

Andrés Martínez

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EDUCATION:

Columbia University Law School, J.D., 1992. *Columbia Law Review*. Parker School International Law Certificate; Human Rights Internship at the Centro de Estudios Legales y Sociales, Buenos Aires. Captained the law school's slightly over-the-hill intramural soccer and squash teams.

Stanford University, M.A. (Russian History), 1989. Specialized in late imperial period; wrote master's thesis on the Stolypin reforms and the development of a bureaucratic state.

Yale University, B.A. (History), 1988. *Cum laude*; distinction in the major. Wrote senior thesis on Mexico's failure to come to terms with its past, based on the historiography of Lucas Alaman. Senior editor of *The International Forum at Yale*; president of the Yale-China Society.

PROFESSIONAL EXPERIENCE:

Professor of Practice at Walter Cronkite School of Journalism and Mass Communication and Special Advisor to the President of ASU (2014-):

I teach an ideas journalism course connected to two university-affiliated journalism projects I manage: LA-based Zócalo Public Square and Future Tense, a project with *Slate* magazine. I also advise university president on a range of Mexico-related projects.

California Irvine Fellow (2007); Fellows Director (2008-):

Vice-President & Editorial Director, New America Foundation (2011-2014):

Oversaw an independent Washington think tank's media strategy and editorial content – collaborating with such outlets as *The Atlantic*, *Time*, *Slate* and *Foreign Policy*, and editing a range of proprietary New America content. Also manage the Bernard L. Schwartz Fellows Program which seeks to identify and support the next generation of American public policy scholars and writers.

Editorial Director, Zócalo Public Square (2011-present): Helped lead the transition of an innovative Los Angeles-based, New America- and ASU-affiliated, ideas exchange from a purely physical event series to a full-fledged online publication, now enjoying strong readership thanks to a devoted following and syndication agreements with more than 2500 other outlets.

Editorial Page Editor, *Los Angeles Times* (2004-2007): Managed the newspaper's opinion pages, overseeing a department of more than 40 journalists and outside contributors. Guided the establishment of the newspaper's position on a range of issues, including a call for mayoral control of schools, statewide redistricting reform, a curtailment of public unions' political power and unconditional support for gay marriage. Expanded the newspaper's online opinion offerings and represented the *Times* in the community. Hosted editorial board meetings with a range of local, state and foreign political leaders; CEOs; and many interest groups.

Editorial Writer (2000-2004) and Assistant Editorial Page Editor (2004), *The New York Times*: Wrote editorials on a variety of domestic and foreign topics, serving as lead editorial writer on business and economic issues before being promoted to assistant editor. Pulitzer Prize Finalist for a year-long series of "Harvesting Poverty" editorials in 2003 on the impact of U.S., E.U. and Japanese farm subsidies and other agricultural trade barriers on the developing world.

Reporter, *The Wall Street Journal* (1997-1998): Wrote earnings briefs and daily items for spot news desk.

Editorial Writer (1995-1997) and Business Reporter (1994-1995), *Pittsburgh Post-Gazette*.

Associate, Verner Liipfert Bernhard and Hand (1994): Practiced communications law at a Washington law firm, representing clients with matters before the FCC.

Law Clerk, Federal District Judge Jerry Buchmeyer, Northern District of Texas (1992-1993): Served as one of two law clerks to a Dallas, preparing drafts of final judgments, summary judgment rulings and bankruptcy appeals.

ADJUNCT ENGAGEMENTS:

Speechwriter, Inter-American Development Bank (2008-2010): Draft selected major speeches for President Luis Alberto Moreno, including annual addresses to the bank's board of governors (comprised of finance ministers of some 50 nations) and consult on broader communications strategy.

Editorial consultant, No Labels (2010): Member of editorial steering committee for a group of moderate Republicans, Democrats and independents seeking to create a

MoveOn-like movement for those concerned about the excessive polarization of our politics.

Associate Editor, *Zócalo Public Square* (2010): Assist Los Angeles-based public event forum launch an online publication, advising on overall approach and assigning/editing features.

