

Marianne Barrett, Ph.D.
E-mail: marianne@asu.edu

EDUCATION:

Ph.D. Mass Media, Michigan State University, 1993
M.P.S. Media Administration, Syracuse University, 1988
B.S. Secondary Education, Kutztown (PA) University, 1973

ACADEMIC EXPERIENCE:

Senior Associate Dean and Solheim Professor: May 2007-Present
Walter Cronkite School of Journalism and Mass Communication
Arizona State University
Promoted from Associate Dean. Responsibilities in addition to those of associate dean include curriculum implementation, oversight of undergraduate program, course scheduling, enrollment management and admissions. Direct reports include graduate and undergraduate academic advisers, director of enrollment management and student success, director of special events and student life coordinator.

Associate Dean for Academic Affairs and Solheim Professor: August 2005-May 2007
Walter Cronkite School of Journalism and Mass Communication
Arizona State University
Promoted from Associate Director when the Cronkite School became an independent unit. Duties include assisting and advising the dean of the school in a variety of ways including mentoring junior faculty. Working on curriculum-related issues. Directing the Master of Mass Communication program. Serving as chair of the internal program review and ACEJMC accreditation committees. Serving on a variety of school and university committees.

Associate Director for Academic Affairs: August 2003-August 2005
Walter Cronkite School of Journalism and Mass Communication
Arizona State University

Associate Professor: August 1999-Present
Walter Cronkite School of Journalism and Mass Communication
Arizona State University
Areas of specialization: Media management, economics and policy; audience research.

Assistant Professor: August 1994-August 1999
Walter Cronkite School of Journalism and Mass Communication
Arizona State University

Instructor: January 1994-May 1994
Department of Humanities and Social Sciences
Oakland Community College
Auburn Hills, Michigan

Visiting Assistant Professor: January 1994-July 1994
Department of Telecommunication
Michigan State University

Instructor: June 1993-July 1993
Department of Telecommunication
Michigan State University

Doctoral Student and Teaching Assistant: 1988-1993
Department of Telecommunication
Michigan State University

Graduate Assistant: 1987-1988
S.I. Newhouse School of Public Communication
Syracuse University

INDUSTRY EXPERIENCE:

Director, Program Scheduling: October 1985-October 1986
ESPN, Inc., New York, NY

Responsible for the strategic development, maintenance and coordination of short and long-term program schedules for the network to maximize ratings and sales opportunities. Applied research information that influences program development, planning, and scheduling. As a member of the network's management team, regularly interacted with other department heads in the network's New York and Bristol, Connecticut offices.

Director, Television Programming: October 1979-October 1985
WVIA-TV, Scranton, PA

Increased cumulative audience of station through the strategic placement and promotion of acquired movies, series and specials. Negotiated all contracts for station programming. Administered programming budget. Gathered audience research. Oversaw on-air promotion, operations and station support services. Member of the station's senior management team.

Film Director: October 1976-October 1979

WVIA-TV, Scranton, PA

Responsible for the scheduling, coordination and quality control of over twenty feature film per week.

Production Assistant, October 1974-October 1979

WVIA-TV, Scranton, PA

RECOGNITION and AWARDS:

2002 Frank Stanton Fellow, International Radio and Television Society (IRTS). The award recognizes “outstanding contributions to electronic media education” and is presented at the society’s annual faculty-industry seminar in New York.

1997 Recipient, Walter Cronkite School of Journalism and Mass Communication Versatility Award. The award recognizes excellence in teaching, research and service.

1992-93 Recipient, Dowden Center, University of Georgia, Dissertation Award.

1991 Recipient, Excellence in Teaching Citation, Michigan State University.

GRANTS:

Principal Investigator, National Association of Broadcasters Research Grant. “The Effect of Television Station Affiliation Changes on Primetime Network Programming,” April 1996.

Principal Investigator, College of Public Programs Dean’s Incentive Grant. “First-Mover Advantage and Local Television News: Case Studies of Four Market,” November 2000.

Principal Investigator, College of Public Programs Dean’s Incentive Grant. “First-Mover Advantage and Local Television News,” November 1998.

Principal Investigator, College of Public Programs Dean’s Incentive Grant. “The Effect of Television Station Affiliation Changes on the Network-Affiliate Relationship,” November 1997.

Principal Investigator, College of Public Programs Dean’s Incentive Grant. “The Effect of Television Station Affiliation Changes on Local News Ratings,” November 1996.

