

STEPHEN K. DOIG

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SHARED AWARDS FOR JOURNALISM PROJECTS

- Pulitzer Prize for Public Service, 1993
- Investigative Reporters & Editors Award, 1995
- Goldsmith Prize for Investigative Reporting, 1994
- Sigma Delta Chi Medal for Public Service, 1993
- American Bar Association Silver Gavel Award, 1993 and 1995
- Green Eyeshade Award, Society of Professional Journalists, 1995
- Inter-American Press Association In-depth Reporting Award, 1991 and 1994

OTHER HONORS AND AWARDS

- Special Recognition award from the annual “Let’s Do It Better!” workshop on diversity in journalism at Columbia University, 2006
- Freedom of Information Award, Valley of the Sun Chapter of the Society of Professional Journalists, 2005
- Freedom of Information Award, Valley of the Sun Chapter of the Society of Professional Journalists, 1996
- Responsibility In Journalism Award, Committee for the Scientific Investigation of Claims of the Paranormal, 1990
- Science Writing Summer Fellowship, Marine Biological Laboratory, Woods Hole, MA, 1987
- Bronze Star for Service in Vietnam, U.S. Army, 1971

PRESENT AND PREVIOUS EMPLOYMENT

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|--------------------------------|--|
| • August 1996 - Present | Cronkite School of Journalism, ASU, Knight Chair in Journalism |
| • August, 2003 – July, 2005 | Interim Director of Cronkite School of Journalism |
| • October 1989 - July 1996 | The Miami Herald, Associate Editor/Research |
| • June 1984 - October 1989 | The Miami Herald, Science Editor |
| • November 1980 - June 1984 | The Miami Herald, State Capital Bureau Chief |
| • October 1978 - November 1980 | The Miami Herald, aviation writer |
| • October 1977 - October 1978 | The Miami Herald, education writer |
| • June 1974 - October 1977 | Daytona Beach (FL) News-Journal, reporter |
| • August 1971 – May 1973 | U.S. Army, Defense Information School, instructor |
| • August 1970 – August 1971 | U.S. Army, Vietnam, combat reporter |

EDUCATION

Dartmouth College, Hanover, NH
Bachelor of Arts, Government
June, 1974

COURSES TAUGHT

- Precision Journalism
- Introduction to Newswriting
- Reporting Public Affairs
- Media Research Methods
- Multimedia Journalism
- Reporting

PROFESSIONAL ORGANIZATION MEMBERSHIPS

- Investigative Reporters & Editors (IRE); past member of Board of Directors
- National Institute of Computer-Assisted Reporting (NICAR)
- Association for Education in Journalism and Mass Communication (AEJMC)
- Society of Professional Journalists (SPJ)
- Online News Association (ONA)

ADVISORY BOARD MEMBERSHIPS

- Chi*Town Daily News, citizen journalism online news project based in Chicago

ACADEMIC SERVICE

- Cronkite School Graduate Curriculum Committee (2006)
- Accrediting Council on Education in Journalism and Mass Communication (ACEJMC), member of accreditation site teams for Michigan State University (2001), Baylor (2003), Eastern Illinois University (2005)
- Academic and Student Affairs Committee, College of Public Programs, ASU
- Academic Computing Advisory Committee, ASU
- Search committee for new Director of the Cronkite School (1999)
- Search committee for new Cronkite School faculty members (2000)

MAJOR COMPUTER-ASSISTED PROJECTS

“*Public Records*”, a state public records access audit that was conducted by the Arizona Associated Press Managing Editors (AZ APME) and ran in newspapers across the state in December 2005. I helped organize the project, created up a web-based data collection system, and analyzed the results for the reporting team.

“*Race, Sex and Age Drive Ticketing*”, Boston Globe, July 20-23, 2003. Conducted a statistical analysis of data collected on 160,000 Massachusetts traffic stops for a Globe series led by reporter Bill Dedman on racial profiling.

“*Newspapers Fall Short of Diversity Goal*”, Boston Globe, April 11, 2002. Analyzed newsroom diversity numbers for 1,448 daily newspapers for a story done with Globe reporter Bill Dedman. The study resulted in a total of more than \$204,000 in grants from the John S. and James L. Knight Foundation to repeat and expand the analysis in each year through 2006.

