

Mary-Lou Galician

EDUCATION

Ed.D. in Curriculum and Instruction (Higher Education/Communication),
Memphis State University, 1978, with Clinical Residency
in Human Values and Medical Ethics at University of
Tennessee Center for the Health Sciences.

M.S. in Broadcasting (University Fellow), Syracuse University, 1969.

B.A. *magna cum laude* in English and Journalism, Long Island University,
1966.

ACADEMIC POSITIONS HELD

Head of Media Analysis & Criticism Concentration, Walter Cronkite
School of Journalism & Mass Communication, Arizona
State University, 2001-(present).

Associate Professor (with tenure), Walter Cronkite School of Journalism
& Mass Communication, Arizona State University, 1988-
(present).

Public Relations Internship Director, Walter Cronkite School of
Journalism & Mass Communication, Arizona State
University, 1990, 1992-1999.

Assistant Professor, Walter Cronkite School of Journalism & Mass
Communication, Arizona State University, 1983-1988.

Assistant Professor, Department of Journalism, Memphis State University,
1978-1980.

RELATED PROFESSIONAL POSITIONS HELD

National Marketing Manager, Federation of American Hospitals (FAH),
(national association of the nation's investor-owned hospital
industry), Little Rock, Arkansas/Washington, District of
Columbia, 1980-1982.

Communication Consultant (to public institutions, private companies, and
individuals), Memphis, Tennessee, 1976-1980.

Assistant Advertising Manager, Maybelline Co./Division of Schering-
Plough, Inc. (world's biggest advertiser of cosmetics),

Memphis, Tennessee, 1973-1975.

Vice President (Marketing/Advertising), Evelyn Nancy Cosmetiques, Inc. (chain of high-prestige private-label cosmetics/skincare centers), Hyannis/New Bedford, Massachusetts, 1970-1973.

Director of Television Programming, WCMU-TV (PBS), Mount Pleasant, Michigan, 1968-1970.

On-camera Moderator/Producer, "Interview with Mary-Lou Galician," (weekly primetime TV talk show), WCMU-TV (PBS), Mount Pleasant, Michigan, 1967-1970.

Producer/Director, WCMU-TV (PBS), Mount Pleasant, Michigan, 1967-1970.

Special Writer and New York Correspondent (By-line), *New Bedford and Cape Cod* (Massachusetts) *Standard-Times*, 1961-1966.

Assistant to the Director of Public Relations and Publications, Long Island University, Brooklyn, New York, 1965-1966.

Syndicated Newspaper Feature Writer, Franklin Fisher Enterprises, New York, New York, 1964.

RESEARCH AND CREATIVE ACTIVITY

BOOKS

Galician, M.-L., & Merskin, D. (Eds.) (in press). *Critical thinking about sex, love, & romance in the mass media: Media literacy applications*. Mahwah, NJ: Lawrence Erlbaum Associates.

Galician, M.-L. (Ed.) (2004). *PRODUCT PLACEMENT В СРЕДСТВАХ МАССОВОЙ ИНФОРМАЦИИ: НЕЗДОРОВЫЕ МАРКЕТИНГОВЫЕ СОЮЗЫ ИЛИ ДЕЙСТВИТЕЛЬНОСТЬ В СЮЖЕТНОМ ВОПЛОЩЕНИИ; НАРУШЕНИЕ РЕКЛАМНОЙ ЭТИКИ ИЛИ УДОБНЫЙ ИНСТРУМЕНТ КОММУНИКАЦИИ?* [*Handbook of product placement in the mass media: Unholy marketing marriage, realistic portrayals, or unethical advertising?* Russian translation of *Handbook of product placement in the mass media: New strategies in marketing theory, practice, trends, & ethics.*] Moscow: EtCetera Publishing.

Galician, M.-L. (Ed.) (2004). *Handbook of product placement in the mass media: New strategies in marketing theory, practice, trends, & ethics*. Binghamton, NY: The Haworth Press/Best Business Books. (A monograph simultaneously published as a special double-issue of the *Journal of Promotion Management* [Vol. 10; Nos. 1 and 2]; see “Research Journal Articles [Editorial Board Reviewed],” below)

Galician, M.-L. (published 2003 — publication/copyright date: 2004). *Sex, love, & romance in the mass media: Analysis & criticism of unrealistic portrayals & their impact*. Mahwah,

NJ: Lawrence Erlbaum Associates.

BOOK CHAPTERS

- Galician, M.-L. (in press). “Dis-illusioning” as discovery: The research basis and media literacy applications of *Dr. FUN’s Mass Media Love Quiz*© and *Dr. Galician’s Prescriptions*©. In M.L. Galician & D. Merskin (Eds.), *Critical thinking about sex, love, & romance in the mass media: Media literacy applications*. Mahwah, NJ: Lawrence Erlbaum Associates.
- Galician, M.-L., & Bourdeau, P. G. (2004). The evolution of product placements in Hollywood cinema: Embedding high-involvement “heroic” brand images. In M.-L. Galician (Ed.), *Handbook of product placement in the mass media: New strategies in marketing theory, practice, trends & ethics* (pp. 15-36). Binghamton, NY: The Haworth Press/Best Business Books. (Simultaneously published as an article in a special double-issue of the *Journal of Promotion Management* [Vol. 10; Nos. 1 and 2]; see “Research Journal Articles [Editorial Board Reviewed],” below)
- Galician, M.-L. (2004). Harry Potter, Coca-Cola, and the Center for Science in the Public Interest: An Interview with Michael F. Jacobson. In M.-L. Galician (Ed.), *Handbook of product placement in the mass media: New strategies in marketing theory, practice, trends & ethics* (pp. 227-231). Binghamton, NY: The Haworth Press/Best Business Books. (Simultaneously published as an article in a special double-issue of the *Journal of Promotion Management* [Vol. 10; Nos. 1 and 2]; see “Research Journal Articles [Editorial Board Reviewed],” below)
- Galician, M.-L. (2004). A leading cultural critic argues *against* product placement: An interview with Mark Crispin Miller. In M.-L. Galician (Ed.), *Handbook of product placement in the mass media: New strategies in marketing theory, practice, trends & ethics* (pp. 219-222). Binghamton, NY: The Haworth Press/Best Business Books. (Simultaneously published as an article in a special double-issue of the *Journal of Promotion Management* [Vol. 10; Nos. 1 and 2]; see “Research Journal Articles [Editorial Board

Reviewed],” below)

Galician, M.-L. (2004). A Pulitzer Prize-winning media critic discusses product placement: An interview with Howard Rosenberg. In M.-L. Galician (Ed.), *Handbook of product placement in the mass media: New strategies in marketing theory, practice, trends & ethics* (pp. 233-235). Binghamton, NY: The Haworth Press/Best Business Books. (Simultaneously published as an article in a special double-issue of the *Journal of Promotion Management* [Vol. 10; Nos. 1 and 2]; see “Research Journal Articles [Editorial Board Reviewed],” below)

Galician, M.-L. (2004). A rising independent filmmaker argues for product placement: An interview with Samuel A. Turcotte. In M.-L. Galician (Ed.), *Handbook of product placement in the mass media: New strategies in marketing theory, practice, trends & ethics* (pp. 223-226). Binghamton, NY: The Haworth Press/Best Business Books. (Simultaneously published as an article in a special double-issue of the *Journal of Promotion Management* [Vol. 10; Nos. 1 and 2]; see “Research Journal Articles [Editorial Board Reviewed],” below)

Galician, M.-L. (2004). Product placement in the 21st century. In M.-L. Galician (Ed.), *Handbook of product placement in the mass media: New strategies in marketing theory, practice, trends & ethics* (pp. 241-258). Binghamton, NY: The Haworth Press/Best Business Books. (Simultaneously published as an article in a special double-issue of the *Journal of Promotion Management* [Vol. 10; Nos. 1 and 2]; see “Research Journal Articles [Editorial Board Reviewed],” below)

Galician, M.-L. (2004). Product placements in the mass media: Unholy marketing marriage, realistic portrayals, or unethical advertising? In M.-L. Galician (Ed.), *Handbook of product placement in the mass media: New strategies in marketing theory, practice, trends & ethics* (pp. 1-8). Binghamton, NY: The Haworth Press/Best Business Books. (Simultaneously published as an article in a special double-issue of the *Journal of Promotion Management* [Vol. 10; Nos. 1 and 2]; see “Research Journal Articles [Editorial Board Reviewed],” below)

ESSAYS & COMMENTARIES (Professional & Academic Publications)

Galician, M.-L. (2004, November 28). Media-driven sex “ideal” far from reality (commissioned byline essay for Sunday VIEWPOINTS section about the controversial surrounding the new film about Dr Alfred Kinsey), *Arizona Republic*, p. V2. (Also online: <<http://www.azcentral.com/arizonarepublic/viewpoints/articles/1128galician1128.htm>>)

NOTE: A full paragraph of my commentary was quoted the next day in *Editor & Publisher* in an article about national newspaper coverage of the controversy.

Galician, M.-L. (2004). Screening MEF's *Behind the Screens: Hollywood Goes Hypercommercial* (2000) [Electronic Media Review]. In M.-L. Galician (Ed.), *Handbook of product placement in the mass media: New strategies in marketing theory, practice, trends & ethics*. Binghamton, NY: The Haworth Press/Best Business Books. (Simultaneously published in a special double-issue of the *Journal of Promotion Management* [Vol. 10; Nos. 1 and 2])

Galician, M.-L. (2004, February 8). Media Warps Cupid’s Arrow, *Tribune* (AZ), p. D1. (commissioned byline column with complete listing of my annual *Dr. FUN’s Stupid Cupid & Realistic Romance® Awards for Media Portrayals of Sex, Love, & Romance* and their citations — 3 separate byline articles totalling 2,526 words/122 column inches, including DR. FUN’S STUPID CUPID AWARDS/12 Myths: Not Much Love in These Stars [p. D8] and DR. FUN’S REALISTIC ROMANCE AWARDS/12 Antidotes: Songs, TV Shows and Films Sometimes Get Love Right [p. D8])

Galician, M.-L. (2003, February 9). Get real, not reel: Fairy-tale depictions of romance breed unrealistic relationships, *Tribune* (AZ), p. D4. (commissioned byline column with complete listing of my *Dr. FUN’s Stupid Cupid & Realistic Romance® Awards for Media Portrayals of Sex, Love, & Romance* and their citations — more than 100 column inches)

Galician, M.-L. (2003, Winter). Teaching entertainment studies

courses: Using talkshow techniques to be entertain-ing,
Entertaining Ideas 3 (1), p. 5.

Galician, M.-L. (2001, September 23). Commentary: "Networks! This is NOT a movie" (commissioned byline essay about September 11th media coverage). *Tribune* (AZ), pp. D1, D6.

Galician, M.-L. (2000). Popular culture and mass media myths about romantic love [revision for new edition]. In J. Wilson & S. R. Wilson. *Mass Media /Mass Culture: An Introduction* (5th ed.) (pp. 33-34). New York: McGraw-Hill.

Galician, M.-L. (2000). *Dreamworlds 2: Desire/Sex/Power in Music Video* (1995) and *Behind the Screens: Hollywood Goes Hypercommercial* (2000) [Electronic Media Reviews]. *Journalism History*, 26 (4), 135-136.

Galician, M.-L. (1998). Popular culture and mass media myths about romantic love. In J. Wilson & S. R. Wilson. *Mass Media /Mass Culture: An Introduction* (4th ed.) (pp. 34-35). New York: McGraw-Hill.

Galician, M.-L. (1986, May). Communication in the curriculum. *Communication/Visions*, 1 (1), 1-2.

Galician, M.-L. (1985, December). The good news/bad news issue: The viewers respond. *ARC* [Association for Responsible Communication] *International Newsletter*, 7, 10.

Galician, M.-L. (1985, February). Good news. *National Association of Broadcasters/RadioActive*, 11 (2), 2.

Galician, M.-L. (1982, September). The maestro meeting planner. *Healthcare Conference Planner*, 6 (4), 23.

BROADCASTS & AUDIO/VIDEO PRODUCTIONS

Galician, M.-L. (Presenter/Writer.) *Romance Guru Releases Annual "Stupid Cupids" List*, streaming video produced by ASU News & Information online at <www.asu.edu/news/faculty_students/stupidcupid_021805.htm>, February, 2005. (Also: *Dr. FUN Explains Her*

Awards in a Video Produced for Valentine's Day 2005 by ASU Media Relations online at <www.RealisticRomance.com>)

Galician, M.-L. (Presenter/Writer.) *ASU's Mary-Lou Galician Talks About the Dr. FUN's Stupid Cupid & Realistic Romance® Awards for Mass Media Portrayals of Sex, Love, & Romance; Galician Confers Stupid Cupid Awards; Galician Confers Realistic Romance® Awards*, 3 streaming videos produced by *ASU News & Information* online at <www.asu.edu/asunews>, February, 2004. (Also: *Archives of Dr. FUN's Stupid Cupid & Realistic Romance® Awards* at <www.RealisticRomance.com>)

Galician, M.-L. (Presenter/Writer.) *Inaugural 'Stupid Cupids' Awarded for Valentine's Day*, streaming video produced by *ASU News & Information* online at <www.asu.edu/asunews>, February, 2003. (Also: *Archives of Dr. FUN's Stupid Cupid & Realistic Romance® Awards* at <www.RealisticRomance.com>)

Galician, M.-L. (Content Producer & On-Air "Town Hall" Host & Moderator). (2001). *Role of entertainment media in politics* [videotape of live television broadcast]. West Lafayette, IN: C-SPAN Archives (National Cable Satellite Corporation).

Panel of Experts: Dave Berg, Segment Producer of *The Tonight Shows with Jay Leno*, NBC-TV; Brooks Jackson, CNN Senior Correspondent; Sammye Johnson, Newsmagazine Cover Analyst; Tsutomu Kanayama, International Expert on Celebrity Journalism; Ann Lewis, Clinton White House Communications Director; and James A. Thurber, Director of American University's Center for Congressional and Presidential Studies.

Selected by the Chief Archivist of the Freedom Foundation's Newseum for inclusion in their permanent collection as well as by journalism/mass communication programs, including University of Missouri, Ohio University, University of Georgia, and Trinity University.

Galician, M.-L. (Host & Forum Moderator). (1994). *AARP/VOTE Forum, U.S. Congressional District 6 (Arizona) Candidates* [videotape]. Washington, DC: American Association of Retired Persons.

- Galician, M.-L. (Television & Radio Commercial Voiceover Talent). (1993). *Dust Is Flyin* (Pryor Olds/GMC Trucks). Memphis, TN: The Image Makers.
- Galician, M.-L. (National Promotional Video Voiceover Talent). (1992). *This Is Casa Grande* [Casa Grande (AZ) School District]. Tempe, AZ: CT Video Productions.
- Galician, M.-L. (Promotional Video Voice-over Talent). (1989). *Changing the Face of Dependent Care: Summa Associates*. Tempe, AZ: CT Video Productions.
- Galician, M.-L. (Writer, Composer/Lyricist, & Talent). (1982). *FUN-dynamics!*[®] *FUN-notes* (half-hour educational audiocassette). Little Rock, AR: FUN-dynamics![®] Institute.
- Galician, M.-L. (Producer/Director, Writer, & Lyricist) (1969). *Witch Is It?* [weekly half-hour children's television series]. Mount Pleasant, MI: WCMU-TV (PBS).
- Galician, M.-L. (Producer & Host). (1968-1970). *Interview with Mary-Lou Galician* [weekly primetime television half-hour talkshow]. Mount Pleasant, MI: WCMU-TV (PBS).
- Galician, M.-L. (Producer & Writer). (1967). *No Miracles Here* [one-hour television documentary]. New York City Industrial Home for the Blind and Syracuse University Newhouse School of Radio-Television.

EDITORSHIPS & EDITORIAL BOARDS

- Editor (with Merskin, D.). (in press). *Critical thinking about sex, love, & romance in the mass media: Media literacy applications*. Mahwah, NJ: Lawrence Erlbaum Associates.
- Guest Editor. (October 2004). Media Literacy in the 21st Century: Part II: Strategies for the General Public. *American Behavioral Scientist* (Vol. 48; No. 2 [Part II of Special Double Issue]).
- Guest Editor. (September 2004). Media Literacy in the 21st Century: Part I: Strategies for Schools (K-12 and Higher Education), *American Behavioral Scientist* (Vol. 48; No. 1

[Part I of Special Double Issue]).

Editor. (2004). *Handbook of product placement in the mass media: New strategies in marketing theory, practice, trends & ethics*. Binghamton, NY: The Haworth Press/Best Business Books. (Hard-cover and soft-cover monograph published simultaneously as the *Journal of Promotion Management* (Vol. 10; Nos. 1 and 2).

