burns. Greene Sterling and co-author Jude Joffe-Block garnered two first-place Arizona Press Club awards for an investigative narrative on the search for the men and women who were wrongfully detained by former Maricopa County Sheriff Joe Arpaio. Greene Sterling and Joffe-Block also are co-authoring a character-driven narrative nonfiction book about Arizona’s role in incubating the 21st century immigration restriction movement in America. The two also wrote a long-form narrative for The Guardian about teachers from the Philippines working in rural Arizona.

Mark Hass, professor of practice in strategic communications, spent the summer planning sessions for the ASU basketball game in Hangzhou, China. He also spent more than two weeks in New York, including several days leading a strategic planning process for a fast-growing, mid-sized public relations agency, as well as working in other industry activities.

Professor of Practice **Venita Hawthorne James** shaped the mission and approaches to a new area of coverage – social justice – that she oversees at Cronkite News. This fall, her students began writing stories on topics as varied as eviction and voting. In addition, Hawthorne James and Professor of Practice **Vanessa Ruiz** led a reading discussion group in February on race and economic disparities. They discussed two books: “White Rage: The Unspoken Truth of Our Racial Divide” and “Heartland: A Memoir of Working Hard and Being Broke in the Richest Country on Earth.”

Andrew Heyward, senior research professor for TV news, is writing regular case studies on local TV news innovation for the Knight-Cronkite News Lab. As part of an ongoing campaign to share the project’s findings more broadly, Heyward and **Frank Mungeam** led a session at the National Association of Broadcasters Show in Las Vegas in April and joined a panel with **Vanessa Ruiz** at AEJMC in Toronto.



Kristin Gilger and Julia Wallace



Dan Gillmor



Dawn Gilpin



Terry Greene Sterling



Mark Hass



Venita Hawthorne James



Andrew Heyward

OUR PEOPLE

New Media Innovation and Entrepreneurship Lab Director **Retha Hill** won a grant from the NAB Pilot Innovation Fund to create an application that will allow broadcasters to have customizable AR (augmented reality) weather modules to alert viewers of extreme weather events. She produced the prototype to show at the NAB Show in Las Vegas in April.

Assistant Professor **Syed Ali Hussain** co-authored an article, "Responses to the Muslim Ban, Narrative Impact, and Intention to Help Muslim Immigrants," that was presented in May at the International Communication conference in Washington, D.C. Hussain also participated in the Henry Luce Foundation/ACLS conference on religion reporting, which resulted in an opinion piece, "Ancient Islamic wisdom to identify fake news; avoid rumors," published in the Arizona Capitol Times. He also published a study this summer on testing a model to assess the diffusion of health care innovations from around the world to the U.S. Hussain wrote a book chapter on "Using Social Media to Improve Religious Tolerance" and published a study on "Mobile Phone-based Chatbots for Family Planning and Contraceptive Information."

Jim Jacoby, director of studio production for Cronkite News and Arizona PBS, led 11 students this summer in a hands-on photojournalism study abroad program to Barcelona, Spain. Along with **Melanie Asp Alvarez**, he produced the Cronkite Award luncheon video in tribute to CNN anchor Anderson Cooper.

Kathy Kudravi, professor of practice for the Sports Knowledge Lab and executive editor of GlobalSport Matters, showed the trailer for the upcoming Global Sport Studios documentary "Lauren's Heart" at the Global Sport Institute's launch of its "Sport and the Body" theme. The film is co-produced with **Steve Filmer** of "Catalyst."

Director of Sports Programs **Brett Kurland**, who also directs the Cronkite News – Phoenix Sports bureau, is preparing to lead the "Covering the Tokyo Olympics" study abroad program, which will take Cronkite students to the 2020 Olympic Games in Japan. This is the third straight Summer Olympics that will feature Cronkite students on the ground, producing content for a variety of professional media outlets. Kurland also was selected to join Cohort VII of ASU's Peer Leadership Academy and is attending a year-long series of workshops as part of that group.

Associate Professor **K. Hazel Kwon** received a \$330,000 grant from the U.S. Department of Defense and the Army Research Office for a

three-year research project, "Crisis and Collective Problem Solving in Dark Web: Understanding Crisis Information Processing in Hidden Cyber Communities," launched in February. Kwon was the lead author of two articles, "Social Processes of Celebrity Viral Campaign Engagement: A Dynamic Social Network Analysis of the Ice Bucket Challenge on YouTube," and "Proximity and Networked News Public: Structural Topic Modeling of Global Twitter Conversations about the 2017 Quebec Mosque Shooting." The articles were published in the Journal of Interactive Advertising and International Journal of Communication, respectively. She co-authored two other articles with her doctoral students published in the journals Social Media+Society and Telematics and Informatics. She also co-authored three conference papers presented at AEJMC.

Andrew Leckey, president of the Donald W. Reynolds National Center for Business Journalism, helped organize and moderate the Reynolds Center's South Asia Economic Journalism Summit in Dubai in February and then traveled to Taipei, Taiwan, as a Fulbright Specialist hosted by Shih Hsin University. It was Leckey's third Fulbright. He completed a business journalism lecture tour, meeting top news and business leaders and students to discuss media freedom challenges and opportunities in turbulent times.

Associate Dean **Mark Lodato** and fellow co-authors Susan Green, **B. William Silcock** and Carol Schwalbe inked a new deal with Taylor and Francis Group for a second edition of the textbook, "News Now: Visual Storytelling in the Digital Age," for publication in 2020. In the spring, Lodato participated in three panels at the BEA and NAB conventions in Las Vegas. In addition, Lodato is designing a new course exploring media sales in partnership with the Arizona Broadcasters Association.

Cronkite News Executive Editor **Christina Leonard** wrote a column "Care about the future of journalism? Maybe you should teach it" for the Poynter Institute's "The Cohort" newsletter. She also represented Cronkite, along with Aric Johnson, graduate programs recruiter and adviser, at the Asian American Journalists Association's convention in Atlanta and the National Association of Black Journalists' convention in Miami.

Professor of Practice **Jason Manning** traveled in June to Botswana to conduct digital media literacy and election reporting workshops for local journalists. The workshops were in partnership with the U.S. Embassy in Gaborone.



Retha Hill



Syed Ali Hussain



Jim Jacoby



Kathy Kudravi



Brett Kurland



K. Hazel Kwon



Andrew Leckey



Mark Lodato



Christina Leonard

Pucci Promoted to Assistant Dean

Jessica Pucci was named assistant dean to lead and continue to expand the school's world-class digital audience programs.

Since joining the Cronkite School in 2016 as the Ethics and Excellence in Journalism professor of practice, Pucci has taken the school's nascent efforts in digital audiences and analytics and transformed them into a leading field of study.

"Jessica has demonstrated all of the attributes we want in our Cronkite leaders," said Cronkite Dean Christopher Callahan. "She is a master professional

and teacher who is passionate about our students, grasps the mission of our school, embraces responsibility, works tirelessly, exudes energy and optimism and embodies the values of our name-sake, Walter Cronkite."

As assistant dean, she will continue to lead the digital audience degree and certificate programs and oversee the Digital Audiences Lab, an immersive professional program in which students create and execute digital strategies for real-world clients.

"The Cronkite School is an amazing place for our wonderful students, and



Jessica Pucci

"I'm thrilled to be taking on this new leadership role," Pucci said. "I'm looking forward to expanding our digital audience programs to help our students succeed in today's media jobs." ■



Jason Manning



Andrés Martínez



Fran Matera



Frank Mungeam



Jacob Nelson



Eric Newton

Professor of Practice **Andrés Martínez** spoke on "Will Sport Save Globalization?" at NYU Abu Dhabi in February and at the Instituto Tecnológico de Monterrey in Monterrey, Mexico, in April. Both talks centered on his research of the English Premier League and globalization, supported by a grant from the ASU Global Sport Institute. On the related topic of what English football has to say about Brexit, Martínez published an article recently in Mexico's prestigious Letras Libres magazine. He also wrote an article for The Atlantic on the significance of President Trump's threat to impose tariffs on Mexico if that nation doesn't work with him to diminish the flow of Central American migrants arriving at the U.S. border.

Associate Professor **Fran Matera**, founding director of the Cronkite School's Public Relations Lab, turned over the reins of the lab to **Lisa Schmidtke**. Matera, who has served as the PR Lab's director since 2011 and as an assistant and associate professor since 1989, will continue teaching public relations courses, including a new crisis communication course.

Frank Mungeam, Knight Professor of Practice in TV News Innovation, presented innovations from Cronkite News to news leaders at multiple conferences, including the NAB, Online News Association, Excellence in Journalism, the Local Media Association and AEJMC. Innovation efforts tied to ASU's Knight-Cronkite News Lab have been featured in articles by Nieman Lab, RTNDA, TV Newscheck and the Local Media Association.

Assistant Professor **Jacob Nelson** had five research studies published in academic journals. He also won the Outstanding Dissertation Award from the Participatory Journalism Interest Group of the AEJMC. In May, he co-hosted a half-day event focused on "engaged journalism" at the ASU Washington Center that brought together journalism innovators, funders and researchers to share new findings and discuss best practices for partnerships. Information from the event will be published in a forthcoming issue of Journalism Practice, which he is co-editing with Andrea Wenzel. Nelson spent spring break with Assistant Dean **B. William Silcock**, director of Cronkite Global Initiatives, in Zagreb, Croatia, teaching journalism undergraduates from four countries how to identify fake news and the importance of journalistic transparency and audience engagement.

Cronkite Innovation Chief **Eric Newton** examined the media literacy landscape in a white paper prepared for the Aspen Institute, and the paper's key recommendations were adopted by the prestigious Knight Commission on Trust, Media and Democracy. Newton called for journalists, educators and technologists to support universal news and civics literacy by being "radically transparent" and "totally community-engaged." The Knight report, "Crisis in Democracy: Renewing Trust in America," noted experiments by the News Co/Lab at the Cronkite School. The lab was co-founded by Newton and Cronkite Professor of Practice **Dan Gillmor**.