Principal Investigator, College of Public Programs Dean’s Incentive Grant. “The Effect of Television Station Affiliation Changes on Primetime Network Programming,” November 1995.

Principal Investigator, College of Public Programs Dean’s Incentive Grant. “Oligopolist Behavior in Mass Media Industries, Implications for Broadband Video Services” November 1994.

PUBLICATIONS:

Refereed Journal Articles:

- Barrett, Marianne. "FCC Media Ownership and the Broadcast Network/Affiliate Relation," *The Journal of Media Economics*, 18:1, 1-19, 2005. Lead article.
- Barrett, Marianne. "The Relationship of Network Affiliation Change to Primetime Program Ratings," *Journal of Broadcasting and Electronic Media*, 43:1, 98-109, 1999.
- Campbell, Heather E. and Marianne Barrett. "An Analysis of Cable and Telephony in the Act of '96: Economics, Law, Regulation and Politics," *Communication Law and Policy* 2:4, 477-525, Autumn 1997.
- Barrett, Marianne. "Strategic Behavior and Competition in Cable Television, Evidence from Two Overbuilt Markets," *The Journal of Media Economics* 9:2, 43-62, 1996.
- Barrett, Marianne. "Direct Competition in Cable Television Delivery--A Case Study of Paragould, Arkansas." *The Journal of Media Economics* 8:3, 77-93, 1995.
- Barrett, Marianne. "A Multiple Discriminant Model Using Financial Ratios to Predict Corporate Reorganization of Publicly Held Broadcasting Companies," *Broadcast Cable Financial Management Journal* 28, 30-34, 39 (October-November 1993).
- Baldwin, Thomas F., Marianne Barrett and Benjamin Bates. "The Influence of Cable on Television Journalism Audiences." 69:3 *Journalism Quarterly* 651-658, Autumn 1992.
- _____. "The Uses and Values of News on Cable Television." 36:2 *Journal of Broadcasting and Electronic Media* 225-233, Spring 1992.
- Barrett, Marianne. "The Financial Interest and Syndication Rules: An Examination," *Broadcast Financial Management Journal* (May-June 1990).

Refereed Papers:

- Barrett, Marianne, Anne Hoag and Kim Garris. "The Glass Ceiling in Television Management: A Comparison of Cable and Broadcasting," National Cable and Telecommunications Association Annual Convention, Atlanta, GA, April 2006.
- Barrett, Marianne. "First-Mover Advantage in Local Television News," Broadcast Education Association Annual Convention, Las Vegas, NV, April 2005.
- Barrett, Marianne. "Network Affiliation Changes and the Implications for the Network-Affiliate Relationship," Broadcast Education Association Annual Convention, Las Vegas, NV, April 2000.

- Barrett, Marianne. "The Relationship of Affiliation Change to Changes in Television News Ratings," Association for Education in Journalism and Mass Communication Annual Conference, Baltimore, MD, August 1998.
- Barrett, Marianne and Charles C. Brotherton. "Network Affiliation Changes and Inheritance Effects," Association for Education in Journalism and Mass Communication Annual Conference, Chicago, IL, August 1997.
- Barrett, Marianne. "The Effect of Network Affiliation Changes on Primetime Program Ratings," National Association of Broadcasters Annual Convention, Las Vegas, NV, April 1997.
- Barrett, Marianne. "Strategic Behavior and Competition in Cable Television: Evidence from Two Overbuilt Markets," Association for Education in Journalism and Mass Communication Annual Convention, Washington, DC, August 1995.
- Barrett, Marianne. "A Multiple Discriminant Model Using Financial Ratios to Predict Corporate Reorganization of Publicly-Held Broadcasting Companies," Broadcast Education Association Annual Meeting, Las Vegas, April 1993. (First Place Paper)
- Barrett, Marianne. "Corporate Reorganization and the Public Interest: A Case Study of Taft Broadcasting," Broadcast Education Association Annual Meeting, Las Vegas, April 1992. (Second Place Paper)
- Barrett, Marianne and Thomas F. Baldwin. "Cable Television in Local News: Capital Budgeting Models," Broadcast Education Association Annual Meeting, Las Vegas, April 1992. (Second Place Paper)
- Barrett, Marianne, "The Financial Interest and Syndication Rules: An Examination," Broadcast Education Association, Atlanta, March 1990. (First Place Paper)
- Campbell, Heather E. and Marianne Barrett. "An Analysis of Cable, Telephony, and the Telecommunications Act of 1996: Rules, Incentives and Economics," Association for Public Policy Analysis and Management Annual Research Conference, Pittsburgh, PA, October 1996.
- Campbell, Heather E. and Marianne Barrett. "How Did We (De)Regulate Telecommunications? A Preliminary Analysis of Cable and Telephony in the Act of '96," International Association for Business and Society Annual Conference, Santa Fe, NM, March 1996. (proceedings published)
- O'Neill, Eileen and Marianne Barrett. "TiVo: The Next Big Thing? Digital Video Recorders and the Impact on Television Advertising Models," 6th World Media Economics Conference, Montreal, May 2004.

