

**DONALD G. GODFREY, Ph.D.**  
**Professor**  
**Arizona State University**  
**Walter Cronkite School of Journalism and Mass Communication**  
Up-dated January 2007

**PROFESSIONAL EXPERIENCE**

**Corporate Communications Media Consultant**, 1985-Present. Corporate video, training, advertising, and public relations. Small Business Association, Utah Business Development Center, Business Communications Consultant, 1983-1986. See, "Related Professional & Writing Activity," for current project listing.

**Corporate Communications Director**, Philippine Imports 1986-87. Supervised in-house agency. Developed national ad campaigns. Produced monthly video and print newsletters. Created brochures, fliers, public relations, advertising, and marketing materials.

**Television News-Production**, Eyewitness News, Sonic games, commercial spot production. KIRO Television, Seattle, WA 1969-1981.

**Television News Reporter**, General news and sports reporting. Anchored 10 P.M. sports. KEZI Television, Eugene, Oregon, 1968-1969.

**Radio News Director**, Anchored morning news drive time. KSVN Radio, Ogden Utah, 1966-1968. Produced news and commercial spot announcements.

**News Anchor, Director, and Producer**. Anchored daily noon news. Production director for daily Art, Physical Education, numerous sports, musical, and public affairs specials. Ogden City Schools, KOET Television, 1966-1968.

**ACADEMIC PROFESSIONAL/ADMINISTRATIVE EXPERIENCE**

**Station Manager**, KWCR-FM, Weber State University, 1966-1968. Developed new non-commercial station, formats, organized operations, managed student staff of 15.

**Station Manager**, KWAX-FM, University of Oregon, 1968-1969. Student staff of 25.

**Faculty Director**, KCMU-FM, University of Washington, 1971-1981. Developed new non-commercial station, drafted construction permit and FCC license. Managed student news programming and engineering staff of 45. Developed complementary School curricula. Award winning student programming, "Vietnam Special," aired on NPR; two National Epsilon Rho Awards in drama and documentary categories. Station became special NBC Radio Network affiliate and produced specials for 1972 political

conventions.

**Faculty Supervisor, News and Magazine Programs**, University of Washington, 1972-1981. “Speakout,” and “The Week’s End,” airing on KCTS-TV and Seattle Cable, two live student news and magazine programs. Award winning student work produced three local Emmys and a national ATAS Award.

**Curator**, CBS-KIRO Milo Ryan Phonoarchives, University of Washington, 1970-1981. CBS Radio World War II sound archive. Conducted historical program research for major network programs including the BBC Oppenheimer Documentary, 1980; the CBS Fiftieth-Year Anniversary Program, 1977 and numerous WWII dramatic presentations. Collection transferred to the National Archive, Washington D.C. following my resignation, 1981.

**Telecommunications Coordinator**, KUSU-FM, Southern Utah University, 1983-1986. Designed new University telecommunications facilities. Supervised live daily student programming, “Southern Utah News,” “Color Country Weekend,” and the “UBDC Report,” all airing live on cable. Participated in first University of Utah to Southern Utah University live teleconferences.

**Faculty Director**, “Southwinds” Arizona State University, weekly student news-magazine, 1989-1996. Award winning student work produced one local Emmy (1991); eleven national Hearst Awards including, “First Place School, 5<sup>th</sup> Place School, and “Best Student Newscast (1991-1996); and twenty SPJ Awards (1991-1996).

**Production Concentration Coordinator**, Arizona State University, 2000-2005. Responsible for leading out in the development of production program.

## **ACADEMIC HONORS AND GRANTS**

National Endowment for the Humanities, Grants Evaluation Panelist, Fall 2006,

Editor, *Journal of Broadcasting & Electronic Media*, January 2005 to 2009.

Editor-Select, *Journal of Broadcasting & Electronic Media*, 2004.

Honors Disciplinary Faculty, ASU Barrett Honors College, 2005-6.

National Endowment for the Humanities, Grant Evaluation Panelist, Division of Preservation and Access, October 2004.

Festival Founder’s Award, Broadcast Education Association, (BEA) Festival of Media Arts, April 2004.

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King Family Foundation, \$125,000. BEA Festival of Media Arts, Best of the Festival

awards grant, 2004-2008.

Dean's Incentive Grant, \$5,000. Charles Francis Jenkins, biographical research, 2002.

