

Leslie-Jean Thornton, Ph.D.

Walter Cronkite School of Journalism and Mass Communication, Arizona State University
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RESEARCH INTERESTS: Professional journalism practices, roles and standards, evolving news media and communication genres.

ACADEMIC EXPERIENCE

EDUCATION

- 2006 Ph. D., University of North Carolina at Chapel Hill, School of Journalism and Mass Communication
Focus: New media, media management
Dissertation: *Topic teams in the newsroom: A qualitative inquiry into how they work (or don't)*
- 1994 M. A., New York University
Journalism and Mass Communication
Focus: Print journalism, ethics
Thesis: *Up against Goliath: How one community newspaper handled a year of Operation Rescue anti-abortion demonstrations*
- 1985 B. S., Mercy College, Dobbs Ferry, NY
Journalism and mass communication, magna cum laude
Focus: Print media, literary journalism
Honors thesis: *New journalism: A 'sixties romance*
- 1972 Advanced Level General Certificate of Education, Oxford College, England,
Art history
- 1971 Diploma, North Bennet School, Boston, MA
Piano technology
- 1964-70 Westchester (NY) Conservatory of Music

FELLOWSHIPS AND SCHOLARSHIPS

- 1999-2001 Freedom Forum Ph. D. Fellowship, University of North Carolina at Chapel Hill, \$130,000 plus full tuition
The goal of the fellowship, which was highly competitive and among the largest in U.S. graduate education at the time, was to train professional journalists, in an intense immersion experience, to become journalism scholars and educators. The program, established in 1995, ceased giving awards after selecting its sixth class in 2000. I was one of three journalists chosen in 1999.
- 1985-1987 New York University, Graduate School of Journalism Fellowship, \$12,000 plus full tuition
- 1985-1986 Fellow, New York University News Study Group with Edwin Diamond (initially based at the Massachusetts Institute of Technology)
- 1983-1985 Mercy College, Editor's and Managing Editor's scholarships; full and half tuition

ACADEMIC APPOINTMENTS

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| 2006-present | Assistant professor, Arizona State University, Walter Cronkite School of Journalism and Mass Communication |
| 2005-06 | Lecturer, ASU, Cronkite School |
| 2004-05 | Visiting lecturer, ASU, Cronkite School (leave of absence, SUNY New Paltz) |
| Summer 2005 | Instructor, University of North Carolina, Chapel Hill, Dow Jones Center for Editing Excellence |
| 2001-2004 | Lecturer, State University of New York at New Paltz, Department of Communication and Media |
| 1998-1999 | Adjunct instructor, Old Dominion University (Norfolk, VA), English Department |
| 1985-1996 | Adjunct instructor, Mercy College (Dobbs Ferry, NY), Humanities Department |

PROFESSIONAL JOURNALISM

NEWSPAPER, MAGAZINE, ONLINE

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|-----------|--|
| 1997-1999 | Copy desk chief, copy editor, <i>The Virginian-Pilot</i> , VA |
| 1993-1997 | News editor (2 years), wire editor, copy editor, special projects, <i>The News-Times</i> , CT |
| 1991-1993 | Executive editor, <i>Scarsdale (NY) Inquirer</i> and <i>The Enterprise</i> |
| 1988-1991 | Editor, <i>The Enterprise</i> |
| 1988 | Editor, <i>Stamford (CT) Trader</i> |
| 1987-1988 | Editor, <i>Stamford (CT) Mail</i> |
| 1985-1987 | Assistant editor, <i>Greenburgh (NY) Inquirer</i> |
| 1983-1985 | Founding co-producer, <i>Greenburgh Close Up</i> , (cable TV) Reporter, <i>Greenburgh (NY) Inquirer</i> |
| 1983-1985 | Editor, Managing editor, <i>Reporter's Impact</i> , Mercy College, NY |
| 1977-1980 | Editor, <i>Club Dial Magazine</i> , NY |
| 1976-1982 | Auxiliary newsletter and journals editor, White Plains (NY) Hospital Medical Center |
| 1975 | Corporate newsletter and journal editor, <i>Secon Scene</i> , NY |
| 1973-1975 | Reporter, <i>Harrison (NY) Independent</i> and <i>The North Castle (NY) News</i> |
| 1972-1973 | Lifestyles editor, food editor, reporter, <i>Daily Progress</i> , VA |
| 1971 | Advertising representative, <i>Oxford Mail & Times</i> , England |

RELATED EDITORIAL

| | |
|-----------|---|
| 2003 | Text editor. Herrick, D. F. (2003). <i>Media management in the age of giants: Business dynamics of journalism</i> . Ames, IA: Iowa State Press. |
| 1997-1998 | Copy editor and consultant. Smith, B. D. (unpublished). <i>End of the line</i> . |
| 1997 | Copy editor and consultant. Thaler, P. (1997). <i>The spectacle: Media and the making of the O.J. Simpson story</i> . Westport, CT: Praeger Publishers. |
| 1997 | Editor. Friddell, G. (1997). <i>Opinions of an old contrarian</i> . Norfolk, VA: Pilot Press. |

Freelance: *TV Guide*, Gannett's *USA Weekend* national magazine, *Sports Digest*, *Suburban Street*, *Women's News* (NY and CT), *New York Magazine*, *Continuous Improvement (Virginian-Pilot)*

RESEARCH

FUNDED RESEARCH & REPORT

Keith, S. M. & Thornton, L. (2008, June). *Convergence 2.0: The decline of broadcast-print partnerships and the move to new media*, conducted with the assistance of the National Association of Broadcasters. (2009, January: extended research report.)

BOOK

Callahan, C. & Thornton, L. (2007). *A journalist's guide to the internet* (3rd ed.). Boston, MA: Allyn & Bacon.

PEER-REVIEWED JOURNAL ARTICLES

Thornton, L. (in press). "Time of the month" on Twitter: Taboo, stereotype, and bonding in a no-holds-barred public arena [Special issue]. *Sex Roles*. Published on OnlineFirst. doi:10.1007/s11199-011-0041-2. [JCR impact factor: 1.213; 5-year, 1.658]

Keith, S. M. & Thornton, L. (in press). Who's behind that Web site: Views from the newsroom. *Newspaper Research Journal*. [Acceptance rate 2010: 28%]

Thornton, L. & Keith, S. M. (2009). From convergence to "Webvergence": Tracking the evolution of broadcast-print partnerships through the lens of change theory [Special issue]. *Journalism & Mass Communication Quarterly*, 86(2): 257-276. [JCR impact factor: 0.566; 5-year, 1.028. Acceptance rate 10-15%]

Thornton, L. (2009). Education and Public Life at *The Virginian-Pilot*: Two topic teams and how they grew. *Southwestern Mass Communication Journal*, 24(2): 27-43. Winner of a top paper award. [Issue acceptance rate: 20%]

REFEREED, EDITOR-REVIEWED BOOK CHAPTERS

Thornton, L. (2010). The changing role of internships as newsrooms shrink and evolve: Collaboration and intern-as-teacher. In R. Franklin & D. Mensing (Eds.), *The future of journalism education, training and employment* (pp. 130-142). London: Routledge Taylor and Francis.