Editor-reviewed Publications:

Barrett, Marianne. Book Review. James L. Baughman, *The Republic of Mass Culture, Journalism, Filmmaking and Broadcasting in America Since 1941*, 3rd ed. Baltimore, MD: Johns Hopkins University Press, 2006 in *Journalism and Mass Communication Quarterly* 83:4, 955-956, 2006.

Barrett, Marianne. "Teaching the Mid-Career Professional," *Feedback*, 43:4, 46-47, 2002.

Barrett, Marianne. *Instructor's Manual for Craft*, Godfrey and Leigh *Electronic Media*, 1st Edition. Belmont, CA: Wadsworth Publishing, 2000.

Barrett, Marianne. "Anti-trust Law," "Report on Chain Broadcasting," "Duopoly," "Interstate Commerce Commission," and "Positioning". Entries in the *Historical Dictionary of American Radio*. Donald G. Godfrey and Frederic A. Leigh, eds. Westport, CT: Greenwood Publishing, 1998.

Barrett, Marianne. Book Review. Susan Tyler Eastman and Douglas A. Ferguson, *Broadcast/Cable/Web Programming Strategies and Practices* 6th ed. Belmont, CA: Wadsworth/Thomson Learning, 2002 in *The Journal of Media Economics*, 16:1, 65-67, 2003.

Barrett, Marianne. Book Review. Norma Odom Pecora. *The Business of Children's Entertainment*. New York: The Guildford Press, 1998 in *The Journal of Media Economics*, 12:3, 225-226, 1999.

Barrett, Marianne. Review. "Declining Standards in TV News: Is it all Television's Fault? Program 2, 'Sex, Violence and Crime: Local TV Tabloid Reporting'," *Journalism History*, 20:2 (Summer 1994).

Invited Papers:

Baldwin, Thomas F., Marianne Barrett and Benjamin J. Bates. "The Future of the Cable Industry," Gannett Center, Columbia University, New York, February 1990.

Baldwin, Thomas F., Benjamin J. Bates and Marianne Barrett. "The Impact of Cable on Television Journalism Audiences," Indiana University Faculty Seminar, Bloomington, November 1989.

Baldwin, Thomas F., Marianne Barrett and Benjamin J. Bates. "Who Will Be the Audience of the 90s?" Michigan Association of Broadcasters Broadcast News and Sports Seminar, East Lansing, May 1989.

Reports:

Coordinated, edited and wrote several sections of the Cronkite School's Accrediting Council on Education in Journalism and Mass Communication self-study, September 2004.

Coordinated, edited and wrote several sections of the Cronkite School's Arizona Board of Regents' mandated Internal Program Review Self-Study. Self-study accepted by the university's accrediting officer, October 2003.

Works in progress:

A follow-up to a study of the "glass ceiling" at television stations and cable systems. An examination of the relationship between organizational structure and innovation in media industries.

TEACHING:

Courses Taught at Arizona State University:

MCO 494 Understanding the Audience (created and developed this class)

MCO 510 Research Methods in Mass Communication

JMC 332 Electronic Media Programming

JMC 435 Emerging Technologies

JMC 472 Media Management

Courses Taught at Michigan State University (as instructor of record)

TC 100-The Information Society

TC 210-Introduction to Telecommunication

TC 310-Telecommunication Policy

TC 325-Television Programming and Promotion

TC 415-Cable Communication

TC 832-Telecommunication Economics

Master of Mass Communication Applied Project Committees (as Chair):

Amy Reed, "Perceived Fit Between Women's Magazines and Their Teenage Spinoffs," May 2007.

Jessika Ming "Duopolized: The Story of Two Newsrooms Becoming One in the Nation's Number Two Market," May 2007.

Eileen O'Neill, "Tivo-The Next Big Thing? DVRs and Television Advertising Model," May 2002.

Wallace Campbell, "A Study of the Financial Impact of the Publicity Received by Ryder TRS, Inc. in the Wake of the Oklahoma City Bombing," December 2001.

