

Michael D. Casavantes

EDUCATION:

- Ph.D. - (ABD, U. S. History) Arizona State University, Tempe, AZ.
- M.A. - (Political Science-International Relations) New Mexico State University, Las Cruces, NM. 1989
- B.A. - (Journalism and Mass Communication) University of Texas at El Paso, El Paso, TX. 1974

PROFESSIONAL EXPERIENCE:

- 1990-present: Lecturer, Walter Cronkite School of Journalism and Mass Communication, Arizona State University, Tempe, AZ.
- 1981-1990: News and Public Affairs Director, KRWG-FM, Las Cruces, NM.
- 1981-1990: Adjunct Instructor, Department of Journalism, New Mexico State University, Las Cruces, NM.
- 1979-1981: Assistant News Director, KRWG-TV, Las Cruces, NM.
- 1979-1981: Lab Instructor, Department of Journalism, New Mexico State University, Las Cruces, NM.
- 1976-1979: Anchor, producer, reporter, KTSM-TV, El Paso, TX.
- 1975-1976: Anchor, producer, reporter KVIA-TV, El Paso, TX.
- 1975: Anchor, reporter, Public Affairs director, KELP Radio, El Paso, TX.
- 1974-1975: Account Executive, KLZ-FM, Denver, CO.

RESEARCH:

Work In Progress:

Polishing the Jewel: The Role of the Arizona Republic in the Growth and Development of Phoenix, 1920-1960. Doctoral dissertation, Department of History, Arizona State University, 2001.

The Media in National Crises: 1917-1945 (working title), book chapter, *History of Mass Communication*, David Sloan, editor. (August, 2006)

Papers Presented:

Cracks in the Mirror: The Conflict Between Press Coverage and Government Policy in Vietnam. Michael D. Casavantes, Arizona State University. 1995 Southwest Journalism and Mass Communication Symposium, Angelo State University, San Angelo, Texas, October 1-2, 1995.

HONORS AND AWARDS:

Leg of the Stool Award - Teaching, Walter Cronkite School of Journalism and Telecommunication, Arizona State University, 1994-95.

Certificate of Appreciation, Sun Lakes Kiwanis Club, June 7, 1994

Stephen H. Coltrin Award for Excellence in Communication Theory (Team Member), International Radio and Television Society Faculty-Industry Seminar, New York City, 1992

Broadcaster of the Year, New Mexico Farm Bureau, Las Cruces, NM. 1988

Honorable Mention-Best Newscast, New Mexico Associated Press Broadcasters, Albuquerque, NM. 1987

Certificate of Appreciation, The American Legion, Las Cruces, NM. 1986

Teaching Award, Department of Journalism, New Mexico State University, Las Cruces, NM. 1985

Teaching Award, Department of Journalism, New Mexico State University, Las Cruces, NM. 1984

Radio News Director of the Year, New Mexico Farm Bureau, Las Cruces, NM. 1983

Outstanding Agricultural Reporting, New Mexico Farm Bureau, Las Cruces, NM. 1982

Certificate of Appreciation, U. S. Navy Recruiting Command, Albuquerque District, El Paso, TX. 1975

CREATIVE ACTIVITY:

Reviewed three video tapes on the history of television news for *Journalism History*, Volume 24, Number 2, Summer 1998, pp 90-91.

Contributed five entries for Godfrey, Donald G. and Frederic A. Leigh, eds., *Historical Dictionary of American Radio*. Westport, CN: Greenwood Press, 1998.

Press-Radio War

Press-Radio Bureau

Wire Services - Associated Press and United Press International

A-P News Plus

Hotel Baltimore

Edited proposed book chapter for Dr. Don Godfrey - 1993.

Technical Advisor *AMJ News*, 1992-present. (Cultural affairs program produced by AMJ club members and aired on KASC Radio.)

Interviewed various Hearst Visiting Professionals for Cronkite School Video, 1992

Photo Credit, A. S. U. Journalist, 1991

Native American Preparatory School. Producer, Reporter, 6 minute mini-documentary for Crossroads, a nationally syndicated cultural affairs program, Las Cruces, NM. 1988

Vista: U. S. - Soviet Relations. Executive producer, Host, 30 minute Public Affairs program, KRWG-FM, Las Cruces, NM. 1986

Vista: El Salvador. Executive producer, Host, 30 minute Public Affairs program, KRWG-FM, Las Cruces, NM. 1985

Public Question. Associate producer, Host, 30 minute weekly Public Affairs program, KRWG-TV, Las Cruces, NM. 1979-1981

