

Susan C. Green

Walter Cronkite School of Journalism
and Mass Communication

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Professional Experience

July 2006-present:
Professor of Practice
Broadcast Director, Cronkite News Service
Walter Cronkite School of Journalism and Mass Communication
Arizona State University

Sept. 2008-present:
Faculty Advisor, ABC News on Campus
Walter Cronkite School of Journalism
Arizona State University

July 2004-July-2006
Managing Editor, KNXV-TV, Phoenix

October 2000-July 2004

Executive Producer WABC-TV, New York City

July 1996-September 2000

Executive Producer KPNX-TV Phoenix

June 1995-July 1996

Executive Producer WUSA-TV, Washington D.C.

June 1992-June 1995

Producer, Executive Producer KPNX-TV, Phoenix

June 1990-May 1992

Producer KTTV-TV, Los Angeles

August 1985-June 1990

Graphics Artist, Associate Producer, Producer KPNX-TV Phoenix

Freelance:

February 1998-August 1998

Documentary Producer for A&E, “The Man Who Would Be Chief”

Awards:

AP Newscast of the Year , KPNX-TV

AMJ Journalist Award of Excellence, 2006

Peabody Award, 2011 “Coverage of September 11th, 2001”

Telly Award Finalist, 1999 “Man Who Would Be Chief”

Awards for Student Projects:

BEA Awards, 2010: Cronkite students won 13 awards, including two of the top honors given by the BEA: Best of Festival for the nation’s top college TV reporter, the highest award given to an individual student, and Best News Team.

Hearst Awards, 2010: ASU Recognized as the Top Broadcast School in the country.

Hearst Awards, 2009: ASU takes 2nd place in the Broadcast Competition.

Hearst Awards, 2007: ASU Recognized as the Top Broadcast School in the country.

SPJ Awards, 2009: Cronkite Newswatch was honored as top Newscast in region 11 competition. Also took top honors in Feature Reporting and In Depth Reporting. The students also swept the Television Feature Photography and Sports Photography.

SPJ Awards, 2008: Cronkite Newswatch won first place for Top Newscast. Newswatch also claimed First place for Breaking News Reporting, First Place for General News Reporting, First, Second and Third places for In-Depth Reporting, First, Second and Third place for Feature Reporting, First, Second and Third place in Sports Reporting.

Webby Award Honoree 2009, “South Africa, At the Crossroads of Hate and Hope”

Courses Taught:

JMC 330: Advanced Television Reporting

JMC 494: Cronkite News Service (broadcast)

JMC 498: Pro-Seminar Cronkite News Service (broadcast)

MCO 460: Race, Gender and Media

Student Project Advisor, "South Africa: At the Crossroads of Hate and Hope"

Education:

Arizona State University, Tempe, Ariz.

B.S. Cronkite School of Journalism,

December, 1985

Professional Organizations:

NLGJA, National Lesbian Gay Journalist Association 2000 to present
National Boardmember 2010

NABJ, National Association of Black Journalists 2009 to present

BEA, Broadcast Educators Association, 2007-present

RTDNA, Radio Television Digital News Association, 2007-2009

Academic Service:

Member, Cronkite School Master's Committee, 2006-2007

Member, Dean's Faculty Advisory Committee, 2008-2010

Member, Curriculum Committee 2010 –present

Training Seminars

Reynolds Center workshop, Training Print Reporters for Television, 2010

ALMA workshop, Mentor for Young Journalists 2007

ALMA workshop, Mentor for Young Journalists 2008

NABJ Student Project Mentor 2000

Poynter Institute, Guest Lecturer Photography Workshop

Poynter Institute, Participant Diversity Workshop

RTDNF Management Training Workshop, participant 1993

Gannett Management Training Workshop, 1993

Invited Panelist and Speaker:

Panelist: "Meet the Press: An Interview With Sheriff Joe Arpaio"
Cronkite School 2009

Panelist, "Coverage of the Phoenix Media Helicopter Crash", BEA
2008

Panelist, "Tips for Looking Good on TV", BEA 2007

Panelist, "Producing Challenges in a Multi Media Environment",
NLGJA 2009

Panelist, Mentoring Workshop, NLGJA 2008

Panelist, “Dealing with the Media” Arizona League of Cities and Towns 2009

Panelist, Dealing with P.I.O.’s, AZ Public Information Officer Association 2009

Panelist, Paul J. Schatt Memorial Lecture, “Breaking the Barriers, Women Leaders in News, 2008

Contest Judging:

Emmy Judging, Large Market Midwest 2008

Emmy Judging, Multi-Media 2009