Silcock Wins Larry Burkum Service Award in Toronto

B. William Silcock, assistant dean of the Cronkite School, received the 2019 Larry Burkum Service Award, a prestigious honor presented by the Electronic News Division of the Association for Education in Journalism and Mass Communication.

Silcock was selected for the award by four judges, each a former Burkum winner and/or division head within AEJMC.

With Silcock's 30 years of academic experience, he stands out for his dedication to service and education, the judges said. He has served as head of AEJMC's Electronic News Division and the Broadcast Education Association's News Division.

Silcock heads Cronkite Global Initiatives, overseeing programs that

foster connections between Cronkite students, faculty and staff and international media professionals and scholars.

"His leadership style attracts people to service and points the path of success," said Mary T. Rogus, associate professor at the E.W. Scripps School of Journalism at Ohio University. "His multiple leadership roles in both BEA and AEJMC have made an incalculable contribution to electronic journalism education."

Silcock has mentored and taught 80 mid-career professionals over the course of his career. He has published two co-authored textbooks and 25 refereed journals. He also has led more than 24 international seminars and redesigned the master's and Ph.D. programs at Cronkite.

"There are two wonderful things about winning a service award," Silcock said. "First, you begin to believe in yourself again — somebody really likes me. But far



B. William Silcock

more important than the ego gratification is that you can become a role model for our students. Isn't that why we are here?"

He also acknowledged that his work would not be possible without the effort and friendship of a host of fellow faculty, staff members and inspiring students.

The Larry Burkum Service Award was presented at the AEJMC convention in Toronto in August 2019. ■

Mi-Ai Parrish, Sue Clark-Johnson Professor in Media Innovation and Leadership, was named chairwoman of the Poynter Institute's National Advisory Board. She also joined the board of the Ford Foundation's "50 Women Can Change the World" and served as a juror for the Knight Foundation's artificial intelligence grant challenge. Last spring, Parrish appeared on local TV to share insights into the Mueller report and media integrity. She also participated in a panel discussion on the state of the media in the digital age during the 2019 Public Relations Society of America Western District Conference at Cronkite.

Assistant Dean **Jessica Pucci** led the launch of the Cronkite School's online graduate programs in digital audience strategy, which build knowledge across social media, search engines and analytics. Pucci also participated on panels about defining engagement at AEJMC, online pedagogy at the BEA conference, and social media for attorneys at the Sandra Day O'Connor American Inn of Court. In July, she traveled to Tokyo with doctoral student Gail Rhodes and 14 students on Cronkite's first study

abroad program in Japan.

Lecturer **Mark Reda** received a regional Emmy for "Sporting Event/Game – Live/Unedited" for his work as a producer on the Arizona Cardinals preseason football package.

Walter V. Robinson, Edith Kinney Gaylord Visiting Professor in Investigative Journalism, edited four deeply-reported stories from his spring investigative reporting class that were published in major news outlets. For The Arizona Republic, students reported that the Arizona State Land Department has been leasing more than 8 million acres to cattle ranchers for grazing at rates that are a fraction of what other states charge. The second Republic story revealed lax state oversight of nursing homes, including a failure to look into five wrongful death lawsuits against the state-run Arizona State Veteran Home. In addition, for "PBS NewsHour" and the Los Angeles Times, Robinson's students produced a national story on the ever-increasing rate of pedestrian deaths and the reasons behind the disturbing trend. Arizona PBS Executive Producer **Allysa Adams** provided guidance, oversight and



Mi Ai Parrish



Jessica Pucci



Mark Reda



Walter V. Robinson



Vanessa Ruiz



Dennis Russell



Joseph Russomanno



Fernanda Santos



B. William Silcock



Leslie-Jean Thornton



Lori Todd



Julia Wallace

editing for the “PBS NewsHour” story. In addition, Robinson continues to speak regularly to audiences about journalism, the First Amendment and the Catholic Church sexual abuse scandal. His most out-of-the-way speech was at a conference of journalists in Almaty, Kazakhstan.

Professor of Practice **Vanessa Ruiz** was the keynote speaker for Maricopa Community Colleges’ annual “Women Rising” student conference in March at Glendale Community College. She also interviewed New York Times Executive Editor Dean Baquet about the state of journalism today for “Horizon” on Arizona PBS during his visit to Cronkite in late January. In March, Ruiz moderated a panel discussion on how land use management has a direct impact on water use and ultimately water availability during the Lincoln Institute’s Babbitt Center for Land and Water Policy 2019 Journalists Forum. She was nominated for the ATHENA award given by the Phoenix Chamber of Commerce and co-hosted Arizona PBS Kids Day.

Associate Professor **Dennis Russell** chaired the Ph.D. dissertation committee for doctoral candidate Jamie Bowen, who successfully defended his dissertation in April. He also served on the University Curriculum and Academic Programs Committee and conducted research for his new book, “The Cinema of Gaspar Noe: The Philosophical Implications of Transgressive Aesthetics.”

Professor **Joseph Russomanno** presented his award-winning paper at the AEJMC conference in Toronto. The paper, “Tribalism on Campus: Factions, iGen and the Threat to Free Speech,” will be published in Communication Law and Policy. A piece he authored analyzing the Brett Kavanaugh confirmation hearing was published online by the Markula Center for Applied Ethics. He was interviewed by KJZZ-FM host (and his former student) Lauren Gilger about the county attorney being sued over access to public records, and appeared on Arizona PBS’s “Horizon” to discuss the Julian Assange arrest. He supervised the work of Ayesha Ashfaq, a post-doctoral professor from Pakistan, and directed the theses of three ASU honors students. He also was a participant in the Aspen Institute’s week-long “Justice and Society” seminar in Colorado.

Southwest Borderlands Initiative Professor **Fernanda Santos** and Professor of Practice **Andrés Martinez** conducted a one-day workshop May 26 in Ciudad Juárez, Mexico, for journalists and government workers focused on fairness in local media coverage of Central American migrants. Santos also published an opinion piece in The New York Times’ Sunday Review on her thoughts about a

shooting in El Paso, Texas, and the cover piece for the fall issue of ASU Thrive magazine on a refugee student’s extraordinary story of resilience.

Assistant Dean **B. William Silcock**, who leads the doctoral program at Cronkite, judged papers and led a research session at the World Journalism Education Congress in Paris, France, in July. As director of Cronkite Global Initiatives and curator of the Fulbright Hubert H. Humphrey Fellowship program, Silcock attended 40th anniversary events in South Africa in September 2018 and Croatia in March 2019, where he was a keynote speaker.

Associate Professor **Leslie-Jean Thornton** chaired Kirstin Pellizzaro’s dissertation committee. Pellizzaro won the Guido Stempel award for best overall paper submitted to the graduate student interest group of AEJMC. Thornton also served on Jamie Bowen’s Ph.D. committee. Both Pellizzaro and Bowen successfully defended their dissertations in April. In addition, a paper that Thornton wrote with co-author Susan Keith of Rutgers University won top awards at the AEJMC Midwinter Conference at the University of Oklahoma and the AEJMC conference in Toronto. The paper’s title is “Night and Day: A visual diptych of hate and horror in Charlottesville.”

Lori Todd, digital director for Cronkite News, ran a workshop at the national UNITY conference in Orlando, Florida, for 30 Native American youths, including high school students from around the country. Todd also helped teach students how to produce news packages using mobile phones. Todd is the advisor for the new Native American Journalist Association student chapter at Cronkite.

Frank Russell Chair in the Business of Journalism **Julia Wallace** launched the Editorial Integrity and Leadership Initiative, an intensive training program funded by the Corporation for Public Broadcasting. The program will train 100 public media leaders over the next two years. She also helped create the Robert Wood Johnson Foundation Southwest Health Reporting Initiative, a program to provide quality news coverage of health equity and disparity issues in the Southwest. The health reporting initiative is based in Cronkite News. ■

Remembering Our Alumni and Friends

In Memoriam

The Cronkite School respectfully honors those alumni and friends who have recently passed away. Our thoughts and prayers go out to their families and loved ones as we pause to remember the many contributions they made to the Cronkite School.

Remembering Craig A. Newman 1957-2019



Craig A. Newman, a renowned lawyer and alumnus of the Cronkite School who led the school's alumni advisory board, died June 26, 2019.

Newman was founding chair of the school's National Board of Advisors, made up of Cronkite alumni from across the country who advise leadership and support school initiatives. He served in that role from the time the board was created in 2015 until his death.

Newman had a long career at prominent law firms in New York and became a trailblazer in cybersecurity law. He led the data privacy practice at Patterson Belknap Webb & Tyler and previously was a co-managing partner at Richards, Kibbe & Orbe LLP.

He graduated from the Cronkite School in 1979 and went on to earn a law degree

at the University of Detroit School of Law, where he was editor-in-chief of the Law Review and a Burton Scholar.

After graduation, he served as a law clerk to the Honorable Philip Pratt, Chief United States District Judge for the Eastern District of Michigan. He then worked at Cahill Gordon & Reindel, a New York-based international law firm, under Floyd Abrams, the renowned First Amendment lawyer.

At Patterson Belknap, Newman led the firm's data privacy and cybersecurity practice and sat on the firm's cybersecurity committee. He also was a frequent contributor to publications such as The New York Times, The Wall Street Journal, the Financial Times and The Washington Post, writing about cybersecurity, data privacy and internet freedoms.

"Whether planning the inaugural Cronkite Day event, moderating a panel or speaking about First Amendment issues, he brought enthusiasm, optimism and a general love for our school and students to everything he did," said Cronkite Dean Christopher Callahan.

Newman and his wife also established an endowed scholarship, which will continue supporting some of the best and brightest journalism students in perpetuity. He was a member of ASU President Michael Crow's Board of Trustees.

"To say we will miss Craig is a huge understatement," Callahan said. "He truly was part of our family."