Thornton, L. (2008). Using multimedia projects to teach collaborative skills and incorporate a wider range of cognitive learning approaches. In R. O'Connell (Ed.), *Teaching with multimedia: Pedagogy in the Websphere*. Cresskill, NJ: Hampton Press.

EDITOR-REVIEWED ARTICLES AND CHAPTER INCLUSIONS

Thornton, L. (in press). Social media as a reporting tool. In S. C. Green, M. J. Lodato, C. B. Schwalbe & B. W. Silcock. *News now: Visual storytelling in the digital age*. Boston: Allyn & Bacon.

Thornton, L. (2010, August). Creating the copy editor portfolio. Retrieved from http://www.editteach.org/tools?tool_entry_id=622

Thornton, L. (2010, June 29). Incorporating social media in the classroom: A few examples and an overview. *Social media in the classroom*. Retrieved from <http://www.aejmc.com/topics/archives/1282>

Keith, S. M. & Thornton, L. (2009, spring). "Convergence 2.0," in *Convergence*. Retrieved from <http://www.jour.sc.edu/news/convergence/index.html>

Thornton, L. (2009). What's your cover: How to harness Facebook fun to teach word and visual editing skills – and more. *The Community College Journalist*, 37(2): 55-56.

Thornton, L. (2008). A synergy story: How to supercharge their – and your – thinking with Soundslides. *The Community College Journalist*, 36(2): 57-58.

Thornton, L. (2005). The Web we weave: How to use a class blog as a collaborative learning tool. *The Community College Journalist*, 32(2, 3): 48-49.

Thornton, L. (2004). The versatile featuresgram: How to put students in touch with role models and each other through e-mail blogs. *The Community College Journalist*, 31/32(4, 1): 28-29.

Thornton, L. (2003). Jayson Blair and *The New York Times*. In D. F. Herrick, *Media management in the age of giants* (pp. 183-185). Ames, IA: Iowa State Press.

Thornton, L. (2003). OK, folks, you can stop meeting now. In D. F. Herrick, *Media management in the age of giants* (pp. 163-164). Ames, IA: Iowa State Press.

Diamond, A., Accosta, F., & Thornton, L. (1987, February 7). Is TV news hyping America's cocaine problem? *TV Guide* pp. 4-10.

PEER-REVIEWED JOURNAL ARTICLES: REVISED AND RESUBMITTED

Blind review

Thornton, L. (pending final acceptance). The road to "reader friendly": Newspapers and readership in the late 20th century.

Thornton, L. (pending final acceptance). Tampa Bay Mugshots: Messages seen and unseen on a multimedia news site.

PEER-REVIEWED JOURNAL ARTICLES: IN REVIEW

Blind review

Carpenter, S. & Thornton, L. The zone of proximal development: How mentors aid in the transformation of doctoral students.

Keith, S. M. & Thornton, L. Webvergence in practice: Comparing TV stations' and newspapers' online strategies.

Thornton, L. Transitory and positional expertise in the Twitterverse: The extension of "source" to limited-purpose journalist.

Thornton, L. Revisiting *Keys to Our Survival*, a landmark newspaper readership study, in the context of massive change.

Thornton, L. Dream teams, nightmares, and in between: Rewards and risks of collaboration in the newspaper newsroom.

Keith, S. M. & Thornton, L. Researching “invisible communicators”: Techniques for identifying and contacting under-studied media workers.

BOOK REVIEWS

Thornton, L. (2011). Books. [Reviews the book *Funding journalism in the digital age: Business models, strategies, issues and trends* by J. Kaye & S. Quinn.] *Journalism and Mass Communication Educator*, 66: 70-73.

Thornton, L. (2011). Books. [*Vanishing act: The erosion of online footnotes and implications for scholarship in the digital age* by M. Bugeja & D. V. Dimitrova.] *Journalism and Mass Communication Educator*, 66: 70-73.

Note: The reviews for both books were combined in one article. They are listed separately here for clarity.

PEER-REVIEWED CONFERENCE PAPERS / PRESENTATIONS

Upcoming

Thornton, L. (2011, October). In Web 3.0, who are the experts? Journalism, Twitter and #WallowFire. *Convergence and Society: Journalism, Sustainability and Media Regeneration*, University of South Carolina.

Thornton, L. (2011, September). News fueled by news: Twitter’s wildfire journalism. *Biennial Future of Journalism Conference*, Cardiff University, School of Journalism, Media and Cultural Studies, Wales. Sponsored by Routledge Taylor & Francis.

Completed

Carpenter, S. & Thornton, L. (2011, April 11). The Zone of Proximal Development: How Mentors Aid in the Social Transformation of Doctoral Students. Broadcast Educators Association, Las Vegas, NV.

Thornton, L. (2011, April). Transitory and positional expertise in the Twitterverse: The extension of “source” to limited-purpose journalist. *Extending Expertise: Experts and Amateurs in Communication and Culture*, University of Ottawa.

Thornton, L. (2010, November 16). When news spreads like wildfire: Patterns of growth and appropriation of Twitter. National Communication Association, San Francisco, CA.

Thornton, L. (2010, October 11). Developing new skills for convergence: Major job changes in one transformed-media newsroom. *Convergence and Society: Science, Health, and New Dimensions of Communications*, University of South Carolina.

Thornton, L. (2009, November 6). Twittering the revolution: Tracking @keyvan's message during the first days of the June 2009 Iranian revolt. *Convergence and Society: The Changing Media Landscape*, Reno, NV.

Thornton, L. (2009, November 6). Seeking the multiskilled intern: Multimedia apprenticeship in an exploding, evolving news industry. *Convergence and Society: The Changing Media Landscape*, Reno, NV.

Thornton, L. (2009, November 6). The road to "reader friendly": Newspapers and readership in the late 20th century. Southwest Education Council for Journalism and Mass Communication Southwest Symposium, University of Texas at Arlington.

Thornton, L. (2009, September). The changing role of internships as newsrooms shrink and evolve: Collaboration and intern-as-teacher. *Biennial Future of Journalism Conference*, Cardiff University, School of Journalism, Media and Cultural Studies, Wales. Sponsored by Routledge Taylor & Francis.

Thornton, L. (2009, August). What's your cover: How to harness Facebook fun to teach word and visual editing skills – and more. Association for Education in Journalism and Mass Communication annual convention, Boston, MA. (Finalist. Competition sponsored by Community College Journalism Association and AEJMC's Scholastic Journalism Division, and Graduate Education and Small Programs interest groups.)

Thornton, L. (2009, March). Revisiting *Keys to our survival*: Tracing a landmark study's effects on newspaper and Web readership strategy and work practices. Joint Journalism Historians Conference, Marymount Manhattan College, New York, NY.