Guest Editor. (2004). Special Double Issue (Product Placement in the Mass Media), *Journal of Promotion Management* (Vol. 10; Nos. 1 and 2).

Member, Editorial Policy Board. (1987-1990). *The Professional Communicator* (national bi-monthly magazine of 10,500-member professional association). Washington, DC: Women in Communications, Inc./WICI.

Founding Editor. (1987-1988). *WICI Far West Region Round-Up: News for Chapter Leaders* (bi-monthly newsletter for leaders in five states). Phoenix, AZ: WICI/Women in Communications, Inc. Far West Region.

Editor. (1980). *The Coming Victory* (book) by Tom Rose and Robert Metcalf. Memphis: Christian Studies Center, 1980.

Founding Editor (1968-1970). *TV14 Program Guide* (monthly TV viewers' guide). Mount Pleasant, Michigan: WCMU-TV/Central Michigan University.

RESEARCH JOURNAL ARTICLES (Peer Reviewed)

Galician, M.-L., & Van Sickle, J. (2004). The continuing evolution of product placement in Hollywood movies (1997-2000): More visible and valuable. *Business Research Yearbook*, 11, 78-82.

Galician, M.-L. (2002). Branding the news: The real “attack on America.” *Business Research Yearbook*, 9, 599-601.

Galician, M.-L., & Bourdeau, P. G. (2002) From backlots to boardrooms: The history of product placement in Hollywood movies. *Business Research Yearbook*, 9, 41-45.

- Galician, M.-L., & Bourdeau, P. G. (2002). Pros and cons: Confederates and critics of product placement in Hollywood movies." *Business Research Yearbook*, 9, 70-74.
- Galician, M.-L., & Godfrey, D. G. (1989). "Good news" and "bad news" perceptions of radio news directors across the border between the United States and Canada. *Southwestern Mass Communication Journal*, 8 (1), 30-37.
- Galician, M.-L., Melton, G. W., & Fowler, G. L. (1989). Perception and utilization of political communication: A survey of WICI and the 1988 political campaign. *Southwestern Mass Communication Journal*, 5 (2), 67-80.
- Anderson, D., Milner, J. W., & Galician, M.-L. (1988). How editors view legal issues and the Rehnquist Court. *Journalism Quarterly*, 65 (2), 292-296.
- Melton, G. W., & Galician, M.-L. (1987). A sociological approach to the pop music phenomenon: Radio and music video utilization for expectation, motivation, and satisfaction. *Popular Music and Society*, 2 (3), 35-46.
- Galician, M.-L., & Vestre, N. D. (1987). Effects of "good news" and "bad news" on tv newscast image and community image. *Journalism Quarterly*, 64 (2 & 3), 399-405, 525.
- Galician, M.-L., & Pasternack, S. (1987). Balancing good news and bad news: An ethical obligation? *Journal of Mass Media Ethics*, 2 (2), 82-92.
- Galician, M.-L. (1986). Perceptions of good news and bad news on television. *Journalism Quarterly*, 63 (3), 611-616.
- Galician, M.-L. (1986). "Good news" and "bad news" in the mass media: Television viewers' comparisons of magazines, newspapers, radio, and television. *Southwestern Mass Communication Journal*, 2 (1), 52-64.
- Galician, M.-L. (1986). Students write, then "sell" ad copy to class. *Journalism Educator*, 41 (4), 38-41.

RESEARCH JOURNAL ARTICLES (Editorial Board)

Reviewed)

Galician, M.-L. (October 2004). High time for “dis-illusioning” ourselves and our media: Media literacy in the 21st century; Part II: Strategies for the general public, *American Behavioral Scientist*, 48 (2), 143-151. (Part II of Special Double Issue)

Galician, M.-L. (September 2004). High time for “dis-illusioning” ourselves and our media: Media literacy in the 21st century; Part I: Strategies for schools (K-12 and higher education), *American Behavioral Scientist*, 48 (1), 7-17. (Part I of Special Double Issue)

Galician, M.-L., & Bourdeau, P. G. (2004). The evolution of product placements in Hollywood cinema: Embedding high-involvement “heroic” brand images. *Journal of Promotion Management*, 10 (1/2), 15-36. (This research article is also listed above as a book chapter in the hard cover and soft cover book — *Handbook of product placement in the mass media: New strategies in marketing theory, practice, trends & ethics* — simultaneously published with the special double-issue of the *Journal*.)

Galician, M.-L. (2004). Harry Potter, Coca-Cola, and the Center for Science in the Public Interest: An Interview with Michael F. Jacobson. *Journal of Promotion Management*, 10 (1/2), 227-231. (This research article is also listed above as a book chapter in the hard cover and soft cover book — *Handbook of product placement in the mass media: New strategies in marketing theory, practice, trends & ethics* — simultaneously published with the special double-issue of the *Journal*.)

Galician, M.-L. (2004). A leading cultural critic argues *against* product placement: An interview with Mark Crispin Miller. *Journal of Promotion Management*, 10 (1/2), 219-222. (This research article is also listed above as a book chapter in the hard cover and soft cover book — *Handbook of product placement in the mass media: New strategies in marketing theory, practice, trends & ethics* — simultaneously published with the special double-issue of the *Journal*.)

Galician, M.-L. (2004). A Pulitzer Prize-winning media critic

discusses product placement: An interview with Howard Rosenberg. *Journal of Promotion Management*, 10 (1/2), 233-235. (This research article is also listed above as a book chapter in the hard cover and soft cover book — *Handbook of product placement in the mass media: New strategies in marketing theory, practice, trends & ethics* — simultaneously published with the special double-issue of the *Journal*.)

Galician, M.-L. (2004). A rising independent filmmaker argues for product placement: An interview with Samuel A. Turcotte. *Journal of Promotion Management*, 10 (1/2), 223-226. (This research article is also listed above as a book chapter in the hard cover and soft cover book — *Handbook of product placement in the mass media: New strategies in marketing theory, practice, trends & ethics* — simultaneously published with the special double-issue of the *Journal*.)

Galician, M.-L. (2004). Product placement in the 21st century. *Journal of Promotion Management*, 10 (1/2), 241-258. (This research article is also listed above as a book chapter in the hard cover and soft cover book — *Handbook of product placement in the mass media: New strategies in marketing theory, practice, trends & ethics* — simultaneously published with the special double-issue of the *Journal*.)

Galician, M.-L. (2004). Product placements in the mass media: Unholy marketing marriage, realistic portrayals, or unethical advertising? *Journal of Promotion Management*, 10 (1/2), 1-8. (This research article is also listed above as a book chapter in the hard cover and soft cover book — *Handbook of product placement in the mass media: New strategies in marketing theory, practice, trends & ethics* — simultaneously published with the special double-issue of the *Journal*.)

RESEARCH PAPER PRESENTATIONS (Peer Reviewed)

Galician, M.-L. (2005, April). Man and film: *The continuing impact of controversial sex researcher Alfred Kinsey*. Seventeenth Annual International Academy of Business Disciplines Conference, Pittsburgh, Pennsylvania.

- Galician, M.-L., & Van Sickle, J. (2004, March). *The continuing evolution of product placement in Hollywood movies (1997-2000): More visible and valuable*. Sixteenth Annual International Academy of Business Disciplines Conference, San Antonio, Texas.
- Galician, M.-L. (2002, April). *Branding the News: The Real "Attack on America."* Fourteenth Annual International Academy of Business Disciplines Conference, Marina del Rey, California.
- Galician, M.-L., & Bourdeau, P. G. (2002, April). *From Backlots to Boardrooms: The History of Product Placement in Hollywood Movies*. Fourteenth Annual International Academy of Business Disciplines Conference, Marina del Rey, California.
- Galician, M.-L., & Bourdeau, P. G. (2002, April). *Pros and Cons: Confederates and Critics of Product Placement in Hollywood Movies*. Fourteenth Annual International Academy of Business Disciplines Conference, Marina del Rey, California.
- Davis, J., & Galician, M.-L. (2000, August). *A National Survey of Public Relations Internship Programs at Mass Communication Programs Accredited by the Accrediting Council on Education in Journalism & Mass Communication (ACEJMC)*. Public Relations Division, Association for Education in Journalism & Mass Communication Annual National Convention, Phoenix, Arizona.
- Galician, M.-L., & Davis, J. (2000, March/April). *The International Interdisciplinary Nexus of Public Relations Internship Programs*. PRSA Educators Academy Third Annual International, Interdisciplinary Research Conference, Miami, Florida.
- Galician, M.-L., & Natharius, D. (1999, April). *So, Mr. Mom — Who's the Boss? The Incredible Shrinking Man, Xena (Warrior Princess), The Attack of the 50-Foot Woman, and Other Mass Media Models of Counter-Hegemonic Romantic Relationships*. Media Bias and Distortion, Popular Culture Association/American Culture Association Twenty-eighth Annual International Conference, San

Diego, California.

Galician, M.-L., & Natharius, D. (1998, November). *“To Be or Not To Be” at the Dawning of a New Century: A Personal Narrative Presentation of Lessons Learned and New Visions Concerning Gendered Expectations and Understandings in a Real-Life Romantic Relationship*. Dimension Series Creative Program, National Communication Association Eighty-fourth Annual Convention, New York, New York.

Galician, M.-L. (1998, February). *Measuring Up to Those Tall Tales of Fathers Who Knew Best: The Romanticization of Love in the Mass Media*. Western States Communication Association Sixty-ninth Annual National Convention, Denver, Colorado.

Galician, M.-L., & Natharius, D. (1997, October). *“To Be or Not To Be”: A Personal Narrative Presentation of Contradictions and Tensions Concerning Gendered Expectations and Understandings in a Real Romantic Relationship*. The Organization for the Study of Communication, Language, and Gender Twentieth Annual Conference, Chicago, Illinois.

Galician, M.-L. (1997, March). *Getting Real About Romance: How Mass Media Myths Can Hurt Men, Women, and Children*. Popular Culture Association/American Culture Association Twenty-seventh Annual International Conference, San Antonio, Texas.

Galician, M.-L. (1997, February). *The Romanticization of Love in the Mass Media: The Relationship of Mass Communication Media Usage, Unrealistic Romantic Expectations, Coupleship Dissatisfactions of Baby Boomer and Generation X Males and Females*. Mass Communication Interest Group, Western States Communication Association Annual Sixty-eighth National Convention, Monterey Bay, California. (a “top-four paper”)

Rea, H. J., & Galician, M.-L. (1997, February). *Between Redemption and Rehabilitation: The Portrayal of Richard M. Nixon in Newspaper Unsigned Editorial Obituaries*. Mass Communication Interest Group, Western States Communication Association Annual National Convention, Monterey Bay, California. (a “top-four paper”)

- Galician, M.-L. (1996, October). *The Romanticization of Love in the Mass Media: A Comparison of the Relationship Among Unrealistic Romantic Expectations, Ideal Role Models, Coupleship Satisfaction, and Mass Media Usage of Baby Boomers and Generation Xers*. The Organization for the Study of Communication, Language, and Gender Nineteenth Annual Conference, Monterey Bay, California.
- Fink, A. S., & Galician, M.-L. (1996, October). "*Love or Marriage*": *Television Soap Opera Usage and the Construction and Cultivation of Viewers' Attitudes about Romantic Relationships*. The Organization for the Study of Communication, Language, and Gender Nineteenth Annual Conference, Monterey Bay, California.
- Rea, H. J., & Galician, M.-L. (1996, August). *On the Road to Redemption: The Portrayal of Richard M. Nixon in Newspaper Unsigned Editorial Obituaries*. Newspaper Division, Association for Education in Journalism & Mass Communication Annual National Convention, Anaheim, California.
- Galician, M.-L. (1996, March). *From Mickey and Minnie to Hill and Bill: The Romanticization of Love in the Mass Media*. Popular Culture Association/American Culture Association Twenty-sixth Annual International Conference, Las Vegas.
- Galician, M.-L. (1995, October). *The Romanticization of Love in the Mass Media: A Comparison of the Relationship Among Unrealistic Romantic Expectations, Ideal Role Models, Heterosexual Coupleship Satisfaction, and Mass Media Usage of Baby Boomers and Generation Xers*. The Organization for the Study of Communication, Language, and Gender Eighteenth Annual Conference, Minneapolis/St. Paul, Minnesota, October, 1995.
- Olson, D. A., Galician, M.-L., & Craft, J. E. (1994, August). *Perceptions of News Media Managers Toward Their Own Corporate Community Responsibility*. Media Management and Economics Division, Association for Education in Journalism & Mass Communication Annual National Convention, Atlanta, Georgia.
- Galician, M.-L., & Godfrey, D. G. (1991, April). "*Good News*" and "*Bad News*": *Perceptions of News Directors Across*

the Border Between the United States and Canada. Broadcast Education Association, Annual National Convention, Las Vegas, Nevada. (second-prize award, broadcast journalism research)

Galician, M.-L., & Godfrey, D. G. (1991, March). "Good News" and "Bad News as News Values: A Comparative Analysis of Radio in the United States and Canada. American Culture Association/Popular Culture Association Twentieth Annual Conference, Toronto, Canada.

Galician, M.-L. (1990, March). *Television's "Bad News" Phenomenon: A Case of the Subtle and the Sensational in Media Bias and Distortion.* American Culture Association/Popular Culture Association Twentieth Annual Convention, Toronto, Canada.

Melton, G. W., & Galician, M.-L. (1989, November). *A Comparative Analysis of the Audience for Broadcast Sports and In-Person Sports.* Seventy-fifth Annual Speech Communication Association Conference, San Francisco, California.

Galician, M.-L., Melton, G. W., & Fowler, G. L. (1989, October). *Perception and Utilization of Political Communication: A Survey of Women in Communications, Inc. Concerning the 1988 Political Campaign.* The Symposium for Mass Communication Paper Competition, Southwest Education Council for Journalism/Mass Communications, Tempe, Arizona.

Melton, G. W., & Galician, M.-L. (1989, April). *The College Student Experience in Utilization of Radio Programming: Or, "I Want My MTV?"* Popular Culture Association Nineteenth Annual Convention, St. Louis, Missouri.

Melton, G. W., & Galician, M.-L. (1989, April). *The Impact of Television Programming Upon Political Orientation: A Functional Analysis.* Popular Culture Association Nineteenth Annual Convention, St. Louis, Missouri.

Melton, G. W., & Galician, M.-L. (1988, March). *A Comparison of Gratifications Sought and Obtained through Sports Broadcast Media.* Popular Culture Association Eighteenth Annual Convention, New Orleans, Louisiana.

- Galician, M.-L., & Vestre, N. D. (1987, November). *Good News and Bad News on Television: Effects on Mood States*. Sixth Annual Western Communications Educators Conference, Fresno, California.
- Melton, G. W., & Galician, M.-L. (1987, October). *A Comparison of Gratifications Sought and Obtained through Radio and Music Video*. The Symposium for Mass Communication Paper Competition, Southwest Education Council for Journalism/Mass Communications, Arlington, Texas.
- Anderson, D. A., Galician, M.-L., & Milner, J. W. (1987, October). *How Editors View the Rehnquist Court*. Mass Communications Symposium, The Symposium for Mass Communication Paper Competition, Southwest Education Council for Journalism/Mass Communications, Arlington, Texas.
- Melton, G. W., & Galician, M.-L. (1987, March). *The Popular Music Audience: A Uses and Gratifications Study of Radio and Music Video*. Popular Culture Association Seventeenth Annual Conference, Montreal, Canada.
- Galician, M.-L., & Vestre, N. D. (1986, November). *Effects of Good News and Bad News on Television Newscast Image and Community Image*. Fifth Annual Western Communications Educators Conference, San Diego.
- Galician, M.-L., & Pasternack, S. (1986, October). *Television News Directors' Analysis of the Good/Bad News Dimension Using the News Direction Scale*. The Symposium for Mass Communication Paper Competition, Southwest Education Council Journalism/Mass Communications, Lubbock, Texas.
- Galician, M.-L., & Pasternack, S. (1986, August). *Television News Directors' Attitudes Toward "Good News" and "Bad News": A National Survey*. Radio-Television Journalism Division, Association for Education in Journalism & Mass Communication Annual National Convention, Norman, Oklahoma.
- Galician, M.-L. (1985, October). *"Too Much Bad News and Not Enough Good News": Television Audience Perceptions*. The Symposium for Mass Communication Paper Competition, Southwest Education Council for

Journalism/Mass Communications, Las Cruces, New Mexico. (a “top-five paper”)

RESEARCH/CREATIVE ACTIVITY PROGRAM
PRESENTATIONS (Peer Reviewed)

Galician, M.-L., & Natharius, D. (2005, March/April). *Real and Fictional Images of the Photojournalist in Popular Culture*. Media History and History in the Media Conference, The International Association for Media and History, University of Wales, Gregynog, Wales.