Sherrie Johnson, "A Study of Hospice Public Relations Directors Serving Maricopa County, Arizona," May 2000.

Robert Cosburn, "The Impact of the 1996 Telecommunications Act on Cable Television Service: A Case Study in Phoenix, Arizona," December 1999.

Thomas Keeler, "The Development of a Business Plan for a Full-Service Advertising Agency that Helps Anglo Business Target Hispanic Consumers in Phoenix, AZ", May 1998.

Claudine Langan, "Cyberporn: A New Legal Bog," May 1996.

Shae Page, "The Portrayal of Female Athletes in Advertisements in Women's and Teen's Fashion Magazines" December 1995.

Master of Mass Communication Applied Project Committees (as Member):

Ray Gonzales, "Lessons in Loyalty: One American's Internment Camp Experience," December 2007.

Lacy Chaffee, "Sensational TV News Coverage in a Bi-Cultural Market: A Comparative Content Analysis of Seven Stations During Ratings and Non-Ratings Periods in the Phoenix, Arizona Market," December 2006.

Cynde Cerf, "Rennie: The Magazine for the Modern Renaissance Woman," May 2005.

Charles Brotherton, "Cameras in the Jury Room: The Arizona Experience" May 2003.

Kenneth Fagan, "Saturday Night at the Moving Picture Show," May 2003.

Chad Corwin, "An Analysis of the Duopoly Rule and Broadcast Television Station Ownership in the Top 50 Markets from 1997 to 2000," December 2001.

Sarah Wiggins, "The Phoenix Television Network Affiliation Changes 1994-1998: Perceived and Real Impact on 10:00 p.m. News Ratings," May 2001.

Krista Davis, "The Status of Newspaper Readership Among Women," May 200.

Hoyt Hill, "The ASU Channel 2 Partnership: A Case Study," May 1999.

Peter Bourdeau, "Cue the Soda Can: The Evolution of Product Placements in Hollywood Cinema from 1977 to 1997," May 1999.

Terry Adams, "Until Death Do Us Part: A Legal Analysis of Televisions Access to the Death Chamber," May 1998.

Niclas Lindh, "Toward the Development of a Method for Using the Internet to Conduct Survey Research," May 1998.

Wendy Lowry-Manley, "A National Study of Journalists of Color Employed in Local Television News," August 1997.

Tricia Farwell, "An Analysis of Intimacy on Daytime Soap Operas," December 1997.

Jeff Myers, "The Acceptance of Program-Length Commercials: A Survey of Television Sales Managers in AZ," December 1995.

Susan Kilgard, "Of Wishing Wells and Wedding Bells: The Evolution of the Heroine in Disney Animated Romances," December 1995.

Barrett Honors College Honor Theses Committees:

Chair: David Foster, May 2000.

Member: Krystal Nelson, May 2004.

SERVICE:

Professional Service:

Elected Member, Standing Committee on Teaching, Association for Education in Journalism and Mass Communication, October 2008-Present.

Member, Scholarship Committee, Broadcast Education Association, April 2007-Present.

Member, ACEJMC Accreditation Site Visit Team, Colorado State University, Fort Collins, CO, November 2004.

Member, ACEJMC Accreditation Site Visit Team, University of Wisconsin/Eau Claire, Eau Claire, WI, January 2003.

Head, Media Management and Economics Division, Association for Education in Journalism and Mass Communication, August 2004-August 2005.

Vice Head and Program Chair, Media Management and Economics Division, Association for Education in Journalism and Mass Communication, August 2003-August 2004.

Research Chair and Vice Program Chair, Media Management and Economics Division, Association for Education in Journalism and Mass Communication, August 2002-August 2003.

Member, Executive Committee, Media Management and Economics Division, Association for Education in Journalism and Mass Communication, August 2001-Present.

Ex officio member, Finance Committee, Broadcast Education Association, August 1997-August 1999.

Chair, Management and Sales Division, Broadcast Education Association, April 1997-April 1999. Primary responsibilities are to solicit and evaluate panel proposals for the Association's annual convention, to act as the division's representative to the Association and to coordinate all division activities.

Vice-chair, Management and Sales Division, Broadcast Education Association, April 1995-April 1997. Primary responsibility is to oversee the division's annual paper competition. This involves developing and issuing the call for papers, soliciting reviewers, making sure that each paper receives an equal number of blind reviews, tabulating reviewer responses and notifying the authors of the results of the competition.