Newman is survived by his wife of 32 years, Susie, and children, Rachel and Jon. ■

Sheri Baker '85
James "Bing" Carrington Brown III
Mark Carpenter '86
Myrna Gibson '86
Nathan Kerr '06
Tom Kioski

William Landis '51
Cleo Lorette '81
Jonathan Marsh
Lauren Marshall '18
Logan Kay Morrill
Craig Newman '79

Chelsea Olson '99
Randy H. Ridder
Terry Ross '70
Craig Stoetzel '57

Our Alumni

Cronkite alumni dot the U.S., working in digital media, on investigation teams, as top editors, in front of the TV camera, and shooting the news from high above in a news helicopter.

Laura Anderson, a top communications executive at Intel Corp., became the newest inductee into the Cronkite Alumni Hall of Fame.

What they have in common is their education in the halls of the Cronkite School, the studios and newsrooms in Phoenix and on both coasts, and in field reporting and trips from South America to Europe. These are their stories. ■



Photo by Marcus Chormicle

Congrats Class of 2019

Gabriella Bachara (B.A.) is a multimedia journalist at WISC-TV (ABC) in Madison, Wisconsin.

Alexis Berdine (B.A.) is a multimedia journalist at WWMT-TV (CBS) in Kalamazoo, Michigan.

Holly Bernstein (B.A.) is a multimedia journalist/reporter at KEYC-TV (CBS/Gray) in Mankato, Minnesota.

Hayley Brand (B.A.) is a producer at WCCB-TV (CW) in Charlotte, North Carolina.

Austen Bundy (B.A.) is a news associate at CNN in Washington, D.C.

John Cardinale (B.A.) is weekend anchor and reporter at KBJR-TV (dual NBC/CBS affiliate) in Duluth, Minnesota.

Ashley Carter (B.A.) is a reporter/fill-in weather anchor at WAAY-31 (ABC) in Huntsville, Alabama.

Cydeni Carter (B.A.) is a digital content producer at KASW-TV (CW) in Phoenix.

Lillian Donahue (B.A.) is a reporter for WSCC-TV (CBS) in Charleston, South Carolina.

Alexis Egeland (B.A.) is a crime reporter at The Las Vegas Journal-Review in Nevada.

Chris Fortney (B.A.) is manager of athletic media relations at the University of the Pacific in Stockton, California.

Eliav Gabay (B.A.) is a sports reporter/anchor at KWES-TV (NBC) in Midland-Odessa, Texas.

Samantha Gebers (B.A.) is a multimedia journalist at KTUU-TV (NBC) in Anchorage, Alaska.

Richard Geraffo (B.A.) is a content assistant producer at ESPN in Bristol, Connecticut.

Emily Giordano (B.A.) is a producer at KTNV-TV (ABC) in Las Vegas.

Autumn Jarrett (B.A.) is an account coordinator for HMA Public Relations in Phoenix.

Keegan Kelly (B.A.) is a video production specialist at Reshoevn8r in Phoenix.

Matthew Kling (B.A.) is a producer at KVVU-TV (Fox) in Las Vegas.

Kaitlyn Kor (B.A.) is an account coordinator at Big Yam in Phoenix.

Caroline Liddle (B.A.) is an account coordinator at Brodeur Partners in Phoenix.

Matthew Lively (B.A.) is a multimedia journalist at KERO-TV (ABC) in Bakersfield, California.

Andres Guerra Luz (B.A.) is emerging markets reporter for Bloomberg in New York City.

Ashley Mackey (M.A.) is a community reporter for KABC-TV (ABC) in Los Angeles.

Blaine McCormick (B.A.) is a play-by-play announcer for the Boise Hawks in Boise, Idaho.

Kelsey Mo (B.A.) is a digital producer for azcentral.com in Phoenix.

Bryce Newberry (B.A.) is a multimedia journalist at KVUE-TV (ABC) in Austin, Texas.

Daniel Perle (B.A.) is an education reporter for the Republican-American newspaper in Waterbury, Connecticut.

Lauren Schieler (B.A.) is a weekday morning meteorologist at WMBB-TV (ABC) in Panama City, Florida.

OUR ALUMNI

Nicholas Serpa (B.A.) is a multimedia reporter at the Arizona Chamber of Commerce in Phoenix.

Case Smith (B.A.) is a law student at Harvard Law School in Boston.

Allison Snell (B.A.) is a multimedia journalist at KEPR-TV (CBS) in Pasco, Washington.

Skyler Snider (M.M.C.) is an associate community manager at RPA Advertising in Los Angeles.

Imani Stephens (B.A.) is a multimedia journalist at KERO-TV (ABC) in Bakersfield, California.

Ashlee Thomason (B.A.) is a public relations coordinator for Insight Enterprises in Tempe.

Bayan Wang (B.A.) is a weekend anchor/reporter at KERO-TV (ABC) in Bakersfield, California.

Austin Westfall (B.A.) is a multimedia journalist at KERO-TV (ABC) in Bakersfield, California.

2018

Jenna Aronson (B.A.) is a multi-platform producer for WBIR-TV (NBC) in Knoxville, Tennessee.

Chelsea Chiapuzio (M.M.C.) is a video editor for "Entertainment Tonight Live" on CBS Interactive in Los Angeles.

Ashley Gimbal (Ph.D.) is an assistant professor at Rutgers University-Camden in New Jersey.

Sam Hoyle (B.A.) is sports director at KTVH-TV (NBC) in Helena, Montana.

Kaelen Jones (B.A.) covers University of Texas football for The Athletic in Austin, Texas.

Sydney Maki (M.M.C.) is a reporter for Bloomberg in New York.

Carson Mlnarik (B.A.) is a social media coordinator for MTV News at Viacom in New York.

Omar Soussi (B.A.) is a sports digital reporter at Wrangler News in Phoenix.

Taylor Transtrum (B.A.) is an assistant editor at International Artist Publishing in Phoenix.

Emily Wirtz (B.A.) is a content editor at NFL Media in Culver City, California.

2017

Courtney Columbus (M.M.C.) is a reporting fellow at E&E News in Arlington, Virginia.

Stephanie Holland (B.A.) is a publicity specialist for the Auckland Council in Auckland, New Zealand.

Victor Keys (B.A.) is a senior production assistant for the Golden State Warriors in San Francisco.

Chelsea Shannon (B.A.) is a researcher at KXTV-TV (ABC) in Sacramento.

Alexander Stevenson (B.A.) is deputy head of communications for the British Consulate-General in New York City.

Jessie Stone (B.A.) is director of operations for Sun Devil Golf, managing men's and women's golf programs at ASU.

Saundra Wilson (B.A.) is a social media manager at Sitewire in Scottsdale.

Ziyi "Julian" Zeng (B.A.) is an editor at China Global Television Network (CGTN), based in Beijing City, China.

2016

Lauren Allen (B.A.) is an interactive communications officer at City of Torrance in Harbor City, California.

Jacqueline Cotton (B.A.) is project coordinator for Vayner Media in New York City.

Celeste Ruiz (B.A.) is morning executive producer for KGW-TV (NBC) in Portland, Oregon.

Preston Scott-Hall (B.A.) is a corporate communications editor at Workiva in Ames, Iowa.

2015

Jason Axelrod (M.M.C.) works for KNet365 in Atlanta as an associate editor for American City & County magazine.

Daisy Prado (B.A.) is an associate strategist, content and campaigns, at Blue State Digital in Fresno, California.

Andrew Romanov (M.M.C.) is a marketing coordinator at Mount Sinai Health System in New York City.

Daniel Santa Cruz (B.A.) is the digital content manager for U.S. Rep. Jimmy Gomez in Los Angeles.

2014

Alexis Amezcuita (B.A.) is a publicist at Pitch PR in Phoenix.

Lindsey Lucero (B.A.) is a brand marketing coordinator at Turing School of Software & Design in Denver.

Tara Molina (M.M.C.) is a reporter for WBBM-TV (CBS) in Chicago.

Marlena Saucedo (B.A.) is a development specialist for Teach for America in Phoenix.

2013

Sarah Edelman (B.A.) is a senior

marketing producer at Tesla in Phoenix.

Danielle Trevino (M.M.C.) is vice president of marketing and communications for the Greater Austin Chamber of Commerce in Texas.

2012

Lauren Fach (B.A.) is an internal communication specialist at Blue Cross Blue Shield of Arizona in Tempe.

Nicholas Licalzi (B.A.) is a producer at Sports News Television in New York.

Mugo Odigwe (B.A.) is a reporter at WBBM-TV (CBS) in Chicago.

Leigh Anne Zinsmeister (B.A.) is a digital content manager at Informa in New York.

2011

Nicholas Blumberg (B.A.) is a producer at "Chicago Tonight" on WTTW-TV (PBS) in Chicago.

Bradford Thomas Dworak (B.A.) is a casting producer at Glassman Media in Los Angeles.

Lauren Elizabeth Gambino (M.M.C.) is a political correspondent at Guardian News & Media in Washington, D.C..

Alicia Hart (B.A.) is a global marketing communications specialist at Avery Dennison in New York.

Jessica Hickman (B.A.) is an editor at Grateful Ventures in Phoenix.

Kelli Johnson (B.A.) is a digital news producer for KTTV-TV (Fox) in Los Angeles.

Jacqueline Valle (B.A.) is a copywriter at Nike in Eugene, Oregon.

2010

Lindsay Curtis (B.A.) is a copy and content strategist at Defero in Phoenix.

Collin McDowell (B.A.) is an editor/story producer at Orion Multimedia in Denver.

Carly McElroy (B.A.) is an integrated marketing director at Us Weekly in New York.

Desmond Miller (B.A.) is a digital line producer at "Entertainment Tonight" in Los Angeles.

Megan Pantak (B.A.) is a digital marketing copywriter at StormWind Studios in Scottsdale.

Kavitha Sundralingam (B.A.) is a web editor at Temsaek Polytechnic in Singapore.

2008

Brooke Medansky Figlo (B.A.) is head of public relations for Tuft & Needle in Phoenix.

Dana Khraiche (B.A.) is a reporter at Bloomberg in Beirut.

Annalyn Censky Kurtz (B.A.) is a senior features editor for CNN Business in New York.

Nicholas Gerbis (M.M.C.) is a senior field correspondent for science and innovation at KJZZ-FM (NPR) in Phoenix.