Galician, M.-L. (2005, February). *Sex, Love, and Romance in in the Mass Media: Myths and Stereotypes — and Prescriptive Portrayals*. Media Studies Interest Group, Western States Communication Association Seventy-sixth Annual National Convention, San Francisco, California. (Organizer & Chair)

Galician, M.-L. (2004, November). *The Image of the Journalist in Popular Culture — from Ancient Scribes to Sob Sisters to War Photographers: A Media Literacy Presentation with Pedagogical Implications*. First Vice President’s Program, National Communication Association Ninetieth Annual National Convention, Chicago, Illinois. (Organizer & Chair)

Galician, M.-L. (2004, February). *The Image of the Journalist in Popular Culture*. Media Studies Interest Group, Western States Communication Association Seventy-fifth Annual National Convention, Albuquerque, New Mexico. (Organizer & Chair)

Galician, M.-L., & David Natharius. (2003, February). *Transforming a Beastly Spirit into “A Beautiful Mind” — or, How Hollywood Changed a Beast into a Prince*. “History via Hollywood: Transforming Real Facts into Reel Fiction” Media Studies Program, Western States Communication Association Seventy-fourth Annual National Convention, Salt Lake City, Utah.

Galician, M.-L. (2002, November). *Cue the Soda Can: Product Placements and Promotions in the Mass Media*. A Media Forum Program, National Communication Association

Eighty-eighth Annual Convention, New Orleans, Louisiana. (Organizer & Presenter of Juried Program with national experts — reviewer-ranked as the top program and allocated a rare double convention session)

Galician, M.-L. (2001, October). *Video Presentations and Discussions of Product Placements in the Mass Media: Unholy Marketing Marriage, Realistic Portrayals, or Unethical Advertising?* A Seminar Series Program, National Communication Association Eighty-seventh Annual Convention, Atlanta, Georgia. (Organizer & Presenter of Full-Day Juried Preconference Seminar with national experts)

Galician, M.-L., & Natharius, D. (2001, October). *A Video Presentation of Mass Media Portrayals of the Woman on Top in Romantic Relationships: The Road Less Traveled on the Feminist Odyssey*. The Organization for the Study of Communication, Language, and Gender Twenty-fourth Annual Conference, San Diego, California.

Galician, M.-L. (2001, March). *Ethics in the Workplace: Doing What's "Right" in Public Relations Internship Programs*. PRSA Educators Academy Fourth Annual International, Interdisciplinary Research Conference, Miami, Florida. (Organizer & Juried Panel Chair)

Bourdeau, P. G., & Galician, M.-L. (2000, November). *A Video Presentation and Discussion of Product Placements in Top-Grossing Hollywood Movies: Unholy Marketing Marriage, Realistic Cinema, or Unethical Advertising?* Media Forum Series, National Communication Association Eighty-sixth Annual Convention, Seattle, Washington.

Galician, M.-L., & Natharius, D. (2000, February). *Mass Media & "Romantic Realism"—Part II: So, Mr. Mom ... Who's the Boss: The Incredible Shrinking Man, Xena (Warrior Princess), The Attack of the 50-Foot Woman, and Other Reversals of Romantic Relationship Stereotypes in the Mass Media*. Media Studies Program, Western States Communication Association Seventy-first Annual National Convention, Sacramento, California.

Galician, M.-L., & Natharius, D. (1999, November). *Coloring Outside the Lines: The Incredible Shrinking Man, Xena (Warrior Princess), The Attack of the 50-Foot Woman, Mr.*

Mom — and Other Reversals of Romantic Relationship Stereotypes in the Mass Media. Media Forum Series, National Communication Association Eighty-fifth Annual Convention, Chicago, Illinois.

Galician, M.-L., & Natharius, D. (1998, February). *Assessing Your “Romantic Realism”:* An Interactive Presentation Examining Our Subconscious Acceptance of Pervasive Myths and Models about Romantic Love Embedded in and Embodied by the Mass Media. Media Studies Program, Western States Communication Association Seventieth Annual National Convention, Vancouver, British Columbia, Canada.

Galician, M.-L., & Natharius, D. (1998, November). *“Real Fiction & True Lies”:* Lessons Learned from Mass Media Myths about Romantic Love. Media Forum Series, National Communication Association Eighty-fourth Annual Convention, New York, New York.

RESEARCH PAPER/PANEL PRESENTATIONS (Invited)

Galician, M.-L. (2005, November). *Visions of Boston in Sight and Sound: Healthy and Unhealthy Media Images of the Cradle of America.* A Seminar Series Program, National Communication Association Ninety-first Annual Convention, Boston, Massachusetts.

Galician, M.-L. (2005, August). *Getting the Media into Media Analysis & Criticism Courses.* “Using Popular Culture to Reach Our Students,” Entertainment Studies Interest Group and Mass Communication & Society Division, Association for Education in Journalism & Mass Communication Eighty-eighth Annual Convention, San Antonio, Texas.

Galician, M.-L. (2004, November). *Visions of Chicago in Sight and Sound: Looking Back at the Fantasies, Moving Forward to the Realities.* A Seminar Series Program, National Communication Association Ninetieth Annual Convention, Miami Beach, Florida.

Galician, M.-L., & Natharius, D. (2003, November). *The Problematic Progress of Unreal Digitized Promotions: From Sport to “Minority Report.”* “What’s Real in the

Virtual World? The Impact of Digital Technology on Media and Communication.” A Media Forum Program, National Communication Association Eighty-ninth Annual Convention, Miami Beach, Florida.

Galician, M.-L. (2003, November). *Visions of Miami in Sight and Sound: Reaching in for the Fantasies, Reaching Out for the Realities*. A Seminar Series Program, National Communication Association Eighty-ninth Annual Convention, Miami Beach, Florida.

Galician, M.-L., & Bourdeau, P. G. (2002, November). *Product Placement in Top-Grossing Hollywood Movies*. A Media Forum Program, National Communication Association Eighty-eighth Annual Convention, New Orleans, Louisiana.

Galician, M.-L. (2002, November). *New Orleans in Action: Analysis and Exploration of Filmic Visions of On-location Sites in the Crescent City*. A Seminar Series Program, National Communication Association Eighty-eighth Annual Convention, New Orleans, Louisiana.

Galician, M.-L., & Natharius, D. (2002, August). *Transforming a Beastly Spirit into “A Beautiful Mind” — and Other Hollywood Unrealistic Reconstructions of Real-life Romances*. “History via Hollywood: Fair Play or Fairy Tales?” Entertainment Studies Interest Group and Cultural and Critical Studies Division, Association for Education in Journalism & Mass Communication Eighty-fifth Annual Convention, Miami Beach, Florida.

Galician, M.-L., & Bourdeau, P. G. (2001, October). *Cue the Soda Can: The Evolution of Product Placements in Hollywood Cinema*. A Seminar Series Program, National Communication Association Eighty-seventh Annual Convention, Atlanta, Georgia.

Galician, M.-L., & Natharius, D. (2001, August). “How Violent Is it — Really?”: *Conducting Survey Research on Audience Perceptions of Violent Visual Images in the Mass Media*. “Researching Visual Communication: A Multi-methodological Approach to Understanding Visuals,” Visual Communication Division and Entertainment Studies Interest Group, Association for Education in Journalism & Mass Communication Eighty-fourth Annual Convention,

Washington, DC.

Galician, M.-L. (1999, November). *Mass Media Myths of Masculinity*. Masculinity at the End of the Millennium Preconference Seminar, National Communication Association Eighty-fifth Annual Convention, Chicago, Illinois.

Galician, M.-L. (1996, October). *Forget the Fairy Tales: Finally — (at Fifty) — a Feminist! . . . The “Professional-is-Personal” Reflection of a Baby Boomer (born in 1946) on Becoming One of the First of Our Cohort to Reach the Half-Century Mark*. The Organization for the Study of Communication, Language, and Gender Nineteenth Annual Conference, Monterey Bay, California.

Galician, M.-L. (1998, April). *Gender Issues in the Wonderful World of Disney*. Popular Culture Association/American Culture Association Twenty-eighth Annual International Conference, Orlando, Florida.

Galician, M.-L. (1985, December). *Audience Attitudes Toward Good News and Bad News on Television*. “Is News Worthy?” Forum, Association for Responsible Communication, Los Angeles, California.

PUBLIC RESEARCH/CREATIVE ACTIVITY
PRESENTATIONS (Invited)

Galician, M.-L. (2005, November). *Dis-illusioning the Myths & Stereotypes in Must Love Dogs and Bad Dates*. Arizona Theatre Company Book Club, Phoenix, Arizona.

Galician, M.-L. (2005, June). “*Mind, Body and Soul*”—*Prescriptions for Getting Real About Romance: How Mass Media Myths About Love Can Hurt You*. “Letters Today, Leader Tomorrow,” 14th Annual Kappa Delta Chi Sorority, Inc., National Conference, San Diego, California.

Galician, M.-L. (2005, May). *Dr. FUN’s Stupid Cupid & Realistic Romance® Awards for Media Portrayals of Sex, Love, & Romance*. School of Journalism and Communication, University of Oregon, Eugene, Oregon.

Galician, M.-L. (2005, May). *Sex, Love, and Romance in the Mass Media: Myths and Prescriptions*. School of Journalism and Communication, University of Oregon, Eugene, Oregon.

Galician, M.-L. (2005, March). *How Media Literate Are YOU? "Dis-illusioning" Ourselves and Our Media*. Brown Bag Research Seminar Series, Walter Cronkite School of Journalism & Mass Communication, Arizona State University, Tempe, Arizona.

Galician, M.-L. (2005, March). "The Process: Creativity Reveled and Revealed"—*The Research Basis of Dr. FUN's Stupid Cupid & Realistic Romance® Awards for Media Portrayals of Sex, Love, & Romance*. Odyssey Theme-Year Project, Long Beach, California.

(NOTE: Previous guest lecturers include Ralph Nader, Walter Mosley, Mike Farrell, Lawrence Krauss, Dr. Patch Adams, Senator George Mitchell, Erin Brokovitch, Lynn Margulis, and Richard Dawkins.)

Galician, M.-L. (2005, February). *Research in Action: Dr. FUN's Stupid Cupid & Realistic Romance® Awards for Media Portrayals of Sex, Love, & Romance*. East Mesa Branch of the American Association of University Women, Mesa, Arizona.

Galician, M.-L. (2004, August). *Analysis and Criticism of Little Black Book*. Special Advance Screening and Discussion, *Little Black Book*, Revolution Studios/Columbia Pictures, Harkins Chandler Fashion Center 20, Chandler, Arizona.

Galician, M.-L. (2004, March). *Mass Media: Empowering Us or Controlling Us?* Radisson Enrichment Lecture Series, MV Seven Seas Navigator, Radisson Seven Seas Cruises, Ft. Lauderdale-Western Caribbean.

Galician, M.-L. (2004, March). "The American Dream & the Media Nightmare": *What's Wrong With the Mass Media & What Can We Do About It?* Radisson Enrichment Lecture Series, MV Seven Seas Navigator, Radisson Seven Seas Cruises, Ft. Lauderdale-Western Caribbean.

- Galician, M.-L. (2004, February). *Research in Action: Dr. FUN's Stupid Cupid & Realistic Romance® Awards for Media Portrayals of Sex, Love, & Romance*. Tempe Kiwanis, Tempe, Arizona.
- Galician, M.-L., & Daly, J. A. (2003, November). *Resolved: That the Communication Discipline Should Make Greater Efforts to Reach Out to the Public and Popularize its Research*. Town Hall Debate: "From the Ivory Tower to the TV Talk Show," National Communication Association Eighty-ninth Annual National Convention, Miami Beach, Florida.
- Galician, M.-L. (2003, September). *Do the Mass Media Empower Us or Control Us? — and Other Basic Questions to Ask (and Answer!) About the Most Powerful Influence in Our Life*. Celebrity Discoveries Enrichment Lecture Series, MV Galaxy, Celebrity Cruises, Baltimore-Western Caribbean.
- Galician, M.-L. (2003, September). *"The American Dream & The Media Nightmare": Or, What's Wrong with the Mass Media and What Can We Do About It?* Celebrity Discoveries Enrichment Lecture Series, MV Galaxy, Celebrity Cruises, Baltimore-Western Caribbean.
- Galician, M.-L. (2003, September). *Dr. Galician's Prescriptions© for Getting Real About Romance: How Mass Media Myths About Love Can Hurt You*. Celebrity Discoveries Enrichment Lecture Series, MV Galaxy, Celebrity Cruises, Baltimore-Western Caribbean.
- Galician, M.-L. (2003, September). *Dr. FUN's Stupid Cupid & Realistic Romance® Awards*. Celebrity Discoveries Enrichment Lecture Series, MV Galaxy, Celebrity Cruises, Baltimore-Western Caribbean.
- Galician, M.-L. (2003, June). *Dr. Galician's Prescriptions© for Getting Real About Romance: How Mass Media Myths About Love Can Hurt You*. OASIS, Phoenix, Arizona.
- Galician, M.-L. (2003, April). *Mass Media Myths and Stereotypes of Intimate Relationships*. Gender Studies Seminar, Department of Communication, California State University/Fresno.

- Galician, M.-L. (2003, February). *Dr. Galician's Prescriptions© for Getting Real About Romance: How Mass Media Myths About Love Can Hurt You*. OASIS, Scottsdale, Arizona.
- Galician, M.-L. (2003, February). *Research in Action: Dr. FUN's Stupid Cupid & Realistic Romance® Awards for Media Portrayals of Sex, Love, & Romance*. Tempe Kiwanis, Tempe, Arizona.
- Galician, M.-L. (2003, February). *Dr. Galician's Prescriptions© for Getting Real About Romance: How Mass Media Myths About Love Can Hurt You*. Arizona State University Downtown Center, Phoenix, Arizona.
- Galician, M.-L., & Natharius, D. (2002, November). *Towards Healthy Male-Female Communication and Relationships: Unpacking the Myths and Stereotypes that Create Dysfunctional Expectations*. Arizona Group Psychotherapy Society, Phoenix, Arizona.
- Galician, M.-L. (2002, April). *Getting Real About Romance: How Mass Media Myths About Love Can Hurt Men, Women, & Children*. OASIS, Phoenix, Arizona.
- Galician, M.-L. (2002, February). *Getting Real About Romance: How Mass Media Myths About Love Can Hurt Men, Women, & Children*. Tempe Academy, Mesa, Arizona.
- Galician, M.-L. (2001, October). *The Romanticization of Love in the Mass Media*. Jewish Social Club, Sun City West, Arizona.
- Galician, M.-L., & Natharius, D. (2001, April). *Getting Real About Romance: How Mass Media Myths About Love Can Hurt Men, Women, & Children*. Couples' Cafe at the Community Church of Joy, Peoria, Arizona.
- Galician, M.-L., & Natharius, D. (2001, February). *Resolved: That Technology Has Had a Negative Impact on Human Communication*. The Great Town Hall Debate, Western States Communication Association Seventy-second Annual National Convention, Coeur d'Alene.
- Galician, M.-L. (2000, October). *The Romanticization of Love in the Mass Media*. Co-Curricular Programs (Honors Program), Arizona State University, Tempe, Arizona.

- Galician, M.-L., & Natharius, D. (1999, December). *Getting Real About Romance: How Mass Media Myths About Love Can Hurt Men, Women, & Children*. Arizona Single Parents Association, Phoenix, Arizona.
- Galician, M.-L. (1999, October). *Getting Real About Romance*. Humanist Society of Greater Phoenix, Phoenix, Arizona.
- Galician, M.-L. (1999, March). *The Romanticization of Love in the Mass Media*. Kiwanis International, Friendship Village, Mesa, Arizona.
- Galician, M.-L. (1998, November.) *Too Much Commentary and Not Enough Context — Or, What's Wrong with the Mass Media Anyhow?* Forum: Mass Media and Society, MENSA, Phoenix, Arizona.
- Galician, M.-L. (1998, February). *The Romanticization of Love in the Mass Media*. The Dons of Arizona, Phoenix, Arizona.
- Galician, M.-L. (1997, November). *Mass Media Myths About Romantic Love*. Senior Honors Humanities Class, Mountain Park High School, Phoenix, Arizona.
- Galician, M.-L. (1997, June). *The Romanticization of Love in the Mass Media*. Kiwanis International, Queen Creek, Arizona.
- Galician, M.-L. (1996, June). *The Romanticization of Love in the Mass Media*. Spirit of the Senses, Phoenix, Arizona.
- Galician, M.-L. (1996, March). *Gender-Benders: Mass Media Stereotypes of Intimate Relationships*. Gender Studies Seminar, Department of Speech Communication and Humanities, California State University/Fresno.
- Galician, M.-L. (1995, December). *Mass Media Stereotypes of Romantic Coupleship*. COM 316: Gender and Communication, Arizona State University, Tempe, Arizona.
- Galician, M.-L. (1995, October). *How Do the Media Romanticize Love?* Campus Communities Program Honors Seminar, Arizona State University, Tempe, Arizona.
- Galician, M.-L. (1995, November). *Mass Media Myths About*

Romantic Love. Forensics Seminar, Corona del Sol High School, Chandler, Arizona.