Associate Producer, Host, 30 minute weekly Public Affairs program, KVIA-TV, El Paso, TX. 1976

92-K Week in Review. Executive producer, Host, 30 minute weekly recap of top news stories, KELP Radio, El Paso, TX. 1975

Executive producer, Host, 30 minute weekly Public Affairs program, KELP Radio, El Paso, TX. 1975

Tuesday Night Folk Show. Executive producer, Host, 3 hour weekly folk music program, KTEP-FM, El Paso, TX. 1971-1972

TEACHING:

COURSES TAUGHT:

Arizona State University (1990-present)

JMC 202: Basic Broadcast Writing

JMC 315: Broadcast Reporting

MCO 494 (ST): War and the Mass Media (Summer 2004; Summer 2005; Spring 2006)

MCO 418: History of Mass Communication (Beginning Fall 2004)

New Mexico State University (1979-1990)

Jour 313: Radio Reporting

Jour 314: Television Reporting

Master of Mass Communication (M.M.C.) Applied Project Committees (Completed and Defended):

Louise Lund-Vaa. *An Analysis Of The Liberal/Negative Bias In Network News Coverage of the 1989-1990 Panama Invasion (Operation Just Cause)*. (member, 1992)

Patrick O'Rourke. *Persian Gulf War Correspondents' Attitudes Toward the Pentagon's Information management Campaign: Annex Foxtrot*. (member, 1994)

John Bozicevic. *The New York Times' Editorial Position and U.S. Foreign Policy Toward Bosnia: January 1, 1987 Through December 31, 1993*. (member, 1994)

Melissa Miller. *A Content Analysis Of Luke Air force Base News Release Usage By Phoenix -Area Newspapers From February 1, 1994 To January 31, 1995*. (member, 1995)

Todd Vician. *A Content Analysis Of U.S. Air Force Coverage In News Magazines*. (member, 1995)

Babak Dehghanpisheh. *Reporting Under Crisis: A Study Of Press Freedom In El Salvador From 1979 To 1996*. (member, 1996)

Stacey Ellsworth. *How To Get Your first Job In Broadcast News-- Conversations With Small Market News Directors*. (member, 1997)

Mark Cohen. *U.S. Navy Public Affairs Regulations And Peacetime Crisis Management: A Qualitative Analysis*. (member, 1998)

Julie M. Welsh. *Media Access to California Courtrooms After the O. J. Simpson Trial*. (member, 1999)

Elizabeth Stewart. *Kristine Kraft*. (member, 1999)

Stacey Lane. *Fox in the Newsroom*. (member, 1999)

Didem Koroglu. *U.S. News Consultants in Turkey*. (member, 1999)

Adriane Craig. *The Role of Public Affairs in the Military-Media Relationship*. (member, 1999)

Amie Mize. *Operation Southern Watch: Use of Press Releases in Prestige Newspapers versus Air Force Related Publications*. (member, 1999)

Patrick Flanigan. *Power Brokers of Television News: Participant Observations of News Consultant Firm AR&D*. (member, 1999)

Gayle A. Bass. *Tales From the Global Village: How Local News Stations Cover International News*. (member, 1998)

Wayne Ganz. *An Evaluation of Privacy Guidelines in Broadcast Journalism's Use of Helicopters as a Newsgathering Device*. (member, 2001)

Ted Rybka. *A Comparison of NBC's Coverage of Women's Events and Men's Events in the 2000 Summer Olympics*. (member, 2001)

Julie Ruiz Esquer. *Que Pasa.com: A Case Study of Integrated Marketing Communications Strategies Directed Toward U.S. Hispanics*. (member, 2001)

Andrew Maher. *Falcon Field: Training And Transition* video documentary. (member, 2002)

Vincent Funari. *How Has Fantasy Baseball Changed How Adult Males Watch Baseball On Television?* (member, 2002)

Alise Widmer. *Mixed Message*. Radio in-depth project on impact of English only on Hispanics. (member, Fall 2003)

Adam Gonzales, *Latino Portrayals in the Top 10 Grossing Films of 2003*. (member, Fall 2004)

Vicki Balint. *Oral History of Broadcasting in Arizona* (working title). (technical advisor, Fall 2003)

Morgan Estabrook, *Imbedded Journalists* (working title). (member 2005)

M.M.C. Applied Project Committees (works in progress)

Vanessa White. *New York Rangers Telecasts in the United States: A Historical Account*. (member, Fall, 2003)

Robin Fancher Carter, *Channel Surfing Corporate Style: The Switch of Network Broadcast Affiliates in Phoenix, 1994-1995*. (member, Fall 2004)

MCO 590 Reading and Conference (completed)