Newsletter Editor, Management and Sales Division, Broadcast Education Association, April 1993-April 1995. Primary responsibilities included soliciting, writing, and editing articles for the newsletter that is published three times annually. Responsibilities also included mailing the newsletter to the division's more than 100 members.

Discussant, Competitive Papers Session, Media Management and Economics Division, Association for Education in Journalism and Mass Communication Annual Conference, Chicago, IL, August 2008.

Discussant, Competitive Papers Session, Research Division, Broadcast Education Association Annual Convention, Las Vegas, NV, April 2006.

Discussant, Competitive Papers Session, Management and Sales Division, Broadcast Education Association Annual Convention, Las Vegas, NV, April 2006.

Discussant, "Program Diversity on Television," Competitive Papers Session, Media Management and Economics Division, Association for Education in Journalism and Mass Communication Annual Conference, Baltimore, MD, August 1998.

Panelist, "The Doctors Are In," Association for Education in Journalism and Mass Communication Annual Convention, Boston, MA, August 2009.

Panelist, "Minority Media Ownership: Gains, Losses and Keeping the Sails on the Ship," Association for Education in Journalism and Mass Communication, Boston, MA, August 2009.

Panelist, "So Many Projects, So Little Time: Faculty Concerns over Balancing Teaching, Research, Service and Life," Association for Education in Journalism and Mass Communication, Boston, MA, August 2009.

Panelist, Cable Telecommunication Management Teaching Roundtable, National Cable Telecommunications Association Academic Seminar, New Orleans, LA, May 2004.

Panelist, "Media & Telecommunications Management: Finding Common Ground Between Curricular Approaches," Broadcast Education Association Annual Convention, Las Vegas, NV, April 2004.

Panelist, "Workshop on Curriculum Issues in Management and Sales," Broadcast Education Association Annual Convention, Las Vegas, NV, April 2003.

Panelist, "School Days, School Days, the Sequel: Former Broadcasters as Students and the Teachers who Love Them," Broadcast Education Association Annual Convention, Las Vegas, NV, April 2002.

Moderator, "Experiential Learn in the Research Course: doing Research to Learn Research," Broadcast Education Association Annual Convention, Las Vegas, NV, April 2004.

Moderator, Competitive Research Papers Session, Media Management and Economics Division, Association for Education in Journalism and Mass Communication Annual Conference, Kansas City, MO, July 2003.

Moderator, Business Meeting, Management and Sales Division, Broadcast Education Association Annual Convention, Las Vegas, NV, April 1998.

Moderator, "Mergers and Acquisitions in the Telecommunications Industry," Management and Sales Division Panel Session, Broadcast Education Association Annual Convention, Las Vegas, NV, April 1997. Developed topics and identified participants for the panel.

Moderator, Competitive Papers Session, Management and Sales Division, Broadcast Education Association Annual Convention, Las Vegas, NV, April 1997.

Moderator, Business Meeting, Management and Sales Division, Broadcast Education Association Annual Convention, Las Vegas, NV, April 1997.

Editorial Boards:

The International Journal on Media Management, 2005-Present.

Journal of Media Economics, 1999-2008.

Reviewer:

Radio-Television-Cable Management, third edition. James A. Brown and Ward. L Quall, Boston: McGraw-Hill, 1998.

Communication Research, 2001-Present.

Communication Law and Policy, 2000-Present.

Journal of Broadcasting and Electronic Media, 1997-Present.

Journal of Media Economics, 1996-Present.

Best Practices in Teaching Diversity Competition, Elected Committee on Teaching, Association for Education in Journalism and Mass Communication Annual Conference, 2009.

Paper Competition, Media Management and Economics Division, Association for Education in Journalism and Mass Communication Annual Conference, 1998, 1999, 2004, 2008, 2009.

Paper Competition, Radio/Television Journalism Division, Association for Education in Journalism and Mass Communication Annual Conference, 1997.

Paper Competition, Association for Education in Journalism and Mass Communication Inter-Division Mid-Year Conference, 1997.

Served as an external reviewer for six tenure and promotion cases (University of Miami, Bradley University, Penn State University (2), Texas Tech University and University of Denver).

Cronkite School Service:

Chair, Cronkite School Search Committee, 2006-present. Committee recruited and hired five new faculty members.

Co-chair, Cronkite School Search Committee, 2001. Committee recruited and hired three new faculty members.

Member, Cronkite School Founding Dean Search Committee, 2004-2005.

Member, Strategic Media and Public Relations Faculty Search Committee, 2002-2003.

