

Degree Requirements for B.A. in Journalism and Mass Communication
Walter Cronkite School of Journalism and Mass Communication
Curriculum Check Sheet (Combined B.A./M.M.C.)

Name (Last, First, M.I.)	ASU Student I.D. No.	Adviser

The BA/MMC degree program requires 144 credit hours. The B.A. degree in journalism and mass communication at ASU requires 120 credit hours – 40 credit hours in the major and the remainder outside. The M.M.C. degree shares 12 credit hours from the B.A. and requires an additional 24 hours at the 500-level. For more information, see: <http://cronkite.asu.edu>.

Cronkite Requirements in General Studies (80 credits)
65 of the 80 credits must be in the Liberal Arts & Sciences

- ASU 101 (1 credit)
- Broad-Based Liberal Arts Coursework (36 credits)
 - Foreign Language (0-16 credits)
 - Natural Sciences (8 credits)
 - Related Area (12 credits)
 - Electives (1 credit min)

(A minimum of 12 of these credits must be upper division and
 Of those at least 6 credit hours must be honors courses)

Discipline	Course Options	Cr	Year/Sem
ASU Experience	ASU 101 (Cronkite-designated)	1	Fresh Fall
English Composition*	ENG 101 & 102, OR ENG 105	6 / 3	Fresh Yr
English Literature	Any ENG literature OR HON 272 (Hum)	3	Fresh Spr
Philosophy	PHI 101, 103, 105, 306 OR HON 171	3	Fresh Fall
History	Any U.S. History course (HST)	3	
History	Any HST course	3	
Political Science	POS 110 OR 310	3	
Psychology	PGS 101	3	
Sociology	SOC 101	3	
Economics	ECN 211 OR 212	3	
Math	MAT 142 (minimum)	3	
Statistics	STP 220 OR 226 OR SOC 390 OR JUS 302	3	
Natural Sciences	Quantitative Lab Science (SQ)	4	
Natural Sciences	Other Lab Science (SQ or SG)	4	
Foreign Language*	Intermediate level (202) competency required	0-16	
Related Area**	Adviser approval required	3	
Related Area**	Adviser approval required	3	
Related Area**	Adviser approval required	3	
Related Area**	Adviser approval required	3	
Honors Thesis	HON 492, HON 493	6	Jr Year
Electives		1	

Cultural Diversity

Global Awareness

Historical Awareness

* Grade of “C” or better is required

** Related Area is a series of courses in an area outside of the major. Adviser approval of these courses is required. A grade of “C” or better is required.

Cronkite Requirements for Major Courses (64 credits)

Required Core Value Courses (15 credits)	Cr	Year/Semester	
JMC 110: Principles and History of Journalism	3	Freshman Fall	
JMC 366 (HON): Journalism Ethics and Diversity	3	Sophomore year	
MCO 510: Media Research Methods	3	Junior Fall	
MCO 525: 21 st Century Media Org. & Entrepreneur	3	Junior or Senior Fall	
MCO 503: Mass Communication Law	3	Senior Fall	
Required Basic Skills Course (13 credits)	Cr		
JMC 101: Grammar for Journalists	1	Freshman Fall	
JMC 201(HON): News Reporting and Writing	3	Freshman Spring	
JMC 305(HON): Online Media	3	Sophomore year	
JMC 301 (HON): Intermediate Reporting and Writing OR JMC 315: Intermediate Reporting and Writing	3	Sophomore Fall/ Sophomore year	
JMC 313: Editing OR JMC 345: Videography	3	Sophomore year	

Advanced courses and Professional Experience *Required courses are in italics.*

NewsWatch Capstone (36 credits)	Cr	Year/Semester	
CHOOSE 2: JMC 320: Newscast Producing OR JMC 351: Photojournalism I OR JMC 451: Photojournalism II OR JMC 437: Documentary Production OR Other advanced Cronkite School courses approved by adviser	6	Soph/Junior year	
<i>JMC 484: Professional Internship</i>	3	Junior Fall	
<i>MCO 531: Advanced Television Reporting</i>	3	Junior year	
<i>† Approved Graduate Electives</i>	15		
<i>MCO 570: Capstone: NewsWatch, OR Innovation and Entrepreneurship AND NewsWatch</i>	9	Senior Spring	
Cronkite News Service Capstone (36 credits)	Cr	Year/Semester	
CHOOSE 2: JMC 351: Photojournalism I OR JMC 325: Multimedia Reporting OR JMC 414: Graphic Design for Print & Web OR JMC 440: Magazine Writing OR JMC 445: Science Writing OR JMC 451: Photojournalism II OR Other advanced Cronkite School courses as approved by adviser	6	Soph/Junior year	
<i>JMC 484: Professional Internship</i>	3	Junior Fall	
<i>† Approved Graduate Electives</i>	18		
<i>MCO 570: Capstone: Cronkite News Service</i>	9	Senior	

Innovation and Entrepreneurship Capstone (36 credits)	Cr	Year/Semester	
CHOOSE 2: JMC 325: Multimedia Reporting OR JMC 345: Videography OR JMC 351: Photojournalism I OR JMC 414: Graphic Design for Print & Web OR JMC 451: Photojournalism II OR Other advanced Cronkite School courses as approved by adviser	6	Soph/Junior year	
<i>JMC 484: Professional Internship</i>	3	Junior Fall	
<i>MCO 598(MCO 515): Advanced Online Media</i>	3	Junior year	
<i>MCO 598: Digital Media Entrepreneurship</i>	3	Junior year	
<i>†Approved Graduate Electives</i>	12		
<i>MCO 570: Capstone: Innovation and Entrepreneurship AND CNS, OR Innovation and Entrepreneurship AND NewsWatch</i>	9	Senior	
Public Relations Lab Capstone (36 credits)	Cr	Year/Semester	
<i>JMC 310: Public Relations</i>	3	Sophomore Fall	
<i>JMC 484: Professional Internship</i>	3	Sophomore Spring	
<i>JMC 415: Writing for Public Relations</i>	3	Junior Fall	
<i>MCO 598: PR Research</i>	3	Junior year	
<i>MCO 598: PR Campaigns</i>	3	Senior Fall	
<i>† Approved Graduate Electives</i>	12		
<i>MCO 570: Capstone: Public Relations Lab</i>	9	Senior	

†Approved graduate electives (all courses are 3 credit hours):

- MCO 505: Depth Reporting (cannot take both JMC 470 and MCO 505)
- MCO 598: Cronkite News Service (CNS)
- MCO 598: NewsWatch
- MCO 598: Digital Media Entrepreneurship
- MCO 598: Innovation and Entrepreneurship
- MCO 550: Seminar: Issues in Coverage of Business and the Economy
- MCO 598: Reporting on Business and the Economy
- MCO 598: Seminar: Latino and Transnational Issues
- MCO 515: Advanced Online Media (cannot take both JMC 460 and MCO 515)
- MCO 598: News 21 Seminar (when offered)
- MCO 598: Humphrey Seminar (when offered)
- MCO 560: Arizona Media Law
- MCO 598: Sports Marketing & Campaigns
- MCO 598: Turning Points in TV History

Graduate Capstone Courses: A student may take no more than 9 credit hours in a single capstone.