Galician, M.-L. (1992, April). *Good News and Bad News on Television*. Arizona State University Foundation Presentation Program, Scottsdale, Arizona.

Galician, M.-L. (1989, February). *Negativity in the News*. American Business Women's Association, Scottsdale, Arizona.

Galician, M.-L. (1988, November). *"If It Bleeds, It Leads": Overview of Research on Television's Good News and Bad News*. Faculty Women's Association, Arizona State University.

Galician, M.-L. (1987, May). *What Makes News?* Phoenix Republican Women's Club, Phoenix, Arizona.

Galician, M.-L. (1986, September). *Influence of the Mass Media on U.S. Society*. Latin American Electronic Media Exchange Program, Arizona State University.

Galician, M.-L. (1986, February). *Good News and Bad News on Television: Some Recommendations*. World Future Society, Arizona Chapter.

Galician, M.-L. (1980, June). *The Art of Medicine: Communicating with your Patients*. American Medical Association-certified CME Program for Family Physicians, Family Medicine Programs, School of Primary Medical Care, University of Alabama in Huntsville.

Galician, M.-L. (1979, January). *Physician-Patient Communication*. Communication Research Seminar, Cornell University.

RESEARCH PANEL PRESENTATION MODERATOR/CHAIR

Galician, M.-L. (2005, February). *Feminism(s), Political Agency, and Television*. Organization for Research on Women and Communication and the Media Studies Interest Group, Western States Communication Association Seventy-sixth Annual National Convention, San Francisco, California.

(Invited Program Chair)

Galician, M.-L. (2003, November). *Flames, Faces, and Flags: Framing Images of the Iraq War in an Era of Convergent Media*. A Media Forum Program, National Communication Association Eighty-ninth Annual National Convention, Miami Beach, Florida. (Invited Program Chair)

Galician, M.-L. (2003, November). *McLuhan's Wake: Presentation of the Documentary Film from the National Film Board of Canada*. A Media Forum Program, National Communication Association Eighty-ninth Annual National Convention, Miami Beach, Florida. (Invited Program Chair)

Galician, M.-L. (2002, March). *A Day at the Oscars®: How the Five 2002 Oscar®-Nominated Movies Liberate and Constrain Communication*. Media Studies Interest Group, Western States Communication Association Seventy-third Annual National Convention, Long Beach, California. (Invited Program Moderator & Interviewer of Special Guest Howard Rosenberg, Pulitzer Prize-winning *Los Angeles Times* Media Critic)

Galician, M.-L. (2001, August). *Washington Goes Hollywood: The New Role of Entertainment Media in Politics*. Entertainment Studies Interest Group and Magazine Division, Association for Education in Journalism & Mass Communication Eighty-fourth Annual National Convention, Washington, DC. (Program Organizer & On-Air "Town Hall" Moderator of Blue Ribbon Panel of Experts)

Galician, M.-L. (2001, February). *Questions of Power and Ethics: Behind the Scenes and the Images*. Media Studies Interest Group, Western States Communication Association Seventy-second Annual National Convention, Coeur d'Alene, Idaho. (Invited Program Chair)

Galician, M.-L. (1997, March). *Mass-Mediated Versions of Gendered Romantic Relationships*. Popular Culture Association/American Culture Association Twenty-seventh Annual International Conference, San Antonio, Texas. (Invited Moderator)

Galician, M.-L. (1996, October). *Gender and Mass Media*

Communication. The Organization for the Study of Communication, Language, and Gender Nineteenth Annual Conference, Monterey Bay, California. (Invited Moderator)

Galician, M.-L. (1996, March). *First Ladies as Icons*. Popular Culture Association/American Culture Association Twenty-sixth Annual International Conference, Las Vegas, Nevada. (Invited Moderator)

Galician, M.-L. (1994, October). *Print Media Impact*. The Symposium for Mass Communication Paper Competition, Southwest Education Council Journalism/Mass Communications, Flagstaff, Arizona. (Invited Moderator)

Galician, M.-L. (1993, October). *Media, Culture, and Advertising*. The Organization for the Study of Communication, Language, and Gender Sixteenth Annual Conference, Tempe, Arizona. (Invited Moderator)

RESEARCH PANEL RESPONDENT/DISCUSSANT

Galician, M.-L. (2005, February). *Representing Identity*. Media Studies Interest Group, Western States Communication Association Seventy-sixth Annual National Convention, Palm Springs, California. (Respondent)

Galician, M.-L. (2004, February). *Debut Papers in Media Studies*. Media Studies Interest Group, Western States Communication Association Seventy-fifth Annual National Convention, Albuquerque, New Mexico. (Respondent)

Galician, M.-L. (2003, November). *The Art and Craft of Media Interviewing*. National Communication Association Eighty-ninth Annual National Convention, Miami Beach, Florida. (Respondent)

Galician, M.-L. (2003, July). *Sex, Love, and Marriage: Entertainment Studies Interest Group Refereed Papers Session*. Association for Education in Journalism & Mass Communication Eighty-sixth Annual National Convention, Kansas City, Missouri. (Respondent)

Galician, M.-L. (2000, November). *Mass Communication Division Refereed Papers Session*. National Communication

Association Eighty-sixth Annual National Convention, Seattle, Washington. (Respondent)

Galician, M.-L. (2000, February). *The Alphabet Versus the Goddess: The Conflict Between Word and Image — A Media Perspective from a McLuhan Framework*. Media Studies Program, Western States Communication Association Seventy-first Annual National Convention, Sacramento, California. (Respondent)

Galician, M.-L. (1999, April). *Images of Gender Relations in the Media*. Popular Culture Association/American Culture Association Twenty-ninth Annual International Conference, San Diego, California. (Respondent)

Galician, M.-L. (1998, April). *Gender: Faith, Culture, & Power*. Popular Culture Association/American Culture Association Twenty-eighth Annual International Conference, Orlando, Florida. (Respondent)

Galician, M.-L. (1997, March). *The Marginalization and Empowerment of Gender Construction in Film*. Popular Culture Association/American Culture Association Twenty-seventh Annual International Conference, San Antonio, Texas. (Respondent)

Galician, M.-L. (1988, October). *Theoretical Perspectives*. Seventh Annual Western Communications Educators Conference, Lake Tahoe, Nevada. (Discussant)

COPYRIGHTED INSTRUMENTS

Galician, M.-L. (1995/2000). *Dr. FUN's Mass Media Love Quiz*© (a 12-item research-based heuristic tool with related 12-item *Dr. Galician's Prescriptions*© for *Healthy Couplship*, published widely with permission and linked to numerous major websites; used in a wide variety of instructional settings).

BOOKLETS

Galician, M.-L., & Natharius, D. (1998 [revised, 2000]). *Cultural*

and Performing Arts in London and Paris. Division of Extended Education, California State University/Fresno (52 pages).

Galician, M.-L. (1980). *The Dr. Galician Prescription® for Healthy Media Relations.*

WEBSITES

Galician, M.-L. “Dr. FUN’s Realistic Romance®,” <<http://www.RealisticRomance.com>>, August 2003-present (including online ballot for nationwide nominations from the general public for my annual *Dr. FUN’s Stupid Cupid & Realistic Romance® Awards* for Mass Media Portrayals of Sex, Love, & Romance).

Galician, M.-L. “Dr. Mary-Lou Galician — The *Original* ‘Dr. FUN’,” <<http://www.asu.edu/cronkite/faculty/galician/drfun/>>, August, 2000-present.

WEBSITE PUBLICATIONS

Galician, M.-L. & Westcor Shopping Centers. “Romance 101” Guide,” <<http://www.westcor.com/romance101.shtm>>, February, 2004.

Galician, M.-L., & Estfan, D. “Romantic Relationships and the Mass Media,” <<http://cronkite.pp.asu.edu/romantic/>>, December, 1999.

Galician, M.-L. “The [Dr. FUN's Mass Media] Love Quiz©,” <azfamily.com> (KTVK-TV/Channel 3, Phoenix, Arizona), November 5 & 6, 1998.

WORKSHOPS FOR PROFESSIONAL COMMUNICATORS

Workshop Instructor, “The Dr. Galician Prescription[©] for Healthy Media Relations,” Communication and the Media, Range Training Program, U.S. Forest Service/Bureau of Land Management, Phoenix, Arizona.

- December, 1997.
- March, 1997.
- March, 1996.
- February, 1995.
- April, 1994.
- March, 1994.
- December, 1993.
- March, 1993.
- December, 1992.
- April, 1992.

Workshop Instructor, “Marketing Your Medium’s Message,” Southern Baptist Press Association, Scottsdale, Arizona, February, 1993.

Workshop Instructor, “‘The Media — Friend or Foe?’ How to Deal Effectively with the Media,” National Association of Housing and Redevelopment Officials, Phoenix, Arizona, April, 1987.

Workshop Instructor, “Working with the Media,” Competency-Based Management: 1985-86 Management Skills Series for Public Administrators, Advanced Public Executive Program, Arizona State University, December, 1985.

Workshop Instructor, “Media Relations,” Second Annual Arizona Legislators' Institute, Morrison Institute for Public Policy, Arizona State University, December, 1985.

Workshop Instructor, “Pruning Your Prose,” “The Write Stuff” Writing Workshop, Phoenix Professional Chapter, WICI/Women in Communications, Inc., Phoenix, Arizona, March, 1985.

NEWSPAPER, MAGAZINE, RADIO, & TELEVISION INTERVIEWS AND/OR CITATIONS AS MASS MEDIA

EXPERT

“A Slippery Snowy Slope for Marketing,” *Newsweek*, December 5, 2005.

“Reality TV? A Sweet 16 Party in Valley Goes to Excess for MTV” (p. B1 story), *Arizona Republic*, November, 2005.

“Villain in Sex Fixation? Enemy Is Us,” *East Valley Tribune*, October, 2005.

“Superstars Align—On Hitch: Without Glitter, It’s Not a Pretty Picture,” *Arizona Republic*, June, 2005.

“Reel Romance: On-screen Love Isn’t Healthy for Viewers,” *The Calgary Sun (Showbiz)*, May, 2005.

“Brand Practice: Product Integration Is as Old as Hollywood Itself,” *The Hollywood Reporter*, April, 2005.

“Brand Aid: A Look at Some of the Biggest Hits in Film and TV Product Placement,” *The Hollywood Reporter*, April, 2005.

“A Look at Dr. FUN,” *Devil’s Tale*, Walter Cronkite School of Journalism & Mass Communication, Arizona State University, March, 2005.

“Romance Guru Releases Annual ‘Stupid Cupids’ List,” *ASU News & Information* online with streaming video of my announcements and advice at www.asu.edu/news/faculty_students/stupidcupid_021805.htm, February, 2005.

“Prof Promotes Healthy Relationships: ‘Dr. FUN’ To Announce Awards for Realistic Romance in Mass Media,” *ASU Web Devil* online at www.asuwebdevil.com/issues/2005/02/14/news/691959, February, 2005.

“Dr. FUN Is In” (page 1 color photo)/“Prof Promotes Healthy Relationships: ‘Dr. FUN’ To Announce Awards for Realistic Romance in Mass Media” (page 3), *The State Press*, February, 2005.

“Awards: Best Professors—Dr. Mary-Lou Galician,” *ASU Underground*, February, 2005. (Also: online at

www.asuunderground.com/news/2005/02/02/Features/Awards.Best.Of.Asu-844230.shtml> with streaming video: “Dr. Galician is Dr. FUN”)

“The Failure of the One-Night Stand,” Fox10 News, KSAZ-TV/Channel 10 (FOX), Phoenix, Arizona, February, 2005.

“Relationships,” *Working Mother*, February, 2005.

“Galician Welcomes Frank Talk About Sex in Press,” ASU Insight, December, 2004. (also: https://www-sec.asu.edu/asunews/mediacoverage/mediacoverage_archives.htm>

“Kinsey’ Stirs Up Press Comment Beyond Movie Pages,” *Editor & Publisher*, November, 2004.

“Sex and the Single Girl: Is Dating Out and the One-night Stand In? The Plight of the 21st Century Woman,” *College Times*, September, 2004.

“Product Placement and the Automotive Industry,” Stateside with Charity Nebbe, Michigan Radio (NPR), Ann Arbor/Detroit/Flint//West Michigan, September, 2004.

“Hollywood’s Princesses Don’t Impress All Critics,” *Arizona Republic*, August, 2004.

“Transforming Your Love Life: Dr. Galician’s Prescriptions©,” Sonoran Living, KNXV-TV/Channel 15 (ABC), Phoenix, Arizona, AZ, August, 2004.

“The Hype Machines: The Future Looks Bad, But the Cars Look Really, Really Good” (by Pulitzer Prize-winning critic Dan Neil), *Los Angeles Times*, The Arts: Movies, July, 2004.

“RELATIONSHIPS/Debunking Valentine’s: A UO Class Explores Media Myths About Love” (page A1; about a University of Oregon course that uses my textbook—including a page A11 sidebar with all 12 of my *Dr. FUN’s Mass Media Love Quiz*© myths/stereotypes and *Dr. Galician’s Prescriptions*©), *The Register-Guard* (Eugene, OR), February, 2004.

“Look Before Leaping into Search of Past,” *Arizona Republic*, February, 2004.

“Romance 101’ Guide: Valentine’s Day Gift Expectations,” *Your Life A to Z*, KTVK-TV/Channel 3 (IND), Phoenix, Arizona, February, 2004.

“Love, Hollywood-style” (announcement of my annual Dr. FUN’s Stupid Cupid & Realistic Romance® Awards for Mass Media Portrayals of Sex, Love, & Romance), *Arizona Republic*, February, 2004.

“ASU’s Mary-Lou Galician Confers Her Annual Dr. FUN’s Stupid Cupid & Realistic Romance® Awards for Mass Media Portrayals of Sex, Love, & Romance,” *ASU News & Information* online with 3 streaming videos of my announcements and advice at <www.asu.edu/asunews>, February, 2004.

“ASU’s Mary-Lou Galician Confers Her Annual Dr. FUN’s Stupid Cupid & Realistic Romance® Awards for Mass Media Portrayals of Sex, Love, & Romance,” online with streaming video of my announcements and advice at *my asu portal* <<https://myasuportal.asu.edu>>, February, 2004.

“Professor Honors Realistic Romance Portrayals,” *ASU Insight*, February, 2004.

“REEL vs. REAL: ASU Professor Seeks Votes for Annual ‘Stupid Cupid’ Awards,” *Tribune (AZ)*, January, 2004. (multiple dates)

“Romancing the Screen” (subject of 4-page feature article in this glossy magazine), *Ahwatukee Monthly*, November, 2003.

“Dating Services Boom: These Headhunters Help You Find a Mate, Not a Job” (page D1), *Arizona Republic*, November, 2003.

“Media Pornography,” KPNX-TV/Channel 12 (NBC), Phoenix, Arizona, October, 2003.

“Media Literacy Lectures OnBoard” (in-depth interviews about my lecture topics and book), Celebrity Television Network, MV Galaxy (1,870-passenger ship), Celebrity Cruises, Baltimore-Western Caribbean, September, 2003.

“Inconvenience Feeding on Itself: Fuel Experts Say Shortage

- Brought on Unnecessarily,” *Arizona Republic*, August, 2003.
- “Cyber Cheating,” KPNX-TV/Channel 12 (NBC), Phoenix, Arizona, July, 2003.
- “Man Oh Man TV: TNN Proudly Catering to Al Bundys of America” (page E1), *Arizona Republic*, June, 2003.
- “TRUST: From a Valley Church Scandal to Martha Stewart, Integrity Is Taking a Very Public Beating” (page A1), *Tribune (AZ)* newspapers, June, 2003.
- “Books” (in-depth article about my research-based book, *Sex, Love, and Romance in the Mass Media*), *ASU Journalist*, Spring, 2003.
- “ASU in the News,” *ASU Highlights* (listed for citation in national media in “overview of Arizona State University achievements during the past academic year” — mailed to potential donors), Research & Technology, Spring, 2003.
- “‘Married’ Reality on TV a Far Cry from Our Reality, Experts Say,” *Arizona Republic*, April, 2003.
- “The Princess Complex,” *Arizona Republic*, February, 2003. [Reprinted in *Louisville Courier Journal* (2/27), *Albany Times Union* (2/27), *St. George Spectrum* (3/1), *Cedar City Daily News* (3/1), *Huntington WV Herald-Dispatch* (3/2), *Florida Today* (3/2), *Olympian* — WA (3/3), *Binghamton NY Press & Sun Bulletin* (3/3), *Wilmington DE News Journal* (3/10).]
- “Inaugural ‘Stupid Cupids’ Awarded for Valentine’s Day,” *ASU News & Information* online with streaming video at <www.asu.edu/asunews>, February, 2003.
- “Love, Lies and Videotape: Galician Selects Media Samples for Stupid Cupid Awards” (page 1), *ASU Insight*, February, 2003.
- “Media Influences on Expectations of a ‘What Makes a Magnificent Lover’” (Valentine’s Day feature with link from KNXV website to my *Dr. FUN’s Mass Media Love Quiz*© and *Dr. Galician’s Prescriptions*©), KNXV-TV/Channel 15 (ABC), February, 2003.

