

Curriculum Vitae

ERIC NEWTON, M.A., B.A.

PROFESSIONAL PROFILE

- Writer, teacher, journalist, historian, consultant, manager and creative director who challenges the status quo in journalism, education and philanthropy.
- Expertise in media disruption and innovation, journalism grant-making, journalism education, news history, journalism and media management
- Communicator, team-builder; resource; problem-solver and creative leader.

Key roles:

Arizona State University, 2015 to date, Innovation Chief for Cronkite News and the Walter Cronkite School of Journalism and Mass Communication. Helping drive innovation and engagement while building out the “teaching hospital” model of journalism education. Initiated the school’s first Innovation Day, to demonstrate drones, robots, VR news; managed the school’s first crowd-funding campaign, including a major poll of border residents with Univision and the Dallas Morning News. Introduced start-up products and tools for experimentation. Spread student-produced professional content from the school air to LinkTV/KCET. Developed a pioneering partnership with Google News Lab. Worked with deans from other schools at the university on new partnerships and projects in coordination with the school’s innovation professors and lab directors. Served on hiring and planning committees.

John S and James L. Knight Foundation, 2001-2015, rose to senior adviser after building journalism program from a single person to a team of seven; developed more than \$330 million in grants in journalism and media innovation, including \$190 million to universities. Major initiatives included investigative reporting, newsroom training, nonprofit news, the Knight News Challenge, high school journalism and The Carnegie Knight Initiative for the Future of Journalism Education. Managed \$200 million in journalism endowment grants, including a national network of Knight Chairs as well as fellowship programs at Columbia University, Stanford University, Harvard University, the University of Michigan and the Massachusetts Institute of Technology. Developed the program’s largest grant, for the Knight First Amendment Institute at Columbia University, announced in 2016.

Newseum, 1993-2001, founding managing editor for content and exhibits, leading the content team at the world’s first major museum of news. Coordinated contributions

from scholars and news organizations internationally; created the overall museum content plan; co-wrote and edited the News History Gallery and photography displays; developed interactive games; hosted Inside Media and Journalist of the Day television programs; served as Newseum “news historian” as well as spokesman in broadcast and print interviews.

Oakland Tribune, 1983-1992, rose to managing editor: Working with Robert C. Maynard, helped remake the Tribune into an innovative, award-winning metropolitan daily newspaper with a diverse staff. *The Tribune* called itself a “teaching newspaper.”

EDUCATION

M.A., International Studies, 1990, the University of Birmingham, U.K.; research degree; two-volume thesis: 1. World Press Freedom, and 2. the United Nations Educational, Scientific and Cultural Organization and the rise of the New World Information and Communication Order. Rotary International scholar.

B.A., Journalism, 1979, San Francisco State University; Magna Cum Laude; managing editor of the student newspaper, Phoenix, winner of a Pacemaker award from the National Scholastic Press Association and the Newspaper Association of America. Sigma Delta Chi honor graduate of the year, 1979; distinguished journalism alumnus, May 2009, for lifetime achievement in journalism.

ACADEMIC HONORS AND PROFESSIONAL AWARDS

The 2016 Press Freedom Award from the Reporters Committee for Freedom of the Press, with the Knight Foundation’s Alberto Ibarguen, for the foundation’s media innovation and press freedom work.

Murrow Award, 2014, for the Knight Foundation’s journalism grantmaking, from the Edward R. Murrow College of Communication, Washington State University, for the foundation’s distinguished achievement and “continued excellence in support of journalism and journalism education.”

Reynolds Fellowship, 2013-14, University of Missouri, Donald W. Reynolds Journalism Institute at the Missouri School of Journalism, to produce an e-book, *Searchlights and Sunglasses*, as a classroom teaching tool.

Markoff Award, 2012, Investigative Reporting Program, University of California at Berkeley, for the Knight Foundation’s support of investigative reporting.

