

## **ANDREW LECKEY**

### *Curriculum Vitae*

#### **EDUCATION**

##### ***Graduate Fellowships:***

Fellow, The Media Studies Center, Columbia University Graduate School of Journalism. Research on financial trends in online journalism, 1994-95.

Fellow, Stonier Graduate School of Banking, Rutgers University, Certificate, 1981.

Fellow, Knight-Bagehot Fellowship in Economics and Business Journalism, Columbia University Graduate School of Journalism, Certificate, 1978-79.

##### ***Degrees:***

M.A. Journalism, University of Missouri-Columbia, 1975.

B.A. English, Trinity College, Deerfield, Ill, 1971.

##### ***Executive Education:***

Wharton School, University of Pennsylvania, Strategic Thinking and Management for Competitive Advantage, Certificate, 2007.

Stanford University Graduate School of Business, Executive Management Program, Certificate, 2005.

John F. Kennedy School of Government, Harvard University, The Art and Practice of Leadership Development, Certificate, 2005.

#### **PROFESSIONAL EXPERIENCE**

***Donald W. Reynolds Endowed Chair in Business Journalism. Walter Cronkite School of Journalism and Mass Communication, Arizona State University, 2008-present.***

***President, Donald W. Reynolds National Center for Business Journalism, 2003-present.***

--Launched Specialization in Business Journalism at the Cronkite School in 2009.

More than 40 students in 2010, with full-time hires of students by CNBC, Los Angeles Times and CNNMoney.com.

--Teach lecture course Issues in Coverage of Business and the Economy and writing course Reporting on Business and the Economy at the undergraduate and graduate levels.

- Arranged for nationwide annual student Business Journalism internships including Bloomberg News, Thomson Reuters, MarketWatch, CNBC, CNNMoney.com, MSNBC.com, Los Angeles Times, Houston Chronicle, Phoenix Business Journal and The Arizona Republic.
- Brought in scholarships from Arizona Foundation for Educational Advancement and other donors 2009-10.
- Arranged for Bloomberg terminal and training for students 2009-10.
- Led Cronkite student course in Beijing and Shanghai, China 2010.
- As President of the Reynolds Center have coordinated the writing and presentations of the Reynolds Business Journalism Network of Chairs at four universities.
- Founding Director of Reynolds Center 2003. Named President of Center in 2008.
- Launched annual U.S. Business Journalism Professors Seminar and annual "Strictly Financials" weeklong seminar for working journalists, 2006-present. Professors from more than 40 universities trained.
- At the Reynolds Center, created, organized and ran more than 250 training workshops, online seminars and tutorials in which 10,000 journalists participated nationwide.

***Nationally syndicated columnist, The Chicago Tribune, 1985-present.***

- Investment column "Successful Investing" carried by newspapers that include Los Angeles Times, Chicago Tribune, Orlando Sentinel, Baltimore Sun and Newsday, magazines and online sites. One of the nation's longest-running continuously syndicated columns.
- One column each week on investment trends, another with answers to questions from readers and a third on observations on the business and investment world. 156 columns published each year since 1985.

***Visiting professor, Boston University College of Communication, 2002-2003.***

- Structured curriculum for M.A. in Business and Economics Journalism.
- Recruited students, taught classes in Business Journalism and Writing about Business at the undergraduate and graduate levels.

***Director, Bloomberg Business Reporting Program, University of California, Berkeley, Graduate School of Journalism, 1999-2002.***

- First Director of program. Taught graduate level courses in Business Journalism and Writing About Business.
- Wrote grant proposal funded by Bloomberg News.
- Formulated curriculum, handled budget and taught graduate level courses.
- Organized and conducted student trip to New York City which included visits to major business news operations, 2002.

***Contributing editor to Quicken.com online site, Mountain View, Calif., and on-air reporter for its CNX Media broadcast affiliate in San Francisco, 2000-2001.***

--On-air reporter for daily nationally syndicated television reports, wrote online columns on investment and did digital editing of broadcast spots.

***Anchor and reporter, CNBC Cable Television Network (NBC), Fort Lee, N.J., 1995-1999.***

--Anchored daily two-hour national television programs; conducted live interviews, did field reporting, wrote and reported news stories.

***Business reporter, WLS-TV (ABC), Chicago, 1983-1993.***

--Did daily on-air reporting for three programs on top-rated television station, reported special stories for Owned and Operated ABC Stations, hosted Sunday morning program on money.

***Syndicated investment columnist, Los Angeles Times Syndicate, 1983-1985.***

***Columnist and reporter, The Chicago Sun-Times, 1980-85.***

***On-air commentator, WBEZ Public Radio in Chicago, 1983-85.***

## **BOOKS**

***The Best Business Stories of the Year: 2001, 2002, 2003 and 2004 Editions***, series editor of annual anthology (Random House Publishing: 2001, 2002, 2003, 2004). Editions also published in audio and electronic books.