“*Open & Shut*”, a state public records access audit that was conducted in November, 2001, by the Arizona Associated Press Managing Editors (AZ APME) and ran in newspapers across the state in January 2002. I helped organize the project, created up a web-based data collection system, and analyzed the results for the reporting team.

“*If the Vote Were Flawless...*”, Miami Herald, Dec. 3, 2000, page 1. Analyzed Florida presidential vote across more than 5,000 precincts for a national story demonstrating how ballot problems there cost Al Gore the election.

“*The Color of Care*”, Cleveland Plain Dealer, Dec. 17, 2000, page 1. Assisted reporters Dave Davis and Elizabeth Marchak in analysis of 23 million hospital records for an ongoing investigation of the national gap in death rates between blacks and whites.

“*The Law of the Land*”, Phoenix New Times, Jan. 1, 1999. Assisted New Times writers Patti Epler and Amy Silverman in analyzing campaign contributions to Arizona legislators for a report on the influence of lobbyists.

“*The BOMEX Files*”, Phoenix New Times, May, 1998. Assisted New Times writer Chris Farnsworth with an investigation of the failure of the Arizona Board of Medical Examiners to discipline dangerous doctors.

“*The Money Changers*”, Phoenix New Times, April, 1997. Assisted New Times writer Terry Greene Sterling with a two-part investigation of the finances of the Baptist Foundation of Arizona. The series led to the collapse of a scheme that defrauded investors of tens of millions of dollars.

“*An Open Bar*”, Miami Herald, December, 1995. An investigation of how thousands of supposedly indigent South Florida criminal defendants use the Public Defender’s office at taxpayer expense despite owning houses, luxury automobiles and other assets.

“*Crime and No Punishment*”, Miami Herald, August, 1994. An intensive analysis exposing how poorly the South Florida criminal justice system is working. Winner of the Investigative

Reporters and Editors Grand Prize and the American Bar Association Silver Gavel Award in 1995.

“Lost in America: Our Failed Immigration Policy”, Miami Herald, December, 1993. An examination of the difficulty of fairly managing immigration in South Florida and the nation. Winner of the 1994 Goldsmith Prize for Investigative Reporting and the IAPA-Globe and Mail Award for In-depth Reporting from the Inter-American Press Association.

“What Went Wrong”, Miami Herald, December, 1992. Statistical and geographical analysis of the damage patterns from Hurricane Andrew helped prove that a weakened building code and poor construction standards contributed greatly to the devastation. The Pulitzer Prize for Public Service and the Sigma Delta Chi Medal for Public Service were awarded to the Herald staff in 1993.

“Friends of the Court”, Miami Herald, April, 1992. An investigation of how court-appointed defense attorneys over-bill for their work. Winner of the 1993 Silver Gavel Award from the American Bar Association.

“Dirty Dollars”, Miami Herald, February, 1990. An investigation of the impact of drug money-laundering on South Florida. Awarded the 1991 IAPA-Globe and Mail Award for In-depth Reporting from the Inter-American Press Association.

PUBLICATIONS

- Doig, Stephen K., *How Big Will the Inaugural Crowd Be? Do the Math*, MSNBC.com, <http://www.msnbc.msn.com/id/28662672/>, January 15, 2009.
- Doig, Stephen K., *Reporting with the Tools of Social Science*, “Nieman Reports (The Nieman foundation for Journalism at Harvard University)”, (Spring 2008, Vol. 62, No. 1, pp. 47-49)
- Doig, Stephen K., *Precision Journalism*, article in *The International Encyclopedia of Communication*, Blackwell Publishing, April 2008
- Doig, Stephen K., *Data Talk When Reporters Know How To Listen*, “Nieman Reports (The Nieman foundation for Journalism at Harvard University)”, (Fall 2006, Vol. 60, No. 3, pp. 53-55)
- Doig, Stephen K., and Dedman, Bill, *Does Your Newspaper Reflect Its Community?*, (May, 2005) A report funded by the Knight Foundation to the American Society of Newspaper Editors on how most newspapers are failing to make progress toward ASNE’s goal of having newsroom diversity match the demographics of the communities they serve.
- Doig, Stephen K., and Dedman, Bill, *Does Your Newspaper Reflect Its Community?*, (May, 2004)
- Doig, Stephen K., *Mapping It Out: Adding the 3rd Dimension*, “Uplink”, (May/June 2003, Vol. 15, No.32, pp. 6-7).
- Doig, Stephen K., and Dedman, Bill, *Does Your Newspaper Reflect Its Community?*, (April 8, 2003)
- Doig, Stephen K., chapter on basic reporting techniques in “Visual Journalism: A Guide for New Media Professionals”, by Harris and Lester, Allyn & Bacon, 2002.
- Doig, Stephen K., *Making Sense of the Census*, “Quill Magazine”, (July/August, 2001)