Gary Levison (B.A.) is senior product marketing manager at Criteo in New York.

Brenna Morgan (B.A.) is a senior strategic sourcing manager at Google in San Francisco.

2007

Shaikhah Alawadhi (B.A.) is a public relations specialist at the embassy of the State of Kuwait in Madrid, Spain.

Melody Rodriguez (B.A.) is external relations manager for Arizona Public Service Co. in Phoenix. Rodriguez received a J.D. from the Pepperdine University School of Law in 2012.

2004

Joe Farris (B.A.) is a producer editor for Barrett-Jackson in Scottsdale, Arizona.

2003

Joel Lyons (B.A.) is a digital editor for "Good Morning America" at ABC News in New York.

2002

Samaruddin Stewart (M.M.C.) is a program manager and lead trainer for the Society of Professional Journalists in San Francisco. Stewart also is an expert speaker for the U.S. Department of State.

2001

Jayson Peters (B.A.) is a production manager at Colorado Publishing Company in Pueblo, Colorado.

1999

Matthew Enderle (B.A.) is the chief executive of MAXtech in Columbus, Ohio.

Meghan E. Gamber (B.A.) is publicity director for Twentieth Century Fox in Los Angeles.

Lori Lauersdorf (B.A.) is the vice president of technology, internal communication, at Wells Fargo Technology Infrastructure in Phoenix.

Patrick Shannahan (B.A.) is a senior strategist for news innovation at USA Today Network, based in Phoenix.

1998

Henry Jones (B.A.) is a public information specialist at Durham County Govern-

ment in Raleigh-Durham, North Carolina.

Nathan Sylves (B.A.) is a photographer at KYW-TV (CBS) in Philadelphia.

Erin Williams (B.A.) is a director of operations at WRNN-TV/FIOS1News in Ryebrook, New York.

1997

RuthAnn Hogue (B.A.) is a senior content developer/writer at LAVIDGE in Phoenix.

Brandon Mudd (B.A.) is regional vice president of automotive at iHeartMedia in the San Francisco Bay area.

Trevor Ravenscraft (B.A.) is a senior communications specialist at Honeywell Aerospace in Phoenix.

Stefan Richardson (B.A.) owns Ones and Zeros Productions in Los Angeles.

1996

Marina Nicola (B.A.) is president and chief marketing officer of the Vox Agency in Las Vegas.

1995

Joe Borgwardt (B.A.) is regional national sales manager at the E.W. Scripps Company.

Todd Kelly (B.A.) is the assistant managing editor at Golfweek.

Kimberly McGrigg (M.M.C.) is senior vice president at Metro North Chamber of Commerce in Denver.

Dominique Omahen (B.A.) is production manager for Telepictures in Los Angeles.

1994

Derek Francis (B.A.) is the evening anchor at WXMI-TV Fox 17 in Grand Rapids, Michigan.

Rebecca Lindstrom (B.A.) is an investigative reporter for WXIA-TV in Atlanta.

Ann Costanza Noder (B.A.) is CEO and president of Pitch Public Relations in Chandler.

1993

Christopher Barish (B.A.) is associate creative director/copy at TracyLocke in New York.

Linda Capcara (M.M.C.) is chief influencer and founder of TechTHiNQ in Phoenix.

Tifini Roberts Furst (B.A.) is senior sponsorship sales manager for the San Antonio Spurs in Texas.

Mike Gertzman (B.A.) is senior communications manager at DC Ranch Community Council in Scottsdale.

1992

Jennifer Threet Rappaport (B.A.) is chief operating officer of EFG Companies in Dallas.

Darren Urban (B.A.) is director of editorial content and senior writer for the Arizona Cardinals.

1991

Mechele Kern (B.A.) is national account manager at Outfront Media in Los Angeles.

Tim Sweeney (B.A.) is senior vice president and general manager at FOX Sports in Houston.

1990

Ian MacSpadden (B.A.) is chief technology officer for Arizona PBS and the Walter Cronkite School of Journalism and Mass Communication.

1989

Monica Sembler (B.A.) is executive director of sales for Fortune Live Media in San Francisco.

Melissa Werner (B.A.) is executive director of the Office of University Events and Protocol and director of university ceremonies at Arizona State University.

1988

Tracy Scott (B.A.) is director of strategic communications, office of the Senior Vice President and Secretary for the University at ASU.

1987

Chris Brethwaite (B.S.) is a freelance humor writer for American Greetings, a greeting card and gift company.

Kerry Fehr-Snyder (B.S.) is a managing editor for science, health and technology at KJZZ-FM (NPR) in Phoenix.

Chaitanya Nagarkatti (B.S.) is director of Nagvision Media in Mumbai, India. Nagvision produces books, television shows and films with cross-cultural themes.

1986

Jay Crandall (B.A.) is a public information officer for the city of Glendale in Arizona.

Todd Daly (B.S.) is executive vice president at The Walt Disney Company in Los Angeles.

Kathryn Jaeger Keeney (B.S.) is a producer for the "Today" show at NBC News in Los Angeles.

Denise Kerlikowske (B.S.) is TV creative services photographer/editor at WKRN-TV in Nashville, Tennessee.

Linda Obele (B.A.) is director of

Washington Post Attracts Cronkite Journalists

By Ariella Nardizzi

Julie Vitkovskaya, a 2013 Cronkite graduate, remembers when she sat in the ASU State Press newsroom with some of the same people she now works with at The Washington Post.

"We were kids trying to get to the same level of production as the Post," Vitkovskaya said. "We admired Post journalists, and now we are those journalists."

Walk around the Post's newsroom and video production studio and you will need both hands to count the Cronkite School graduates working here.

Lynh Bui, who graduated from Cronkite in 2002 and who has been at the Post for seven years, reports on criminal justice and public safety.

"Cronkite really set a foundation for me to get the real-world skills I needed to show employers that I could do the job," Bui said.

While at ASU, Bui also worked for The State Press. She landed both local and national internships and worked as a politics reporter at The Arizona Republic before taking a fellowship and earning a master's degree from American

University in Washington, D.C.

Bui's advice for students: "Make sure you take advantage of the knowledge professors have. I remember bugging them during office hours and asking them what could set me on the right path."

Vitkovskaya has been at the Post for four years. After graduation, she went to South Korea as a Princeton Fellow for JoongAng Daily, an English-language daily newspaper in Seoul. When she returned to the states, she got a producing position at the Post, then rose to deputy digital editor for foreign and national security issues. She now works as an editor on enterprise investigative projects.

"You have to be a jack-of-all-trades, and that's been true for journalists for quite some time," she said, "but especially in digital roles you have to be nimble."

She credits the Cronkite School for helping her become "a much better thinker and a journalist who thinks about the details and the facts in a much deeper way."

Erin Patrick O'Connor, a features video

producer at the Post, graduated from Cronkite in 2014 and was hired by the newspaper about a year later. He worked closely with Vitkovskaya during college and expressed similar appreciation for how Cronkite prepared him.

"We got to experiment in our own little laboratory," O'Connor said of his State Press experiences. "We were faced with the same decisions that our bosses now face."

By "we," he also means other Cronkite alums at The Washington Post: Steven Bohner ('08), digital editor for mobile innovations; Amanda Soto ('10), art director; Tessa Muggeridge ('11), newsletter and alerts editor; and Samantha Pell ('17), sports reporter.

A professional "ah-ha" moment at ASU came for O'Connor when he participated in Carnegie-Knight News21, a national reporting initiative headquartered at the Cronkite School and led by former Post Executive Editor Leonard Downie, Jr. and Pulitzer Prize winner Jacquée Petchel.

"You're working with people that are at the top of their craft. They're very good because they love what they do and have



Washington Post staffers Erin Patrick O'Connor and Julie Vitkovskaya worked together at ASU's student newspaper, The State Press. Photo by Kailey Broussard

Lynh Bui says it's important to develop a career path while in college.

Photo by
T.J. Ortenzi



a gift for it," O'Connor said.

His advice to Cronkite students?

"Learn how to write and write well.

Get the basics and become proficient because that's how you cultivate strong video ideas — that's how you organize your story timeline," O'Connor said. "If you can think like a writer and work like a writer, you'll be well-equipped to work in a great newsroom."

Downie, the Weil Family Professor of Journalism at Cronkite, attributes the high number of ASU alumni working at the Post to the expectations of the school and the experiences it provides.

"You're doing professional-level work while still studying at Cronkite," Downie said, "so you're prepared to be hired by a news organization. Cronkite teaches all the skills in digital journalism today."

Though it takes persistence, landing at organizations like The Washington Post is possible for Cronkite grads, even early in their careers, alumni at the newspaper said.

"You are able to work in these places," Vitkovskaya said. "That is a reality that you should strive for. It's not at all impossible." ■

"We got to experiment in our own little laboratory. We were faced with the same decisions that our bosses now face."

— Erin Patrick O'Connor '14, features video producer at The Washington Post

marketing and communications for the Watts College of Public Service and Community Solutions at ASU.

Dave Petkiewicz (B.S.) is multimedia director at cleveland.com.

Scott Reine (B.A.) is national sales manager at KSAZ-TV/KUTP-TV My45 TV in Phoenix

1985

Karen Jozefowicz (B.S.) is content project manager at McGraw-Hill Higher Education in Chicago.

Jim Kassebaum (B.S.) is chief marketing officer at Marine Corps Community Services in Okinawa, Japan.

1984

Mark Cornelius (B.S.) is digital marketing manager at Sunstate Equipment Co. in Phoenix.

Michelle Zelinger (B.S.) is senior news editor at CBS News4 in Denver.

1983

Kathleen Hadlock (B.S.) is a public relations specialist at Ascension in Austin, Texas.

Francine Ruley (B.S.) is a producer/editor at MSN Health and Fitness in Seattle.

1982

Paul Grippaldi (B.S.) is founder and CEO of Digital Revolution in San Francisco.

1981

Brenda Cash (B.A.) is volunteer and community relations coordinator for Central Arizona Shelter Services in Phoenix.