Contributing Editor, *Condé Nast Portfolio* (2008-2009): Worked with the magazine's editor-in-chief and her team to develop opinion features, writing editorials and editing columns.

Columnist, *WashingtonPost.com* (2007-2008): Wrote a campaign-themed column entitled "Stumped," answering reader queries about politics.

Columnist, *Poder* (2009-2010): Wrote a monthly column for one of Latin America's leading business magazines.

Coach, MacArthur Tigers, Alexandria, VA Youth Soccer (2009-):: Coach son's slightly under-the-hill kindergarten soccer team; possibly the most humbling experience ever.

SELECTED WRITINGS:

24/7: Living It Up and Doubling Down in the New Las Vegas. (Villard, 1999): A somewhat humorous, somewhat serious first-person look at America's largest city born in the 20th Century, a book that received a starred review in *Publisher's Weekly* and favorable reviews in *The New York Times* and *Washington Post*, among other publications.

"10 Ideas for the Next 10 Years," *Time* (March 22, 2010): Formulated and edited *Time* magazine's annual ideas issue, largely with *New America* writers, and authored lead article on why the 21st Century will be another American Century: (<http://www.newamerica.net/node/29002>)

"Harvesting Poverty" Pulitzer finalist editorial series, *New York Times* (2003): <http://www.nytimes.com/2003/07/20/opinion/harvesting-poverty-the-rigged-trade-game.html?scp=14&sq=harvesting%20poverty&st=cse>.

"Distant Neighbors," *Slate* (April 2009). A package of articles about the oft-misunderstood U.S.-Mexico relationship: <http://www.slate.com/id/2216038/>

"A Field Trip Before Planes Turned into Missiles," a *New York Times* editorial observer reflecting on 9/10/2001:

A *ForeignPolicy.com* reflection on Mexico-U.S. relations as seen through soccer rivalry (August 11, 2009):

http://www.newamerica.net/publications/articles/2009/futbol_tragedy_16709

“Envy Takes a Holiday,” an essay in the final issue of Conde Nast Portfolio (April 22, 2009) <http://www.portfolio.com/business-news/portfolio/2009/04/22/Emotions-in-a-Down-Economy>

“Stumped” *WashingtonPost.com* column (October 2008):

http://voices.washingtonpost.com/stumped/2008/10/maybe_long_campaigns_arent_so.html

A *Los Angeles Times* **op-ed** on the coup in Honduras and Double Standards (June 30, 2009):

http://www.newamerica.net/publications/articles/2009/honduras_and_cuba_exception_15410

Two articles, one from CNN and one from Time.com, on Americans’ complicated, but important, relationship to soccer:

<http://www.cnn.com/2015/06/01/opinions/martinez-fifa-yanks-are-coming/>

<http://time.com/2857626/how-soccers-growing-popularity-undermines-america/>

SELECTED APPEARANCES

“America is to Blame for Mexico’s Drug War,” an Intelligence Squared Debate held in New York on Dec. 1, 2009: <http://intelligencesquaredus.org/index.php/past-debates/america-is-to-blame-for-mexicos-drug-war/>

“Is Asia on the Rise?” A Foreign Policy/New America event – a discussion with Minxin Pei moderated by Susan Glasser, editor of FP.

http://www.newamerica.net/events/2009/asias_rise

“World Cup Lover, Hater Face Off” on NPR’s “All Things Considered” (June 2010).

“Carlos Slim and the NY Times” on NPR’s “On the Media” (Jan 30, 2009):

<http://www.onthemedias.org/transcripts/2009/01/30/04>

“Blogging Heads TV: Stab-in-the-back Edition” (August 2009):

<http://bloggingheads.tv/diavlogs/21595>

“An Evening with Niall Ferguson” A Zócalo Public Square conversation with fellow L.A. Times columnist Niall Ferguson, October 2006: <http://origin-www.scpr.org/programs/Zócalo/index.html>

Syndicated Trade Winds Column 2014-2016

“He Saved Latin, What Did You Ever Do?” Zócalo Public Square (September 2016)

