

Serena Carpenter, Ph.D.

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EDUCATION

Michigan State University East Lansing, MI	Ph.D. in Media & Information Studies <i>Dissertation Director:</i> Dr. Lucinda Davenport <i>Dissertation Title:</i> “U.S. online citizen journalism and online newspaper stories: A content analysis of their quality and value”	August 2007
University of Nebraska- Lincoln Lincoln, NE	M.A. in Journalism Minor in Leadership Education with an emphasis in teaching at the college level <i>Professional Project:</i> “Rural Battleground” television documentary	May 2003
South Dakota State University Brookings, SD	B.A. in Communication Studies & Theatre , December 1997 Radio-Television-Film emphasis	

RESEARCH & TEACHING EMPHASIS

Research	Media Sociology Journalism Education New Media
Teaching	Online Journalism Broadcast Journalism Visual Communication

PEER-REVIEWED GRANTS

External

Broadcast Education Association New Faculty Research Grant (2010). “An examination of doctoral programs: Using the zone of proximal development to understand how mentoring is related to adult learning.” \$2,000.

Principal Investigator: Dr. Serena Carpenter.

Indiana State Department of Health (2006-2007). “Adverse events expectations.” \$56,449.

Principal Investigator: Dr. Pamela Whitten.

Collected data, developed questions for media and health provider participants and prepared manuscripts for publication as a research assistant.

Michigan Department of Community Health (2005-2006). “Low literacy website for parents of pediatric patients.” \$165,000.

Principal Investigator: Dr. Pamela Whitten.

Interviewed participants as a research assistant.

Project for Excellence in Journalism (2005). “State of the news media.” \$32,000. *Principal Investigators: Dr. Frederick Fico and Dr. Stephen Lacy.*

Coded television and print news segments as a research assistant.

Internal

Cronkite School Dean’s Research Grant (2010). “An examination of how mentoring leads to intellectual development.” \$6,000.

Principal Investigator: Dr. Serena Carpenter.

Cronkite School Dean’s Research Grant (2009). “An examination of online commenting communities.” \$6,000.

Principal Investigator: Dr. Serena Carpenter.

Cronkite School Dean’s Research Grant (2008). “Citizen journalism: Understanding its marketplace value.” \$6,000.

Principal Investigator: Dr. Serena Carpenter.

RESEARCH HONORS, AWARDS & RECOGNITIONS

RESEARCH AWARDS

Cronkite Research Award, Walter Cronkite School of Journalism & Mass Communication, 2010

First Place - Internships and Career Research Paper Award. Association for Education in Journalism and Mass Communication conference, Boston, MA, 2009.

First Place - Top Conference Research Paper Award. Southwest Education Council for Journalism and Mass Communication, Las Cruces, NM, 2008.

Top Four - Mass Communication Division Competitive Research Paper Award. National Communication Association annual conference, San Francisco, CA, 2008.

Second Place - Radio-TV-Journalism Division Research Paper Award. Association for Education in Journalism and Mass Communication annual conference, Washington, D.C., 2007.

SCHOLARLY RESEARCH*

PEER-REVIEWED BOOK CHAPTERS

Carpenter, S. (2010). A study of journalistic and source transparency in U.S. online newspaper and online citizen journalism publications. In G. Monaghan & S. Tunney (Eds.), *Web journalism: A new form of citizenship?* Eastbourne, UK: Sussex Academic Press.

Carpenter, S. (2009). An examination of news quality and the extent to which U.S. online newspaper and online citizen journalism publications adhere to it. In J. Rosenberry & B. St. John III (Eds.), *Public journalism 2.0: The promise and reality of a citizen-engaged press.* New York: Routledge.

