

Name (Last, First, M.I.)	ASU I.D. No.	Advisor Name
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The B.A. degree in Journalism & Mass Communication at ASU requires 120 hours.

General Studies Requirements (72-73 hours) *at least 6 hours in general studies must be upper division

Course Number and Title	Hours		Course Number and Title	Hours	
ASU 101 – CS (Cronkite-designated)	1				
English Composition (ENG 101 & 102, or 105, or 107 & 108. “C” min required.			Foreign Language – completion of a language course at the intermediate level (202 or equivalent). “C” min required.		
ENG	3			4	
ENG	3			4	
				4	
PHI 101, 103, 105 or 306; HON 171	3			4	
HST (United States) HU recommended	3				
POS 110 or 310	3		Related Area – advisor approval required. “C” min required.		
PSY 101 or SOC 101	3			3	
ECN 211 or 212	3			3	
MAT 142 or any MA course	3			3	
Statistics (STP 226, JUS 302, SOC 390 or SWU 321)	3			3	
Natural Science SQ	4		University Awareness Areas (must meet all 3): <input type="checkbox"/> Global Awareness (G) <input type="checkbox"/> Historical Awareness (H) <input type="checkbox"/> Cultural Diversity in the U.S. ©		
Natural Science SQ or SG	4				
Electives (8-9 hours)					

Upper Division HU or SB

Major Requirements (47-48 hours)

Course Number and Title	Hours	
Required Core Values Courses		
JMC 110 Principles & History of Journalism	3	
JMC 366 Journalism Ethics & Diversity	3	
JMC 473 Business & Future of Journalism OR JMC 436 Public Relations Research	3	
JMC 402 Mass Communication Law	3	
Required Basic Skills Courses		
JMC 101 Grammar for Journalists	1	
JMC 194 Coding for Journalists	1	
JMC 201 News Reporting & Writing	3	
JMC 305 Multimedia Journalism	3	
JMC 301 Intermediate Reporting & Writing (Print/PR) OR JMC 315 Intermediate Reporting & Writing (Broadcast)	3	
JMC 313 Editing OR JMC 345 Videography	3	
Required Internship		
JMC 484 Internship	3	
Advanced Skills Courses (see back)		
•	3	
•	3	
Unrestricted Upper Division Major Elective (see back)		
•	3	
Professional Program (see back)		
•	3	
Upper Division MCO courses		
MCO	3	
MCO	3	
Other Major Electives – MCO 294, JMC 120, JMC 294 (0-1 hours)		
	1	

A “C” or better is required in major courses. JMC 101 requires a grade of 80 or higher.
 A minimum 2.5 cumulative GPA is required to be in good standing in the Cronkite School.

Journalism Advanced Skills Courses

JMC 320 Newscast Producing
JMC 325 Breaking News Multimedia Reporting
JMC 330 Television Reporting
JMC 351 Photojournalism I
JMC 412 Editorial Interpretation
JMC 413 Advanced Editing
JMC 414 Graphic Design for Print & Web
JMC 415 Writing for Public Relations
JMC 417 Public Relations Campaigns
JMC 420 Reporting Public Affairs
JMC 424 Visual Design for Mobile
JMC 430 Sports Marketing & Campaigns
JMC 437 Documentary Production
JMC 440 Magazine Writing
JMC 451 Photojournalism II
JMC 452 Visual Storytelling
JMC 453 Reporting on Business and the Economy
JMC 455 Digital Media Entrepreneurship
JMC 460 Advanced Online Media
JMC 465 Telling Stories with Data
JMC 470 Depth Reporting
JMC 494 Selected Topics (see adviser for approval)
Any Professional Program may also count as an Advanced Skills Course

Professional Programs

The professional program is an immersive 2, 3 or 4 day per week experience. Students typically participate in their program junior or senior year. Your academic adviser will work with you to determine which experience best suits your interest.

Upper Division Major Electives

JMC 310 Intro to Public Relations
JMC 450 Issues in Coverage of Business and the Economy
MCO 302 Media Research Methods
MCO 418 History of Mass Communication
MCO 420 Strategic Sports Communication
MCO 425 Digital Media Literacy
MCO 435 Social Media
MCO 450 Visual Communication
MCO 456 Political Communication
MCO 460 Race, Gender, and Media
MCO 465 Sports and Media
MCO 473 Sex, Love, and Romance in the Mass Media
MCO 494 Selected Topics
Any Journalism Advanced Skills Course may also count as a Major Elective
Any Professional Program may also count as a Major Elective