In [*Houston Chronicle*](#) (September 8, 2016)

“The Media’s Prediction Addiction Is Anti-Democratic” Zócalo Public Square (May 2016)

“The ’90s Were an Exuberant Interlude Between the Cold War and Sept. 11” Zócalo Public Square (May 2016)

In [*Singapore Straits Times*](#) (May 8, 2016)

“When I Say ‘Midlife,’ Don’t Think ‘Crisis’” Zócalo Public Square (April 2016)

“How Latin America’s Left Could Lose Their Scapegoat” Zócalo Public Square (March 2016)

“Its Reluctance Notwithstanding, Britain Is a Part of Europe” Zócalo Public Square (March 2016)

“We Don’t Need to Make America Great Again” Zócalo Public Square (February 2016)

“Why We Let Sports Teams Break Our Hearts” Zócalo Public Square (February 2016)

“I’m Happy Sheldon Adelson Wants to Own a Newspaper” Zócalo Public Square (January 2016)

“Don’t Blame The Candidates—Blame Yourself” Zócalo Public Square (December 2015)

“Is the United Arab Emirates the Future of the Arab World?” Zócalo Public Square (November 2015)

“Why ISIS Declared War on Soccer” Zócalo Public Square (November 2015)

“What Does the Refugee Crisis Mean for the European Ideal?” Zócalo Public Square (October 2015)

“Disney’s Bob Iger for President” Zócalo Public Square (October 2015)

“Why is Mexico Still an International Call?” Zócalo Public Square (September 2015)

“The Real New Year Starts in September” Zócalo Public Square (September 2015)

“Soccer Can Bring America Together” Zócalo Public Square (August 2015)

“Don’t Blame Germany for Greece’s Debt Crisis” Zócalo Public Square (August 2015)

“Big Corporations Are Good for Social Progress” Zócalo Public Square (July 2015)

“Every American Should Adopt a Second Country” Zócalo Public Square (June 2015)

“What Do Gay Marriage and Obamacare Have in Common?” Zócalo Public Square (June 2015)

“Now That Americans Love Soccer, We’ve Also Become Its Referee” Zócalo Public Square (June 2015)

In [San Francisco Chronicle](#) May 29,2015 b88&

“Can Barack Obama Uphold Bill Clinton’s Free Trade Legacy?” Zócalo Public Square (May 2015)

“You Don’t Have to Be Born on U.S. Soil to Be a Real American” Zócalo Public Square (April 2015)

“Why Janet Yellen Still Needs to Be Patient” Zócalo Public Square (March 2015)

“Is Treason Now Just a Punch Line?” Zócalo Public Square (March 2015)

“Apple Is Coming for Your Wrist, Your Car, Your House” Zócalo Public Square (February 2015)

In Time.com [“Apple Is Still a Start-Up”](#) (February 7, 2015)

“Will Globalization Kill Free Speech?” Zócalo Public Square (January 2015)

In [The Washington Post](#) (January 26, 2015)

“2015 Will Be the Year of the Throwback” Zócalo Public Square (January 2015)

“Did Mexico’s Decency Die With Chespírito?” Zócalo Public Square (December 2014)

“Did Obama Just Reset the Entire Western Hemisphere?” Zócalo Public Square (December 2014)

In [San Diego Union-Tribune](#) (December 26, 2014)

“Will Mandarin Overtake English? Don’t Count on It” Dallas Morning News (December 1, 2014)

“Stop Whining, Be Happy” Zocalo Public Square (December 2014)

“No, You Don’t Have to Sign Up for Mandarin Lessons Just Yet” Zocalo Public Square (November 2014)

“What Does Amazon Want to Be When It Grows Up?” Zocalo Public Square (November 2014)

“The City of Riyadh Sends More Students to American Universities Than the Entire Country of Mexico” Zocalo Public Square (October 2014)

“Why Do Burger King and Walgreens Want to Flee the U.S.?” Zocalo Public Square (September 2014)

In [USA Today](#) (Sept 29, 2016)

“Why Liberals and Conservatives Agree on Uber” Zocalo Public Square (September 2014)