

# Sharon Bramlett-Solomon

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## EDUCATION

**Ph.D.** Mass Communication, Indiana University, 1987.

**B.A. & M.A.** Journalism & Communication Studies, Memphis State University, 1977.

## TEACHING EXPERIENCE

**Associate Professor of Journalism** (1992–present)  
Walter Cronkite School of Journalism and Mass Communication  
Arizona State University  
Tempe, AZ 85287

**Assistant Professor of Journalism** (1986–1992)  
Walter Cronkite School of Journalism and Mass Communication  
Arizona State University  
Tempe, AZ 85287

**Associate Instructor** (1981–1986)  
School of Journalism  
Indiana University  
Bloomington, IN 47405

**Assistant Professor of Journalism** (1978–1980)  
Communication and Journalism  
University of Louisville  
Louisville, KY 40292

## CLASSES TAUGHT

### **Arizona State University (1986–present):**

**MCO 418** Journalism & Mass Communication History  
**MCO 460** Race, Gender & Media  
**MCO 120** Mass Media & Society  
**JMC 201** News Writing  
**JMC 301** Newspaper Reporting  
**JMC 366** Media Ethics & Diversity  
**MCO 520** Mass Communication Theory – Graduate Course

**Indiana University (1981–1986):**  
Writing for Mass Media

**University of Louisville (1978–1980):**

News Reporting

Introduction to Mass Communication

**PROFESSIONAL EXPERIENCE****Reporter**, *Louisville Courier Journal* (Ky.)

Covered daily assignments from the city desk, courts reporting; special features.

Newspaper Cir. 230,000; 1977–1978.

**Reporter**, *Memphis Commercial Appeal* (Tenn.)

General assignment, city/state social services, juvenile court, special features; Cir.

280,000; 1973–1977.

**Account Executive**, WDIA-AM Radio Station, Memphis, Tenn.

Developed new advertising accounts; developed and serviced local and national retail

accounts; ad copywriting (1974–1975).

**Public Information Director**, Memphis Urban League (Tenn.)

Published quarterly newsletter; coordinated media relations and developed media

programs; wrote press releases, speeches, and editorials; 1972–1974.

**Correspondent**, *Focus Magazine*, Hartford, Conn., Cir. 80,000. Freelance Writer, 1984–1986.**REFEREED PUBLISHED ARTICLES**

“Looking at Race in Children’s Television: Analysis of Nickelodeon Commercials,”  
*Journal of Children and Media*, 2:1 (February 2008) (with Yvette Roeder).

“Direct-to-Consumer Advertising of Prescription Medications: Do You See What the  
Public Sees?” *Journal of the American Dietetic Association* 106:12 (December 2006)  
(with Jeffrey S. Hampl and Christopher M. Wharton).

“Understanding Interpersonal and Media Dissemination of Website News,” *Southwestern  
Mass Communication Journal*, 20:1 41-52. (Fall 2004) (with Jennifer Rash).

“Perceptions of Minority Journalists at Unity ’99 Regarding Minority Managers and Job  
Satisfaction.” *Howard Journal of Communication*, 15:1 (January-March 2004) (with  
Maggie Rivas-Rodriguez, Federico Subervi and Don Heider).

“Diversity Symposium: Has the Dream Stalled? *Journalism & Mass Communication  
Educator*, 58:1 (Spring 2003).

“Newspaper Editorials Show Few Regional Differences,” *Newspaper Research Journal*, 22:28-43 (Fall 2001).

“Nowhere Near Picture Perfect: Images of the Elderly in Life and Ebony Magazine Ads, 1990-1997,” *Journalism and Mass Communication Quarterly*, 76:565-572 (Autumn 1999) (with Ganga Subramanian).

“Enhancing Theory Courses with Racially Inclusive Research.” *Journalism and Mass Communication Educator*, 54:73-84 (Autumn 1999) (with Carol Liebler).

“Job Appeal Factors and Job Satisfaction Among Hispanic and Black Journalists.” *Mass Comm Review*, 20:10–21 (1994).

“Factors Important to Black Journalists in Judging Jobs.” *Newspaper Research Journal*, 14:60–69 (Summer–Fall 1993).

“Predictors of Job Satisfaction Among Black Journalists.” *Journalism Quarterly*, 69:703–712 (Autumn 1992).

“Newspaper Use and Community Ties in a Model Retirement Community.” *Newspaper Research Journal*, 12:60–67 (Fall 1991) (with Bruce Merrill).

“Civil Rights Vanguard in the Deep South: Newspaper Portrayal of Fannie Lou Hamer.” *Journalism Quarterly*, 66:425–430 (Fall 1991).

“Images of the Elderly in *Life* and *Ebony*, 1978–1987,” *Journalism Quarterly*, 66:185–188 (Spring 1989) (with Vanessa Wilson).

“Bringing Cultural Sensitivity into Reporting Classrooms,” *Journalism Educator*, 44:26–29 (Summer 1989).

" Coverage of the Dime Store Demonstration Movement in Southern and Northern Newspapers: A Study of News Play and News Source Diversity,” *Mass Comm Review*, 15:24–30 (1988).

## BOOKS AND MONOGRAPHS

Sharon Bramlett-Solomon. *Race, Gender, Class & Media: Studying Mass Communication and Multiculturalism, Third Edition*. Kendall Hunt Publishing Co. 2017 (with Meta Carstarphen).

Sharon Bramlett-Solomon. *Race, Gender, Class & Media: Studying Mass Communication and Multiculturalism, Second Edition*. Kendall Hunt Publishing Co. 2014 (with Meta Carstarphen).

Sharon Bramlett-Solomon. *Race, Gender, Class & Media: Studying Mass Communication and Multiculturalism*. Kendall Hunt Publishing Co. 2012 (with Meta Carstarphen).