PEER-REVIEWED JOURNAL ARTICLES

2010

Carpenter, S. (2010). U.S. online newspaper and online citizen journalism publications: A comparison of content diversity. *New Media & Society*. [OnlineFirst published February 9, 2010] URL: <http://nms.sagepub.com/cgi/content/abstract/1461444809348772v1>

St. Cyr, C., **Carpenter, S.***, & Lacy, S.* (2010). Internet competition and U.S. newspaper city government coverage: Testing the Lowrey and Mackay model of occupational competition. *Journalism Practice*. [OnlineFirst published April 13, 2010] URL: <http://www.informaworld.com.ezproxy1.lib.asu.edu/smpp/content~db=all~content=a921277443>

2009

Buis, L., & **Carpenter, S.** (2009). Health and medical blog content and its relationships with blogger credentials and blog host. *Health Communication*, 24(8): 703-710.

Carpenter, S. (2009). An application of the theory of expertise: Teaching liberal arts and skills knowledge areas to prepare journalists for change. *Journalism & Mass Communication Educator*, 64(3), 287-304.

Schaudt, S., & **Carpenter, S.** (2009). The news that's fit to click: An analysis of online news values and preferences present in the most-viewed stories on azcentral.com. *Southwestern Mass Communication Journal*, 24(2), 17-26.

2008

Carpenter, S. (2008). A study of graduate student authorship in journalism and mass

Underlined names indicate collaborators who are Arizona State University graduate students. All other co-authored works assume distribution of workload based on first authorship order unless marked by "" which indicates major contributor.

communication journals: 1997-2006. *Journalism & Mass Communication Educator*, 63(3), 224-240.

Carpenter, S. (2008). How online citizen journalism publications and online newspapers utilize the objectivity standard and rely on external sources. *Journalism & Mass Communication Quarterly*, 85(3), 533-550.

Carpenter, S. (2008). Licensing rights, Medicare and quackery: How the *New York Times* portrayed chiropractic from 1960 to 1975. *Chiropractic History*, 28(1), 95-105.

Fico, F., Zeldes, G., **Carpenter, S.**, & Diddi, A. (2008). Broadcast and cable network news coverage of the 2004 presidential election: An assessment of partisan and structural balance. *Mass Communication & Society*, 11(3), 319-339.

Whitten, P., Dutta, M.J., **Carpenter, S.**, & Bodie, G.D. (2008). News media and health providers at the crossroads of medical adverse events. In K. Henriksen, J. Battles, M. Keyes, & M.L. Grady (Eds.), *Advances in patient safety: New directions and alternative approaches. Vol. 1. Assessment. AHRQ Publication Nos. 08-0034-1*. Rockville, MD: Agency for Healthcare Research and Quality.

Zeldes, G., Fico, F., **Carpenter, S.**, & Diddi, A. (2008). Partisan balance and bias in network coverage of the 2000 and 2004 presidential elections. *Journal of Broadcasting & Electronic Media*, 52(4), 563-580.

2007

Carpenter, S. (2007). U.S. elite and non-elite newspapers' portrayal of the Iraq War: A comparison of frames and source use. *Journalism & Mass Communication Quarterly*, 84(4), 761-776.

LaRose, R., Gregg, J., Strover, S., Straubhaar, J., & **Carpenter, S.** (2007). Closing the rural broadband gap: Social marketing the internet in rural America. *Telecommunications Policy*, 31(6-7), 359-373.

2006

Carpenter, S., Lacy, S., & Fico, F. (2006). Network news coverage of high-profile crimes during 2004: A study of source use and reporter context. *Journalism & Mass Communication Quarterly*, 83(4), 901-916.

EDITOR-REVIEWED PUBLICATIONS

Carpenter, S. (2010 March). Convergence leads to questions of journalism quality. *Convergence*, 7(2). Invited submission. <http://sc.edu/cmci/news/convergence/v7no2.html>

Whitten, P., Dutta, M., **Carpenter, S.**, & Bodie, G. (2007). Reporting adverse medical events in Indiana: News media and health providers' perceptions and expectations. *Regenstrief Center for Healthcare Engineering*, 1-51.