Thornton, L. (2008, October). Education and Public Life at *The Virginian-Pilot*. Southwest Education Council for Journalism and Mass Communication Southwest Symposium, University of New Mexico, Las Cruces. (Winner of a top paper award.)

Thornton, L. & Keith, S. M. (2008, October). Goodbye convergence, Hello "webvergence": The decline of broadcast-print partnerships in an increasingly online world. *Convergence and Society: The Participatory Web (3.0)*, Newsplex, University of South Carolina.

Thornton, L. (2008, August). A synergy story: How to supercharge their – and your – thinking with Soundslides. Association for Education in Journalism and Mass Communication annual convention, Washington, D.C. (Finalist. Competition sponsored by Community College Journalism Association and AEJMC's Scholastic Journalism Division, and Graduate Education and Small Programs interest groups.)

Keith, S. M. & Thornton, L. (2006, March). Researching "invisible communicators": Techniques for identifying and contacting understudied media workers. Association for Education in Journalism and Mass Communication Southeast Colloquium, Tuscaloosa, AL. (Top faculty paper award, Open Division.)

Thornton, L. (2005, August 10). The Web we weave: How to use a class blog as a collaborative learning tool. Association for Education in Journalism and Mass

Communication annual convention, San Antonio, TX. (Finalist. Competition sponsored by Community College Journalism Association and AEJMC's Scholastic Journalism Division, and Graduate Education and Small Programs interest groups.)

Thornton, L. (2004, August 4). The versatile featuresgram: How to put students in touch with role models and each other through e-mail blogs. Association for Education in Journalism and Mass Communication annual convention, Toronto. (Finalist. Competition sponsored by Community College Journalism Association and AEJMC's Scholastic Journalism Division, and Graduate Education and Small Programs interest groups.)

Thornton, L. (2004, August 3). The New Paltz weddings: A case study of when national news comes to town. Association for Education in Journalism and Mass Communication annual convention, Gay, Lesbian, Bisexual and Transgender Interest Group pre-conference seminar, Toronto. (Recorded in CD and video.)

Thornton, L. (2001, March). Passing the Uniform Correction or Clarification of Defamation Act: At what cost? Association for Education in Journalism and Mass Communication Southeast Colloquium, Columbia, SC.

Thornton, L. (2000, August). Two topic teams and how they grew. Association for Education in Journalism and Mass Communication annual convention, Phoenix, AZ. An earlier version of the paper was presented (2000, March) for the AEJMC Southeast Colloquium, Chapel Hill, NC.

Thornton, L. (2000, March). The Digital Divide in black and white: Race and computer use in North Carolina. Open Division, Association for Education in Journalism and Mass Communication Southeast Colloquium, Chapel Hill, NC.

INVITED CONFERENCE PARTICIPATION

O'Reilly Media, Google, and Knight Foundation's Inaugural NewsFoo Camp, Phoenix, AZ. December 3-5, 2010.

Library of Congress' Citizen Journalists and Community News: Archiving for Today and Tomorrow, Washington, D.C., November 3-4, 2010.

Carnegie-Knight Initiative on the Future of Journalism Education, Paley Center for Media, New York, NY, February 11-12, 2010.

Shorenstein Conference on the Future of Journalism Education, Harvard University, Cambridge, MA, June 20-21, 2008.

WORKS IN PROGRESS

Book

Thornton, L. *Twitter and news together in a socially mediated world.*

Although established news organizations were slow to explore and utilize social media, particularly Twitter, in professionally meaningful ways, news fueled the microblogging service's phenomenal growth. Founded in 2006 in San Francisco, by 2009 it was globally established. That June it was historically linked with an uprising in Iran famously dubbed "the Twitter Revolution." It had already shown its value as an information disseminator and gatherer in multiple other crises including wildfires, hurricanes, and earthquakes. It continues to do so in 2011. The book draws on research and data, including original tweets, harvested

since spring 2009 (and selectively continuing). Some of the concepts to be explored in the book include changing definitions and expectations of expertise; potential roles and definitions of limited-purpose journalists; issues of digital division and ideological fragmentation; synergistic and collaborative news systems that appear to form during times of crisis; and uses to which Twitter and related support technologies (Twitpic and Storify, for example) have been put by professional journalists.

Journal articles

Thornton, L. Sensemaking and a nationwide Gannett layoff: A Twitter study.

Applies sensemaking theory to an archive of tweets sent to the hashtag #Gannett in reaction to the news organization's June 2011 announcement of 700 layoffs. The inquiry aims to identify patterns used by interested parties in constructing "meaningful" realities in a social media setting.

Thornton, L. Transparency and accuracy: Redefining editing through social media.

Applies expanded interpretations of gatekeeping theory and hierarchical models of news routines to both traditional editing processes and new, evolving practices made possible and necessary by social media and multimedia technology.

RESEARCH HONORS AND AWARDS

- 2011 Walter Cronkite School of Journalism and Mass Communication Research Award
- 2008 Top Conference Research Award, third place, Southwestern Education Council for Journalism and Mass Communication Southwest Symposium, Las Cruces, NM.
- 2006 Top Faculty Research Paper, Open Division, Association for Education in Journalism and Mass Communication Southeast Colloquium, Tuscaloosa, AL.
- 1991 Research reported in Edwin Diamond, *The media show: The changing face of the news 1985-1990* (Cambridge, MA: MIT Press, 1991).

EXTERNAL GRANTS

- 2007-08 National Association of Broadcasters, \$3,700
Co-principal investigator with Dr. Susan Keith, Rutgers University, for "Convergence 2.0," a national survey of local TV stations and newspapers
- 2000-2001 Freedom Forum Foundation, dissertation research, \$6,000.
Principal investigator.

INTERNAL GRANTS

- 2011 Cronkite School Dean's Research Grant, \$6,000
- 2010 Cronkite School Dean's Research Grant, \$6,000
- 2009 Cronkite School Dean's Research Grant, \$6,000
- 2008 Cronkite School Dean's Research Grant, \$6,000
- 2007 Cronkite School Dean's Research Grant, \$6,000
- 2006 Cronkite School Dean's Research Grant, \$5,600

