Professional Programs Application

Fall 2013

Application Deadline: 5 p.m., March 8, 2013

Programs are open to qualified graduate and undergraduate students. Students will be selected on a competitive basis.

NAME ___________________________ EMAIL ___________________________

ASU I.D. __________________________ PHONE ___________________________

GPA ___________________________ EXPECTED GRADUATION DATE ________

DEGREE PURSUING (please circle one) □ Bachelor's □ BA/MMC □ Master's

Program(s) for which you are applying:
Please check the program(s) for which you are applying. Indicate order of preference if you are interested in more than one program.

Fall 2013 (Aug. 22 - Dec. 16, 2013)

_____ Cronkite NewsWatch/Cronkite News Service Broadcast (Phoenix)
_____ Cronkite NewsWatch (Washington, D.C.)
_____ Cronkite News Service Digital (Phoenix)
_____ Cronkite News Service Digital (Washington, D.C.)
_____ Cronkite Innovation and Entrepreneurship Lab (Phoenix)
_____ Cronkite Public Relations Lab

No. of credit hours for which you are applying:*
* One day is 8:30 a.m. to 6 p.m. for all programs except the PR Lab, which operates 8:30 a.m. to 5 p.m.

_____ 3 credits/2 days  _____ 6 credits/3 days  _____ 9 credits/4 days

Staff positions:
If selecting Cronkite NewsWatch/Cronkite News Service Broadcast, please indicate in order of preference the positions in which you are most interested. Please note the days of the week listed after each choice. These indicate the days that option is available.

_____ Storytelling with Aaron Brown (Wednesdays and Fridays)
_____ Investigative Unit with Jacquee Petchel (Tuesdays and Fridays)
_____ General Assignment Reporter (Mondays through Fridays)
_____ Studio Production (Mondays through Thursdays)
_____ Multimedia Producer (Mondays through Fridays)
_____ Sports (Mondays through Fridays)
_____ Weather (Mondays through Thursdays)
If selecting the **Public Relations Lab**, please indicate the staff position in which you are most interested (account supervisor, account executive, researcher, copywriter, multimedia producer, web designer, content producer, social media strategist, design director, budget analyst):

1. 

2. 

3. 

4. 

5. 

If selecting the **Innovation and Entrepreneurship Lab**, please indicate whether you are interested in working on client-driven projects or your own start-up business.

I am interested in working on my own start-up business, which is

________________________________________________________________________

________________________________________________________________________

________________________________________________________________________

I am interested in working on a client-driven project

________________________________________________________________________

________________________________________________________________________

________________________________________________________________________

**Shift preferences:**
For all programs, please indicate the days of the week you are available to work. Note: Students enrolling for three credits must work TWO full days a week; students enrolling for six credits must work THREE full days a week; and students enrolling for nine credits are required to work FOUR full days a week. All shifts are 8:30 a.m. to 6 p.m. except the PR Lab which operates 8:30 a.m. to 5 p.m.

- **Monday**
  - 8:30 a.m.–6 p.m.
  - 8:30 a.m.–5 p.m.

- **Tuesday**
  - 8:30 a.m.–6 p.m.
  - 8:30 a.m.–5 p.m.

- **Wednesday**
  - 8:30 a.m.–6 p.m.
  - 8:30 a.m.–5 p.m.

- **Thursday**
  - 8:30 a.m.–6 p.m.
  - 8:30 a.m.–5 p.m.

- **Friday**
  - 8:30 a.m.–6 p.m.
  - 8:30 a.m.–5 p.m.
Courses taken:
Please indicate the JMC/MCO courses you have completed or are currently taking that are relevant to the position(s) for which you are applying:

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<thead>
<tr>
<th>Course No.</th>
<th>Course Name</th>
<th>Grade</th>
<th>Instructor</th>
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How to apply:
The deadline is 5 p.m., March 8, 2013. Applications received after this date will be considered at the discretion of the bureau director. The following materials are required. Please combine all of these documents in a single PDF or Word document and email to Catalina Monsalve by the deadline. Email: catalina.monsalve@asu.edu.

- A completed application form
- A short cover letter explaining why you want to be part of the program
- An updated resume
- Several work samples, which may include clips, video packages, websites, etc. Videos should be submitted as links to work posted on YouTube, Vimeo or a personal website.

For more information contact:
- Cronkite NewsWatch/Cronkite News Service Broadcast: Susan Green, susan.c.green@asu.edu, 602.496.0687
- Cronkite News Service Digital (Phoenix only): Steve Elliott, steve.elliott@asu.edu, 602.496.0686
- Cronkite News Service Digital (Washington only): Steve Crane, steve.crane@asu.edu, 202.684.2398
- Cronkite Innovation and Entrepreneurship Lab: Retha Hill, retha.hill@asu.edu, 602.496.3908
- Cronkite Public Relations Lab: Fran Matera, matera@asu.edu, 602.496.6844