BOOK REVIEWS

Review of *Basic TV technology. Digital and analog* (4th ed.). Robert L. Hartwig. (2005). Broadcast Education Association *Feedback*, 47(2), March 2006.

PEER-REVIEWED RESEARCH CONFERENCE PAPERS

2009

Carpenter, S. (2009). An examination of news quality and the extent to which U.S. online newspaper and citizen journalism publications adhere to it. Paper presented at the Convergence and Society: The Changing Media Landscape conference, Reno, NV, November 5 2009.

Carpenter, S. (2009). An application of a theory of expertise: Teaching liberal arts and skill knowledge to prepare journalists for change. Presented at the Association for Education in Journalism and Mass Communication national conference, Boston, MA, August 7, 2009. *Top Internships and Career Division Competitive Research Paper Award.*

Carpenter, S. (2009). The Iraq War: How source, frames and publication type are related to the inclusion of anonymous sources. Paper presented at the Broadcast Education Association national conference, Las Vegas, NV, April 23, 2009.

2008

Buis, L., & **Carpenter, S.** (2008). An in-depth look at health and medical blogs. Paper presented at the 10th biennial Kentucky Conference on Health Communication, Lexington, KY, April 17, 2008.

Carpenter, S. (2008). Mobilizing the online public: An examination of how well U.S. online newspaper and citizen journalists promote community engagement. Paper presented at the National Communication Association national conference, San Francisco, CA, November 22, 2008. *Top Four Competitive Mass Communication Division Research Paper Award.*

Carpenter, S. (2008). U.S. online newspaper and online citizen journalism publications: A comparison of content diversity. Paper accepted by a special call on Newspaper Multimedia Practices presented at the Association for Education in Journalism and Mass Communication national conference, Chicago, IL, August 7, 2008.

Carpenter, S. (2008). A study of graduate student authorship in journalism and mass communication journals—including who encourages productivity. Paper accepted by a special call on research addressing the state of graduate education in journalism and mass communication at the Association for Education in Journalism and Mass Communication national conference, Chicago, IL, August 6, 2008.

Carpenter, S. (2008). A study of journalistic and source transparency in U.S. online newspaper and online citizen journalism publications. Paper presented at the Association for Education in Journalism and Mass Communication national conference, Chicago, IL, August 7, 2008.

Carpenter, S. (2008). U.S. online citizen journalism and online newspaper stories: A content analysis of source diversity. Paper presented at the International Symposium on Online Journalism conference, Austin, TX, April 5, 2008.

Schaudt, S., & **Carpenter, S.** (2008). The news that's fit to click: An analysis of online news

values and preferences present in the most-viewed stories on azcentral.com. Paper presented at the 2008 Southwest Education Council for Journalism & Mass Communication Southwest Symposium, Las Cruces, NM, October 24, 2008. ***First place Competitive Research Paper Award for the top conference paper.***

2007

Carpenter, S. (2007). U.S. online citizen journalism and online newspaper stories: A content analysis of their quality and value. Paper presented at the Oxford Internet Institute in Cambridge, MA, July 18, 2007.

Zeldes, G., Fico, F., Diddi, A., & **Carpenter, S.** (2007). Partisan balance and bias in network coverage of the 2000 and 2004 presidential elections. Paper presented at the Association for Education in Journalism and Mass Communication national conference, Washington, D.C., August 9, 2007. ***Second Place Radio-Television Division Competitive Research Paper Award.***

2006

Carpenter, S. (2006). Framing, sourcing and story topics beyond the Iraq invasion: How elite and non-elite newspapers portrayed Gulf War II. Paper presented at the Midwest Association for Public Opinion Research, Chicago, IL, November 18, 2006.

Carpenter, S., & Buis, L. (2006). So what's so special about j-blogs? Paper presented at the Convergence and Society: Ethics, Religion, and New Media conference, Columbia, SC, October 20, 2006.