Elected Member, Cronkite School Director Search Committee, 1999-2000.

Chair, Cronkite School ad hoc Committee on Faculty Lines, 2001.

Chair, Cronkite School Graduate Committee, 2006-present.

Member, Graduate Committee, 1996-2006.

Member, ad hoc Ph.D. Committee, 2001-2002.

Member, Curriculum Committee, 1995-1999.

Member, Hearst Visiting Professionals Committee, 1994-1999.

Member, Freedom Forum Professional in Residence Search Committee, 1994-1995.

Faculty Advisor, Student Committee, Rocky Mountain-Southwest Chapter, National Academy of Television Arts and Sciences, 1999-2003.

College of Public Programs Service:

Chair, College of Public Programs Personnel Committee, 2002-2003.

Member, College of Public Programs Personnel Committee, 2001-2002.

Member, College of Public Programs Dean's Incentive Grants Committee, 1999-2000.

University Service:

Co-chair with Charles Christian, College of Business, Russell Endowed Chair Search Committee, 2000-2002.

Member, Provost's Personnel Advisory Committee, August 2005-August 2007.

Faculty Development Program Mentor, August 2004-August 2005. Participated as a mentor to a junior faculty mentor in the inaugural year of Arizona State University's faculty mentoring program. I was nominated for this position by the Vice Provost and Dean of the Graduate College.

Co-chair Graduate Council Appeals Board, August 2004-May 2007.

Tempe Graduate Council, August 2002-2007. I was nominated for this position by the dean of the College of Public Programs and was selected by the administration of the Graduate College.

Faculty Representative, Department of Industrial Engineering Internal Program Review, September 2002.

Member, University Task Force on Full-time Non-permanent Faculty, 1999-2001.

Community Service:

Member, Board of Trustees' Communications and Advisory Committee, Xavier College Preparatory, August 2006-Present.

Profiled in *Arizona Woman* January 2007. Story also was published on page 1 of the Business Section of the *Arizona Republic* and was featured on azcentral.com.

Interviewee, "Extreme Makeover for ASU Each Campus Gets a Specific Theme" *The Arizona Republic*, April 9, 2004.

Interviewee, "Reality Programming" *KPNX-TV 5 p.m. News*, February 26, 2004.
Guest, *Horizon*, follow-up to "Arizona Media Ownership Forum," KAET-TV, Arizona State University, April 8, 2003.

Panelist, Benton Foundation "Arizona Media Ownership Forum," Arizona State University, April 7, 2003.

Moderator, "The First Amendment in Cyberspace" Freedom Forum First Amendment Festival, Arizona State University, September 2001.

Presenter, "The Social Effects of Television Violence," Peace and Justice Series, St. Bridget's Church, Mesa, AZ, March 1997.

Presenter, "The Impact of the Telecommunications Act of 1996 on Municipal Governments," Maricopa Association of Governments, June 1996.

PROFESSIONAL DEVELOPMENT ACTIVITIES:

Invited Participant and Frank Stanton Fellow, Faculty-Industry Seminar, International Radio and Television Society, New York, NY, March 2002.

Invited Participant, Faculty-Industry Seminar, International Radio and Television Society, New York, NY, January 2000.

Recipient, National Association of Television Programming Executives (NATPE) Faculty Development Grant, Summer 1999. Spent part of the summer as a NATPE intern at NBC Entertainment, Burbank, CA.

Fellow, Faculty Seminar, Academy of Television Arts and Sciences, Los Angeles, CA, November 1998. One of 18 faculty members selected from over 50 applicants to participate in the Academy's annual four-day seminar.

Fellow, Faculty Seminar, National Association of Television Programming Executives Conference, New Orleans, LA, January 1997. One of ten faculty members selected from more than 100 applicants from around the world to participate in the association's inaugural faculty seminar.

Invited Participant and Member, Case Study Competition First-Place Team, Faculty-Industry Seminar, International Radio and Television Society, New York, NY, January 1995. The case study competition is a key component of the seminar. Each of the 75 participants is assigned to a team. Over the course of three days, each team analyzes a case and presents the results of the analysis to a panel of industry representatives that selects a first-place team. This team is then awarded a cash prize.

ACTIVE MEMBERSHIPS:

Broadcast Education Association

Division Memberships: Management and Sales, Law and Policy.

Association for Education in Journalism and Mass Communication

Division Memberships: Media Management and Economics, Law, Commission on the Status of Women, Graduate Student Interest Group