*Profile and Status of African-American Women in Arizona*. Arizona State University, Tempe, AZ, 1994 (with R. Hermann-Currie, J. Little, M. Harvey, and M.A. Bortner).

## PUBLISHED BOOK CHAPTERS

“Interracial Love on Prime-Time TV: What’s Taboo Still and What’s Not,” in Mary-Lou Galician and Debra Merskin, eds. *Critical Thinking About Sex, Love and Romance in the Mass Media: Media Literacy Applications*. Lawrence Erlbaum Associates, Mahwah, N.J., 2007.

“Photo Coverage of Hispanics and Blacks in a Southwestern Daily Newspaper,” (with Priscilla Hernandez). in Diana I. Rios and Ali N. Mohamed (eds.) *Brown and Black Communication: Latino and African American Conflict and Convergence in Mass Media*, Greenwood Publishing Group, Inc. 2003.

“Black, White and Interracial Couple Intimacy,” in Shirley Biagi and Marilyn Kern Foxworth, ed. *Facing Difference: Race, Gender and Mass Media*. Pine Forge Press, Thousand Oaks, CA., 1997. (with Tricia Farwell).

“Sex on the Soaps: An Analysis of Black, White and Interracial Couple Intimacy,” in Venise Berry and Carmen Manning-Miller, ed. *Mediated Messages on African American Culture*. Sage Publications, Inc., Thousand Oaks, Calif., 1995 (with Tricia Farwell).

“Images and Image Makers: African-American Women in Arizona Media,” in *Profile and Status of African-American Women in Arizona*. College of Public Programs, Arizona State University, Tempe, Ariz., 1994.

“The Sights and Sounds of Beauty: African-American Women in the Arts,” in *Profile and Status of African-American Women in Arizona*. College of Public Programs, Arizona State University, Tempe, Ariz., 1994.

“The Service Component in College Journalism: Pitfalls for Faculty of Color,” in Carolyn Martindale, ed. *Pluralizing Journalism Education*. Greenwood Press, Inc., Westport, Conn., 1993.

“Organizing Minority Student Journalists Can Enhance Diversity in the College Newsroom,” in Carolyn Martindale, ed., *Pluralizing Journalism Education*. Greenwood Press, Inc., Westport, Conn., 1993.

“The History of Phoenix Magazine,” in Sam G. Riley and Gary W. Selnow, eds. *Regional Interest Magazines in the United States*. Greenwood Press, Inc., Westport, Conn., 1991.

“The History of Phoenix Home & Garden,” in Sam G. Riley and Gary W. Selnow, eds. *Regional Interest Magazines in the United States*. Greenwood Press, Inc., Westport, Conn., 1991.

## PROFESSIONAL JOURNALISM PUBLISHED ARTICLES

“Color Barriers, Not Colorism, Disappearing Options,” *The Arizona Republic*, p. B5, July 17, 2010.

“Lena Horne Broke Hollywood Color Barrier But Colorism Persists,” *The Arizona Informant*, p. 10, May 26, 2010.

“Newspaper Experience Tops Online Options,” *The Arizona Republic*, p. B5, June 12, 2009.

“Imus Case Offers New Paths For Racial Dialogue,” *The Arizona Republic*, p. B5, April 21, 2007.

“Imus Fallout Brings Heat To Rappers,” *The Arizona Informant*, p. 14, May 2, 2007.

“Church Arson More than Troublesome Statistic,” *The Arizona Republic* p. 15A, Tempe Edition, September 14, 2006.

“The Media Still Can Boo Us,” *East Valley Tribune*, October 29, 2005, p. 21A.

“Deceit not Diversity is Culprit in NYT Blair Case,” *Arizona Informant*, July 9, 2003, p. 3.

“Media First Ignored, Then Over Simplified Black Church Arsons,” *Arizona Republic*, June 18, 2000, p.1J.

The Black Press: Soldiers Without Swords,” (video review) *Journalism History*, 25:2 82-83 (Summer 1999).

“Media Hyped Y2K is Latest War of the Worlds,” *Arizona Republic*, October 30, 1999, p. 1J.

"Watching Race: Television and the Struggle for Blackness," (book review) *Journalism and Mass Communication Quarterly*, 75:229-230 (Spring 1998).

“Perspective on Black Shows on Television,” *Arizona Informant*, April 8, 1998, p. 15.

“A Celebration of Making It: African-American Women in Arizona,” *Today’s Arizona Woman* (March 1995).

“Don’t Underestimate Older Newspaper Readers,” *The Aging Connection*, October/November 1989 (with Bruce Merrill).

“Evolution of the Black Press in America.” *Focus Magazine*, March 1985, pp. 18–19,32

## REFEREED PAPERS PRESENTED

Hampl JS, Lehmann J, Fielder EG, Bramlett-Solomon S. “How U.S. Newspapers Framed Weight-Loss Drugs.” Academy of Nutrition and Dietetics, Houston, TX, October 20, 2013.

“Race in Children’s Television Advertising,” Western Social Science Association, Phoenix, AZ., April 19-22, 2006.

“Understanding Interpersonal and Media Dissemination of Website News,” Southwest Symposium for Journalism and Mass Communication, Salt Lake City, Utah, November 7-8, 2003.

“Barely There But Redefining Beauty: Black Women in Fashion Magazine Ads,” Organization for the Study of Communication, Language and Gender, San Diego, CA., October 11-14, 2001.

“Photo Coverage of Hispanics and Blacks in a Southwestern Daily Newspaper,” (with Priscilla Hernandez). Southwest Symposium for Journalism and Mass Communication, Tulsa, Oklahoma, November 2-3, 2001

“Copycats, Conspirators and Bigots: Themes in Southern, Northern and Western Newspaper Editorial Portrayal of the Black Church Burning Crisis,” Association for Education in Journalism and Mass Communication, Phoenix, Arizona, August 9-12, 2000.