Gail Maiorana. *A Content Analysis Of Mexican Media Coverage of 1988 And 1994 Presidential Elections*. (Fall, 1998)

Chris Casacchia, *Portrayal of Latinos in Southwestern Newspapers* (working title). (member 2005)

Undergraduate Honors Thesis (completed)

Dillion Collier, (reader, 2004)

Joshua Rumsey, *Developing Audience Research Methods for KASC Radio*. (second reader, 2001)

Lori Chervenak. *ASU Tradition, Is It A Lost Element?* (second reader, 1998)

COURSE COORDINATOR:

JMC 202, Basic Broadcast Writing, Arizona State University, 1990 – 2002. (6 sections)

JMC 315, Broadcast Reporting, Arizona State University, 1990 - Present. (2 sections)

SERVICE:

UNIVERSITY SERVICE:

Arizona State University Committees:

College Committees:

Candidate Review Committee (member) for Director of Urban Studies Center, March 27-April 10, 1997.

Standards Committee - 1990-1991

Standards Committee – 1994-1995

Student Affairs Committee – 1994-1995

School Committees:

Member, Standards Committee, 2005

Member, Student Media Advisory Board, 2004-2005

Member, Curriculum Core Knowledge and Skills Committee, 2005

Member, Diversity Committee, 2005

Member, Standards Committee, 2002-2003

Member, Scholarship Committee, 2002-2003

Member, Doug and Claudia Anderson Scholarship Committee, May 5, 1999

Curriculum Committee - 1992-1994, 1999-2001

Member, Standards Committee, August, 1994.

SERVICE TO THE PROFESSION AND COMMUNITY:

Judged television news and public affairs programs for Illinois News Broadcasters Association competition, March, 2004

Interviewed by MCC sociology student regarding television violence, April, 2004

Interviewed by Channel 12 news on abuse of Iraqi prisoners by U. S. soldiers, May, 2004

Guest speaker at “Good old Boys” club, Westminster Village, October, 30, 2003.

Lecture topic: News Coverage of Foreign Policy.

Conducted news critique with staff from KASC, The Blaze, October 16, 2003.

Judged radio entries for Religious Newswriters Association competition, March, 2003.

Provided radio news stories produced in JMC 315 for KASC and Web Magazine, Spring and Fall Semesters, 2003.

Participant in Ball State University journalism survey, March 28, 2002.

Interviewed by Chris Markham, *West Valley View*, Litchfield Park on drop in noise complaints at Luke AFB following September 11th. April 24, 2002

Interviewed by Gary Nelson, Tribune newspapers on the Battle of Midway and its significance to the war. April 24, 2002.

Interviewed by KTAR Radio on journalism ethics, January 24, 2001.

Interviewed by Arizona Republic (Maureen West) about the role of Paul Harvey in radio, March, 2001.

Interviewed by Chandler Educational Television (ch. 99 Cox Cable) on status of radio news, April, 2001.

ASU representative to National Association of Hispanic Journalists convention, Student Campus, June, 2001.

Judged depth education news features for NATAS competition, July, 2001.

Interviewed by El Sol (Ruben Hernandez) on mainstream media coverage of Latinos, 2001.

Interviewed by State Press on military aspects of attack on Afghanistan and war on terrorism, and effect of terrorism on 'gen-x' and the perceptions that group will have about the world following the September 11th attacks, October, 2001.

Interviewed by Channel 12 on public perception that government is not giving the public all the facts of Queens, N.Y. plane crash, November, 2001.

Judged contest entries for the Society of American Travel Writers, April 22, 2000.

Judged contest entries for NATAS Mid-South region television competition, October 17, 2000.

Drafted Cronkite School response to Multidisciplinary Humanities major proposed by Dr. Peter Lehman, November 2, 2000.

Panel moderator, Southwest Symposium "Preparing Our Future: A Roundtable on Journalism Education," November 4, 2000.

ASU representative on the National Association of Hispanic Journalists Student Campus Committee planning curriculum for NAHJ national conference, January, 2001.

Interviewed by East Valley Tribune about Pearl Harbor attack about government knowledge prior to the attack. Interview published December 7, 2000.

Interviewed by Mesa High School student Elaina Thompson for a documentary project about Vietnam War coverage and its impact on American society, February 9, 1999.

Interviewed by KTAR morning host Bill Heywood about media coverage of the Littleton, Colorado school shooting, April 23, 1999.

Interviewed by Daily News Sun (Sun City) reporter Josh Krist about media coverage of the Vietnam War, September 2, 1999.

