

Degree Requirements for B.A. in Journalism and Mass Communication
Walter Cronkite School of Journalism and Mass Communication
Curriculum Check Sheet (New Curriculum)

Name (Last, First, M.I.)	ASU Student I.D. No.	Adviser

The B.A. degree in journalism and mass communication at ASU requires 120 credit hours – 40 credit hours in the major and 80 outside. Majors can take more than 40 credits in journalism, but only 40 will count toward the degree. For more information, see: <http://cronkite.asu.edu>.

Cronkite Requirements in the Liberal Arts and Sciences (80 credits)

- Orientation to ASU (1 credit)
- Broad-Based Liberal Arts Coursework (36 credits)
 - Foreign Language (0-16 credits)
 - Natural Sciences (8 credits)
 - Area of Specialization (12 credits)
 - Electives (7-23 credits)

(A minimum of 12 of the 80 credits must be upper division)

Discipline	Course Options	Cr		
The ASU Experience	ASU 101 (Cronkite-designated)	1		
English Composition *	ENG 101 AND 102 OR 107 AND 108 OR 105 AND any elective	6		
English Literature	Any	3		
Philosophy	PHI 101, 103, 105, 305, 306, OR 309	3		
History	Any U.S. history course (HST prefix)	3		
History	Any HST course	3		
Political Science	POS 110 OR 310	3		
Psychology	PGS 101	3		
Sociology	SOC 101 OR 301	3		
Economics	ECN 211 OR 212	3		
Math	MAT 142	3		
Statistics	STP 220 OR 226 OR SOC 390 OR POS 401 OR JUS 302 OR SWU 321	3		
Natural Sciences	Quantitative Lab Science (SQ)	4		
Natural Sciences	Other Lab Science (SQ or SG)	4		
Foreign Language *	Must demonstrate proficiency at the intermediate level (202) or higher	0-16		
Area of Specialization **	Adviser approval required	3		
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Electives		7-23		

Cultural Diversity

Global Awareness

Historical Awareness

* denotes a grade of “C” or better is required

** Area of specialization is a series of courses in an area outside of the major. Adviser approval of these courses is required.

Cronkite Requirements for Major Courses (40 credits)

- Core Values (12 credits)
- Basic Skills (13 credits)
- Advanced Skills (12 credits)
 - Elective (3 credits)

A “C” or better is required for major courses. A minimum 2.5 GPA in major courses is required.

Required Core Value Courses (12 credits)	Cr	Year	
JMC 110: Principles and History of Journalism	3	Freshman	
JMC 366: Journalism Ethics and Diversity	3	Sophomore	
JMC 402: Mass Communication Law	3	Junior	
JMC 494: The Business of Journalism	3	Senior	
Required Basic Skills Course (13 credits)	Cr		
JMC 194: Grammar for Journalists	1	Freshman/Fall	
JMC 201: News Reporting and Writing	3	Freshman/Spring	
JMC 301: Intermediate Reporting and Writing (print, digital journalism and PR) OR JMC 315: Intermediate Reporting and Writing (broadcast)	3	Sophomore	
***JMC 313: Editing (print and PR) OR JMC 345: Videography (broadcast)	3	Sophomore	
JMC 425: Online Media	3	Sophomore or Junior	

Select 12 credits within one advanced specialization. *Required courses are in italics.*

Broadcast Journalism (select 12 credits)	Cr	Year	
<i>JMC 330: Television Reporting</i>	<i>3</i>	<i>Junior</i>	
<i>JMC 484: Professional Internship (broadcast news)</i>	<i>3</i>	<i>Junior or Senior</i>	
JMC 475: NewsWatch	3-6	Junior or Senior	
JMC 494: Cronkite News Service (broadcast)	3-9	Junior or Senior	
JMC 437: Documentary Production	3	Junior or Senior	
Print Journalism (select 12 credits)	Cr	Year	
<i>JMC 484: Professional Internship (print)</i>	<i>3</i>	<i>Junior or Senior</i>	
JMC 494: Cronkite News Service (print)	3-9	Junior or Senior	
JMC 420: Reporting Public Affairs	3	Junior or Senior	
JMC 440: Magazine Writing	3	Junior or Senior	
JMC 470: Depth Reporting	3	Junior or Senior	
Other advanced skills courses approved by adviser	3	Junior or Senior	
Digital Journalism (select 12 credits)	Cr	Year	
<i>JMC 484: Professional Internship (online)</i>	<i>3</i>	<i>Junior or Senior</i>	
<i>JMC 494: Online Media II</i>	<i>3</i>	<i>Junior or Senior</i>	
<i>JMC 494: Digital Media Entrepreneurship</i>	<i>3</i>	<i>Junior or Senior</i>	
JMC 494: Multimedia Reporting	3	Sophomore or Junior	
JMC 494: Independent Study/Knight Center for Digital Media Entrepreneurship	3	Junior or Senior	
JMC 494: New Media Innovation Lab	3	Junior or Senior	
Public Relations (select 12 credits)	Cr	Year	
<i>JMC 310 Public Relations</i>	<i>3</i>	<i>Junior</i>	
<i>JMC 415 Writing for Public Relations</i>	<i>3</i>	<i>Junior</i>	
<i>JMC 484: Professional Internship (public relations)</i>	<i>3</i>	<i>Junior or Senior</i>	
<i>JMC 417: Public Relations Campaigns</i>	<i>3-6</i>	<i>Senior</i>	
Unrestricted upper division elective in major	Cr	Year	
Any upper division JMC or MCO course	3	Junior or Senior	

*** Students in the digital journalism specialization may take either JMC 313 **OR** JMC