Roy Frostenson (B.S.) is assistant director of student media and a journalism instructor at the University of Mississippi in Oxford, Mississippi.

Dave Walker (B.A.) is a communications specialist at the National World War II Museum in New Orleans.

1980

David Bennalleck (B.S.) is senior managing director of content for Cox Media Group Ohio.

Roberta Crowe Bonaski (B.S.) is communications and marketing program

manager with the city of Glendale, Arizona.

1978

Brad Christensen (B.S.) is director of Christensen Communications and Media Relations in Tempe, Arizona.

Bob Nightengale (B.S.) is a MLB columnist for USA TODAY Sports.

1977

Craig Onushak (B.A.) is CFO of Legal Video Services in Phoenix.

1975

Barbara Dennis (B.A.) is creative director at Arizona Highways Magazine.

Al Macias (B.S.) is news director at KJZZ-FM (NPR) in Phoenix.

Anderson Joins Cronkite Alumni Hall of Fame



Laura Anderson, a global brand marketer in the Silicon Valley, is the 49th inductee into the Cronkite Alumni Hall of Fame.

Anderson is head of communications at Silver Lake, a leading global investment firm in Menlo Park, California, that is dedicated to growing technology companies. She also is managing director of the private equity firm, which manages \$43 billion in assets.

She was inducted during a “Must See Mondays” discussion on marketing and communications at the Cronkite School in front of students, faculty, family and friends. Anderson is a 1997 graduate of the Cronkite School, where she earned her bachelor’s degree.

“The education I received from the Cronkite School was a terrific foundation for my career in corporate communications,” Anderson said. “It’s an honor to be in the company of such distinguished alumni. I am proud to tell anyone who asks that I got my start at the Cronkite School at ASU.”

She joined Silver Lake after nearly two decades with Intel Corp. where she managed a global team of 150 in 20 countries, delivering an integrated strategic communications program. She worked for the global technology company, known for its production of semiconductors, for nearly 20 years.

Following graduation from Cronkite, Anderson spent a year as a media relations intern and technology media specialist at Intel’s office in Chandler. She went on to pursue a master’s degree at Northwestern University and worked as a senior account executive at Ketchum Public Relations in Chicago.

Anderson returned to Intel in 2000 as an international media relations specialist at Intel’s headquarters in Santa Clara, California, where she rose through the company’s ranks.

Her responsibilities included assignments in Hong Kong at Intel’s Asia-Pacific regional headquarters, managing corporate public relations, issue management and consumer product PR campaigns across a dozen countries.

As Intel’s executive communications manager from 2005-2010, she counseled top executives on communications strategies and event, media and influencer engagements.

Laura Anderson earned her bachelor’s degree at the Cronkite School. Photo by Marcus Chormicle

She was a key contributor to President Barack Obama’s visits to Intel’s factories in Oregon in 2011 and Arizona in 2012 and co-led communications during the last Intel CEO transition when she served as corporate public relations group director from 2011-2015.

As senior director of corporate relations from 2015-2017, she co-led communications for Intel’s most significant restructuring in a decade and managed communications for Intel’s M&A strategy and financial performance.



Laura Anderson (center) is the daughter Cronkite Senior Research Professor Douglas Anderson, who recently retired, and his wife, Claudia Anderson. Photo by Marcus Chormicle

“It’s an honor to be in the company of such distinguished alumni.”

— Laura Anderson, corporate communication executive

In the Alumni Hall of Fame, Anderson joins Pulitzer Prize-winning reporter Julie Cart, CNN International’s Becky Anderson, Arizona Diamondbacks President Derrick Hall and Bushtex CEO Adelaida Severson, among others.

Cronkite Dean Christopher Callahan said Anderson is an example for students pursuing careers in public relations and strategic communications.

“Laura Anderson is one of the top global corporate communications executives in the country, and we’re proud that she is an alumna of our school,” Callahan said. “We’re thrilled to welcome her into our Alumni Hall of Fame and look forward to continued success in her stellar career.” ■

Rodriguez Discovered Tech Reporting at Cronkite

By Deagan Urbatsch

Salvador “Sal” Rodriguez’s career as a technology reporter really began in his freshman year at the Cronkite School when he began covering business for the The State Press student newspaper.

He now works for the San Francisco Bureau of CNBC, covering Facebook and other high-profile social media companies. He also has written about business and technology for the Los Angeles Times, International Business Times and Reuters.

Rodriguez graduated in 2012 with a combined four-year bachelor’s and master’s degree in journalism after completing nine internships, co-founding the Downtown Devil online publication and being named an Outstanding Undergraduate by the journalism school.

By the time he graduated, he had written hundreds of stories for numerous publications.

“With journalism, it’s not about your grades,” he said. “It’s about things that have actually been published. I knew very early on that your work talked louder than anything else when it came to journalism.”

Rodriguez chose to specialize in business reporting for a variety of reasons, including his love of technology. He also credits Andrew Leckey, president of the Donald W. Reynolds National Center for Business Journalism at the Cronkite School, as a source of motivation. Leckey told his students that the nation needs better-educated business journalists after the 2008 recession.

He remembers Leckey telling him in his first semester, “Maybe if we had better

business journalism, this crisis would never have happened.”

A specialization in business opened a path for Rodriguez to get into what he described as one of the most stable and in-demand beats in the journalism industry: tech. He sees it as both an interest and a competitive advantage.

Leckey said, “Rodriguez’s talents were obvious from the start.”

“From the time I first met Sal, he was engrossed in technology of all kinds. For example, he arranged on his iPad for the entire class to listen to a company’s analyst call. He was constantly testing and talking about new products, so he was a natural at adding knowledge to his interest and becoming a professional while doing it,” Leckey said.

Rodriguez said he has always been intrigued by how fast technology and technology companies change.

“When I was in college, I started to see all of these companies take over the world,” he said. “Facebook was up and coming, Google was already established, and everybody was getting an iPhone.”

Rodriguez now covers Facebook

and Snapchat for CNBC. He recently published an article that shifted Snapchat’s stock price.

Dustin Volz, a college friend, remembers admiring Rodriguez’s drive.

“He was more focused on his goals than any other freshman, and that was true throughout all of college. He remained the most focused person in the entire Cronkite School,” said Volz, a cybersecurity and intelligence reporter for The Wall Street Journal. In college, he and Rodriguez worked together at the Downtown Devil.

“It’s no surprise to me that he has ended up where he is, holding powerful tech companies accountable and breaking major news on a weekly basis. He’s an incredible journalist, and an even better friend.” ■



Cronkite alumnus Bill Hennigan (left) worked with Sal Rodriguez at the Los Angeles Times.

Rodriguez now covers social media for CNBC.

From the Cronkite School to the NFL,



Smith is Living the Dream

By Cole Cusumano

Cronkite graduate Eric Smith's career path has been the journalistic version of a cheer-inducing blitz.

Within five years, he went from reporting for the 10,000-circulation Antelope Valley Press in Palmdale, California, to working as the main beat reporter for the Minnesota Vikings of the National Football League.

"I'm living my dream job," the 2010 Cronkite graduate said. "I get to travel around the country and cover the Vikings."

Smith documents the news,

successes and hardships of the Minneapolis-based team. His work is frequently showcased on Vikings.com as well as the team's in-house "Gameday" magazine.

Smith said he is always looking for new angles or approaches to stories, especially for players who have been with the team for years. He is unphased by interacting with the team's big-name athletes, such as NFL stars Kirk Cousins and Adam Thielen.

"I've gotten to know the players as people," Smith said. "They have lives and hobbies like the rest of us. I enjoy those

conversations talking about life rather than on-field business."

Smith admitted that when he arrived at the Cronkite School at age 18, he didn't really know what he was doing. Professors stepped in and groomed him, providing advice on stories and emphasizing hard work.

"Cronkite really taught me to be professional early on ... to ask the extra question, pay attention to small details" and, above all, "always be hunting for a story," he said.

"Rarely in life things are handed to you," he added. "You need to work hard and prove yourself in this business."

Eric Smith (right) interviews Vikings quarterback Kirk Cousins. Photo courtesy of Minnesota Vikings

Scott Kegley, Vikings executive director of digital media and innovation, said Smith is an important part of the reporting team and noted his ability to "maintain a relationship with the players and coaches" and "interact with fans to enhance their experience with the team." ■

Barrett's Newsroom is in the Sky

By Ethan Gilchrist

Troy Barrett sees things from a different perspective than most in the local media. That's because his newsroom is in the air.

Barrett, who graduated from the Cronkite School in 2001, is a morning helicopter photojournalist who has worked

for the past seven years for the ABC, FOX and NBC stations in Phoenix.

He and pilot Larry Gabriel take a 3,500-pound Airbus helicopter to cover stories ranging from breaking crime to traffic news.

One day in February 2015 stands out: the day of the llama drama.

It all began when two people took their llamas to a Sun City retirement home for a meet-and-greet event and the animals got loose.

"Seeing people running and trying to catch a llama, it was just super comical, and then all of a sudden, once the TV stations fed that video to their network,

Chavis Braves the Weather Following Cronkite Studies

By Cole Cusumano

In September 2017, Hurricane Irma slammed into Miami. Five weathercasters crammed into a tiny room at 7 NEWS Miami for 24 hours of non-stop hurricane coverage, taking turns sleeping on a cot.

Karlene Chavis, a 2010 Cronkite graduate, was one of them. Though stressful, it was one of the highlights of her first decade as a meteorologist.

"After the acting director of the National Hurricane Center said on-air that Irma could be more destructive than Hurricane Andrew, that storm became a life-and-death case," Chavis said. "We were live for days to tell people to evacuate and how to stay safe if they were riding out the storm with us. In life-and-death weather matters, meteorologists are public servants."

Hurricane Irma forced her to improve her social media skills, Chavis said. She needed to provide regular updates and social media helped connect her to her audience.

Miami New Times named Chavis "best meteorologist" of 2015.

"I had been working in Miami for a year

and a half and came into a market where people had been working there for 10, even 20 years," Chavis said, "I was shocked. It was wonderful to be recognized for my hard work."

