

Jim Jacoby

Director, Television Production and Graphics Lab

Walter Cronkite School of Journalism and Mass Communications, Phoenix, AZ. 08/19 – Present

- Director of a professional program at the Cronkite School focusing on all facets of television production as well as motion graphics.

Director of Studio Production

Walter Cronkite School of Journalism and Mass Communications, Phoenix, AZ. 11/16 - Present

- Production manager for Cronkite News
- Focus on collaboration between Cronkite and AZPBS production teams, including more student integration on the AZPBS side

Television Production Manager/Lecturer

Walter Cronkite School of Journalism and Mass Communications, Phoenix, AZ. 8/08 – 11/16

- Production Manager for Cronkite News, the number 1 collegiate newscast in the country, which is delivered to 1.2 million homes in Arizona and a global audience on cronkitenews.azpbs.org
- Coordinated creation of technical systems and video delivery for start-up news operation
- Train student production crew in all facets of live news production
- Responsible for ensuring quality of all video, audio and graphics elements in live and pre-taped productions
- Create videos for school clients as well as in-house videos, from initial planning through execution
- Coordinate studio production, build graphics, train, and implement workflow for CW client.

Editor/Producer/Director

KAET-TV PBS, Tempe, AZ. 5/00-7/08

- Edited full-length documentaries, including off-line, on-line, and graphics
- Produced and edited promotional video materials
- Served as liaison between client and creative teams for client-based productions
- Directed a variety of productions both in studio and on location
- Created graphics for productions and website
- Managed crew and staff of fifteen

Adjunct Faculty

Arizona State University, Tempe, AZ 1/03-5/06

- Instructed upper-division journalism students in studio production, videography and editing

Director

KPHO-TV CBS, Phoenix, AZ. 6/95-May 00

- Directed newscasts as well as weekly sports shows and other various production
- Oversaw pre-production of newscasts
- Directed and edited post-production of programs
- Produced, directed, and edited commercial production
- Oversaw and scheduled production crew, videographers, and editors as needed.

Technical Director

KPHO-TV CBS, Aug 93-June 95

- Technical directed newscasts
- Executed pre-production of news including graphics and digital effects
- Executed post-production of programs and commercials
- Worked with news department to create and maintain continuity in graphics and on-air look
- Built and lit sets

Graphics Operator/Floor Director

KTVK-TV, ABC, Phoenix, AZ. Oct. 92-Aug. 93

- Operated chyron graphics for newscasts as well as other programs
- Floor directed newscasts and other productions
- Ran audio on studio and remote productions
- Lit and shot commercials for clients.

Freelance Editing Work

- Bureau of Land Management
- Arizona Cardinals
- Anmark Productions
- Television Workshop
- ASU Athletics
- Reynolds Center for Business Journalism

Technical skills

Final Cut Pro, After Effects, Photoshop, Motion, Premiere, Compressor, DVD Studio Pro

Professional Affiliations

2010-Present

Board of Governors, NATAS, Rocky Mountain Emmy Chapter

AWARDS

- 2010, 2011, 2013-BEA Award of Excellence, Faculty Video Competition
- 2007 Rocky Mountain Emmy Awards – Editing, Long Form Documentary

SPECIAL PROJECTS, SERVICE & RESEARCH

“The Cronkite Effect,” Producer/Director/Editor

Short Form Documentary created for an applied project for my Master’s Degree, May 2016

“Hooked: Tracking Heroin’s Hold on Arizona,” Production Manager, Jan 2015

“Hooked: Tracking Heroin’s Hold on Arizona,” Promotions Producer/Editor, Jan 2015

“Charlie Rose Tribute Video,” Producer

Short Form Documentary for Cronkite Luncheon, Nov 2015

“Robin Roberts Tribute Video,” Producer

Short Form Documentary for Cronkite Luncheon, Nov 2014

Arizona PBS Collaboration Work Group

Team appointee for integrating news organizations, Summer 2014

“Bob Schieffer Tribute Video,” Producer

Short Form Documentary for Cronkite Luncheon, Nov 2013

“Bob Costas Tribute Video,” Producer

Short Form Documentary for Cronkite Luncheon, Nov 2012

“Christiane Amanpour Tribute Video,” Producer

Short Form Documentary for Cronkite Luncheon, Nov 2011

“Wild Horses,” Editor

Long Form Documentary for The Bureau of Land Management, Sept. 2011

“Barlett and Steele Award Winners”

Short Form Documentary for Reynolds Center, 2009 – 2015

“Cronkite Legend and Legacy,” Editor

Short Form Documentary for the Cronkite School and KAET, Sept 2009