

# STEVE CRANE

Walter Cronkite School of Journalism and Mass Communication  
1800 I Street NW, Washington, D.C., 20006  
202.684.2398 [steve.crane@asu.edu](mailto:steve.crane@asu.edu)

## ACADEMIC EXPERIENCE

**Feb. 2011-Present** *Director of Washington Operations & Professor of Practice*  
**Walter Cronkite School of Journalism and Mass Communication**  
**Arizona State University**

- Plan, assign and edit Washington, D.C., coverage for the award-winning, student-produced Cronkite News/Arizona PBS, a daily digital and broadcast news report for an Arizona audience.
- Assist in daily production of Washington stories for nightly news show in Phoenix (<https://cronkitenews.azpbs.org/siteneWSCast/>) and for Cronkite News site (<http://cronkitenews.azpbs.org/>).
- Planned and oversaw coverage of 2012 and 2016 national political conventions; coverage of 2013 and 2017 inaugurations; 2018 coverage of Sen. John McCain's funeral service; coverage of Pope Francis' 2015 U.S. visit.
- Merged previously separate broadcast and digital reporting classes into one course and one cohesive cross-platform D.C. news bureau.
- Work with Washington contacts to help students find jobs and internships; recruit media professionals to review portfolios of students' work.
- Maintain relations with 75 client news organizations, assemble and distribute a daily digest of news stories for their use; manage republication/reuse of Cronkite materials in other, non-client media outlets.
- Maintain relations with Congress' Daily Press and Radio-TV galleries for congressional credentialing and access.
- Developed agreement for McClatchy-Tribune Information Services (now Tribune Publications) to use Cronkite News content.
- Copy-edited Carnegie-Knight News21 investigative projects for 2012, 2013, 2014 and 2015.
- Copy-edited Southwest Borderlands Initiative projects for 2014.
- Planned and managed Cronkite New Media Academy training for professional journalists in the Washington area, 2011-2013.

**Aug. 2005- Nov. 2010** *Assistant Dean*

**Philip Merrill College of Journalism**  
**University of Maryland**

- Oversaw all aspects of the master's program, including curriculum development, student recruitment, retention and placement.
- Advised all master's students.
- Managed, updated curriculum at master's and undergraduate levels.
- Recruited and evaluated all adjunct faculty.

- Taught 1-3 skills classes a year at master's, undergraduate levels.
- Acted as college member of construction team for Knight Hall, the college's new home that opened in 2010.
- Other tasks as assigned by deans.

**Nov. 1997-July 2005** *Washington Bureau Director, Capital News Service*  
**Philip Merrill College of Journalism**  
**University of Maryland**

- Assigned and edited award-winning, student-produced daily wire of Maryland news from D.C. bureau. Maintained relations with state and national clients.
- Taught skills classes in summer at master's and undergraduate levels.
- Co-directed student coverage of 2000 GOP national convention.

**Aug.-Dec. 1995** *Adjunct instructor*  
**Philip Merrill College of Journalism**  
**University of Maryland**

- Taught intermediate-level undergraduate reporting class.

## **PROFESSIONAL EXPERIENCE**

**May-Aug. 2000** *Copy editor*  
**The (Baltimore) Sun**

- Full-time temporary copy editor on national, foreign and metro desks while The Sun phased in new computer/pagination system.

**Sept. 1993-Dec. 1997** *Deputy Metro editor*  
**The Washington Times**

- Oversaw five editors and 15 reporters for daily news and features.
- Did scheduling, personnel reviews, contest coordination, other administrative functions.

**April 1990-Sept. 1993** *Assistant Metro editor*  
**The Washington Times**

- Assigned and edited Maryland news, coordinating reporters in Annapolis and bureaus in Maryland suburbs of Washington.

**Dec. 1986-April 1990** *Reporter*  
**The Washington Times**

- Responsible for all state coverage from one-man Annapolis bureau; oversaw other reporters during three legislative sessions.
- Started as general assignment reporter on Metro desk.

**Aug. 1983-Dec. 1986** *Regional reporter*  
**The Parkersburg (W.Va.) Sentinel**

- Covered all beats in seven West Virginia counties for afternoon daily.
- Responsible for own photography.

**Aug. 1981-Aug. 1983** *Reporter*  
**The South Prince George's (Md.) Independent**

- Covered county government, schools, police, features and sports for twice-weekly. Responsible for photography, some editing.

## **AFFILIATIONS**

- 2001-Present, Regional Reporters Association, Washington, D.C. (Board member, 2001-2005)
- 2012, Association for Education in Journalism and Mass Communication
- 1987-1990, Legislative Correspondents Association, Annapolis (President, 1989)
- 1983-1986, Ohio Valley Press Club (President, 1984-85, 1985-86)

## **COURSES TAUGHT Summer 2011-Present**

JMC 478 Cronkite News Service Washington  
MCO 570 Cronkite News Service Washington  
JMC 499 Cronkite School Independent Study in Washington

## **1997-2010 (UMd)**

JOUR698 Special Problems in Communication  
JOUR625 Capital News Service Bureau  
JOUR502 Reporting for Graduate Students  
JOUR501 Fundamentals of Writing and Editing  
JOUR325 Capital News Service Bureau  
JOUR320 News Reporting & Writing II  
JOUR202 News Editing  
JOUR201 News Reporting & Writing I

## **ACADEMIC SERVICE**

- 2016, addressed delegation of educators from Palestinian Authority during their visit to the ASU Washington Center
- 2015, organized journalists' panel for New America Foundation/ASU program on "Examining the Crisis in Syria"
- 2014-2015, Graduate Admissions Committee member, Cronkite School
- 2012-2014, coordinated Walter Cronkite School of Journalism and Mass Communication participation in European Union's student journalism trip to EU headquarters in Brussels.
- 2013, peer reviewer, Temple University School of Media and Communication, of Assistant Professor George Miller's application for promotion to associate professor.
- 2011-2013, developed, staffed and marketed Cronkite New Media Academy classes in Washington.
- 2005-2010, Graduate Admissions Committee, Philip Merrill College of Journalism
- 2009-2010, member, Council of Assistant Deans for Graduate Education, University of Maryland.
- 2008-2010, program coordinator at Philip Merrill College of Journalism for U.S. State Department's Edward R. Murrow

Program for Journalists.