- Doig, Stephen K., *Florida's Dead Heat*, "Uplink", (March/April 2001, Vol. 13, No. 2, pp. 3-4).
- Doig, Stephen K., *Census 2000: Race Problem Solutions*, "Uplink", (January/February 2001, Vol. 13, No. 1, pp 1,19-20)
- Doig, Stephen K., *America's Changing Face*, "RTNDA Communicator", (February 2001, Vol. 55, No. 2, pp. 18-22)
- Doig, Stephen K., *Mapping: Census and GIS*, "Uplink", (September 2000, Vol. 12, No. 7, pp. 1, 5)
- Palmer, Griffin, and Doig, Stephen K., *Census 2000: Reapportionment*, "Uplink" (January/February, 2000, Vol. 12, pp. 2-3)
- Doig, Stephen K., *Census 2000: Race Tabulations*, "Uplink" (January/February, 2000, Vol. 12, No. 1, pp. 1,17,18)
- Doig, Stephen K., *It's Time to Drive CAR Concepts Home*, essay in "When Nerds and Words Collide: Reflections on the Development of Computer-Assisted Reporting", published by The Poynter Institute, February 1999.
- Doig, Stephen K. and Paul, Nora, chapter on computer-assisted reporting and research in "News Writing and Reporting for Today's Media", by Itule and Anderson, (5th Edition), McGraw-Hill, 2000.
- Doig, Stephen K., *Tech Tip: Programmers Aplenty*, "Uplink" (December, 1998, pp. 10,14).
- Doig, Stephen K., *Census Achievement Test: 2000 Tuneup*, "Uplink" (November, 1998, pp. 1,5,13).
- Boy Scouts of America, *Journalism Merit Badge Handbook*, (complete revision, 1998)
- Doig, Stephen K. and South, Jeff, *What Teaching Is Really Like*, "Uplink", (December, 1997, pp. 6-7).
- Doig, Stephen K., *State's Public Records Laws Inspire No Pride*, op-ed commentary in the Arizona Republic, March 2, 1997, p. B4.
- Doig, Stephen K., *The Big One: A Computer-Driven Perspective on South Florida's Post-Storm Woes*, "The Quill", (Vol. 81, No. 7, September, 1993, pp. 26-27)
- Gillmor, Dan and Doig, Stephen K., *Segregation Forever?*, "American Demographics" (January, 1992, pp. 48-51).

CONFERENCES ORGANIZED

- February, 2009. Newsroom Statistics. Three-day seminar on statistical techniques co-sponsored with Investigative Reporters & Editors for six reporters from around the country. Phoenix, AZ.
- April, 2008. Newsroom Statistics. Three-day seminar on statistical techniques co-sponsored with Investigative Reporters & Editors for eight reporters from around the country. Tempe, AZ.
- February, 2007. Newsroom Statistics. Three-day seminar on statistical techniques co-sponsored with Investigative Reporters & Editors for 11 reporters from around the country. Tempe, AZ.
- February, 2006. Newsroom Statistics. Three-day seminar on statistical techniques co-sponsored with Investigative Reporters & Editors for 13 reporters from around the country. Tempe, AZ.