TEACHING

ARIZONA STATE UNIVERSITY, CRONKITE SCHOOL

Courses with accompanying original pedagogical tools

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| Fall 2011 | MCO591 Multimedia boot camp, two sections <i>(Course site in development)</i> |
| Spring 2011 | MCO591 Graduate advanced online media <i>Multimedia journalism II</i> , http://multijourn2.wordpress.com/ JMC413 Advanced editing <i>More than words</i> , http://editing413.wordpress.com/ |
| Fall 2010 | MCO591 Multimedia boot camp, two sections <i>Multimedia journalism 2010</i> , http://multijourn.wordpress.com <i>State of change</i> <i>The view from there</i> , http://cronkitepods.wordpress.com/ |
| Spring 2010 | JMC305 Advanced editing <i>Online media</i> , http://onlinemedia2010.wordpress.com/ JMC425 Online media <i>Words & pictures</i> , http://editing2010.wordpress.com/ |
| Fall 2009 | MCO591 Multimedia boot camp, two sections <i>Multimedia journalism</i> , http://journgrad.wordpress.com (awarded Best of Web by AEJMC) <i>Streets of dreams</i> , http://bit.ly/6YOMn4 <i>Honoring our veterans</i> <i>Operation on air: Voices of freedom</i> |
| Spring 2009 | [Research sabbatical/course release] |
| Fall 2008 | MCO591 Multimedia boot camp, two sections <i>LiveElect: Liveblogging Decision '08</i> , http://livelect.wordpress.com/ <i>An oasis in the desert: Inside the San Carlos</i> , http://bit.ly/o5GU8L <i>The Westward Ho: Exploration of a historical landmark</i> , http://bit.ly/mOAh9 |
| Spring 2008 | JMC413 Advanced editing <i>Rimrats</i> , http://413rimrats.blogspot.com/ <i>Dr. Copy</i> , http://doctorcopy.blogspot.com/ MCO598 Graduate online media <i>Presentation</i> , http://cronkite06.blogspot.com/ <i>Cronkbyte</i> , http://598cronkbyte.blogspot.com/ |
| Fall 2007 | JMC413 Advanced editing <i>Rimrats</i> , http://413rimrats.blogspot.com/ <i>Dow Jones Copy Editing Internship</i> , http://dowjonesprep.blogspot.com/ MCO598 Graduate online media <i>Cronkbyte</i> , http://598cronkbyte.blogspot.com/ |
| Spring 2007 | JMC413 Advanced editing <i>Rimrats</i> , http://413rimrats.blogspot.com/ MCO598 Graduate online media <i>Online Media</i> , http://bit.ly/rmdJy4 <i>Cronkbyte</i> , http://598cronkbyte.blogspot.com/ |
| Fall 2006 | JMC413 Advanced editing <i>Rimrats</i> , http://cronkiterimrats.blogspot.com/ |

- Advanced editing*, <http://bit.ly/pJlogZ>
- MCO598 Graduate online media
Online Media 598, <http://bit.ly/n8ELZM>
Breadcrumbs, <http://cronkbyte.blogspot.com/>
- Spring 2006 JMC413 Advanced editing
Advanced Editing, <http://bit.ly/nlvCD6>
Rimrats Blog, <http://rimratsblog.blogspot.com/>
- JMC425 Online media
Cronkite 425, <http://cronkite06.blogspot.com/>
Online media, <http://bit.ly/oNdyzr>
Hearts, darts, zings & arrows, <http://heartdarts.blogspot.com/>
- Fall 2005 JMC413 Advanced editing
Advanced editing, <http://bit.ly/onN9ix>
Coverage of Hurricane Katrina, <http://bit.ly/oV7n2y>
Rimrats, <http://rimrats2.blogspot.com/>
- JMC425 Online media
Cronkite 425, <http://cronkiteblog.blogspot.com/>
Welcoming N'Awlins in Phoenix,
<http://www.phoenixwelcome.blogspot.com/>
Katrina postcard project, <http://bit.ly/notDvX>
- Spring 2005 (visiting) JMC413 Advanced Editing
Advanced editing, <http://bit.ly/peSNXA>
Rimrats, <http://rimrats.blogspot.com/>
- JMC425 Online media
Blogglob, <http://spring425.blogspot.com/>
Online media, <http://bit.ly/nRM8Da>
- Fall 2004 (visiting) JMC413 Advanced Editing
Advanced editing, <http://bit.ly/qEYHxh>
- JMC425 Online media
Online media, <http://bit.ly/pZJHPX>
Briefings as we go, <http://bit.ly/n6MbgE>

PEDAGOGICAL TOOLS DEVELOPED

- Fall 2006 *Cronkite School grammar proficiency exam*
 Researched and constructed what is now the standard instrument for screening students before they are allowed to enroll in journalism classes. The exam process is distinctive because it specifies study guides and provides for remediation for those who do not pass. In the first administration of the test, 11% passed. More than 300 students were enrolled in the mandatory class.
- 2008-2011 *Masters@Cronkite*, ongoing Web site and blog for the first cohort of the Cronkite graduate masters professional program. Created in summer 2008. New blogs launched in summers of 2009, 2010 and 2011.
<http://cronkmasters2011.wordpress.com/>
<http://cronkite2010.wordpress.com/>
<http://bootcamp09.wordpress.com/>
<http://jrnmasters.wordpress.com/>

BARRETT HONORS COLLEGE INDEPENDENT STUDIES/THESES

Chair

- Coleman, G. (2011, April). *Homeless in Phoenix* [multimedia].
- Chan, A. L. (2009, March). *The McClintock High School Guidon: A record of progress made from last school year to the present* [thesis and handbook].
- Keck, M. (2009, April). *Editing and designing the Barrett Chronicle* [thesis and handbook].

Member

- Muggeridge, T., Sneed, A. & Testa, J. (2010, December). *Creating a culture of collaboration in student media at Arizona State University*. [comprehensive report and handbook].
- Kost, R. & Rassas, J. (2008, April). *Defining change* [multimedia]. Available from <http://definingchange.net> (won SPJ Region 11 Mark of Excellence award, second place, for online in-depth reporting, 2009)
- Walker, L. (2006, May). *Edify: A magazine by college-aged women for college-aged women*.

MASTER OF MASS COMMUNICATION APPLIED PROJECT

Chair

- Vance, J. (2008, April). *Uploading democracy: Presidential candidates' use of online technologies to attract the youth vote*.
- Filler, S. (2008, April). *An exploration of the strategic use of YouTube by presidential campaigns during the 2008 presidential primaries*.
- Emeneker, K. (2008, April). *From point size to process: A case study of The State Press*.
- Brilling, S. (2007, May). *Accountability in U.S. news media: An exploration of how journalists cope with ethical dilemmas*.
- Sindik, C. (2007, May). *Qualities of leadership in the virtual game-playing world of World of Warcraft*.
- White, V. (2005, May). *Puck bunny: A magazine for young female hockey fans*.

Member

- Roschke, K. (2010, May). *Charting censorship in Maricopa County high schools*.
- Hawkes, M. (2009, April). *Jewish perspectives on illness, healing and end-of-life concerns*.
- Reed, A. (2007, May). *Perceived fit between women's magazines and their teenage spin-offs*.
- Brooks, K. (2007, May). *The internet and the community: An analysis of the Scottsdale and Peoria community sections of azcentral.com*.
- Vashisht, K. (2006, May). *InDi: A magazine for the Indian Diaspora* (won second-place award for start-up magazine, Association for Education in Journalism and Mass Communication Magazine Division, 2007).
- El-Shafey, Y. (2006, May). *Racism or reality: One year out, how does the news media's coverage of Hurricane Katrina stand up?*
- Cerf, C. (2005, May). *Rennie: The magazine for the modern renaissance woman*.