### **\*Top Refereed Faculty Paper**

"The Race Story Begins: Newspaper Coverage of the Landmark Brown v. Board of Education Decision," (with Eileen Baston). Association for Education in Journalism and Mass Communication, Baltimore, Maryland, August 4-8, 1998.

"What's Wrong With These Pictures?: Images of the Elderly in Life and Ebony Magazine Ads, 1990-1997," (with Ganga Subramanian). Association for Education in Journalism and Mass Communication, Baltimore, Maryland, August 4-8, 1998.

"Infusing Diversity into Media Theory Courses," International Communication Association, Montreal, Quebec, Canada, May 22-26, 1997.

"Editorial Treatment of Black Church Burnings: An Analysis of Southern and Northern Newspapers," Southwest Symposium of the Southwest Education Council, Dallas, Texas, November 7-8, 1997.

"An Analysis of Southern and Northern Newspaper Editorial Coverage of Black Church Burnings," Association for Education in Journalism and Mass Communication, Chicago, July 30-August 2, 1997.

"Sex on Soaps: An Analysis of Black White and Interracial Couple Intimacy," Association for Education in Journalism and Mass Communication, Washington, D.C., August 9-13, 1995.

"The Press As Accessory?: Editorial Treatment of the Japanese American Internment Issue," Southwest Symposium for Journalism and Mass Communication, Texas Tech University, Lubbock, Texas, October 10-11, 1993.

"Job Satisfaction Predictions and Perceptions Among Black and Hispanic Women," Association for Education in Journalism and Mass Communication, Montreal, Canada, August 10-14, 1993.

"Factors Important to Hispanic and Black Journalists in Judging Jobs," Association for Education in Journalism and Mass Communication, Montreal, Canada, August 10-14, 1993.

"Predictors of Job Satisfaction Among Black and Hispanic Women," Association for Education in Journalism and Mass Communication (AEJMC) Conference on Women, Minorities and the Mass Media, Georgia State University, Atlanta, Ga., March 26-28, 1992.

"Factors Important to Black Journalists in Judging Jobs," Southwest Symposium for Journalism and Mass Communication, Corpus Christi, Texas, October 5-7, 1991.

"Predictors of Job Satisfaction Among Black Journalists," Association for Education in Journalism and Mass Communication, Boston, Massachusetts, August 7-11, 1991.

"The Service Component and Standard 12: Pitfalls for Faculty of Color," Association for Education in Journalism and Mass Communication, Boston, Massachusetts, August 7-11, 1991.

"Organizing Minority Student Journalists on College Campuses: The Rationale and Setup," Association for Education in Journalism and Mass Communication, Minneapolis, Minnesota, August 8-12, 1990.

"The Relationship Between Newspaper Readership and Community Satisfaction Among Older Adults in a Model Retirement Community," American Society on Aging (ASA), San Francisco, April 5-8, 1990 (with Bruce Merrill).

"Status of Cultural and Racial Sensitivity in Mass Communication Programs," National Women's Studies Association, (NWSA) Towson State University, Towson, Maryland, June 16-17, 1989.

“Portrayal of Black Women in the Civil Rights Movement: The Invisible Freedom Vanguard,” International Communication Association (ICA), San Francisco, May 26–29, 1989.

“Community Ties As Predictor of Newspaper Use Among the Elderly: A Study of Sun City Residents,” the American Society on Aging (ASA), Washington, D.C., March 17–19, 1989 (with Bruce Merrill).

“Southern vs. Northern Newspaper Coverage of the Dime Store Demonstration Movement: A Study of News Play and News Source Diversity,” 17th Annual Communications Conference and Job Fair, Howard University, Washington, D.C., October 27–29, 1988.

“Elderly Portrayal In Black and White: An Analysis of *Ebony* and *Life Magazine* Advertisements,” Southwest Education Council for Journalism and Mass Communications, Abilene Christian University Abilene, Texas, October 9–10, 1988.

“Civil Rights Vanguard in the Deep South: Newspaper Portrayal of Fannie Lou Hamer,” to the American Journalism Historians Association, Charleston, South Carolina, September 28– October 2, 1988.

“Teaching Cultural Sensitivity In Reporting Courses” Association for Education in Journalism and Mass Communication, Portland, Oregon, July 3–9, 1988.

“Images of the Elderly In Two National Picture Magazines: *Life* and *Ebony*, 1978–1987,” National Council On Aging (NCA), Washington, D.C., April 14–15, 1988 (with Vanessa Wilson).

“Editorial Coverage of the Lunch Counter Sit-In Movement: A Study of Southern and Northern Newspaper Attitudes,” Southwest Council for Journalism & Mass Communication, University of Texas at Arlington, Oct. 11–12, 1987.

“A Cup of Coffee Sitting Down: Southern vs. Northern Press Social Responsibility in the Lunch Counter Sit-In Crisis,” History Division, Association for Education in Journalism and Mass Communication, Southeastern Regional Colloquium, Virginia Polytechnic Institute & State University, Blacksburg, Va., March 20–21, 1987.

## INVITED PAPERS PRESENTED

“Local TV News, Racial Stereotypes and the Color of Crime” (**Keynote Address**) Global Perspectives on Colorism Conference, Washington University Law School, St. Louis, Mo. April 3-4, 2015.

“Race Gender & Media Online Teaching: Pitfalls & Opportunities,” Association for Education Journalism and Mass Communication, Minneapolis, August -6-10, 2016.



“Local TV News, Racial Stereotypes and Social Media Activism,” Association for Education Journalism and Mass Communication, San Francisco, August 5-9, 2015.