Philo T. Farnsworth BEA Scholarship Fund development, \$9020, 2000-2004.

Academy of Television Arts and Sciences (ATAS) Faculty Delegate, 2000.

National Association of Television Program Executives (NATPE) Fellow, 2000.

BEA Board, Immediate Past President, 2000-2001.

BEA Board President, 1999-2000.

BEA Vice President for Academic Affairs, 1998-1999.

BEA Secretary-Treasurer, 1997-1998.

Recipient of Cronkite School, "Research Award," 1999.

**Second Place**, Juried Faculty Production, Promotions Category, "Tumbleweed," Broadcast Education Association, Las Vegas, 1998.

**Award of Merit**, ITVA Video Festival, External Communications Category, "Tumbleweed," Phoenix, AZ 1997.

Dean's Incentive Grant, \$4990, "Philo Taylor Farnsworth," 1996. Extended book research.

**First Place**, Juried Faculty Production, Education Category, "NCA: School Improvement Endorsement," Broadcast Education Association, Las Vegas, 1997.

**Second Place**, Juried Faculty Production, Commercials/PSA Category, "Save The McDowell Mountains," Broadcast Education Association, Las Vegas, 1996.

Recipient of Cronkite School "Versatility Award," 1995.

Dean's Incentive Grant, \$2,900, "Philo T. Farnsworth: The Father of Television?" 1994.

**First Place**, Competitive Papers. History Division. Broadcast Education Association, Las Vegas, NV 1993.

Recipient of Cronkite School "Versatility Award," 1993.

*Choice*, "**Outstanding Academic Books List**," included *Reruns on File*, 1992.

Recipient of Cronkite School "Versatility Award," 1992.

**First Place**, Juried Faculty Production, Training Category, Broadcast Education Association, 1992.

**Second Place**, Juried Faculty Production, Promotion Video. Broadcast Production Division, Broadcast Education Association, 1992.

Recipient of Cronkite School "Leg of the Stool," Research Award, 1991.

Recipient of "Achievement Award," for Valley of the Sun United Way, January 7, 1991.

Canadian Embassy Travel Grant, 1991, Canadian Embassy, Los Angeles, \$400, Canadian editors & Card research project.

**Second Place**, Competitive Papers. Broadcast History Division, Broadcast Education Association, 1991.

**Second Place**, Competitive Papers. Broadcast Journalism Division, Broadcast Education Association, 1991.

Recipient of Cronkite School "Leg of the Stool," Service Award, 1990.

Dean's Incentive Grant, 1990, "Survey of Broadcast Syndication," \$3950. With J. Craft.

Canadian Embassy Travel Grant, 1990, Canadian Embassy, Los Angeles, \$400, Canadian conference travel and research.

Dean's Incentive Grant, 1989, "Good News and Bad News: A U.S. and Canadian Perspective," \$1918. With Mary-Lou Galician.

**Second Place**, Competitive Papers. Broadcast Journalism Division, Broadcast Education Association, 1989.

Canadian Embassy Travel Grant, 1987, Canadian Embassy, Los Angeles, \$200, Canadian conference travel and research.

**First Place**, Competitive Papers, Broadcast History Division, Broadcast Education Association, 1986.

"Historical Scholarship Recognition," Broadcast Education Association, 1984.

National Broadcast Education Association Internship Award, 1984.

Publications Grant, Archive Directory Project, \$3250, Broadcast Education Association,

University of Arizona, 1981.

Canadian Faculty Enrichment Grant, \$3750, Washington D.C., Canadian Embassy, 1978.

"Mainstream and Speakout," Television Program Grants, \$2400, University of Washington, 1977.

CBS-KIRO Phonoarchive Grant, \$29,000, Saul Haas Foundation, 1974.

The University of Washington Alumni Fund Grant, \$2000, student radio station, 1973.

The University of Washington Innovative Teaching Fund, \$6000, 1972.

## **ACADEMIC PUBLICATIONS**

### **Books Published**

*Methods of Historical Analysis in Electronic Media*, Mahwah, NJ: Lawrence Erlbaum Associates, 2006.

*The Diaries of Charles Ora Card: The Utah Years – 1871-1886*, Brigham Young University Religious Studies Center Publications, 2006. With Kenneth W. Godfrey, second author (not related).

*Philo T. Farnsworth: The Father of Television*. Salt Lake City: University of Utah Press, 2001.