First Amendment Award, 2009, Radio and Television News Directors Association, for the Knight Foundation’s role in creating “Sunshine Week.”

Reddick Award, 2008, University of Texas at Austin College of Communications, in recognition of contributions to the field.

Peabody Award, 2004, Henry Grady College of Journalism and Mass Communication, University of Georgia, for broadcast excellence as a member of the team that created Link TV's "Mosaic: World News from the Middle East."

Shared in various Newseum awards upon the facility's original opening in 1997.

Co-led overall news coverage for which the Oakland Tribune photo staff was awarded the 1990 Pulitzer Prize in news photography by The Graduate School of Journalism, Columbia University.

Various journalism awards for reporting or editing from organizations that include the California Newspaper Publishers Association, the Society of Professional Journalists, the Contra Costa Press Club and the Peninsula Press Club.

TEACHING AND TRAINING EXPERIENCE

Professor of Practice, Innovation Tools class, Spring and Fall 2016, Cronkite School, Arizona State University.

Future of news, innovation seminars; news history; various classes; Cronkite School, Arizona State University, Fall 2015.

Trainer, Clear Foundation Writing, 2014, 2013, 2012 (webinar), Knight Foundation, with 300 participants.

Founding funder, co-producer and co-editor of online classes, News University, 2005. Self-directed classes include *Be a Reporter* and *News Sense*.

Trainer, American Press Institute, 1997-2001. Courses included the First Amendment, editing, headline writing.

Independent newsroom trainer and consultant, including at the *Boston Herald* (2001) and *Contra Costa Times* (1993).

Traveling trainer and consultant, 1993, The Freedom Forum, including at the Nashville Tennessean.

Trainer, 1993, Robert C. Maynard Institute for Journalism Education in the Total Community Coverage program, including at *the San Francisco Examiner* and *Ft. Worth Star Telegram*.

Instructor, Hayward State University, 1987-1988, editing course. Newspaper production adviser, Salesian High School *Smoke Signal*, 1980.

PUBLICATIONS AND MULTIMEDIA

Editor, upcoming, Fall 2016, <http://CronkiteLab.News>, derived primarily from the Innovation Tools class at ASU.

Lead author, editor and facilitator, "In defense of the First Amendment," a study showing news organizations are less able to champion First Amendment rights in court. Knight Foundation, April 21, 2016. Survey at <http://www.knightfoundation.org/publications/defense-first-amendment> and reported with blog post <http://www.knightfoundation.org/blogs/knightblog/2016/4/21/news-industry-less-able-defend-freedom/>

Co-editor, Above and Beyond, Looking at the Future of Journalism Education; Dianne Lynch, Knight Foundation, 2015. <http://www.knightfoundation.org/features/journalism-education/>

Author and editor, Searchlights and Sunglasses, digital book and teaching tool on journalism and journalism education reform, with the University of Missouri Reynolds Institute; Knight Foundation; 2013, updated in 2014 and 2015; <http://www.searchlightsandsunglasses.org>

Some 200 blog posts, Knight Blog, on topics including the "teaching hospital" model of journalism education, media innovation, transparency in news organizations, digital media literacy, national security and nonprofit journalism. <http://www.knightfoundation.org/blogs/knightblog/> Recent widely read posts include "Why we must champion the First Amendment in the digital age," <http://www.knightfoundation.org/articles/why-we-must-champion-the-first-amendment-in-the-digital-age>

Co-editor, five studies entitled *Future of the First Amendment*; Knight Foundation; 2014; 2011; 2007; 2006; 2004. <http://www.knightfoundation.org/future-first-amendment-survey/>

Co-author, The Digital Age Foundation, chapter five in *Here for Good: Community Foundations and the Challenges of the 21st Century*; Terry Mazany and David C. Perry, eds., M.E. Sharpe, New York, 2014.

Co-author with Michele McLellan, Journalism and Media Grantmaking, booklet, Knight Foundation and William Penn Foundation, 2011.