Carpenter, S., Lacy, S., & Fico, F. (2006). Network news coverage of high-profile crimes during 2004: A study of source use and reporter context. Paper presented at the Association for Education in Journalism and Mass Communication national conference, San Francisco, CA, August 3, 2006.

Carpenter, S. (2006). Radio and that other machine: How radio dealt with the disruptive technology of television. Paper presented at the Thinking Through New Media conference, Durham, NC, June 8, 2006.

Carpenter, S. (2006). RSS: Your personal newswire and its implications for news organizations. Paper presented at the Blogging and Online Journalism conference, Athens, OH, April 8, 2006.

Fico, F., Zeldes, G., Diddi, A., & **Carpenter, S.** (2006). Network and cable television coverage of the 2004 presidential election and the influence of imbalance on candidate poll support. Paper presented at the Midwest Association for Public Opinion Research in Chicago, IL, November 18, 2006.

Fico, F., Zeldes, G., Diddi, A., & **Carpenter, S.** (2006). Network and cable news coverage of the 2004 presidential election: So who's biased? Paper presented at the Association for Education in Journalism and Mass Communication national conference, San Francisco, CA, August 3, 2006.

2005

Carpenter, S., LaRose, R., Strover, S., Straubhaar, J., & Gregg, J. (2005). Internet generations in place: Exploring the rural broadband gap. Paper presented at the Association of Internet Researchers international conference, Chicago, IL, October 8, 2005.

OTHER CONFERENCE ACTIVITIES

Panel Presentations

Research

Panel organizer. Research in the classroom. Panel presented at the Walter Cronkite School of Journalism and Mass Communication Research Symposium, Phoenix, AZ, August 19, 2009.

Panelist. News coverage and commentary about local government. Panel presented at the Association for Education in Journalism and Mass Communication conference, Denver, CO, August 4, 2010.

Panelist. Citizen journalism research. Panel presented at the Association for Education in Journalism and Mass Communication conference, Denver, CO, August 4, 2010.

Panelist. Using the digital revolution to revolutionize patient education: Implementing online support groups and tailored education. Panel presented at the International Communication Association (ICA) in San Francisco, CA, May 27, 2007.

Moderator. Research in progress. Papers presented at the Broadcast Education Association conference in Las Vegas, NV, April 23, 2010.

Moderator. The Iraq War and framing. Papers presented at the Midwest Association for Public Opinion Research (MAPOR) in Chicago, IL, November 18, 2006.

Teaching

Panel organizer, moderator, panelist. Preparing tomorrow's media leaders: Unique approaches to teaching newer media. Panel presented at the Broadcast Education Association conference, Las Vegas, NV, April 22, 2010.

Panel organizer, moderator. Teaching online video storytelling: How to train students to get that (new) visual mindset. Panel presented at the Association for Education in Journalism and Mass Communication for Education (AEJMC) conference, Chicago, IL, August 9, 2008.

Panelist. Connecting research to the news media. Panel presented at the Mentoring Advanced and Graduate Students (MAPS) seminar, Tempe, AZ, April 5, 2010.

Panelist. Industries in flux: Media and public relations and the impact of social media. Panel presented for a *PR Newswire* event, Scottsdale, AZ, January 26, 2009.

Panelist. Social media: Beyond the buzz. Panel presented for the American Marketing Association (Phoenix Chapter), Phoenix, AZ, September 23, 2009.

Panelist. Visual storytelling from broadcast to web. Panel presented at the Broadcast Education Association (BEA) conference, Las Vegas, NV, April 18, 2008.

PEER-REVIEWED JOURNAL ARTICLES: IN PROGRESS

1. Research Project Examining Online Newspaper Opinion Articles and Adjacent

Comments

Carpenter, S., Blom, R., & Lange, R. A test of the spiral of silence theory: The examination of whether story attributes are related to variations in online public opinion expression in comments. Collected data and wrote literature review in 2009. Plan to submit to the 2011 International Communication Association conference and *Journalism & Mass Communication Quarterly*.