*American Electronic Media: Television, Cable, Radio and the Future*. Wadsworth Publishing, Belmont, CA 2001. With John Craft and Fritz Leigh, senior authors.

*Historical Dictionary of American Radio*. Westport Connecticut: Greenwood Press, 1998; 2<sup>nd</sup> printing February 1999. With Fritz Leigh, second author.

*Television in America: Pioneering Stations*. Ames, Iowa: Iowa State University Press, 1997. Co-editor with Michael Murray, University of Missouri, St. Louis.

*The Diaries of Charles Ora Card: The Canadian Years. 1886-1903*. Salt Lake City: University of Utah Press, 1993. Edited with B.Y. Card, University of Alberta, second author.

*Reruns on File: A Guide to Electronic Media Archives*, Hillsdale, N.J.: Lawrence Erlbaum Associates, Inc. 1992. Selected by *Choice* as one of 1992's annual "Outstanding Academic Books."

*A Directory of Broadcast Archives*. Washington, D.C.: Broadcast Education Association,

1983. Recognized at 1984 Annual Convention for contribution to "historical scholarship."  
*History In Sound: Part II*, Microfilm, University of Washington Press, 1974.

**Editor, *Journal of Broadcasting & Electronic Media***

“A Note from the Editor-Select,” *Journal of Broadcasting and Electronic Media*, 47:4 (December 2003) pp. 495-497.

*Journal of Broadcasting & Electronic Media*, 49:1 (March 2005), 1-152.

“50<sup>th</sup> Anniversary Celebration, Editors Note,” 1-2.

*Journal of Broadcasting & Electronic Media*, 49:2 (June 2005), 153-258.

*Journal of Broadcasting & Electronic Media*, 49:3 (September 2005), 259-362.

*Journal of Broadcasting & Electronic Media*, 49:4 (December 2005), 363-547.

“Editor’s Annual Report: 2005,” 529-533.

“Adapting Historical Citations to APA Style,” 544-547.

*Journal of Broadcasting & Electronic Media*, 50:1 (March 2006), 1-172.

“Editor’s Call for Historical Research,” 171-172.

*Journal of Broadcasting & Electronic Media*, 50:2 (June 2006), Pp.173-364.  
Featured topic: The Internet.

“Editor’s Note: Introduction ‘Where have all the historians gone,’” 345.

*Journal of Broadcasting & Electronic Media*, 50:3 (June 2006), Pp 365-574.  
Special Issue: Broadcasting in the Americas,

“Introduction Special Issue: Broadcast Research in the America, 365-367.

*Journal of Broadcasting & Electric Media*, 50:4 (December 2006), 565-795.

“Editor’s Annual Report,” 780-783.

**Refereed Journal Publications**

“Radio Legislation’s Quest Backstage Negotiator: Wallace H. White, Jr.,” *Journal of*

*Radio Studies*, 10:1 (June 2003), 93-103. With Louisa Benjamin, University of Georgia, second author.

“Broadcast Archives for Historical Research: Revisiting the Historical Method,” *Journal of Broadcasting and Electronic Media*, 46:3 (September 2002), 493-503.

“Canadian Marconi: CFCF Television From Signal Hill to the Canadian Television Network,” *Journal of Broadcasting and Electronic Media*, 44:3 (Summer 2000), 437-455. With David R. Spencer, University of Western Ontario, second author.

"Zina Presendia Young Williams Card: Brigham's Daughter, Cardston's First Lady," *The Journal of Mormon History*, 23:2 (Fall 1997), 107-127.

"Elma Pem Gardner-Farnsworth: The Pioneering of Television," *Journalism History* 20:1 (Summer 1994), 75-79. With Alf Pratte, Brigham Young University, second author.

"Ethics in Practice: Analysis of Edward R. Murrow's WWII Radio Reporting," *Journal of Mass Media Ethics* 8:2 (Summer 1993), 103-118.

“Good News and Bad News: Perceptions of Radio News Directors Across the Border Between Canada and the United States,” *Southwestern Mass Communications Journal*, 8:1 (Summer, 1993), 30-37. With Mary-Lou Galician, senior author.

"The Rogue Elephant of Radio Legislation: Senator William E. Borah," *Journalism Quarterly*, 67:1 (Spring, 1990), 214-224. With Val Limburg, Washington State, second author.

"The CBS World News Roundup: Setting The Stage For The Next Half Century," *American Journalism*, 7:3 (Summer, 1990), 164-172.