Contributor, *Informing Communities: Sustaining Democracy in a Digital Age*, a report of the Knight Commission on the Information Needs of Communities in a Democracy, 2009, The Aspen Institute, Washington, D.C. http://www.knightcomm.org/wp-content/uploads/2010/02/Informing_Communities_Sustaining_Democracy_in_the_Digital_Age.pdf

Co-editor, *News Improved: How America's Newsrooms are Learning to Change*; CQ Press; Washington, D.C.; 2007.

Co-editor, *News in a New America*, by Sally Lehrman, primary editor Denise Tom, Knight Foundation, Miami, Florida, 2005.

Publisher, *The Media Missionaries: American Support for Journalism Excellence and Press Freedom Around the Globe*, Knight Foundation, 2004.

Editor, *Newsroom Training: Where's the Investment?* A study for the council of presidents of national journalism organizations. Knight Foundation, Miami, 2002.

Editor and Publisher, *News To You* books, *To My Old Master*, 2001; *Quote, Unquote*, 2001.

Consulting editor, *Mega Media: How Market Forces Are Transforming News*; Maynard Partners; New York, 2000.

Co-author, editor, *Capture the Moment: The Pulitzer Prize Photographs*, W.W. Norton and Company, multiple editions, 2000; 2003, etc.

Editor, *Crusaders, Scoundrels, Journalists: The Newseum's Most Intriguing Newspeople*, Times Books, New York, 1999.

Co-producer of six interactive games and exhibits, *Be A Reporter, Be an Editor, Be a Photographer, Ethics Center, Interview a Journalist* and *Birthday Banner*, Newseum, Rosslyn, Virginia, 1997.

Editor and co-author, *News History Gazette*, Newseum, Rosslyn, Virginia, 1997.

Author, *The Open Newspaper*, Robert C. Maynard Institute for Journalism Education, Oakland, 1994, edited by Charles Jackson.

Co-author, *No Train, No Gain*, "Part 1: The Training gap: Journalists at the USA's newspapers don't get the training they want," 1993, The Freedom Forum.

Co-editor, *The Bay Area at War: How we reacted to the Persian Gulf Crisis*, with co-editor Roger Rapoport, by the Staff of the Oakland Tribune, forward by Robert C. Maynard, paperback, Heyday Books, Berkeley, 1991.

Consulting editor, *Is The Pope Catholic? And Other Amazing Papal Facts*, authors Mary Ann Hogan, Lynda Seaver and Kathleen Lowenthal; Price, Stern, Sloan, paperback, 1988.

ARTICLES AND PAPERS

Three part series on media innovation, innovation at Cronkite News and innovation at the Cronkite School at Arizona State University. Media Shift web site, Jan. 28, Feb. 3 and Feb. 4, 2016. <http://mediashift.org/2016/01/seeing-innovation-in-a-new-better-way-for-journalists-educators/>

Book review, Journalism and Mass Communication Educator, Journalism Unbound, Fall 2014, September, Vol. 69, pp. 331-333, DOI: 10.1177/1077695814544281

Article, "A journalism problem you haven't considered: Education," American Society of News Editors, Oct. 17, 2014.

Article, "Paying Attention to the Shield Law's Critics," Columbia Journalism Review, web site, Sept. 24, 2013.

Article, "Promise, Peril of 'Teaching Hospitals'," International Journal of Communication 6 (2012), Feature 2670–2673 1932–8036/2012FEA0002

Commentary, "For Foundations, Clearer Writing Means Wiser Grant Making," The Chronicle of Philanthropy, 2012.

Article, "The Good News About News," Nov. 3, 2011, Commonwealth Magazine, Boston,

Commentary in some 80 newspapers and news sites, 2011; "Why social media are good for the First Amendment."

Commentary, Miami Herald, 2006-2014; topics include "news diets," impact of journalism and photojournalism as art.