GRADUATE INDEPENDENT STUDIES

- Sprague, J. (2008, spring semester). An exploration of teamwork and the process of forming a newsgame-creation team.

MASTER OF MASS COMMUNICATION APPLIED PROJECTS: IN PROGRESS

- Washko, R. *Emerging infectious diseases: The animals take center stage – Who should care? Who should be watching?*

BARRETT HONORS COLLEGE HONOR CONTRACTS

Pingolt, M. 2011; Walker, J. 2008; Brite, T. 2007; Walker, L., Bush, E., Hensley, T., Selmins, B., Emenecker, K., and Geller, J. 2006; Franks, T., and Jenk, D. 2005.

MAJOR COLLABORATIVE CLASS PUBLICATIONS, MASTERS MULTIMEDIA “BOOTCAMP”

Fall 2010

State of change. <http://bit.ly/h2BgPp>

Fall 2009

Streets of dreams: People and places of Metro Phoenix. <http://bit.ly/mRB2E8>

Veterans Listening Project for NPR StoryCorps/National Day of Listening
www.veteranslisteningproject.org/

Veterans' voices for *East Valley Tribune*. <http://bit.ly/3byGby>

Operation on air: Voices of freedom. operationonair.wordpress.com

Honoring our veterans. honoringourveterans.wordpress.com

Fall 2008

An “oasis in the desert”: Inside the San Carlos. <http://bit.ly/o5GU8L>

The Westward Ho: An exploration of a historical landmark. <http://bit.ly/mOAhr9>

TEACHING HONORS AND AWARDS: PERSONAL

- 2011 Educator of the Year, Association for Education in Journalism and Mass Communication, sponsored by the Newspaper Division
Best of Festival, Broadcast Education Association Festival of Media Arts, for *State of change*
Award of Excellence, Broadcast Education Association Festival of Media Arts, for *State of change*
- 2010 Best of the Web: First Place, Team Innovation, Association for Education in Journalism and Mass Communication, for *Streets of dreams*
Teaching News Terrifically in the 21st Century (TNT21): First Place, Faculty, Association for Education in Journalism and Mass Communication, sponsored by the Newspaper Division
Broadcast Education Association Festival of Media Arts Award of Excellence, Faculty Multimedia, for *Multimedia journalism*
Association for Education in Journalism and Mass Communication *Social Media in the Classroom* Competition, top five
- 2009 Walter Cronkite School of Journalism and Mass Communication Teaching Award
GIFT Scholar, Great Ideas for Teachers (refereed), Association for Education in Journalism and Mass Communication
- 2008 GIFT Scholar, Great Ideas for Teachers (refereed), Association for Education in Journalism and Mass Communication
- 2005 GIFT Scholar, Great Ideas for Teachers (refereed), Association for Education in Journalism and Mass Communication
- 2004 GIFT Scholar, Great Ideas for Teachers (refereed), Association for Education in Journalism and Mass Communication

2003 Faculty Major Merit, State University of New York, New Paltz. Award of \$1,500 accrued to base salary in recognition of research and teaching

STUDENT RECOGNITION

Awards

Broadcast Educators Association Festival of Media Arts

State of change. MCO591

Best of Festival (student multimedia innovation) 2011

Award of Excellence, First Place (student multimedia innovation) 2011

Society of Professional Journalists, Mark of Excellence

Streets of dreams. MCO591 Fall 2009

Third place, online in-depth reporting, April 2010

Defining change. Ryan Kost and Jourdan Rassas

Second place, online in-depth reporting, April 2009

Parking at ASU: (Not) My Space. MCO 598

First place, online news reporting, April 2008

Jambalaya: The new Phoenicians. JRN 425

First place, online in-depth reporting, April 2007

Association for Education in Journalism and Mass Communication

Streets of dreams. MCO591 Fall 2009

Best of the Web, First Place (tie), Team Innovation, August 2010

InDi: A Magazine for the Indian Diaspora. Kanupriya Vashisht

Second place, start-up magazine, Magazine Division, August 2007

Dow Jones Newspaper Fund Editing

Internship offers, 2004-2009: Meghan Keck, Noah Austin, Mary Grace Siyluy, Tess Ahern, Cameron Eickmeyer, Lindsay Butler, Andrea Adams, Courtney Bonnell, Jake Geller

Top Prospects, 2004-2009: Heather Wells, Amanda Keim, Robert Adams, Stefanie Thompson

STATE UNIVERSITY OF NEW YORK, NEW PALTZ / 2001-04

Courses taught:

Internet effects (proposed and developed)

Advanced editing (developed)

Press in America (redeveloped)

Journalism I

Journalism II

Copy editing and layout (introduced Photoshop, Dreamweaver)

Feature writing

Newspaper organization and management (redeveloped)

Web design (seminar series, international graduate students)

Note: Created the university's first student-produced Web site through a collaboration of the editing class and Dr. Robert Miraldi's in-depth reporting class in 2001. Two subsequent Web sites resulted in 2002 and 2003.

SERVICE

ARIZONA STATE UNIVERSITY

Downtown Phoenix Library Advisory Committee, Cronkite liaison, 2007-08
ASU Speakers Association/Experts Index, 2006-present

CRONKITE SCHOOL

Organizer

Coordinated graduate student multimedia coverage for NewsWatch and Cronkite News
Service Live Election Night Coverage, November 2008

Initiated and developed ongoing Web site and blog for Cronkite's inaugural master's
professional program, summer 2008.

Informational Graphics Day with Andrew Long for students and alumni, November 2007

The New York Times/Cronkite School Editing Workshop with Ford Burkhart and Ed Sylvester,
April 2007

Researched and developed the Cronkite School Grammar Proficiency Exam, fall 2006.

Dow Jones Newspaper Fund annual copy editing, sports and online journalism internship
exams, university liaison, coach, and monitor, 2004-present

Member

Dean's Advisory Committee, 2010-current

Interview team for online media assistant or associate professor, 2010-11.

Interview team for Student Media director, 2008.