"Canada's Brigham Young: Charles Ora Card, Southern Alberta Pioneer," *The American Review of Canadian Studies*, 18:2 (Summer, 1988), 223-238.

"CFCF: The Forgotten First," *Canadian Journal of Communications*, 8:4 (September, 1982), 56-71.

"A Critical Analysis of Spoken Word Broadcasts," *ARSC Journal* 14:1 (1982), 19-32.

"Senator Dill and the 1927 Communications Act," *Journal of Broadcasting*, 23:4 (Fall, 1979), 477-489.

"The 1927 Radio Act: People & Politics," *Journalism History*, 3:4 (Autumn 1977), 74-78.

### **Editor-Review Journal Publications**

“Radio Finds Its Eyes: The Story of Charles Francis Jenkins, The Forgotten Pioneer of Mechanical Television,” *Television Quarterly*, XXXV: 2 (Winter 2005), 47-52.

“BEA’s 50th Anniversary Celebration: A Note from the Editor,” *Journal of Broadcasting & Electronic Media* 49:1 (March 2005), 1-2.

“BEA 2004 Festival of Media Arts,” 45:4 *Feedback*, (Summer 2004) 14-15.

“A Line... A Triangle... Then a Dollar Sign: The Story of Philo T. Farnsworth The Real Inventor of Television,” *Television Quarterly*, XXXIV:2 (Spring 2004), pp. 46-50.

“A Note from the Editor-Select,” *Journal of Broadcasting & Electronic Media*, 47:4 (December 2003), pp.495-497.

“Festival Premieres Creative Works!” *Feedback*, 43:3 (August 2002), 3-6.

“International BEA Festival of Film, Video and Media Arts,” *Feedback*, 43:1 (Winter 2002), pp. 38-40.

"Teleconferencing" The Utah Two-Way Experiment," *Feedback*, 27:5 (Summer, 1986), 22-25.

"10-Watt Stations: A Time for Instructional Reassessment," *Feedback*, 22:4 (Winter, 1981), 6-9. Co-authored with Mary Ann Heller, University of Washington.

"A Brief History of the BEA," *Feedback*, 21:4 (Winter, 1980), 6-9.

"Public Files See Little Use," *Feedback*, 19:4 (February, 1978), 20-22.

"History Held a Microphone," *History and Film*, 3:1 (February, 1973), 13-16

### **Editor-Review Popular Press Publications**

“Idaho Roots: Pioneering Television’s Invention,” *Idaho Magazine*, 2:6 (March 2003), pp. 2-3;12-17.

“It Started as Smellovision,” *EMMY Magazine*, XXIV:5 (October 2002), pp. 26-27.

“Farnsworth’s First Television Picture was the Electronic Spectacle of His Time,” *Salt Lake Tribune*, September 2, 2002, A10.

"The Calling of Canada's Brigham Young: Charles Ora Card," *This People*, 19:1 (Spring 1998) pp. 38-44. With Emma Knight.

"Canada's Brigham Young," *Pioneer*, 41:2 (March/April, 1994), 20-23.

"Selling the Benefit of Your Product and Service," *Profit Strategies*, Business Resource Group, Newsletter, February, 1988.

"Making A Family Archive," *Ensign* 17:2 (February, 1987), 66-67.

"Senator Clarence C. Dill," *The Ohio Wesleyan Magazine*, 53:4 (May, 1979), 12-18. Contains bibliographical information beyond the *Journal of Broadcasting* article.

### **Invited Book Chapters and Encyclopedia Entries**

"Communications Act of 1934," *Encyclopedia of Journalism*. New York: Taylor & Francis Books, Inc. Forthcoming 2006.

"Introduction to Electronic Media," Chapter for Mike Murray and Roy Moore (eds.) *Mass Communication Education* Iowa State University Press, 2003, 107-118. With Dale Cressman, Brigham Young University, senior author.

"Clarence C. Dill," "Wallace H. White," and "Capehart." Essays for *Encyclopedia of Radio*, Christopher Sterling Editor, New York: Fitzroy Dearborn Publishers, 2003, pp. 469-470; pp.196-197; and, pp. 1517-1519. Served as a member of the Advisory Board as well as a contributor. The publication received the RUSA Award for outstanding reference source from the American Library Association, 2004.

