

# **Cronkite Week 2008**

## **Celebrating Our New Home, New Era & 25 Years of Excellence**

### ***Monday, Nov. 17 – A Look Back: Journalism History and Traditions***

#### **100 Years of Journalism: A National Press Club Documentary**

*1:30-3:30 p.m. | Cronkite Theater*

Followed by a conversation with Gil Klein, former Washington correspondent and National Press Club president

#### **U.S. Presidents through the Photojournalist's Lens: An Associated Press Exhibit**

*4-5:15 p.m. | The First Amendment Forum*

Featuring J. David Ake, Washington photo editor, The Associated Press

#### **Reception**

*5:30-6:15 p.m. | The First Amendment Forum*

Reception honoring the Cronkite Endowment Board, Cronkite faculty and Cronkite staff

#### **Cronkite School in Year 25: A Conversation with Dean Christopher Callahan on the Past, Present and Future of Our School**

*6:15-7 p.m. | The First Amendment Forum*

#### **Airing of "American Masters: Walter Cronkite"**

*7-8:30 p.m. | Cronkite Theater*

A PBS documentary on the career of our namesake

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### ***Tuesday, Nov. 18 – Journalism Values in Today's Changing Media Landscape***

#### **Latinos and the News: Covering a Rapidly Changing America**

*9-10:15 a.m. | Cronkite Theater*

Richard Ruelas, reporter for The Arizona Republic, moderates a panel featuring Rick Rodriguez, Carnegie Professor of Journalism and former Sacramento Bee executive editor; Syleste Rodriguez, reporter for 12 News Up Front; and Catherine Anaya, a CBS 5 News anchor.

#### **Diversity: The UNITY Research Projects**

*10:15-11:30 a.m. | Cronkite Theater*

Stephen Doig, Knight Chair in Journalism, and Assistant Dean Kristin Gilger present findings from two major research projects conducted by the Cronkite School for UNITY: Journalists of Color, Inc.

#### **Ethics: New Challenges in a Digital Age**

*2-3:15 p.m. | Cronkite Theater*

Tim McGuire, Frank Russell Chair and former editor of the Minneapolis Star Tribune, moderates a panel featuring Chris Anderson, Edith Gaylord Visiting Professor in Journalism Ethics and former publisher of the Orange County Register; Dan Gillmor, director of the Knight Center for Digital Media Entrepreneurship and Kauffman Professor of Journalism; and Retha Hill, director of the New Media Innovation Lab and former vice president for content at BET Interactive.

**Free Press: The First Amendment in the Digital Age**

*3:30-4:45 p.m. | Cronkite Theater*

Professor Joseph Russomanno and media attorney David Bodney of Steptoe & Johnson LLP discuss the latest challenges in First Amendment law.

**The Press and Politics in America: Dissecting Coverage of the 2008 Election**

*7-8:30 p.m. | The First Amendment Forum*

Steve Elliott, director of the print division of Cronkite News Service and former AP Phoenix bureau chief moderates a panel featuring Susan Green, director of the broadcast division of Cronkite News Service and former managing editor of KNXV-TV; Jason Manning, director of ASU Student Media and former political editor of washingtonpost.com; Tim McGuire, Frank Russell Chair and former editor of the Minneapolis Star Tribune; and Rick Rodriguez, Carnegie Professor of Journalism and former Sacramento Bee executive editor.

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***Wednesday, Nov. 19 – Our New Home***

**Dedication of the Marguerite and Jack Clifford Gallery**

*11:30 a.m. | Marguerite and Jack Clifford Gallery*

**Dedication of the Sony Television Studio**

*1:30 p.m. | Sony TV Studio*

**Interview with the Artists**

*2:15-3:30 p.m. | Cronkite Theater*

Dean Kwang-Wu Kim of the Herberger College of the Arts interviews artists Janet Echelman, designer of Sky Bloom, the public art for the Downtown Civic Space Park, and Paul Deeb, whose work with use of light as material is featured in the building.

**Interview with the Architects**

*3:45-4:30 p.m. | Cronkite Theater*

Dean Wellington Reiter of the College of Design interviews building architects Steven Ehrlich and Mathew Chaney

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***Thursday, Nov. 20 – The Future of News***

**Grand Opening Celebration**

*9-10 a.m. | The First Amendment Forum*

Grand opening with ASU President Michael Crow, Phoenix Mayor Phil Gordon and Walter Cronkite

### **Guided Tours of New Building**

*10:15-11 a.m. / Student Resource Center*

Tour begins at the second floor elevator bank.

### **Business Journalism in the 21st Century**

*1-2:30 p.m. / Cronkite Theater*

Andrew Leckey, director of the Donald W. Reynolds National Center for Business Journalism, moderates a panel featuring the Pulitzer Prize-winning investigative reporting team of Donald Barlett and James Steele, plus the winners of the 2008 Barlett and Steele Award in Investigative Business Journalism.

### **Digital Media and the Future of Journalism**

*2:45-4 p.m. / Cronkite Theater*

Dan Gillmor, director of the Knight Center for Digital Media Entrepreneurship, moderates a panel that includes Lisa Stone, co-founder of BlogHer.com, and Gary Kebbel, Journalism Program Director for the John S. and James L. Knight Foundation.

Sponsored by Sue Clark-Johnson

### **Tackling the Digital Media Challenges**

*4-5 p.m. / Cronkite Theater*

Dean Christopher Callahan of the Cronkite School moderates a panel featuring Jody Brannon, News21 national coordinator and former senior editor at MSN.com; Retha Hill, director of the New Media Innovation Lab and former vice president for content at BET Interactive; and Dan Gillmor, director of the Knight Center for Digital Media Entrepreneurship,

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## ***Friday, Nov. 21 – The Cronkite Award***

### **Reception**

*10:30-11:15 a.m. / Arizona Biltmore Resort and Spa*

Tickets required

### **The 25th Walter Cronkite Award Luncheon**

*11:30 a.m.-1 p.m. / Arizona Biltmore Resort and Spa*

2008 Cronkite Award recipients Jim Lehrer and Robert MacNeil

Tickets required

### **The Future of TV Journalism in Our Democracy**

*4-5:15 p.m. / Cronkite Theater*

Aaron Brown, Walter Cronkite Professor of Journalism and former lead anchor for CNN, hosts a conversation with 2008 Cronkite Award recipients Jim Lehrer and Robert MacNeil.