Encyclopedia of the World Press, Fitzroy Dearborn Publishers, Dennis Griffiths, Editor, 2006. Two dozen biographical entries, including Robert C. Maynard, Allen H. Neuharth, Helen Thomas, John Steinbeck, Katharine Graham and Benjamin Bradlee.

Article, "Newsman with a Cause," April 2001, American Journalism Review, p55.

Digital media column with Mary Ann Hogan, "Bernie the Roach," San Francisco Examiner @ examiner.com, 1999-2001.

Article, Media Studies Journal, "Great Courage, Small Places," with Mary Ann Hogan, Spring/Summer 2000, Vol. 14, No. 2; The Freedom Forum Media Studies Center, p.88-93;

Cover story, USA Weekend magazine, "Stories of the Century: Men and Women Point to Dramatically Different Events" Dec. 26, 1999. The culmination of the Newseum's "Stories of the Century" package, which appeared in newspapers nationwide.

Syndicated article, "Information Superhighway's Quake Coup," Jan. 18, 1994, Pacific News Service.

Co-author, report, "Religious Liberty in America: Crossroads or Crisis?" 1993, The Freedom Forum, Arlington, Va.

Article, "Communicating with Community," with Steve Montiel, for a report of the Associated Press Managing Editors writing and editing committee, 1992.

An estimated 1,000 newspaper articles distributed from 1979 to 1992 in, respectively, the Mill Valley Record, the Contra Costa Independent and the Oakland Tribune, while serving in various positions, including reporter, city editor, Sunday editor, copy editor, news editor, assistant managing editor, managing editor and editor.

Book Review, *Millennium, Journal of International Studies*, London School of Economics, The USA, ILO, UNESCO and IAEA, summer 1990, Volume 19, No. 2, pp. 302-304.

Various articles Feedback magazine, journalism review based at San Francisco State, 1978-1979.

PRESENTATIONS

"We can't go it alone: Partnering with industry," 2016 Association of Schools of Journalism and Mass Communication meeting, Minneapolis. "Google News Lab," a presentation on a pioneering partnership between ASU and the lab.

Guest on the World Insight program on CCTV, the predominant state television broadcaster in the People's Republic of China; Feb. 19, 2016. The topic: a decision by the Independent newspaper in England to cease printing and focus on digital news.

"Hate Speech and Freedom," the United Nations Alliance of Civilizations Wednesday at U.N. headquarters in New York, a presentation at "Tracking Hatred: an International Dialogue on Hate Speech in the Media." Dec. 2, 2015.

"The Future of Journalism," appearance on the Charlie Rose program; a conversation about the future of journalism with Chris Callahan, CEO of Arizona PBS, Steve Capus, executive producer of CBS Evening News. Air date Oct. 18, 2015.

"The Teaching Hospital, Journalism and Journalism Education," keynote, conference of journalism educators, University of Navarra, Pamplona, Spain, June 25, 2015. Q/A interview in *Diario de Navarra* on media innovation.
<http://www.knightfoundation.org/articles/eric-newton-innovate-while-cutting-jobs-challenge-newspapers>

"Why J Schools Should Be More Like Teaching Hospitals," Opening Address, Teachapalooza, June 12-14, 2015, The Poynter Institute, St. Petersburg, Florida.

“A Run through the News Ecosystem,” 2014, keynote address, Innovating the Local News Ecosystem conference, Center for Cooperative Media, Montclair University, New Jersey.”

The Teaching Hospital: A Goal for Journalism Education,” Nov. 20, 2013, Amsterdam, Netherlands Press Fund.

“Hacking the Curriculum,” workshop leader for Online News Association educators, October 2013.

“Flash Philanthropy,” graduation address, 2013, Queens University of Charlotte, in which graduates voted with their smart phones to recommend grants that were given during the ceremony.

“How’s this for Digital Lesson Design?” August 2013, session leader, Association of Schools of Journalism and Mass Communications, with the University of Missouri Reynolds Institute.