"Pioneering Women in Television: An Introduction," for *Indelible Images: Women in Local Television*, by Michael D. Murray and Mary Beadle (ed.) Iowa State University Press, 2001. With Murray & Beadle. Pp, 3-13.

"Archives for Television News," "CBS Reports," "Consultants," and "Videographer" Essays for *Encyclopedia of Television News*, Michael D. Murray (ed.), Phoenix: Oryx Press, 1999. pp.8-9; 37-38; 51-52 and 270.

"Radio Comes of Age, 1900-1945," Chapter in *Media In America: A History* (4th ed.), with Ray Mofield, in Wm. David Sloan, James G. Stovall and James D. Startt (ed.) (Scottsdale, Arizona: Publishing Horizons, Inc., 1999) pp. 339-359.

"Broadcast Advertising," "Criticism of Broadcasting," "Philo Taylor Farnsworth," and "Radio News." Essays for *History of Mass Media in the United States: An Encyclopedia*, Margaret A. Blanchard (ed.) (Chicago: Fitzroy Dearborn Publishers, 1998). pp. 80-82;173-174;212-213; and, 567-568.

"Philo Farnsworth," Essay for *Encyclopedia of Television*, Horace Newcomb (ed.) (New York: Fitzroy Dearborn Publishers, 1997) pp. 595-596.

"An Introduction to Broadcasting," chapter in *Teaching Mass Communication*, Michael D. Murray and Anthony J. Ferri (eds.) (New York: Praeger Publishers, 1992), pp. 27-41.

"American Radio: Traditional Journalism and Revolutionary Technology," with David Sloan, chapter in *Perspectives on Mass Communication History*, David Sloan (ed.), (Hillsdale, N.J.: Lawrence Erlbaum Associates Inc., 1991), pp. 300-318.

"Teleconferencing: A Rural Utah Experiment," chapter in *Teleconferencing & Interactive Media V: Applications, Technologies and Human Factors*, Loren A. Parker & Christine H. Olgren (eds.), (Madison: University of Wisconsin, Center for Interactive Programs, 1986) pp. 143-150.

### **Book and Historical Video Reviews**

*Tele-visionaries: The People Behind the Invention of Television* by Richard C. Webb. Reviewed for the *Television Quarterly*, XXXVI:2 (Winter 2006):70-73.

*From Total War to Total Diplomacy: The Advertising Council and the Construction of the Cold War Consensus* by Daniel L. Lykins. Reviewed for *American Journalism* 21:2 (2004):118.

*The History of Television: 1942 to 2000*. Reviewed for *Journal of Broadcasting and Electronic Media* 47:3 (Fall 2003) 491-493.

*The Bizarre Careers of John R. Brinkley*. Reviewed for the *Journalism and Mass Communications Quarterly* 79:3 (Autumn 2002) 248-249.

*News is People: The Rise of Local TV News and the Fall of News from New York*. Reviewed for *Journalism History*, 27:3 (June 2001) 139-140.

*Cultures in Conflict: A Documentary History of the Mormon War in Illinois; Kingdom on the Mississippi Revisited: Nauvoo in Mormon History; and, A History of Illinois: From Its Commencement as a State in 1818 to 1847*. Three Book Reviews, *Journal of Mormon History*, 26:1 (Spring 2000) 226-230.

"Here are the Materials: Where are the Scholars? Finding Those Classic Programs for Classroom and Research," *Journalism History*, 20:1 (Spring 1994) 46.

*Broadcasting in Canada*, Book Review, *Journal of Broadcasting*, 22:3 (Summer, 1978) 395-396.

*Distant Vision: Romance and Discovery on an Invisible Frontier*, Book Review, *Journalism Quarterly* 68:3 (Autumn, 1991) 554.

*The Early Days of Radio Broadcasting*, Book Review, *American Journalism*, 6:1 (Winter, 1989) 56.

*International Handbook of Broadcasting and Communication Development and the Third World...* Book Reviews, *Journal of Broadcasting and Electronic Communication* 34:2 (Spring 1990) 228-229. With ElDean Bennett.

*Stay Tuned: A Concise History of American Broadcasting* Book Review, *Journalism History*, 16:3-4 (Autumn-Winter 1989) 100.

*Straight Up and The Sound and the Fury*, Book Review, *Canadian Journal of Communications*, 9:3 (Summer, 1983) 77-81.

