

Jim Jacoby

Professional Experience

August 2008 - Present

Production Manager/Lecturer, Walter Cronkite School of Journalism and Mass Communications, Phoenix, AZ. Oversee production of NewsWatch, a student run newscast. Help reporters become better editors; oversee production crew and train them on equipment as well as guiding them during newscasts.

May 2000-July 2008

Editor/Producer/Director, KAET-TV PBS, Tempe, AZ. Produce and edit promotional material as well as documentaries and programs- using Final Cut Pro, Photoshop, After Effects and Motion. Shoot video as needed for promotional spots. Direct various productions both in studio and on location; Edit video and create graphics for various in house productions. Work with student crew putting together various productions.

Jan. 03- May 06

Adjunct Faculty- Arizona State University, Tempe, AZ. Responsible for teaching students at the Walter Cronkite School of Journalism and Mass Communication. Teaching in-studio techniques as well as field shooting and off line editing.

June 95-May 2000

Director, KPHO-TV CBS, Phoenix, AZ. Direct newscasts as well as weekly sports shows and other various productions; Oversee pre-production of newscasts; Direct and edit post-production of programs; Produce, direct, and edit commercials; Oversee and schedule production crew, videographers, and editors as needed.

Aug 93-June 95

Technical Director, KPHO-TV. Technical direct newscasts;. Execute pre-production of news including graphics and digital effects, as well as post-production of programs and commercials; Work with news department to create and maintain continuity in graphics and on-air look; Build and light sets; run audio on studio and remote productions.

Oct. 92-Aug. 93

Graphics Operator/Floor Director, KTVK-TV, ABC, Phoenix, AZ. Operate chyron for newscasts as well as other programs. Create graphics for programs. Duties also included floor directing newscasts and other programs, and running studio and remote camera; Running audio on studio and remote productions; Lighting, Shooting commercials.

Oct. 88-August 93

Production , KAET-TV, PBS, Tempe, AZ.

Shoot and edit nightly news packages as well as edit various productions.

Direct nightly public affairs program as well as annual pledge drives.

AWARDS

Rocky Mountain Emmy Awards – 2007

Best Promotion Campaign, “Viewers Like You”(editor)

Best Single Spot Promotion, “Under Arizona Trailer”(editor)

Best Editing, “Under Arizona”

16 Nominations since 2000, including Directing and editing.

Member, NATAS

EDUCATION

Bachelor of Arts, Broadcasting.

Walter Cronkite School of Journalism and Mass Communication,

Arizona State University. 1992