“A Recipe for Disastrous Online Teaching.” Association for Education Journalism and Mass Communication, Chicago, August 4-7, 2014.

“Cheating in Local TV News, Colorism and Crime Punishment” Lincoln Ethics Symposium. Tempe Performing Arts Center, October 24, 2012.

“Local TV News and the Color of Justice, Chautauqua Institute Lincoln Center Professor Series, Chautauqua, N.Y. August 5-7, 2012.

“Media Frames of Social Class in the 2008 Election,” Association for Education Journalism and Mass Communication, Boston, August 3-8, 2009.

“Framing Jena Six: Cyber Voices and Newspaper Editorial Comparisons,” Association for Education in Journalism and Mass Communication, Chicago, August 5-8, 2008.

“U.S. Journalism Workforce Diversity: Post Kerner Changes and Challenges,” Association for Education in Journalism and Mass Communication, Chicago, August 5-8, 2008.

“Women of Color in Fashion Magazine Advertising,” Western States Communication Association, Seattle, WA., February 16-22, 2007.

”Killing the Messenger in Race, Gender and Media Courses: Teaching Challenges and How to Handle Them,” Association for Education in Journalism and Mass Communication San Francisco, CA. August 4-10, 2006.

“How We Got Here: The Essentiality of Teaching History to Journalism Students,” Broadcast Education Association, Las Vegas, Nevada, April 21-23, 2005.

“When and Where to Publish: Strategies for Non-Tenured Journalism Teachers,” Association for Education in Journalism and Mass Communication, Kansas City, Mo., July 30-August 2, 2003

“News Photos in Black and Brown: Analysis of a Southwestern Daily Newspaper,” Association for Education in Journalism and Mass Communication, Miami, Florida, August 7-10, 2002.

“Local Newspaper Coverage of Blacks and Hispanics,” paper presentation in the Fall Lecture Series of the ASU Committee on African American & African Research, ASU Memorial Union, October 16, 2002.

“Elderly Portrayal in Magazine Advertising,” Association for Education in Journalism and Mass Communication, Washington, D.C., August 5-8, 2001.

“The Black Church Burning Crisis: How Newspaper Editorials Covered It,” paper presentation in the Fall Lecture Series of the ASU Committee on African American & African Research, ASU Memorial Union, October 14, 2001.

“Mentoring Journalism Students in the Academy as Journalism Club Adviser,” Association for Education in Journalism and Mass Communication, Phoenix, Arizona, August 9-12, 2000.

“The Disappearance of U.S. Black-Owned Radio Stations: What it Portends for Black Communities?,” Association for Education in Journalism and Mass Communication, New Orleans, Louisiana, August 4-7, 1999.

“Teaching TNT: Strategies to Prevent Race and Media Courses from Blowing Up” Association for Education in Journalism and Mass Communication, New Orleans, Louisiana, August 4-7, 1999.

“Challenges and Opportunities for Teaching Diversity in the Small Program,” Association for Education in Journalism and Mass Communication, New Orleans, Louisiana, August 4-7, 1999.

Newspaper Coverage of Black Church Burnings,” paper presentation in the Fall Lecture Series of the ASU Committee on African American & African Research, ASU Memorial Union, October 22, 1998.

“Challenges and Opportunities for Teaching Diversity in the Small Program,” Association for Education in Journalism and Mass Communication, New Orleans, Louisiana, August 4-7, 1999.

“Teaching TNT: Tips to Prevent Race and Media Courses from Blowing Up,” Association for Education in Journalism and Mass Communication, New Orleans, Louisiana, August 4-7, 1999.

"Challenges to Journalism Education Amid the Affirmative Action Backlash." Association for Education in Journalism and Mass Communication, Baltimore, Maryland, August 4-8, 1998.

Different Strokes for Different Folks?" How Teachers of Color and Women are Evaluated by Students," (panel moderator and discussant), Association for Education in Journalism and Mass Communication, Chicago, July 30-August 2, 1997.

“Teaching Strategies to Enhance Theory Building in Media and Race Research,” Association for Education in Journalism and Mass Communication, Anaheim, CA., August 7-12, 1996.

"Television and Radio Advertising to the U.S. African American Market," Broadcast Education Association," Las Vegas, Nevada, April 12-15, 1996.

“Integrating Diversity and Inclusivity Across the Journalism Curriculum,” Association for Education in Journalism, Washington, D.C., August 9–13, 1995.

“Color Adjustment: Prime-Time TV and Racial Consciousness in the United States,” Association for Education in Journalism and Mass Communication, Montreal, Canada, August 10–14, 1993.

“Race, Social Change and Media: Journalism History Teaching Strategies,” History Division, Association for Education in Journalism and Mass Communication, Boston, Massachusetts, August 7–11, 1991.

“Teaching Cultural and Racial Sensitivity in Journalism Classes,” Gannett Journalism Workshop on Teaching, Writing, Reporting and Editing, Indiana University School of Journalism, Bloomington, Indiana, July 22–28, 1990.

“From Journalism Professional to Journalism Professor: What’s Involved in the Transition,” Native American Press Association (NAPA), in Tulsa, Oklahoma, March 3–5, 1989.

## **Research Interests**

### **Media Construction and Representation of Race**

## **Editorial Boards and Review Panels**

*The Howard Journal of Communication*, Howard University School of Mass Communication (1995–present).

*Journalism and Mass Communication Educator*, AEJMC (2000–2005).

*Mass Communication & Society*, AEJMC (1990–2004).

**Ad Hoc Manuscript Reviewer** for Sage, Wadsworth, Routledge Limited, the AEJMC Minorities and Communication Division, AEJMC Media & Society Division and *Mass Communication Monograph*.