## **SERVICE ACTIVITIES**

### **Library Archive Donor Activities:**

#### **Arizona State University, Hayden Library Special Collections**

Professor ElDean Bennett Old Radio Program Collection. Facilitate the donation on Professor Bennett's collection of classic radio programs, 2002.  
Philo T. Farnsworth Papers, facilitated additional family papers deposit at Hayden Library Special Collections, 30+ archives boxes, 2000/1.  
Hook Radio Programs, "Western Business," 2001.  
Player-Farnsworth Family Papers, 1998.  
Meeks-Farnsworth Papers, 1996.  
Farnsworth Sculpture for Cronkite School Reading Room, 1990.

#### **Brigham Young University, Library Special Collections**

Family Oral History Publications to BYU Oral History Archive, Haymore, Bean, Gale, Ellsworth, McClean, Bennett, and Turley. 2004.  
*Charles Ora Card: Canadian Years*, Publication Records, 1994.  
Charales Ora Card Family Papers, 1992.

#### **University of Utah, Marriott Library Special Collections**

Bonneville International Papers. From personal collection of KIRO-TV and L.D.S. Church broadcast materials.

## **General Academic Service**

### **Juried Articles/Manuscript Reviewer:**

*Journalism History*, October 2005; January 2004. January, February, June, August, November 2003; April, August, September 2002; March 2001; August, April, 2000;

February, October & December 1998; December 1997; Fall 1994, January 1995; September, 1995, July 1996.

*Journal of Broadcasting and Electronic Media*, November 1997; May 1998; April 1999; November 1999; March 2000; October 2000; February 2001; April 2002; September 2002; January, August 2003; October 2003.

*Journal of Radio Studies*, April 2003; April 2005; August 2005; September 2005.  
*Journalism and Mass Communications Quarterly*, November 2003.

*Mass Communication and Society*, 2005.

*Global Media Journal*, October 2004.

*Journalism and Mass Communications Monographs*, May 1996.

*Journal of Communication* manuscript review, 1993.

*American Journalism*, August, 1996; April 1997; January 1999; December 1999; October 2000; June 2001; September 2002, November 2003.

*Journalism Monographs*, June 2001.

**Book Publisher Manuscript Reviews:**

Holcomb Hathaway Publishers, *The Changing World of Electronic Media*, 2007.

Allyn and Bacon, *Converging Media*, 2003; *The Media in Your Life*, 2003, 2007.  
*Principles of Electronic Media*, 2001.

Temple University Press, *Allen B. Dumont*, 2003; *Cable Television History*, 2006.

McGraw-Hill, *The Dynamics of Mass Communization*, 2006; *The Media of Mass Communications*, 2005.

Houghton Mifflin Company, *Broadcasting in America*, 2004.

Barbara Olenyik Morrow *Farm Boy's Dream*, 2004.

University of Missouri Press, *Elmer Lower: Twentieth Century Journalist*, 2004.

Wadsworth, *Media Now: Understanding Media, Culture and Technology*, 2004;  
*Integrated Communications in the Internet Era*, 2001; *Stay Tuned*, 1988.

John Wiley & Sons *Great Feuds*. <http://www.greatfeuds.com>; 2003.

Blackwell Publishing, *Myths for the Masses*, 2003.

Academic Press, *Encyclopedia of International Media and Communications*, 2001.

Lawrence Erlbaum Associates Publishers *Stay Tuned*, 2000.

Iowa State University Press, *Women in Local Television*, 2000.

BYU Press, *Regional Studies in Church History: Canada*, 1998.

Longman, *Introduction to Telecommunications*, 1997; *Perspectives in Communications*, 1997.

Duke University Press, *Expanding the Vistas: American Television in the Kennedy Years*, 1993.

University of Alberta Press, *Canadian Television Policy and Board of Governors, 1958-1968*, 1991.

Mayfield Publishing, *Changing Hands*, 1989.

**Juried Convention Paper Reviews:** AEJMC History Division, 1994; AEJMC Law Division, 1994, 1995. BEA History Division, 1994, 1995, 2005, 2006; BEA News Division, 1993, 1994, 1995. BEA Management Division, 1994, 1995, 1996; AJHA Research Committee, 1994, 1995, 1996. Southeast Colloquium of AEJMC, 1999.

