Event proceeds will benefit the Walter Cronkite School of Journalism and Mass Communication, a nationally recognized, professional journalism program rooted in excellence, integrity and innovation — the hallmark values of its legendary namesake, former CBS news anchor Walter Cronkite. Shaped under his guiding values, the Cronkite School has grown into one of the nation’s most respected and honored journalism programs. With more than 1,600 students, it is also one of the largest journalism schools in the country.

The Cronkite School offers its students an intensive and interactive professional education. Whether students study broadcast news, print journalism, online media or public relations, they receive top-of-the-line instruction from some of the brightest minds in the field and participate in unparalleled professional experiences prior to embarking on careers in the media industry.

**Cronkite Circle $10,000**
- Premier table seating for 10
- Table signage
- Printed program recognition
- On-screen logo recognition
- Four tickets to reception with Ms. Pauley
- Four tickets to reception with Mr. Cronkite
- Recognition from the podium
- Ticket sponsorship of 10 students
- Two tickets at either Mr. Cronkite’s or Ms. Pauley’s table

**President’s Circle $6,000**
- Premier table seating for 10
- Table signage
- Printed program recognition
- On-screen logo recognition
- Two tickets to reception with Ms. Pauley
- Two tickets to reception with Mr. Cronkite
- Recognition from the podium
- Ticket sponsorship of five students

**Dean’s Circle $5,000**
- Table seating for 10
- Table signage
- Printed program recognition
- On-screen logo recognition
- Two tickets to reception with Ms. Pauley

**Supporter Table $1,500**
- Table seating for 10
- Table signage
Join Walter Cronkite and the Walter Cronkite School of Journalism and Mass Communication in honoring Jane Pauley, the 2007 recipient of the Walter Cronkite Award for Excellence in Journalism.

Jane Pauley has been one of the most respected figures in American broadcast journalism for more than 30 years with a television career that spanned morning, daytime and primetime. She is best known for her work as longtime anchor of NBC’s “Today” show and founding co-host of “Dateline NBC.” She anchored the weekend edition of “NBC Nightly News” and hosted “Time and Again” as well as a weekly newsmagazine, “Real Life with Jane Pauley.” She is also recognized as a powerful advocate in the field of mental health.

For more information:
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480.727.9444
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http://cronkite.asu.edu
What you are supporting...

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- Recognition from the podium
- Ticket sponsorship of five students

Dean’s Circle $3,000
- Table seating for 10
- Table signage
- Printed program recognition
- On-screen logo recognition
- Two tickets to reception with Ms. Pauley

Supporter Table $1,500
- Table seating for 10
- Table signage

24th Annual Walter Cronkite Award for Excellence in Journalism
Join Walter Cronkite and the Walter Cronkite School of Journalism and Mass Communication in honoring Jane Pauley, the 2007 recipient of the Walter Cronkite Award for Excellence in Journalism.

JANUARY
November 12, 2007
11:30 A.M. - 1:00 P.M.
Arizona Biltmore Resort and Spa
2400 East Missouri Avenue
Phoenix, Arizona

JANE PAULEY

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