Carpenter, S., Blom, R., & Lange, R. A test of the spiral of silence theory: The examination of whether geographical story focus is related to variations in online comments. Collected data. Plan to submit to the 2011 International Communication Association conference and *Mass Communication & Society*.

Carpenter, S., Blom, R., & Lange, R. The morality of news issues and its relationship to public dialogue. Plan to submit to the 2011 Broadcast Education Association conference.

Carpenter, S., Lange, R., & Blom, R. An examination of whether comments adjacent to opinion articles reflect a crowd or public. Presenting on a research panel at the 2010 National Communication Association conference and will submit to *Journal of Communication*.

Lacy, S., Carpenter, S., Blom, R., & Lange, R. A study of the relationship between structural pluralism and diversity and dialogue on newspaper websites. Presenting on a research panel at the 2010 Association for Education in Journalism and Mass Communication conference and will submit to *Political Communication*.

2. Research Project Surveying Doctoral Faculty on the Mentoring Process

Carpenter, S., & Thornton, L.J. An examination of doctoral programs: Using the zone of proximal development to understand how mentoring is related to adult learning. Plan to submit to *Journalism & Mass Communication Educator*.

INVITED BOOKS, BOOK CHAPTERS, & PRESENTATIONS

Invited Books

Anderson, S., & Holman, J. Online strategies in communication. Wiley-Blackwell: Indianapolis, IN.

Invited Book Chapters

Grant, A., & Meadows, J. (2011). Communication technology update (12th edn). Focal Press: Burlington, MA.

Invited Conference Papers

Buis, L., & Carpenter, S. The fitness of health and medical blogs: A study of participants and topics. Paper invited for presentation at the Association of Internet Researchers conference, Vancouver, CA, October 2007.

Carpenter, S. Do students all need to be visual communicators? A content analysis of jobs ads and who is hiring. Paper invited for presentation at the Visual Communication conference, Jackson Hole, WY, June 2009.

Carpenter, S. Licensing rights, Medicare and quackery: How the *New York Times* portrayed chiropractic from 1960 to 1975. Paper invited for presentation at the Association for the History of Chiropractic annual conference, Galveston, TX, July 2008.

ACADEMIC COURSES TAUGHT

Arizona State University, Phoenix, AZ, August 2007 - Present***Assistant Professor***

Mass Communication Honors Thesis | MCO 493

Online Media: JMC425 (now JMC 305) | Online Communication and Site/Content Creation

Honors Online Media: JMC425 | Online Communication and Site/Content Creation

Graduate Online Media: MCO598 | Online Communication and Site/Content Creation

Michigan State University, East Lansing, MI, January 2005 – May 2007***Instructor***

Broadcast News II: JRN 403 | Broadcast News and Production

Teaching Assistant | Team Teacher

Graduate Digital Public Affairs Reporting: JRN 408 | Public Affairs Reporting

Digital Reporting for the Web: JRN 490 | Online Journalism

Teaching Assistant

News Writing and Reporting: JRN 200 | Print Journalism

Bloomsburg University, Bloomsburg, PA, August 2003 – May 2004***Instructor***

Video Production 27.271 | Studio and Field Video Production

Video Editing 27.336 | Linear and Nonlinear Video Editing

RTF Authorship 27.485 | Screenplay and Advanced Broadcast Newswriting

Newswriting 27.230 | Broadcast Newswriting

TEACHING AWARDS

Top Three - Teaching Social Media in the Classroom. Association for Education in Journalism and Mass Communication hosted an international competition for members to submit their best ideas for teaching social media.