**Video Review Editor,** *Journalism History*, with Craig Allen, 1994-2001. Eight years produced over 16 review columns.

**Editorial Board.** *American Journalism*, Member of Editorial Board, 1985 to 2000.

**Editorial Board.** *Journal of Broadcasting and Electronic Media*, member of Editorial Board, 1998 to Present.

### **Featured Speaker**

“Farnsworth and Television Pioneers,” Camelback Kiwanis Club, January 20, 2005.

“Farnsworth,” Emerald Acres Empty Nesters Meeting, September 13, 2004.

“Philo T. Farnsworth,” Phoenix-Camelback Rotary Club, August 31, 2004.

“Jenkins and Farnsworth,” Phoenix Chapter Mensa Conference, Phoenix, June 11, 2004.

“The Roots of Television,” speech before the Media Communications Association (MCA) Phoenix Chapter, August 26, 2003.

“Myth and the Story of Philo T. Farnsworth,” speech before the Society of Motion Picture and Television Engineers (SMPTE) and the Society of Broadcast Engineers (SBE), University of San Francisco, November 14, 2002.

“Dialogue: Philo T. Farnsworth,” Idaho-PBS, August 15, 2002.

“Philo T. Farnsworth, Mensa Conference, July 6, 2002.

“Meet the Author: Book Signing,” Border Biltmore, Phoenix, May 24, 2002.

“Philo T. Farnsworth,” Tri-City Jewish Community Center, February 26, 2002.

“Farnsworth, Utah NPR, Logan, September 4, 2001.

“Farnsworth,” KTCW-FM, Salt Lake City, October 26, 2001.

“Philo T. Farnsworth,” Kiwanis Club of Sun Lake, November 20, 2001.

“The BEA: A Year In Review,” President’s Report, 45<sup>th</sup> Annual Awards Banquet, Broadcast Education Association, April 2000, Las Vegas.

Service Awards Ceremony,” Master of Ceremonies, Broadcast Education Association, April 2000, Las Vegas.

BEA Awards Luncheon Speaker, BEA Past President, Recognition Award presented to Norm Medoff. April 1999.

“Talking Back To Your Television,” Queen Creek Kiwanis Club, February 10, 1998.

BEA Awards Luncheon Speaker, Distinguished Education Service Award presentation and introduction of Pat Cranston, Professor Emeritus, University of Washington, BEA April 1994.

"National Radio -- YUSA," Yesterday USA Satellite Superstition, Live Call-in Talk, November 7, 1993.

"Mrs. Philo (Pem) Farnsworth," AJHA Awards Reception, Distinguished Contributions Awarded to Mrs. Farnsworth, AJHA Convention, Salt Lake City, October 7, 1993.

"Utilizing Video to Enhance Marketing," Truly Nolen, National District Managers Meeting, January 23, 1993.

"Video in Marketing," Truly Nolen National Sales Managers Meeting, Fall, 1992.

Valley Professionals, "Small Business Advertising," December 19, 1990.

Scottsdale Jewish Community Center, "Old Radio: Fun and Frolic," May 20, 1990.

Women In Education, Maricopa Community Colleges, April, 1987.

"Oral History: Preserving Your Heritage, ", Tucson Genealogical Society Convention, 1982.

"Oral and Visual History," Convention Seminar Conducted, Arizona Genealogical Society Convention, 1982.

### **Professional Memberships & Service**

Broadcast Education Association, 1972-present.

Publications Committee, 2004-Present.  
Media Arts Festival, Immediate Past Chair, 2004 to Present.  
Media Arts Festival, Founding Chair, 2001 to 2004.  
Board of Directors, Member. 1994-2001.  
Immediate Past President, 2000-2001.  
Board President, 1999-2000.  
President Elect, 1998-1999.  
Vice President for Academic Relations, 1998-1999.

Association for Education in Journalism and Mass Communications, 1988-92 & 98 to 2002.

American Journalism Historians Association, 1988 to Present

Radio-Television Committee, Co-chair, 1989-1991.  
Research Committee - 1988-1995.  
Publications Committee, Chair, 1991.  
Awards Committee, Chair, 1993-1995.

Mormon History Association, Member, 1993-present.

Mystery Writers of American, Member 2000-2003.

The Association for Canadian Studies in the United States, Member, 1988-2002.

Media Communications Association (MCA), 1997 to 2002.

National Association of Television Program Executives (NATPE), 1997 to 2002.

Council of Communication Associations, Member 1998-1999; President, 1999.

National Academy of Television Arts and Sciences, Phoenix, 1988-92.