***The Lack of Money is the Root of All Evil: Mark Twain's Timeless Wisdom on Money and Wealth for Today's Investor*** (Prentice Hall Press: 2001). Editions also published in Arabic.

***Global Investing: 1999 and 2000 Editions*** (Warner Books: 1999 and 2000). Editions also published in audio and electronic books.

***The Morningstar Approach to Investing: Wiring into the Mutual Fund Revolution*** (Warner Books:1997). Editions also published in audio and electronic books.

***The 20 Hottest Investments for the 21<sup>st</sup> Century*** (Contemporary Books:1994). Editions also published in Chinese.

***Make Money with the New Tax Laws*** (Bonus Books:1987). Editions also published in audio books.

As contributor: Chapter in *Guide to Economics and Business Journalism* (Columbia University Press: 1991) and in *Writing about Business* (Columbia University Press: 2000); Consultant and contributor to next edition of *Writing About Business*; Wrote section in *News Writing and Reporting for Today's Media* (McGraw-Hill: 1994).

## **ADDITIONAL**

“Distinguished Service Award in Investment Education” from Investment Education Institute of the National Association of Investors Corp., 1997.

### ***Professional memberships:***

- Advisory Board of Knight-Bagehot Fellowship in Business and Economics Journalism at Columbia University Graduate School of Journalism, 2005-present.
- Advisory Board of Fordham University Graduate School of Business Media Management Program, 2007-present.
- Society of American Business Editors and Writers (SABEW), 1990-present.
- Member, Arizona State University Personnel and Tenure Committee 2010-present.
- Member, Society of Professional Journalists 2009-present.

### ***Award judging:***

- Organize and run Barlett & Steele Awards for Investigative Business Journalism, 2006-present. Master of Ceremonies for Awards Event.
- Lead judge, Society of American Business Editors & Writers (SABEW) Best in Business Contest 2006-present.
- Judge, Olin Corporate Strategy Prize, Washington University in St. Louis, 2010.

### ***Journalist in residence:***

- University of Wisconsin-Madison, 2005.
- Ball State University, 2004.
- Hong Kong Baptist University, 2009.

### ***Lectures and public speaking:***

- Lectured on Business Journalism, Moscow State University, Russia, 2009.
- Lectured, Tsinghua University School of Journalism Global Business Journalism Program, 2008, 2009, 2010.
- Lectured Communication University of China, 2008.
- Initiated, served as presenter and helped run the first Business Journalism Professors Seminar in Beijing in 2010. More than 20 Chinese university professors participated.
- Lectured at China Financial Media Institute annual seminar 2010 at Fudan University in Shanghai. University students from a dozen Chinese universities participated.
- Keynote speaker for Society of Professional Journalists Valley of the Sun Chapter Awards Dinner, 2009.

- Conducted training in video reporting for Century Weekly Magazine staff in Beijing, 2010.
- Keynote speaker for The Economic Club of Phoenix, 2008.
- Speaker, Investigative Reporters & Editors (IRE) national conventions and conferences, 2006-2010.
- Prior to 2006: Moderator and panelist, Society of American Business Editors and Writers (SABEW) national conferences; speaker, National Writers Workshop of Poynter Institute, St. Louis, Mo.; Moderator, Asian American Journalism Association (AAJA) National Convention; Moderator for symposium at The New School; Moderator and speaker for World Affairs Council/Harvard Club business journalism symposium at National Press Club; and Moderator for Reuters Forum at Columbia University Graduate School of Journalism.

***Expert appearances and quotes:***

- China Central Television (CCTV) 14 half-hour appearances on business, economic and media topics on “Dialogue,” “BusinessAsia” and commentary on G20 Summit in 2008-2010.
- Reuters article on Climate Legislation, 2010.
- MarketWatch article on China-U.S. relations, 2010.
- Oriental Outlook Magazine (China) article on Chinese investment outlook 2010.
- PBS “The NewsHour” appearances in 2008, 2009 and 2010.
- PBS “Media Matters” appearance, 2002.
- Quoted on business and media issues in *The New York Times*, *The Guardian of the U.K.*, *Newsweek*, *American Journalism Review* and Japan’s *Asahi Shimbun*.
- Prior to 2006: Appearances on ABC’s “PrimeTime Live” and “Nightline”; NBC’s “Sunrise”; CNN’s “Your Money”; MSNBC; Bloomberg Financial News; “Regis and Kathie Lee Live”; and Larry King radio program.