- February, 2005. Newsroom Statistics. Three-day seminar on statistical techniques co-sponsored with Investigative Reporters & Editors for 12 reporters from around the country. Tempe, AZ.
- February, 2004. Newsroom Statistics. Three-day seminar on statistical techniques co-sponsored with Investigative Reporters & Editors for 15 reporters from around the country. Tempe, AZ.
- 2000 to 2003 Census seminars. Under the sponsorship of Investigative Reporters & Editors (IRE), I organized and led (with Paul Overberg of *USA Today*) two-day seminars to help reporters prepare for the 2000 Census data. These seminars, done for a total of more than 450 participants, were held in Tempe (twice), Atlanta, Missouri (twice), Maryland, Chicago, Portland and Boston.
- April, 1999. Electronic News Gathering Seminar. Two-day seminar in computer-assisted reporting and research techniques for 13 professional broadcast journalists from around Arizona.
- April, 1998. Electronic News Gathering Seminar. Two-day seminar in computer-assisted reporting and research techniques for 15 professional journalists from around the Southwest.
- May, 1997. Organized and co-moderated with Arizona Attorney General Grant Woods a televised debate between journalists and politicians regarding press fairness issues.
- April, 1997. Electronic News Gathering Seminar. Two-day seminar in computer-assisted reporting and research techniques for 17 professional journalists from around the Southwest

TRAINING SEMINARS GIVEN (pro bono unless noted)

- Global Investigative Journalism Conference, Lillehammer, Norway (September 2008)
- Arizona Newspaper Association (September 2007)
- *Associação Brasileira de Jornalismo Investigativo* (ABRAJI), Sao Paulo (May 2007).
- Day-long training seminars for citizen journalism bloggers in Colorado, Michigan, Iowa, New Mexico and Minnesota (2006-2008)
- National Writers Workshop, San Antonio (May 2006)
- *Instituto Nacional de Estadística*, Sevilla, Spain, seminar on using census data for Spanish journalists, (April 2006)
- Global Investigative Journalism Conference, Amsterdam, Netherlands (October, 2005)
- Fontey's Hogeschol in Tilburg, Netherlands (October, 2005, paid consultation)
- Special Libraries Association, Toronto (June 2005)
- Fontey's Hogeschol in Tilburg, Netherlands (2004, paid consultation)
- The Fonds Pascal Decroos organization in Brussels (2004, paid consultation)
- The Dutch-Flemish Association of Investigative Journalists (VVOJ) in Amsterdam (2004, paid consultation)
- "Best Practices in Journalism" seminar on newsroom math for broadcasters, Chicago (2004)
- Escuela de Periodismo, Universidad Autónoma de Madrid y "El País" (2003, paid consultation)
- Arizona Republic interns (2003, paid consultation)
- Sarasota Herald-Tribune (2003, paid consultation)
- University of California at Berkeley (2003)
- Arizona Republic reporters (2002, paid consultation)
- Michigan State University faculty (2002, paid consultation)

- Pew Hispanic Center (2002)
- Western Knight Center (2002)
- Pew Center for Journalism/IRE (2002)
- National Writers Workshop (2001)
- British Broadcasting Corporation reporters and editors (2001, paid consultation)
- European Journalism Center (2001)
- MidAmerica Press Association (2001)
- NetMedia 2000, European reporters and editors (2000)
- USA Today reporters and editors (2000, paid consultation)
- San Jose Mercury News reporters and editors (2000, paid consultation)
- Miami Herald reporters and editors (2000, paid consultation)
- Copley Newspapers reporters and editors (2000, paid consultation)
- Southern Newspaper Publishers Association (2000, paid consultation)
- Sun City (AZ) Daily News Sun reporters and editors (2000)
- Mesa Tribune reporters and editors (2000 and 2001, paid consultations)
- Cleveland Plain Dealer reporters and editors (2000, paid consultation)
- Central Michigan University faculty and students (2000)
- Michigan State University faculty and students (2000)
- Daily Oklahoman reporters and editors (1999, paid consultation)
- Mesa Tribune reporters and editors (1999)
- Maynard Institute “Team Management for Editors” seminar (1999)
- Arizona Interscholastic Press Association (1998)
- Cronkite School faculty (1998)
- Arizona Associated Press Managing Editors (1998)
- Arizona Republic education writers (1998)
- San Francisco State University journalism faculty and students (1998)
- University of Nevada at Reno journalism faculty (1998)
- Maynard Institute Summer Editing Program (1997 and 1998 and 1999)
- Florida Society of Newspaper Editors (1998)
- Professional Insurance Communicators of America (1998, paid consultation)
- American Compensation Association (1997)
- Arizona Associated Press Sports Editors conference (1996)