“*Dr. FUN’s Stupid Cupid & Realistic Romance® Awards for Media Portrayals of Sex, Love, & Romance*,” *Sports, Sex, and Rock & Roll*, KASC-AM, Tempe, AZ, February, 2003.

“Don Juan Diaries: *Que que?*,” *Latina* (cited in both English and Spanish as expert in this national magazine with readership of more than one million), February, 2003.

“Homer and Tony Show Us The Way,” *The Hamilton (Canada) Spectator*, February, 2003.

“Culture of Fake: Implants, MTV’s Becoming, Botox — Can’t People Just Be Themselves?” (cover story), *College Times (AZ)*, December, 2002.

“Making a Move: Women Changing Rules, Doing the Asking for Dates.” *Arizona Republic*, November, 2002.

“Analysis and Critique of National Election Coverage (Exit-Polling),” Preston Westmoreland Show, KTAR-AM, Phoenix, Arizona, November, 2002.

“The Media and Your Career Choice: Can't Wait to Become a Brain Surgeon? Great! But in the Meantime, Don't Let the Media Play with Your Mind! (Focus),” *Career World*, October, 2002.

“Analysis and Critique of Network Coverage of 9/11 Anniversary,” *Sonoran Living*, KNXV-TV/Channel 15 (ABC), Phoenix, Arizona, AZ, September, 2002.

“Missing Kids Get Uneven Coverage” (page A1), *Tribune (AZ) newspapers*, July, 2002.

“Just Friends Really: For Men and Women Pals, Does Sex Always Get in the Way?,” *Tribune (AZ) newspapers*, May, 2002.

“Six Months After 9.11.01,” *Tribune (AZ) newspapers* (page A1), March, 2002.

“If Cupid Went to College ...,” *Christian Science Monitor*, February, 2002.

“Surreality Television,” *ASU Web Devil/State Press*, February, 2002.

“Dr. FUN: Media Inaccurately Depict Love” (page 1), *State Press*, February, 2002.

“Professor Recommends Realistic Expectations in Relationships,” *ASU Insight*, February, 2002.

“Sex & Media Go Toe-to-Toe: How Does the Media Influence the Choice to be Chaste?,” *State Press Magazine*, February, 2002.

“Film, TV Couples Don’t Accurately Portray Perils of Modern Marriage,” *Times-News Bridal Guide 2002*, January, 2002.

“Taking a News Break is No Act of Treason,” *Tribune (AZ)* newspapers (pages D1 and D6), September, 2001.

“Lament of the Curly Class: ‘Princess Diaries’ Perpetuates America’s Straight-Hair Bias, Ringlet Wearers Say,” *Arizona Republic* (pages E1 and E3), October, 2001.

“Analysis and Critique of Network Television News Coverage of September 11 (2001) Terrorist Attacks,” Preston Westmoreland Show, KTAR-AM, Phoenix, Arizona, September, 2001.

“Get Real,” *The Gaston (NC) Gazette*, August, 2001.

“Disney: A Pox on Those Locks,” *Baltimore Sun*, August, 2001.

“Washington Goes Hollywood,” C-SPAN (live television and radio broadcast; multiple tape repeats), Washington, District of Columbia, August/September, 2001.

“Gallery of East Valley’s Brightest Blondes,” *Tribune (AZ)* newspapers (pages D1 and D6), July, 2001.

“Blonde Ambitions: E.V. Women Debate What it Means to be the Fair-Haired Girl,” *Tribune (AZ)* newspapers (pages D1, D5, and D6), July, 2001.

“Organizers Take Professional Pride in Clearing the Clutter,” *Boston Business Journal*, July, 2001.

“Get REAL: Film and TV Lead Couples to Expect Way Too Much from Modern Marriage,” *Tribune (AZ)* newspapers (pages

D1 & D3), May, 2001.

“Blond Like Me — Sort Of,” *Tribune* (AZ) newspapers (page D6), July, 2001.

“Guy Talk (That's Amor): Super Sexy Secrets,” *Latina* (cited in both English and Spanish as expert in this cover story in “The Love Issue” of this national magazine with readership of more than one million — a nominee for the Acres of Diamonds Award presented by Temple University’s School of Communications and Theater), February, 2001.

“‘Temptation’ Called an Island of Unreality,” *Arizona Republic* (pages E1 & E3), January, 2001.

“‘Temptation Island’ and the Debasement of Popular Culture,” KASC-AM, Tempe, Arizona, January, 2001.

“Looks Count,” Evening News, KTVK-TV/Channel 3 (IND), Phoenix, Arizona, November, 2000.

“Predicting ‘Success’ for Five Marriages on Top-Rated FOX show, *Will You Marry Me?*,” Fox10 News, KSAZ-TV/Channel 10 (FOX), Phoenix, Arizona, November, 2000.

“Size: Does It Matter?,” *Tribune* (AZ) newspapers (page D1), July, 2000.

“Here's Looking at You, Kid” (“Sex, Love & the Movies” cover story), *Bridal Guide* (nation's most widely read bridal magazine with readership of more than 4 million; this extensive article, primarily cites me and my work; also cites Dr. Pepper Schwartz, past president of the American Sociological Association), March/April, 2000.

“Tennis Icon Lures Admirers, Critics,” *Tribune* (AZ) newspapers (page A1), February, 2000.

“Romantic Meals Feed Love's Flame: Experts, celebrities offer more opinions,” *Arizona Republic*, February, 2000.

“Predicting ‘Success’ for Marriage on Top-Rated FOX show, *Who Wants to Marry a Multi-Millionaire*,” Fox10 News, KSAZ-TV/Channel 10 (FOX), Phoenix, Arizona, February, 2000.

“Scholarships Special to Donors,” *ASU Insight*, January, 2000.
(Also: interview subject for follow-up radio spots distributed by ASU Media Relations and Public Information Office.)

“Tempe Deaths Show Control is Merely a Lethal Illusion,”
Tribune (AZ) newspapers (page A2), October, 1999.

“Class of 2003: ‘Kewl’ -- Generation gap between freshman class and university faculty increases,” *ASU Insight* (pages 1 and 7), September, 1999.

“Chick Flicks: Reel Differences Between Genders Can Be Found in Movie Choices,” *Tribune* (AZ) newspapers, August, 1999.

“Final Salute to John-John: Mourning a Celebrity Gives People a Chance to Share Private Grief,” *Tribune* (AZ) newspapers, July, 1999.

“Realistic Romance® and Mass Media Myths: *Dr. FUN's Mass Media Love Quiz*©,” New Attitudes Show, LIFETIME television network), June, 1999.

“Get REAL: Media Myths May Mold Love and Romance into Unrealistic Goals,” *Tribune* (AZ) newspapers (pages D1 & D6). March, 1999.

“Sexual Dissatisfaction and Mass Media Expectations,” Fox10 News, KSAZ-TV/Channel 10 (FOX), Phoenix, Arizona, February, 1999.

“Expertise in Demand,” *Headliners*, *ASU Journalist*, Winter, 1999.

“Internships Get High Marks,” *Incentive Magazine*, December, 1998.

“Mass Media Stereotypes and Dr. Galician's Predictions of Couples' Chances for Successful Relationships: Taking *Dr. FUN's Mass Media Love Quiz*©,” 5-minute special feature, Evening News, KTVK-TV/Channel 3 (IND), Phoenix, Arizona, November, 1998. (Also heavily promo-ed on-air throughout the day.)

“Starr Report/Videotapes: Public's Right-to-Know vs. President's

- Right-to-Privacy,” KNXV-TV/Channel 15 (ABC), September, 1998.
- “Video Feeds America's Hunger for Details of Clinton's Affair,” *Tribune* (AZ) newspapers (page A2), September, 1998.
- “Counseling Call-in Couples: Explicating *Dr. FUN's Mass Media Love Quiz*©,” Beth & Bill Show, KEZ-FM, Phoenix, Arizona, October, 1998.
- “Forget the Fairy Tales: Prof Says People Need to Get Real About Romance,” *Arizona Republic* (pages D1 & D3), October, 1998.
- “Going Stag: High School Girls Buck Prom Tradition for Night with Gals,” *Tribune* (AZ) newspapers (page A1), April, 1998.
- “Don't Waste a 1st Impression: Baby, You Look Like a Dream! Go Back to Sleep,” *Arizona Republic*, February, 1998.
- “Examining the Media: Clinton/Lewinsky Coverage,” KNXV-TV/Channel 15 (ABC), January, 1998.
- “Busy Couple Have Wedding on the Fly,” *Scottsdale* (AZ) *Tribune*, January, 1998.
- “Romance Takes Flight,” *Mesa* (AZ) *Tribune*, January, 1998.
- “Whirlwind Wedding,” *Tempe* (AZ) *Tribune*, January, 1998.
- “Did Paparazzi Chase Princess to her Death?” (page A1), *Arizona Republic*, September, 1997.
- “Mass Media and Death of Princess Diana,” “Wake Up Arizona,” KFYI-FM, Phoenix, Arizona, September, 1997 (two separate broadcasts on two different days).
- “Mass Media and Death of Princess Diana,” multiple newscasts, KPHO-TV/Channel 5 (CBS), Phoenix, Arizona, August, 1997.
- “Mass Media and Death of Princess Diana,” SkyView Metro News (news service for multiple radio stations in Arizona), Phoenix, Arizona, August, 1997.

“Youth Coverage and Good/Bad News,” *Corpus Christi Caller-Times*, April, 1996.

“Romantic Love and the Mass Media,” Lucy Ruiz Show, KJEO-TV/Channel 47 (CBS), Fresno, California, March, 1996.

“Appeal of ‘Friends’,” Arizona Prime (Special Edition following Super Bowl XXX, Tempe), KPNX-TV/Channel 12 (NBC), Phoenix, Arizona, January, 1996.

“Romantic Love And the Mass Media,” KVMY-FM, Mesa, Arizona, November, 1995.

“Mate Expectations: Media Help Shape Fairy-tale Notions, ASU Professor Says” (page one in-depth feature article focusing exclusively on me and my research, with full color page one photo of me, plus publication of my *Dr. FUN's Mass Media Love Quiz*©), *Tribune* newspapers (all five editions: Chandler, Gilbert, Mesa, Scottsdale, Tempe [Arizona]), November, 1995.

“Burn-out and Business,” Business Day Arizona, KFNN-AM, Scottsdale, Arizona, October, 1995.

“*Dr. FUN's Mass Media Love Quiz*©: The Romanticization of Love in the Mass Media,” The Mike and Maty Show, ABC-TV (national network show; I was selected as the only presenter from all of ASU’s research programs), October, 1995.

“Party On: ABC's ‘Mike and Maty’ Explores ASU's Party-School Reputation,” *Tribune* (AZ) newspapers, October, 1995.

“Supplemental Surf Notes” (Dave Walker's Television Column), *Arizona Republic*, September, 1995.

“Critique of Local News Anchors,” *Arizona Republic*, June, 1995.

“Workplace Motivation,” 6 p.m newscast and Arizona Prime, KSAZ-TV/Channel 10 (FOX), Phoenix, Arizona, June, 1995.

“Mass Media Gatekeeping: The Impact on Public Perceptions of What Gets Through Without Verification,” Arizona Prime, KSAZ-TV/Channel 10 (FOX), Phoenix, Arizona, December, 1994.

- “Adversarial Role of Athletes and Media,” *Phoenix Gazette*, September, 1994.
- “Effects of Graphic Media Messages of Tortured and Murdered U.S. Soldiers in Somalia,” *Arizona Republic*, October, 1993.
- “Effects of Television Screen Size on Children's Use and Perception of Television,” multiple newscasts, KPHO-TV/Channel 5 (IND), Phoenix, Arizona, September, 1993.
- “Work, Burn-out, and Employee Motivation,” multiple newscasts, KPNX-TV/Channel 12 (NBC), Phoenix, Arizona, September, 1993.
- “The Depressing State of TV News,” *ASU Research Magazine*, Spring, 1991.
- “Infertility: ASU Study Explores Ways to Cope with the ‘Roller-Coaster Syndrome,’” *Raising Arizona Kids*, Phoenix, Arizona, December, 1990.
- “Good News and Bad News on Television,” *Touchdown Illustrated Magazine*, September, 1988.
- “Television News: ‘If It Bleeds, It Leads,’” *ASU Insight*, June, 1988.
- “Media Credibility,” The Pat McMahon Show, KTAR-AM, Phoenix, Arizona, November, 1987.
- “Progress of Women in Communication,” Open Camera, KPHO-TV, Phoenix, Arizona, August, 1987.
- “Good News and Bad News: Answering the Questions,” The Earl Baldwin Show, KFYI-AM, Phoenix, Arizona, July, 1986.
- “Good News and Bad News in the Media,” The Examiner, KDKB-FM, Mesa, Arizona, February, 1986.
- “Media and Society,” Horizon, KAET-TV/Channel 8 (PBS), Tempe, Arizona, January, 1984.
- “TV and Society,” Sun Devil Perspective/KOOL-FM, Phoenix, Arizona, January, 1984.

“TV on Campus: What TV Means to Our College Students,” *TV Guide*, January, 1984.

“Faculty Profile: Dr. Mary-Lou Galician,” *Public Eye*, College of Public Programs, ASU, November, 1983.

“Talking to Your Doctor,” series of radio and television talkshows in Memphis, Tennessee, January-April, 1979.

RESEARCH REPORTS

Galician, M.-L. (1978). *Medical Education and the Physician-Patient Relationship: Attitudes of Students and Faculty as a Function of Group Membership, Training, and Personality*. Unpublished doctoral dissertation, Memphis State University. (cited in refereed journals)

Galician, M.-L. (1969). *Saturday's Child: Twenty Years of Network Television Programming for Children*. Unpublished master's thesis, Syracuse University.

TEACHING

UNIVERSITY COURSES TAUGHT

Mass Media & Society (Media Literacy)

Sex, Love, & Romance in the Mass Media (Media Analysis & Criticism)

(course created by me; my curriculum and my textbook [see RESEARCH/CREATIVE ACTIVITY, above] are used nationwide)

Newswriting

Advanced Creative Commercial Copywriting

Fashion Advertising Copywriting

Public Relations Programs and Techniques

Writing for Public Relations

Public Relations Internships

Mass Communication Research Methodology (Graduate Program)

MASTER OF MASS COMMUNICATION APPLIED
PROJECT (THESIS)

COMMITTEE CHAIR (RESEARCH DIRECTOR)

Donna Shoots-Goyette, May, 2005.

*The Influence of Mass Mediated Myths and Stereotypes of
Sex, Love, and Romance on Consumers*

Jennifer Hays, May, 2003.

Sexual Content in Men's and Women's Magazines (2002)

Amber Hutchins, December, 2002.

Alcohol Portrayals in the 15 Top-Grossing Films of 2001

Andrea Gerdes, May, 2002.

*The Skinny on Magazines: The Depiction of Thinness on
Women's Magazine Covers*

Jyothi Sampat, May, 2002.

*A Content Analysis of the Treatment of Rape Victims in
Three Popular Women's Magazines*

Julie Jones, December, 2001.

*Video Storytelling in a Digital Age: Online Users' Video
Preference for Multimedia Journalism*

Jennifer Shimkus, December, 2000.

*Teenzines: The Congruency of Concerns Identified by
Content Analysts and the Impact on Adolescent Girls*

Sandra Adler, May, 2000.

*The Relationship Between Teenzines and Adolescent
Females' Expectations*

Janice Davis, May, 2000.

A National Survey of Public Relations Programs at

ACEJMC-accredited University Programs

Denise Estfan, May, 2000.

The Relationship Between the Media Images and Adolescents' Perceptions of Romantic Love

Nicole Wilson, May, 2000.