## **Master of Mass Communication Research Projects (completed and defended)**

Jeff Hampl (chair 2014)  
Jake Geller (member, 2010)  
Nia Hamilton Ware (chair, 2008)  
Ashley Biggers (member, 2007)  
Kristie Johnson (chair, 2006)  
Erin Kinoshita (member, 2005)  
Yvette Roeder (chair, 2004)

Jennifer Rash (chair, 2003)  
Idem Osorio (member, 2003)  
Hang-Joon Kim (chair, 2002)  
Andrea Gerdes (member, 2001)  
Marty Macurack (chair, 1999)  
Lori Hall (chair, 1999)  
Ganga Subramanian (member, 1999)  
Rendi Ice (chair, 1999)  
Eileen Baston (chair, 1998)  
Meiko Yamanobe (member, 1997)  
Wendy Lowry (member, 1997)  
Abbie Fink (member, 1996)  
Stephanie Mueller (member, 1996)  
Sid Vician (chair, 1996)  
Shae Page (member, 1995)  
Karla Gower (member, 1994)  
Michael Bellowe (chair, 1993)  
Renea Nash (member, 1993)  
John Tucker (chair, 1992)  
Charlene McCann (member, 1992)  
Eva Bowen (chair, 1991)  
Elizabeth Young (member, 1991)  
Kirsy Scott (chair, 1990)  
Mary Gindhart (chair, 1989)  
Margaret McKay (member, 1989)  
Donna Rutkowski (chair, 1988)

### **Masters Projects Completed and Defended in other ASU Colleges**

Jessica Lehman (member, 2011)	“News Coverage of Dietary Supplements”
Laverne DaCosta (member, 2001)	“Educational Psychology and Media”

### **Honors College Thesis Projects (completed and defended):**

Nora Dillon (member, 2008)  
Stacy Weltsch (chair, 2002)

## **ACADEMIC AND PROFESSIONAL SERVICE ACTIVITIES**

**(selected presentations)**

**PROFESSIONAL PRESENTATIONS**

“Dearth of Diversity: Concerns in U.S. Journalism & Mass Communication Programs and Effects on TV Newsrooms” Association for Education Journalism and Mass Communication, Chicago, August 8-12, 2017.

“Race Gender & Media Online Teaching: Pitfalls and Opportunities,” Association for Education Journalism and Mass Communication, Minneapolis, August 3-8, 2016.

“Teaching Diversity & Media Online Courses: A Recipe For Disaster,” Association for Education Journalism and Mass Communication, Minneapolis, August 3-8, 2016.

“Local TV News Racialized Images, Policing and Social Media Activism” (Guest Speaker). Brookline College, Tempe, AZ. April 13, 2016.

“Diversity in Practice: How It’s Achieved and Enriched” (guest speaker) ASNE Reynolds High School Journalism Institute” Cronkite School, June 23, 2015.

“Teaching Race, Gender & Media: What’s New and What’s Needed.” Association for Education Journalism and Mass Communication, Chicago, August 7-10, 2013.

“Practicing Diversity: How to Cultivate a Culture of Inclusiveness” (guest speaker) ASNE Reynolds High School Journalism Institute” Cronkite School, June 25, 2013.

“Skin Tone, Local TV News and Crime Judgments” (Criminal Justice class guest speaker) South Mountain Community College, October 18, 2011.

“Local News and Colorism Aspects of Criminal Sentences” (guest speaker), Criminal Justice in Society Forum, South Mountain Community College, November 29, 2010.

“Practicing Diversity: How to Cultivate a Culture of Inclusiveness” (guest speaker) ASNE Reynolds High School Journalism Institute” Cronkite School, June 23, 2009.

"Attributes of Colorblind TV: Are We There Yet." Leadership and Culture Conference, Mesa Community College, February 20, 2009.

Television, Race, Culture and Social Integration: Enduring Major Diversity Issues." Leadership and Culture Conference, Mesa Community College, February 20, 2009.

”Telling Your Story Well: Looking at Hard News and Features” (guest speaker) ASNE Reynolds High School Journalism Institute” University Club, June 18, 2008.

“Trailblazers and Mentors: Women Making a Difference” ASU Commission on the Status of Women (Guest Speaker), University Club, April 24, 2008.

“Role of the Black Press in Today’s New Media America.” Arizona Association of Black Broadcasters, South Mountain Community College, February 15, 2007.

“Careers in Convergence Journalism” (guest speaker) Career Day Program. Westwood High School, January 30, 2007.

“Ingredients For Good Feature Stories” (guest speaker). Arizona Interscholastic Press Association 2006, Fall Convention, ASU Memorial Union, Nov. 7, 2006.

“Hot Topics: A Discussion of Media Controversies and Challenges,” Western Social Science Association, Phoenix, AZ, April 19-22, 2006.

“Human Interest, Importance, Timeliness: Ingredients for Great Story Ideas”(guest speaker). Arizona Interscholastic Press Association 2005, Fall Convention, ASU Memorial Union, Nov. 7, 2005.

“Race Issues in Katrina Disaster News Coverage,” (guest commentator) ASU BLAZE Radio (Quiet Storm Show, with host Michiko Howlett), October 14, 2005.

“Finding Good Feature Stories: Guidelines and Tips.”(guest speaker). Arizona Interscholastic Press Association 2004, Fall Convention, ASU Memorial Union, October 4, 2004.

“Feature Story Gathering & Writing.” (guest speaker). Arizona Interscholastic Press Association 2003, Fall Convention, ASU Memorial Union, November 3, 2003.

“Effective Interviewing Tips.” (guest speaker). Arizona Interscholastic Press Association 2003, Fall Convention, ASU Memorial Union, October 23, 2002.

“Careers in Print and Broadcast Journalism,” (guest speaker). Marcos de Niza High School Career Day, November 13, 2000.