Interview team for student candidates, New Media Innovation Lab, 2008

Organizational Committee, *Deans' Challenge*, with School of Design, 2007

Interview team for student candidates, New Media Innovation Lab, 2007

Interview team for director of the New Media Entrepreneurship Lab, 2007

Search committee for director of the New Media Innovation Lab, 2007

Criteria and syllabus team for required Online Media sections, 2006-2007

Advanced Skills Action Team, spring 2006

Search committee for online media assistant professor, 2006-2007

(participation in AEJMC convention interviews)

Search committee for public relations assistant professor, 2006-2007

(participation in AEJMC convention interviews)

Cronkite NewsWatch's Live Election Night Coverage, November 7, 2006, and
February 5, 2008

Three teams developing proposals for Knight Foundation funding, 2006-07

Cronkite Standards Committee, 2006

Presentations

Preparing students for a multimedia world. Apple Distinguished Educators Conference, Phoenix,
AZ, July 2011

Current research, social media. Zion & Zion, Tempe, AZ, June 2011

Meet the student innovators. Cronkite Must See Monday series, February 2011

Creating online portfolios. After Cronkite series, April 2011

Convergence: Nothing new and very new. Hubert Humphrey Fellows, September 2010

Twitter as a teaching tool. Cronkite Conversations About Teaching, February 2010

Faculty research reports, 2009, 2010, 2011

Dean's Research Grant reports, 2007, 2008, 2009

Engaging students in discussion in small skills classes. Cronkite Conversations About Teaching, October 2008

Your future in multimedia journalism. Native American Youth Conference, Glendale, AZ., October 2007

The Soundslide revolution. Cronkite Brown Bag Discussions, January 2007

STATE UNIVERSITY OF NEW YORK, NEW PALTZ

2003-04 Communication Networking Committee to build connections between professionals and students/alumni of SUNY's journalism and public relations programs

2004 Department Search Committee for public relations associate professor

2002-04 Liaison between SUNY New Paltz Department of Communication & Media and the *Legislative Gazette*, Albany, NY

2002 University Task Force to create joint Journalism/MBA degree

2001-04 Dow Jones Newspaper Fund Copy Editing Internship, exam monitor, coach

2001-03 Researched, developed SCAP proposals (technology requests) for journalism program

UNIVERSITY OF NORTH CAROLINA, CHAPEL HILL SCHOOL OF JOURNALISM AND MASS COMMUNICATION

2000-01 Co-founder, Research Roundtable (ongoing series provides presentations, workshops and forums throughout the year)

ACADEMIA

Editorial Boards *Newspaper Research Journal*, 2007-present

Reviewer, academic journals

Journal of Magazine & New Media Research, 2011-present

New Media and Society, 2011-present

Journalism Practice, 2010-present

Newspaper Research Journal, 2006-present

Visual Communication Quarterly, 2010-present

Reviewer, academic papers

World Journalism Education Conference, 2009-10

AEJMC Open Division, Southeast Colloquium, 2001-present

AEJMC Newspaper Division, 2002-present

AEJMC Communication Technology Division, 2007, 2009, 2010

AEJMC Magazine Division, 2005

AEJMC Media Management and Economics Division, winter meeting, 2004-06, 2008-09

AEJMC Media Management and Economics Division, 2003-06

AEJMC Newspaper Division, Southeast Colloquium, 2002-05

AEJMC Civic Journalism, 2002

Reviewer, book Iowa State Press, 2003

Judge, academic organizations

AEJMC Communication Technology, Best of Web, 2011
AEJMC Newspaper Division, Educator of the Year, 2008

Association for Education in Journalism and Mass Communication boards

Vice head Newspaper Division, 2007-08; declined the transition to head of the division to concentrate on tenure and research. Initiated, planned and negotiated AEJMC's largest division's programming for annual national convention, proofed and wrote articles for quarterly newsletter, co-managed the listserv, represented the division at the winter planning meeting in St. Louis, 2007.

Secretary Media Management and Economics Division, 2006-07

Secretary/Treasurer Media Management and Economics Division, 2005-06

Marketing chair Media Management and Economics Division, 2002-04

Vice chair Media Management and Economics Division, 2001-02

CONFERENCES AND SEMINARS

Keynote Speaker

Hearing voices: Twitter, Facebook, FourSquare and what they mean for the future of news. Mike Levine Writers Conference, Montgomery, NY, May 2010

Organizer and moderator

Culture clash: Challenge for converged newsrooms? Association for Education in Journalism and Mass Communication annual convention, Toronto, August 2004

What journalism students need to know about the journalism business. Association for Education in Journalism and Mass Communication annual convention, Kansas City, MO, August 2003

Journalism and Media Forum, Western Connecticut State University and Mercy College, Danbury, CT, spring 1996

Moderator

Future of online editing. Association for Education in Journalism and Mass Communication annual convention preconference seminar, Boston, MA, August 2009

Newspapers adjusting to the times. Association for Education in Journalism and Mass Communication annual convention, Kansas City, MO, August 2003

The feature story. Virginia Press Association, Roanoke, VA, March 2003

Interview with Bernard Stein for On Campus at SUNY New Paltz cable TV, March 2002

Managing new media operations in a changing environment. Association for Education in Journalism and Mass Communication annual convention, Washington, D.C., August 2001

Organizer

Participatory journalism panel and discussion. Online News Association, New York, NY, October 2005.

Media day for students, faculty, alumni and professionals. State University of New York at New Paltz, 2002, 2003, and 2004.

Writing and editing for teachers workshop series. Connecticut Newspaper in Education Association, 1995 and 1996.

Media day. Mercy College, Dobbs Ferry, NY, 1984 and 1985.

Panelist

Preparing students for a multimedia world. Apple Distinguished Educators annual conference, Phoenix, AZ, July 2011.

Social capital through social media. Arizona Center for Civic Leadership, Phoenix, AZ, April 2011.

Last stand in the desert: Arizona Republic and KPNX convergence effort. Broadcast Education Association, Las Vegas, NV, April 2011.

Learning how to work collaboratively in the newer media world. Broadcast Education Association, Las Vegas, NV, April 2010.

Sharing the research. Online News Association, Washington, D.C., Sept. 13, 2008.

Teaching editing in a new-media world. Association for Education in Journalism and Mass Communication Southeast Colloquium, Tuscaloosa, AL, March 2006.

Technological challenges for newspaper managers in the 21st century. Association for Education in Journalism and Mass Communication Mid-Winter Conference, Rutgers University, New Brunswick, NJ, February 2004.

Read the news today, oh, boy! Engaging journalism students with web resources. Association for Education in Journalism and Mass Communication annual convention, Miami Beach, FL, 2002.

Media coverage of the Sept. 11, 2001, attacks. *On Campus at SUNY New Paltz* cable TV, December 2001.

A matter of values: Change and constancy in the 21st-century newsroom. Association for Education in Journalism and Mass Communication Southeast Colloquium, Columbus, SC, March 2001.

Research panel discussant

Making news: The way we see it. Association for Education in Journalism and Mass Communication annual convention, San Francisco, CA, August 2006.

Can the practice make perfect? Association for Education in Journalism and Mass Communication annual convention, San Antonio, TX, August 2005.

Convergence for the new millennium. Association for Education in Journalism and Mass Communication Southeast Colloquium, Tampa, FL, March 2004.

Participant

Future of online editing. Association for Education in Journalism and Mass Communication annual convention preconference seminar, Boston, MA, August 2009.

Journalism and the public: Restoring the trust. J-Lab and Association for Education in Journalism and Mass Communication annual convention pre-conference seminar, San Antonio, TX, August 2005.

Webcasting the vanishing newspaper. Media Center at the American Press Institute, March 2005.