Tobacco in Hollywood Movies from 1978 to 1998

Karen Emery, December, 1999.

The Relationship between Television and Movie Portrayals and Children's Attitudes About Romantic Heterosexual Couplship

Peter Bourdeau, May, 1999.

Cue the Soda Can: The Evolution of Product Placements in Hollywood Cinema from 1977 to 1997

Rebecca Crotts, May, 1996.

The Relationship Between Christian Adolescents Viewing of Music Videos and Their Beliefs About Sexual Violence

Abbie Fink, May, 1996.

The Relationship Between Television Viewers' Soap Opera Usage and Their Attitudes About Romantic Relationships

Paul McCreath, May, 1996.

Local Evening Television News Viewers' Perception of Good and Bad News

Susie Kilgard, December, 1995.

Of Wishing Wells and Wedding Bells: The Evolution of the Heroine in Disney Animated Romances

Holly Rea, December, 1995.

On the Road to Redemption: The Portrayal of Richard Milhous Nixon in Newspaper Unsigned Editorial Obituaries

Connie Watson, December, 1995.

Learning from the News: Senior Citizens' Recall of a Publicity Story in Three Mass Media

Nachammai Raman, August, 1995.

A Comparison of Three Newspapers' Coverage of the Bhopal Gas Leak

Craig Hendrix, May, 1995.

A Comparison of One-way Video and Two-way Video Educational Videoteleconferencing

Kim McGrigg, May 1995.

A Public Relations Campaign for Maricopa County Rabies and Animal Control

Diane Pattengill, December, 1994).

- The Portrayal of Alcoholics and Alcoholism on The Oprah Winfrey Show*
Paul Creasman, May, 1994.
Uses and Gratifications of Religious Music Radio
- Robert Stieve, May, 1994.
Elite Press Editorial Coverage of El Savadore from January 1, 1989, Through December 31, 1991
- Joanna Glickler, December, 1993.
Policies and Practices of Journalists Regarding Newsrelease Quotations
- Cynthia Hibbard, May 1993.
Humor as a Communication Device in Employee Publications
- David Olsen, May 1993.
Attitudes of the News Media Toward Their Own Community Responsibility: A National Survey
- Diane Flitcroft, May, 1992.
Vital Signs: A Study of the Attitudes of Metropolitan Phoenix Hospital Chief Administrators Toward Public Relations
- Christina Hecht-Schroeder, May, 1992.
The Influence of Fashion Magazines on Eating Disorders
- Jyothsna Moudgal, May, 1992.
Corporate Child Care: A Public Relations Tool to Enhance the Corporate Image
- Michael Lewis, December, 1990.
The Effects of Background Music on Choice Behavior in Advertising: A Classical Conditioning Approach
- Keith Jennings, December, 1990.
Television News Producers' Attitudes Towards Good News and Bad News: A National Survey
- Michele Whitaker, August, 1990.
The Effect of Bad News on Television Commercial Recall
- Elizabeth Young, December, 1988.
A Readership Survey of The Baptist Beacon
- Richard Benner, May, 1988.
Four Distinctive Anabaptist Theological Themes on the Editorial Page of The Gospel Herald: 1908–1988
- Barbara Grant, May, 1988.
The Current and Future Impact of Personalization and Customization on the Magazine Publishing Industry
- Marsha Foerman, May, 1987. (“Outstanding Graduate Student” of

graduating class.)

*Videocassette Usage by Cooperative Extension Service
Home Economists in Four Selected States*

Mary Elizabeth Holguin, May, 1986.

*Representation and Portrayal of the Elderly in Reader's
Digest Magazine 1955–1985*

Brian Herres (Interim Chair), August, 1985.

*The New York Times and the Arizona Republic: A Content
Analysis of the 1984 Presidential Campaign*

Wendy Marsh, May, 1985. (“Outstanding Graduate Student” of
graduating class.)

*Does Bad News Cause the Human Psyche to Suffer? A
Survey of Audience Perceptions*

MASTER OF MASS COMMUNICATION APPLIED
PROJECT (THESIS)
COMMITTEE MEMBER

23 candidates (in addition to chairing the applied project thesis
committees of the above 40 master's degree candidates)

UNDERGRADUATE HONORS THESIS COMMITTEE
CHAIR
(RESEARCH DIRECTOR)

Jill Van Sickle, May, 2003. (“Thesis of Distinction,” Barrett
Honors College)

*Could “CastAway” Have Survived Without Wilson?
Product Placement in the 15 Top-Grossing Hollywood
Films of 1997 and 2000*

Cheryl Gross, May, 1993. (“Outstanding Thesis Award,” College

of Public Programs.)

The Portrayal of Families in Television Situation Comedies

UNIVERSITY INTERDISCIPLINARY MASTER OF ARTS

THESIS COMMITTEE

CHAIR (RESEARCH DIRECTOR)

Patricia Silverberg, May, 1994.

Satire in "Sesame Street"

EDUCATORS' WORKSHOP LEADER (Juried)

Galician, M.-L. (2005, April). *Special IABD Workshop: More About Getting Positive News Coverage for Your Scholarship and Teaching: A Practical Workshop on Reaching the General Public Through the Mass Media.* Seventeenth Annual International Academy of Business Disciplines Conference, Pittsburgh, Pennsylvania. (Leader of Juried Half-day Workshop for University and Community College Educators)

Galician, M.-L. (2004, November). *Short Course: Teaching a Course or Unit on "Sex, Love, & Romance in the Mass Media: Analysis & Criticism of Unrealistic Portrayals & Their Influence."* National Communication Association Ninetieth Annual Convention, Chicago, Illinois. (Leader of Juried Half-day Course for University and Community College Educators)

Galician, M.-L. (2004, March). *Special IABD Workshop: Getting Positive Mass Media Coverage of Your Scholarship and Teaching: A Translational Communication Workshop.* Sixteenth Annual International Academy of Business Disciplines Conference, San Antonio, Texas. (Leader of Juried Half-day Workshop for University and Community College Educators)

Galician, M.-L. (2003, November). *Short Course: Teaching "Sex, Love, & Romance in the Mass Media: Analysis & Criticism of Unrealistic Portrayals & Their Influence."* National Communication Association Eighty-ninth Annual

Convention, Miami Beach, Florida. (Leader of Juried Half-day Course for University and Community College Educators)

Galician, M.-L. (2003, July). *Adding Cultural and Entertainment Studies Courses to a Skills-Oriented Curriculum: A How-To Session*. Association for Education in Journalism & Mass Communication Eighty-sixth Annual Convention, Kansas City, Missouri. (Leader of Juried Half-day Course for University and Community College Educators)

Galician, M.-L. (2002, November). *Short Course: Teaching "Sex, Love, & Romance in the Mass Media: Analysis & Criticism of Unrealistic Portrayals & Their Influence."* National Communication Association Eighty-eighth Annual Convention, New Orleans, Louisiana. (Leader of Juried Half-day Workshop for University Educators)

Galician, M.-L. (2001, February). *Translating Your Scholarship & Teaching for the Mass Media: How to Reach the Vast General Public. Pre-Conference Workshop*. Western States Communication Association Seventy-second Annual National Convention, Coeur d'Alene, Idaho. (Leader of Juried Half-day Workshop for University and Community College Educators)

Galician, M.-L. (2000, February). *Maximizing Your Public Relations/Communication Internships: The Development and Maintenance of a Successful Systematic Program*. Pre-Conference Workshop, Western States Communication Association Seventy-first Annual National Convention, Sacramento, California. (Leader of Juried Half-Day Workshop for University and Community College Public Relations/Communication Internship Directors)

Galician, M.-L. (1997, November). *Celebrating Learning Style Differences as Central in Experiential Education*. National Communication Association Annual International Convention, Chicago, Illinois. (Member of Juried Program Training Team)

TRAVEL STUDY PROGRAM LEADER

Associate Director, Cultural and Performing Arts: London & Paris,

Summer 2000 Travel Study Program, Division of Extended Education, California State University, Fresno, California, May-June, 2000.

Associate Director, Cultural and Performing Arts: Florence & Rome, Summer 1999 Travel Study Program, Division of Extended Education, California State University, Fresno, California, May-June, 1999.

Associate Director, Cultural and Performing Arts: London & Paris, Winter 1999 Travel Study Program, Division of Extended Education, California State University, Fresno, California, December 1998-January, 1999.

Associate Director, Cultural and Performing Arts: London & Paris, Winter 1998 Travel Study Program, Division of Extended Education, California State University, Fresno, California, January, 1998.

Associate Director, Cultural and Performing Arts: London & Paris, Winter 1997 Travel Study Program, Division of Extended Education, California State University, Fresno, California, January, 1997.

INSTRUCTIONAL VIDEOTAPES & AUDIOTAPES

Galician, M.-L. (Moderator/Interviewer). (2001, October). *Interview with Walter Cronkite* (Q&A with “America’s Most Trusted Man” and studio audience of 400). Phoenix: KAET-TV (PBS).

Galician, M.-L., & Natharius, D. (Producers). (2001). *Dr. FUN’s Mass Media Love Quiz*© (30-minute video version of my research-based quiz). Available: Author.

Galician, M.-L., & Natharius, D. (Producers). (1999). *Reversals of romantic relationship stereotypes in the mass media: Dr. FUN’s Mass Media Love Quiz*© Myth #6 (20-minute video version my research-based quiz). Available: Author.

Galician, M.-L., & Natharius, D. (Producers). (1998). *Dr. FUN’s Mass Media Love Quiz*© (30-minute video version of my research-based quiz). Available: Author.

Galician, M.-L. (Producer/Director/Writer/On-Camera Host). (1993-1994). *Meet Our Graduate Faculty* (half-hour videotape program). Tempe, AZ: Walter Cronkite School of Journalism & Mass Communication, Arizona State University.

Galician, M.-L. (Producer & Presenter). (1986, August). *Television's good news/bad news issue: The gatekeepers speak (A research summary)*. Norman, OK: Radio-Television Journalism Division, Association for Education in Journalism & Mass Communication (annual national convention).

Galician, M.-L. (Writer & Presenter). (1976). *Death and Dying* (90-minute audiovisual high school mini-course). Author: Memphis, TN.

GRANTS

Wakonse Fellow and Awardee, \$1,000 Fellowship to attend the National Wakonse Conference on College Teaching, Miniwanca, Michigan, May, 2001.

Recipient, Arizona State University College of Public Programs Dean's Incentive Grant, for the final phase of the study of the "Romanticization of Love in the Mass Media," 1997-1998. (\$5,000)

Recipient, Arizona State University College of Public Programs Dean's Incentive Grant, for the "Phase III" study of the "Romanticization of Love in the Mass Media," 1996-1997. (\$4,982)

Recipient, Arizona State University College of Public Programs Dean's Incentive Grant, for the "Phase II" study of the "Romanticization of Love in the Mass Media," 1995-1996. (\$2,500)

Recipient, Arizona State University College of Public Programs Dean's Incentive Grant, for a pilot study of the "Romanticization of Love in the Mass Media," 1994-1995. (\$3,900)

Co-Recipient (with Donald G. Godfrey), Arizona State University College

of Public Programs Dean's Incentive Grant, for a study of comparative of U.S. and Canadian television news directors' attitudes toward "Good News/Bad News," 1989. (\$1,918)

Co-Recipient (with Douglas Anderson & Joe W. Milner), Arizona State University College of Public Programs Dean's Research Incentive Fund Grant, for a national study of newspaper editors' attitudes toward legal issues, 1987. (\$2,400)

Recipient, Arizona State University Faculty Grant-in-Aid, for a uses and gratifications study of the popular music audience for radio and music video, 1987. (\$3,000)

Recipient, Arizona State University College of Public Programs Dean's Research Incentive Fund Grant, for a national study of television news directors' attitudes toward "Good News/Bad News," 1985. (\$2,400)

Recipient, Arizona State University Faculty Grant-in-Aid, for an experimental study of the effects of "Good News/Bad News" on television viewers, 1985. (\$2,400)

Recipient, Arizona State University College of Public Programs Dean's Research Incentive Fund Grant, for a study of television viewers' perceptions of "Good News/Bad News," 1984. (\$2,400)

University Fellow in Broadcasting (winner of TV-Radio department's single All-University Fellowship), Graduate College, Syracuse University, 1966-1967.

Conolly College Scholar (four-year full academic scholarship), Liberal Arts, Long Island University, 1963-1966.

SERVICE

SERVICE TO COMMUNITY (since joining ASU/Fall, 1983)

(See also PUBLIC RESEARCH/CREATIVE ACTIVITY PRESENTATIONS, above.)

TV Anchor, On-air Pledge Drive, KAET-TV (PBS), Tempe, AZ, August, 1997.

Program Presenter, “FUN-dynamics![®] — How to Beat Burn-Out, the Blues, and the Bad News,” 1997 Bi-Regional State Energy Program Conference/U.S. Department of Energy, Scottsdale, Arizona, April, 1997.

TV Anchor, On-air Pledge Drive, KAET-TV (PBS), Tempe, AZ, March, 1997.

TV Anchor, On-air Pledge Drive, KAET-TV (PBS), Tempe, Arizona, December, 1996.

Program Presenter, “FUN-dynamics![®] — How to Beat Burn-Out, the Blues, and the Bad News,” Soroptimists International, Phoenix Chapter, Phoenix, Arizona, September, 1996.

Multi-Media Program Presenter, “‘How I Spent My Summer Vacation’: In the Footsteps of St. John and St. Paul,” St. Augustine's Episcopal Parish, Tempe, Arizona, September, 1996.

TV Anchor, On-air Pledge Drive, KAET-TV (PBS), Tempe, Arizona, August, 1996.

Seminar Presenter, “FUN-dynamics![®] — Targeting Success,” University of Phoenix and PSI/Professional Secretaries International, Phoenix, Arizona, April, 1996.

TV Anchor, On-air Pledge Drive, KAET-TV (PBS), Tempe, Arizona, March, 1996.

Program Presenter (with Dave Walker, Media Columnist, *Arizona Republic*), “The Impact of Television,” Spirit of the Senses, Phoenix, Arizona, March, 1996.

TV Anchor, On-air Pledge Drive, KAET-TV (PBS), Tempe, Arizona, December, 1995.

Program Presenter, “FUN-dynamics![®] — On the Stages of Life,” Broadmoor/Imperial Ladies Club, Mesa, Arizona, December, 1995.

TV Anchor, On-air Pledge Drive, KAET-TV (PBS), Tempe,

Arizona, August, 1995.

Guest Reader, Authors Week, Hudson Elementary School, Tempe, Arizona, May, 1995.

Program Presenter, “FUN-dynamics![®]—The FUN-damentals of DYNAMIC Living,” Widowed Persons Service, Ahwahtukee (Phoenix), Arizona, April, 1995.

Program Keynote, “FUN-dynamics![®]—The FUN-damentals of DYNAMIC Living,” Career Day, Tolleson Union High School, Tolleson, Arizona, April, 1995.

TV Anchor, On-air Pledge Drive, KAET-TV (PBS), Tempe, Arizona, March, 1995.

Panelist, Preparing for a Career in Public Relations, Career Day, Xavier Catholic High School, Phoenix, Arizona, February, 1995.

Program Presenter, “FUN-dynamics![®]—The FUN-damentals of DYNAMIC Living,” Seton Catholic High School, Chandler, Arizona, January, 1995.

TV Anchor, On-air Pledge Drive, KAET-TV (PBS), Tempe, Arizona, December, 1994.

Moderator, AARP/VOTE Forum, U.S. Congressional District 6 (Arizona) Candidates, Arizona State University, Tempe, Arizona, October, 1994.

Workshop Co-facilitator, Media Literacy for Parents, St. Timothy Catholic Community, Mesa, Arizona, September, October, November, 1994.

TV Anchor, On-air Pledge Drive, KAET-TV (PBS), Tempe, Arizona, August, 1994.

Program Presenter, “FUN-dynamics![®] — Six Steps to Beat Burn-Out, the Blues, and the Bad News,” Annual Meeting of Auxiliary, Desert Samaritan Hospital, Mesa, Arizona, April, 1994.

Program Presenter, “FUN-dynamics![®] — Six Steps to Beat Burn-Out, the Blues, and the Bad News,” Annual National

Meeting of Business Managers, National Education Association, Chandler, Arizona, April, 1994.

TV Anchor, On-air Pledge Drive, KAET-TV (PBS), Tempe, Arizona, March, 1994.

TV Anchor, On-air Pledge Drive, KAET-TV (PBS), Tempe, Arizona, December, 1993.

Public Relations Consultant, "Year of the Good Neighbor," The Community Forum, Phoenix, Arizona, August, 1993.

Program Presenter, "FUN-dynamics!®—Six Steps to Beat Burn-Out, the Blues, and the Bad News," Optimist International, Mesa, Arizona, June, 1993.