PUBLICATIONS & AWARDS WON BY MY STUDENTS

Research Mentoring

Committee Chair, Master's Student Applied Project for Sky Schaudt,
Published in *Southwestern Mass Communication Journal* and First-
place Paper 2008 Conference Award

Classroom Mentoring*Hearst Multimedia Competition*

2009 National competition considered the Pulitzer Prize of
collegiate journalism
1 12th Place

Mark of Excellence Awards, Society of Professional Journalists

2009 National awards Total of 1
National finalist for online in-depth reporting
(Top 3 in the nation)

Mark of Excellence Awards, Society of Professional Journalists

2009 Regional awards Total of 2

2nd place for online feature reporting1st place for online in-depth reporting*Mark of Excellence Awards, Society of Professional Journalists*

2008 National awards Total of 1

National finalist for online reporting (Top 3 in the nation)

Mark of Excellence Awards, Society of Professional Journalists

2008 Regional awards Total of 2

1st place for online in-depth reporting3rd place for online in-depth reporting**PROFESSIONAL AWARDS****Spirit of Appreciation Award.** Michigan State University U.S. Army Reserve Officers' Training Corps (ROTC), 2005.**First Place - Nebraska Broadcasters Association Award for Excellence.** "Service to Agriculture (Television)" for the "Rural Battleground" television documentary, 2004.**Third Place - In-depth Reporting.** Society of Professional Journalists (Region 7) for "Rural Battleground" television documentary, 2004.**Award for Merit - Northwest Broadcasters Association.** "Rural Battleground" television documentary, 2004.**KSAX-TV Outstanding Employee Award,** 1997.**PAID CONSULTING**

Arizona Newspapers Association, Phoenix, AZ, June 2010

Trained Arizona newspaper journalists on how to edit multimedia stories.

United Soybean Board, October 2009, October 2010

Assessed the quality of multimedia stories reported on by Biotech University journalism students.

Arizona Newspapers Association, Phoenix, AZ, October 2008

Trained Arizona newspaper journalists on how to prepare multimedia stories.

Online Video Training Workshop for Michigan Newspaper Journalists, East Lansing, MI, July 2007.

Trained Michigan newspaper journalists on how to prepare multimedia stories.

WORKSHOPS AND TRAINING

Associated Collegiate Press, Phoenix, AZ, February 2010

Taught U.S. university students and advisors how to edit video and audio news stories.

American Marketing Association, Phoenix, AZ, September 2009

Spoke to marketing professionals on how to effectively use social media for their businesses.

Journalism Education Association, Phoenix, AZ, April 2009

Trained U.S. high school educators and students on how to add multimedia to their site.

American Society of Newspaper Editors High School Journalism Reynolds Institute, Tempe, AZ, June 2008

Trained U.S. high school journalism educators on how to prepare multimedia stories.

Walter Cronkite School of Journalism and Mass Communication, Tempe, AZ, August 2007-May 2008

Trained Cronkite School Online Media faculty how to shoot and prepare video for the web.

Multimedia Journalism Training for Michigan State University Faculty, East Lansing, MI, May 2007.

Trained MSU School of Journalism faculty how to shoot and prepare video for the web.

Michigan Army National Guard and Air National Guard Senior Media Leadership Training, Lansing, MI, January 2006.

Co-trained the state's high-ranking officers on interviewing expectations and issues related to the military/news media relationship.

U.S. Army Reserve Officers' Training Corps (ROTC) Media Leadership Training, Lansing, MI, March 2005, 2006.

Co-trained ROTC students on the history of the military/news media relationship, interviewing expectations of each medium and issues stemming from the military and media relationship.

WILX-TV, Lansing, MI, February 2006.

Consulted news leadership on media convergence issues and on the technological direction that the television industry is headed.

Society of Professional Journalists Mid-Michigan Professional Chapter, East Lansing, MI, 2006

Spoke to local chapter on online storytelling trends.

SERVICE

UNIVERSITY**Arizona State University, Tempe, AZ**

Faculty Technology Committee, 2008

Advise and beta test technology for faculty at ASU.