Earlier, while working at a station in Florida, Chavis earned her master's degree in geological sciences from Mississippi State University. She now is chief meteorologist at KFMB-TV, the CBS affiliate in San Diego.

She uses high-tech equipment to analyze everything from high-pressure and low-pressure systems to jet streams. She also studies the intensity levels and typical weather patterns for her area before drafting her weather stories.

Chavis credits Cronkite Associate Dean Mark Lodato for putting her on her career path during her senior year.



Karlene Chavis is now chief meteorologist at KFMB-TV in San Diego. Photo courtesy of Karlene Chavis

Lodato asked Chavis to do weather reports for Cronkite News, which meant she had to learn a new computerized system. It was in Cronkite News, which Chavis praises as a "newsroom better than many in the country," that she was one of the first students to work with a Weather Services International system.

"Here I am nine years later, still working with the same system," Chavis said.

"You can sit in a class and take notes, but nothing compares to being able to see what it's like in a newsroom, and the Cronkite School offers that." ■



Cronkite alumnus Troy Barrett covers news from the sky. Photo by Ethan Gilchrist



then the network started to feed it out," he said. "It became an international story in hours."

Barrett was interviewed by BBC Radio about the event, capping an unusual day even for his job.

With his newsroom in the sky, he can travel about twice as fast as any

ground reporter to a story.

"We can be there in minutes and see something that's happening in real time — for instance, a car chase, a house fire," Barrett said. "It's incredibly unique, the ability to be so quick, reactive."

The back of the helicopter is essentially a news studio shrunk down to a set

of buttons. Screens surround him with feeds from local news stations and his own camera.

The camera is controlled through a laptop that gives him access to white balance, zoom, filters, color correction, iris, rotation, zoom speed and more.

No two days are alike, and Barrett said Cronkite prepared him well for his multifaceted job.

"The things that I learned at Cronkite were an amazing bedrock for everything that I did when I first started in television — learning how to make those calls, learning how to be aggressive, but not too aggressive, when going after interviews and not to give up," Barrett said. ■

Cronkite Day Celebrates Walter Cronkite's Legacy

Photos by Celisse Jones

Each year, Cronkite Day brings alumni, students and faculty together to honor the legacy of Walter Cronkite and the accomplishments of the school that bears his name.

The seventh annual event in 2018 included social, career development and networking opportunities. Cronkite Day also highlighted many of the new initiatives and programs at Cronkite. Retha Hill, director of the New Media Innovation and Entrepreneurship Lab; Juli James co-founder of Playable Media; and Kristy Roschke, managing director of News Co/Lab, welcomed participants to their programs and held new technology demonstrations.

"Cronkite Day offers a wonderful opportunity to celebrate the spirit of our alumni and introduce them to our amazing students, all while honoring the life of Walter Cronkite," said Cronkite Dean Christopher Callahan. ■



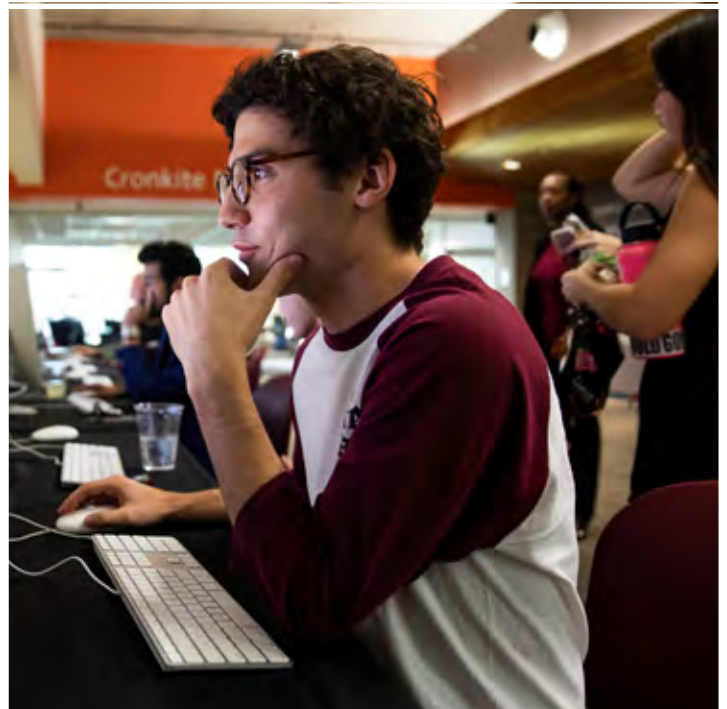
A Cronkite trivia contest is one of the highlights of Cronkite Day for students, faculty and staff.



OUR ALUMNI



Retha Hill (left) shows alumni a news game designed by students in the New Media Innovation and Entrepreneurship Lab during Cronkite Day.



Cronkite Day participants tour Cronkite News and Arizona PBS to see some of the innovative ways students are reporting the news.



Growing Our School

The Cronkite School was honored to receive support this year from major national foundations and corporations, along with a host of alumni, parents, faculty and community leaders who are passionate about journalism. This generous philanthropic support launched new programs, endowed new scholarships, opened doors to new opportunities for students, and helped improve journalism throughout the world.

A significant investment from the Scripps Howard Foundation, for example, created the new Howard Center for Investigative Journalism to train the next generation of investigative reporters. Support from the Robert Wood Johnson Foundation established the Southwest Health Reporting Initiative, bringing better health news to underserved populations across the Southwest with an emphasis on Latino, Native American and Spanish-speaking communities.

A grant from the Corporation for Public Broadcasting launched a program to help 100 public media editors from around the country develop their leadership skills. And a donation from Newmark Philanthropies is helping the school's News Co/Lab find ways to combat misinformation.

New scholarships are easing the way for Cronkite students to complete their degrees. Some, like the Logan Kay Morrill Scholarship and the Tom Kioski Memorial Scholarship, honor the life and legacy of loved ones. Others, like the Richard T. Dalton Scholarship that supports students living with disabilities and the Hass Family Fund for Excellence that will help non-traditional students, ensure that students in need of extra support have the assistance they need.

These gifts, along with many other generous contributions, are essential to the school's mission of forming the next generation of exceptional journalism, media and communications leaders. ■

Campaign ASU 2020 aims to increase the number of scholarships by 150% and grow the pool of "Cronkite Nation" scholarships, providing broad access to a world-class education at one of the nation's top journalism programs.

Together, Our Potential is Limitless

CAMPAIGN ASU 2020 cronkite.asu.edu/2020

Sun Lakes Couple Makes Investment in Ethical Journalism

You don't have to be Bill or Melinda Gates to give some of your life's earnings to make the world a better place. It is often people who have worked traditional jobs all of their lives who decide to pay it forward.

Dave and Arlene Curtis of Sun Lakes in Chandler wanted to do something to support quality journalism. In retirement, they spend several hours a day reading and watching national and local news, including Cronkite News on Arizona PBS.

"We believe that true, honest and ethical news has to come from good journalists who have learned the critical values and reporting techniques," Dave Curtis said.

That's why the couple plans to donate part of their estate to the Cronkite School, establishing the Curtis Family Scholarship that will help educate and train future journalists.

"It's our hope that this scholarship will help an aspiring journalist at the Cronkite School help us maintain an open and free press in this country," Curtis said.

"What is true is often not immediately evident," he added. "Learning ethics and how to sort out the truth are some of the things a good journalism school teaches, as well as impartiality and unbiased reporting."

The Cronkite School has student

journalists learning in classrooms and labs, reporting in the field, and working in professional environments in bureaus from Los Angeles to Washington, D.C.

The couple wants to help make sure there are as many good journalists out there as possible, getting to the facts and reporting them in an ethical fashion. "And we want to do our part to support that kind of journalism," Arlene Curtis added.

Cronkite Dean Christopher Callahan said support from couples like Dave and Arlene is invaluable.

"We are working every day to prepare the next generation of journalists and communications professionals," he said. "We take fundamental responsibility for the news and information needs of the community through our innovative journalistic news 'teaching hospital,' and support from people like the Curtises is critical in our efforts." ■

In their retirement years, Dave and Arlene Curtis are raising and training Arabian horses. Photo courtesy of the Curtises



Morrill Scholarship Honors Former Cronkite Student

Logan Kay Morrill was a performer from the start.

From the time he was 4, the spotlight always seemed to find him in musicals and plays, on the football field at Scottsdale Chaparral High, and later as a salesman.

At Cronkite, Logan channeled that charisma by pursuing a career in broadcast journalism before his unexpected passing in September 2018.

His family now wants to help shine the spotlight on others. The family started a new scholarship honoring Logan's life and legacy that will fund a Cronkite student's education for four years.

It is a true family endeavor, involving Logan's parents, Liz and Layne Morrill of Paradise Valley; his aunt and uncle, Annette and Leo Beus of Phoenix; and cousins Shane, Lindsey, Patrick and Ryan.

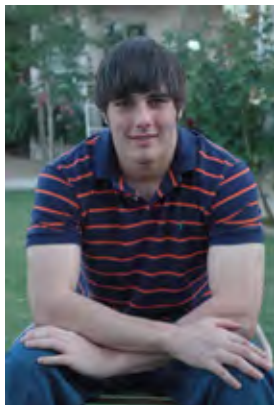
"He won't be forgotten, and if we can help another student, we are glad to do it," Layne Morrill said.

Liz Morrill said the family truly hopes that the scholarship makes a difference in another budding journalist's life.

"For those of us who knew and loved him, Logan was larger than life. He exhibited so many outstanding talents," she said. "We were saddened to see his many dreams never realized. It is through this gift that Logan's memory lives on and that we see another's dreams be fulfilled."

The Morrills had the opportunity to meet Maja Peirce of Cave Creek, the inaugural recipient of the Logan Kay Morrill Scholarship.

"She has written for her local paper and edited a literary magazine, and she wants to



Logan Kay Morrill

produce documentaries. She is very outgoing and well-spoken — like Logan was," Layne Morrill said.

Peirce said it's difficult to express how grateful she is for the scholarship.