- 2008-2010, coordinated Merrill College participation in European Union's student journalism trip to EU headquarters in Brussels.
- 2007, AEJMC Reporter, daily coverage of AEJMC National Conference.
- 2004, co-chair, ad hoc Curriculum Review Committee, Philip Merrill College of Journalism.

## **PROFESSIONAL SERVICE**

- 2018, screening judge, Toner Prize in Political Reporting, Syracuse University.
- 2017-2018, screening judge, Robert F. Kennedy Journalism Awards.
- 2012-2018, judge, White House Correspondents Association contest:
  - 2012-2013, 2017-2018, judge, WHCA Edgar A. Poe Award.
  - 2014-2016, judge, WHCA Merriman Smith Memorial Award.
- 2014-2016, Screening judge, Online News Association contest.
- 2014, Judge, Local Media Association 2013 editorial contest
- 2012, Invited Speaker, J-Lab summit, New News Labs: Exploring University News Start-Ups.
- 2012, Judge, David Lynch Award for Regional Reporting, Washington Press Club Foundation.
- 2009, Judge, Maryland-D.C. Scholastic Press Association awards.
- 2008, 2004, Screening judge, National Awards for Education Reporting, Education Writers Association.

## **PROFESSIONAL DEVELOPMENT**

**Nov.-Dec 2016**

### **Knight Center for Journalism in the Americas**

- Certificate, Introduction to Podcasting: Creation, Development and Distribution Strategies

**April-May 2015**

### **Knight Center for Journalism in the Americas**

- Certificate, Social Media Analytics for Journalists: Measuring Your Success

**May 2016**

### **National Press Club**

- Workshop, Covering Contested Conventions

**August 2012**

### **Cronkite New Media Academy in D.C.**

- Twitter and the Beat Reporter

**January 2007**

### **Reynolds Business Journalism Professors Seminar**

- Fellow, Donald W. Reynolds National Center for Business Journalism, Arizona State University.

- June 2006 & 2009**    **Scripps Howard Academic Leadership Academy**
- Manship School of Mass Communication, Louisiana State University.
- January 1997**        **American Press Institute**
- City and Metro Editors Seminar.
- January 1996**        **Investigative Reporters and Editors**
- Computer-Assisted Reporting Seminar, Kansas City.

## **SELECT AWARDS**

### **Outstanding Teacher**

- University of Maryland, College Park, College of Journalism: 1995, 2001 and 2007

## **SELECT AWARDS FOR STUDENTS UNDER ACADEMIC GUIDANCE**

- 2015**                    National finalist, Hearst Journalism Awards Program writing competition, Emilie Eaton
- 2015**                    National finalist, Hearst Journalism Awards Program multimedia competition, Jessica Boehm
- 2015**                    Hearst Journalism Awards Program, 27th place for TV feature reporting, Brittany Bade, for "Tomb of the Unknown Soldier" and "Congressman Ed Pastor retires after 23 years in Congress"
- 2015**                    Hearst Journalism Awards Program, 35th place for enterprise reporting, Mauro Whiteman, for "Dropped by state, left out of Obamacare, family struggled for health care" and "As national debate looms, Arizona's KidsCare freeze puts it in spotlight"
- 2014**                    National winner, Hearst Journalism Awards Program, for television broadcast news, Shayne Dwyer
- 2013**                    National winner, SPJ Mark of Excellence award for breaking news reporting, to Mary Shinn, for "Giffords urges lawmakers to 'be courageous' on gun violence measures"
- 2013**                    National winner, SPJ Mark of Excellence award for television breaking news reporting, to Kristina Zverjako, for "New Jersey Snowstorm"
- 2003**                    Robert F. Kennedy Journalism Award for colleges, Sarah Schaffer for "Outside the Fence" on prison re-entry program.
- 2002**                    Investigative Reporters & Editors, college finalist, Michele Krupa for "Foster Shuffle" on foster children in Maryland being returned to potentially abusive foster homes.
- 2002**                    Silver Gavel Award, Maryland State Bar Association, first place to Maya Jackson for "Small Time," on the disproportionate number of state prison inmates from small counties
- 2001**                    Society of Professional Journalists Mark of Excellence Award, first place in-depth reporting, Capital News Service bureau for "Many Faces, One Maryland," in-depth analysis of 2000 Census demographics and the state.
- 2000**                    SPJ Mark of Excellence Regional award, first place in spot news to Mark Matthews and Sean Mussenden for "Death Tires," an analysis showing that some of the fatalities attributed to Firestone tires were deaths of pets.

**EDUCATION**

**2010**

MBA, Robert H. Smith School of Business, University of Maryland.

**1981**

B.S., Journalism, University of Maryland, College of Journalism.