

Andrew Leckey
Curriculum Vitae

Education

Graduate Fellowships:

Fellow, The Media Studies Center, Columbia University Graduate School of Journalism.
Research on financial trends in online journalism, 1993-94 academic year.

Fellow, Stonier Graduate School of Banking, Rutgers University. Certificate 1981.

Fellow, Knight-Bagehot Fellowship in Economics and Business Journalism, Columbia University
Graduate School of Journalism. 1978-79 academic year.

Degrees:

M.A. Journalism, University of Missouri-Columbia, 1975.

B.A. English, Trinity College, Deerfield, Ill., 1971.

Professional Experience

*President, Donald W. Reynolds National Center for Business Journalism; Donald W. Reynolds
Endowed Chair in Business Journalism. Walter Cronkite School of Journalism and Mass
Communication, Arizona State University. 2003-present.*

--Founding Director of Reynolds Center. Created, organized and ran workshops, online seminars
and tutorials in which 8,000 journalists participated nationwide.

--Launched Barlett & Steele Awards in Investigative Business Journalism, research studies,
nationwide student internships and scholarships.

--Editor-in-chief of BusinessJournalism.org.

--Structured and managed grant budgets, hired staff and organized training curriculum.

--Teach coursework in Business Journalism.

Syndicated columnist, The Chicago Tribune. 1985-present.

Investment column carried by newspapers, magazines and online sites nationwide. More than
3,750 essay, question-and-answer and humor columns written.

Visiting professor, Boston University College of Communication. 2002-2003.

Structured curriculum for M.A. in Business and Economics Journalism. Taught courses at
graduate and undergraduate level; made admissions decisions; formed alumni board; wrote grant
proposal and budget for expanded funding.

*Director, Bloomberg Business Reporting Program, University of California, Berkeley, Graduate
School of Journalism. 1999-2002.*

First Director of program. Wrote grant proposal funded by Bloomberg News. Formulated
curriculum and taught graduate level courses. Obtained funding for diversity scholarship.
Coordinated internships with publications and online services; served on graduate school
admissions committee.

Contributing editor to Quicken.com online site, Mountain View, Calif., and on-air reporter for its CNX Media broadcast affiliate in San Francisco. 1999-2001 Part-time.

Wrote online columns, did on-air reporting and edited digitally.

Anchor and reporter, CNBC Cable Television Network (NBC), Fort Lee, N.J. 1994-1998.

Anchored daily national programs; conducted live interviews, did field reporting, wrote and reported news stories. Also delivered regular reports for NBC Network syndicated program and news briefs on NBC network affiliates.

Reporter, WLS-TV (ABC), Chicago. 1983-1993.

Syndicated columnist, Los Angeles Times Syndicate. 1983-1985.

Previous: Columnist, *The Chicago Sun-Times*; Commentator, WBEZ Public Radio in Chicago; Statehouse reporter, *The Phoenix (Arizona) Gazette*; Financial editor, *The (Salem) Oregon Statesman*.

Books

The Best Business Stories of the Year: 2001, 2002, 2003 and 2004 Editions, series editor of annual anthology (Random House Publishing). Also published in Japanese and audio and electronic books.

The Lack of Money is the Root of All Evil: Mark Twain's Timeless Wisdom on Money and Wealth for Today's Investor (Prentice Hall Press: 2001). Also published in Arabic.

Global Investing: 1999 and 2000 Editions (Warner Books: 1999 and 2000). Also published in audio and electronic books.

The Morningstar Approach to Investing: Wiring into the Mutual Fund Revolution (Warner Books: 1997). Also published in audio and electronic books.

The 20 Hottest Investments for the 21st Century (Contemporary Books: 1994). Also published in Chinese.

Make Money with the New Tax Laws (Bonus Books: 1987).

As contributor: Chapter in *Guide to Economics and Business Journalism* (Columbia University Press: 1991) and in *Writing about Business* (Columbia University Press: 2000); Wrote section in *News Writing and Reporting for Today's Media* (McGraw-Hill: 1994).

Executive Education:

Wharton School, University of Pennsylvania, Strategic Thinking and Management for Competitive Advantage. Certificate April 2007.

Stanford University Graduate School of Business, Executive Management Program. Certificate September 2005.

John F. Kennedy School of Government, Harvard University, The Art and Practice of Leadership Development. Certificate May 2005.

Additional

“Distinguished Service Award in Investment Education” from Investment Education Institute of the National Association of Investors Corp.

Member: Advisory Board of Knight-Bagehot Fellowship in Business and Economics Journalism at Columbia University Graduate School of Journalism; Economic Club of Phoenix; Advisory Board of Fordham University Graduate School of Business Media Management Program; Society of American Business Editors and Writers (SABEW).

Journalist in residence: University of Wisconsin-Madison, 2005; Ball State University, 2004.

Public speaking: Speaker, Investigative Reporters & Editors (IRE) national conventions and conferences; Moderator and panelist, Society of American Business Editors and Writers (SABEW) national conferences; speaker, National Writers Workshop of Poynter Institute, St. Louis, Mo.; Moderator, Asian American Journalism Association (AAJA) National Convention; Moderator for symposium at The New School; Moderator and speaker for World Affairs Council/Harvard Club business journalism symposium at National Press Club; Moderator for Reuters Forum at Columbia University Graduate School of Journalism; speaker for The Economic Club of Phoenix; speaker for Society of Professional Journalists Valley of the Sun Chapter.

Expert appearances and quotes: On PBS “The NewsHour with Jim Lehrer” and “Media Matters” with Alex Jones; quoted in publications including *The New York Times*, *Los Angeles Times*, *Newsweek*, *American Journalism Review* and Japan’s *Asahi Shimbun*; ABC’s “PrimeTime Live” and “Nightline”; NBC’s “Sunrise”; CNN’s “Your Money”; MSNBC; Bloomberg Financial News; “Regis and Kathie Lee Live”; Larry King radio program; and numerous Web sites.

###