"I wouldn't have been able to go to college had it not been for the Morrill family's help," she said. "They provided me with the opportunity to learn the skills I need to become a journalist with integrity and drive. I have already started to learn videography skills through joining The State Press videography team."

Dean Christopher Callahan noted that this kind of gift can make a profound impact on a student's life.

"We're deeply honored that the Morrill and Beus families have asked us to help remember Logan through this very generous scholarship," he said. "It will make a huge difference for the Cronkite students who are selected for this prestigious award, and who have the opportunity to learn the craft and follow their dreams."

"Logan touched countless lives, and through this scholarship, his legacy touches even more." ■



"I wouldn't have been able to go to college had it not been for the Morrill family's help. They provided me with the opportunity to learn the skills I need to become a journalist with integrity and drive."

— Maja Peirce, inaugural recipient of the Logan Kay Morrill Scholarship

“This scholarship helped ease some of that burden while reassuring me that my hard work does pay off.”
— Remahl Anthony-Aljumaan, recipient of the Derrick Hall / Arizona Diamondbacks Journalism and Mass Communications Scholarship



New Scholarship is Home Run for Hall and Students

During a lifetime, there are those special birthday gifts that stand out. Maybe it's a first bike, tickets to a can't-miss concert or a surprise trip out of town.

For Arizona Diamondbacks President and CEO Derrick Hall, that magical birthday present was a little different but just as impactful: A Cronkite School scholarship established in his name in honor of his 50th birthday — a gift from the Arizona Diamondbacks Foundation.

The touching gift surprised Hall, a 1991 Cronkite School graduate.

“They know what ASU means to me and what the Cronkite School means to me,” said Hall, who was inducted into the Cronkite Alumni Hall of Fame in 2002.

When the Diamondbacks presented the scholarship to Hall, “I immediately teared up. It's the nicest gift I've ever received outside of my family, and it came from my work family. This allows me to get back to my roots, back to Cronkite.”

“It provides a legacy for my family and for me personally,” he added, but it's also about making a difference for years to come. “If I can have an impact on these students and their careers and watch this

endowment grow, that's just so rewarding.”

Hall said he was touched by the many needs of the students who applied: “The stories, all of them, were gut wrenching,” he said. “You put yourself in their shoes, in their challenges. It's great to see the ambition of these students, the emotion and the passion they put into it.”

The scholarship's inaugural recipient is Remahl Anthony-Aljumaan.

“The need jumped out — that she tied it to sports, for her to tie it to data analytics and sports, I was impressed by that,” Hall said. “And then hearing the background of what her parents have gone through, the distance between herself and her family, the overall story.”

Anthony-Aljumaan said the scholarship will help her cover a portion of her tuition and housing.

“I was very surprised when I was notified about receiving the scholarship, in the best way possible,” she said. “It came at a time when my family and I have been going through some tough times financially, and this scholarship helped ease some of that burden while reassuring me that my hard work does pay off.”



Arizona Diamondback's President and CEO Derrick Hall with his family (from left) Logan, his wife Amy Hall with daughter, Kylie, and son Hayden.

Sitting in his office at Chase Field, Hall looked over at several framed special moments hanging on a nearby wall.

A portrait of his three children. Pictures from a photo session with his beloved black lab, Ziggy.

There's a picture of Peter and Walter O'Malley, so important to Hall's early years in the sports business. There's a picture of his wife, Amy, on an Opening Day at Chase Field. And there's the framed letter announcing his new ASU scholarship.

“It's a nice honor to have for me, but it will serve as a resource for students for years to come,” Hall said. “I remember that every little bit helped when I went to school there ... I look forward to providing that help each and every year.

“You look at what ASU is now, it's a destination, and especially the Cronkite School. It's the cream of the crop,” he said. “These students, they want to be there. If this scholarship can help them, whether it's with housing or books or a little spending money, it's flattering, and it's certainly rewarding.” ■

Thank you

New Scholarship, Honoring Richard 'Ricky' Dalton, to Help Students Living with Disabilities



By Ellen O'Brien

When Richard "Ricky" Dalton walked across the stage in his cap and gown to receive his degree from ASU in communications, it was a proud moment for him and his family, especially because of the difficult journey he had traveled.

College was hard work for someone who throughout his life was challenged by living with emotional and mental disabilities.

He would tape record his classes so he could come home and listen at his own pace. He used countless five-by-seven-inch note cards to write speeches, practicing over and over to master his presentation. He spent many evenings going over the answers he would give on a quiz the next day and spent hours more reading to keep up with assignments.

After he passed away in 2008, two years after graduation, the Dalton family wanted to do something meaningful to honor Ricky's memory. They started the Richard T. Dalton Scholarship to help other students living with emotional or mental disabilities and to let them know they have "an angel that watches over you as you work to achieve your goals."

"He had this huge heart. He was always



Mary Ellen Dalton (right) says she hopes the scholarship will memorialize her son Richard "Ricky" Dalton's ability to overcome his disabilities. Photo courtesy of Mary Ellen Dalton

looking out for people," said Mary Ellen Dalton, Ricky's mother.

"We wanted it to be something that would memorialize his disabilities and his ability to overcome them," she said. Giving financial aid to other students who shared his challenges "would be what Ricky would have wanted for other people."

She said Ricky attended special education classes and needed extra help in school. He never gave up, and Dalton remembers one time when her son's speech therapist emerged from their appointment in tears.

"She said, 'He just works so hard. I've never seen anyone work so hard,'" Dalton recalled.

The family now looks back on that graduation ceremony in 2006 and hopes to help other students in similar situations reach their dreams, too.

"Know that it can be done," Dalton said. "No matter what your disability is, you can do this. It's so worth it." ■

Hass Family Fund for Excellence Helps Non-traditional Cronkite Students

First-generation college students and non-traditional students, such as military veterans or those balancing family and school demands, often face unique challenges while in school.

Financial issues can be especially disruptive.

That's why Mark Hass and his wife, Sara, created the Hass Family Fund for Excellence at the Cronkite School. The new scholarship is intended to alleviate at least some of the financial burden so students can better focus on their public relations or journalism studies.

Mark and Sara Hass moved to the Valley in 2016 and immediately connected with Cronkite.

"We were especially struck by the diversity, optimism and intelligence of the students," Mark Hass said. "I am a first-gen college graduate, the child of immigrants, and Sara and I are both the products of great public universities. So we felt connected to the larger ASU mission and felt a bond with all the amazing students at Cronkite. Endowing a scholarship was a logical way to put those feelings to practical benefit."

Before becoming a professor of practice in strategic communications at the Cronkite School, Hass was the U.S. president and CEO of Edelman, the public relations giant, until the summer of 2014; he previously was president of Edelman China.

Hass said the hope behind the new scholarship is to encourage talented students to pursue careers in public relations because trained, talented, ethical practitioners of communications in business play a critical role in maintaining an honest and open exchange of ideas in American society.

"Like any parent, we worry about the

world our children will inherit, and we believe we have an obligation to make our small corner of that world a better place," Hass said.

He remembers the importance of his \$400-per-semester New York Regents Scholarship, which helped him attend and complete college in four years.

"An investment in young people who may be struggling to afford college, who may be overwhelmed by the demands of family and school, or school and work, is a tangible investment that we believe will make things better," he said.

Cronkite senior Andrew Christiansen, the recipient of the new scholarship, said it will help him to pursue his education without having to worry as much about paying for school.

"It's going to allow me to focus on my journalistic craft to the best of my ability, and knowing the Hass family believes in me has inspired me to achieve my goals so much more," he said. "This scholarship

has helped me pay for Cronkite News, which I am so passionate about doing. Cronkite News has helped me become the journalist I am today and will help me get a broadcast job when I finish college."

Dean Christopher Callahan said, "Mark and Sara's commitment to the Cronkite School and our students is deeply appreciated. This new scholarship will help talented students to realize their dreams."

Hass endowed a similar scholarship at the University at Buffalo, his alma mater, as a way to give back for all the ways that college enriched his life. Given that he now teaches at Cronkite, establishing this new scholarship seemed like a natural next step.

To those considering a similar donation, Hass says, "Funding scholarships is a contribution that has lasting effects in young people's lives for many, many years." ■

"It's going to allow me to focus on my journalistic craft to the best of my ability, and knowing the Hass family believes in me has inspired me to achieve my goals so much more."

— Andrew Christiansen,
Cronkite senior and
recipient of the Hass Family
Fund for Excellence



Together, is Limitless



ENRICH our communities ... so that the Cronkite School can continue providing critical news and information to its community, contributing to the information health of the community and to an informed, engaged citizenry.

Holden Family Scholarship Supports Freshmen

Win Holden is a familiar face in Arizona. He served as publisher of Arizona Highways magazine for nearly two decades, was active for years with the Fiesta Bowl and has been involved with the Cronkite School Endowment Board of Trustees almost since its inception.

Holden retired last year as publisher of the magazine, which has about 200,000 readers in all 50 states and in countries around the world. As he left the magazine, he told the staff his goal for them is to “leave it better than they found it.”

That same philosophy led Holden and his family to create a new endowed scholarship at the Cronkite School. After discussing the idea, Holden and his wife, Carolyn, decided to make it happen by giving half the money now, with the remainder to be added through their estate after they both pass.

“We thought that was a great idea,” he said. “We made a provision in our estate documents to ensure that happens, and our adult children are very supportive of the scholarship. That’s one of the reasons why we named it the Carolyn and Win Holden Family Scholarship.”

“One of the major benefits to us is the knowledge that this scholarship will be awarded to deserving students for decades to come,” Holden added. “That is a meaningful and compelling legacy for our entire family.”

Carolyn and Win were fortunate to have families with the resources to pay for much of their college-related costs, he said, “but it is quite clear from the number of students taking out loans and having to work multiple jobs that there is a significant need.”

They learned that most of the school’s endowed scholarships are earmarked for juniors and seniors or graduate students. Few are for freshman students. “To us, that was a clear opportunity,” he said.

Through his involvement with the endowment board, Holden said he has witnessed “countless examples of the extraordinary work being done by the faculty and students.”