Poster Session Moderator. Southwest Educational Council for Journalism and Mass Communication Symposium. Arizona State University, Tempe, AZ., Nov. 2-4, 2000.

“Interviewing Techniques,” (guest speaker). Arizona Interscholastic Press Association Fall Convention, ASU Memorial Union, October 23, 2000.

“Marketing Valley Women,” (focus group member) *Phoenix Magazine*, Focus Group and Magazine Cover Photo Session, September 10, 1999.

“Careers in Journalism” (guest speaker). Marcos de Niza High School Career Day, November 2, 1999.

“Improving News Interviewing Skills,” (guest speaker) Arizona Interscholastic Press Association Fall Convention, ASU Memorial Union, October 18, 1999.

“Newspaper Coverage of Black Church Burnings,” paper presentation in the Fall Lecture

Series of the ASU Committee on African American & African Research, ASU Memorial Union, October 22, 1998.

"Ten Ways to Increase Diversity in Your School Newspaper Coverage," (guest speaker) Arizona Interscholastic Press Association Fall Convention, ASU Memorial Union, October 19, 1998.

"Ten Ways to Increase Diversity in Your School Newspaper Coverage," (guest speaker) Arizona Interscholastic Press Association Fall Convention, ASU Memorial Union, October 27, 1997.

"Portrayals of Black Models in Fashion Magazine Ads," (guest speaker) South Mountain Community College, February 19, 1997.

"Journalism in a Multicultural World: How to Include Everybody in Your Coverage." (guest speaker) Arizona Interscholastic Press Association Fall Convention, ASU Memorial Union, October 28, 1996.

"Mass Media Marketing to the African-American Audience in Arizona," guest speaker, "Real Life Focus," KISS-AM Radio, September 10, 1995.

"The Influence of Women Journalists in Redefining News." Guest speaker, Arizona Press Women, Fountain Suites Hotel, May 21, 1994.

"Diversity Is More Than Just Newsroom Numbers: It Thrives on Racially Inclusive Ideas." Guest speaker, *State Press*, August 31, 1994.

"Sexual Bias in Newspaper Coverage of Women Vanguards of the Civil Rights Movement." the Women's Studies Brown Bag Lecture Series, ASU Memorial Union, September 30, 1993.

"Black Models on the Cover of Popular Fashion Magazines," Guest speaker ASU Sister Friends Fourth Annual Fall Reception, September 16, 1993.

"Racism and the Media," panel guest speaker in forum sponsored by the Arizona Media Action Committee, ASU Memorial Union, July 30, 1992.

"Press Portrayal of Fannie Lou Hamer," the Women's Studies Program Brown Bag Lecture Series, November 8, 1990

"Job Satisfaction Among Black Journalists," guest speaker, Walter Cronkite Endowment Committee Board, July 10, 1990.

"Promoting Racial Pluralism in the Campus Media," guest lecturer, Summer Journalism Institute, Walter Cronkite School of Journalism and Telecommunication, July 11, 1990.

“Effective Feature Writing Tips,” (guest speaker) Arizona Interscholastic Press Association Fall Convention, ASU Memorial Union, October 21, 1988.

“Effective Feature Writing Tips,”(guest speaker) Arizona Interscholastic Press Association session lecturer, October 21, 1988.

“Feature Writing for College Yearbooks,” (guest speaker) Sun Devil Spark Yearbook Staff, April 23, 1988.

## **PROFESSIONAL SERVICE**

**Pre-Conference Panel Coordinator** -- “Race Gender & Media Online Teaching: Pitfalls and Opportunities,” Association for Education Journalism and Mass Communication, Minneapolis, August 3-8, 2016.

Faculty Tenure and Promotion Reviewer for Ithaca College -- Written Assessment Report submitted to the School of Communications Dean, May 29, 2016.

Faculty Tenure and Promotion Reviewer for University of St. Thomas -- Assessment Report submitted to Communication & Journalism Dean, University of St. Thomas, St. Paul, Minn, August 10, 2012.

AEJMC Lionel Barrows Award for Distinguished Achievement in Diversity Research and Education Committee member 2010-2012.

AEJMC Commission on the Status of Minorities -- Chicago Centennial Convention Panel Planning Committee member 2011-2012.

AEJMC Equity & Diversity Oversight Committee (Association for Education in Journalism and Mass Communication 2008-2010.

Faculty Tenure and Promotion Reviewer for Southern Methodist University -- Written Assessment Report submitted to the School of Communications Dean, October 3, 2008

AEJMC Diversity Oversight Committee member (2000-2005) charged with diversity assessment in U.S. college journalism.

AEJMC Executive Committee member (August 2001-2003).

CHAIR AEJMC Commission on Status of Minorities (chair) (2001-2003)

CHAIR-ELECT AEJMC Commission on Status of Minorities (chair-elect) (August 2000-2001).



Faculty Tenure and Promotion Reviewer for the University of Memphis -- Written Assessment Report submitted to the School of Communications Dean April 3, 2002.

AEJMC Phoenix Convention Papers Facilitator – received refereed AEJMC convention papers from U.S. and International paper presenters, delivered the collection to the AEJMC paper sales headquarters AEJMC Phoenix Conference in August 9-12, 2000.

AEJMC Commission on Status of Minorities (Secretary) (1999-2000)

Faculty Tenure and Promotion Reviewer for University of North Texas – Written Assessment Report submitted January 6, 1999.

Faculty Tenure and Promotion Reviewer for Ohio University -- Written Assessment Report submitted to the E.W. Scripps School of Journalism Dean, December 1996.

Chair AEJMC Minorities and Communication Division (chair) (1995–1996).

Program Chair AEJMC Minorities and Communication Program (program chair) (1994-1995).

"Diversity in Journalism Across the Curriculum Workshop," -- Conducted Teaching Diversity Workshop for University of Memphis Journalism Faculty, Memphis, Tennessee, March 1, 1996.

