

# JULIO R. CISNEROS

## SUMMARY

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Television journalist and published author.

Over 23 years of Spanish-Language News Media experience in television, radio, newspaper, and Internet in the major Spanish media outlets in the country, including Telemundo, Univision, and Azteca America.

## QUALIFICATIONS

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- Experienced writer in Spanish Language, especially novels and memoirs
- Able to effectively teach, guide, and be a positive resource to colleagues and students due to years of experience training and evaluating new journalists in areas including writing in Spanish, effective storytelling, presentation, and maintaining journalistic integrity.
- Experience in writing articles for newspapers, news websites and magazines.
- Fluent in English and Spanish, and able to speak and understand some Portuguese.
- Experience reporting local, national, and international stories covering topics including breaking news, health, major events, politics, immigration, education, courts, technology, human interest and finance.

## EDUCATION

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Universidad San Carlos, Guatemala. Communications Sciences. Bachelor	1992
Universidad de San Carlos, Guatemala. Publicist	1990
INCAV, Jalapa, Guatemala. Elementary School Teacher	1986

## ACCOMPLISHMENTS

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- 2003 Journalist of the Year for the State of Nevada, awarded by the U. S. Small Business Administration
- *Cementerio de los Sueños Perdidos (Memoir)* published in August 2018, Verbum Editorial, Madrid, Spain
- *Muerte en el Laberinto de la Vida (Death in the Labyrinth of Life)*, novel published in 2004
- 5 time Emmy Award winner
- Assisted with the launch of Reno's first Spanish-language newscast, *Nuestras Noticias*, (1996)
- Executed the launch of *Noticias Univision Reno* (2003)
- Exclusive interview with President Barack Obama (2008)
- Exclusive interview with Secretary of State Hillary Clinton (2008)
- Exclusive interview with Jimmy Morales, President of Guatemala (2016)

## PROFESSIONAL EXPERIENCE

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<b>Journalist, KTAZ Telemundo (NBC Universal)</b> , Phoenix, AZ	Feb. 2012 -Present
<ul style="list-style-type: none"><li>• Write, research, report stories</li><li>• Web editor (2012-2014)</li><li>• Wrote, produced, edited, and hosted monthly <i>Enfoque</i> (2012-2015)</li></ul>	
<b>News Director, KTAZ Telemundo (NBC Universal)</b> , Phoenix, AZ	May-Nov. 2011
<ul style="list-style-type: none"><li>• Trained reporters on how to research, write, and present a story fairly, accurately, and succinctly</li><li>• Coached staff to work as a team to produce an informative newscast that captures viewer interest</li><li>• Scheduling and budgeting</li></ul>	

- Led news department in generating stories and producing a high quality newscast

**Digital Production Director, Entravision Communications, Phoenix, AZ** 2010-2011

- Developed and managed video content for three websites: Tricolor, ESPN, Jose
- Produced news stories, features, and commercials
- Researched and wrote articles for station websites

**News Director/Anchor, KREN Univision, Reno, NV** 2003-2009

- Executed the launch of *Noticias Univision Reno*, a brand new local newscast
- Created news department budget, hired and trained staff, researched and ordered equipment, and created production schedule
- Anchored 6pm and 11pm newscasts

**News Reporter (Freelance), Univision Primer Impacto** 1999-2008

- Reported regional stories for national news magazine program

**News Director/Anchor, KUVR Univision (later Azteca America), Reno, NV** 1996-2003

- Instrumental in launching Northern Nevada's first Spanish language newscast
- Hired and trained news staff
- Anchored 6pm and 11pm newscasts
- Built relationships with other departments within the station, with other television stations, and with the local community