Judge, annual competitions, non-academic

American Copy Editors Society, 2009, 2010

Online News Association, screener, 2006-2009

New Hampshire Press Association, reporting and design, 2007

Illinois Press Association, online projects, 2007

Florida Magazine Association Charley Awards, features, 2006; editorials, 2007

Virginia Press Association; convergence, writing, 2005, "best of show," 2003, 2004; writing, 2002

Michigan Press Association, writing and news, 2005

New Jersey Press Association, writing and news, 2004
Air Combat Command Media Contest, reporting, 2004
Wick Communications Better Newspaper Contest, general excellence, 2004
Florida Press Club, writing categories, 1999
New York Press Association, writing, reporting, design, general excellence, 1988-92

JOURNALISM SEMINAR AND WORKSHOP PRESENTATIONS

New media/Social media

Hearing voices: Twitter, Facebook, Foursquare: What they mean for the future of journalism. Mike Levine Writers Workshop, May, 2010.

Twitter world: Where tweets, social media and journalism come together. Virginia Press Association Convention, March 2010.

Multimedia

Seeing the story. Village Voice Media Digital Fellowship, Walter Cronkite School, Phoenix, AZ, June 2011.

Editing in a multimedia world. American Copy Editors Society annual convention, Phoenix, AZ, March 2011.

Soundslides for multimedia newsrooms. East Valley Tribune, Mesa, AZ, March 2007.

Soundslides for multimedia newsrooms. Media General and *The Times-Dispatch*, Richmond, VA, January 2007.

Editing

Top three things editors should know. Hearst Editing Seminar, Washington, D.C., August 2007.

Introduction to online editing (two sessions). American Copy Editors Society, Miami, FL, April 2007.

Copy editing I: Strengthening the basics. Virginia Press Association, Glen Allen, VA, May 2006 (with Susan M. Keith, Rutgers University).

Copy editing II: Beyond the basics. Virginia Press Association, Glen Allen, VA, May 2006 (with Susan M. Keith, Rutgers University).

Editing basics. For the *State Press*. Tempe, AZ, August 2006.

Bias, word by word. Knight Editing Seminar, Toronto, August 2004.

Words thou shalt not say. American Copy Editors Society, Houston, TX, 2004.

Management for copy editors. Walter Cronkite School of Journalism and Mass Communication, advanced editing class for Susan M. Keith, Tempe, AZ, 2002.

Editing: Make it clear. Landmark Communications editors, Virginia Beach, VA, 1999.

A view from the copy desk. For editorial staff of *The Virginian-Pilot* (five workshops: Norfolk, Virginia Beach, Portsmouth, Chesapeake, Suffolk), 1998.

Copy editing for visual journalists. Virginia Wesleyan College, Norfolk, VA, 1998.

Media law

Copyright and freelancers. McGraw-Hill, New York, NY, and Orlando, FL, summer 2004.

Writing and reporting

The role of features in news coverage. For the *State Press*, Tempe, AZ, August 2007.

MEDIA QUOTES AND INTERVIEWS

ASU Challenges. (2011, April 20). Cronkite professor wins educator of year award. Retrieved from <http://www.asuchallenges.com/blog/cronkite-professor-wins-educator-of-year-award>

Berendzen, G. (2009, August 5). Working with words. Retrieved from <http://www.copydesk.org/board/musings/2009/working-with-words/>

Birge, E. (2001). Terrorism coverage takes toll on teaching: Journalism educators adjust their classes to tackle sensitive issues. *Quill*, 89(9): 20.

Bullard, S. B. (2010, October 6). Blogs: An essential teaching tool. Retrieved from <http://www.nieman.harvard.edu/reports/professor.aspx?profarticleid=100013>

Carroll, B. (2011). Arizona State's Leslie-Jean Thornton receives the Newspaper Division's Educator of the Year award. *Leadtime*, (summer): 3-4. Retrieved from http://aejmc.net/newspaper/leadtime/leadtime_summer11.pdf

Clark, T. B. (2009, October 28). Leslie-Jean Thornton teaches exemplary multimedia journalism. Retrieved from <http://www.innovativeinteractivity.com/2009/10/28/leslie-jean-thornton-teaches-exemplary-multimedia-journalism/>

Edgar, D. (2011, March 18). ACES2011: Ask the AP Style editors. Retrieved from <http://storify.com/latreadersrep/aces2011-ask-the-ap-stylebook-editors>

Garcia, M. (2010, May 20). Journalism education: Where are the innovators? Developing the ability to think multimedia. Retrieved from http://garciamedia.com/blog/articles/developing_the_ability_to_think_multi-media

Grimm, J. (2009, February 15). Are newsrooms learning from interns? Retrieved from <http://www.poynter.org/how-tos/career-development/ask-the-recruiter/94134/are-newsrooms-learning-from-interns/>

Gump, D. (2009, August 4). Breakfast of editing champions: Packed room at AEJMC gets a glimpse of copy editing's possible future. Retrieved from <http://editteach.org/specialprojects?id=67>

Hauser, C. (2007, April 19). Corn is crack for a trout. Retrieved from <http://acesmiami.blogspot.com/2007/04/corn-is-crack-for-trout.html>

Hermida, A. (2008, September 13). What journalists can learn from academics. Retrieved from <http://www.reportr.net/2008/09/13/what-journalists-can-learn-from-academics/>

Jungman, N. (2011, March 18). Editing for multimedia. Retrieved from <http://transition.columbiamissourian.com/2011/03/18/aces-2011-editing-for-multimedia/>

Jungman, N. (2011, March 18). The Missourian's session. Retrieved from <http://transition.columbiamissourian.com/2011/03/18/aces-2011-the-missourians-session/>

Online University Data. (2010, June 22). Fifty online university professors on Twitter worth following. Retrieved from <http://onlineuniversitydata.com/2010/50-online-university-professors-on-twitter-worth-following/>

Rubinfeld, S. (2009, February 17). Newly elected Reps. Jared Polis and Jason Chaffetz open their lives and hop on reality-TV bandwagon. Retrieved from <http://thehill.com/capital-living/24146-newly-elected-reps-jared-polis-and-jason-chaffetz-open-their-lives-and-hop-on-reality-tv-bandwagon>

Xioge, X. (n.d.). Webvergence. Retrieved from <http://www.facebook.com/topic.php?uid=20792955912&topic=8102>

PROFESSIONAL DEVELOPMENT

POSTGRADUATE COURSES

2009 *PAF691: Qualitative research methods* [audit, spring semester]. Dr. Thomas Catlaw, School of Public Affairs, Arizona State University

MANAGEMENT TRAINING

1992 *Editing the community newspaper*. American Press Institute, Reston, VA.