Michigan State University, East Lansing, MI

Council of Graduate Students Representative, University Graduate Judiciary Committee, 2006-2007

Participated on a six-member committee that listens to Michigan State University student appeals when sanctioned with disciplinary action.

Bloomsburg University, Bloomsburg, PA

Public Relations Chair, American Democracy Project for Civic Engagement, Bloomsburg, PA, September 2003 – August 2004

The American Democracy Project is a multi-campus initiative focused on higher education's role in preparing the next generation of informed, engaged citizens.

SCHOOL/DEPARTMENT

WALTER CRONKITE SCHOOL OF JOURNALISM AND MASS COMMUNICATION, PHOENIX, AZ

Doctoral Committee member, 2009 - Present

Developing new doctoral program, admitting students and other administrative duties.

Masters of Mass Communication Committee member, 2008-2009

Administrative work including the selection of graduate students for admission.

Graduate Student Mentoring:**

Master of Mass Communication Applied Project/Thesis Committees: Completed Committee Chair, Thesis for Martha Knight, 2009

“Optimal Matching Theory: An examination of how product and service companies use Twitter to respond to consumers.”

Committee Chair, Thesis for Sky Schaudt, 2008

“The news that's fit to click: An analysis of online news values and preferences present in the most-viewed stories on azcentral.com.” Published in *Southwestern Mass Communication Journal*.

Committee Member, Thesis for Daniel Jenk, 2010

“Sources and science in science news.”

Committee Member, Professional Project for Josh Schoonover, 2009

“Eye on science: Stories of neuroscience.”

Committee Member, Thesis for Julie Vance, 2008

“Uploading democracy: Presidential candidates' use of online technologies to attract the youth vote.”

Committee Member, Professional Project for Andrea Aker, 2008

“Healing” online news package. <http://cronkitezine.asu.edu/healing/>

Undergraduate Student Mentoring:

Barrett, the Honors College Thesis Committees for Undergraduate Students: Completed

Committee Chair, Honors Documentary Project for Maxine Park, 2010

“Mixed rice: Interracial marriage and Japanese Americans.”

Committee Chair, Honors Documentary Project for Channing Turner, 2010

“Undocumented students and the Dream Act.” <http://undocstudents.com/index.html>

Committee Chair, Honor's Thesis for Shea Drefs, 2009

“A content analysis of the portrayal of subjects with deafness in US elite newspapers before and after the Americans with Disabilities Act.”

**The professional journalism Masters program began in 2008. The focus of the current program is to provide journalism training to students rather than preparing students for research careers.

Barrett, the Honors College Thesis Committees for Undergraduate Students: In Progress
Committee Member, Honor's Thesis for Caroline Porter, 2011
Committee Member, Honor's Thesis for Maria Poletta, 2011

Knight Center for Digital Entrepreneurship Search Committee, 2008
 Interviewed candidates at the request of the search committee.

Knight Center for Digital Entrepreneurship Search Committee, 2007
 Interviewed candidates at the request of the search committee.

American Society of Newspaper Editors High School Journalism Reynolds Institute, Tempe, AZ, June 2008

Trained U.S. high school journalism educators on how to prepare multimedia stories.

MICHIGAN STATE UNIVERSITY, EAST LANSING, MI

Military and the Media Committee member, Michigan State University, January 2005 – August 2007

Trained military personnel to understand the tensions, history and research behind the military and media relationship.

Media & Information Studies Ph.D. Graduate Student Representative, Michigan State University, October 2004 – August 2007

Represented Media & Information Studies doctoral student population and organized seminars for the students and faculty.

BLOOMSBURG UNIVERSITY, BLOOMSBURG, PA

Bloomsburg University Film Club advisor, August 2003 – May 2004

Assisted students interested in producing their own short films and weekly programs.