“A 10-minute Trip through 400 years of the Past and Future of Media,” keynote address, Imagine Conference, 2013, Naples, Florida.

“Before Al Jazeera America: The Unlikely Success of Mosaic,” Sept. 27, 2012, Washington State University;

The Story Isn’t All That Matters,” April 16, 2012, Logan Symposium, University of California at Berkeley;

“Journalism Education Reform: How Far Should It Go?” keynote for a national conference of journalism educators at Middle Tennessee State University, 2012.

“A History of the Future of News” Nov. 14, 2011, Arizona State University;

“Innovations in Print” October 2011, World Association of Newspapers, World Editor’s Forum, Vienna;

“The Evolving Profession of Journalism,” Oct. 3, 2011, Moscow, U.S.-Russia Bilateral Presidential Commission;

“If Investigative Journalists Don’t Explain the Value of their Work, Who Will?” June 11, 2011, Investigative Reporters and Editors 2011 Conference;

“Where is Freedom Headed?” May 2, 2011 World Press Freedom Day, 2011, Washington, D.C.;

Multiple presentations to journalism educators, as co-funder and co-coordinator of the Carnegie-Knight Initiative, described in “A Report on the Carnegie-Knight Initiative on

the Future of Journalism Education,” with presentation emphasis on the chapter “A Review of News21, 2005-2011,” Shorenstein Center on the Press, Politics and Public Policy, John F. Kennedy Center on the Press Politics and Public Policy, Harvard University, Cambridge, Massachusetts, 2011.

“Future of Media,” participant in workshop on the future of public and non-commercial media, April 30, 2010, Washington D.C.

“Universal broadband,” remarks to the Federal Trade Commission Dec. 2, 2009, Washington, D.C.

“The Newseum,” March 17, 1998, NewsPlan symposium, London, England; “The Future of the Book,” Sept. 26, 1997, Venice, Italy.

Host, numerous televised interviews of news and political leaders as part of the Inside Media program at the Newseum, 1997-2001. As news historian, appearances included MSNBC, CNN, Fox, C-Span, the Knowledge Channel, the History Channel, A&E as well as in the Washington Post, New York Times, Columbia Journalism Review and American Journalism Review.

“The Role of the News Media,” opening remarks in a dialogue with South Carolina leaders; Oct. 25, 1994; sponsored by the University of South Carolina’s College of Journalism and Mass Communications, the Greater Columbia Chamber of Commerce and the Executive Institute of the South Carolina Budget and Control Board.

“Editors, Dreams and the 21st Century,” graduation address, San Francisco State University Department of Journalism, May 1992.

PROFESSIONAL SERVICE

Member, American Society of News Editors, Association for Education in Journalism and Mass Communication.

Member, Nonprofit Media Working Group, Council on Foundations. The group produced a report, The IRS and Nonprofit Media: Toward Creating a More Informed Public, urging modern standards and faster approval of nonprofit media applications.

Public delegate, sub-working group on mass media, U.S. Department of State, U.S.-Russia Bilateral Presidential Commission, 2011-2013, co-established U.S.-Russia young journalists exchange project with the International Center for Journalists; co-organized visits to the Media Lab at the Massachusetts Institute of Technology and the Newseum.

Board Member, IREX, International Research & Exchanges Board, Washington DC-based nonprofit doing international work in education, media and journalism, Washington, DC.

Advisory board member, Center for International Media Assistance, Washington DC-based nonprofit center working on behalf of independent media, a program of the National Endowment for Democracy.

Judge, Scripps Howard Awards Judge (twice), Syracuse University, Mirror Awards (three times) Juror, Columbia University, Pulitzer Prizes (four times)

Co-founder, national journalism funders group, 2001; this annual meeting has grown from five to 50 funders.

Co-founder, the First Amendment Project, a nonprofit freedom of information law project in Oakland, Ca.