"Integrating Diversity in College Mass Communication Courses Workshop," -- Center for Research on Women, University of Memphis, May 30-June 1, 1996.

Ohio University Faculty Tenure Reviewer -- Written assessment submitted to the E.W. Scripps School of Journalism Dean, December 1996.

AEJMC Professional Freedom and Responsibility Committee (1991-1995)

Ebony Magazine “Young Black Leaders of America,” (Annual Feature) — (Applicant reviewer and nominator 1992-2009).

AEJMC/ANPA Cooperative Committee — American Newspaper Publishers Association (1988–1990).

Arizona Association of Black Journalists (member since 1999).

## **UNIVERSITY**

ASU Undergraduate Standards Committee (member)

ASU Faculty Women’s Association (member)

ASU Faculty Women of Color Caucus (member)

ASU African and African American Faculty & Staff Association (publicity co-chair)

ASU Black Graduate Student Association (faculty mentor).

ASU Lincoln Center of Applied Ethics Professor of Media & Culture (2011-2014) Serve as advisor to the Director of the Lincoln Center. Attend monthly meetings, participate in Lincoln Center programs for research presentations, and engage in collaborative projects of Lincoln Center professors and fellows.

“Local TV News, Skin Tone and Sentencing,” (panel guest speaker) Sources of Estrangement, Future Prospects for Collaboration forum, ASU, Social Science 109, February 17, 2012.

“Colorism, Local TV News and Court Justice,” ASU Black and Latino Coalition Project/Center for the Study of Race & Democracy (panel guest speaker) ASU Skysong, March 30, 2012.

ASU African American Faculty and Staff Reception (Coordinator and Co-Host) March 21, 2011.

“To be Young, Gifted, Black and a Sister Friend,” (keynote speaker) **ASU Sister Friends** 12<sup>th</sup> Annual Fall Reception, ASU Memorial Union, December 3, 2003.

**ASU Sister Friends African American** (publicity committee) ASU campus-wide coalition of faculty and staff African-American Women, 1990–present.

ASU Community Fellows Program Forum — Motorola Community fellows, ASU faculty and community leaders forum. Motorola University at Arizona State University Research Park, November 15, 2000.

**ASU Honorary Degrees Committee** -- committee reviews applications for candidates nominated for honorary degrees and forwards its recommendations to the president 1997-1999.

**ASU Committee on African American and African Research (CAAAR)** – Committee for the enhancement of research related to African Americans, 1991-present.

**ASU Black Faculty, Staff and Student Caucus** (publicity chair) -- a campus-wide association of African American faculty, staff and students , 1994-2007).

**ASU Sister Friends** (publicity chair) ASU campus-wide coalition of faculty and staff African-American Women, 1990–2002).

**Alpha Kappa Alpha Sorority** (faculty adviser) (1987–2002).

ASU Sister Friends Sixth Annual Fall Reception (Program Moderator) ASU Memorial Union, October 19, 1995.

ASU Sister Friends Fifth Annual Fall Reception (College Campus Mentors Session Leader) ASU Memorial Union, September 29, 1994.

ASU African-American Studies Program Development Committee -- Committee charged with researching, designing and drafting a proposal to establish an *African-American Studies Program* at ASU. Proposal completed and sent to Provost Milton Glick September 1, 1993.

ASU African American Studies Director Search Committee -- Committee charged with setting up and conducting search for program director September 1993-1994.

“Intercollegiate Athletics at ASU: Focusing on African-American Athletes at ASU,” open forum for discussion of related issues and student concerns, ASU Memorial Union, November 18, 1992.

Arizona Education Association School Bell Awards (features contest judge), April 3, 1991.

Arizona State Association of Emblem Clubs (history book contest judge) April 27, 1991.

ASU Gospel Fest 1991 (program speaker and emcee), College of Law Great Hall, February 24, 1991.

Black Graduate Recognition Banquet (adviser and banquet publicist) ASU Memorial Union, December 9, 1990.

ASU Faculty Senate (1987–1990).

ASU University Services Committee (1987–1990).

ASU Stars Advisory Board Member (An ASU campus-wide minority student association and support group) (1987–1994).

ASU Martin Luther King Celebration Committee (1988–1992).

ASU Student Publications Advisory Board (1988–1989).

"How to Excel and Not Just Survive ASU Academics," guest speaker, ASU Multi-Cultural Center Speaker, September 9, 1989.

Maggie Award Newspaper Contest (Contest Judge), December 12, 1988.

## **SCHOOL/COLLEGE**

Cronkite School Dean's Advisory Committee (since 2015)

Cronkite School Personnel Committee

"Diversity in Practice: How It's Achieved and Enriched" (guest speaker) ASNE Reynolds High School Journalism Institute" Cronkite School, June 23, 2015.

National Association of Black Journalists/Cronkite School Student Chapter (Guest Speaker) "Media Impact in Making a Difference." November 17, 2011.

**Association of Multicultural Journalists** (faculty coordinator and adviser 1988-2005) — A Cronkite School student organization for students of all colors that promotes academic excellence, diversity in news hiring, inclusiveness in coverage inclusiveness, and student work experience in campus and off campus media jobs.

**AMJ News** (program adviser) (1991-2005)— a public affairs program on KASR radio station devoted to multicultural news issues and community events.

**AMJ Annual Journalism Excellence Awards Luncheon** -- (coordinator and host speaker) The Association of Multicultural Journalists awards luncheon to recognize outstanding local journalists whose reporting reflect multicultural sensitivity and community inclusiveness (1990-2005).