SEMINARS AND WORKSHOPS

- 2010 *How location-based services are changing the news*. Poynter Institute/Online News Association, online, April.
Hyperlocal content webinar. Atex, Inc., April.
Adobe InDesign I. Arizona State University, online course, January.
- 2009 *The future of editing*. Association for Education in Journalism and Mass Communication annual convention preconference event, Boston, MA, August.
Your missing links: The semantic web. Online News Association/Poynter Institute News University, online, January.
- 2008 *Cronkite School Technology Week*. Training in Flash, Dreamweaver, Soundtrack Pro, Final Cut Pro, Photoshop, Video production. Phoenix, AZ, August.
Credibility online webinar. Poynter Institute News University, April.
- 2007 *Teaching multimedia in an online world*. Association for Education in Journalism and Mass Communication annual convention pre-conference event, Washington, D.C., August.
Find news online webinar. Poynter Institute News University, May.
Online news webinar. Poynter Institute/News University, online, April.
Multimedia quick course. Society for News Design, University of Arizona, Tucson, AZ, April.
- 2005 *New media quick course*. Society for News Design, Phoenix, AZ, April.
- 2004 *Flash basics*. Society for News Design, San Jose, CA, September.
Multimedia workshop with Don Wittekind. Society for News Design, San Jose, CA, September.
Rookie camp: Teaching and learning in higher education. Center for Learning and Teaching Excellence, Arizona State University, August-November.

- Design quick course.* Society for News Design, *Times-Herald Record*, Middletown, NY, April.
- 2002 *Writing Board retreat.* State University of New York at New Paltz, November.
- 2001 *Writing Board retreat.* State University of New York at New Paltz, December.
- 2000 *Distance Education Seminar 2000.* University of North Carolina at Chapel Hill, School of Journalism and Mass Communication, November.
- 1996 *Coaching writers in the newsroom.* Roy Peter Clark, Poynter Institute, New York, NY, December.
- National writers' workshop.* Poynter Institute, Hartford, CT, April.
- Computer-assisted reporting.* National Institute of Computer-Assisted Reporting, Hartford, CT.
- 1995 *National writers' workshop.* Poynter Institute, Hartford, CT, April.
- 1993 *Ethics and journalism.* Weeklong seminar, Poynter Institute, St. Petersburg, FL.
- 1991 Multiple workshops, Investigative Reporters and Editors national convention, Boston, MA.
- 1985 *Community journalism.* Two-week summer immersion seminar, Columbia University/New York Press Association, New York, NY.

ACADEMIC & JOURNALISM CONFERENCES

- 2011 Scheduled
 Convergence & Society, University of South Carolina, October
 Future of Journalism, University of Cardiff, Wales, September
 Association for Education in Journalism and Mass Communication, St. Louis, MO, August
- Participant
 Broadcast Education Association, Las Vegas, NV
 American Copy Editors Society, Phoenix, AZ
- 2010 Broadcast Education Association, Las Vegas, NV
 NewsFoo Camp, Phoenix, AZ
 News21, Knight Foundation, Phoenix, AZ
 Association for Education in Journalism and Mass Communication, Denver, CO
 Virginia Press Association, Roanoke, VA
 Carnegie-Knight Initiative on the Future of Journalism Education, Paley Center for Media, New York, NY
- 2009 Convergence & Society: Changing Media Landscape, University of Nevada, Reno
 Association for Education in Journalism and Mass Communication, Boston, MA
 Future of Journalism, University of Cardiff, Wales (presentation by proxy)
 Southwest Education Council for Journalism and Mass Communication Symposium, University of Texas
 Joint Journalism Historians, Marymount Manhattan College, New York, NY
 Online News Association, San Francisco, CA
 Virginia Press Association, Norfolk, VA
- 2008 Shorenstein Conference on the Future of Journalism Education, Harvard University, Cambridge, MA
 Southwest Education Council for Journalism and Mass Communication Symposium, Las Cruces, NM
 Association for Education in Journalism and Mass Communication, Chicago, IL
 Online News Association, Washington, D.C.

- Virginia Press Association, Roanoke, VA
- 2007 Association for Education in Journalism and Mass Communication, Washington, D.C.
Virginia Press Association, Norfolk, VA
- 2006 American Copy Editors Society, Miami, FL
Association for Education in Journalism and Mass Communication, San Francisco, CA
Online News Association, Washington, D.C.
Southeast Colloquium, AEJMC Regional Conference, Tuscaloosa, AL
- 2005 Association for Education in Journalism and Mass Communication, San Antonio, TX
AEJMC Mid-Winter, Kennesaw State University, GA
Southeast Colloquium, AEJMC Regional Conference, Athens, GA
Online News Association, New York, NY
Society for News Design, San Jose, CA
- 2004 Association for Education in Journalism and Mass Communication, Toronto, Canada
AEJMC Mid-Winter, Rutgers University, NJ
Online News Association, Los Angeles, CA
Virginia Press Association, Roanoke, VA
American Copy Editors Society, Houston, TX
- 2003 Association for Education in Journalism and Mass Communication, Kansas City, MO
Virginia Press Association, Norfolk, VA
- 2002 Association for Education in Journalism and Mass Communication, Miami Beach, FL
Virginia Press Association, Roanoke, VA
Association of Publishing Systems Users, Palm Springs, CA
- 2001 Association for Education in Journalism and Mass Communication, Washington, D.C.
Southeast Colloquium, AEJMC Regional Conference, University of South Carolina
- 2000 Virginia Press Association, Williamsburg, VA
Association for Education in Journalism and Mass Communication, Phoenix, AZ
Southeast Colloquium, AEJMC Regional Conference, University of North Carolina
New Media World and America East, Hershey, PA
- 1999 Association for Education in Journalism and Mass Communication, New Orleans, LA
- 1998 Virginia Press Association, Williamsburg, VA

SELECTED CONFERENCES PRIOR TO 1998

- American Copy Editors Society, Chapel Hill, NC, 1997 (inaugural meeting)
Investigative Reporters and Editors National Conference, Boston, MA, 1991
Investigative Reporters and Editors Regional, Hartford, CT, 1988
New York Press Association, annual meetings, 1983-87, 1989-93

JOURNALISM AWARDS (SELECTED)

- 2002 Mercy College, inaugural Quill Award for Outstanding Alumni
1997 Virginia Press Association, editing award

- 1993 New York Press Association, general excellence, *Scarsdale Inquirer*
- 1992 New York Press Association, general excellence, *Enterprise*
- 1988-91 New York Press Association, news, features, photography, arts and design
- 1988 New England Press Association, editorial achievement, *Stamford Mail*
- 1987 Mercy College award for professional achievement
- 1986 New York Press Association, general excellence, *Greenburgh Inquirer*
- 1984-87 New York Press Association, news and features
- 1985 Mercy College, Creative Achievement Award
- 1985 Mercy College, Quill Award for Journalistic Excellence

ASSOCIATION MEMBERSHIPS

- American Journalism Historians
- Association for Education in Journalism and Mass Communication
- Association of Internet Researchers
- Broadcast Education Association
- International Communication Association

Journalism

- American Copy Editor's Society (charter member)
- Online News Association
- Society for News Design