

JULIA WALLACE
Walter Cronkite School of Journalism and Mass Communication
ARIZONA STATE UNIVERSITY
555 N. CENTRAL AVE.
PHOENIX, AZ 85004
JULIA.WALLACE@ASU.EDU

SUMMARY: Award-winning news industry executive with deep experience in industry leadership, digital transformation, investigative journalism, and change leadership. First woman editor of The Atlanta Journal-Constitution and E&P Editor of the Year in 2004. Innovations include creating one of the first newspaper websites in the U.S., one of the first data-driven journalism units, one of the first departments focused on reader research and effectively converging news and sales operations of separate TV, radio and newspaper organizations. Pushed for innovation in the newspaper industry as a board member of the American Society of Newspapers, a Pulitzer Prize juror four times and the chair of the advisory board of the Poynter Institute. Awarded Northwestern University's highest alumni award and a member of the Medill (School of Journalism) Hall of Achievement. Co-author (with Senior Associate Dean Kristin Gilger) of 2019 book: "There's No Crying in Newsrooms: What Women Have Learned about What It Takes to Lead."

WALTER CRONKITE SCHOOL OF JOURNALISM & MASS COMMUNICATION: Frank Russell Chair/Professor of Practice: *2016-present*

Work focuses on innovation, leadership and the future of journalism. Leading the Editorial Integrity and Leadership Initiative, funded by the Corporation for Public Broadcasting. Overseeing the Robert Wood Johnson Foundation Health Desk at Cronkite News. Running the Mayo Clinic-Cronkite Medial Journalism Fellowship. Also organized a speaker series on gender in the media workplace and a program where students develop entrepreneurial ideas for Arizona PBS. Convocation speaker fall 2016. Led Israel Study Abroad program summer of 2017 and conducted investigative reporter training in Albania (2017) and Lithuania (2018).

COX MEDIA GROUP OHIO: Market VP *2011-2016*

Was responsible for converging radio, TV and newspaper groups into one company. The TV station, WHIO, already the top CBS affiliate in the country, grew audience and revenue share by 10 points. The three radio stations and three daily newspapers had similar success. At the same time, the organization expanded and grew digital products. Financial results significantly exceeded the long-range plan.

THE ATLANTA JOURNAL-CONSTITUTION: Editor *2001-2011*

Joined Cox in 2001 as managing editor and became the first woman editor in 2002. During this time, the paper won two Pulitzer Prizes and was nominated for two others. Led the organization through significant change. Pushed investigative journalism, including a multi-part series on the flawed mental health system and a three-year effort exposing cheating by teachers and administrators in the Atlanta Public Schools that led to 35 indictments.

ARIZONA REPUBLIC: Managing Editor, VP *1999-2000*

- Directed redesign of newspaper, launching new sections, adding content.
- Helped launch arizonarepublic.com, a breaking news Web site; also integrated newsroom into providing online content.
- Restructured newsroom, using process mapping to reallocate resources.

- Increased enterprise reporting, such as an award-winning series on doctors who kill and a state agency which did little about it.

STATESMAN JOURNAL, SALEM, OR: Executive Editor

1996-1998

- Rebuilt the paper page by page, making it more relevant, interesting and readable. In 1997, it was a finalist for a Gannett Gold Medal newspaper.
- Created more of a sense of place in paper, doubling the amount of local news.

CHICAGO SUN-TIMES: Managing editor

1992-1995

- Took a hands-on approach with staff, improving communication and bringing more vitality, energy and enthusiasm to the newsroom.
- Directed numerous investigative projects. Most notable: a probe that resulted in the conviction of U.S. Rep. Dan Rostenkowski for stealing taxpayer money.

USA TODAY

1982-1992

Began as reporter and held various editing jobs including political editor, national assignment editor, Olympics scene editor and states page editor before moving to special projects. Spent last three years as managing editor/special projects.

OTHER EXPERIENCE: Dallas Times Herald: 1980-82: medical and general assignment reporter; Norfolk Ledger-Star, 1978-80: medical reporter; editor of zoned weekly section. 1977 intern at Atlanta Journal.

EDUCATION: 1978 graduate of Medill School of Journalism, Northwestern University, Evanston, Il. 2000 graduate of the Executive Media Management Institute, Medill School of Journalism and Kellogg School of Management.

AWARDS AND RECOGNITION: Honored by Mayor of Dayton, OH for contributions to community; Named 2004 Editor of the Year by Editor & Publisher magazine; 2006 Northwestern Alumni Merit Award; 2003 Medill Hall of Achievement; 2004 YWCA Academy of Achievement; 1993 Crain's Chicago Business 40 under 40.

COMMUNITY INVOLVEMENT: Member of the executive committee of the national Alzheimer's Association; chair of the budget subcommittee. Also, a member of the Desert Southwest Alzheimer's board.