Cronkite School Founding Dean Search Committee (2004-2005)

Copyediting Faculty Search Committee (2004-2005)

Public Relations Faculty Search Committee (2004-2005)

**AMJ 2003 Journalism Excellence Awards Luncheon** -- (coordinator, host and main address) The Association of Multicultural Journalists (AMJ) fourth awards luncheon to recognize outstanding local journalists whose reporting reflect multicultural sensitivity and community inclusiveness. (Honorees: Eva Bowen, Sonoran Living Producer; Karina Bland, Arizona Republic Reporter) ASU University Club, December 10, 2003.

College of Public Programs Personnel Committee (Tenure & Promotion ad hoc member 2002)

College of Public Programs Internal Grants and Awards Committee 1994-2002.

**"Role of the Black Press in the Civil Rights Movement,"** (Designer & Coordinator) Cronkite School 2<sup>nd</sup> Floor Showcase Exhibit featuring contributions of the U.S. Black

press before, during and after the Civil Rights Era, Walter Cronkite School of Journalism & Mass Communication (Exhibited 1990–1994).

Broadcast Faculty Search Positions (1987–1992).

Journalism Faculty Search Positions (1987–1992).

James S. Copley Ring of Truth Awards, Features Contest Judge, December 9, 1990.  
Faculty Evaluation of School Director — Coordinator) Conducted evaluation; prepared and submitted report to College of Public Programs Dean (1988–1990).

## COMMUNITY

ASU Gospel Choir Celebration, Bethel Baptist Church, March 20, 2016 (community outreach).

“Mass Media Impact and Responsibility” (Panel Guest Speaker) Sisters Community Forum Tempe, AZ. March 20, 2012.

Arizona Association of Black Journalists Conference on Diversity in the Arizona Media (discussion facilitator), Embassy Suites, March 7, 2003.

“Interviewing that Works for Middle School Students,” (guest teacher) Valley Christian Center, June 8, 1999.

Miss Black Arizona Talent and Scholarship Pageant (contest judge), Howard Johnson Hotel, April 27, 1991.

“Media Portrayal of the Elderly,” (guest speaker) Friendship Village Kiwanis Club, September 6, 1989.

“The Role of the Press in the Black Struggle for Civil Rights,” (guest speaker) U.S. Veterans Association Regional Office, February 23, 1989.

“Press Treatment of Heroines in the Civil Rights Movement,” (guest speaker) Federal Women’s Program, U.S. Department of Interior Regional Office, January 11, 1989.

“Role of the Black Press and Its Survival in the 1980s,” guest speaker, National Association for the Advancement of Colored People (NAACP) General Membership Meeting, Phoenix Adult Center, May 17, 1987.

Arizona Black Board of Director’s Project (1987–1992).

## HONORS & AWARDS

Maricopa County Branch of the “NAACP Educator of the Year” Award 2013

ASU Commission on the Status of Women (April 2008 “Keynote Address Award”)

AEJMC Newspaper Division “Professor of the Year Award 2007”

Barrett Honors College Appreciation Award honoree 2005-2007 For Outstanding Service to Honors College students.

African American Alumni 2003 “Faculty Achievement Award” honoree, ASU Old Main Library Ballroom, February 19, 2003.

Arizona Black Women’s Task Force honoree for Diversity in College Journalism, Hyatt Hotel, May 24, 2002.

Devil’s Advocates Apple Polisher Faculty honoree, University Club, April 18, 2000.

ASU Student Organization Resource Center Award honoree-- ASU Memorial Union April 15, 1998.

ASU Student Organization Resource Center Award honoree-- Alpha Kappa Alpha Sorority, ASU Memorial Union April 15, 1998.

Walter Cronkite School of Journalism Telecommunication’s Leg of the Stool Award for Service (1995–1996).

Barry Bingham Sr. Fellowship for the Promotion of Multiculturalism in American Journalism and Journalism Education, established by the National Conference of Editorial Writers Foundation (1994).

ASU Association of Multicultural Journalists (AMJ) “Outstanding Adviser Service Award,” December 1994.

Student Affairs Recognition Honoree, “Five-Year Collaborative Service Award,” Arizona State University, November 15, 1994.

Walter Cronkite School of Journalism and Telecommunication’s Versatility Award for Teaching, Research & Service (1990–1991).

“Outstanding Phoenix Women” Honoree at Mt. Calvary Baptist Church, November 11, 1990.

Walter Cronkite School of Journalism and Telecommunication’s Versatility Award for Teaching, Research & Service (1989–1990).

Walter Cronkite School of Journalism and Telecommunication's Leg of the Stool Award for Research (1988–1989).

Veterans Administration Outstanding Community Service Honoree February 23, 1989.

Arizona Black Board of Director's Project Community Service Award Honoree (October 30, 1987).

Gannett Foundation Fellowship Award at Indiana University 1983-1985.

Scripps-Howard Foundation Fellowship Award at Indiana University 1983-1985.

### **JOURNALISM WORKSHOPS & SEMINARS**

**Urban Minority Community Group Workshop** -- (coordinator/instructor) workshop held at Arizona State University that brought 30 local community organization leaders together learn how to get press to cover their activities. Conducted with Marty McNeil and funded by the Center for Urban Studies in the College of Public Programs. ASU Memorial Union, September 12, 1998.

**Journalism Careers and Resume-Writing Workshop** -- (coordinator and instructor) A weekend workshop designed to stimulate minority student interest in journalism and to assist minority students with resume writing at the Walter Cronkite School of Journalism, Stauffer Hall (Annually 1987–1995).

**Urban Journalism Workshop** Indiana University School of Journalism (instructor) -- Two-week summer seminar for high school minority students, sponsored by the Dow Jones Newspaper Fund and 17 area newspapers (Summer 1984).

Academy for Future Journalists Medill School of Journalism, Northwestern University (instructor) -- Gannett-sponsored summer seminar for minority students (Summer 1983 and Summer 1984).