Dean Christopher Callahan called the couple “great friends of the Cronkite School. Their generous gift will create an important legacy while helping many future Cronkite journalists.”



Win Holden, the former publisher of Arizona Highways, and his wife, Carolyn Holden, are supporting Cronkite now and when they pass. In the background is a retouched version of a vintage Arizona Highways cover featuring John Wayne, prepared by Victoria Snow. Photo by Jeff Kida

Pristina Benally is the first recipient of the Carolyn and Win Holden Family Scholarship and is a member of the Navajo Nation from Chinle in northern Arizona. She is the first of her six siblings to attend college.

The first recipient is a member of the Navajo Nation from Chinle in northern Arizona and is the first of her six siblings to attend college. Both of her parents are deceased.

What is Holden’s advice to someone thinking about starting a scholarship?

“Stop thinking and start doing! I encourage anyone even merely contemplating endowing a scholarship to meet with the ASU development officer in their area of academic interest,” he said. “The development staff has the knowledge and tools to help assess the options and answer questions.” ■

Kioski Scholarship to Support Students in TV Production

By Ellen O'Brien

Tom Kioski worked in television production in Arizona for more than 40 years, but it wasn't until he began battling cancer last year that his daughter realized how much he had helped his co-workers and how much he'd meant to the industry.

"I never really understood the impact he had on other people in his profession until his death," said daughter Karen Garrity. "Over and over, we kept hearing that he had made such a positive impact, he was so generous with his time. It seemed



Tom Kioski

only natural to find a way to continue that through his legacy."

After Kioski passed away, Garrity established the Tom Kioski Memorial Scholarship in his memory. The scholarship will support students who, like Kioski, pursue a career in TV production.

Cronkite student Elizabeth Pfeiffer received the inaugural Tom Kioski Memorial Scholarship. The junior is studying journalism and mass communication with a focus on broadcast journalism. She wants to

be a late-night television producer. She works two jobs and an internship and was worried that she wouldn't be able to pick up another job to help pay for school.

"My goal is to graduate with the least amount of debt possible. When I got the letter saying that I had won the Tom Kioski Memorial Scholarship, a weight was lifted off of my shoulders," she said. "The gratitude I feel is beyond what words can say.

"This scholarship helped me deny the option of student loans this year and brings me one step closer to graduating with minimal debt," she added. "I can focus on pursuing my passions and making the most of everything that the Cronkite School has to offer me."

Kioski began his career in an ASU work/study program at KAET-TV (Channel 8) before going on to produce shows at KPHO-TV (Channel 5) and KTVW-TV (Channel 33). He also worked as a freelance television camera operator covering the Phoenix Suns, Arizona Cardinals, Arizona Diamondbacks and Arizona Coyotes and eventually transitioned to working full time in the sports industry.

"When people would visit during his illness, they would reminisce with him. They said he was the best in the business, and talked about how they were going to miss his experience in the field," Garrity said. "He trained so many out in the field, and really had a talent for it."

She hopes the scholarship will inspire recipients to find their passion and give back the way her father did. ■

"My goal is to graduate with the least amount of debt possible. When I got the letter saying that I had won the Tom Kioski Memorial Scholarship, a weight was lifted off of my shoulders. The gratitude I feel is beyond what words can say.

— Elizabeth Pfeiffer received the inaugural Tom Kioski Memorial Scholarship



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Passion for Journalism Leads to New Broadcast Scholarship

Doug Mummert has been active with the National Academy of Television Arts & Sciences since the late 1990s, realizing more and more over the years just how important it is to mentor, encourage and assist the future leaders of the broadcasting industry.

That's why Mummert decided to start a new Cronkite scholarship with an endowment.

"This is just one small way I thought I could give back," he said. "I thought this was the perfect time to start an endowment. It will live on and keep helping students and broadcasting long after I am gone."

After serving in the U.S. military, Mummert was able to pursue his education, including at ASU, through the G.I. Bill. He knows that many students today struggle with the financial demands of pursuing college degrees. His goal is to help make opportunities more available to others.

Earlier in the decade, Mummert took note of national scholarship programs available through the National Academy of Television Arts & Sciences, and he met many of the deserving students that were receiving those scholarships.

"I thought to myself, 'Why not do the same?' So, I decided as part of my legacy, I would strive to help realize the dreams and opportunities of students and future journalism, media, radio and television professionals."

That led to the Douglas W. Mummert Scholarship, awarded to a student pursuing a career in any aspect of the television industry who has made a positive impact through community

service. After that scholarship was started in 2015, it was "a natural, albeit short, leap to include students at the Cronkite School in more of a local philanthropic undertaking."

That led to the new endowment.

"Everyone has a different story, background and need," Mummert said. "I enjoy seeing, reading and hearing about all the great things that students have already accomplished and what they are planning and hoping to achieve in the future. Not everyone has the same resources available to do these things. It's nice in my own special way to be able to be a small part of it and help them attain their goals."

"I do not have any children of my own," he added. "This endowment allows me to leave a permanent and positive impact on our people, community, craft, profession and the world."

Cronkite Dean Christopher Callahan said Mummert's continued and generous support will help many future students learn the craft of broadcasting and launch their careers.

"Doug is creating a true legacy of support, and it is a legacy that will help create opportunities for countless future students," Callahan said. "Doug's love of community service and his passion for broadcasting are infectious, and this scholarship will help like-minded students carry his spirit forward." ■



"This endowment allows me to leave a permanent and positive impact on our people, community, craft, profession and the world."

— Doug Mummert

thank you

Innovation Inspires Former USA TODAY Publisher to Create New Scholarship

John Zidich spent more than 40 years with the Gannett company, from his days at The Stockton (Calif.) Record in the 1970s to his retirement last year as president of domestic publishing and publisher of USA Today.

Zidich oversaw more than 100 local media properties, plus USA Today. He's also a former publisher of The Arizona Republic and a former president and publisher of the Reno (Nevada) Gazette-Journal.

In retirement, his love of journalism remains, and that's why Zidich and his wife started the Pamela and John Zidich Family Scholarship. The inaugural recipient will be named next year.

"It's rewarding and it feels good for a lot of reasons. I worked in the business for 41 years," Zidich said. "I want to be able to help young students get a start in journalism, and in 40 years hopefully look back after a great career and say: 'It all started at Cronkite.'"

Zidich said he is "an enormous fan of the Cronkite School," which he described as anything but a traditional journalism school. Twenty years ago, Cronkite was the leader among journalism schools in fully embracing the changing nature of the media and developing an innovative curriculum that attracted the nation's top students and instructors.

Zidich said he knew he wanted to help but wasn't sure of the best way. After he retired in 2018, he decided to create the scholarship. And that decision will help aspiring journalists for years to come, said Cronkite Dean Christopher Callahan.

"John for years was at the top of the journalism industry. To have his support for the Cronkite School is both humbling and inspiring," Callahan said. "John knows what we do here, day in and day out, to train a new kind of journalist. His generous donation is the type of involvement that makes all of this possible."

This scholarship is a way to pay forward a lifelong commitment

"I worked in the business for 41 years. I want to be able to help young students get a start in journalism, and in 40 years hopefully look back after a great career and say: 'It all started at Cronkite.'"

— John Zidich, former president of domestic publishing and publisher of USA Today



to the importance of journalism in a free and informed society, Zidich said.

"The Walter Cronkite School of Journalism is without peer, providing the skills necessary to sustain journalists and journalism in a complicated communication world," he wrote. "Our hope is that the recipients will strive to understand the value that storytelling has on those around them and to themselves." ■

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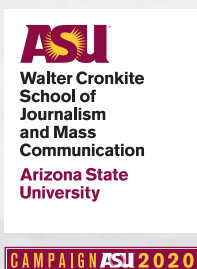
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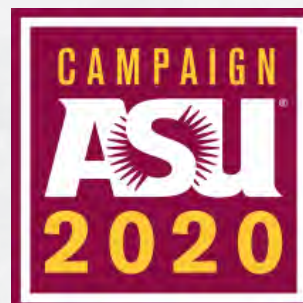
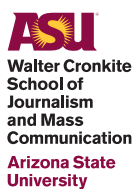
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The Cronkite School Endowment Board of Trustees has helped transform the Cronkite School into a model professional journalism program. Since the board's inception in 1983, top media leaders from around the Valley — including newspaper editors and publishers, television and radio station general managers, magazine editors and publishers, public relations and other industry executives — have contributed time, talent and financial resources in support of the school and its students.

Endowment Board members serve as **our strongest advocates.** They mentor and provide internships to students, hire Cronkite School graduates, facilitate community partnerships, give of their financial resources and advise the dean. They also organize and sponsor tables for the annual Cronkite Award Luncheon, where the Walter Cronkite Award for Excellence in Journalism is presented each year to an exceptional journalist. The Cronkite School offers its sincere thanks to these individuals for their outstanding service.

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Gifts provide general support for the most pressing needs of the school. Contributions may supplement student scholarships, provide the most up-to-date reporting tools and technologies, cover travel for students covering important stories, bring renowned journalists and communications professionals as guest speakers or support a host of other student services and activities that make the Cronkite School so successful.

Journalism Scholarships

Gifts have a direct impact on current students, making it possible for them to successfully complete their education. Gifts of any size can make a difference.

Program Support

Support provides much-needed resources to grow and sustain many of the school's flagship opportunities.

Endowed Funds

Gifts provide sustaining support for scholarships, chairs and professorships. The income generated by these funds strengthens our programmatic core, enabling the Cronkite School to attract and retain top students and faculty. Named funds may be established to recognize and honor friends, family members, former professors, colleagues and mentors, or simply to provide support for the Cronkite School for years to come. A minimum of \$25,000, which can be paid over a term of years, will establish an endowment in perpetuity.

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It is easy to include a gift to the Cronkite School in your will or living trust. A simple provision or amendment prepared by your attorney at the time you make or update your will or trust is all that is necessary. Gifts included in wills and living trusts are popular because they are flexible, easy to arrange and may be changed with your life circumstances.

For more information on how you can **support the Cronkite School** today and in the future, please contact a member of our team:

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