INVITED PANELIST AND SPEAKER

Speaker, panelist and instructor at Investigative Reporters and Editors (IRE) and National Institute of Computer-Assisted Reporting (NICAR) regional, national and international meetings in:

- Miami (2008)
- Houston (2008)
- Phoenix, AZ (2007, member of local organizing committee)
- Cleveland, OH (2007)
- Newark, NJ (2006)
- Denver, CO (2005)
- Hollywood, CA (2005)
- Atlanta, GA (2004)
- Washington, D.C. (2003)
- Charlotte, NC (2003)
- San Francisco (2002)
- Philadelphia (2002)
- Chicago (2001)
- Lexington, KY (2000)
- New York (2000)
- Los Angeles (1999)

- Boston (1999)
- Indianapolis (1998)
- Ciudad Juarez, Mexico (1997)
- Phoenix (1997, member of local organizing committee)
- Nashville (1997)
- Cleveland (1995)
- Miami (1995, member of local organizing committee)
- San Jose (1994)
- New York (1994)
- Portland (1993)

Invited panelist or speaker at colloquia or national meetings of:

- American Statistical Association (Salt Lake City, 2007)
- Knight Foundation Mid-Career Program Directors (Washington, DC, 2004)
- American Society of Newspaper Editors (Washington, DC, 2004)
- Associated Press Managing Editors (Phoenix, 2003)
- ESRI (GIS/mapping) Users annual meeting (San Diego, 2003)
- American Society of Newspaper Editors (New Orleans, 2003)
- Broadcast Educators Association (Las Vegas, 2003)
- Arizona State University Barrett Honors College (colloquium with author David Halberstam, 2002)
- Florida International University lecture series (Miami, 2002)
- Society of Professional Journalists (Fort Worth, 2002)
- ESRI (GIS/mapping) Users annual meeting (San Diego, 2002)
- National Association of Hispanic Journalists (San Diego, 2002)
- American Political Science Association (San Francisco, 2001)
- Association for Education in Journalism and Mass Communication (New York, 2001)
- Education Writers of America (Phoenix, 2001)
- National Association of Hispanic Journalists (Phoenix, 2001)
- SAS Users Group International (Long Beach, 2001)
- ESRI World Users Conference (San Diego, 2001)
- Association for Education in Journalism and Mass Communication (Phoenix, 2000)
- Western Users of SAS Software (Scottsdale, 2000)
- Native American Journalists Association (Tempe, 1998)
- Student Publications Managing Editors, (Tempe, 1998)
- Environmental Writers of America (Tucson, 1997)
- Association for Education in Journalism and Mass Communication (Phoenix, 1997)
- Society of Professional Journalists (Miami, 1996)
- Associated Press Sports Editors (New Orleans, 1995)
- American Society of Criminology (Miami, 1994)
- American Association for Public Opinion Research (St. Petersburg, 1994)
- American Meteorological Society (Anaheim, 1993)
- Special Libraries Association (San Francisco, 1993)

GRANTS

- “ASNE Diversity”, a \$108,000 grant as PI from the John S. and James L. Knight Foundation to compare the percentage of minority reporters and editors in more than 1,400 daily newspaper with the minority population in their circulation areas, Spring 2005.

- “ASNE Diversity 2004”, a \$49,200 grant as PI from the John S. and James L. Knight Foundation to compare the percentage of minority reporters and editors in more than 1,400 daily newspaper with the minority population in their circulation areas, 2004.
- “ASNE Diversity”, a \$47,000 grant as PI from the John S. and James L. Knight Foundation to compare the percentage of minority reporters and editors in more than 1,400 daily newspaper with the minority population in their circulation areas, 2003.
- “Reporting the 2000 Census”, a \$22,500 grant as PI from the Russell Sage Foundation of New York to support creating a website (<http://cronkite.pp.asu.edu/census>) to help journalists use census data, 1999.
- “Private Voices, Public Choices” civic journalism grant of \$8,998 from the Urban Studies Center, ASU; co-PI with Dr. Fran Matera and graduate student Paul Atkinson, 1998
- Website development grant of \$2,000 as PI, College of Public Programs, ASU, 1997