

# CRONKITE MENTORSHIP FAQs

## **What is the Cronkite Mentorship Program (CMP) and what are its benefits?**

The Cronkite Mentorship Program is designed to match freshmen to professionals working in the industry. Through this mentoring experience, you will have opportunities to shadow media professionals, network with professionals, get an inside look at the industry, take tours of companies and pick the brains of some of the most talented people in the business.

## **Who should get involved with the CMP?**

Any freshman at the Cronkite School may apply for the CMP.

## **How do I get involved with the CMP?**

All students must apply for the CMP. Applications will be available online at [www.cronkite.asu.edu](http://www.cronkite.asu.edu) go to: Career Services. **The application deadline is July 1.** Space is limited and selections will be based on the essay portion of the application.

## **When do I get matched to a mentor?**

Students and mentors will be notified in early-to-mid August, a few days before the start of the new school year.

### **How does the mentorship work?**

Once a student is matched to a mentor, we expect both parties to contact each other at least once per month, perhaps more often if time permits. We encourage as much in-person, face-to-face contact as possible. However, EMAIL, texting, and telephone contact is acceptable only after a monthly face-to-face meeting.

### **How can we have a successful mentor/mentee professional relationship?**

Like anything, communication and commitment is critical in making this professional and educational relationship a success. If you sign-up as a mentor or mentee, we expect you to stay with it through the school year. Even though the school year lasts nine months, we encourage you to stay in contact with each other after the school year has ended.

### **How will the CMP experience be evaluated?**

At the end of the school year, we will ask students and mentors to evaluate the program with a series of questions on an evaluation form. We want to know what works and what does not work in order to improve the CMP for future participants.