Equipment Committee member, Bloomsburg University, Bloomsburg, PA, October 2003 – May 2004

Evaluated television production needs and equipment for the Mass Communication department.

Accreditation Committee member, Bloomsburg University, Bloomsburg, PA, September 2003 – May 2004

Researched curriculum, equipment and research publication needs to meet Accreditation standards for Mass Communication department.

Promotion Committee member, Bloomsburg University, Bloomsburg, PA, September 2003 – May 2004

PROFESSIONAL SERVICE

Manuscript Reviewer

Journal of Broadcasting & Electronic Media, July 2008-Present

Mass Communication & Society, August 2008-Present

Journal of Computer-Mediated Communication, September 2008-Present

New Media & Society, September 2010-Present

Conference Paper Reviewer

Association for Education in Journalism and Mass Communication for Education (AEJMC), Civic & Citizen Journalism interest group, 2009

International Communication Association annual conference (ICA), Journalism Studies division, 2008

Association for Education in Journalism and Mass Communication for Education (AEJMC)

Midwinter conference, Communication Technology division, 2008

16th European Conference on Information Systems, Ireland, 2008

Broadcast Education Association annual conference (BEA), Communication Technology division, 2008

National Communication Association annual conference (NCA), Mass Communication division, 2008

Co-vice-chair for Programming

Civic and Citizen Journalism Interest Group, Association for Education in Journalism and Mass Communication, 2008-2009

Other Service

Newspaper of the Year Contest Judge (Diversity), Pennsylvania Newspaper Association Foundation, August 2005

PROFESSIONAL DEVELOPMENT

The Future of Journalism: A Conference of the Carnegie-Knight Task Force, Boston, MA, June 20-21, 2008

Selected to attend a two-day conference addressing the intersection of journalism research and the practice of journalism.

Web Development and Design, Tempe, AZ, June 1-July 4, 2008

An ASU summer class focused on Web design.

WordPress blogging training, Tempe, AZ, November 9, 2007

Walter Cronkite School of Journalism and Mass Communication training event on how to use a blogging application.

Information Graphics seminar, Tempe, AZ, November 3, 2007

ASU session focused on how to teach students to communicate visually.

Oxford Internet Institute seminar, Cambridge, MA (Harvard University), July 15-29, 2007

Selected as one of 32 participants internationally to participate in a seminar dedicated to educating new scholars on how to more effectively research technology and democracy issues.

Poynter Convergence for College Educators seminar, Tampa, FL, February 25-28, 2007

Selected as the first graduate student to attend a Poynter Institute seminar for professors, associate professors, and deans responsible for the development of a converged curriculum on the latest in online storytelling, the training of faculty, and education related to the understanding of online news users.

Communication Media and the Public Interest: Challenges in the Digital Age seminar, Detroit, MI, 2006

Wayne State University selected 15 doctoral students from across the country to participate in an intensive three-day seminar on the intersection of media institutions, market forces, and social responsibilities from multiple scholarly perspectives.

Blogging and Online Journalism conference, Ohio University, Athens, OH, 2006

Ohio University selected ten graduate students from the United States and Canada to attend a three-day workshop on online journalism and blogging.

Teaching and Research in Convergent Media five-day training seminar, Columbia, SC, 2005

University of South Carolina's Newsplex leaders trained educators on teaching and researching of media convergence issues.

Teaching and Learning Enhancement (TALE) Mentor/Mentee Program, August 2003- May 2004

Bloomsburg University partnered senior faculty with newer faculty to share teaching techniques.

Learner-Centered Teaching Two-Day Workshop, Bloomsburg, PA, November 2003

A workshop focused on the sharing of teaching strategies.

U.S. Army National Guard, May 1993 – May 1999**Professional Memberships**

Association for Education in Journalism and Mass Communication, 2006 – Present

Broadcast Education Association, 2008 – Present

Online News Association, 2007 – Present

National Communication Association, 2007 – Present

International Communication Association, 2007 – 2009