Program Presenter, "FUN-dynamics!®—Six Steps to Beat Burn-Out, the Blues, and the Bad News," Pima County Town Hall, Prescott, Arizona, April, 1993.

Program Presenter, "FUN-dynamics!®—Six Steps to Beat Burn-Out, the Blues, and the Bad News," Phoenix Leadership 2000, Arizona State University, Tempe, Arizona, January, 1993.

Speaker, "Mass Media Ethics," Valley Unitarian-Universalist Church, Chandler, Arizona, November, 1992.

Board Member, Merritt Center Advisory Board, Scottsdale and Payson, Arizona, 1990-1991.

Speaker, "Media Credibility," Southside Retired Teachers Association, Tempe, Arizona, November, 1989.

Speaker, "Writing: What You Can Get From It/What You Need To Give To It," Tribune Newspapers/East Valley Church of the Brethren Writers Seminar, Mesa, Arizona, October, 1989.

Program Presenter, "FUN-dynamics!®—The FUN-damentals of DYNAMIC Living," Friendship Village of Tempe (Arizona), September, 1989.

Program Presenter, "FUN-dynamics!®—The FUN-damentals of DYNAMIC Living," Whispering Pines of Mesa (Arizona),

June, 1989.

Emcee, Rainbow Awards, Valley of the Sun United Way, Phoenix, Arizona, March, 1989.

Speaker, Volunteer Training Session, Tempe Home Service, Tempe, Arizona, February, 1989.

TV Anchor, "August Breeze" (On-air Pledge Drive), KAET-TV (PBS), Tempe, Arizona, August, 1988.

Chair, Campaign Kickoff, Valley of the Sun United Way (Phoenix, Arizona), Fall, 1987.

Director, Centennial Celebration Pageant, Valley of the Sun United Way (Phoenix, Arizona), March, 1987.

TV Anchor, "Festival '87" (On-air Pledge Drive), KAET-TV (PBS), Tempe, Arizona, March, 1987.

Guest Lecturer, "Client-centered Marketing," Mesa (Arizona) Community College, March, 1987.

Member, Centennial Planning Committee, Valley of the Sun United Way (Phoenix, Arizona), 1986-1987.

TV Anchor, "Holiday on 8" (On-air Pledge Drive), KAET-TV (PBS), Tempe, Arizona, December, 1986.

TV Anchor, "Festival '86" (On-air Pledge Drive), KAET-TV (PBS), Tempe, Arizona, March, 1986.

TV Anchor, "Holiday on 8" (On-air Pledge Drive), KAET-TV (PBS), Tempe, Arizona, December, 1985.

Program Presenter, "FUN-dynamics![®]—The FUN-damentals of DYNAMIC Living," Special All-Conference Session Presenter, Association of College Unions-International Conference, Grand Rapids, Michigan, October, 1985.

TV Anchor, "August Breeze" (On-air Pledge Drive), KAET-TV (PBS), Tempe, Arizona, August, 1985.

Program Presenter, "FUN-dynamics![®]—The FUN-damentals of DYNAMIC Living," Sales Professionals, Phoenix, Arizona, June, 1985.

TV Anchor, "Festival '85" (On-air Pledge Drive), KAET-TV (PBS), Tempe, Arizona, March, 1985.

Program Presenter, "FUN-dynamics![®]—The FUN-damentals of DYNAMIC Living," Opening Session Speaker, Women's Wellness Weekend, Bismarck Hospital and St. Joseph's Hospital and Health Center (Dickinson), Bismarck, North Dakota, January, 1985.

TV Anchor, "Holiday on 8" (On-air Pledge Drive), KAET-TV (PBS), Tempe, Arizona, December, 1984.

Screening Committee Member, Public Information Office (Applicants), Department of Corrections, State of Arizona, October, 1984.

TV Anchor, "Festival '84" (On-air Pledge Drive), KAET-TV (PBS), Tempe, Arizona, August, 1984.

Program Presenter, "FUN-dynamics![®]—The FUN-damentals of DYNAMIC Living," Professional Staff/Volunteer Relations, Tempe-St. Luke's Hospital, Tempe, Arizona, October, 1983.

OTHER SELECTED SERVICE TO COMMUNITY (prior to joining ASU Faculty)

Invitational Panel Member, Convention and Visitors Bureau, Memphis, Tennessee, 1979-1980.

HSA Committee Member (Plan Implementation), Mid-South Medical Center Council (Health Systems Agency), Memphis, Tennessee, 1976-1978.

Director, Liberty Bowl Football Classic Halftime Pageant (for Freedoms Foundation at Valley Forge), televised nationally by ABC-TV, 1974, 1975, 1978.

Creative/Communication Consultant, Youth Service U.S.A., Memphis, Tennessee, 1974-1978.

Steering Committee Member, “Make Today Count,” Memphis, Tennessee, 1976.

Member, Public Relations Committee, Girl Scout Executive Board, Tennessee/Arkansas/Mississippi, 1973-1975.

Board Member/Newsletter Editor, American Association of University Women, Mount Pleasant, Michigan, and Cape Cod, Massachusetts, Chapters, 1967-1973.

SERVICE TO SCHOOL OF JOURNALISM & MASS COMMUNICATION (ASU)

Standards Committee, 2005-present.

Research Grant Action Team, 2005-present.

Liaison, College of Liberal Arts & Sciences/Herberger College of Fine Arts Film & Media Studies Degree Program, 2005.

Member, School ByLaws Review & Revision Committee (preparatory to School’s becoming an independent unit on July 1, 2005), 2005.

Member, Faculty Peer Evaluation Design & Implementation Committee, 2005.

Head, Media Analysis & Criticism Concentration, August 2001-present.

Member, Executive Committee, 2001-present.

Member, Self-study Committee for Review of School Programs, 2003-2004.

“Curriculum Overview” (presentation), Cronkite School Faculty Associates Awards Luncheon, April, 2002.

“Cronkite School Courses for B.I.S.” (presentation), B.I.S.-degree Advisors Meeting, April, 2002.

Curriculum Committee, 1983-1986, 1994-1996, 1998-2002.

- Chair, 1985-1986, 2000-2001, 2001-2002.
(Unprecedented 2-year term, during which our entire curriculum was redesigned and implemented — and, concurrently, our learning outcomes assessment plan was created and instituted.)

School Representative, ASU Multidisciplinary Media and Digital Culture B.A. Degree Committee, August 2001-August 2003.

Conference Planning Committee Member, The Symposium for Mass Communication, Southwest Education Council for Journalism/Mass Communications, Tempe, Arizona, November, 2000.

Selective Admissions Committee, 1995-1996.

Mass Communication/Media Studies Minor Steering Committee, 1995.

Search Committee for Public Relations Generalist, 1994-1995.

Producer/Director/Writer/Host, “Meet Our Graduate Faculty” (half-hour videotape program), 1993-1994.

Search Committee for Broadcast Generalist, 1993-1994.

Search Committee for Broadcast News Specialist, 1993-1994.

Search Committee for Public Relations Generalist, 1993-1994.

Internship Committee, 1983-1984, 1990, 1992-1999.

- Director, Public Relations Internships, 1990, 1992-1999.

Cactus State Poll Advisory Committee, 1991-1996.

Graduate Committee, 1985-1989, 1991-1994.

Program Review Committee, 1991-1992.

Donor, \$500 Evelyn-Nancy Galician Memorial Book Scholarship (annual award to Cronkite School student in honor of my late mother), 1990-present.

Ad-Hoc Graduate Curriculum Committee, 1989-1990.

Personnel Committee, 1988-present.

Media Research Program Budget Committee, 1988-1989.

Scholarship Committee, 1988-1992.

Computer Committee, 1987-1989.

Ad-Hoc Advising Committee, 1987-1988.

Search Committee for Director of Cronkite School, 1986-1987.

Faculty Adviser, WICI/Women in Communications, Inc., 1985-1990.

Search Committee for Journalism Faculty and Broadcast Faculty, 1985-1986.

Secretary (elected) of School Faculty, 1983-1985.

Faculty Adviser, Public Relations Student Society of America, 1983-1984.

Faculty Adviser, Sun Devil Perspective (weekly radio newsmagazine), 1983-1984.

Broadcast Curriculum Committee, 1983-1987.

SERVICE TO COLLEGE OF PUBLIC PROGRAMS (ASU)

(Note: As of July 1, 2005, the Cronkite School became an independent unit that is not part of this College.)

Participant, ASU Classroom Visit Program (showcasing selected COPP classes to prospective ASU students), ASU Undergraduate Admissions, 2002-2005.

Chair, Academic and Student Affairs Committee, 1995-1996.

Member, Professional Responsibilities Task Force, 1991-1992.

Member, Research Committee, 1991-1992.

Member, Rules and Standards Committee, 1990-1991.

Member, Search Committee for Dean of College of Public Programs, 1988-1989.

Member, Graduate Curriculum Committee, 1988-1990.

Ambassador, COPP High School Recruiting Program, 1987-1988.

Presenter of Honoree (Joanne Ralston), COPP Alumni Association Hall of Fame Awards Ceremony, November, 1987.

Member, Curriculum Committee, 1983-1984.

Member, Sun Devil Weekend Committee, 1983.

SERVICE TO UNIVERSITY (ASU)

Speaker, "How Media Literate Are YOU?," COM 100: Introduction to Communication, Hugh Downs School of Human Communication, Arizona State University, October, 2005.

Member, Center for Film & Media Research Advisory Board, College of Liberal Arts & Sciences, Arizona State University, Tempe, Arizona, 2005-present.

Speaker, "Making the Grade," Freshman Advisement and Registration Program, Arizona State University, Tempe, Arizona, March, 2002.

Member, ASU Multidisciplinary Media and Digital Culture B.A. Degree Committee, August 2001-August 2003.

Speaker, "Joys of Mentoring," GEOS Student/Faculty Retreat, Saguaro Lake Ranch, Arizona, April, 2001.

Faculty Fellow, National Science Foundation GEOS (Gender Equity Options in Science), Arizona State University, Tempe, Arizona, 2001.

Speaker, "Media and Society," Hugh O'Brian Foundation Arizona Leadership Seminar, Arizona State University, Tempe,

Arizona, June, 1997.

Speaker, "Media and Society," Hugh O'Brian Foundation Arizona Leadership Seminar, Arizona State University, Tempe, Arizona, June, 1996.

Speaker, "Public Relations Careers," ASU's Academic Awareness Week, Arizona State University, Tempe, Arizona, September, 1995.

Program Presenter, "FUN-dynamics![®] — Six Steps to Beat Burn-Out, the Blues, and the Bad News," Wellness Program, Residence Life, Arizona State University, Tempe, Arizona, February, 1995.

Speaker, "Media and Society," Hugh O'Brian Foundation Arizona Leadership Seminar, Arizona State University, Tempe, Arizona, June, 1994.

Speaker, "'As a Teacher, I've Been Learning . . . ': The Essence of Education at ASU," Premier Conference (for Arizona High School Guidance Counselors), Undergraduate Admissions, Arizona State University, Tempe, Arizona, April, 1994.

Speaker, "Media and Society," Hugh O'Brian Foundation Arizona Leadership Seminar, Arizona State University, Tempe, Arizona, June, 1993.

Speaker, "Mass Communication," COM 100: Introduction to Communication, Department of Communication, Arizona State University, April, 1993.

Speaker, "Media and Society," President's Holistic Lecture Panel, "ASU: All Sparked Up!" Family Weekend, Arizona State University, Tempe, Arizona, October, 1992.

Talent, ASU-NCAA National Television Promotional Spot, September, 1992.

Speaker, "Media and Society," Hugh O'Brian Foundation Arizona Leadership Seminar, Arizona State University, Tempe, Arizona, June, 1992.

Thesis Defense Evaluator, Graduate College, April, 1992.

Senator, ASU Faculty Senate, 1984-1987, 1991-1992.

- Member, University Services Committee, 1985-1987.
- Member, Board of Directors, University Program for Faculty Development, 1985-1987.

Speaker, “Search for Truth,” Interfaith Panel, University Issues Series, Faculty Focus, Arizona State University, September, 1991.

Speaker, “Gender and Communication,” COM 316: Gender and Communication, Arizona State University, September, 1991.

Speaker, “Media and Society,” Hugh O'Brian Foundation Arizona Leadership Seminar, Arizona State University, Tempe, Arizona, June, 1991.

Member, University Libraries Committee, 1990-1991.

Panelist, Faculty Panel, “Succeeding in the Classroom,” ASU Orientation '90, Arizona State University, Tempe, Arizona, August, 1990.

Moderator, Public Relations Careers Panel, Adult Re-Entry Program, Student Life, Arizona State University, March, 1990.

Keynote Speaker, Family Reunion/Family Weekend, Student Life, Arizona State University, October, 1989.

Keynote Speaker, Transfer Student Day, Undergraduate Admissions, Arizona State University, April, 1989.

Co-Chair, ASU United Way Campaign, 1988-1989.

Research Mentor, Prescott College Senior Thesis Project (Mass Media), Spring, 1989.

Panelist, Mass Media Studies and Careers, STARS, Student Life, Arizona State University, October, 1988.

Member, ASU Performing Arts Board, 1988-1990.

Program Presenter, “FUN-dynamics![®]—Six Steps to Beat Burn-Out, the Blues, and the Bad News,” AWARE/Adult Re-Entry Program, Student Life, Arizona State University,

April, 1988.

“Judge,” “Jungle Jail or Bail,” Central Arizona Chapter of Arthritis Foundation and Arizona State University Student Alumni Association, November, 1987.

Member, ASU Women's Council, Student Life, Arizona State University, 1986-1987.

Moderator, Public Relations Careers Panel, Adult Re-entry Program, Student Life, Arizona State University, March, 1987.

Participant, ASU Residence Halls Sunday Evening Student-Faculty Program, Spring Semester, 1987.

Mentor, University Mentors to Gifted Students (Pilot Program: Saguardo High School), Spring Semester, 1987.

Panelist, Faculty-Student Panel, “Succeeding in the Classroom,” ASU Orientation '87, January, 1987.

Thesis Defense Evaluator, Graduate College, October, 1986.

Member, University Club Steering Committee, 1986-1988.

- Member, Membership Sub-committee, 1987-1988.
- Member, Communications Sub-committee, 1986-1988.
- Member, Development Sub-committee, 1986-1988.

Panel Moderator, “Women in the Media,” Women in the Public Sector, Women's Studies Program, Arizona State University, April, 1986.

Member, ASU United Way Communications Sub-committee, Valley of the Sun United Way (Phoenix, Arizona), 1986-1987, and United Way of Tempe (Arizona), 1985-1986.

Member, Wellness Taskforce, 1983-1985.

Thesis Defense Evaluator, Graduate College, December, 1983.

Program Presenter, “FUN-dynamics!®—The FUN-damentals of DYNAMIC Living,” Staff Development Program, Student Affairs Division, Arizona State University, Tempe, Arizona, October, 1983.

OTHER SELECTED SERVICE TO UNIVERSITIES (prior to joining ASU Faculty)

Chair, Public Relations Committee, Little Rock chapter, Memphis State University Alumni Association, 1982-1983.

Founding Faculty Adviser, Charter Chapter, WICI/Women in Communications, Inc., Memphis State University, 1979-1980.

Speaker, "Packaging and Presenting Your Public Image," Dyersburg (Tennessee) Community College, May, 1979.

Guest Lecturer, "Advertising: The Clock or the Page," University of South Florida, Tampa, Florida, April, 1979.

Guest Lecturer, "Public Relations: Strategies, Objectives, and Goals," California State University at Fullerton, March, 1979.

Member, Curriculum Committee, College of Communication and Fine Arts, Memphis State University, 1978-1979.

Membership Adviser, Zeta Tau Alpha, Southwestern University, Memphis, Tennessee, 1974-1975.

Founding Faculty Adviser, Charter Chapter, Theta Sigma Phi (women's communication honorary), Central Michigan University, 1969-1970.

Faculty and General Adviser, Zeta Tau Alpha, Central Michigan University, 1968-1970.

Faculty Adviser, Pan-Hellenic Council, Central Michigan University, 1968-1969.

SERVICE TO PROFESSION (since joining ASU/Fall, 1983)

(See also ACADEMIC MEMBERSHIPS & NATIONAL OFFICES, below.)

External Reviewer, Tenure and Promotion research portfolio, Stonehill College, Easton, Massachusetts, September, 2005.

Reviewer, Research Paper Competition, Media Studies Interest Group, Western States Communication Association, September, 2005.

Reviewer, Research Paper Competition, Entertainment Studies Interest Group, Association for Education in Journalism & Mass Communication, April, 2005.