Interviewed by Phoenix Police Department Public Information Officer Michelle Miller about the basic criteria for newsworthiness. The criteria will be used to develop a media relations training seminar for Phoenix Police officers.

Guest panelist in Dr. Bramlett-Soloman's Gender, Race and Media class, March, 11, 1999.

Presenter at the Arizona Interscholastic Press Association conference, Memorial Union, October, 18, 1999. Topic: General overview of broadcast news.

Guest speaker, Humanist Society of Greater Phoenix, December 5, 1999. Topic: News Content: Reflection or Projection.

Guest panelist in Dr. Bramlett-Soloman's Race and Media class, Spring, 1998.

Panel Moderator for joint Cronkite School - KAET Channel 8 study *Private Voices-Public Choices* to determine what people really want to know from state politicians.

Represented Cronkite School at Spring Commencement and COPP Convocation, May, 1998.

Coordinated School Radio entries for the Hearst Competition, 1991 to present.

Coordinated School Radio entries for the SPJ Region 11 competition, 1991 to present.

Interviewed by East Valley Senior News (Valley Publishing) for an article on the impact of Pearl Harbor on modern society. Among the topics discussed was the impact and growth of radio journalism as a result of coverage of the attack and its aftermath. Article appeared in December, 1997 issue.

Co-authored a report with Professor Russell to establish the problems with the administration of the English Proficiency Test which provided the basis for a computer search of majors developed by the School advisors. August, 1997.

Judged in-depth news entries for SPJ Region 4 contest entries, March, 1997.

Guest presenter at High School Journalism conference at Arizona State University, October 28, 1996. Topic dealt with news content.

Interviewed by Tribune Newspapers about new all news network possibly locating in Phoenix, May 2, 1996

Represented Arizona State University and the Cronkite School at the Arizona Broadcasters Association annual awards banquet, November 3, 1995.

Nominated and hosted Hearst Visiting Professional Gary Warner of KVIA-TV, March 6-8, 1994

Judged NATAS Public Service Announcement competition, March 25, 1994.

Judged NATAS News Promo competition, March 29, 1994.

Guest Speaker at Sun Lakes Kiwanis Club. Spoke on radio news coverage of D-Day Normandy Invasion. June 7, 1994.

Interviewed by Channel 12 News regarding possible ban of media from the O. J. Simpson trial, September 27, 1994.

Member/Co-advisor: Walter Cronkite Student Chapter, Radio and Television News Directors Association, Arizona State University, 1992-present.

Judge: National Academy of Television Arts and Sciences, Regional Competition, Arizona State University, 1992.

Judge: Sigma Delta Chi-Society of Professional Journalists, Radio News Competition, Arizona State University, 1992.

Judge: National Academy of Television Arts and Sciences, Emmy Competition, Arizona State University, 1992.

Tour of Channel 8 for Native American High School Students, June 1992.

Tour of Channel 8 for High School Students, November, 1992.

Discussed TCM 201 course content with various Community College Faculty, Arizona State University, 1992.

Acting Advisor AHANA (Asian, Hispanic and Native American) Journalists Club, 1992.
(Dr. Bramlett-Solomon on sabbatical)

Represented Cronkite School at AWRT banquet - 1992.

Guest Speaker: Journalism class, Centennial High School, 1991.

Member: Newswriting Panel-Student Seminar, Radio and Television News Directors Association, Regional Conference, Tempe, AZ. 1991.

PROFESSIONAL DEVELOPMENT:

“World War II in History and Memory”, lecture by Dr. Carol Gluck, George Sansom Professor of History, Columbia University, Tempe, AZ February, 2004

“History in the Global Moment”, panel discussion, ASU History Department, February, 2004

“Wagging the Dogs”, GPSA forum on coverage of the Iraqi war, April, 2004

The Film and History League, War in Film, Television, and History, Annual Conference, Dallas, TX. November 11-14, 2004

Radio and Television News Directors Association, Annual Meeting. New Orleans, LA. September 6-9, 1995

International Radio and Television Society - Faculty/Industry Seminar, New York City, 1992.

Arizona Associated Press Broadcasters Seminar: Covering Native Americans, Tempe, AZ. 1991.

Public Radio News Directors Association, Annual Meeting, Seattle, WA. 1989

Radio and Television News Directors Association, Annual Convention, Las Vegas, NV. 1983.

Reporters Workshop, National Public Radio, Kansas City, KS. 1982.

MEMBERSHIP:

Gamma Beta Phi, National Honor Society, April 22, 2000

Radio and Television News Directors Association 1992-2000

Delta Theta Chapter, Pi Sigma Alpha, National Political Science Honor Society, 1991