

# Degree Requirements for B.A. in Journalism and Mass Communication

## Walter Cronkite School of Journalism and Mass Communication Curriculum Check Sheet

Name (Last, First, M.I.)	ASU Student I.D. No.	Adviser

The B.A. degree in Journalism and Mass Communication at ASU requires 120 credit hours – 40 credit hours in the major and 80 outside. Majors can take more than 40 credits in journalism, but only 40 will count toward the degree. For more information, see: <http://cronkite.asu.edu>.

### Cronkite Requirements in General Studies (80 credits) 65 of the 80 credits must be in the Liberal Arts & Sciences

A minimum of 12 of the 80 credits must be upper division (300- and 400-level courses)

Discipline	Course Options	Cr		
The ASU Experience	ASU 101 (Cronkite-designated)	1		
English Composition *	ENG 101 <b>AND</b> 102 <b>OR</b> 107 <b>AND</b> 108 <b>OR</b> 105 <b>AND</b> any elective	6		
English Literature	Any (note: not a writing course)	3		
Philosophy	PHI 101, 103, 105, 305 <b>OR</b> 306	3		
History	Any U.S. history course (HST prefix)	3		
History	Any HST course	3		
Political Science	POS 110 <b>OR</b> 310	3		
Psychology	PGS 101	3		
Sociology	SOC 101	3		
Economics	ECN 211 <b>OR</b> 212	3		
Math	MAT 142	3		
Statistics	STP 220 <b>OR</b> 226 <b>OR</b> SOC 390 <b>OR</b> JUS 302 <b>OR</b> SWU 321	3		
Natural Sciences	Quantitative Lab Science (SQ)	4		
Natural Sciences	Other Lab Science (SQ or SG)	4		
Foreign Language *	Must demonstrate proficiency at the intermediate level (202) or higher	0- 16		
Related Area **	Adviser approval required	3		
Related Area **	Adviser approval required	3		
Related Area **	Adviser approval required	3		
Related Area **	Adviser approval required	3		
Electives		7- 23		

Cultural Diversity

Global Awareness

Historical Awareness

\* Grade of “C” or better is required.

\*\* Related Area is a series of courses in an area outside of the major. Adviser approval of these courses is required. A grade of “C” or better is required.

### Cronkite Requirements for Major Courses (40 credits)

A “C” or better is required for major courses. A minimum 2.5 GPA in major courses is required.

Required courses are in italics

<b>Required Core Values Courses (12 credits)</b>	<b>Cr</b>	<b>Recommended Year</b>	
<i>JMC 110: Principles and History of Journalism</i>	3	<i>Freshman Fall</i>	
<i>JMC 366: Journalism Ethics and Diversity</i>	3	<i>Sophomore</i>	
<i>JMC 402: Mass Communication Law</i>	3	<i>Junior</i>	
<i>JMC 473: Business and Future of Journalism</i> <b>OR</b> <i>JMC 494: PR Research (required for JMC 417)</i>	3	<i>Senior</i> <i>Sophomore</i>	
<b>Required Basic Skills Courses (13 credits)</b>	<b>Cr</b>	<b>Recommended Year</b>	
<i>JMC 101: Grammar for Journalists</i>	1	<i>Freshman Fall</i>	
<i>JMC 201: News Reporting and Writing</i>	3	<i>Freshman Spring</i>	
<i>JMC 305: Online Media</i>	3	<i>Sophomore Fall</i>	
JMC 301: Intermediate Reporting and Writing (Print/ PR) ( <b>required for JMC 415, JMC 440, JMC 445, JMC 478, JMC 484</b> ) <b>OR</b> JMC 315: Intermediate Reporting and Writing (Broadcast) ( <b>required for JMC 320, JMC 330, JMC 484</b> )	3	Sophomore	
JMC 313 Editing <b>OR</b> JMC 345: Videography ( <b>required for JMC 330 and JMC 437</b> )	3	Sophomore	

#### **Required Internship (3 credits)**

<i>JMC 484: Professional Internship</i>	3	<i>Junior or Senior</i>	
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#### **Advanced Courses and Professional Experiences (9-12 credits)**

JMC 310: Public Relations ( <b>required for JMC 415</b> )	3	Sophomore	
JMC 320: Producing	3	Junior or Senior	
JMC 325: Multimedia Reporting	3	Sophomore or Junior	
JMC 330: Television Reporting ( <b>required for JMC 437, JMC 475</b> )	3	Junior	
JMC 351: Photojournalism	3	Junior or Senior	
JMC 413: Advanced Editing*	3	Junior or Senior	
JMC 414: Graphic Design for Print and Web	3	Junior or Senior	
JMC 415: Writing for Public Relations ( <b>required for JMC 417</b> )	3	Junior	
JMC 417: PR Campaigns ( <b>required for JMC 494: PR Lab</b> )*	3	Junior or Senior	
JMC 437: Documentary Production*	3	Junior or Senior	
JMC 440: Magazine Writing*	3	Junior or Senior	
JMC 445: Science and Medical Writing*	3	Junior or Senior	
JMC 451: Intermediate Photojournalism*	3	Junior or Senior	
JMC 460: Advanced Online *	3	Junior or Senior	
JMC 465: Precision Journalism	3	Junior or Senior	
JMC 470: Depth Reporting*	3	Junior or Senior	
JMC 475: NewsWatch*	3-9	Junior or Senior	
JMC 478: Cronkite News Service*	3-9	Junior or Senior	
JMC 494: Advanced Digital Media Entrepreneurship*	3-9	Junior or Senior	
JMC 494: Digital Media Entrepreneurship*	3	Junior or Senior	
JMC 494: Issues in Coverage of Business and the Economy	3	Sophomore, Junior or Senior	
JMC 494: New Media Innovation Lab*	3-9	Junior or Senior	
JMC 494: PR Lab	3	Junior or Senior	
JMC 494: Reporting on Business and the Economy	3	Sophomore, Junior or Senior	
JMC 498: Latino and Transnational Issues	3	Junior or Senior	

**\*Students must take at least one of these courses.**

**Unrestricted Upper Division Electives (0-3 credits)**

JMC 494: Special Topics	3	Junior or Senior	
MCO 418: History of Mass Communication	3	Sophomore, Junior or Senior	
MCO 430 International Mass Communication	3	Sophomore, Junior or Senior	
MCO 435: Media 2.0 Social Media	3	Sophomore, Junior or Senior	
MCO 450: Visual Communication	3	Sophomore, Junior or Senior	
MCO 455: War and the Mass Media	3	Sophomore, Junior or Senior	
MCO 460: Race, Gender and Media	3	Sophomore, Junior or Senior	
MCO 465: Sports and Media	3	Sophomore, Junior or Senior	
MCO 473: Sex, Love and Romance in the Mass Media	3	Sophomore, Junior or Senior	

**Note: A maximum of 40 credits in JMC/MCO courses can be applied to degree program.**