Reviewer, Research Paper Competition, Media Studies Interest Group, Western States Communication Association, October, 2004.

Reviewer, Research Paper Competition, Entertainment Studies Interest Group, Association for Education in Journalism & Mass Communication, April, 2004.

External Consultant, Communication Management Dissertation—
“An Analysis of Product Placement in Movies as a Communication Tool: A Comparison of the Product Placement Effects of ‘Tomorrow Never Dies’ in Indonesia and the Netherlands” (Rianne van der Sar), School of Communication, Media & Art, INHOLLAND University, Diemen, The Netherlands, January-April, 2004.

Head Planner, Media Forums, National Communication Association 2003 Annual National Convention, November 2002-November 2003.

Reviewer, Research Paper Competition, Media Studies Interest Group, Western States Communication Association, October, 2003.

Reviewer, Research Paper Competition, Entertainment Studies Interest Group, Association for Education in Journalism & Mass Communication, April, 2003.

Reviewer, Research Paper Competition, Media Studies Interest Group, Western States Communication Association, October, 2002.

Reviewer, Research Journal Article, *Mass Communication & Society*, September, 2002.

Reviewer, Research Paper Competition, Entertainment Studies Interest Group, Association for Education in Journalism & Mass Communication, April, 2002.

Media Literacy Textbooks Positioning Analyst, McGraw-Hill, Inc., New York, New York, September, 2001.

Reviewer, Research Paper Competition, Media Studies Interest Group, Western States Communication Association, October, 2001.

Reviewer, Research Paper Competition, Entertainment Studies Interest Group, Association for Education in Journalism & Mass Communication, April, 2001.

Journalism/Mass Communication Manuscript Evaluator, Houghton Mifflin Company, Boston, Massachusetts, December, 2000.

Reviewer, Research Paper Competition, Media Studies Interest Group, Western States Communication Association, October, 2000.

Vice Head/Program Chair, Entertainment Studies Interest Group, Association for Education in Journalism & Mass Communication, 2000-(present).

Reviewer, Research Paper Competition, Mass Communication Division, National Communication Association, February, 2000.

Reviewer, Research Paper Competition, Media Studies Interest Group, Western States Communication Association, October, 1999.

Journalism/Mass Communication Manuscript Evaluator, St. Martin's Press, New York, New York, December, 1997.

Journalism/Mass Communication Manuscript Evaluator, Longman Publishers, New York, New York, May, 1997.

Member, Local Host Convention Committee, Western States Communication Association Annual National Convention, Monterey Bay, California, February, 1997.

Member, National Convention Planning Committee, The Organization for the Study of Communication, Language, and Gender Nineteenth Annual Conference, Monterey Bay, California, October, 1996.

Journalism/Mass Communication Manuscript Evaluator, McGraw-Hill, Inc., New York, New York, May, 1996.

Judge, School Bell Awards for Excellence in Education Coverage, Arizona Education Association/National Education Association, April, 1995.

Reviewer, Research Paper Competition, The Symposium for Mass Communication Paper Competition, Southwest Education Council Journalism/Mass Communications, October, 1994.

Program Presenter, "FUN-dynamics![®] — Six Steps to Beat Burn-Out, the Blues, and the Bad News," National Annual Meeting, Southern Baptist Press Association, Scottsdale, Arizona, February, 1993.

Journalism/Mass Communication Manuscript Evaluator, Wadsworth Publishing Company, Belmont, California, June, 1992.

Journalism/Mass Communication Manuscript Evaluator, Allyn and Bacon, Needham Heights, Massachusetts, May, 1992.

Reviewer, Research Paper Competition, Association for Education in Journalism & Mass Communication, April, 1991.

Journalism/Mass Communication Research Paper Evaluator, *Journal of Communication*, January, 1991.

Journalism/Mass Communication Manuscript Evaluator, Mayfield Publishing Company, Palo Alto, California, October, 1990.

Member, Campus Advisory Board (national), WICI/Women in Communications, Inc., 1989-1990.

Judging Coordinator, Matrix Awards for Excellence in Mass Communication, Dallas Professional Chapter, WICI/Women in Communications, Inc., Dallas, Texas, March, 1989.

Journalism/Mass Communication Manuscript Evaluator, Merrill Publishing Company, Columbus, Ohio, March, 1989.

Journalism/Mass Communication Manuscript Evaluator, Wm. C. Brown Publishing Company, Madison, Wisconsin, January, 1989.

Presiding Officer, Far West Region Leadership Meeting, WICI/Women in Communications, Inc., Irvine, California, April, 1988.

Member, Leadership Challenge Committee (national level), Broadcast Education Association, 1988-1989.

Speaker, "Leading Change in Associations," Annual National Convention, Broadcast Education Association, Las Vegas, Nevada, April, 1988.

Facilitator, Free-Lance Writing Seminar, Phoenix Professional Chapter, WICI/Women in Communications, Inc., Phoenix, Arizona, March, 1988.

Judge, Matrix Awards for Excellence in Mass Communication, Dallas Phoenix Professional Chapter, WICI/Women in Communications, Inc., Dallas, Texas, March, 1988.

Journalism/Mass Communication Manuscript Evaluator, College Editorial Division, Prentice-Hall, Englewood Cliffs, New Jersey, March, 1988.

Presiding Officer, Far West Region Leadership Mission-Statement Retreat, WICI/Women in Communications, Inc., Los Angeles, California, February, 1988.

Judge, National Headliner Awards for Outstanding Lifetime Achievement in Communication, WICI/Women in Communications, Inc., March, 1988.

Panel Moderator, "Women in Management," Arizona Newspaper Association's Fall Convention Workshop, Tucson, Arizona, November, 1987.

Presiding Officer, Far West Region Leadership Meeting, WICI/Women in Communications, Inc., Minneapolis, Minnesota, October, 1987.

Program Moderator, National Professional Conference, WICI/Women in Communications, Inc., Minneapolis, Minnesota, October, 1987.

Presiding Officer, Far West Region Leadership Training Program, WICI/Women in Communications, Inc., Los Angeles, California, September, 1987.

Keynote Speaker, "Organizational Reactivation," San Francisco/Bay Area Professional Chapter, WICI/Women in Communications, Inc., San Francisco, California, August, 1987.

National Vice President/Director of Far West Region and National Board of Directors Member, WICI/Women in Communications, Inc., 1987-88.

Workshop Leader, "Student Leadership Session," 1987 Far West Regional Conference, WICI/Women in Communications, Inc., May, 1987.

Journalism/Mass Communication Manuscript Evaluator, Mayfield Publishing Company, Palo Alto, California, March, 1987.

Journalism/Mass Communication Manuscript Evaluator, Mayfield Publishing Company, Palo Alto, California, January, 1987.

Journalism/Mass Communication Manuscript Evaluator, College Editorial Division, Prentice-Hall, Englewood Cliffs, New Jersey, November, 1986.

Chair, Psychology and Medicine, National Humor Conference, Western Humor and Irony Membership (WHIM), Phoenix, Arizona, March, 1986.

Judge, School Bell Awards for Excellence in Education Coverage, Arizona Education Association/National Education Association, February, 1986.

Journalism/Mass Communication Manuscript Evaluator, College Editorial Division, Prentice-Hall, Englewood Cliffs, New Jersey, November, 1985.

Member, Promotion Committee (national level), Broadcast Education Association, 1985-1989.

Member, Board of Directors, Phoenix Professional Chapter, WICI/Women in Communications, Inc., Phoenix, Arizona, 1985-1989.

Judge, School Bell Awards for Excellence in Education Coverage, Arizona Education Association/National Education Association, February, 1985.

Speaker, "Corporate Videoscripting: Is One Picture Worth A Thousand Words?," International Television Association (ITVA)/Phoenix chapter, Phoenix, Arizona, September, 1984.

Judge, Excellence in Journalism Competition, The Society of Professional Journalists/Sigma Delta Chi (Inland Northwest), April, 1984.

Speaker, "The Communication of Charisma," National Humor Conference, Western Humor and Irony Membership (WHIM), Phoenix, Arizona, March, 1984.

Judge, School Bell Awards for Excellence in Education Coverage, Arizona Education Association/National Education Association, February, 1984.

Judge, Regional Emmy Awards (Public Affairs), National Academy of Television Arts and Sciences (NATAS), October, 1983.

OTHER SELECTED SERVICE TO PROFESSION (prior to joining ASU Faculty)

Chair, SMEA Spotlight Committee, Sales and Marketing Executives Association (Little Rock chapter), 1982-1983.

Chair, Publicity Committee, SMEA Women's Workshop, Sales and Marketing Executives Association (Little Rock Chapter), 1981.

Member, Publicity Workshop Committee, American Women in Radio and Television (AWRT), Memphis, Tennessee, 1979.

Member, Pyramid Awards Committee, Memphis Advertising

Federation, 1979.

Advisory Board Member, Central Michigan Educational Resources Council (television), Mount Pleasant, Michigan, 1967-1970.

FCC Subcommittee Member (Broadcast Services), Industry Advisory Committee, Grand Rapids and Western Michigan Operational Area, 1967-1970.

AWARDS & HONORS (ACADEMIC & PROFESSIONAL)

Biographee, national and international reference works, including *Who's Who in America*, *Who's Who in the World*, *Who's Who of American Women*, *Outstanding Young Women of America*, *Who's Who in Entertainment*, *Dictionary of International Biography*, *International Who's Who of Professional and Business Women*; *International Authors and Writers Who's Who*, *Who's Who in the West*.

Cited and/or interviewed as mass media expert more than 100 times in national and local media.

(See NEWSPAPER, MAGAZINE, RADIO, & TELEVISION INTERVIEWS/CITATIONS AS MASS MEDIA EXPERT, above.)

Fellow, Journalism Leadership Institute for Diversity (JLID), Association for Education in Journalism & Mass Communication (AEJMC)/Association of Schools of Journalism & Mass Communication (ASJMC), 2005-2006. (one of only 8 fellows selected in national competition)

Honoree, "Awards: Best of ASU/Best Professors—Dr. Mary-Lou Galician," *ASU Underground*, February, 2005. (Also: online at www.asuunderground.com/news/2005/02/02/Features/Awards.Best.Of.Asu-844230.shtml) with streaming video: "Dr. Galician is Dr. FUN")

Honoree (as Author), *Sex, Love, & Romance in the Mass Media: Analysis & Criticism of Unrealistic Portrayals & Their Impact* (Mahwah, NJ: Lawrence Erlbaum Associates, 2004) — my research-based textbook — was selected as Recommended Resource by the prestigious national Center for Media Literacy and included in their juried catalog of recommended resources available through GPN Educational Media (a service agency of Nebraska Educational Telecommunications and the University of Nebraska-Lincoln, the nation's leading nonprofit distributor of educational media).

Guest Editor. (October 2004). Media Literacy in the 21st Century: Part II: Strategies for the General Public. *American Behavioral Scientist* (Vol. 48; No. 2 [Part II of Special Double Issue]).

Guest Editor. (September 2004). Media Literacy in the 21st Century: Part I: Strategies for Schools (K-12 and Higher Education), *American Behavioral Scientist* (Vol. 48; No. 1 [Part I of Special Double Issue]).

Nominee, National 2004 Delta Gamma Foundation Faculty Award, December 2003 (nominated by Gamma Phi chapter at ASU).

Guest Editor. (2004). Special Double Issue (Product Placement in the Mass Media), *Journal of Promotion Management* (Vol. 10; Nos. 1 and 2). (This issue was simultaneously published by The Haworth Press/Best Business Books as a monograph in both hard cover and soft cover as *Handbook of Product Placement in the Mass Media: New Strategies in Marketing Theory, Practice, Trends, & Ethics*. The Russian translation is in-press with EtCetera Publishing, Moscow.)

Recipient, Certificate of Recognition for Significant Contributions to the Quality of Life for Students at Arizona State University, Vice President for Student Affairs, Arizona State University, Tempe, Arizona, October, 2003.

Guest Coach, Arizona State University Football Team at ASU-USC Game, Academic Coaches/Intercollegiate Athletic Department, Arizona State University, Tempe, AZ, October, 2003.

Recipient, Certificate of Recognition for Significant Contributions to the Quality of Life for Students at Arizona State University, Vice President for Student Affairs, Arizona State University, Tempe, Arizona, October, 2002.

Nominee, 2002 ICA Faculty and Staff Award, Arizona State University, September, 2002.

Recipient, Outstanding Service Award, Vice President for Student Affairs, Arizona State University, Tempe, Arizona, October, 2001.

Honoree (one of only five), "East Valley's Brightest Blondes," *Tribune* (AZ) newspapers, July, 2001.

Faculty Fellow, National Science Foundation GEOS (Gender Equity Options in Science), Arizona State University, Tempe, Arizona, 2001.

Subject, "Master Teachers: Models of Teaching Excellence," presented by Ph.D. candidate in mass communication Paul Creasman, Regent University, Virginia Beach, Virginia, October, 1998.

Recipient, Collaborative Service Award (5 years), Vice President for Student Affairs, Arizona State University, Tempe, Arizona, October, 1995.

Recipient, Certificate of Recognition for Significant Contributions to the Quality of Life for Students at Arizona State University, Vice President for Student Affairs, Arizona State University, Tempe, Arizona, 1995.

Recipient, Certificate of Recognition for Significant Contributions to the Quality of Life for Students at Arizona State University, Vice President for Student Affairs, Arizona State University, Tempe, Arizona, 1994.

Honoree, Devils' Advocates (for Outstanding Dedication to ASU and its Students), Arizona State University, April, 1994.

Recipient, Certificate of Recognition for Significant Contributions to the Quality of Life for Students at Arizona State University, Vice President for Student Affairs, Arizona State University, Tempe, Arizona, 1993.

Honoree, 1988-1989 Leg-of-the-Stool Faculty Award for Service, Walter Cronkite School of Journalism & Mass Communication, Arizona State University, April, 1989.

Honoree, Volunteer Service Award, Valley of the Sun United Way (Phoenix, Arizona), January, 1989.

Honoree, United Way Volunteer Leadership Award, Arizona State University, December, 1988.

National Honoree, 1987-88 Outstanding Adviser Award, National Board of Directors, WICI/Women in Communications, Inc., September, 1988.

Co-Acceptor (as Faculty Adviser), 1987-88 National Outstanding Campus Chapter of WICI/Women in Communications, Inc. Award to Arizona State University Campus Chapter, September, 1988.

Honoree, 1987-1988 Leg-of-the-Stool Faculty Award for Service, Walter Cronkite School of Journalism & Mass Communication, Arizona State University, April, 1988.

Co-Acceptor (as Faculty Adviser), 1986-87 National Outstanding Campus Chapter of WICI/Women in Communications, Inc. Award to Arizona State University Campus Chapter, October, 1987.

National Honoree, 1985-86 Outstanding Adviser Award, National Board of Directors, WICI/Women in Communications, Inc., September, 1986.

Clinical Resident in Human Values and Medical Ethics (only non-philosopher accepted), University of Tennessee Center for the Health Sciences, 1976-1977.

“Woman of the Year” (Michigan) for “highest contributions to community, country, and profession,” Outstanding Americans Foundation, 1969.

“Outstanding Young Woman of America,” Outstanding Americans Foundation, 1968.

University Fellow in Broadcasting (winner of TV-Radio department's single All-University Fellowship), Graduate College, Syracuse University, 1966-1967.

Conolly College Scholar (four-year full academic scholarship), Liberal Arts, Long Island University, 1963-1966.

Early Admission to University (entered directly after completing only freshman and sophomore years of high school; completed four-year liberal arts curriculum in only 3-1/2 years — maintaining Dean's List average every semester, holding extra-curricular

offices, and working as a professional journalist), Long Island University, 1963.

ACADEMIC MEMBERSHIPS & NATIONAL OFFICES

Alliance for a Media Literate America (AMLA), 2004-(present).

Association for Education in Journalism & Mass Communication (AEJMC), 1984-(present).

- (Founding) Vice Head and Program Chair, Entertainment Studies Interest Group, 2000-2002.

Broadcast Education Association (BEA), 1984-1990.

- Member, Leadership Challenge Committee, 1988-1989.
- Member, Promotion Committee, 1985-1989.

Faculty Women's Association (FWA), Arizona State University, 1985-(present).

National Communication Association (NCA), 1997-(present).

- Head Planner, 2003 National Convention Media Forums.

Organization for the Study of Communication, Language, and Gender (OSCLG), 1993-(present).

- Member, National Convention Planning Committee, 1996.

Popular Culture Association (PCA), 1995-(present).

Western States Communication Association (WSCA), 1997-(present).

- Member, Annual National Convention Committee, 1997.

Women in Communications, Inc. (WICI), 1985-1995.

- National Vice President/Director of Far West Region and National Board of Directors Member, 1987-88.

